

# Global Football Betting Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/G04A0EE9AB36EN.html

Date: August 2024

Pages: 98

Price: US\$ 3,200.00 (Single User License)

ID: G04A0EE9AB36EN

# **Abstracts**

### Report Overview

This report provides a deep insight into the global Football Betting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Football Betting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Football Betting market in any manner.

Global Football Betting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,



sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
William Hill
HKJC
Flutter Entertainment
Betway
Parimatch
Bet365
Entain plc
Kindred Group
Market Segmentation (by Type)
Match Odds
Draw No Bet
Others
Market Segmentation (by Application)
Online Betting
Offline Betting
Geographic Segmentation

Global Football Betting Market Research Report 2024(Status and Outlook)

North America (USA, Canada, Mexico)



Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Football Betting Market

Overview of the regional outlook of the Football Betting Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors



You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report



In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

# Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Football Betting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,



product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

## 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Football Betting
- 1.2 Key Market Segments
  - 1.2.1 Football Betting Segment by Type
- 1.2.2 Football Betting Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### **2 FOOTBALL BETTING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 FOOTBALL BETTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Football Betting Revenue Market Share by Company (2019-2024)
- 3.2 Football Betting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Football Betting Market Size Sites, Area Served, Product Type
- 3.4 Football Betting Market Competitive Situation and Trends
  - 3.4.1 Football Betting Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Football Betting Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

#### **4 FOOTBALL BETTING VALUE CHAIN ANALYSIS**

- 4.1 Football Betting Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF FOOTBALL BETTING MARKET



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 FOOTBALL BETTING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Football Betting Market Size Market Share by Type (2019-2024)
- 6.3 Global Football Betting Market Size Growth Rate by Type (2019-2024)

#### 7 FOOTBALL BETTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Football Betting Market Size (M USD) by Application (2019-2024)
- 7.3 Global Football Betting Market Size Growth Rate by Application (2019-2024)

#### **8 FOOTBALL BETTING MARKET SEGMENTATION BY REGION**

- 8.1 Global Football Betting Market Size by Region
  - 8.1.1 Global Football Betting Market Size by Region
  - 8.1.2 Global Football Betting Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Football Betting Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Football Betting Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia



- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Football Betting Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Football Betting Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Football Betting Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 William Hill
  - 9.1.1 William Hill Football Betting Basic Information
  - 9.1.2 William Hill Football Betting Product Overview
  - 9.1.3 William Hill Football Betting Product Market Performance
  - 9.1.4 William Hill Football Betting SWOT Analysis
  - 9.1.5 William Hill Business Overview
  - 9.1.6 William Hill Recent Developments
- 9.2 HKJC
  - 9.2.1 HKJC Football Betting Basic Information
  - 9.2.2 HKJC Football Betting Product Overview
  - 9.2.3 HKJC Football Betting Product Market Performance
  - 9.2.4 HKJC Football Betting SWOT Analysis
  - 9.2.5 HKJC Business Overview
  - 9.2.6 HKJC Recent Developments
- 9.3 Flutter Entertainment
  - 9.3.1 Flutter Entertainment Football Betting Basic Information
  - 9.3.2 Flutter Entertainment Football Betting Product Overview



- 9.3.3 Flutter Entertainment Football Betting Product Market Performance
- 9.3.4 Flutter Entertainment Football Betting SWOT Analysis
- 9.3.5 Flutter Entertainment Business Overview
- 9.3.6 Flutter Entertainment Recent Developments
- 9.4 Betway
  - 9.4.1 Betway Football Betting Basic Information
  - 9.4.2 Betway Football Betting Product Overview
  - 9.4.3 Betway Football Betting Product Market Performance
  - 9.4.4 Betway Business Overview
  - 9.4.5 Betway Recent Developments
- 9.5 Parimatch
  - 9.5.1 Parimatch Football Betting Basic Information
  - 9.5.2 Parimatch Football Betting Product Overview
  - 9.5.3 Parimatch Football Betting Product Market Performance
  - 9.5.4 Parimatch Business Overview
  - 9.5.5 Parimatch Recent Developments
- 9.6 Bet365
  - 9.6.1 Bet365 Football Betting Basic Information
  - 9.6.2 Bet365 Football Betting Product Overview
  - 9.6.3 Bet365 Football Betting Product Market Performance
  - 9.6.4 Bet365 Business Overview
  - 9.6.5 Bet365 Recent Developments
- 9.7 Entain plc
  - 9.7.1 Entain plc Football Betting Basic Information
  - 9.7.2 Entain plc Football Betting Product Overview
  - 9.7.3 Entain plc Football Betting Product Market Performance
  - 9.7.4 Entain plc Business Overview
  - 9.7.5 Entain plc Recent Developments
- 9.8 Kindred Group
  - 9.8.1 Kindred Group Football Betting Basic Information
  - 9.8.2 Kindred Group Football Betting Product Overview
  - 9.8.3 Kindred Group Football Betting Product Market Performance
  - 9.8.4 Kindred Group Business Overview
  - 9.8.5 Kindred Group Recent Developments

#### 10 FOOTBALL BETTING REGIONAL MARKET FORECAST

- 10.1 Global Football Betting Market Size Forecast
- 10.2 Global Football Betting Market Forecast by Region



- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Football Betting Market Size Forecast by Country
- 10.2.3 Asia Pacific Football Betting Market Size Forecast by Region
- 10.2.4 South America Football Betting Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Football Betting by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Football Betting Market Forecast by Type (2025-2030)
- 11.2 Global Football Betting Market Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Football Betting Market Size Comparison by Region (M USD)
- Table 5. Global Football Betting Revenue (M USD) by Company (2019-2024)
- Table 6. Global Football Betting Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Football Betting as of 2022)
- Table 8. Company Football Betting Market Size Sites and Area Served
- Table 9. Company Football Betting Product Type
- Table 10. Global Football Betting Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Football Betting
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Football Betting Market Challenges
- Table 18. Global Football Betting Market Size by Type (M USD)
- Table 19. Global Football Betting Market Size (M USD) by Type (2019-2024)
- Table 20. Global Football Betting Market Size Share by Type (2019-2024)
- Table 21. Global Football Betting Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Football Betting Market Size by Application
- Table 23. Global Football Betting Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Football Betting Market Share by Application (2019-2024)
- Table 25. Global Football Betting Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Football Betting Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Football Betting Market Size Market Share by Region (2019-2024)
- Table 28. North America Football Betting Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Football Betting Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Football Betting Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Football Betting Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Football Betting Market Size by Region (2019-2024) &



# (M USD)

- Table 33. William Hill Football Betting Basic Information
- Table 34. William Hill Football Betting Product Overview
- Table 35. William Hill Football Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. William Hill Football Betting SWOT Analysis
- Table 37. William Hill Business Overview
- Table 38. William Hill Recent Developments
- Table 39. HKJC Football Betting Basic Information
- Table 40. HKJC Football Betting Product Overview
- Table 41. HKJC Football Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. HKJC Football Betting SWOT Analysis
- Table 43. HKJC Business Overview
- Table 44. HKJC Recent Developments
- Table 45. Flutter Entertainment Football Betting Basic Information
- Table 46. Flutter Entertainment Football Betting Product Overview
- Table 47. Flutter Entertainment Football Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Flutter Entertainment Football Betting SWOT Analysis
- Table 49. Flutter Entertainment Business Overview
- Table 50. Flutter Entertainment Recent Developments
- Table 51. Betway Football Betting Basic Information
- Table 52. Betway Football Betting Product Overview
- Table 53. Betway Football Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Betway Business Overview
- Table 55. Betway Recent Developments
- Table 56. Parimatch Football Betting Basic Information
- Table 57. Parimatch Football Betting Product Overview
- Table 58. Parimatch Football Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Parimatch Business Overview
- Table 60. Parimatch Recent Developments
- Table 61. Bet365 Football Betting Basic Information
- Table 62. Bet365 Football Betting Product Overview
- Table 63. Bet365 Football Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Bet365 Business Overview
- Table 65. Bet365 Recent Developments
- Table 66. Entain plc Football Betting Basic Information
- Table 67. Entain plc Football Betting Product Overview
- Table 68. Entain plc Football Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Entain plc Business Overview



- Table 70. Entain plc Recent Developments
- Table 71. Kindred Group Football Betting Basic Information
- Table 72. Kindred Group Football Betting Product Overview
- Table 73. Kindred Group Football Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Kindred Group Business Overview
- Table 75. Kindred Group Recent Developments
- Table 76. Global Football Betting Market Size Forecast by Region (2025-2030) & (M USD)
- Table 77. North America Football Betting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 78. Europe Football Betting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 79. Asia Pacific Football Betting Market Size Forecast by Region (2025-2030) & (M USD)
- Table 80. South America Football Betting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 81. Middle East and Africa Football Betting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 82. Global Football Betting Market Size Forecast by Type (2025-2030) & (M USD)
- Table 83. Global Football Betting Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Industrial Chain of Football Betting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Football Betting Market Size (M USD), 2019-2030
- Figure 5. Global Football Betting Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Football Betting Market Size by Country (M USD)
- Figure 10. Global Football Betting Revenue Share by Company in 2023
- Figure 11. Football Betting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Football Betting Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Football Betting Market Share by Type
- Figure 15. Market Size Share of Football Betting by Type (2019-2024)
- Figure 16. Market Size Market Share of Football Betting by Type in 2022
- Figure 17. Global Football Betting Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Football Betting Market Share by Application
- Figure 20. Global Football Betting Market Share by Application (2019-2024)
- Figure 21. Global Football Betting Market Share by Application in 2022
- Figure 22. Global Football Betting Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Football Betting Market Size Market Share by Region (2019-2024)
- Figure 24. North America Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Football Betting Market Size Market Share by Country in 2023
- Figure 26. U.S. Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Football Betting Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Football Betting Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 30. Europe Football Betting Market Size Market Share by Country in 2023
- Figure 31. Germany Football Betting Market Size and Growth Rate (2019-2024) & (M



USD)

- Figure 32. France Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 34. Italy Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Football Betting Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Football Betting Market Size Market Share by Region in 2023
- Figure 38. China Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Football Betting Market Size and Growth Rate (M USD)
- Figure 44. South America Football Betting Market Size Market Share by Country in 2023
- Figure 45. Brazil Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Football Betting Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Football Betting Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa Football Betting Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global Football Betting Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 56. Global Football Betting Market Share Forecast by Type (2025-2030)



Figure 57. Global Football Betting Market Share Forecast by Application (2025-2030)



# I would like to order

Product name: Global Football Betting Market Research Report 2024(Status and Outlook)

Product link: <a href="https://marketpublishers.com/r/G04A0EE9AB36EN.html">https://marketpublishers.com/r/G04A0EE9AB36EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G04A0EE9AB36EN.html">https://marketpublishers.com/r/G04A0EE9AB36EN.html</a>