

# Global Fresh Squid Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GCDE2F71F069EN.html>

Date: December 2024

Pages: 153

Price: US\$ 2,800.00 (Single User License)

ID: GCDE2F71F069EN

## Abstracts

### Report Overview

Fresh squid, a popular seafood item, refers to squid that has not been frozen or processed. It is known for its tender texture and mild flavor, making it a sought-after ingredient in various cuisines worldwide. The market for fresh squid is characterized by its perishable nature, requiring efficient supply chain management to maintain quality and freshness.

As of 2023, the global market size for fresh squid is estimated at approximately \$2.5 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 4.8% from 2024 to 2032. This growth can be attributed to several key factors driving market expansion.

One of the primary growth drivers for the fresh squid market is the increasing consumer demand for healthy and protein-rich seafood options. Squid is a low-calorie, high-protein food source that appeals to health-conscious consumers. Additionally, the growing popularity of seafood in various culinary traditions and the rising trend of seafood consumption globally contribute to the market's growth.

Another significant factor fueling market growth is the expanding seafood trade and the globalization of food supply chains. Improved transportation infrastructure and logistics networks enable the efficient distribution of fresh squid to different regions, catering to diverse consumer preferences and culinary practices.

Furthermore, technological advancements in fishing techniques and storage facilities have enhanced the quality and availability of fresh squid products in the market.

Sustainable fishing practices and certifications such as MSC (Marine Stewardship Council) ensure the responsible sourcing of squid, addressing consumer concerns about environmental sustainability.

In terms of market trends, there is a noticeable shift towards value-added squid products, such as pre-cleaned and pre-cut squid, to cater to the convenience-seeking consumer segment. Additionally, the rise of online seafood platforms and e-commerce channels has made it easier for consumers to access a wider range of fresh squid products, driving market growth.

Regionally, leading markets for fresh squid include Asia Pacific, Europe, and North America. Asia Pacific dominates the market due to the high consumption of seafood in countries like China, Japan, and South Korea. Europe and North America follow closely, driven by the increasing popularity of squid-based dishes in restaurants and households.

Despite the positive outlook, the fresh squid market faces challenges such as seasonality in squid availability, price volatility due to fluctuations in supply, and regulatory constraints related to fishing quotas and sustainability measures. Addressing these challenges will be crucial for market players to sustain growth and profitability in the competitive seafood industry.

In conclusion, the fresh squid market presents lucrative opportunities for growth driven by increasing consumer demand, globalization of supply chains, and technological advancements. By adapting to market trends, addressing key challenges, and focusing on sustainability, businesses can capitalize on the growing popularity of fresh squid and enhance their market presence.

This report provides a deep insight into the global Fresh Squid market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Fresh Squid Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Fresh Squid market in any manner.

### Global Fresh Squid Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Super Royale Seafoods Int'l.

Inc

PT. Perintis Jaya Internasional

Maruha Nichiro

Grupo Nueva Pescanova

Nippon Suisan Kaisha (NISSUI)

Oceana Group

Thai Union Group

Nghi Loc Import Export Co.

Ltd

Lucio Salvador Alcaraz Ley

VAITI FISHERIES PRIVATE LIMITED

Mah Protein

PT. Sukses Lautan Indonesia

Market Segmentation (by Type)

Living Body

Frozen

Market Segmentation (by Application)

Retail

Food Processed

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Fresh Squid Market

Overview of the regional outlook of the Fresh Squid Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Fresh Squid Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Fresh Squid

#### 1.2 Key Market Segments

##### 1.2.1 Fresh Squid Segment by Type

##### 1.2.2 Fresh Squid Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 FRESH SQUID MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Fresh Squid Market Size (M USD) Estimates and Forecasts (2019-2032)

##### 2.1.2 Global Fresh Squid Sales Estimates and Forecasts (2019-2032)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

#### 2.4 Macroeconomic Analysis

### **3 FRESH SQUID MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Fresh Squid Sales by Manufacturers (2019-2024)

#### 3.2 Global Fresh Squid Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Fresh Squid Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Fresh Squid Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Fresh Squid Sales Sites, Area Served, Product Type

#### 3.6 Fresh Squid Market Competitive Situation and Trends

##### 3.6.1 Fresh Squid Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Fresh Squid Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 FRESH SQUID INDUSTRY CHAIN ANALYSIS**

#### 4.1 Fresh Squid Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FRESH SQUID MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 FRESH SQUID MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Fresh Squid Sales Market Share by Type (2019-2024)

6.3 Global Fresh Squid Market Size Market Share by Type (2019-2024)

6.4 Global Fresh Squid Price by Type (2019-2024)

## **7 FRESH SQUID MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Fresh Squid Market Sales by Application (2019-2024)

7.3 Global Fresh Squid Market Size (M USD) by Application (2019-2024)

7.4 Global Fresh Squid Sales Growth Rate by Application (2019-2024)

## **8 FRESH SQUID MARKET SALES BY REGION**

8.1 Global Fresh Squid Sales by Region

8.1.1 Global Fresh Squid Sales by Region

8.1.2 Global Fresh Squid Sales Market Share by Region

8.2 Global Fresh Squid Market Size by Region

8.2.1 Global Fresh Squid Market Size by Region

8.2.2 Global Fresh Squid Market Size Market Share by Region

### 8.3 North America

#### 8.3.1 North America Fresh Squid Sales by Country

#### 8.3.2 North America Fresh Squid Market Size by Country

#### 8.3.3 U.S. Market Overview

#### 8.3.4 Canada Market Overview

#### 8.3.5 Mexico Market Overview

### 8.4 Europe

#### 8.4.1 Europe Fresh Squid Sales by Country

#### 8.4.2 Europe Fresh Squid Market Size by Country

#### 8.4.3 Germany Market Overview

#### 8.4.4 France Market Overview

#### 8.4.5 U.K. Market Overview

#### 8.4.6 Italy Market Overview

#### 8.4.7 Russia Market Overview

### 8.5 Asia Pacific

#### 8.5.1 Asia Pacific Fresh Squid Sales by Region

#### 8.5.2 China

#### 8.5.3 Japan

#### 8.5.4 South Korea

#### 8.5.5 India

#### 8.5.6 Southeast Asia

### 8.6 Asia Pacific

#### 8.6.1 Asia Pacific Fresh Squid Market Size by Region

#### 8.6.2 Asia Pacific Fresh Squid Market Size by Region

#### 8.6.3 China

#### 8.6.4 Japan

#### 8.6.5 South Korea

#### 8.6.6 India

#### 8.6.7 Southeast Asia

### 8.7 South America

#### 8.7.1 South America Fresh Squid Sales by Country

#### 8.7.2 South America Fresh Squid Market Size by Country

#### 8.7.3 Brazil

#### 8.7.4 Argentina

#### 8.7.5 Columbia

### 8.8 Middle East and Africa

#### 8.8.1 Middle East and Africa Fresh Squid Sales by Region

#### 8.8.2 Middle East and Africa Fresh Squid Market Size by Region

#### 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

## **9 FRESH SQUID MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Fresh Squid by Region (2019-2024)
- 9.2 Global Fresh Squid Revenue Market Share by Region (2019-2024)
- 9.3 Global Fresh Squid Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Fresh Squid Production
  - 9.4.1 North America Fresh Squid Production Growth Rate (2019-2024)
  - 9.4.2 North America Fresh Squid Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Fresh Squid Production
  - 9.5.1 Europe Fresh Squid Production Growth Rate (2019-2024)
  - 9.5.2 Europe Fresh Squid Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Fresh Squid Production (2019-2024)
  - 9.6.1 Japan Fresh Squid Production Growth Rate (2019-2024)
  - 9.6.2 Japan Fresh Squid Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Fresh Squid Production (2019-2024)
  - 9.7.1 China Fresh Squid Production Growth Rate (2019-2024)
  - 9.7.2 China Fresh Squid Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Super Royale Seafoods Int'l.
  - 10.1.1 Super Royale Seafoods Int'l. Fresh Squid Basic Information
  - 10.1.2 Super Royale Seafoods Int'l. Fresh Squid Product Overview
  - 10.1.3 Super Royale Seafoods Int'l. Fresh Squid Product Market Performance
  - 10.1.4 Super Royale Seafoods Int'l. Business Overview
  - 10.1.5 Super Royale Seafoods Int'l. Fresh Squid SWOT Analysis
  - 10.1.6 Super Royale Seafoods Int'l. Recent Developments
- 10.2 Inc
  - 10.2.1 Inc Fresh Squid Basic Information
  - 10.2.2 Inc Fresh Squid Product Overview
  - 10.2.3 Inc Fresh Squid Product Market Performance
  - 10.2.4 Inc Business Overview
  - 10.2.5 Inc Fresh Squid SWOT Analysis

- 10.2.6 Inc Recent Developments
- 10.3 PT. Perintis Jaya Internasional
  - 10.3.1 PT. Perintis Jaya Internasional Fresh Squid Basic Information
  - 10.3.2 PT. Perintis Jaya Internasional Fresh Squid Product Overview
  - 10.3.3 PT. Perintis Jaya Internasional Fresh Squid Product Market Performance
  - 10.3.4 PT. Perintis Jaya Internasional Fresh Squid SWOT Analysis
  - 10.3.5 PT. Perintis Jaya Internasional Business Overview
  - 10.3.6 PT. Perintis Jaya Internasional Recent Developments
- 10.4 Maruha Nichiro
  - 10.4.1 Maruha Nichiro Fresh Squid Basic Information
  - 10.4.2 Maruha Nichiro Fresh Squid Product Overview
  - 10.4.3 Maruha Nichiro Fresh Squid Product Market Performance
  - 10.4.4 Maruha Nichiro Business Overview
  - 10.4.5 Maruha Nichiro Recent Developments
- 10.5 Grupo Nueva Pescanova
  - 10.5.1 Grupo Nueva Pescanova Fresh Squid Basic Information
  - 10.5.2 Grupo Nueva Pescanova Fresh Squid Product Overview
  - 10.5.3 Grupo Nueva Pescanova Fresh Squid Product Market Performance
  - 10.5.4 Grupo Nueva Pescanova Business Overview
  - 10.5.5 Grupo Nueva Pescanova Recent Developments
- 10.6 Nippon Suisan Kaisha (NISSUI)
  - 10.6.1 Nippon Suisan Kaisha (NISSUI) Fresh Squid Basic Information
  - 10.6.2 Nippon Suisan Kaisha (NISSUI) Fresh Squid Product Overview
  - 10.6.3 Nippon Suisan Kaisha (NISSUI) Fresh Squid Product Market Performance
  - 10.6.4 Nippon Suisan Kaisha (NISSUI) Business Overview
  - 10.6.5 Nippon Suisan Kaisha (NISSUI) Recent Developments
- 10.7 Oceana Group
  - 10.7.1 Oceana Group Fresh Squid Basic Information
  - 10.7.2 Oceana Group Fresh Squid Product Overview
  - 10.7.3 Oceana Group Fresh Squid Product Market Performance
  - 10.7.4 Oceana Group Business Overview
  - 10.7.5 Oceana Group Recent Developments
- 10.8 Thai Union Group
  - 10.8.1 Thai Union Group Fresh Squid Basic Information
  - 10.8.2 Thai Union Group Fresh Squid Product Overview
  - 10.8.3 Thai Union Group Fresh Squid Product Market Performance
  - 10.8.4 Thai Union Group Business Overview
  - 10.8.5 Thai Union Group Recent Developments
- 10.9 Nghi Loc Import Export Co.

- 10.9.1 Nghi Loc Import Export Co. Fresh Squid Basic Information
- 10.9.2 Nghi Loc Import Export Co. Fresh Squid Product Overview
- 10.9.3 Nghi Loc Import Export Co. Fresh Squid Product Market Performance
- 10.9.4 Nghi Loc Import Export Co. Business Overview
- 10.9.5 Nghi Loc Import Export Co. Recent Developments
- 10.10 Ltd
  - 10.10.1 Ltd Fresh Squid Basic Information
  - 10.10.2 Ltd Fresh Squid Product Overview
  - 10.10.3 Ltd Fresh Squid Product Market Performance
  - 10.10.4 Ltd Business Overview
  - 10.10.5 Ltd Recent Developments
- 10.11 Lucio Salvador Alcaraz Ley
  - 10.11.1 Lucio Salvador Alcaraz Ley Fresh Squid Basic Information
  - 10.11.2 Lucio Salvador Alcaraz Ley Fresh Squid Product Overview
  - 10.11.3 Lucio Salvador Alcaraz Ley Fresh Squid Product Market Performance
  - 10.11.4 Lucio Salvador Alcaraz Ley Business Overview
  - 10.11.5 Lucio Salvador Alcaraz Ley Recent Developments
- 10.12 VAITI FISHERIES PRIVATE LIMITED
  - 10.12.1 VAITI FISHERIES PRIVATE LIMITED Fresh Squid Basic Information
  - 10.12.2 VAITI FISHERIES PRIVATE LIMITED Fresh Squid Product Overview
  - 10.12.3 VAITI FISHERIES PRIVATE LIMITED Fresh Squid Product Market Performance
  - 10.12.4 VAITI FISHERIES PRIVATE LIMITED Business Overview
  - 10.12.5 VAITI FISHERIES PRIVATE LIMITED Recent Developments
- 10.13 Mah Protein
  - 10.13.1 Mah Protein Fresh Squid Basic Information
  - 10.13.2 Mah Protein Fresh Squid Product Overview
  - 10.13.3 Mah Protein Fresh Squid Product Market Performance
  - 10.13.4 Mah Protein Business Overview
  - 10.13.5 Mah Protein Recent Developments
- 10.14 PT. Sukses Lautan Indonesia
  - 10.14.1 PT. Sukses Lautan Indonesia Fresh Squid Basic Information
  - 10.14.2 PT. Sukses Lautan Indonesia Fresh Squid Product Overview
  - 10.14.3 PT. Sukses Lautan Indonesia Fresh Squid Product Market Performance
  - 10.14.4 PT. Sukses Lautan Indonesia Business Overview
  - 10.14.5 PT. Sukses Lautan Indonesia Recent Developments

## **11 FRESH SQUID MARKET FORECAST BY REGION**

11.1 Global Fresh Squid Market Size Forecast

11.2 Global Fresh Squid Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Fresh Squid Market Size Forecast by Country

11.2.3 Asia Pacific Fresh Squid Market Size Forecast by Region

11.2.4 South America Fresh Squid Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Fresh Squid by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Fresh Squid Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Fresh Squid by Type (2025-2032)

12.1.2 Global Fresh Squid Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Fresh Squid by Type (2025-2032)

12.2 Global Fresh Squid Market Forecast by Application (2025-2032)

12.2.1 Global Fresh Squid Sales (K MT) Forecast by Application

12.2.2 Global Fresh Squid Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## I would like to order

Product name: Global Fresh Squid Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GCDE2F71F069EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCDE2F71F069EN.html>