

Global Fragrance Wax Melts Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G9BFD5DF5D36EN.html>

Date: November 2024

Pages: 125

Price: US\$ 3,200.00 (Single User License)

ID: G9BFD5DF5D36EN

Abstracts

Report Overview:

Fragrance wax melts, or Wax Tarts, are becoming a more and more popular in the home fragrance market. They are available in a multitude of fragrances and designs. They can be displayed as pot pouri or even ornaments, as well made wax melts also give a good 'cold' scent throw, meaning a scent throw before they are warmed up. Unlike candles that burn with a wick, Wax Melts, or Wax Tarts, are placed in a tart warmer, or an oil burner that you would use for home fragrance oils or aromatherapy oils, and slowly warmed from a tea light or electric heating source.

The Global Fragrance Wax Melts Market Size was estimated at USD 1110.05 million in 2023 and is projected to reach USD 1665.89 million by 2029, exhibiting a CAGR of 7.00% during the forecast period.

This report provides a deep insight into the global Fragrance Wax Melts market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Fragrance Wax Melts Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Fragrance Wax Melts market in any manner.

Global Fragrance Wax Melts Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SC Johnson

Reckitt Benckiser

Rimports Limited

Yankee Candle

Scentsy

East Coast Candles

Michaels Stores

AFFCO

Candles by Victoria

Scentchips

Walmart Stores

ScenSei

Market Segmentation (by Type)

Beeswax

Para-soy

Paraffin

Wax Blends

Soy

Palm

Market Segmentation (by Application)

Home

Offices

Commercial Buildings

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Fragrance Wax Melts Market
- Overview of the regional outlook of the Fragrance Wax Melts Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Fragrance Wax Melts Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Fragrance Wax Melts
- 1.2 Key Market Segments
 - 1.2.1 Fragrance Wax Melts Segment by Type
 - 1.2.2 Fragrance Wax Melts Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FRAGRANCE WAX MELTS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Fragrance Wax Melts Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Fragrance Wax Melts Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FRAGRANCE WAX MELTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Fragrance Wax Melts Sales by Manufacturers (2019-2024)
- 3.2 Global Fragrance Wax Melts Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Fragrance Wax Melts Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Fragrance Wax Melts Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Fragrance Wax Melts Sales Sites, Area Served, Product Type
- 3.6 Fragrance Wax Melts Market Competitive Situation and Trends
 - 3.6.1 Fragrance Wax Melts Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Fragrance Wax Melts Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FRAGRANCE WAX MELTS INDUSTRY CHAIN ANALYSIS

- 4.1 Fragrance Wax Melts Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FRAGRANCE WAX MELTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FRAGRANCE WAX MELTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Fragrance Wax Melts Sales Market Share by Type (2019-2024)
- 6.3 Global Fragrance Wax Melts Market Size Market Share by Type (2019-2024)
- 6.4 Global Fragrance Wax Melts Price by Type (2019-2024)

7 FRAGRANCE WAX MELTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Fragrance Wax Melts Market Sales by Application (2019-2024)
- 7.3 Global Fragrance Wax Melts Market Size (M USD) by Application (2019-2024)
- 7.4 Global Fragrance Wax Melts Sales Growth Rate by Application (2019-2024)

8 FRAGRANCE WAX MELTS MARKET SEGMENTATION BY REGION

- 8.1 Global Fragrance Wax Melts Sales by Region
 - 8.1.1 Global Fragrance Wax Melts Sales by Region
 - 8.1.2 Global Fragrance Wax Melts Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Fragrance Wax Melts Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Fragrance Wax Melts Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Fragrance Wax Melts Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Fragrance Wax Melts Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Fragrance Wax Melts Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SC Johnson

9.1.1 SC Johnson Fragrance Wax Melts Basic Information

9.1.2 SC Johnson Fragrance Wax Melts Product Overview

9.1.3 SC Johnson Fragrance Wax Melts Product Market Performance

9.1.4 SC Johnson Business Overview

9.1.5 SC Johnson Fragrance Wax Melts SWOT Analysis

9.1.6 SC Johnson Recent Developments

9.2 Reckitt Benckiser

- 9.2.1 Reckitt Benckiser Fragrance Wax Melts Basic Information
- 9.2.2 Reckitt Benckiser Fragrance Wax Melts Product Overview
- 9.2.3 Reckitt Benckiser Fragrance Wax Melts Product Market Performance
- 9.2.4 Reckitt Benckiser Business Overview
- 9.2.5 Reckitt Benckiser Fragrance Wax Melts SWOT Analysis
- 9.2.6 Reckitt Benckiser Recent Developments

9.3 Rimports Limited

- 9.3.1 Rimports Limited Fragrance Wax Melts Basic Information
- 9.3.2 Rimports Limited Fragrance Wax Melts Product Overview
- 9.3.3 Rimports Limited Fragrance Wax Melts Product Market Performance
- 9.3.4 Rimports Limited Fragrance Wax Melts SWOT Analysis
- 9.3.5 Rimports Limited Business Overview
- 9.3.6 Rimports Limited Recent Developments

9.4 Yankee Candle

- 9.4.1 Yankee Candle Fragrance Wax Melts Basic Information
- 9.4.2 Yankee Candle Fragrance Wax Melts Product Overview
- 9.4.3 Yankee Candle Fragrance Wax Melts Product Market Performance
- 9.4.4 Yankee Candle Business Overview
- 9.4.5 Yankee Candle Recent Developments

9.5 Scentsy

- 9.5.1 Scentsy Fragrance Wax Melts Basic Information
- 9.5.2 Scentsy Fragrance Wax Melts Product Overview
- 9.5.3 Scentsy Fragrance Wax Melts Product Market Performance
- 9.5.4 Scentsy Business Overview
- 9.5.5 Scentsy Recent Developments

9.6 East Coast Candles

- 9.6.1 East Coast Candles Fragrance Wax Melts Basic Information
- 9.6.2 East Coast Candles Fragrance Wax Melts Product Overview
- 9.6.3 East Coast Candles Fragrance Wax Melts Product Market Performance
- 9.6.4 East Coast Candles Business Overview
- 9.6.5 East Coast Candles Recent Developments

9.7 Michaels Stores

- 9.7.1 Michaels Stores Fragrance Wax Melts Basic Information
- 9.7.2 Michaels Stores Fragrance Wax Melts Product Overview
- 9.7.3 Michaels Stores Fragrance Wax Melts Product Market Performance
- 9.7.4 Michaels Stores Business Overview
- 9.7.5 Michaels Stores Recent Developments

9.8 AFFCO

- 9.8.1 AFFCO Fragrance Wax Melts Basic Information
- 9.8.2 AFFCO Fragrance Wax Melts Product Overview
- 9.8.3 AFFCO Fragrance Wax Melts Product Market Performance
- 9.8.4 AFFCO Business Overview
- 9.8.5 AFFCO Recent Developments
- 9.9 Candles by Victoria
 - 9.9.1 Candles by Victoria Fragrance Wax Melts Basic Information
 - 9.9.2 Candles by Victoria Fragrance Wax Melts Product Overview
 - 9.9.3 Candles by Victoria Fragrance Wax Melts Product Market Performance
 - 9.9.4 Candles by Victoria Business Overview
 - 9.9.5 Candles by Victoria Recent Developments
- 9.10 Scentchips
 - 9.10.1 Scentchips Fragrance Wax Melts Basic Information
 - 9.10.2 Scentchips Fragrance Wax Melts Product Overview
 - 9.10.3 Scentchips Fragrance Wax Melts Product Market Performance
 - 9.10.4 Scentchips Business Overview
 - 9.10.5 Scentchips Recent Developments
- 9.11 Walmart Stores
 - 9.11.1 Walmart Stores Fragrance Wax Melts Basic Information
 - 9.11.2 Walmart Stores Fragrance Wax Melts Product Overview
 - 9.11.3 Walmart Stores Fragrance Wax Melts Product Market Performance
 - 9.11.4 Walmart Stores Business Overview
 - 9.11.5 Walmart Stores Recent Developments
- 9.12 ScenSei
 - 9.12.1 ScenSei Fragrance Wax Melts Basic Information
 - 9.12.2 ScenSei Fragrance Wax Melts Product Overview
 - 9.12.3 ScenSei Fragrance Wax Melts Product Market Performance
 - 9.12.4 ScenSei Business Overview
 - 9.12.5 ScenSei Recent Developments

10 FRAGRANCE WAX MELTS MARKET FORECAST BY REGION

- 10.1 Global Fragrance Wax Melts Market Size Forecast
- 10.2 Global Fragrance Wax Melts Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Fragrance Wax Melts Market Size Forecast by Country
 - 10.2.3 Asia Pacific Fragrance Wax Melts Market Size Forecast by Region
 - 10.2.4 South America Fragrance Wax Melts Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Fragrance Wax Melts by

Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Fragrance Wax Melts Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Fragrance Wax Melts by Type (2025-2030)

11.1.2 Global Fragrance Wax Melts Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Fragrance Wax Melts by Type (2025-2030)

11.2 Global Fragrance Wax Melts Market Forecast by Application (2025-2030)

11.2.1 Global Fragrance Wax Melts Sales (K Units) Forecast by Application

11.2.2 Global Fragrance Wax Melts Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Fragrance Wax Melts Market Size Comparison by Region (M USD)

Table 5. Global Fragrance Wax Melts Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Fragrance Wax Melts Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Fragrance Wax Melts Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Fragrance Wax Melts Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Fragrance Wax Melts as of 2022)

Table 10. Global Market Fragrance Wax Melts Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Fragrance Wax Melts Sales Sites and Area Served

Table 12. Manufacturers Fragrance Wax Melts Product Type

Table 13. Global Fragrance Wax Melts Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Fragrance Wax Melts

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Fragrance Wax Melts Market Challenges

Table 22. Global Fragrance Wax Melts Sales by Type (K Units)

Table 23. Global Fragrance Wax Melts Market Size by Type (M USD)

Table 24. Global Fragrance Wax Melts Sales (K Units) by Type (2019-2024)

Table 25. Global Fragrance Wax Melts Sales Market Share by Type (2019-2024)

Table 26. Global Fragrance Wax Melts Market Size (M USD) by Type (2019-2024)

Table 27. Global Fragrance Wax Melts Market Size Share by Type (2019-2024)

Table 28. Global Fragrance Wax Melts Price (USD/Unit) by Type (2019-2024)

Table 29. Global Fragrance Wax Melts Sales (K Units) by Application

Table 30. Global Fragrance Wax Melts Market Size by Application

Table 31. Global Fragrance Wax Melts Sales by Application (2019-2024) & (K Units)

Table 32. Global Fragrance Wax Melts Sales Market Share by Application (2019-2024)

Table 33. Global Fragrance Wax Melts Sales by Application (2019-2024) & (M USD)

Table 34. Global Fragrance Wax Melts Market Share by Application (2019-2024)

Table 35. Global Fragrance Wax Melts Sales Growth Rate by Application (2019-2024)

Table 36. Global Fragrance Wax Melts Sales by Region (2019-2024) & (K Units)

Table 37. Global Fragrance Wax Melts Sales Market Share by Region (2019-2024)

Table 38. North America Fragrance Wax Melts Sales by Country (2019-2024) & (K Units)

Table 39. Europe Fragrance Wax Melts Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Fragrance Wax Melts Sales by Region (2019-2024) & (K Units)

Table 41. South America Fragrance Wax Melts Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Fragrance Wax Melts Sales by Region (2019-2024) & (K Units)

Table 43. SC Johnson Fragrance Wax Melts Basic Information

Table 44. SC Johnson Fragrance Wax Melts Product Overview

Table 45. SC Johnson Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. SC Johnson Business Overview

Table 47. SC Johnson Fragrance Wax Melts SWOT Analysis

Table 48. SC Johnson Recent Developments

Table 49. Reckitt Benckiser Fragrance Wax Melts Basic Information

Table 50. Reckitt Benckiser Fragrance Wax Melts Product Overview

Table 51. Reckitt Benckiser Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Reckitt Benckiser Business Overview

Table 53. Reckitt Benckiser Fragrance Wax Melts SWOT Analysis

Table 54. Reckitt Benckiser Recent Developments

Table 55. Rimports Limited Fragrance Wax Melts Basic Information

Table 56. Rimports Limited Fragrance Wax Melts Product Overview

Table 57. Rimports Limited Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Rimports Limited Fragrance Wax Melts SWOT Analysis

Table 59. Rimports Limited Business Overview

Table 60. Rimports Limited Recent Developments

Table 61. Yankee Candle Fragrance Wax Melts Basic Information

Table 62. Yankee Candle Fragrance Wax Melts Product Overview

Table 63. Yankee Candle Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Yankee Candle Business Overview
Table 65. Yankee Candle Recent Developments
Table 66. Scentsy Fragrance Wax Melts Basic Information
Table 67. Scentsy Fragrance Wax Melts Product Overview
Table 68. Scentsy Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. Scentsy Business Overview
Table 70. Scentsy Recent Developments
Table 71. East Coast Candles Fragrance Wax Melts Basic Information
Table 72. East Coast Candles Fragrance Wax Melts Product Overview
Table 73. East Coast Candles Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. East Coast Candles Business Overview
Table 75. East Coast Candles Recent Developments
Table 76. Michaels Stores Fragrance Wax Melts Basic Information
Table 77. Michaels Stores Fragrance Wax Melts Product Overview
Table 78. Michaels Stores Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Michaels Stores Business Overview
Table 80. Michaels Stores Recent Developments
Table 81. AFFCO Fragrance Wax Melts Basic Information
Table 82. AFFCO Fragrance Wax Melts Product Overview
Table 83. AFFCO Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. AFFCO Business Overview
Table 85. AFFCO Recent Developments
Table 86. Candles by Victoria Fragrance Wax Melts Basic Information
Table 87. Candles by Victoria Fragrance Wax Melts Product Overview
Table 88. Candles by Victoria Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Candles by Victoria Business Overview
Table 90. Candles by Victoria Recent Developments
Table 91. Scentchips Fragrance Wax Melts Basic Information
Table 92. Scentchips Fragrance Wax Melts Product Overview
Table 93. Scentchips Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Scentchips Business Overview
Table 95. Scentchips Recent Developments
Table 96. Walmart Stores Fragrance Wax Melts Basic Information

Table 97. Walmart Stores Fragrance Wax Melts Product Overview
Table 98. Walmart Stores Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. Walmart Stores Business Overview
Table 100. Walmart Stores Recent Developments
Table 101. ScenSei Fragrance Wax Melts Basic Information
Table 102. ScenSei Fragrance Wax Melts Product Overview
Table 103. ScenSei Fragrance Wax Melts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. ScenSei Business Overview
Table 105. ScenSei Recent Developments
Table 106. Global Fragrance Wax Melts Sales Forecast by Region (2025-2030) & (K Units)
Table 107. Global Fragrance Wax Melts Market Size Forecast by Region (2025-2030) & (M USD)
Table 108. North America Fragrance Wax Melts Sales Forecast by Country (2025-2030) & (K Units)
Table 109. North America Fragrance Wax Melts Market Size Forecast by Country (2025-2030) & (M USD)
Table 110. Europe Fragrance Wax Melts Sales Forecast by Country (2025-2030) & (K Units)
Table 111. Europe Fragrance Wax Melts Market Size Forecast by Country (2025-2030) & (M USD)
Table 112. Asia Pacific Fragrance Wax Melts Sales Forecast by Region (2025-2030) & (K Units)
Table 113. Asia Pacific Fragrance Wax Melts Market Size Forecast by Region (2025-2030) & (M USD)
Table 114. South America Fragrance Wax Melts Sales Forecast by Country (2025-2030) & (K Units)
Table 115. South America Fragrance Wax Melts Market Size Forecast by Country (2025-2030) & (M USD)
Table 116. Middle East and Africa Fragrance Wax Melts Consumption Forecast by Country (2025-2030) & (Units)
Table 117. Middle East and Africa Fragrance Wax Melts Market Size Forecast by Country (2025-2030) & (M USD)
Table 118. Global Fragrance Wax Melts Sales Forecast by Type (2025-2030) & (K Units)
Table 119. Global Fragrance Wax Melts Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Fragrance Wax Melts Price Forecast by Type (2025-2030) & (USD/Unit)

Table 121. Global Fragrance Wax Melts Sales (K Units) Forecast by Application (2025-2030)

Table 122. Global Fragrance Wax Melts Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Fragrance Wax Melts
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Fragrance Wax Melts Market Size (M USD), 2019-2030
- Figure 5. Global Fragrance Wax Melts Market Size (M USD) (2019-2030)
- Figure 6. Global Fragrance Wax Melts Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Fragrance Wax Melts Market Size by Country (M USD)
- Figure 11. Fragrance Wax Melts Sales Share by Manufacturers in 2023
- Figure 12. Global Fragrance Wax Melts Revenue Share by Manufacturers in 2023
- Figure 13. Fragrance Wax Melts Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Fragrance Wax Melts Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Fragrance Wax Melts Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Fragrance Wax Melts Market Share by Type
- Figure 18. Sales Market Share of Fragrance Wax Melts by Type (2019-2024)
- Figure 19. Sales Market Share of Fragrance Wax Melts by Type in 2023
- Figure 20. Market Size Share of Fragrance Wax Melts by Type (2019-2024)
- Figure 21. Market Size Market Share of Fragrance Wax Melts by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Fragrance Wax Melts Market Share by Application
- Figure 24. Global Fragrance Wax Melts Sales Market Share by Application (2019-2024)
- Figure 25. Global Fragrance Wax Melts Sales Market Share by Application in 2023
- Figure 26. Global Fragrance Wax Melts Market Share by Application (2019-2024)
- Figure 27. Global Fragrance Wax Melts Market Share by Application in 2023
- Figure 28. Global Fragrance Wax Melts Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Fragrance Wax Melts Sales Market Share by Region (2019-2024)
- Figure 30. North America Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Fragrance Wax Melts Sales Market Share by Country in 2023

Figure 32. U.S. Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Fragrance Wax Melts Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Fragrance Wax Melts Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Fragrance Wax Melts Sales Market Share by Country in 2023

Figure 37. Germany Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Fragrance Wax Melts Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Fragrance Wax Melts Sales Market Share by Region in 2023

Figure 44. China Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Fragrance Wax Melts Sales and Growth Rate (K Units)

Figure 50. South America Fragrance Wax Melts Sales Market Share by Country in 2023

Figure 51. Brazil Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Fragrance Wax Melts Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Fragrance Wax Melts Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K

Units)

Figure 60. South Africa Fragrance Wax Melts Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Fragrance Wax Melts Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Fragrance Wax Melts Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Fragrance Wax Melts Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Fragrance Wax Melts Market Share Forecast by Type (2025-2030)

Figure 65. Global Fragrance Wax Melts Sales Forecast by Application (2025-2030)

Figure 66. Global Fragrance Wax Melts Market Share Forecast by Application (2025-2030)

I would like to order

Product name: Global Fragrance Wax Melts Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G9BFD5DF5D36EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9BFD5DF5D36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970