

Global Freight Broker Software Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G96BE5E6634DEN.html>

Date: September 2025

Pages: 125

Price: US\$ 3,200.00 (Single User License)

ID: G96BE5E6634DEN

Abstracts

Freight broker software refers to specialized digital platforms designed to automate and streamline the complex operational workflows of freight brokers and third-party logistics providers by centralizing key functions such as load posting, carrier sourcing, rate negotiation, shipment tracking, document management, invoicing, and payment processing into a single integrated system. These solutions often incorporate features like real-time visibility, carrier performance analytics, compliance management, and integration capabilities with transportation management systems, shipper portals, and electronic logging devices to enhance efficiency, reduce manual errors, and improve decision-making across the freight brokerage lifecycle.

The global Freight Broker Software market size was estimated at USD 1025.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 9.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Freight Broker Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Freight

Broker Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Freight Broker Software market.

Global Freight Broker Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

GoComet
Coyote Logistics
Echo Global Logistics Inc.
Convoy
TransfixLLC
Trucker Path Inc.
Cargomatic Inc.
Cargocentric Inc.
J.B. Hunt TransportInc.
TGMatrix Limited
Uber Freight
Magaya Cargo System
CloudWadi

Infoplus
Rose Rocket
Royal 4 Systems
3G-TM
Kuebix

Market Segmentation (by Type)

On-Premise
Cloud-Based

Market Segmentation (by Application)

SMEs
Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value

In-depth analysis of the Freight Broker Software Market
Overview of the regional outlook of the Freight Broker Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Freight Broker Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Freight Broker Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Freight Broker Software
- 1.2 Key Market Segments
 - 1.2.1 Freight Broker Software Segment by Type
 - 1.2.2 Freight Broker Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FREIGHT BROKER SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FREIGHT BROKER SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Freight Broker Software Product Life Cycle
- 3.3 Global Freight Broker Software Revenue Market Share by Company (2020-2025)
- 3.4 Freight Broker Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Freight Broker Software Company Headquarters, Area Served, Product Type
- 3.6 Freight Broker Software Market Competitive Situation and Trends
 - 3.6.1 Freight Broker Software Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Freight Broker Software Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FREIGHT BROKER SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Freight Broker Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FREIGHT BROKER SOFTWARE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Freight Broker Software Market Porter's Five Forces Analysis

6 FREIGHT BROKER SOFTWARE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Freight Broker Software Market Size Market Share by Type (2020-2025)

6.3 Global Freight Broker Software Market Size Growth Rate by Type (2021-2025)

7 FREIGHT BROKER SOFTWARE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Freight Broker Software Market Size (M USD) by Application (2020-2025)

7.3 Global Freight Broker Software Sales Growth Rate by Application (2020-2025)

8 FREIGHT BROKER SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Freight Broker Software Market Size by Region

8.1.1 Global Freight Broker Software Market Size by Region

8.1.2 Global Freight Broker Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Freight Broker Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Freight Broker Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Freight Broker Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Freight Broker Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Freight Broker Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 GoComet

9.1.1 GoComet Basic Information

9.1.2 GoComet Freight Broker Software Product Overview

9.1.3 GoComet Freight Broker Software Product Market Performance

9.1.4 GoComet SWOT Analysis

9.1.5 GoComet Business Overview

9.1.6 GoComet Recent Developments

9.2 Coyote Logistics

- 9.2.1 Coyote Logistics Basic Information
- 9.2.2 Coyote Logistics Freight Broker Software Product Overview
- 9.2.3 Coyote Logistics Freight Broker Software Product Market Performance
- 9.2.4 Coyote Logistics SWOT Analysis
- 9.2.5 Coyote Logistics Business Overview
- 9.2.6 Coyote Logistics Recent Developments
- 9.3 Echo Global Logistics Inc.
 - 9.3.1 Echo Global Logistics Inc. Basic Information
 - 9.3.2 Echo Global Logistics Inc. Freight Broker Software Product Overview
 - 9.3.3 Echo Global Logistics Inc. Freight Broker Software Product Market Performance
 - 9.3.4 Echo Global Logistics Inc. SWOT Analysis
 - 9.3.5 Echo Global Logistics Inc. Business Overview
 - 9.3.6 Echo Global Logistics Inc. Recent Developments
- 9.4 Convoy
 - 9.4.1 Convoy Basic Information
 - 9.4.2 Convoy Freight Broker Software Product Overview
 - 9.4.3 Convoy Freight Broker Software Product Market Performance
 - 9.4.4 Convoy Business Overview
 - 9.4.5 Convoy Recent Developments
- 9.5 TransfixLLC
 - 9.5.1 TransfixLLC Basic Information
 - 9.5.2 TransfixLLC Freight Broker Software Product Overview
 - 9.5.3 TransfixLLC Freight Broker Software Product Market Performance
 - 9.5.4 TransfixLLC Business Overview
 - 9.5.5 TransfixLLC Recent Developments
- 9.6 Trucker Path Inc.
 - 9.6.1 Trucker Path Inc. Basic Information
 - 9.6.2 Trucker Path Inc. Freight Broker Software Product Overview
 - 9.6.3 Trucker Path Inc. Freight Broker Software Product Market Performance
 - 9.6.4 Trucker Path Inc. Business Overview
 - 9.6.5 Trucker Path Inc. Recent Developments
- 9.7 Cargomatic Inc.
 - 9.7.1 Cargomatic Inc. Basic Information
 - 9.7.2 Cargomatic Inc. Freight Broker Software Product Overview
 - 9.7.3 Cargomatic Inc. Freight Broker Software Product Market Performance
 - 9.7.4 Cargomatic Inc. Business Overview
 - 9.7.5 Cargomatic Inc. Recent Developments
- 9.8 Cargocentric Inc.
 - 9.8.1 Cargocentric Inc. Basic Information

- 9.8.2 Cargocentric Inc. Freight Broker Software Product Overview
- 9.8.3 Cargocentric Inc. Freight Broker Software Product Market Performance
- 9.8.4 Cargocentric Inc. Business Overview
- 9.8.5 Cargocentric Inc. Recent Developments
- 9.9 J.B. Hunt TransportInc.
 - 9.9.1 J.B. Hunt TransportInc. Basic Information
 - 9.9.2 J.B. Hunt TransportInc. Freight Broker Software Product Overview
 - 9.9.3 J.B. Hunt TransportInc. Freight Broker Software Product Market Performance
 - 9.9.4 J.B. Hunt TransportInc. Business Overview
 - 9.9.5 J.B. Hunt TransportInc. Recent Developments
- 9.10 TGMMatrix Limited
 - 9.10.1 TGMMatrix Limited Basic Information
 - 9.10.2 TGMMatrix Limited Freight Broker Software Product Overview
 - 9.10.3 TGMMatrix Limited Freight Broker Software Product Market Performance
 - 9.10.4 TGMMatrix Limited Business Overview
 - 9.10.5 TGMMatrix Limited Recent Developments
- 9.11 Uber Freight
 - 9.11.1 Uber Freight Basic Information
 - 9.11.2 Uber Freight Freight Broker Software Product Overview
 - 9.11.3 Uber Freight Freight Broker Software Product Market Performance
 - 9.11.4 Uber Freight Business Overview
 - 9.11.5 Uber Freight Recent Developments
- 9.12 Magaya Cargo System
 - 9.12.1 Magaya Cargo System Basic Information
 - 9.12.2 Magaya Cargo System Freight Broker Software Product Overview
 - 9.12.3 Magaya Cargo System Freight Broker Software Product Market Performance
 - 9.12.4 Magaya Cargo System Business Overview
 - 9.12.5 Magaya Cargo System Recent Developments
- 9.13 CloudWadi
 - 9.13.1 CloudWadi Basic Information
 - 9.13.2 CloudWadi Freight Broker Software Product Overview
 - 9.13.3 CloudWadi Freight Broker Software Product Market Performance
 - 9.13.4 CloudWadi Business Overview
 - 9.13.5 CloudWadi Recent Developments
- 9.14 Infoplus
 - 9.14.1 Infoplus Basic Information
 - 9.14.2 Infoplus Freight Broker Software Product Overview
 - 9.14.3 Infoplus Freight Broker Software Product Market Performance
 - 9.14.4 Infoplus Business Overview

9.14.5 Infoplus Recent Developments

9.15 Rose Rocket

9.15.1 Rose Rocket Basic Information

9.15.2 Rose Rocket Freight Broker Software Product Overview

9.15.3 Rose Rocket Freight Broker Software Product Market Performance

9.15.4 Rose Rocket Business Overview

9.15.5 Rose Rocket Recent Developments

9.16 Royal 4 Systems

9.16.1 Royal 4 Systems Basic Information

9.16.2 Royal 4 Systems Freight Broker Software Product Overview

9.16.3 Royal 4 Systems Freight Broker Software Product Market Performance

9.16.4 Royal 4 Systems Business Overview

9.16.5 Royal 4 Systems Recent Developments

9.17 3G-TM

9.17.1 3G-TM Basic Information

9.17.2 3G-TM Freight Broker Software Product Overview

9.17.3 3G-TM Freight Broker Software Product Market Performance

9.17.4 3G-TM Business Overview

9.17.5 3G-TM Recent Developments

9.18 Kuebix

9.18.1 Kuebix Basic Information

9.18.2 Kuebix Freight Broker Software Product Overview

9.18.3 Kuebix Freight Broker Software Product Market Performance

9.18.4 Kuebix Business Overview

9.18.5 Kuebix Recent Developments

10 FREIGHT BROKER SOFTWARE MARKET FORECAST BY REGION

10.1 Global Freight Broker Software Market Size Forecast

10.2 Global Freight Broker Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Freight Broker Software Market Size Forecast by Country

10.2.3 Asia Pacific Freight Broker Software Market Size Forecast by Region

10.2.4 South America Freight Broker Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Freight Broker Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Freight Broker Software Market Forecast by Type (2026-2033)

11.2 Global Freight Broker Software Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Freight Broker Software Market Size Comparison by Region (M USD)
- Table 5. Global Freight Broker Software Revenue (M USD) by Company (2020-2025)
- Table 6. Global Freight Broker Software Revenue Share by Company (2020-2025)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Freight Broker Software as of 2024)
- Table 8. Freight Broker Software Company Headquarters and Area Served
- Table 9. Company Freight Broker Software Product Type
- Table 10. Global Freight Broker Software Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Midstream Market Analysis
- Table 13. Downstream Customer Analysis
- Table 14. Key Development Trends
- Table 15. Driving Factors
- Table 16. Freight Broker Software Market Challenges
- Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 20. Global Freight Broker Software Market Size by Type (M USD)
- Table 21. Global Freight Broker Software Market Size (M USD) by Type (2020-2025)
- Table 22. Global Freight Broker Software Market Size Share by Type (2020-2025)
- Table 23. Global Freight Broker Software Market Size Growth Rate by Type (2021-2025)
- Table 24. Global Freight Broker Software Market Size by Application
- Table 25. Global Freight Broker Software Market Size by Application (2020-2025) & (M USD)
- Table 26. Global Freight Broker Software Market Share by Application (2020-2025)
- Table 27. Global Freight Broker Software Sales Growth Rate by Application (2020-2025)
- Table 28. Global Freight Broker Software Market Size by Region (2020-2025) & (M USD)
- Table 29. Global Freight Broker Software Market Size Market Share by Region

(2020-2025)

Table 30. North America Freight Broker Software Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Freight Broker Software Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Freight Broker Software Market Size by Region (2020-2025) & (M USD)

Table 33. South America Freight Broker Software Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Freight Broker Software Market Size by Region (2020-2025) & (M USD)

Table 35. GoComet Basic Information

Table 36. GoComet Freight Broker Software Product Overview

Table 37. GoComet Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)

Table 38. GoComet SWOT Analysis

Table 39. GoComet Business Overview

Table 40. GoComet Recent Developments

Table 41. Coyote Logistics Basic Information

Table 42. Coyote Logistics Freight Broker Software Product Overview

Table 43. Coyote Logistics Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Coyote Logistics SWOT Analysis

Table 45. Coyote Logistics Business Overview

Table 46. Coyote Logistics Recent Developments

Table 47. Echo Global Logistics Inc. Basic Information

Table 48. Echo Global Logistics Inc. Freight Broker Software Product Overview

Table 49. Echo Global Logistics Inc. Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Echo Global Logistics Inc. SWOT Analysis

Table 51. Echo Global Logistics Inc. Business Overview

Table 52. Echo Global Logistics Inc. Recent Developments

Table 53. Convoy Basic Information

Table 54. Convoy Freight Broker Software Product Overview

Table 55. Convoy Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Convoy Business Overview

Table 57. Convoy Recent Developments

Table 58. TransfixLLC Basic Information

Table 59. TransfixLLC Freight Broker Software Product Overview
Table 60. TransfixLLC Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 61. TransfixLLC Business Overview
Table 62. TransfixLLC Recent Developments
Table 63. Trucker Path Inc. Basic Information
Table 64. Trucker Path Inc. Freight Broker Software Product Overview
Table 65. Trucker Path Inc. Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 66. Trucker Path Inc. Business Overview
Table 67. Trucker Path Inc. Recent Developments
Table 68. Cargomatic Inc. Basic Information
Table 69. Cargomatic Inc. Freight Broker Software Product Overview
Table 70. Cargomatic Inc. Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 71. Cargomatic Inc. Business Overview
Table 72. Cargomatic Inc. Recent Developments
Table 73. Cargocentric Inc. Basic Information
Table 74. Cargocentric Inc. Freight Broker Software Product Overview
Table 75. Cargocentric Inc. Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 76. Cargocentric Inc. Business Overview
Table 77. Cargocentric Inc. Recent Developments
Table 78. J.B. Hunt TransportInc. Basic Information
Table 79. J.B. Hunt TransportInc. Freight Broker Software Product Overview
Table 80. J.B. Hunt TransportInc. Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 81. J.B. Hunt TransportInc. Business Overview
Table 82. J.B. Hunt TransportInc. Recent Developments
Table 83. TGMMatrix Limited Basic Information
Table 84. TGMMatrix Limited Freight Broker Software Product Overview
Table 85. TGMMatrix Limited Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 86. TGMMatrix Limited Business Overview
Table 87. TGMMatrix Limited Recent Developments
Table 88. Uber Freight Basic Information
Table 89. Uber Freight Freight Broker Software Product Overview
Table 90. Uber Freight Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)

Table 91. Uber Freight Business Overview
Table 92. Uber Freight Recent Developments
Table 93. Magaya Cargo System Basic Information
Table 94. Magaya Cargo System Freight Broker Software Product Overview
Table 95. Magaya Cargo System Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 96. Magaya Cargo System Business Overview
Table 97. Magaya Cargo System Recent Developments
Table 98. CloudWadi Basic Information
Table 99. CloudWadi Freight Broker Software Product Overview
Table 100. CloudWadi Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 101. CloudWadi Business Overview
Table 102. CloudWadi Recent Developments
Table 103. Infoplus Basic Information
Table 104. Infoplus Freight Broker Software Product Overview
Table 105. Infoplus Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 106. Infoplus Business Overview
Table 107. Infoplus Recent Developments
Table 108. Rose Rocket Basic Information
Table 109. Rose Rocket Freight Broker Software Product Overview
Table 110. Rose Rocket Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 111. Rose Rocket Business Overview
Table 112. Rose Rocket Recent Developments
Table 113. Royal 4 Systems Basic Information
Table 114. Royal 4 Systems Freight Broker Software Product Overview
Table 115. Royal 4 Systems Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 116. Royal 4 Systems Business Overview
Table 117. Royal 4 Systems Recent Developments
Table 118. 3G-TM Basic Information
Table 119. 3G-TM Freight Broker Software Product Overview
Table 120. 3G-TM Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)
Table 121. 3G-TM Business Overview
Table 122. 3G-TM Recent Developments
Table 123. Kuebix Basic Information

Table 124. Kuebix Freight Broker Software Product Overview

Table 125. Kuebix Freight Broker Software Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Kuebix Business Overview

Table 127. Kuebix Recent Developments

Table 128. Global Freight Broker Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 129. North America Freight Broker Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Europe Freight Broker Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Asia Pacific Freight Broker Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Freight Broker Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 133. Middle East and Africa Freight Broker Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Global Freight Broker Software Market Size Forecast by Type (2026-2033) & (M USD)

Table 135. Global Freight Broker Software Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Freight Broker Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Freight Broker Software Market Size (M USD), 2024-2033
- Figure 5. Global Freight Broker Software Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Freight Broker Software Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Freight Broker Software Product Life Cycle
- Figure 12. Global Freight Broker Software Revenue Share by Company in 2024
- Figure 13. Freight Broker Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Freight Broker Software Revenue in 2024
- Figure 15. Value Chain Map of Freight Broker Software
- Figure 16. Global Freight Broker Software Market PEST Analysis
- Figure 17. Global Freight Broker Software Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Freight Broker Software Market Share by Type
- Figure 20. Market Size Share of Freight Broker Software by Type (2020-2025)
- Figure 21. Market Size Share of Freight Broker Software by Type in 2024
- Figure 22. Global Freight Broker Software Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Freight Broker Software Market Share by Application
- Figure 25. Global Freight Broker Software Market Share by Application (2020-2025)
- Figure 26. Global Freight Broker Software Market Share by Application in 2024
- Figure 27. Global Freight Broker Software Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Freight Broker Software Market Size Market Share by Region (2020-2025)
- Figure 29. North America Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Freight Broker Software Market Size Market Share by Country in 2024

Figure 31. U.S. Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Freight Broker Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Freight Broker Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Freight Broker Software Market Share by Country in 2024

Figure 36. Germany Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Freight Broker Software Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Freight Broker Software Market Size Market Share by Region in 2024

Figure 43. China Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Freight Broker Software Market Size and Growth Rate (M USD)

Figure 49. South America Freight Broker Software Market Size Market Share by Country in 2024

Figure 50. Brazil Freight Broker Software Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 51. Argentina Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Freight Broker Software Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Freight Broker Software Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Freight Broker Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Freight Broker Software Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Freight Broker Software Market Share Forecast by Type (2026-2033)

Figure 62. Global Freight Broker Software Market Share Forecast by Application (2026-2033)

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