

# Global Foodservice Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Foodservice defines those businesses, institutions, and companies responsible for any meal prepared outside the home. This industry includes restaurants, school and hospital cafeterias, catering operations, and many other formats.

This report provides a deep insight into the global Foodservice market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Foodservice Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Foodservice market in any manner.

Global Foodservice Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

Sodexo

Aramark Corporation

Compass Group

Guest Services

Centerplate

## Market Segmentation (by Type)

Conventional Foodservice System

Centralized Food Service System

Ready-Prepared Foodservice System

Assembly Serve Foodservice System

## Market Segmentation (by Application)

Colleges

Schools

Restaurants

Universities

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Foodservice Market

Overview of the regional outlook of the Foodservice Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

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In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Foodservice Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Foodservice

1.2 Key Market Segments

1.2.1 Foodservice Segment by Type

1.2.2 Foodservice Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 FOODSERVICE MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 FOODSERVICE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Foodservice Revenue Market Share by Company (2019-2024)

3.2 Foodservice Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Foodservice Market Size Sites, Area Served, Product Type

3.4 Foodservice Market Competitive Situation and Trends

3.4.1 Foodservice Market Concentration Rate

3.4.2 Global 5 and 10 Largest Foodservice Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 FOODSERVICE VALUE CHAIN ANALYSIS**

4.1 Foodservice Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF FOODSERVICE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 FOODSERVICE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Foodservice Market Size Market Share by Type (2019-2024)
- 6.3 Global Foodservice Market Size Growth Rate by Type (2019-2024)

## **7 FOODSERVICE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Foodservice Market Size (M USD) by Application (2019-2024)
- 7.3 Global Foodservice Market Size Growth Rate by Application (2019-2024)

## **8 FOODSERVICE MARKET SEGMENTATION BY REGION**

- 8.1 Global Foodservice Market Size by Region
  - 8.1.1 Global Foodservice Market Size by Region
  - 8.1.2 Global Foodservice Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Foodservice Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Foodservice Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Foodservice Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Foodservice Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Foodservice Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Sodexo

#### 9.1.1 Sodexo Foodservice Basic Information

#### 9.1.2 Sodexo Foodservice Product Overview

#### 9.1.3 Sodexo Foodservice Product Market Performance

#### 9.1.4 Sodexo Foodservice SWOT Analysis

#### 9.1.5 Sodexo Business Overview

#### 9.1.6 Sodexo Recent Developments

### 9.2 Aramark Corporation

#### 9.2.1 Aramark Corporation Foodservice Basic Information

#### 9.2.2 Aramark Corporation Foodservice Product Overview

#### 9.2.3 Aramark Corporation Foodservice Product Market Performance

#### 9.2.4 Sodexo Foodservice SWOT Analysis

#### 9.2.5 Aramark Corporation Business Overview

#### 9.2.6 Aramark Corporation Recent Developments

### 9.3 Compass Group

#### 9.3.1 Compass Group Foodservice Basic Information

#### 9.3.2 Compass Group Foodservice Product Overview

- 9.3.3 Compass Group Foodservice Product Market Performance
- 9.3.4 Sodexo Foodservice SWOT Analysis
- 9.3.5 Compass Group Business Overview
- 9.3.6 Compass Group Recent Developments
- 9.4 Guest Services
  - 9.4.1 Guest Services Foodservice Basic Information
  - 9.4.2 Guest Services Foodservice Product Overview
  - 9.4.3 Guest Services Foodservice Product Market Performance
  - 9.4.4 Guest Services Business Overview
  - 9.4.5 Guest Services Recent Developments
- 9.5 Centerplate
  - 9.5.1 Centerplate Foodservice Basic Information
  - 9.5.2 Centerplate Foodservice Product Overview
  - 9.5.3 Centerplate Foodservice Product Market Performance
  - 9.5.4 Centerplate Business Overview
  - 9.5.5 Centerplate Recent Developments

## **10 FOODSERVICE REGIONAL MARKET FORECAST**

- 10.1 Global Foodservice Market Size Forecast
- 10.2 Global Foodservice Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Foodservice Market Size Forecast by Country
  - 10.2.3 Asia Pacific Foodservice Market Size Forecast by Region
  - 10.2.4 South America Foodservice Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Foodservice by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Foodservice Market Forecast by Type (2025-2030)
- 11.2 Global Foodservice Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Foodservice Market Size Comparison by Region (M USD)
- Table 5. Global Foodservice Revenue (M USD) by Company (2019-2024)
- Table 6. Global Foodservice Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Foodservice as of 2022)
- Table 8. Company Foodservice Market Size Sites and Area Served
- Table 9. Company Foodservice Product Type
- Table 10. Global Foodservice Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Foodservice
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Foodservice Market Challenges
- Table 18. Global Foodservice Market Size by Type (M USD)
- Table 19. Global Foodservice Market Size (M USD) by Type (2019-2024)
- Table 20. Global Foodservice Market Size Share by Type (2019-2024)
- Table 21. Global Foodservice Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Foodservice Market Size by Application
- Table 23. Global Foodservice Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Foodservice Market Share by Application (2019-2024)
- Table 25. Global Foodservice Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Foodservice Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Foodservice Market Size Market Share by Region (2019-2024)
- Table 28. North America Foodservice Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Foodservice Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Foodservice Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Foodservice Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Foodservice Market Size by Region (2019-2024) & (M USD)
- Table 33. Sodexo Foodservice Basic Information

- Table 34. Sodexo Foodservice Product Overview
- Table 35. Sodexo Foodservice Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Sodexo Foodservice SWOT Analysis
- Table 37. Sodexo Business Overview
- Table 38. Sodexo Recent Developments
- Table 39. Aramark Corporation Foodservice Basic Information
- Table 40. Aramark Corporation Foodservice Product Overview
- Table 41. Aramark Corporation Foodservice Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Sodexo Foodservice SWOT Analysis
- Table 43. Aramark Corporation Business Overview
- Table 44. Aramark Corporation Recent Developments
- Table 45. Compass Group Foodservice Basic Information
- Table 46. Compass Group Foodservice Product Overview
- Table 47. Compass Group Foodservice Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Sodexo Foodservice SWOT Analysis
- Table 49. Compass Group Business Overview
- Table 50. Compass Group Recent Developments
- Table 51. Guest Services Foodservice Basic Information
- Table 52. Guest Services Foodservice Product Overview
- Table 53. Guest Services Foodservice Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Guest Services Business Overview
- Table 55. Guest Services Recent Developments
- Table 56. Centerplate Foodservice Basic Information
- Table 57. Centerplate Foodservice Product Overview
- Table 58. Centerplate Foodservice Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Centerplate Business Overview
- Table 60. Centerplate Recent Developments
- Table 61. Global Foodservice Market Size Forecast by Region (2025-2030) & (M USD)
- Table 62. North America Foodservice Market Size Forecast by Country (2025-2030) & (M USD)
- Table 63. Europe Foodservice Market Size Forecast by Country (2025-2030) & (M USD)
- Table 64. Asia Pacific Foodservice Market Size Forecast by Region (2025-2030) & (M USD)
- Table 65. South America Foodservice Market Size Forecast by Country (2025-2030) & (M USD)

Table 66. Middle East and Africa Foodservice Market Size Forecast by Country (2025-2030) & (M USD)

Table 67. Global Foodservice Market Size Forecast by Type (2025-2030) & (M USD)

Table 68. Global Foodservice Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Foodservice

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Foodservice Market Size (M USD), 2019-2030

Figure 5. Global Foodservice Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Foodservice Market Size by Country (M USD)

Figure 10. Global Foodservice Revenue Share by Company in 2023

Figure 11. Foodservice Market Share by Company Type (Tier 1, Tier 2 and Tier 3):  
2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Foodservice Revenue  
in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Foodservice Market Share by Type

Figure 15. Market Size Share of Foodservice by Type (2019-2024)

Figure 16. Market Size Market Share of Foodservice by Type in 2022

Figure 17. Global Foodservice Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Foodservice Market Share by Application

Figure 20. Global Foodservice Market Share by Application (2019-2024)

Figure 21. Global Foodservice Market Share by Application in 2022

Figure 22. Global Foodservice Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Foodservice Market Size Market Share by Region (2019-2024)

Figure 24. North America Foodservice Market Size and Growth Rate (2019-2024) & (M  
USD)

Figure 25. North America Foodservice Market Size Market Share by Country in 2023

Figure 26. U.S. Foodservice Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Foodservice Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Foodservice Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Foodservice Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Foodservice Market Size Market Share by Country in 2023

Figure 31. Germany Foodservice Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Foodservice Market Size and Growth Rate (2019-2024) & (M USD)

- Figure 33. U.K. Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 34. Italy Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Foodservice Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Foodservice Market Size Market Share by Region in 2023
- Figure 38. China Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Foodservice Market Size and Growth Rate (M USD)
- Figure 44. South America Foodservice Market Size Market Share by Country in 2023
- Figure 45. Brazil Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Foodservice Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Foodservice Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa Foodservice Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global Foodservice Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 56. Global Foodservice Market Share Forecast by Type (2025-2030)
- Figure 57. Global Foodservice Market Share Forecast by Application (2025-2030)

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