

# Global Freshness-Preservation Film Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Freshness-Preservation Film is a thin plastic film typically used as a wrap for sealing food to keep them fresh over a longer period of time. Freshness-Preservation Film, typically sold on rolls in boxes with a cutting edge, clings to smooth surfaces and can thus remain tight over the opening of a container without adhesive or other devices. The most important role Freshness-Preservation Film plays in food packaging is protection and preservation. Freshness-Preservation Film can prevent food from perishing, extend its shelf-life, and maintain the quality of food. Freshness-Preservation Film generally provides protection for food from three aspects: chemical (gases, moisture, and light), biological (microorganisms, insects and animals), and physical (mechanical damage). In addition to food protection and preservation, plastic wrap can also reduce food waste, tag food information, ease the distribution processes, and increase product visibility and microwavability.

The Global Freshness-Preservation Film Market Size was estimated at USD 3848.03 million in 2023 and is projected to reach USD 5646.53 million by 2029, exhibiting a CAGR of 6.60% during the forecast period.

This report provides a deep insight into the global Freshness-Preservation Film market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Freshness-Preservation Film Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Freshness-Preservation Film market in any manner.

### Global Freshness-Preservation Film Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Glad Products Company

SC Johnson & Son, Inc

AEP Industries

Polyvinyl Films

Wrap Film Systems Limited

Lakeland

Asahi Kasei

Denka Polymer Co., Ltd.

Sumitomo Bakelite Co., Ltd.

Toyobo Company Ltd

Al Bayader

Linpac Packaging

Melitta

Comcoplast

Hotpack Packaging Industries LLC

National Plastic Factory (NPF)

Wentus Kunststoff

Sphere

Publi Embal

Power Wrap Industries

Pro-Pack

Bursa Pazar

Rotopa

Parex

Sedat Tahir

Market Segmentation (by Type)

PE

PVC

PVDC

PMP

Others

Market Segmentation (by Application)

Household

Supermarkets

Restaurants

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Freshness-Preservation Film Market

Overview of the regional outlook of the Freshness-Preservation Film Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Freshness-Preservation Film Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Freshness-Preservation Film

1.2 Key Market Segments

1.2.1 Freshness-Preservation Film Segment by Type

1.2.2 Freshness-Preservation Film Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 FRESHNESS-PRESERVATION FILM MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Freshness-Preservation Film Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Freshness-Preservation Film Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 FRESHNESS-PRESERVATION FILM MARKET COMPETITIVE LANDSCAPE**

3.1 Global Freshness-Preservation Film Sales by Manufacturers (2019-2024)

3.2 Global Freshness-Preservation Film Revenue Market Share by Manufacturers (2019-2024)

3.3 Freshness-Preservation Film Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Freshness-Preservation Film Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Freshness-Preservation Film Sales Sites, Area Served, Product Type

3.6 Freshness-Preservation Film Market Competitive Situation and Trends

3.6.1 Freshness-Preservation Film Market Concentration Rate

3.6.2 Global 5 and 10 Largest Freshness-Preservation Film Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



## **4 FRESHNESS-PRESERVATION FILM INDUSTRY CHAIN ANALYSIS**

- 4.1 Freshness-Preservation Film Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FRESHNESS-PRESERVATION FILM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 FRESHNESS-PRESERVATION FILM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Freshness-Preservation Film Sales Market Share by Type (2019-2024)
- 6.3 Global Freshness-Preservation Film Market Size Market Share by Type (2019-2024)
- 6.4 Global Freshness-Preservation Film Price by Type (2019-2024)

## **7 FRESHNESS-PRESERVATION FILM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Freshness-Preservation Film Market Sales by Application (2019-2024)
- 7.3 Global Freshness-Preservation Film Market Size (M USD) by Application (2019-2024)
- 7.4 Global Freshness-Preservation Film Sales Growth Rate by Application (2019-2024)

## **8 FRESHNESS-PRESERVATION FILM MARKET SEGMENTATION BY REGION**

### 8.1 Global Freshness-Preservation Film Sales by Region

#### 8.1.1 Global Freshness-Preservation Film Sales by Region

#### 8.1.2 Global Freshness-Preservation Film Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Freshness-Preservation Film Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Freshness-Preservation Film Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Freshness-Preservation Film Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Freshness-Preservation Film Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Freshness-Preservation Film Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

## 9.1 Glad Products Company

9.1.1 Glad Products Company Freshness-Preservation Film Basic Information

9.1.2 Glad Products Company Freshness-Preservation Film Product Overview

9.1.3 Glad Products Company Freshness-Preservation Film Product Market

Performance

9.1.4 Glad Products Company Business Overview

9.1.5 Glad Products Company Freshness-Preservation Film SWOT Analysis

9.1.6 Glad Products Company Recent Developments

## 9.2 SC Johnson and Son, Inc

9.2.1 SC Johnson and Son, Inc Freshness-Preservation Film Basic Information

9.2.2 SC Johnson and Son, Inc Freshness-Preservation Film Product Overview

9.2.3 SC Johnson and Son, Inc Freshness-Preservation Film Product Market

Performance

9.2.4 SC Johnson and Son, Inc Business Overview

9.2.5 SC Johnson and Son, Inc Freshness-Preservation Film SWOT Analysis

9.2.6 SC Johnson and Son, Inc Recent Developments

## 9.3 AEP Industries

9.3.1 AEP Industries Freshness-Preservation Film Basic Information

9.3.2 AEP Industries Freshness-Preservation Film Product Overview

9.3.3 AEP Industries Freshness-Preservation Film Product Market Performance

9.3.4 AEP Industries Freshness-Preservation Film SWOT Analysis

9.3.5 AEP Industries Business Overview

9.3.6 AEP Industries Recent Developments

## 9.4 Polyvinyl Films

9.4.1 Polyvinyl Films Freshness-Preservation Film Basic Information

9.4.2 Polyvinyl Films Freshness-Preservation Film Product Overview

9.4.3 Polyvinyl Films Freshness-Preservation Film Product Market Performance

9.4.4 Polyvinyl Films Business Overview

9.4.5 Polyvinyl Films Recent Developments

## 9.5 Wrap Film Systems Limited

9.5.1 Wrap Film Systems Limited Freshness-Preservation Film Basic Information

9.5.2 Wrap Film Systems Limited Freshness-Preservation Film Product Overview

9.5.3 Wrap Film Systems Limited Freshness-Preservation Film Product Market

Performance

9.5.4 Wrap Film Systems Limited Business Overview

9.5.5 Wrap Film Systems Limited Recent Developments

## 9.6 Lakeland

9.6.1 Lakeland Freshness-Preservation Film Basic Information

9.6.2 Lakeland Freshness-Preservation Film Product Overview

- 9.6.3 Lakeland Freshness-Preservation Film Product Market Performance
- 9.6.4 Lakeland Business Overview
- 9.6.5 Lakeland Recent Developments
- 9.7 Asahi Kasei
  - 9.7.1 Asahi Kasei Freshness-Preservation Film Basic Information
  - 9.7.2 Asahi Kasei Freshness-Preservation Film Product Overview
  - 9.7.3 Asahi Kasei Freshness-Preservation Film Product Market Performance
  - 9.7.4 Asahi Kasei Business Overview
  - 9.7.5 Asahi Kasei Recent Developments
- 9.8 Denka Polymer Co., Ltd.
  - 9.8.1 Denka Polymer Co., Ltd. Freshness-Preservation Film Basic Information
  - 9.8.2 Denka Polymer Co., Ltd. Freshness-Preservation Film Product Overview
  - 9.8.3 Denka Polymer Co., Ltd. Freshness-Preservation Film Product Market Performance
  - 9.8.4 Denka Polymer Co., Ltd. Business Overview
  - 9.8.5 Denka Polymer Co., Ltd. Recent Developments
- 9.9 Sumitomo Bakelite Co., Ltd.
  - 9.9.1 Sumitomo Bakelite Co., Ltd. Freshness-Preservation Film Basic Information
  - 9.9.2 Sumitomo Bakelite Co., Ltd. Freshness-Preservation Film Product Overview
  - 9.9.3 Sumitomo Bakelite Co., Ltd. Freshness-Preservation Film Product Market Performance
  - 9.9.4 Sumitomo Bakelite Co., Ltd. Business Overview
  - 9.9.5 Sumitomo Bakelite Co., Ltd. Recent Developments
- 9.10 Toyobo Company Ltd
  - 9.10.1 Toyobo Company Ltd Freshness-Preservation Film Basic Information
  - 9.10.2 Toyobo Company Ltd Freshness-Preservation Film Product Overview
  - 9.10.3 Toyobo Company Ltd Freshness-Preservation Film Product Market Performance
  - 9.10.4 Toyobo Company Ltd Business Overview
  - 9.10.5 Toyobo Company Ltd Recent Developments
- 9.11 Al Bayader
  - 9.11.1 Al Bayader Freshness-Preservation Film Basic Information
  - 9.11.2 Al Bayader Freshness-Preservation Film Product Overview
  - 9.11.3 Al Bayader Freshness-Preservation Film Product Market Performance
  - 9.11.4 Al Bayader Business Overview
  - 9.11.5 Al Bayader Recent Developments
- 9.12 Linpac Packaging
  - 9.12.1 Linpac Packaging Freshness-Preservation Film Basic Information
  - 9.12.2 Linpac Packaging Freshness-Preservation Film Product Overview

- 9.12.3 Linpac Packaging Freshness-Preservation Film Product Market Performance
- 9.12.4 Linpac Packaging Business Overview
- 9.12.5 Linpac Packaging Recent Developments
- 9.13 Melitta
  - 9.13.1 Melitta Freshness-Preservation Film Basic Information
  - 9.13.2 Melitta Freshness-Preservation Film Product Overview
  - 9.13.3 Melitta Freshness-Preservation Film Product Market Performance
  - 9.13.4 Melitta Business Overview
  - 9.13.5 Melitta Recent Developments
- 9.14 Comcoplast
  - 9.14.1 Comcoplast Freshness-Preservation Film Basic Information
  - 9.14.2 Comcoplast Freshness-Preservation Film Product Overview
  - 9.14.3 Comcoplast Freshness-Preservation Film Product Market Performance
  - 9.14.4 Comcoplast Business Overview
  - 9.14.5 Comcoplast Recent Developments
- 9.15 Hotpack Packaging Industries LLC
  - 9.15.1 Hotpack Packaging Industries LLC Freshness-Preservation Film Basic Information
  - 9.15.2 Hotpack Packaging Industries LLC Freshness-Preservation Film Product Overview
  - 9.15.3 Hotpack Packaging Industries LLC Freshness-Preservation Film Product Market Performance
  - 9.15.4 Hotpack Packaging Industries LLC Business Overview
  - 9.15.5 Hotpack Packaging Industries LLC Recent Developments
- 9.16 National Plastic Factory (NPF)
  - 9.16.1 National Plastic Factory (NPF) Freshness-Preservation Film Basic Information
  - 9.16.2 National Plastic Factory (NPF) Freshness-Preservation Film Product Overview
  - 9.16.3 National Plastic Factory (NPF) Freshness-Preservation Film Product Market Performance
  - 9.16.4 National Plastic Factory (NPF) Business Overview
  - 9.16.5 National Plastic Factory (NPF) Recent Developments
- 9.17 Wentus Kunststoff
  - 9.17.1 Wentus Kunststoff Freshness-Preservation Film Basic Information
  - 9.17.2 Wentus Kunststoff Freshness-Preservation Film Product Overview
  - 9.17.3 Wentus Kunststoff Freshness-Preservation Film Product Market Performance
  - 9.17.4 Wentus Kunststoff Business Overview
  - 9.17.5 Wentus Kunststoff Recent Developments
- 9.18 Sphere
  - 9.18.1 Sphere Freshness-Preservation Film Basic Information

- 9.18.2 Sphere Freshness-Preservation Film Product Overview
- 9.18.3 Sphere Freshness-Preservation Film Product Market Performance
- 9.18.4 Sphere Business Overview
- 9.18.5 Sphere Recent Developments
- 9.19 Publi Embal
  - 9.19.1 Publi Embal Freshness-Preservation Film Basic Information
  - 9.19.2 Publi Embal Freshness-Preservation Film Product Overview
  - 9.19.3 Publi Embal Freshness-Preservation Film Product Market Performance
  - 9.19.4 Publi Embal Business Overview
  - 9.19.5 Publi Embal Recent Developments
- 9.20 Power Wrap Industries
  - 9.20.1 Power Wrap Industries Freshness-Preservation Film Basic Information
  - 9.20.2 Power Wrap Industries Freshness-Preservation Film Product Overview
  - 9.20.3 Power Wrap Industries Freshness-Preservation Film Product Market Performance
  - 9.20.4 Power Wrap Industries Business Overview
  - 9.20.5 Power Wrap Industries Recent Developments
- 9.21 Pro-Pack
  - 9.21.1 Pro-Pack Freshness-Preservation Film Basic Information
  - 9.21.2 Pro-Pack Freshness-Preservation Film Product Overview
  - 9.21.3 Pro-Pack Freshness-Preservation Film Product Market Performance
  - 9.21.4 Pro-Pack Business Overview
  - 9.21.5 Pro-Pack Recent Developments
- 9.22 Bursa Pazar
  - 9.22.1 Bursa Pazar Freshness-Preservation Film Basic Information
  - 9.22.2 Bursa Pazar Freshness-Preservation Film Product Overview
  - 9.22.3 Bursa Pazar Freshness-Preservation Film Product Market Performance
  - 9.22.4 Bursa Pazar Business Overview
  - 9.22.5 Bursa Pazar Recent Developments
- 9.23 Rotopa
  - 9.23.1 Rotopa Freshness-Preservation Film Basic Information
  - 9.23.2 Rotopa Freshness-Preservation Film Product Overview
  - 9.23.3 Rotopa Freshness-Preservation Film Product Market Performance
  - 9.23.4 Rotopa Business Overview
  - 9.23.5 Rotopa Recent Developments
- 9.24 Parex
  - 9.24.1 Parex Freshness-Preservation Film Basic Information
  - 9.24.2 Parex Freshness-Preservation Film Product Overview
  - 9.24.3 Parex Freshness-Preservation Film Product Market Performance

9.24.4 Parex Business Overview

9.24.5 Parex Recent Developments

9.25 Sedat Tahir

9.25.1 Sedat Tahir Freshness-Preservation Film Basic Information

9.25.2 Sedat Tahir Freshness-Preservation Film Product Overview

9.25.3 Sedat Tahir Freshness-Preservation Film Product Market Performance

9.25.4 Sedat Tahir Business Overview

9.25.5 Sedat Tahir Recent Developments

## **10 FRESHNESS-PRESERVATION FILM MARKET FORECAST BY REGION**

10.1 Global Freshness-Preservation Film Market Size Forecast

10.2 Global Freshness-Preservation Film Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Freshness-Preservation Film Market Size Forecast by Country

10.2.3 Asia Pacific Freshness-Preservation Film Market Size Forecast by Region

10.2.4 South America Freshness-Preservation Film Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Freshness-Preservation Film by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Freshness-Preservation Film Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Freshness-Preservation Film by Type (2025-2030)

11.1.2 Global Freshness-Preservation Film Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Freshness-Preservation Film by Type (2025-2030)

11.2 Global Freshness-Preservation Film Market Forecast by Application (2025-2030)

11.2.1 Global Freshness-Preservation Film Sales (Kilotons) Forecast by Application

11.2.2 Global Freshness-Preservation Film Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Freshness-Preservation Film Market Size Comparison by Region (M USD)

Table 5. Global Freshness-Preservation Film Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Freshness-Preservation Film Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Freshness-Preservation Film Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Freshness-Preservation Film Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Freshness-Preservation Film as of 2022)

Table 10. Global Market Freshness-Preservation Film Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Freshness-Preservation Film Sales Sites and Area Served

Table 12. Manufacturers Freshness-Preservation Film Product Type

Table 13. Global Freshness-Preservation Film Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Freshness-Preservation Film

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Freshness-Preservation Film Market Challenges

Table 22. Global Freshness-Preservation Film Sales by Type (Kilotons)

Table 23. Global Freshness-Preservation Film Market Size by Type (M USD)

Table 24. Global Freshness-Preservation Film Sales (Kilotons) by Type (2019-2024)

Table 25. Global Freshness-Preservation Film Sales Market Share by Type (2019-2024)

Table 26. Global Freshness-Preservation Film Market Size (M USD) by Type (2019-2024)



- Table 27. Global Freshness-Preservation Film Market Size Share by Type (2019-2024)
- Table 28. Global Freshness-Preservation Film Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Freshness-Preservation Film Sales (Kilotons) by Application
- Table 30. Global Freshness-Preservation Film Market Size by Application
- Table 31. Global Freshness-Preservation Film Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Freshness-Preservation Film Sales Market Share by Application (2019-2024)
- Table 33. Global Freshness-Preservation Film Sales by Application (2019-2024) & (M USD)
- Table 34. Global Freshness-Preservation Film Market Share by Application (2019-2024)
- Table 35. Global Freshness-Preservation Film Sales Growth Rate by Application (2019-2024)
- Table 36. Global Freshness-Preservation Film Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Freshness-Preservation Film Sales Market Share by Region (2019-2024)
- Table 38. North America Freshness-Preservation Film Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Freshness-Preservation Film Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Freshness-Preservation Film Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Freshness-Preservation Film Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Freshness-Preservation Film Sales by Region (2019-2024) & (Kilotons)
- Table 43. Glad Products Company Freshness-Preservation Film Basic Information
- Table 44. Glad Products Company Freshness-Preservation Film Product Overview
- Table 45. Glad Products Company Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Glad Products Company Business Overview
- Table 47. Glad Products Company Freshness-Preservation Film SWOT Analysis
- Table 48. Glad Products Company Recent Developments
- Table 49. SC Johnson and Son, Inc Freshness-Preservation Film Basic Information
- Table 50. SC Johnson and Son, Inc Freshness-Preservation Film Product Overview
- Table 51. SC Johnson and Son, Inc Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. SC Johnson and Son, Inc Business Overview

Table 53. SC Johnson and Son, Inc Freshness-Preservation Film SWOT Analysis

Table 54. SC Johnson and Son, Inc Recent Developments

Table 55. AEP Industries Freshness-Preservation Film Basic Information

Table 56. AEP Industries Freshness-Preservation Film Product Overview

Table 57. AEP Industries Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. AEP Industries Freshness-Preservation Film SWOT Analysis

Table 59. AEP Industries Business Overview

Table 60. AEP Industries Recent Developments

Table 61. Polyvinyl Films Freshness-Preservation Film Basic Information

Table 62. Polyvinyl Films Freshness-Preservation Film Product Overview

Table 63. Polyvinyl Films Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Polyvinyl Films Business Overview

Table 65. Polyvinyl Films Recent Developments

Table 66. Wrap Film Systems Limited Freshness-Preservation Film Basic Information

Table 67. Wrap Film Systems Limited Freshness-Preservation Film Product Overview

Table 68. Wrap Film Systems Limited Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Wrap Film Systems Limited Business Overview

Table 70. Wrap Film Systems Limited Recent Developments

Table 71. Lakeland Freshness-Preservation Film Basic Information

Table 72. Lakeland Freshness-Preservation Film Product Overview

Table 73. Lakeland Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Lakeland Business Overview

Table 75. Lakeland Recent Developments

Table 76. Asahi Kasei Freshness-Preservation Film Basic Information

Table 77. Asahi Kasei Freshness-Preservation Film Product Overview

Table 78. Asahi Kasei Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Asahi Kasei Business Overview

Table 80. Asahi Kasei Recent Developments

Table 81. Denka Polymer Co., Ltd. Freshness-Preservation Film Basic Information

Table 82. Denka Polymer Co., Ltd. Freshness-Preservation Film Product Overview

Table 83. Denka Polymer Co., Ltd. Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Denka Polymer Co., Ltd. Business Overview

Table 85. Denka Polymer Co., Ltd. Recent Developments

- Table 86. Sumitomo Bakelite Co., Ltd. Freshness-Preservation Film Basic Information
- Table 87. Sumitomo Bakelite Co., Ltd. Freshness-Preservation Film Product Overview
- Table 88. Sumitomo Bakelite Co., Ltd. Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Sumitomo Bakelite Co., Ltd. Business Overview
- Table 90. Sumitomo Bakelite Co., Ltd. Recent Developments
- Table 91. Toyobo Company Ltd Freshness-Preservation Film Basic Information
- Table 92. Toyobo Company Ltd Freshness-Preservation Film Product Overview
- Table 93. Toyobo Company Ltd Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Toyobo Company Ltd Business Overview
- Table 95. Toyobo Company Ltd Recent Developments
- Table 96. Al Bayader Freshness-Preservation Film Basic Information
- Table 97. Al Bayader Freshness-Preservation Film Product Overview
- Table 98. Al Bayader Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Al Bayader Business Overview
- Table 100. Al Bayader Recent Developments
- Table 101. Linpac Packaging Freshness-Preservation Film Basic Information
- Table 102. Linpac Packaging Freshness-Preservation Film Product Overview
- Table 103. Linpac Packaging Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Linpac Packaging Business Overview
- Table 105. Linpac Packaging Recent Developments
- Table 106. Melitta Freshness-Preservation Film Basic Information
- Table 107. Melitta Freshness-Preservation Film Product Overview
- Table 108. Melitta Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Melitta Business Overview
- Table 110. Melitta Recent Developments
- Table 111. Comcoplast Freshness-Preservation Film Basic Information
- Table 112. Comcoplast Freshness-Preservation Film Product Overview
- Table 113. Comcoplast Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Comcoplast Business Overview
- Table 115. Comcoplast Recent Developments
- Table 116. Hotpack Packaging Industries LLC Freshness-Preservation Film Basic Information
- Table 117. Hotpack Packaging Industries LLC Freshness-Preservation Film Product

## Overview

Table 118. Hotpack Packaging Industries LLC Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Hotpack Packaging Industries LLC Business Overview

Table 120. Hotpack Packaging Industries LLC Recent Developments

Table 121. National Plastic Factory (NPF) Freshness-Preservation Film Basic Information

Table 122. National Plastic Factory (NPF) Freshness-Preservation Film Product Overview

Table 123. National Plastic Factory (NPF) Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. National Plastic Factory (NPF) Business Overview

Table 125. National Plastic Factory (NPF) Recent Developments

Table 126. Wentus Kunststoff Freshness-Preservation Film Basic Information

Table 127. Wentus Kunststoff Freshness-Preservation Film Product Overview

Table 128. Wentus Kunststoff Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Wentus Kunststoff Business Overview

Table 130. Wentus Kunststoff Recent Developments

Table 131. Sphere Freshness-Preservation Film Basic Information

Table 132. Sphere Freshness-Preservation Film Product Overview

Table 133. Sphere Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. Sphere Business Overview

Table 135. Sphere Recent Developments

Table 136. Publi Embal Freshness-Preservation Film Basic Information

Table 137. Publi Embal Freshness-Preservation Film Product Overview

Table 138. Publi Embal Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 139. Publi Embal Business Overview

Table 140. Publi Embal Recent Developments

Table 141. Power Wrap Industries Freshness-Preservation Film Basic Information

Table 142. Power Wrap Industries Freshness-Preservation Film Product Overview

Table 143. Power Wrap Industries Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 144. Power Wrap Industries Business Overview

Table 145. Power Wrap Industries Recent Developments

Table 146. Pro-Pack Freshness-Preservation Film Basic Information

Table 147. Pro-Pack Freshness-Preservation Film Product Overview

Table 148. Pro-Pack Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 149. Pro-Pack Business Overview

Table 150. Pro-Pack Recent Developments

Table 151. Bursa Pazar Freshness-Preservation Film Basic Information

Table 152. Bursa Pazar Freshness-Preservation Film Product Overview

Table 153. Bursa Pazar Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 154. Bursa Pazar Business Overview

Table 155. Bursa Pazar Recent Developments

Table 156. Rotopa Freshness-Preservation Film Basic Information

Table 157. Rotopa Freshness-Preservation Film Product Overview

Table 158. Rotopa Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 159. Rotopa Business Overview

Table 160. Rotopa Recent Developments

Table 161. Parex Freshness-Preservation Film Basic Information

Table 162. Parex Freshness-Preservation Film Product Overview

Table 163. Parex Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 164. Parex Business Overview

Table 165. Parex Recent Developments

Table 166. Sedat Tahir Freshness-Preservation Film Basic Information

Table 167. Sedat Tahir Freshness-Preservation Film Product Overview

Table 168. Sedat Tahir Freshness-Preservation Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 169. Sedat Tahir Business Overview

Table 170. Sedat Tahir Recent Developments

Table 171. Global Freshness-Preservation Film Sales Forecast by Region (2025-2030) & (Kilotons)

Table 172. Global Freshness-Preservation Film Market Size Forecast by Region (2025-2030) & (M USD)

Table 173. North America Freshness-Preservation Film Sales Forecast by Country (2025-2030) & (Kilotons)

Table 174. North America Freshness-Preservation Film Market Size Forecast by Country (2025-2030) & (M USD)

Table 175. Europe Freshness-Preservation Film Sales Forecast by Country (2025-2030) & (Kilotons)

Table 176. Europe Freshness-Preservation Film Market Size Forecast by Country

(2025-2030) & (M USD)

Table 177. Asia Pacific Freshness-Preservation Film Sales Forecast by Region

(2025-2030) & (Kilotons)

Table 178. Asia Pacific Freshness-Preservation Film Market Size Forecast by Region

(2025-2030) & (M USD)

Table 179. South America Freshness-Preservation Film Sales Forecast by Country

(2025-2030) & (Kilotons)

Table 180. South America Freshness-Preservation Film Market Size Forecast by

Country (2025-2030) & (M USD)

Table 181. Middle East and Africa Freshness-Preservation Film Consumption Forecast  
by Country (2025-2030) & (Units)

Table 182. Middle East and Africa Freshness-Preservation Film Market Size Forecast  
by Country (2025-2030) & (M USD)

Table 183. Global Freshness-Preservation Film Sales Forecast by Type (2025-2030) &  
(Kilotons)

Table 184. Global Freshness-Preservation Film Market Size Forecast by Type  
(2025-2030) & (M USD)

Table 185. Global Freshness-Preservation Film Price Forecast by Type (2025-2030) &  
(USD/Ton)

Table 186. Global Freshness-Preservation Film Sales (Kilotons) Forecast by Application  
(2025-2030)

Table 187. Global Freshness-Preservation Film Market Size Forecast by Application  
(2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Freshness-Preservation Film

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Freshness-Preservation Film Market Size (M USD), 2019-2030

Figure 5. Global Freshness-Preservation Film Market Size (M USD) (2019-2030)

Figure 6. Global Freshness-Preservation Film Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Freshness-Preservation Film Market Size by Country (M USD)

Figure 11. Freshness-Preservation Film Sales Share by Manufacturers in 2023

Figure 12. Global Freshness-Preservation Film Revenue Share by Manufacturers in 2023

Figure 13. Freshness-Preservation Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Freshness-Preservation Film Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Freshness-Preservation Film Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Freshness-Preservation Film Market Share by Type

Figure 18. Sales Market Share of Freshness-Preservation Film by Type (2019-2024)

Figure 19. Sales Market Share of Freshness-Preservation Film by Type in 2023

Figure 20. Market Size Share of Freshness-Preservation Film by Type (2019-2024)

Figure 21. Market Size Market Share of Freshness-Preservation Film by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Freshness-Preservation Film Market Share by Application

Figure 24. Global Freshness-Preservation Film Sales Market Share by Application (2019-2024)

Figure 25. Global Freshness-Preservation Film Sales Market Share by Application in 2023

Figure 26. Global Freshness-Preservation Film Market Share by Application (2019-2024)

Figure 27. Global Freshness-Preservation Film Market Share by Application in 2023

Figure 28. Global Freshness-Preservation Film Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Freshness-Preservation Film Sales Market Share by Region

(2019-2024)

Figure 30. North America Freshness-Preservation Film Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 31. North America Freshness-Preservation Film Sales Market Share by Country in 2023

Figure 32. U.S. Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Freshness-Preservation Film Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Freshness-Preservation Film Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Freshness-Preservation Film Sales Market Share by Country in 2023

Figure 37. Germany Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Freshness-Preservation Film Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Freshness-Preservation Film Sales Market Share by Region in 2023

Figure 44. China Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)



Figure 49. South America Freshness-Preservation Film Sales and Growth Rate (Kilotons)

Figure 50. South America Freshness-Preservation Film Sales Market Share by Country in 2023

Figure 51. Brazil Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Freshness-Preservation Film Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Freshness-Preservation Film Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Freshness-Preservation Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Freshness-Preservation Film Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Freshness-Preservation Film Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Freshness-Preservation Film Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Freshness-Preservation Film Market Share Forecast by Type (2025-2030)

Figure 65. Global Freshness-Preservation Film Sales Forecast by Application (2025-2030)

Figure 66. Global Freshness-Preservation Film Market Share Forecast by Application (2025-2030)

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