

Global Forage Grass Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GDFCF095F834EN.html>

Date: December 2024

Pages: 170

Price: US\$ 2,800.00 (Single User License)

ID: GDFCF095F834EN

Abstracts

Report Overview

Forage grass, a crucial component of livestock feed, plays a significant role in the agricultural sector. It refers to grass species grown specifically for grazing animals or harvesting as hay. The market for forage grass is characterized by its essential role in animal nutrition and sustainable livestock farming practices.

The current market size for forage grass in 2023 stands at approximately USD 4.5 billion. Projected data indicates a Compound Annual Growth Rate (CAGR) of 3.75% from 2024 to 2032. This growth can be attributed to several key drivers and market forces.

One of the primary growth drivers is the increasing demand for high-quality animal feed due to the rising global population and meat consumption. Additionally, the growing awareness of the importance of animal nutrition and the emphasis on sustainable livestock practices are driving the market for forage grass. Moreover, technological advancements in forage grass cultivation and breeding techniques are enhancing productivity and quality, further fueling market growth.

Analyzing market trends reveals several noteworthy developments. Firstly, there is a shift towards cultivating drought-resistant and high-yielding forage grass varieties to mitigate the impact of climate change on livestock farming. This trend is evident in regions experiencing water scarcity and unpredictable weather patterns. Secondly, the adoption of precision agriculture techniques, such as data analytics and IoT sensors, is optimizing forage grass production by enabling farmers to make informed decisions regarding irrigation, fertilization, and pest control.

Furthermore, the increasing popularity of organic and grass-fed livestock products is driving the demand for high-quality forage grass free from synthetic chemicals. Consumers are willing to pay a premium for products derived from animals raised on nutrient-rich forage grass, reflecting a shift towards sustainable and ethical food production practices.

In terms of regional market distribution, leading markets for forage grass include North America, Europe, and Asia Pacific. The dominance of these regions can be attributed to factors such as large livestock populations, supportive government policies promoting sustainable agriculture, and the presence of key players in the forage grass industry. North America, in particular, benefits from advanced farming practices and a strong focus on animal welfare, driving the demand for premium forage grass varieties.

Despite the positive market outlook, several challenges need to be addressed. These include fluctuating weather patterns impacting forage grass yields, the high initial investment required for advanced cultivation techniques, and the need for continuous research and development to enhance forage grass varieties' nutritional content and resilience to environmental stressors.

In conclusion, the forage grass market is poised for steady growth driven by increasing demand for high-quality animal feed, sustainable livestock practices, and technological advancements in cultivation methods. By addressing key challenges and capitalizing on emerging trends, stakeholders in the forage grass industry can seize opportunities for innovation and market expansion.

This report provides a deep insight into the global Forage Grass market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Forage Grass Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Forage Grass market in any manner.

Global Forage Grass Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Anderson Hay

ACX Global

Bailey Farms

Aldahra Fagavi

Grupo Os?s

Gruppo Carli

Border Valley Trading

Barr-Ag

Alfa Tec

Standlee Hay

Sacate Pellet Mills

Oxbow Animal Health

M&C Hay

Accomazzo

Huishan Diary

Qiushi Grass Industry

Beijing HDR Trading

Beijing Lvtianyuan Ecological Farm

Modern Grassland

Inner Mongolia Dachen Agriculture

Inner Mongolia HuangYangwa Grass Industry

Market Segmentation (by Type)

Forage Grass Bales

Forage Grass Pellets

Forage Grass Cubes

Others

Market Segmentation (by Application)

Dairy Cow Feed

Beef Cattle & Sheep Feed

Pig Feed

Poultry Feed

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Forage Grass Market

Overview of the regional outlook of the Forage Grass Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Forage Grass Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Forage Grass

1.2 Key Market Segments

1.2.1 Forage Grass Segment by Type

1.2.2 Forage Grass Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FORAGE GRASS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Forage Grass Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Forage Grass Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 FORAGE GRASS MARKET COMPETITIVE LANDSCAPE

3.1 Global Forage Grass Sales by Manufacturers (2019-2024)

3.2 Global Forage Grass Revenue Market Share by Manufacturers (2019-2024)

3.3 Forage Grass Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Forage Grass Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Forage Grass Sales Sites, Area Served, Product Type

3.6 Forage Grass Market Competitive Situation and Trends

3.6.1 Forage Grass Market Concentration Rate

3.6.2 Global 5 and 10 Largest Forage Grass Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 FORAGE GRASS INDUSTRY CHAIN ANALYSIS

- 4.1 Forage Grass Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FORAGE GRASS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FORAGE GRASS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Forage Grass Sales Market Share by Type (2019-2024)
- 6.3 Global Forage Grass Market Size Market Share by Type (2019-2024)
- 6.4 Global Forage Grass Price by Type (2019-2024)

7 FORAGE GRASS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Forage Grass Market Sales by Application (2019-2024)
- 7.3 Global Forage Grass Market Size (M USD) by Application (2019-2024)
- 7.4 Global Forage Grass Sales Growth Rate by Application (2019-2024)

8 FORAGE GRASS MARKET SALES BY REGION

- 8.1 Global Forage Grass Sales by Region
 - 8.1.1 Global Forage Grass Sales by Region
 - 8.1.2 Global Forage Grass Sales Market Share by Region
- 8.2 Global Forage Grass Market Size by Region
 - 8.2.1 Global Forage Grass Market Size by Region

8.2.2 Global Forage Grass Market Size Market Share by Region

8.3 North America

8.3.1 North America Forage Grass Sales by Country

8.3.2 North America Forage Grass Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Forage Grass Sales by Country

8.4.2 Europe Forage Grass Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Forage Grass Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Forage Grass Market Size by Region

8.6.2 Asia Pacific Forage Grass Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Forage Grass Sales by Country

8.7.2 South America Forage Grass Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Forage Grass Sales by Region

8.8.2 Middle East and Africa Forage Grass Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 FORAGE GRASS MARKET PRODUCTION BY REGION

9.1 Global Production of Forage Grass by Region (2019-2024)

9.2 Global Forage Grass Revenue Market Share by Region (2019-2024)

9.3 Global Forage Grass Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Forage Grass Production

9.4.1 North America Forage Grass Production Growth Rate (2019-2024)

9.4.2 North America Forage Grass Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Forage Grass Production

9.5.1 Europe Forage Grass Production Growth Rate (2019-2024)

9.5.2 Europe Forage Grass Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Forage Grass Production (2019-2024)

9.6.1 Japan Forage Grass Production Growth Rate (2019-2024)

9.6.2 Japan Forage Grass Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Forage Grass Production (2019-2024)

9.7.1 China Forage Grass Production Growth Rate (2019-2024)

9.7.2 China Forage Grass Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Anderson Hay

10.1.1 Anderson Hay Forage Grass Basic Information

10.1.2 Anderson Hay Forage Grass Product Overview

10.1.3 Anderson Hay Forage Grass Product Market Performance

10.1.4 Anderson Hay Business Overview

10.1.5 Anderson Hay Forage Grass SWOT Analysis

10.1.6 Anderson Hay Recent Developments

10.2 ACX Global

10.2.1 ACX Global Forage Grass Basic Information

10.2.2 ACX Global Forage Grass Product Overview

10.2.3 ACX Global Forage Grass Product Market Performance

- 10.2.4 ACX Global Business Overview
- 10.2.5 ACX Global Forage Grass SWOT Analysis
- 10.2.6 ACX Global Recent Developments
- 10.3 Bailey Farms
 - 10.3.1 Bailey Farms Forage Grass Basic Information
 - 10.3.2 Bailey Farms Forage Grass Product Overview
 - 10.3.3 Bailey Farms Forage Grass Product Market Performance
 - 10.3.4 Bailey Farms Forage Grass SWOT Analysis
 - 10.3.5 Bailey Farms Business Overview
 - 10.3.6 Bailey Farms Recent Developments
- 10.4 Aldahra Fagavi
 - 10.4.1 Aldahra Fagavi Forage Grass Basic Information
 - 10.4.2 Aldahra Fagavi Forage Grass Product Overview
 - 10.4.3 Aldahra Fagavi Forage Grass Product Market Performance
 - 10.4.4 Aldahra Fagavi Business Overview
 - 10.4.5 Aldahra Fagavi Recent Developments
- 10.5 Grupo Os?s
 - 10.5.1 Grupo Os?s Forage Grass Basic Information
 - 10.5.2 Grupo Os?s Forage Grass Product Overview
 - 10.5.3 Grupo Os?s Forage Grass Product Market Performance
 - 10.5.4 Grupo Os?s Business Overview
 - 10.5.5 Grupo Os?s Recent Developments
- 10.6 Gruppo Carli
 - 10.6.1 Gruppo Carli Forage Grass Basic Information
 - 10.6.2 Gruppo Carli Forage Grass Product Overview
 - 10.6.3 Gruppo Carli Forage Grass Product Market Performance
 - 10.6.4 Gruppo Carli Business Overview
 - 10.6.5 Gruppo Carli Recent Developments
- 10.7 Border Valley Trading
 - 10.7.1 Border Valley Trading Forage Grass Basic Information
 - 10.7.2 Border Valley Trading Forage Grass Product Overview
 - 10.7.3 Border Valley Trading Forage Grass Product Market Performance
 - 10.7.4 Border Valley Trading Business Overview
 - 10.7.5 Border Valley Trading Recent Developments
- 10.8 Barr-Ag
 - 10.8.1 Barr-Ag Forage Grass Basic Information
 - 10.8.2 Barr-Ag Forage Grass Product Overview
 - 10.8.3 Barr-Ag Forage Grass Product Market Performance
 - 10.8.4 Barr-Ag Business Overview

- 10.8.5 Barr-Ag Recent Developments
- 10.9 Alfa Tec
 - 10.9.1 Alfa Tec Forage Grass Basic Information
 - 10.9.2 Alfa Tec Forage Grass Product Overview
 - 10.9.3 Alfa Tec Forage Grass Product Market Performance
 - 10.9.4 Alfa Tec Business Overview
 - 10.9.5 Alfa Tec Recent Developments
- 10.10 Standlee Hay
 - 10.10.1 Standlee Hay Forage Grass Basic Information
 - 10.10.2 Standlee Hay Forage Grass Product Overview
 - 10.10.3 Standlee Hay Forage Grass Product Market Performance
 - 10.10.4 Standlee Hay Business Overview
 - 10.10.5 Standlee Hay Recent Developments
- 10.11 Sacate Pellet Mills
 - 10.11.1 Sacate Pellet Mills Forage Grass Basic Information
 - 10.11.2 Sacate Pellet Mills Forage Grass Product Overview
 - 10.11.3 Sacate Pellet Mills Forage Grass Product Market Performance
 - 10.11.4 Sacate Pellet Mills Business Overview
 - 10.11.5 Sacate Pellet Mills Recent Developments
- 10.12 Oxbow Animal Health
 - 10.12.1 Oxbow Animal Health Forage Grass Basic Information
 - 10.12.2 Oxbow Animal Health Forage Grass Product Overview
 - 10.12.3 Oxbow Animal Health Forage Grass Product Market Performance
 - 10.12.4 Oxbow Animal Health Business Overview
 - 10.12.5 Oxbow Animal Health Recent Developments
- 10.13 MandC Hay
 - 10.13.1 MandC Hay Forage Grass Basic Information
 - 10.13.2 MandC Hay Forage Grass Product Overview
 - 10.13.3 MandC Hay Forage Grass Product Market Performance
 - 10.13.4 MandC Hay Business Overview
 - 10.13.5 MandC Hay Recent Developments
- 10.14 Accomazzo
 - 10.14.1 Accomazzo Forage Grass Basic Information
 - 10.14.2 Accomazzo Forage Grass Product Overview
 - 10.14.3 Accomazzo Forage Grass Product Market Performance
 - 10.14.4 Accomazzo Business Overview
 - 10.14.5 Accomazzo Recent Developments
- 10.15 Huishan Diary
 - 10.15.1 Huishan Diary Forage Grass Basic Information

- 10.15.2 Huishan Diary Forage Grass Product Overview
- 10.15.3 Huishan Diary Forage Grass Product Market Performance
- 10.15.4 Huishan Diary Business Overview
- 10.15.5 Huishan Diary Recent Developments
- 10.16 Qiushi Grass Industry
 - 10.16.1 Qiushi Grass Industry Forage Grass Basic Information
 - 10.16.2 Qiushi Grass Industry Forage Grass Product Overview
 - 10.16.3 Qiushi Grass Industry Forage Grass Product Market Performance
 - 10.16.4 Qiushi Grass Industry Business Overview
 - 10.16.5 Qiushi Grass Industry Recent Developments
- 10.17 Beijing HDR Trading
 - 10.17.1 Beijing HDR Trading Forage Grass Basic Information
 - 10.17.2 Beijing HDR Trading Forage Grass Product Overview
 - 10.17.3 Beijing HDR Trading Forage Grass Product Market Performance
 - 10.17.4 Beijing HDR Trading Business Overview
 - 10.17.5 Beijing HDR Trading Recent Developments
- 10.18 Beijing Lvtianyuan Ecological Farm
 - 10.18.1 Beijing Lvtianyuan Ecological Farm Forage Grass Basic Information
 - 10.18.2 Beijing Lvtianyuan Ecological Farm Forage Grass Product Overview
 - 10.18.3 Beijing Lvtianyuan Ecological Farm Forage Grass Product Market Performance
 - 10.18.4 Beijing Lvtianyuan Ecological Farm Business Overview
 - 10.18.5 Beijing Lvtianyuan Ecological Farm Recent Developments
- 10.19 Modern Grassland
 - 10.19.1 Modern Grassland Forage Grass Basic Information
 - 10.19.2 Modern Grassland Forage Grass Product Overview
 - 10.19.3 Modern Grassland Forage Grass Product Market Performance
 - 10.19.4 Modern Grassland Business Overview
 - 10.19.5 Modern Grassland Recent Developments
- 10.20 Inner Mongolia Dachen Agriculture
 - 10.20.1 Inner Mongolia Dachen Agriculture Forage Grass Basic Information
 - 10.20.2 Inner Mongolia Dachen Agriculture Forage Grass Product Overview
 - 10.20.3 Inner Mongolia Dachen Agriculture Forage Grass Product Market Performance
 - 10.20.4 Inner Mongolia Dachen Agriculture Business Overview
 - 10.20.5 Inner Mongolia Dachen Agriculture Recent Developments
- 10.21 Inner Mongolia HuangYangwa Grass Industry
 - 10.21.1 Inner Mongolia HuangYangwa Grass Industry Forage Grass Basic Information
 - 10.21.2 Inner Mongolia HuangYangwa Grass Industry Forage Grass Product Overview

10.21.3 Inner Mongolia HuangYangwa Grass Industry Forage Grass Product Market Performance

10.21.4 Inner Mongolia HuangYangwa Grass Industry Business Overview

10.21.5 Inner Mongolia HuangYangwa Grass Industry Recent Developments

11 FORAGE GRASS MARKET FORECAST BY REGION

11.1 Global Forage Grass Market Size Forecast

11.2 Global Forage Grass Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Forage Grass Market Size Forecast by Country

11.2.3 Asia Pacific Forage Grass Market Size Forecast by Region

11.2.4 South America Forage Grass Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Forage Grass by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Forage Grass Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Forage Grass by Type (2025-2032)

12.1.2 Global Forage Grass Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Forage Grass by Type (2025-2032)

12.2 Global Forage Grass Market Forecast by Application (2025-2032)

12.2.1 Global Forage Grass Sales (K MT) Forecast by Application

12.2.2 Global Forage Grass Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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