

# Global Fresh Food Packaging Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Fresh food packaging is a special type of packaging required for packing food products such as fruits, vegetables, fish, seafood, meat, poultry, and dairy.

The global Fresh Food Packaging market size was estimated at USD 68410 million in 2023 and is projected to reach USD 107959.60 million by 2032, exhibiting a CAGR of 5.20% during the forecast period.

North America Fresh Food Packaging market size was estimated at USD 19450.14 million in 2023, at a CAGR of 4.46% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Fresh Food Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Fresh Food Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Fresh Food Packaging market in any manner.

## Global Fresh Food Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Amtor

Amtor

Graphic Packaging International

Sealed Air

Smurfit Kappa Group

Anchor Packaging

BALL

Berry Plastics Group

COVERIS

Interflex Group

International Paper

Leucadia National

LINPAC Packaging

Pactiv

Reynolds

Sonoco Products Company

WestRock Company

Market Segmentation (by Type)

Rigid Packaging

Flexible Packaging

Market Segmentation (by Application)

Fruits and Vegetables

Meat and Poultry

Fish and Seafood

Eggs and Dairy

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Fresh Food Packaging Market

Overview of the regional outlook of the Fresh Food Packaging Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Fresh Food Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Fresh Food Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Fresh Food Packaging
- 1.2 Key Market Segments
  - 1.2.1 Fresh Food Packaging Segment by Type
  - 1.2.2 Fresh Food Packaging Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FRESH FOOD PACKAGING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Fresh Food Packaging Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Fresh Food Packaging Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FRESH FOOD PACKAGING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Fresh Food Packaging Sales by Manufacturers (2019-2024)
- 3.2 Global Fresh Food Packaging Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Fresh Food Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Fresh Food Packaging Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Fresh Food Packaging Sales Sites, Area Served, Product Type
- 3.6 Fresh Food Packaging Market Competitive Situation and Trends
  - 3.6.1 Fresh Food Packaging Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Fresh Food Packaging Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 FRESH FOOD PACKAGING INDUSTRY CHAIN ANALYSIS**

- 4.1 Fresh Food Packaging Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FRESH FOOD PACKAGING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 FRESH FOOD PACKAGING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Fresh Food Packaging Sales Market Share by Type (2019-2024)
- 6.3 Global Fresh Food Packaging Market Size Market Share by Type (2019-2024)
- 6.4 Global Fresh Food Packaging Price by Type (2019-2024)

## **7 FRESH FOOD PACKAGING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Fresh Food Packaging Market Sales by Application (2019-2024)
- 7.3 Global Fresh Food Packaging Market Size (M USD) by Application (2019-2024)
- 7.4 Global Fresh Food Packaging Sales Growth Rate by Application (2019-2024)

## **8 FRESH FOOD PACKAGING MARKET CONSUMPTION BY REGION**

- 8.1 Global Fresh Food Packaging Sales by Region
  - 8.1.1 Global Fresh Food Packaging Sales by Region
  - 8.1.2 Global Fresh Food Packaging Sales Market Share by Region
- 8.2 North America

- 8.2.1 North America Fresh Food Packaging Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Fresh Food Packaging Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Fresh Food Packaging Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Fresh Food Packaging Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Fresh Food Packaging Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 FRESH FOOD PACKAGING MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Fresh Food Packaging by Region (2019-2024)
- 9.2 Global Fresh Food Packaging Revenue Market Share by Region (2019-2024)
- 9.3 Global Fresh Food Packaging Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Fresh Food Packaging Production
  - 9.4.1 North America Fresh Food Packaging Production Growth Rate (2019-2024)

9.4.2 North America Fresh Food Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Fresh Food Packaging Production

9.5.1 Europe Fresh Food Packaging Production Growth Rate (2019-2024)

9.5.2 Europe Fresh Food Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Fresh Food Packaging Production (2019-2024)

9.6.1 Japan Fresh Food Packaging Production Growth Rate (2019-2024)

9.6.2 Japan Fresh Food Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Fresh Food Packaging Production (2019-2024)

9.7.1 China Fresh Food Packaging Production Growth Rate (2019-2024)

9.7.2 China Fresh Food Packaging Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Amcor

10.1.1 Amcor Fresh Food Packaging Basic Information

10.1.2 Amcor Fresh Food Packaging Product Overview

10.1.3 Amcor Fresh Food Packaging Product Market Performance

10.1.4 Amcor Business Overview

10.1.5 Amcor Fresh Food Packaging SWOT Analysis

10.1.6 Amcor Recent Developments

10.2 Amcor

10.2.1 Amcor Fresh Food Packaging Basic Information

10.2.2 Amcor Fresh Food Packaging Product Overview

10.2.3 Amcor Fresh Food Packaging Product Market Performance

10.2.4 Amcor Business Overview

10.2.5 Amcor Fresh Food Packaging SWOT Analysis

10.2.6 Amcor Recent Developments

10.3 Graphic Packaging International

10.3.1 Graphic Packaging International Fresh Food Packaging Basic Information

10.3.2 Graphic Packaging International Fresh Food Packaging Product Overview

10.3.3 Graphic Packaging International Fresh Food Packaging Product Market Performance

10.3.4 Graphic Packaging International Fresh Food Packaging SWOT Analysis

10.3.5 Graphic Packaging International Business Overview

10.3.6 Graphic Packaging International Recent Developments

## 10.4 Sealed Air

- 10.4.1 Sealed Air Fresh Food Packaging Basic Information
- 10.4.2 Sealed Air Fresh Food Packaging Product Overview
- 10.4.3 Sealed Air Fresh Food Packaging Product Market Performance
- 10.4.4 Sealed Air Business Overview
- 10.4.5 Sealed Air Recent Developments

## 10.5 Smurfit Kappa Group

- 10.5.1 Smurfit Kappa Group Fresh Food Packaging Basic Information
- 10.5.2 Smurfit Kappa Group Fresh Food Packaging Product Overview
- 10.5.3 Smurfit Kappa Group Fresh Food Packaging Product Market Performance
- 10.5.4 Smurfit Kappa Group Business Overview
- 10.5.5 Smurfit Kappa Group Recent Developments

## 10.6 Anchor Packaging

- 10.6.1 Anchor Packaging Fresh Food Packaging Basic Information
- 10.6.2 Anchor Packaging Fresh Food Packaging Product Overview
- 10.6.3 Anchor Packaging Fresh Food Packaging Product Market Performance
- 10.6.4 Anchor Packaging Business Overview
- 10.6.5 Anchor Packaging Recent Developments

## 10.7 BALL

- 10.7.1 BALL Fresh Food Packaging Basic Information
- 10.7.2 BALL Fresh Food Packaging Product Overview
- 10.7.3 BALL Fresh Food Packaging Product Market Performance
- 10.7.4 BALL Business Overview
- 10.7.5 BALL Recent Developments

## 10.8 Berry Plastics Group

- 10.8.1 Berry Plastics Group Fresh Food Packaging Basic Information
- 10.8.2 Berry Plastics Group Fresh Food Packaging Product Overview
- 10.8.3 Berry Plastics Group Fresh Food Packaging Product Market Performance
- 10.8.4 Berry Plastics Group Business Overview
- 10.8.5 Berry Plastics Group Recent Developments

## 10.9 COVERIS

- 10.9.1 COVERIS Fresh Food Packaging Basic Information
- 10.9.2 COVERIS Fresh Food Packaging Product Overview
- 10.9.3 COVERIS Fresh Food Packaging Product Market Performance
- 10.9.4 COVERIS Business Overview
- 10.9.5 COVERIS Recent Developments

## 10.10 Interflex Group

- 10.10.1 Interflex Group Fresh Food Packaging Basic Information
- 10.10.2 Interflex Group Fresh Food Packaging Product Overview

- 10.10.3 Interflex Group Fresh Food Packaging Product Market Performance
- 10.10.4 Interflex Group Business Overview
- 10.10.5 Interflex Group Recent Developments
- 10.11 International Paper
  - 10.11.1 International Paper Fresh Food Packaging Basic Information
  - 10.11.2 International Paper Fresh Food Packaging Product Overview
  - 10.11.3 International Paper Fresh Food Packaging Product Market Performance
  - 10.11.4 International Paper Business Overview
  - 10.11.5 International Paper Recent Developments
- 10.12 Leucadia National
  - 10.12.1 Leucadia National Fresh Food Packaging Basic Information
  - 10.12.2 Leucadia National Fresh Food Packaging Product Overview
  - 10.12.3 Leucadia National Fresh Food Packaging Product Market Performance
  - 10.12.4 Leucadia National Business Overview
  - 10.12.5 Leucadia National Recent Developments
- 10.13 LINPAC Packaging
  - 10.13.1 LINPAC Packaging Fresh Food Packaging Basic Information
  - 10.13.2 LINPAC Packaging Fresh Food Packaging Product Overview
  - 10.13.3 LINPAC Packaging Fresh Food Packaging Product Market Performance
  - 10.13.4 LINPAC Packaging Business Overview
  - 10.13.5 LINPAC Packaging Recent Developments
- 10.14 Pactiv
  - 10.14.1 Pactiv Fresh Food Packaging Basic Information
  - 10.14.2 Pactiv Fresh Food Packaging Product Overview
  - 10.14.3 Pactiv Fresh Food Packaging Product Market Performance
  - 10.14.4 Pactiv Business Overview
  - 10.14.5 Pactiv Recent Developments
- 10.15 Reynolds
  - 10.15.1 Reynolds Fresh Food Packaging Basic Information
  - 10.15.2 Reynolds Fresh Food Packaging Product Overview
  - 10.15.3 Reynolds Fresh Food Packaging Product Market Performance
  - 10.15.4 Reynolds Business Overview
  - 10.15.5 Reynolds Recent Developments
- 10.16 Sonoco Products Company
  - 10.16.1 Sonoco Products Company Fresh Food Packaging Basic Information
  - 10.16.2 Sonoco Products Company Fresh Food Packaging Product Overview
  - 10.16.3 Sonoco Products Company Fresh Food Packaging Product Market Performance
  - 10.16.4 Sonoco Products Company Business Overview

- 10.16.5 Sonoco Products Company Recent Developments
- 10.17 WestRock Company
  - 10.17.1 WestRock Company Fresh Food Packaging Basic Information
  - 10.17.2 WestRock Company Fresh Food Packaging Product Overview
  - 10.17.3 WestRock Company Fresh Food Packaging Product Market Performance
  - 10.17.4 WestRock Company Business Overview
  - 10.17.5 WestRock Company Recent Developments

## **11 FRESH FOOD PACKAGING MARKET FORECAST BY REGION**

- 11.1 Global Fresh Food Packaging Market Size Forecast
- 11.2 Global Fresh Food Packaging Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Fresh Food Packaging Market Size Forecast by Country
  - 11.2.3 Asia Pacific Fresh Food Packaging Market Size Forecast by Region
  - 11.2.4 South America Fresh Food Packaging Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Fresh Food Packaging by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Fresh Food Packaging Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Fresh Food Packaging by Type (2025-2032)
  - 12.1.2 Global Fresh Food Packaging Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Fresh Food Packaging by Type (2025-2032)
- 12.2 Global Fresh Food Packaging Market Forecast by Application (2025-2032)
  - 12.2.1 Global Fresh Food Packaging Sales (K MT) Forecast by Application
  - 12.2.2 Global Fresh Food Packaging Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Fresh Food Packaging Market Size Comparison by Region (M USD)

Table 5. Global Fresh Food Packaging Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Fresh Food Packaging Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Fresh Food Packaging Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Fresh Food Packaging Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Fresh Food Packaging as of 2022)

Table 10. Global Market Fresh Food Packaging Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Fresh Food Packaging Sales Sites and Area Served

Table 12. Manufacturers Fresh Food Packaging Product Type

Table 13. Global Fresh Food Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Fresh Food Packaging

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Fresh Food Packaging Market Challenges

Table 22. Global Fresh Food Packaging Sales by Type (K MT)

Table 23. Global Fresh Food Packaging Market Size by Type (M USD)

Table 24. Global Fresh Food Packaging Sales (K MT) by Type (2019-2024)

Table 25. Global Fresh Food Packaging Sales Market Share by Type (2019-2024)

Table 26. Global Fresh Food Packaging Market Size (M USD) by Type (2019-2024)

Table 27. Global Fresh Food Packaging Market Size Share by Type (2019-2024)

Table 28. Global Fresh Food Packaging Price (USD/MT) by Type (2019-2024)

Table 29. Global Fresh Food Packaging Sales (K MT) by Application

Table 30. Global Fresh Food Packaging Market Size by Application

- Table 31. Global Fresh Food Packaging Sales by Application (2019-2024) & (K MT)
- Table 32. Global Fresh Food Packaging Sales Market Share by Application (2019-2024)
- Table 33. Global Fresh Food Packaging Sales by Application (2019-2024) & (M USD)
- Table 34. Global Fresh Food Packaging Market Share by Application (2019-2024)
- Table 35. Global Fresh Food Packaging Sales Growth Rate by Application (2019-2024)
- Table 36. Global Fresh Food Packaging Sales by Region (2019-2024) & (K MT)
- Table 37. Global Fresh Food Packaging Sales Market Share by Region (2019-2024)
- Table 38. North America Fresh Food Packaging Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Fresh Food Packaging Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Fresh Food Packaging Sales by Region (2019-2024) & (K MT)
- Table 41. South America Fresh Food Packaging Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Fresh Food Packaging Sales by Region (2019-2024) & (K MT)
- Table 43. Global Fresh Food Packaging Production (K MT) by Region (2019-2024)
- Table 44. Global Fresh Food Packaging Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Fresh Food Packaging Revenue Market Share by Region (2019-2024)
- Table 46. Global Fresh Food Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Fresh Food Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Fresh Food Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Fresh Food Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Fresh Food Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Amcor Fresh Food Packaging Basic Information
- Table 52. Amcor Fresh Food Packaging Product Overview
- Table 53. Amcor Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Amcor Business Overview
- Table 55. Amcor Fresh Food Packaging SWOT Analysis
- Table 56. Amcor Recent Developments
- Table 57. Amcor Fresh Food Packaging Basic Information
- Table 58. Amcor Fresh Food Packaging Product Overview
- Table 59. Amcor Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

- Table 60. Amcor Business Overview
- Table 61. Amcor Fresh Food Packaging SWOT Analysis
- Table 62. Amcor Recent Developments
- Table 63. Graphic Packaging International Fresh Food Packaging Basic Information
- Table 64. Graphic Packaging International Fresh Food Packaging Product Overview
- Table 65. Graphic Packaging International Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Graphic Packaging International Fresh Food Packaging SWOT Analysis
- Table 67. Graphic Packaging International Business Overview
- Table 68. Graphic Packaging International Recent Developments
- Table 69. Sealed Air Fresh Food Packaging Basic Information
- Table 70. Sealed Air Fresh Food Packaging Product Overview
- Table 71. Sealed Air Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Sealed Air Business Overview
- Table 73. Sealed Air Recent Developments
- Table 74. Smurfit Kappa Group Fresh Food Packaging Basic Information
- Table 75. Smurfit Kappa Group Fresh Food Packaging Product Overview
- Table 76. Smurfit Kappa Group Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Smurfit Kappa Group Business Overview
- Table 78. Smurfit Kappa Group Recent Developments
- Table 79. Anchor Packaging Fresh Food Packaging Basic Information
- Table 80. Anchor Packaging Fresh Food Packaging Product Overview
- Table 81. Anchor Packaging Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Anchor Packaging Business Overview
- Table 83. Anchor Packaging Recent Developments
- Table 84. BALL Fresh Food Packaging Basic Information
- Table 85. BALL Fresh Food Packaging Product Overview
- Table 86. BALL Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. BALL Business Overview
- Table 88. BALL Recent Developments
- Table 89. Berry Plastics Group Fresh Food Packaging Basic Information
- Table 90. Berry Plastics Group Fresh Food Packaging Product Overview
- Table 91. Berry Plastics Group Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Berry Plastics Group Business Overview

- Table 93. Berry Plastics Group Recent Developments
- Table 94. COVERIS Fresh Food Packaging Basic Information
- Table 95. COVERIS Fresh Food Packaging Product Overview
- Table 96. COVERIS Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. COVERIS Business Overview
- Table 98. COVERIS Recent Developments
- Table 99. Interflex Group Fresh Food Packaging Basic Information
- Table 100. Interflex Group Fresh Food Packaging Product Overview
- Table 101. Interflex Group Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Interflex Group Business Overview
- Table 103. Interflex Group Recent Developments
- Table 104. International Paper Fresh Food Packaging Basic Information
- Table 105. International Paper Fresh Food Packaging Product Overview
- Table 106. International Paper Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. International Paper Business Overview
- Table 108. International Paper Recent Developments
- Table 109. Leucadia National Fresh Food Packaging Basic Information
- Table 110. Leucadia National Fresh Food Packaging Product Overview
- Table 111. Leucadia National Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Leucadia National Business Overview
- Table 113. Leucadia National Recent Developments
- Table 114. LINPAC Packaging Fresh Food Packaging Basic Information
- Table 115. LINPAC Packaging Fresh Food Packaging Product Overview
- Table 116. LINPAC Packaging Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. LINPAC Packaging Business Overview
- Table 118. LINPAC Packaging Recent Developments
- Table 119. Pactiv Fresh Food Packaging Basic Information
- Table 120. Pactiv Fresh Food Packaging Product Overview
- Table 121. Pactiv Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. Pactiv Business Overview
- Table 123. Pactiv Recent Developments
- Table 124. Reynolds Fresh Food Packaging Basic Information
- Table 125. Reynolds Fresh Food Packaging Product Overview

Table 126. Reynolds Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Reynolds Business Overview

Table 128. Reynolds Recent Developments

Table 129. Sonoco Products Company Fresh Food Packaging Basic Information

Table 130. Sonoco Products Company Fresh Food Packaging Product Overview

Table 131. Sonoco Products Company Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. Sonoco Products Company Business Overview

Table 133. Sonoco Products Company Recent Developments

Table 134. WestRock Company Fresh Food Packaging Basic Information

Table 135. WestRock Company Fresh Food Packaging Product Overview

Table 136. WestRock Company Fresh Food Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 137. WestRock Company Business Overview

Table 138. WestRock Company Recent Developments

Table 139. Global Fresh Food Packaging Sales Forecast by Region (2025-2032) & (K MT)

Table 140. Global Fresh Food Packaging Market Size Forecast by Region (2025-2032) & (M USD)

Table 141. North America Fresh Food Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 142. North America Fresh Food Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 143. Europe Fresh Food Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 144. Europe Fresh Food Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 145. Asia Pacific Fresh Food Packaging Sales Forecast by Region (2025-2032) & (K MT)

Table 146. Asia Pacific Fresh Food Packaging Market Size Forecast by Region (2025-2032) & (M USD)

Table 147. South America Fresh Food Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 148. South America Fresh Food Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 149. Middle East and Africa Fresh Food Packaging Consumption Forecast by Country (2025-2032) & (Units)

Table 150. Middle East and Africa Fresh Food Packaging Market Size Forecast by

Country (2025-2032) & (M USD)

Table 151. Global Fresh Food Packaging Sales Forecast by Type (2025-2032) & (K MT)

Table 152. Global Fresh Food Packaging Market Size Forecast by Type (2025-2032) & (M USD)

Table 153. Global Fresh Food Packaging Price Forecast by Type (2025-2032) & (USD/MT)

Table 154. Global Fresh Food Packaging Sales (K MT) Forecast by Application (2025-2032)

Table 155. Global Fresh Food Packaging Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Fresh Food Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Fresh Food Packaging Market Size (M USD), 2019-2032
- Figure 5. Global Fresh Food Packaging Market Size (M USD) (2019-2032)
- Figure 6. Global Fresh Food Packaging Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Fresh Food Packaging Market Size by Country (M USD)
- Figure 11. Fresh Food Packaging Sales Share by Manufacturers in 2023
- Figure 12. Global Fresh Food Packaging Revenue Share by Manufacturers in 2023
- Figure 13. Fresh Food Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Fresh Food Packaging Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Fresh Food Packaging Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Fresh Food Packaging Market Share by Type
- Figure 18. Sales Market Share of Fresh Food Packaging by Type (2019-2024)
- Figure 19. Sales Market Share of Fresh Food Packaging by Type in 2023
- Figure 20. Market Size Share of Fresh Food Packaging by Type (2019-2024)
- Figure 21. Market Size Market Share of Fresh Food Packaging by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Fresh Food Packaging Market Share by Application
- Figure 24. Global Fresh Food Packaging Sales Market Share by Application (2019-2024)
- Figure 25. Global Fresh Food Packaging Sales Market Share by Application in 2023
- Figure 26. Global Fresh Food Packaging Market Share by Application (2019-2024)
- Figure 27. Global Fresh Food Packaging Market Share by Application in 2023
- Figure 28. Global Fresh Food Packaging Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Fresh Food Packaging Sales Market Share by Region (2019-2024)
- Figure 30. North America Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Fresh Food Packaging Sales Market Share by Country in 2023

Figure 32. U.S. Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Fresh Food Packaging Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Fresh Food Packaging Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Fresh Food Packaging Sales Market Share by Country in 2023

Figure 37. Germany Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Fresh Food Packaging Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Fresh Food Packaging Sales Market Share by Region in 2023

Figure 44. China Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Fresh Food Packaging Sales and Growth Rate (K MT)

Figure 50. South America Fresh Food Packaging Sales Market Share by Country in 2023

Figure 51. Brazil Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Fresh Food Packaging Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Fresh Food Packaging Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Fresh Food Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Fresh Food Packaging Production Market Share by Region (2019-2024)

Figure 62. North America Fresh Food Packaging Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Fresh Food Packaging Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Fresh Food Packaging Production (K MT) Growth Rate (2019-2024)

Figure 65. China Fresh Food Packaging Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Fresh Food Packaging Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Fresh Food Packaging Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Fresh Food Packaging Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Fresh Food Packaging Market Share Forecast by Type (2025-2032)

Figure 70. Global Fresh Food Packaging Sales Forecast by Application (2025-2032)

Figure 71. Global Fresh Food Packaging Market Share Forecast by Application (2025-2032)

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