

Global Frozen Berries Market Research Report 2026(Status and Outlook)

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Abstracts

Frozen berries are prepared from the properly ripened fresh fruit of the plant (Genus Rubus); are stemmed and cleaned; maybe packed with or without packing media; and are frozen and stored at temperatures necessary for the preservation of the product.

The global Frozen Berries market size was estimated at USD 689.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Frozen Berries market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Frozen Berries market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Frozen Berries market.

Global Frozen Berries Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Euroberry
Nature's Touch
Polarica Group
SunOpta
Polproduct
foodguys
Merko
Suyog Food Products
SICOLY
PROgram
CLM Foods
Ffowcs Williams
DLS Company
Place UK

Market Segmentation (by Type)

Strawberries
Blackberries
Blueberries

Raspberries
Others

Market Segmentation (by Application)

Jams & Preserves
Fruit-based Beverages
Dairy Products
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Frozen Berries Market
Overview of the regional outlook of the Frozen Berries Market:

Customization of the Report

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team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Frozen Berries Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Frozen Berries, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Frozen Berries
- 1.2 Key Market Segments
 - 1.2.1 Frozen Berries Segment by Type
 - 1.2.2 Frozen Berries Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FROZEN BERRIES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Frozen Berries Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Frozen Berries Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FROZEN BERRIES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Frozen Berries Product Life Cycle
- 3.3 Global Frozen Berries Sales by Manufacturers (2020-2025)
- 3.4 Global Frozen Berries Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Frozen Berries Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Frozen Berries Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Frozen Berries Market Competitive Situation and Trends
 - 3.8.1 Frozen Berries Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Frozen Berries Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 FROZEN BERRIES INDUSTRY CHAIN ANALYSIS

- 4.1 Frozen Berries Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FROZEN BERRIES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Frozen Berries Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Frozen Berries Market
- 5.7 ESG Ratings of Leading Companies

6 FROZEN BERRIES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Frozen Berries Sales Market Share by Type (2020-2025)
- 6.3 Global Frozen Berries Market Size by Type (2020-2025)
- 6.4 Global Frozen Berries Price by Type (2020-2025)

7 FROZEN BERRIES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Frozen Berries Market Sales by Application (2020-2025)
- 7.3 Global Frozen Berries Market Size (M USD) by Application (2020-2025)

7.4 Global Frozen Berries Sales Growth Rate by Application (2020-2025)

8 FROZEN BERRIES MARKET SALES BY REGION

8.1 Global Frozen Berries Sales by Region

8.1.1 Global Frozen Berries Sales by Region

8.1.2 Global Frozen Berries Sales Market Share by Region

8.2 Global Frozen Berries Market Size by Region

8.2.1 Global Frozen Berries Market Size by Region

8.2.2 Global Frozen Berries Market Size by Region

8.3 North America

8.3.1 North America Frozen Berries Sales by Country

8.3.2 North America Frozen Berries Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Frozen Berries Sales by Country

8.4.2 Europe Frozen Berries Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Frozen Berries Sales by Region

8.5.2 Asia Pacific Frozen Berries Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Frozen Berries Sales by Country

8.6.2 South America Frozen Berries Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Frozen Berries Sales by Region
- 8.7.2 Middle East and Africa Frozen Berries Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 FROZEN BERRIES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Frozen Berries by Region(2020-2025)
- 9.2 Global Frozen Berries Revenue Market Share by Region (2020-2025)
- 9.3 Global Frozen Berries Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Frozen Berries Production
 - 9.4.1 North America Frozen Berries Production Growth Rate (2020-2025)
 - 9.4.2 North America Frozen Berries Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Frozen Berries Production
 - 9.5.1 Europe Frozen Berries Production Growth Rate (2020-2025)
 - 9.5.2 Europe Frozen Berries Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Frozen Berries Production (2020-2025)
 - 9.6.1 Japan Frozen Berries Production Growth Rate (2020-2025)
 - 9.6.2 Japan Frozen Berries Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Frozen Berries Production (2020-2025)
 - 9.7.1 China Frozen Berries Production Growth Rate (2020-2025)
 - 9.7.2 China Frozen Berries Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Euroberry
 - 10.1.1 Euroberry Basic Information
 - 10.1.2 Euroberry Frozen Berries Product Overview
 - 10.1.3 Euroberry Frozen Berries Product Market Performance
 - 10.1.4 Euroberry Business Overview
 - 10.1.5 Euroberry SWOT Analysis
 - 10.1.6 Euroberry Recent Developments
- 10.2 Nature's Touch

- 10.2.1 Nature's Touch Basic Information
- 10.2.2 Nature's Touch Frozen Berries Product Overview
- 10.2.3 Nature's Touch Frozen Berries Product Market Performance
- 10.2.4 Nature's Touch Business Overview
- 10.2.5 Nature's Touch SWOT Analysis
- 10.2.6 Nature's Touch Recent Developments
- 10.3 Polarica Group
 - 10.3.1 Polarica Group Basic Information
 - 10.3.2 Polarica Group Frozen Berries Product Overview
 - 10.3.3 Polarica Group Frozen Berries Product Market Performance
 - 10.3.4 Polarica Group Business Overview
 - 10.3.5 Polarica Group SWOT Analysis
 - 10.3.6 Polarica Group Recent Developments
- 10.4 SunOpta
 - 10.4.1 SunOpta Basic Information
 - 10.4.2 SunOpta Frozen Berries Product Overview
 - 10.4.3 SunOpta Frozen Berries Product Market Performance
 - 10.4.4 SunOpta Business Overview
 - 10.4.5 SunOpta Recent Developments
- 10.5 Polproduct
 - 10.5.1 Polproduct Basic Information
 - 10.5.2 Polproduct Frozen Berries Product Overview
 - 10.5.3 Polproduct Frozen Berries Product Market Performance
 - 10.5.4 Polproduct Business Overview
 - 10.5.5 Polproduct Recent Developments
- 10.6 foodguys
 - 10.6.1 foodguys Basic Information
 - 10.6.2 foodguys Frozen Berries Product Overview
 - 10.6.3 foodguys Frozen Berries Product Market Performance
 - 10.6.4 foodguys Business Overview
 - 10.6.5 foodguys Recent Developments
- 10.7 Merko
 - 10.7.1 Merko Basic Information
 - 10.7.2 Merko Frozen Berries Product Overview
 - 10.7.3 Merko Frozen Berries Product Market Performance
 - 10.7.4 Merko Business Overview
 - 10.7.5 Merko Recent Developments
- 10.8 Suyog Food Products
 - 10.8.1 Suyog Food Products Basic Information

- 10.8.2 Suyog Food Products Frozen Berries Product Overview
- 10.8.3 Suyog Food Products Frozen Berries Product Market Performance
- 10.8.4 Suyog Food Products Business Overview
- 10.8.5 Suyog Food Products Recent Developments
- 10.9 SICOLY
 - 10.9.1 SICOLY Basic Information
 - 10.9.2 SICOLY Frozen Berries Product Overview
 - 10.9.3 SICOLY Frozen Berries Product Market Performance
 - 10.9.4 SICOLY Business Overview
 - 10.9.5 SICOLY Recent Developments
- 10.10 PROgram
 - 10.10.1 PROgram Basic Information
 - 10.10.2 PROgram Frozen Berries Product Overview
 - 10.10.3 PROgram Frozen Berries Product Market Performance
 - 10.10.4 PROgram Business Overview
 - 10.10.5 PROgram Recent Developments
- 10.11 CLM Foods
 - 10.11.1 CLM Foods Basic Information
 - 10.11.2 CLM Foods Frozen Berries Product Overview
 - 10.11.3 CLM Foods Frozen Berries Product Market Performance
 - 10.11.4 CLM Foods Business Overview
 - 10.11.5 CLM Foods Recent Developments
- 10.12 Ffowcs Williams
 - 10.12.1 Ffowcs Williams Basic Information
 - 10.12.2 Ffowcs Williams Frozen Berries Product Overview
 - 10.12.3 Ffowcs Williams Frozen Berries Product Market Performance
 - 10.12.4 Ffowcs Williams Business Overview
 - 10.12.5 Ffowcs Williams Recent Developments
- 10.13 DLS Company
 - 10.13.1 DLS Company Basic Information
 - 10.13.2 DLS Company Frozen Berries Product Overview
 - 10.13.3 DLS Company Frozen Berries Product Market Performance
 - 10.13.4 DLS Company Business Overview
 - 10.13.5 DLS Company Recent Developments
- 10.14 Place UK
 - 10.14.1 Place UK Basic Information
 - 10.14.2 Place UK Frozen Berries Product Overview
 - 10.14.3 Place UK Frozen Berries Product Market Performance
 - 10.14.4 Place UK Business Overview

10.14.5 Place UK Recent Developments

11 FROZEN BERRIES MARKET FORECAST BY REGION

11.1 Global Frozen Berries Market Size Forecast

11.2 Global Frozen Berries Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Frozen Berries Market Size Forecast by Country

11.2.3 Asia Pacific Frozen Berries Market Size Forecast by Region

11.2.4 South America Frozen Berries Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Frozen Berries by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Frozen Berries Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Frozen Berries by Type (2026-2035)

12.1.2 Global Frozen Berries Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Frozen Berries by Type (2026-2035)

12.2 Global Frozen Berries Market Forecast by Application (2026-2035)

12.2.1 Global Frozen Berries Sales (K MT) Forecast by Application

12.2.2 Global Frozen Berries Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Frozen Berries Market Size by Type (M USD)
- Table 4. Global Frozen Berries Market Size by Application
- Table 5. Frozen Berries Market Size Comparison by Region (M USD)
- Table 6. Global Frozen Berries Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Frozen Berries Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Frozen Berries Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Frozen Berries Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Frozen Berries as of 2025)
- Table 11. Global Market Frozen Berries Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Frozen Berries Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Frozen Berries Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Frozen Berries Sales by Type (K MT)
- Table 27. Global Frozen Berries Market Size by Type (M USD)
- Table 28. Global Frozen Berries Sales (K MT) by Type (2020-2025)
- Table 29. Global Frozen Berries Sales Market Share by Type (2020-2025)
- Table 30. Global Frozen Berries Market Size (M USD) by Type (2020-2025)
- Table 31. Global Frozen Berries Market Share by Type (2020-2025)

- Table 32. Global Frozen Berries Price (USD/KG) by Type (2020-2025)
- Table 33. Global Frozen Berries Sales (K MT) by Application
- Table 34. Global Frozen Berries Market Size by Application
- Table 35. Global Frozen Berries Sales by Application (2020-2025) & (K MT)
- Table 36. Global Frozen Berries Sales Market Share by Application (2020-2025)
- Table 37. Global Frozen Berries Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Frozen Berries Market Share by Application (2020-2025)
- Table 39. Global Frozen Berries Sales Growth Rate by Application (2020-2025)
- Table 40. Global Frozen Berries Sales by Region (2020-2025) & (K MT)
- Table 41. Global Frozen Berries Sales Market Share by Region (2020-2025)
- Table 42. Global Frozen Berries Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Frozen Berries Market Size by Region (2020-2025)
- Table 44. North America Frozen Berries Sales by Country (2020-2025) & (K MT)
- Table 45. North America Frozen Berries Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Frozen Berries Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Frozen Berries Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Frozen Berries Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Frozen Berries Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Frozen Berries Sales by Country (2020-2025) & (K MT)
- Table 51. South America Frozen Berries Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Frozen Berries Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Frozen Berries Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Frozen Berries Production (K MT) by Region(2020-2025)
- Table 55. Global Frozen Berries Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Frozen Berries Revenue Market Share by Region (2020-2025)
- Table 57. Global Frozen Berries Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Frozen Berries Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Frozen Berries Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Frozen Berries Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Frozen Berries Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Euroberry Basic Information

- Table 63. Euroberry Frozen Berries Product Overview
- Table 64. Euroberry Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Euroberry Business Overview
- Table 66. Euroberry SWOT Analysis
- Table 67. Euroberry Recent Developments
- Table 68. Nature's Touch Basic Information
- Table 69. Nature's Touch Frozen Berries Product Overview
- Table 70. Nature's Touch Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Nature's Touch Business Overview
- Table 72. Nature's Touch SWOT Analysis
- Table 73. Nature's Touch Recent Developments
- Table 74. Polarica Group Basic Information
- Table 75. Polarica Group Frozen Berries Product Overview
- Table 76. Polarica Group Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Polarica Group Business Overview
- Table 78. Polarica Group SWOT Analysis
- Table 79. Polarica Group Recent Developments
- Table 80. SunOpta Basic Information
- Table 81. SunOpta Frozen Berries Product Overview
- Table 82. SunOpta Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. SunOpta Business Overview
- Table 84. SunOpta Recent Developments
- Table 85. Polproduct Basic Information
- Table 86. Polproduct Frozen Berries Product Overview
- Table 87. Polproduct Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Polproduct Business Overview
- Table 89. Polproduct Recent Developments
- Table 90. foodguys Basic Information
- Table 91. foodguys Frozen Berries Product Overview
- Table 92. foodguys Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. foodguys Business Overview
- Table 94. foodguys Recent Developments
- Table 95. Merko Basic Information

Table 96. Merko Frozen Berries Product Overview

Table 97. Merko Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Merko Business Overview

Table 99. Merko Recent Developments

Table 100. Suyog Food Products Basic Information

Table 101. Suyog Food Products Frozen Berries Product Overview

Table 102. Suyog Food Products Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Suyog Food Products Business Overview

Table 104. Suyog Food Products Recent Developments

Table 105. SICOLY Basic Information

Table 106. SICOLY Frozen Berries Product Overview

Table 107. SICOLY Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. SICOLY Business Overview

Table 109. SICOLY Recent Developments

Table 110. PROgram Basic Information

Table 111. PROgram Frozen Berries Product Overview

Table 112. PROgram Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. PROgram Business Overview

Table 114. PROgram Recent Developments

Table 115. CLM Foods Basic Information

Table 116. CLM Foods Frozen Berries Product Overview

Table 117. CLM Foods Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. CLM Foods Business Overview

Table 119. CLM Foods Recent Developments

Table 120. Ffowcs Williams Basic Information

Table 121. Ffowcs Williams Frozen Berries Product Overview

Table 122. Ffowcs Williams Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Ffowcs Williams Business Overview

Table 124. Ffowcs Williams Recent Developments

Table 125. DLS Company Basic Information

Table 126. DLS Company Frozen Berries Product Overview

Table 127. DLS Company Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 128. DLS Company Business Overview
- Table 129. DLS Company Recent Developments
- Table 130. Place UK Basic Information
- Table 131. Place UK Frozen Berries Product Overview
- Table 132. Place UK Frozen Berries Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Place UK Business Overview
- Table 134. Place UK Recent Developments
- Table 135. Global Frozen Berries Sales Forecast by Region (2026-2035) & (K MT)
- Table 136. Global Frozen Berries Market Size Forecast by Region (2026-2035) & (M USD)
- Table 137. North America Frozen Berries Sales Forecast by Country (2026-2035) & (K MT)
- Table 138. North America Frozen Berries Market Size Forecast by Country (2026-2035) & (M USD)
- Table 139. Europe Frozen Berries Sales Forecast by Country (2026-2035) & (K MT)
- Table 140. Europe Frozen Berries Market Size Forecast by Country (2026-2035) & (M USD)
- Table 141. Asia Pacific Frozen Berries Sales Forecast by Region (2026-2035) & (K MT)
- Table 142. Asia Pacific Frozen Berries Market Size Forecast by Region (2026-2035) & (M USD)
- Table 143. South America Frozen Berries Sales Forecast by Country (2026-2035) & (K MT)
- Table 144. South America Frozen Berries Market Size Forecast by Country (2026-2035) & (M USD)
- Table 145. Middle East and Africa Frozen Berries Sales Forecast by Country (2026-2035) & (Units)
- Table 146. Middle East and Africa Frozen Berries Market Size Forecast by Country (2026-2035) & (M USD)
- Table 147. Global Frozen Berries Sales Forecast by Type (2026-2035) & (K MT)
- Table 148. Global Frozen Berries Market Size Forecast by Type (2026-2035) & (M USD)
- Table 149. Global Frozen Berries Price Forecast by Type (2026-2035) & (USD/KG)
- Table 150. Global Frozen Berries Sales (K MT) Forecast by Application (2026-2035)
- Table 151. Global Frozen Berries Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Frozen Berries
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Frozen Berries Market Size (M USD), 2025-2035
- Figure 5. Global Frozen Berries Market Size (M USD) (2020-2035)
- Figure 6. Global Frozen Berries Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Frozen Berries Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Frozen Berries Product Life Cycle
- Figure 13. Frozen Berries Sales Share by Manufacturers in 2025
- Figure 14. Global Frozen Berries Revenue Share by Manufacturers in 2025
- Figure 15. Frozen Berries Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Frozen Berries Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Frozen Berries Revenue in 2025
- Figure 18. Industry Chain Map of Frozen Berries
- Figure 19. Global Frozen Berries Market PEST Analysis
- Figure 20. Global Frozen Berries Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Frozen Berries Market Share by Type
- Figure 27. Sales Market Share of Frozen Berries by Type (2020-2025)
- Figure 28. Sales Market Share of Frozen Berries by Type in 2025
- Figure 29. Market Share of Frozen Berries by Type (2020-2025)
- Figure 30. Market Share of Frozen Berries by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Frozen Berries Market Share by Application

- Figure 33. Global Frozen Berries Sales Market Share by Application (2020-2025)
- Figure 34. Global Frozen Berries Sales Market Share by Application in 2025
- Figure 35. Global Frozen Berries Market Share by Application (2020-2025)
- Figure 36. Global Frozen Berries Market Share by Application in 2025
- Figure 37. Global Frozen Berries Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Frozen Berries Sales Market Share by Region (2020-2025)
- Figure 39. Global Frozen Berries Market Size by Region (2020-2025)
- Figure 40. North America Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Frozen Berries Sales Market Share by Country in 2024
- Figure 43. North America Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Frozen Berries Market Size by Country in 2024
- Figure 45. U.S. Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Frozen Berries Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Frozen Berries Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Frozen Berries Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Frozen Berries Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Frozen Berries Sales Market Share by Country in 2024
- Figure 53. Europe Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Frozen Berries Market Size by Country in 2024
- Figure 55. Germany Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Frozen Berries Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Frozen Berries Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Frozen Berries Market Size by Region in 2024
- Figure 68. China Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)

- Figure 69. China Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Frozen Berries Sales and Growth Rate (K MT)
- Figure 79. South America Frozen Berries Sales Market Share by Country in 2024
- Figure 80. South America Frozen Berries Market Size and Growth Rate (M USD)
- Figure 81. South America Frozen Berries Market Size by Country in 2024
- Figure 82. Brazil Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Frozen Berries Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Frozen Berries Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Frozen Berries Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Frozen Berries Market Size by Region in 2024
- Figure 92. Saudi Arabia Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Frozen Berries Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Frozen Berries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Frozen Berries Production Market Share by Region (2020-2025)

Figure 103. North America Frozen Berries Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Frozen Berries Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Frozen Berries Production (K MT) Growth Rate (2020-2025)

Figure 106. China Frozen Berries Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Frozen Berries Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Frozen Berries Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Frozen Berries Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Frozen Berries Market Share Forecast by Type (2026-2035)

Figure 111. Global Frozen Berries Sales Forecast by Application (2026-2035)

Figure 112. Global Frozen Berries Market Share Forecast by Application (2026-2035)

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