

Global Fresh and Frozen Octopus Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Octopus are sold in different types of products, such as fresh whole raw, whole raw frozen, chilled and thawed, cooked and as processed and value-added products. Most octopus come to the market as frozen products and fresh products.

The global Fresh & Frozen Octopus market size was estimated at USD 2865 million in 2023 and is projected to reach USD 3904.70 million by 2032, exhibiting a CAGR of 3.50% during the forecast period.

North America Fresh & Frozen Octopus market size was estimated at USD 792.00 million in 2023, at a CAGR of 3.00% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Fresh & Frozen Octopus market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Fresh & Frozen Octopus Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Fresh & Frozen Octopus market in any manner.

Global Fresh & Frozen Octopus Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Frigorificos de Camarinas

Nueva Pescanova

Thai Union Group

Viveros Merimar

PT. Tridaya Jaya Manunggal

Fesba SL

Soguima

Zhangzidao Group Co.Ltd (ZONECO)

Zhenjiang Xingye

Yantai City Luxing Aquatic products

Zhenjiang Ocean Family

Zhanjiang Guolian Aquatic Products

Fremantle Octopus

Market Segmentation (by Type)

Fresh Octopus

Frozen Octopus

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Convenience Stores

Specialist Retailers

Online Retailers

Food Service Sector

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Fresh & Frozen Octopus Market

Overview of the regional outlook of the Fresh & Frozen Octopus Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Fresh & Frozen Octopus Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Fresh & Frozen Octopus, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Fresh and Frozen Octopus
- 1.2 Key Market Segments
 - 1.2.1 Fresh and Frozen Octopus Segment by Type
 - 1.2.2 Fresh and Frozen Octopus Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FRESH AND FROZEN OCTOPUS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Fresh and Frozen Octopus Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Fresh and Frozen Octopus Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FRESH AND FROZEN OCTOPUS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Fresh and Frozen Octopus Sales by Manufacturers (2019-2024)
- 3.2 Global Fresh and Frozen Octopus Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Fresh and Frozen Octopus Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Fresh and Frozen Octopus Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Fresh and Frozen Octopus Sales Sites, Area Served, Product Type
- 3.6 Fresh and Frozen Octopus Market Competitive Situation and Trends
 - 3.6.1 Fresh and Frozen Octopus Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Fresh and Frozen Octopus Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FRESH AND FROZEN OCTOPUS INDUSTRY CHAIN ANALYSIS

- 4.1 Fresh and Frozen Octopus Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FRESH AND FROZEN OCTOPUS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FRESH AND FROZEN OCTOPUS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Fresh and Frozen Octopus Sales Market Share by Type (2019-2024)
- 6.3 Global Fresh and Frozen Octopus Market Size Market Share by Type (2019-2024)
- 6.4 Global Fresh and Frozen Octopus Price by Type (2019-2024)

7 FRESH AND FROZEN OCTOPUS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Fresh and Frozen Octopus Market Sales by Application (2019-2024)
- 7.3 Global Fresh and Frozen Octopus Market Size (M USD) by Application (2019-2024)
- 7.4 Global Fresh and Frozen Octopus Sales Growth Rate by Application (2019-2024)

8 FRESH AND FROZEN OCTOPUS MARKET CONSUMPTION BY REGION

- 8.1 Global Fresh and Frozen Octopus Sales by Region
 - 8.1.1 Global Fresh and Frozen Octopus Sales by Region

- 8.1.2 Global Fresh and Frozen Octopus Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Fresh and Frozen Octopus Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Fresh and Frozen Octopus Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Fresh and Frozen Octopus Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Fresh and Frozen Octopus Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Fresh and Frozen Octopus Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 FRESH AND FROZEN OCTOPUS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Fresh and Frozen Octopus by Region (2019-2024)
- 9.2 Global Fresh and Frozen Octopus Revenue Market Share by Region (2019-2024)
- 9.3 Global Fresh and Frozen Octopus Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Fresh and Frozen Octopus Production

9.4.1 North America Fresh and Frozen Octopus Production Growth Rate (2019-2024)

9.4.2 North America Fresh and Frozen Octopus Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Fresh and Frozen Octopus Production

9.5.1 Europe Fresh and Frozen Octopus Production Growth Rate (2019-2024)

9.5.2 Europe Fresh and Frozen Octopus Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Fresh and Frozen Octopus Production (2019-2024)

9.6.1 Japan Fresh and Frozen Octopus Production Growth Rate (2019-2024)

9.6.2 Japan Fresh and Frozen Octopus Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Fresh and Frozen Octopus Production (2019-2024)

9.7.1 China Fresh and Frozen Octopus Production Growth Rate (2019-2024)

9.7.2 China Fresh and Frozen Octopus Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Frigorificos de Camarinas

10.1.1 Frigorificos de Camarinas Fresh and Frozen Octopus Basic Information

10.1.2 Frigorificos de Camarinas Fresh and Frozen Octopus Product Overview

10.1.3 Frigorificos de Camarinas Fresh and Frozen Octopus Product Market Performance

10.1.4 Frigorificos de Camarinas Business Overview

10.1.5 Frigorificos de Camarinas Fresh and Frozen Octopus SWOT Analysis

10.1.6 Frigorificos de Camarinas Recent Developments

10.2 Nueva Pescanova

10.2.1 Nueva Pescanova Fresh and Frozen Octopus Basic Information

10.2.2 Nueva Pescanova Fresh and Frozen Octopus Product Overview

10.2.3 Nueva Pescanova Fresh and Frozen Octopus Product Market Performance

10.2.4 Nueva Pescanova Business Overview

10.2.5 Nueva Pescanova Fresh and Frozen Octopus SWOT Analysis

10.2.6 Nueva Pescanova Recent Developments

10.3 Thai Union Group

10.3.1 Thai Union Group Fresh and Frozen Octopus Basic Information

10.3.2 Thai Union Group Fresh and Frozen Octopus Product Overview

10.3.3 Thai Union Group Fresh and Frozen Octopus Product Market Performance

10.3.4 Thai Union Group Fresh and Frozen Octopus SWOT Analysis

- 10.3.5 Thai Union Group Business Overview
- 10.3.6 Thai Union Group Recent Developments
- 10.4 Viveros Merimar
 - 10.4.1 Viveros Merimar Fresh and Frozen Octopus Basic Information
 - 10.4.2 Viveros Merimar Fresh and Frozen Octopus Product Overview
 - 10.4.3 Viveros Merimar Fresh and Frozen Octopus Product Market Performance
 - 10.4.4 Viveros Merimar Business Overview
 - 10.4.5 Viveros Merimar Recent Developments
- 10.5 PT. Tridaya Jaya Manunggal
 - 10.5.1 PT. Tridaya Jaya Manunggal Fresh and Frozen Octopus Basic Information
 - 10.5.2 PT. Tridaya Jaya Manunggal Fresh and Frozen Octopus Product Overview
 - 10.5.3 PT. Tridaya Jaya Manunggal Fresh and Frozen Octopus Product Market Performance
 - 10.5.4 PT. Tridaya Jaya Manunggal Business Overview
 - 10.5.5 PT. Tridaya Jaya Manunggal Recent Developments
- 10.6 Fesba SL
 - 10.6.1 Fesba SL Fresh and Frozen Octopus Basic Information
 - 10.6.2 Fesba SL Fresh and Frozen Octopus Product Overview
 - 10.6.3 Fesba SL Fresh and Frozen Octopus Product Market Performance
 - 10.6.4 Fesba SL Business Overview
 - 10.6.5 Fesba SL Recent Developments
- 10.7 Soguima
 - 10.7.1 Soguima Fresh and Frozen Octopus Basic Information
 - 10.7.2 Soguima Fresh and Frozen Octopus Product Overview
 - 10.7.3 Soguima Fresh and Frozen Octopus Product Market Performance
 - 10.7.4 Soguima Business Overview
 - 10.7.5 Soguima Recent Developments
- 10.8 Zhangzidao Group Co.Ltd (ZONECO)
 - 10.8.1 Zhangzidao Group Co.Ltd (ZONECO) Fresh and Frozen Octopus Basic Information
 - 10.8.2 Zhangzidao Group Co.Ltd (ZONECO) Fresh and Frozen Octopus Product Overview
 - 10.8.3 Zhangzidao Group Co.Ltd (ZONECO) Fresh and Frozen Octopus Product Market Performance
 - 10.8.4 Zhangzidao Group Co.Ltd (ZONECO) Business Overview
 - 10.8.5 Zhangzidao Group Co.Ltd (ZONECO) Recent Developments
- 10.9 Zhenjiang Xingye
 - 10.9.1 Zhenjiang Xingye Fresh and Frozen Octopus Basic Information
 - 10.9.2 Zhenjiang Xingye Fresh and Frozen Octopus Product Overview

- 10.9.3 Zhenjiang Xingye Fresh and Frozen Octopus Product Market Performance
- 10.9.4 Zhenjiang Xingye Business Overview
- 10.9.5 Zhenjiang Xingye Recent Developments
- 10.10 Yantai City Luxing Aquatic products
 - 10.10.1 Yantai City Luxing Aquatic products Fresh and Frozen Octopus Basic Information
 - 10.10.2 Yantai City Luxing Aquatic products Fresh and Frozen Octopus Product Overview
 - 10.10.3 Yantai City Luxing Aquatic products Fresh and Frozen Octopus Product Market Performance
 - 10.10.4 Yantai City Luxing Aquatic products Business Overview
 - 10.10.5 Yantai City Luxing Aquatic products Recent Developments
- 10.11 Zhenjiang Ocean Family
 - 10.11.1 Zhenjiang Ocean Family Fresh and Frozen Octopus Basic Information
 - 10.11.2 Zhenjiang Ocean Family Fresh and Frozen Octopus Product Overview
 - 10.11.3 Zhenjiang Ocean Family Fresh and Frozen Octopus Product Market Performance
 - 10.11.4 Zhenjiang Ocean Family Business Overview
 - 10.11.5 Zhenjiang Ocean Family Recent Developments
- 10.12 Zhanjiang Guolian Aquatic Products
 - 10.12.1 Zhanjiang Guolian Aquatic Products Fresh and Frozen Octopus Basic Information
 - 10.12.2 Zhanjiang Guolian Aquatic Products Fresh and Frozen Octopus Product Overview
 - 10.12.3 Zhanjiang Guolian Aquatic Products Fresh and Frozen Octopus Product Market Performance
 - 10.12.4 Zhanjiang Guolian Aquatic Products Business Overview
 - 10.12.5 Zhanjiang Guolian Aquatic Products Recent Developments
- 10.13 Fremantle Octopus
 - 10.13.1 Fremantle Octopus Fresh and Frozen Octopus Basic Information
 - 10.13.2 Fremantle Octopus Fresh and Frozen Octopus Product Overview
 - 10.13.3 Fremantle Octopus Fresh and Frozen Octopus Product Market Performance
 - 10.13.4 Fremantle Octopus Business Overview
 - 10.13.5 Fremantle Octopus Recent Developments

11 FRESH AND FROZEN OCTOPUS MARKET FORECAST BY REGION

- 11.1 Global Fresh and Frozen Octopus Market Size Forecast
- 11.2 Global Fresh and Frozen Octopus Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Fresh and Frozen Octopus Market Size Forecast by Country
- 11.2.3 Asia Pacific Fresh and Frozen Octopus Market Size Forecast by Region
- 11.2.4 South America Fresh and Frozen Octopus Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Fresh and Frozen Octopus by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Fresh and Frozen Octopus Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Fresh and Frozen Octopus by Type (2025-2032)
 - 12.1.2 Global Fresh and Frozen Octopus Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Fresh and Frozen Octopus by Type (2025-2032)
- 12.2 Global Fresh and Frozen Octopus Market Forecast by Application (2025-2032)
 - 12.2.1 Global Fresh and Frozen Octopus Sales (K MT) Forecast by Application
 - 12.2.2 Global Fresh and Frozen Octopus Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Fresh and Frozen Octopus Market Size Comparison by Region (M USD)

Table 5. Global Fresh and Frozen Octopus Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Fresh and Frozen Octopus Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Fresh and Frozen Octopus Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Fresh and Frozen Octopus Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Fresh and Frozen Octopus as of 2022)

Table 10. Global Market Fresh and Frozen Octopus Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Fresh and Frozen Octopus Sales Sites and Area Served

Table 12. Manufacturers Fresh and Frozen Octopus Product Type

Table 13. Global Fresh and Frozen Octopus Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Fresh and Frozen Octopus

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Fresh and Frozen Octopus Market Challenges

Table 22. Global Fresh and Frozen Octopus Sales by Type (K MT)

Table 23. Global Fresh and Frozen Octopus Market Size by Type (M USD)

Table 24. Global Fresh and Frozen Octopus Sales (K MT) by Type (2019-2024)

Table 25. Global Fresh and Frozen Octopus Sales Market Share by Type (2019-2024)

Table 26. Global Fresh and Frozen Octopus Market Size (M USD) by Type (2019-2024)

Table 27. Global Fresh and Frozen Octopus Market Size Share by Type (2019-2024)

Table 28. Global Fresh and Frozen Octopus Price (USD/MT) by Type (2019-2024)

Table 29. Global Fresh and Frozen Octopus Sales (K MT) by Application

- Table 30. Global Fresh and Frozen Octopus Market Size by Application
- Table 31. Global Fresh and Frozen Octopus Sales by Application (2019-2024) & (K MT)
- Table 32. Global Fresh and Frozen Octopus Sales Market Share by Application (2019-2024)
- Table 33. Global Fresh and Frozen Octopus Sales by Application (2019-2024) & (M USD)
- Table 34. Global Fresh and Frozen Octopus Market Share by Application (2019-2024)
- Table 35. Global Fresh and Frozen Octopus Sales Growth Rate by Application (2019-2024)
- Table 36. Global Fresh and Frozen Octopus Sales by Region (2019-2024) & (K MT)
- Table 37. Global Fresh and Frozen Octopus Sales Market Share by Region (2019-2024)
- Table 38. North America Fresh and Frozen Octopus Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Fresh and Frozen Octopus Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Fresh and Frozen Octopus Sales by Region (2019-2024) & (K MT)
- Table 41. South America Fresh and Frozen Octopus Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Fresh and Frozen Octopus Sales by Region (2019-2024) & (K MT)
- Table 43. Global Fresh and Frozen Octopus Production (K MT) by Region (2019-2024)
- Table 44. Global Fresh and Frozen Octopus Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Fresh and Frozen Octopus Revenue Market Share by Region (2019-2024)
- Table 46. Global Fresh and Frozen Octopus Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Fresh and Frozen Octopus Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Fresh and Frozen Octopus Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Fresh and Frozen Octopus Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Fresh and Frozen Octopus Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Frigorificos de Camarinas Fresh and Frozen Octopus Basic Information
- Table 52. Frigorificos de Camarinas Fresh and Frozen Octopus Product Overview
- Table 53. Frigorificos de Camarinas Fresh and Frozen Octopus Sales (K MT), Revenue

(M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Frigorificos de Camarinas Business Overview

Table 55. Frigorificos de Camarinas Fresh and Frozen Octopus SWOT Analysis

Table 56. Frigorificos de Camarinas Recent Developments

Table 57. Nueva Pescanova Fresh and Frozen Octopus Basic Information

Table 58. Nueva Pescanova Fresh and Frozen Octopus Product Overview

Table 59. Nueva Pescanova Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Nueva Pescanova Business Overview

Table 61. Nueva Pescanova Fresh and Frozen Octopus SWOT Analysis

Table 62. Nueva Pescanova Recent Developments

Table 63. Thai Union Group Fresh and Frozen Octopus Basic Information

Table 64. Thai Union Group Fresh and Frozen Octopus Product Overview

Table 65. Thai Union Group Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Thai Union Group Fresh and Frozen Octopus SWOT Analysis

Table 67. Thai Union Group Business Overview

Table 68. Thai Union Group Recent Developments

Table 69. Viveros Merimar Fresh and Frozen Octopus Basic Information

Table 70. Viveros Merimar Fresh and Frozen Octopus Product Overview

Table 71. Viveros Merimar Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Viveros Merimar Business Overview

Table 73. Viveros Merimar Recent Developments

Table 74. PT. Tridaya Jaya Manunggal Fresh and Frozen Octopus Basic Information

Table 75. PT. Tridaya Jaya Manunggal Fresh and Frozen Octopus Product Overview

Table 76. PT. Tridaya Jaya Manunggal Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. PT. Tridaya Jaya Manunggal Business Overview

Table 78. PT. Tridaya Jaya Manunggal Recent Developments

Table 79. Fesba SL Fresh and Frozen Octopus Basic Information

Table 80. Fesba SL Fresh and Frozen Octopus Product Overview

Table 81. Fesba SL Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Fesba SL Business Overview

Table 83. Fesba SL Recent Developments

Table 84. Soguima Fresh and Frozen Octopus Basic Information

Table 85. Soguima Fresh and Frozen Octopus Product Overview

Table 86. Soguima Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2019-2024)

Table 87. Soguima Business Overview

Table 88. Soguima Recent Developments

Table 89. Zhangzidao Group Co.Ltd (ZONECO) Fresh and Frozen Octopus Basic Information

Table 90. Zhangzidao Group Co.Ltd (ZONECO) Fresh and Frozen Octopus Product Overview

Table 91. Zhangzidao Group Co.Ltd (ZONECO) Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Zhangzidao Group Co.Ltd (ZONECO) Business Overview

Table 93. Zhangzidao Group Co.Ltd (ZONECO) Recent Developments

Table 94. Zhenjiang Xingye Fresh and Frozen Octopus Basic Information

Table 95. Zhenjiang Xingye Fresh and Frozen Octopus Product Overview

Table 96. Zhenjiang Xingye Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Zhenjiang Xingye Business Overview

Table 98. Zhenjiang Xingye Recent Developments

Table 99. Yantai City Luxing Aquatic products Fresh and Frozen Octopus Basic Information

Table 100. Yantai City Luxing Aquatic products Fresh and Frozen Octopus Product Overview

Table 101. Yantai City Luxing Aquatic products Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Yantai City Luxing Aquatic products Business Overview

Table 103. Yantai City Luxing Aquatic products Recent Developments

Table 104. Zhenjiang Ocean Family Fresh and Frozen Octopus Basic Information

Table 105. Zhenjiang Ocean Family Fresh and Frozen Octopus Product Overview

Table 106. Zhenjiang Ocean Family Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Zhenjiang Ocean Family Business Overview

Table 108. Zhenjiang Ocean Family Recent Developments

Table 109. Zhanjiang Guolian Aquatic Products Fresh and Frozen Octopus Basic Information

Table 110. Zhanjiang Guolian Aquatic Products Fresh and Frozen Octopus Product Overview

Table 111. Zhanjiang Guolian Aquatic Products Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Zhanjiang Guolian Aquatic Products Business Overview

Table 113. Zhanjiang Guolian Aquatic Products Recent Developments

- Table 114. Fremantle Octopus Fresh and Frozen Octopus Basic Information
- Table 115. Fremantle Octopus Fresh and Frozen Octopus Product Overview
- Table 116. Fremantle Octopus Fresh and Frozen Octopus Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. Fremantle Octopus Business Overview
- Table 118. Fremantle Octopus Recent Developments
- Table 119. Global Fresh and Frozen Octopus Sales Forecast by Region (2025-2032) & (K MT)
- Table 120. Global Fresh and Frozen Octopus Market Size Forecast by Region (2025-2032) & (M USD)
- Table 121. North America Fresh and Frozen Octopus Sales Forecast by Country (2025-2032) & (K MT)
- Table 122. North America Fresh and Frozen Octopus Market Size Forecast by Country (2025-2032) & (M USD)
- Table 123. Europe Fresh and Frozen Octopus Sales Forecast by Country (2025-2032) & (K MT)
- Table 124. Europe Fresh and Frozen Octopus Market Size Forecast by Country (2025-2032) & (M USD)
- Table 125. Asia Pacific Fresh and Frozen Octopus Sales Forecast by Region (2025-2032) & (K MT)
- Table 126. Asia Pacific Fresh and Frozen Octopus Market Size Forecast by Region (2025-2032) & (M USD)
- Table 127. South America Fresh and Frozen Octopus Sales Forecast by Country (2025-2032) & (K MT)
- Table 128. South America Fresh and Frozen Octopus Market Size Forecast by Country (2025-2032) & (M USD)
- Table 129. Middle East and Africa Fresh and Frozen Octopus Consumption Forecast by Country (2025-2032) & (Units)
- Table 130. Middle East and Africa Fresh and Frozen Octopus Market Size Forecast by Country (2025-2032) & (M USD)
- Table 131. Global Fresh and Frozen Octopus Sales Forecast by Type (2025-2032) & (K MT)
- Table 132. Global Fresh and Frozen Octopus Market Size Forecast by Type (2025-2032) & (M USD)
- Table 133. Global Fresh and Frozen Octopus Price Forecast by Type (2025-2032) & (USD/MT)
- Table 134. Global Fresh and Frozen Octopus Sales (K MT) Forecast by Application (2025-2032)
- Table 135. Global Fresh and Frozen Octopus Market Size Forecast by Application

(2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Fresh and Frozen Octopus
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Fresh and Frozen Octopus Market Size (M USD), 2019-2032
- Figure 5. Global Fresh and Frozen Octopus Market Size (M USD) (2019-2032)
- Figure 6. Global Fresh and Frozen Octopus Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Fresh and Frozen Octopus Market Size by Country (M USD)
- Figure 11. Fresh and Frozen Octopus Sales Share by Manufacturers in 2023
- Figure 12. Global Fresh and Frozen Octopus Revenue Share by Manufacturers in 2023
- Figure 13. Fresh and Frozen Octopus Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Fresh and Frozen Octopus Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Fresh and Frozen Octopus Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Fresh and Frozen Octopus Market Share by Type
- Figure 18. Sales Market Share of Fresh and Frozen Octopus by Type (2019-2024)
- Figure 19. Sales Market Share of Fresh and Frozen Octopus by Type in 2023
- Figure 20. Market Size Share of Fresh and Frozen Octopus by Type (2019-2024)
- Figure 21. Market Size Market Share of Fresh and Frozen Octopus by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Fresh and Frozen Octopus Market Share by Application
- Figure 24. Global Fresh and Frozen Octopus Sales Market Share by Application (2019-2024)
- Figure 25. Global Fresh and Frozen Octopus Sales Market Share by Application in 2023
- Figure 26. Global Fresh and Frozen Octopus Market Share by Application (2019-2024)
- Figure 27. Global Fresh and Frozen Octopus Market Share by Application in 2023
- Figure 28. Global Fresh and Frozen Octopus Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Fresh and Frozen Octopus Sales Market Share by Region (2019-2024)

Figure 30. North America Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Fresh and Frozen Octopus Sales Market Share by Country in 2023

Figure 32. U.S. Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Fresh and Frozen Octopus Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Fresh and Frozen Octopus Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Fresh and Frozen Octopus Sales Market Share by Country in 2023

Figure 37. Germany Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Fresh and Frozen Octopus Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Fresh and Frozen Octopus Sales Market Share by Region in 2023

Figure 44. China Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Fresh and Frozen Octopus Sales and Growth Rate (K MT)

Figure 50. South America Fresh and Frozen Octopus Sales Market Share by Country in 2023

Figure 51. Brazil Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Fresh and Frozen Octopus Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Fresh and Frozen Octopus Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Fresh and Frozen Octopus Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Fresh and Frozen Octopus Production Market Share by Region (2019-2024)

Figure 62. North America Fresh and Frozen Octopus Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Fresh and Frozen Octopus Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Fresh and Frozen Octopus Production (K MT) Growth Rate (2019-2024)

Figure 65. China Fresh and Frozen Octopus Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Fresh and Frozen Octopus Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Fresh and Frozen Octopus Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Fresh and Frozen Octopus Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Fresh and Frozen Octopus Market Share Forecast by Type (2025-2032)

Figure 70. Global Fresh and Frozen Octopus Sales Forecast by Application

(2025-2032)

Figure 71. Global Fresh and Frozen Octopus Market Share Forecast by Application

(2025-2032)

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