

Global Freight Transport Brokerage Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Freight Transport Brokerage is a business with many participants and few clear leaders. A freight broker is someone who assists shippers with freight ready to haul by finding carriers who are qualified to haul the load

This report provides a deep insight into the global Freight Transport Brokerage market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Freight Transport Brokerage Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Freight Transport Brokerage market in any manner.

Global Freight Transport Brokerage Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

C.H. Robinson

Expeditors

Landstar System

TQL

Coyote Logistics

XPO Logistics

Yusen Logistics

Echo Global Logistics

JB Hunt Transport

Worldwide Express

Hub Group

GlobalTranz Enterprises

Allen Lund

Transplace

Werner Logistics

BNSF Logistics

Market Segmentation (by Type)

Truckload

LTL

Other

Market Segmentation (by Application)

Food and Beverage

Manufacturing

Retail

Auto and Industrial

Chemical

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Freight Transport Brokerage Market
- Overview of the regional outlook of the Freight Transport Brokerage Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Freight Transport Brokerage Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Freight Transport Brokerage
- 1.2 Key Market Segments
 - 1.2.1 Freight Transport Brokerage Segment by Type
 - 1.2.2 Freight Transport Brokerage Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FREIGHT TRANSPORT BROKERAGE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FREIGHT TRANSPORT BROKERAGE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Freight Transport Brokerage Revenue Market Share by Company (2019-2024)
- 3.2 Freight Transport Brokerage Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Freight Transport Brokerage Market Size Sites, Area Served, Product Type
- 3.4 Freight Transport Brokerage Market Competitive Situation and Trends
 - 3.4.1 Freight Transport Brokerage Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Freight Transport Brokerage Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 FREIGHT TRANSPORT BROKERAGE VALUE CHAIN ANALYSIS

- 4.1 Freight Transport Brokerage Value Chain Analysis
- 4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FREIGHT TRANSPORT BROKERAGE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 FREIGHT TRANSPORT BROKERAGE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Freight Transport Brokerage Market Size Market Share by Type (2019-2024)

6.3 Global Freight Transport Brokerage Market Size Growth Rate by Type (2019-2024)

7 FREIGHT TRANSPORT BROKERAGE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Freight Transport Brokerage Market Size (M USD) by Application (2019-2024)

7.3 Global Freight Transport Brokerage Market Size Growth Rate by Application (2019-2024)

8 FREIGHT TRANSPORT BROKERAGE MARKET SEGMENTATION BY REGION

8.1 Global Freight Transport Brokerage Market Size by Region

8.1.1 Global Freight Transport Brokerage Market Size by Region

8.1.2 Global Freight Transport Brokerage Market Size Market Share by Region

8.2 North America

8.2.1 North America Freight Transport Brokerage Market Size by Country

8.2.2 U.S.

8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Freight Transport Brokerage Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Freight Transport Brokerage Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Freight Transport Brokerage Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Freight Transport Brokerage Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 C.H. Robinson
 - 9.1.1 C.H. Robinson Freight Transport Brokerage Basic Information
 - 9.1.2 C.H. Robinson Freight Transport Brokerage Product Overview
 - 9.1.3 C.H. Robinson Freight Transport Brokerage Product Market Performance
 - 9.1.4 C.H. Robinson Freight Transport Brokerage SWOT Analysis
 - 9.1.5 C.H. Robinson Business Overview
 - 9.1.6 C.H. Robinson Recent Developments
- 9.2 Expeditors
 - 9.2.1 Expeditors Freight Transport Brokerage Basic Information

- 9.2.2 Expeditors Freight Transport Brokerage Product Overview
- 9.2.3 Expeditors Freight Transport Brokerage Product Market Performance
- 9.2.4 C.H. Robinson Freight Transport Brokerage SWOT Analysis
- 9.2.5 Expeditors Business Overview
- 9.2.6 Expeditors Recent Developments
- 9.3 Landstar System
 - 9.3.1 Landstar System Freight Transport Brokerage Basic Information
 - 9.3.2 Landstar System Freight Transport Brokerage Product Overview
 - 9.3.3 Landstar System Freight Transport Brokerage Product Market Performance
 - 9.3.4 C.H. Robinson Freight Transport Brokerage SWOT Analysis
 - 9.3.5 Landstar System Business Overview
 - 9.3.6 Landstar System Recent Developments
- 9.4 TQL
 - 9.4.1 TQL Freight Transport Brokerage Basic Information
 - 9.4.2 TQL Freight Transport Brokerage Product Overview
 - 9.4.3 TQL Freight Transport Brokerage Product Market Performance
 - 9.4.4 TQL Business Overview
 - 9.4.5 TQL Recent Developments
- 9.5 Coyote Logistics
 - 9.5.1 Coyote Logistics Freight Transport Brokerage Basic Information
 - 9.5.2 Coyote Logistics Freight Transport Brokerage Product Overview
 - 9.5.3 Coyote Logistics Freight Transport Brokerage Product Market Performance
 - 9.5.4 Coyote Logistics Business Overview
 - 9.5.5 Coyote Logistics Recent Developments
- 9.6 XPO Logistics
 - 9.6.1 XPO Logistics Freight Transport Brokerage Basic Information
 - 9.6.2 XPO Logistics Freight Transport Brokerage Product Overview
 - 9.6.3 XPO Logistics Freight Transport Brokerage Product Market Performance
 - 9.6.4 XPO Logistics Business Overview
 - 9.6.5 XPO Logistics Recent Developments
- 9.7 Yusen Logistics
 - 9.7.1 Yusen Logistics Freight Transport Brokerage Basic Information
 - 9.7.2 Yusen Logistics Freight Transport Brokerage Product Overview
 - 9.7.3 Yusen Logistics Freight Transport Brokerage Product Market Performance
 - 9.7.4 Yusen Logistics Business Overview
 - 9.7.5 Yusen Logistics Recent Developments
- 9.8 Echo Global Logistics
 - 9.8.1 Echo Global Logistics Freight Transport Brokerage Basic Information
 - 9.8.2 Echo Global Logistics Freight Transport Brokerage Product Overview

- 9.8.3 Echo Global Logistics Freight Transport Brokerage Product Market Performance
- 9.8.4 Echo Global Logistics Business Overview
- 9.8.5 Echo Global Logistics Recent Developments
- 9.9 JB Hunt Transport
 - 9.9.1 JB Hunt Transport Freight Transport Brokerage Basic Information
 - 9.9.2 JB Hunt Transport Freight Transport Brokerage Product Overview
 - 9.9.3 JB Hunt Transport Freight Transport Brokerage Product Market Performance
 - 9.9.4 JB Hunt Transport Business Overview
 - 9.9.5 JB Hunt Transport Recent Developments
- 9.10 Worldwide Express
 - 9.10.1 Worldwide Express Freight Transport Brokerage Basic Information
 - 9.10.2 Worldwide Express Freight Transport Brokerage Product Overview
 - 9.10.3 Worldwide Express Freight Transport Brokerage Product Market Performance
 - 9.10.4 Worldwide Express Business Overview
 - 9.10.5 Worldwide Express Recent Developments
- 9.11 Hub Group
 - 9.11.1 Hub Group Freight Transport Brokerage Basic Information
 - 9.11.2 Hub Group Freight Transport Brokerage Product Overview
 - 9.11.3 Hub Group Freight Transport Brokerage Product Market Performance
 - 9.11.4 Hub Group Business Overview
 - 9.11.5 Hub Group Recent Developments
- 9.12 GlobalTranz Enterprises
 - 9.12.1 GlobalTranz Enterprises Freight Transport Brokerage Basic Information
 - 9.12.2 GlobalTranz Enterprises Freight Transport Brokerage Product Overview
 - 9.12.3 GlobalTranz Enterprises Freight Transport Brokerage Product Market Performance
 - 9.12.4 GlobalTranz Enterprises Business Overview
 - 9.12.5 GlobalTranz Enterprises Recent Developments
- 9.13 Allen Lund
 - 9.13.1 Allen Lund Freight Transport Brokerage Basic Information
 - 9.13.2 Allen Lund Freight Transport Brokerage Product Overview
 - 9.13.3 Allen Lund Freight Transport Brokerage Product Market Performance
 - 9.13.4 Allen Lund Business Overview
 - 9.13.5 Allen Lund Recent Developments
- 9.14 Transplace
 - 9.14.1 Transplace Freight Transport Brokerage Basic Information
 - 9.14.2 Transplace Freight Transport Brokerage Product Overview
 - 9.14.3 Transplace Freight Transport Brokerage Product Market Performance
 - 9.14.4 Transplace Business Overview

- 9.14.5 Transplace Recent Developments
- 9.15 Werner Logistics
 - 9.15.1 Werner Logistics Freight Transport Brokerage Basic Information
 - 9.15.2 Werner Logistics Freight Transport Brokerage Product Overview
 - 9.15.3 Werner Logistics Freight Transport Brokerage Product Market Performance
 - 9.15.4 Werner Logistics Business Overview
 - 9.15.5 Werner Logistics Recent Developments
- 9.16 BNSF Logistics
 - 9.16.1 BNSF Logistics Freight Transport Brokerage Basic Information
 - 9.16.2 BNSF Logistics Freight Transport Brokerage Product Overview
 - 9.16.3 BNSF Logistics Freight Transport Brokerage Product Market Performance
 - 9.16.4 BNSF Logistics Business Overview
 - 9.16.5 BNSF Logistics Recent Developments

10 FREIGHT TRANSPORT BROKERAGE REGIONAL MARKET FORECAST

- 10.1 Global Freight Transport Brokerage Market Size Forecast
- 10.2 Global Freight Transport Brokerage Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Freight Transport Brokerage Market Size Forecast by Country
 - 10.2.3 Asia Pacific Freight Transport Brokerage Market Size Forecast by Region
 - 10.2.4 South America Freight Transport Brokerage Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Freight Transport Brokerage by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Freight Transport Brokerage Market Forecast by Type (2025-2030)
- 11.2 Global Freight Transport Brokerage Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Freight Transport Brokerage Market Size Comparison by Region (M USD)

Table 5. Global Freight Transport Brokerage Revenue (M USD) by Company (2019-2024)

Table 6. Global Freight Transport Brokerage Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Freight Transport Brokerage as of 2022)

Table 8. Company Freight Transport Brokerage Market Size Sites and Area Served

Table 9. Company Freight Transport Brokerage Product Type

Table 10. Global Freight Transport Brokerage Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Freight Transport Brokerage

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Freight Transport Brokerage Market Challenges

Table 18. Global Freight Transport Brokerage Market Size by Type (M USD)

Table 19. Global Freight Transport Brokerage Market Size (M USD) by Type (2019-2024)

Table 20. Global Freight Transport Brokerage Market Size Share by Type (2019-2024)

Table 21. Global Freight Transport Brokerage Market Size Growth Rate by Type (2019-2024)

Table 22. Global Freight Transport Brokerage Market Size by Application

Table 23. Global Freight Transport Brokerage Market Size by Application (2019-2024) & (M USD)

Table 24. Global Freight Transport Brokerage Market Share by Application (2019-2024)

Table 25. Global Freight Transport Brokerage Market Size Growth Rate by Application (2019-2024)

Table 26. Global Freight Transport Brokerage Market Size by Region (2019-2024) & (M USD)

Table 27. Global Freight Transport Brokerage Market Size Market Share by Region

(2019-2024)

Table 28. North America Freight Transport Brokerage Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Freight Transport Brokerage Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Freight Transport Brokerage Market Size by Region (2019-2024) & (M USD)

Table 31. South America Freight Transport Brokerage Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Freight Transport Brokerage Market Size by Region (2019-2024) & (M USD)

Table 33. C.H. Robinson Freight Transport Brokerage Basic Information

Table 34. C.H. Robinson Freight Transport Brokerage Product Overview

Table 35. C.H. Robinson Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)

Table 36. C.H. Robinson Freight Transport Brokerage SWOT Analysis

Table 37. C.H. Robinson Business Overview

Table 38. C.H. Robinson Recent Developments

Table 39. Expeditors Freight Transport Brokerage Basic Information

Table 40. Expeditors Freight Transport Brokerage Product Overview

Table 41. Expeditors Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)

Table 42. C.H. Robinson Freight Transport Brokerage SWOT Analysis

Table 43. Expeditors Business Overview

Table 44. Expeditors Recent Developments

Table 45. Landstar System Freight Transport Brokerage Basic Information

Table 46. Landstar System Freight Transport Brokerage Product Overview

Table 47. Landstar System Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)

Table 48. C.H. Robinson Freight Transport Brokerage SWOT Analysis

Table 49. Landstar System Business Overview

Table 50. Landstar System Recent Developments

Table 51. TQL Freight Transport Brokerage Basic Information

Table 52. TQL Freight Transport Brokerage Product Overview

Table 53. TQL Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)

Table 54. TQL Business Overview

Table 55. TQL Recent Developments

Table 56. Coyote Logistics Freight Transport Brokerage Basic Information

- Table 57. Coyote Logistics Freight Transport Brokerage Product Overview
- Table 58. Coyote Logistics Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Coyote Logistics Business Overview
- Table 60. Coyote Logistics Recent Developments
- Table 61. XPO Logistics Freight Transport Brokerage Basic Information
- Table 62. XPO Logistics Freight Transport Brokerage Product Overview
- Table 63. XPO Logistics Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. XPO Logistics Business Overview
- Table 65. XPO Logistics Recent Developments
- Table 66. Yusen Logistics Freight Transport Brokerage Basic Information
- Table 67. Yusen Logistics Freight Transport Brokerage Product Overview
- Table 68. Yusen Logistics Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Yusen Logistics Business Overview
- Table 70. Yusen Logistics Recent Developments
- Table 71. Echo Global Logistics Freight Transport Brokerage Basic Information
- Table 72. Echo Global Logistics Freight Transport Brokerage Product Overview
- Table 73. Echo Global Logistics Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Echo Global Logistics Business Overview
- Table 75. Echo Global Logistics Recent Developments
- Table 76. JB Hunt Transport Freight Transport Brokerage Basic Information
- Table 77. JB Hunt Transport Freight Transport Brokerage Product Overview
- Table 78. JB Hunt Transport Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. JB Hunt Transport Business Overview
- Table 80. JB Hunt Transport Recent Developments
- Table 81. Worldwide Express Freight Transport Brokerage Basic Information
- Table 82. Worldwide Express Freight Transport Brokerage Product Overview
- Table 83. Worldwide Express Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Worldwide Express Business Overview
- Table 85. Worldwide Express Recent Developments
- Table 86. Hub Group Freight Transport Brokerage Basic Information
- Table 87. Hub Group Freight Transport Brokerage Product Overview
- Table 88. Hub Group Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)

- Table 89. Hub Group Business Overview
- Table 90. Hub Group Recent Developments
- Table 91. GlobalTranz Enterprises Freight Transport Brokerage Basic Information
- Table 92. GlobalTranz Enterprises Freight Transport Brokerage Product Overview
- Table 93. GlobalTranz Enterprises Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. GlobalTranz Enterprises Business Overview
- Table 95. GlobalTranz Enterprises Recent Developments
- Table 96. Allen Lund Freight Transport Brokerage Basic Information
- Table 97. Allen Lund Freight Transport Brokerage Product Overview
- Table 98. Allen Lund Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Allen Lund Business Overview
- Table 100. Allen Lund Recent Developments
- Table 101. Transplace Freight Transport Brokerage Basic Information
- Table 102. Transplace Freight Transport Brokerage Product Overview
- Table 103. Transplace Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Transplace Business Overview
- Table 105. Transplace Recent Developments
- Table 106. Werner Logistics Freight Transport Brokerage Basic Information
- Table 107. Werner Logistics Freight Transport Brokerage Product Overview
- Table 108. Werner Logistics Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Werner Logistics Business Overview
- Table 110. Werner Logistics Recent Developments
- Table 111. BNSF Logistics Freight Transport Brokerage Basic Information
- Table 112. BNSF Logistics Freight Transport Brokerage Product Overview
- Table 113. BNSF Logistics Freight Transport Brokerage Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. BNSF Logistics Business Overview
- Table 115. BNSF Logistics Recent Developments
- Table 116. Global Freight Transport Brokerage Market Size Forecast by Region (2025-2030) & (M USD)
- Table 117. North America Freight Transport Brokerage Market Size Forecast by Country (2025-2030) & (M USD)
- Table 118. Europe Freight Transport Brokerage Market Size Forecast by Country (2025-2030) & (M USD)
- Table 119. Asia Pacific Freight Transport Brokerage Market Size Forecast by Region

(2025-2030) & (M USD)

Table 120. South America Freight Transport Brokerage Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Freight Transport Brokerage Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Global Freight Transport Brokerage Market Size Forecast by Type (2025-2030) & (M USD)

Table 123. Global Freight Transport Brokerage Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Freight Transport Brokerage

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Freight Transport Brokerage Market Size (M USD), 2019-2030

Figure 5. Global Freight Transport Brokerage Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Freight Transport Brokerage Market Size by Country (M USD)

Figure 10. Global Freight Transport Brokerage Revenue Share by Company in 2023

Figure 11. Freight Transport Brokerage Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Freight Transport Brokerage Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Freight Transport Brokerage Market Share by Type

Figure 15. Market Size Share of Freight Transport Brokerage by Type (2019-2024)

Figure 16. Market Size Market Share of Freight Transport Brokerage by Type in 2022

Figure 17. Global Freight Transport Brokerage Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Freight Transport Brokerage Market Share by Application

Figure 20. Global Freight Transport Brokerage Market Share by Application (2019-2024)

Figure 21. Global Freight Transport Brokerage Market Share by Application in 2022

Figure 22. Global Freight Transport Brokerage Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Freight Transport Brokerage Market Size Market Share by Region (2019-2024)

Figure 24. North America Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Freight Transport Brokerage Market Size Market Share by Country in 2023

Figure 26. U.S. Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Freight Transport Brokerage Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Freight Transport Brokerage Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Freight Transport Brokerage Market Size Market Share by Country in 2023

Figure 31. Germany Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Freight Transport Brokerage Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Freight Transport Brokerage Market Size Market Share by Region in 2023

Figure 38. China Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Freight Transport Brokerage Market Size and Growth Rate (M USD)

Figure 44. South America Freight Transport Brokerage Market Size Market Share by Country in 2023

Figure 45. Brazil Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Freight Transport Brokerage Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Freight Transport Brokerage Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Freight Transport Brokerage Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Freight Transport Brokerage Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Freight Transport Brokerage Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Freight Transport Brokerage Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Freight Transport Brokerage Market Share Forecast by Type (2025-2030)

Figure 57. Global Freight Transport Brokerage Market Share Forecast by Application (2025-2030)

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