

Global Food Transparent Plastic Packaging Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Packaging industry demands continuous packaging up gradations to drive in more customer attraction, thereby increasing the sales of the product. As per emerging trends in packaging industry, transparent food packaging has gained a significant adoption across the food industry. Transparent food packaging ensures the visual authentication of the food content which is an essential factor that affects the consumer's perception of the quality of food. Transparent food packaging clubbed with light labelling appeals the consumers as it provides a clear view of the food content and its condition. Transparent food packaging not only helps the customer to have a view of the product but it also gives the brands an opportunity to ensure an aura of good quality and proper condition of the food even after the shipment process of the food packets.

The global Food Transparent Plastic Packaging market size was estimated at USD 142310 million in 2023 and is projected to reach USD 236377.66 million by 2032, exhibiting a CAGR of 5.80% during the forecast period.

North America Food Transparent Plastic Packaging market size was estimated at USD 40860.57 million in 2023, at a CAGR of 4.97% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Food Transparent Plastic Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Food Transparent Plastic Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Food Transparent Plastic Packaging market in any manner.

Global Food Transparent Plastic Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

DuPont

Amcor

Berry Global

Sonoco Products Company

CCL Industries

Mondi

Constantia Flexibles

Sealed Air Corporation

Coveris

Winpak

Genpak

Graham Packaging Company

Chantler Packaging

HIP LIK

Yi Jian Xing Glue Box

Market Segmentation (by Type)

PET

PVC

PP

Others

Market Segmentation (by Application)

Bakery

Vegetables

Fruits

Dairy Products

Processed Foods

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Food Transparent Plastic Packaging Market

Overview of the regional outlook of the Food Transparent Plastic Packaging Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Food Transparent Plastic Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Food Transparent Plastic Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Food Transparent Plastic Packaging
- 1.2 Key Market Segments
 - 1.2.1 Food Transparent Plastic Packaging Segment by Type
 - 1.2.2 Food Transparent Plastic Packaging Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FOOD TRANSPARENT PLASTIC PACKAGING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Food Transparent Plastic Packaging Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Food Transparent Plastic Packaging Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FOOD TRANSPARENT PLASTIC PACKAGING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Food Transparent Plastic Packaging Sales by Manufacturers (2019-2024)
- 3.2 Global Food Transparent Plastic Packaging Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Food Transparent Plastic Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Food Transparent Plastic Packaging Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Food Transparent Plastic Packaging Sales Sites, Area Served, Product Type
- 3.6 Food Transparent Plastic Packaging Market Competitive Situation and Trends
 - 3.6.1 Food Transparent Plastic Packaging Market Concentration Rate

3.6.2 Global 5 and 10 Largest Food Transparent Plastic Packaging Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 FOOD TRANSPARENT PLASTIC PACKAGING INDUSTRY CHAIN ANALYSIS

4.1 Food Transparent Plastic Packaging Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FOOD TRANSPARENT PLASTIC PACKAGING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 FOOD TRANSPARENT PLASTIC PACKAGING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Food Transparent Plastic Packaging Sales Market Share by Type (2019-2024)

6.3 Global Food Transparent Plastic Packaging Market Size Market Share by Type (2019-2024)

6.4 Global Food Transparent Plastic Packaging Price by Type (2019-2024)

7 FOOD TRANSPARENT PLASTIC PACKAGING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Food Transparent Plastic Packaging Market Sales by Application
(2019-2024)

7.3 Global Food Transparent Plastic Packaging Market Size (M USD) by Application
(2019-2024)

7.4 Global Food Transparent Plastic Packaging Sales Growth Rate by Application
(2019-2024)

8 FOOD TRANSPARENT PLASTIC PACKAGING MARKET CONSUMPTION BY REGION

8.1 Global Food Transparent Plastic Packaging Sales by Region

8.1.1 Global Food Transparent Plastic Packaging Sales by Region

8.1.2 Global Food Transparent Plastic Packaging Sales Market Share by Region

8.2 North America

8.2.1 North America Food Transparent Plastic Packaging Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Food Transparent Plastic Packaging Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Food Transparent Plastic Packaging Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Food Transparent Plastic Packaging Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Food Transparent Plastic Packaging Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 FOOD TRANSPARENT PLASTIC PACKAGING MARKET PRODUCTION BY REGION

9.1 Global Production of Food Transparent Plastic Packaging by Region (2019-2024)

9.2 Global Food Transparent Plastic Packaging Revenue Market Share by Region (2019-2024)

9.3 Global Food Transparent Plastic Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Food Transparent Plastic Packaging Production

9.4.1 North America Food Transparent Plastic Packaging Production Growth Rate (2019-2024)

9.4.2 North America Food Transparent Plastic Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Food Transparent Plastic Packaging Production

9.5.1 Europe Food Transparent Plastic Packaging Production Growth Rate (2019-2024)

9.5.2 Europe Food Transparent Plastic Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Food Transparent Plastic Packaging Production (2019-2024)

9.6.1 Japan Food Transparent Plastic Packaging Production Growth Rate (2019-2024)

9.6.2 Japan Food Transparent Plastic Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Food Transparent Plastic Packaging Production (2019-2024)

9.7.1 China Food Transparent Plastic Packaging Production Growth Rate (2019-2024)

9.7.2 China Food Transparent Plastic Packaging Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 DuPont

10.1.1 DuPont Food Transparent Plastic Packaging Basic Information

10.1.2 DuPont Food Transparent Plastic Packaging Product Overview

10.1.3 DuPont Food Transparent Plastic Packaging Product Market Performance

- 10.1.4 DuPont Business Overview
- 10.1.5 DuPont Food Transparent Plastic Packaging SWOT Analysis
- 10.1.6 DuPont Recent Developments
- 10.2 Amcor
 - 10.2.1 Amcor Food Transparent Plastic Packaging Basic Information
 - 10.2.2 Amcor Food Transparent Plastic Packaging Product Overview
 - 10.2.3 Amcor Food Transparent Plastic Packaging Product Market Performance
 - 10.2.4 Amcor Business Overview
 - 10.2.5 Amcor Food Transparent Plastic Packaging SWOT Analysis
 - 10.2.6 Amcor Recent Developments
- 10.3 Berry Global
 - 10.3.1 Berry Global Food Transparent Plastic Packaging Basic Information
 - 10.3.2 Berry Global Food Transparent Plastic Packaging Product Overview
 - 10.3.3 Berry Global Food Transparent Plastic Packaging Product Market Performance
 - 10.3.4 Berry Global Food Transparent Plastic Packaging SWOT Analysis
 - 10.3.5 Berry Global Business Overview
 - 10.3.6 Berry Global Recent Developments
- 10.4 Sonoco Products Company
 - 10.4.1 Sonoco Products Company Food Transparent Plastic Packaging Basic Information
 - 10.4.2 Sonoco Products Company Food Transparent Plastic Packaging Product Overview
 - 10.4.3 Sonoco Products Company Food Transparent Plastic Packaging Product Market Performance
 - 10.4.4 Sonoco Products Company Business Overview
 - 10.4.5 Sonoco Products Company Recent Developments
- 10.5 CCL Industries
 - 10.5.1 CCL Industries Food Transparent Plastic Packaging Basic Information
 - 10.5.2 CCL Industries Food Transparent Plastic Packaging Product Overview
 - 10.5.3 CCL Industries Food Transparent Plastic Packaging Product Market Performance
 - 10.5.4 CCL Industries Business Overview
 - 10.5.5 CCL Industries Recent Developments
- 10.6 Mondi
 - 10.6.1 Mondi Food Transparent Plastic Packaging Basic Information
 - 10.6.2 Mondi Food Transparent Plastic Packaging Product Overview
 - 10.6.3 Mondi Food Transparent Plastic Packaging Product Market Performance
 - 10.6.4 Mondi Business Overview
 - 10.6.5 Mondi Recent Developments

10.7 Constantia Flexibles

10.7.1 Constantia Flexibles Food Transparent Plastic Packaging Basic Information

10.7.2 Constantia Flexibles Food Transparent Plastic Packaging Product Overview

10.7.3 Constantia Flexibles Food Transparent Plastic Packaging Product Market

Performance

10.7.4 Constantia Flexibles Business Overview

10.7.5 Constantia Flexibles Recent Developments

10.8 Sealed Air Corporation

10.8.1 Sealed Air Corporation Food Transparent Plastic Packaging Basic Information

10.8.2 Sealed Air Corporation Food Transparent Plastic Packaging Product Overview

10.8.3 Sealed Air Corporation Food Transparent Plastic Packaging Product Market

Performance

10.8.4 Sealed Air Corporation Business Overview

10.8.5 Sealed Air Corporation Recent Developments

10.9 Coveris

10.9.1 Coveris Food Transparent Plastic Packaging Basic Information

10.9.2 Coveris Food Transparent Plastic Packaging Product Overview

10.9.3 Coveris Food Transparent Plastic Packaging Product Market Performance

10.9.4 Coveris Business Overview

10.9.5 Coveris Recent Developments

10.10 Winpak

10.10.1 Winpak Food Transparent Plastic Packaging Basic Information

10.10.2 Winpak Food Transparent Plastic Packaging Product Overview

10.10.3 Winpak Food Transparent Plastic Packaging Product Market Performance

10.10.4 Winpak Business Overview

10.10.5 Winpak Recent Developments

10.11 Genpak

10.11.1 Genpak Food Transparent Plastic Packaging Basic Information

10.11.2 Genpak Food Transparent Plastic Packaging Product Overview

10.11.3 Genpak Food Transparent Plastic Packaging Product Market Performance

10.11.4 Genpak Business Overview

10.11.5 Genpak Recent Developments

10.12 Graham Packaging Company

10.12.1 Graham Packaging Company Food Transparent Plastic Packaging Basic Information

10.12.2 Graham Packaging Company Food Transparent Plastic Packaging Product Overview

10.12.3 Graham Packaging Company Food Transparent Plastic Packaging Product Market Performance

- 10.12.4 Graham Packaging Company Business Overview
- 10.12.5 Graham Packaging Company Recent Developments
- 10.13 Chantler Packaging
 - 10.13.1 Chantler Packaging Food Transparent Plastic Packaging Basic Information
 - 10.13.2 Chantler Packaging Food Transparent Plastic Packaging Product Overview
 - 10.13.3 Chantler Packaging Food Transparent Plastic Packaging Product Market Performance
 - 10.13.4 Chantler Packaging Business Overview
 - 10.13.5 Chantler Packaging Recent Developments
- 10.14 HIP LIK
 - 10.14.1 HIP LIK Food Transparent Plastic Packaging Basic Information
 - 10.14.2 HIP LIK Food Transparent Plastic Packaging Product Overview
 - 10.14.3 HIP LIK Food Transparent Plastic Packaging Product Market Performance
 - 10.14.4 HIP LIK Business Overview
 - 10.14.5 HIP LIK Recent Developments
- 10.15 Yi Jian Xing Glue Box
 - 10.15.1 Yi Jian Xing Glue Box Food Transparent Plastic Packaging Basic Information
 - 10.15.2 Yi Jian Xing Glue Box Food Transparent Plastic Packaging Product Overview
 - 10.15.3 Yi Jian Xing Glue Box Food Transparent Plastic Packaging Product Market Performance
 - 10.15.4 Yi Jian Xing Glue Box Business Overview
 - 10.15.5 Yi Jian Xing Glue Box Recent Developments

11 FOOD TRANSPARENT PLASTIC PACKAGING MARKET FORECAST BY REGION

- 11.1 Global Food Transparent Plastic Packaging Market Size Forecast
- 11.2 Global Food Transparent Plastic Packaging Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Food Transparent Plastic Packaging Market Size Forecast by Country
 - 11.2.3 Asia Pacific Food Transparent Plastic Packaging Market Size Forecast by Region
 - 11.2.4 South America Food Transparent Plastic Packaging Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Food Transparent Plastic Packaging by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Food Transparent Plastic Packaging Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Food Transparent Plastic Packaging by Type (2025-2032)

12.1.2 Global Food Transparent Plastic Packaging Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Food Transparent Plastic Packaging by Type (2025-2032)

12.2 Global Food Transparent Plastic Packaging Market Forecast by Application (2025-2032)

12.2.1 Global Food Transparent Plastic Packaging Sales (K MT) Forecast by Application

12.2.2 Global Food Transparent Plastic Packaging Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Food Transparent Plastic Packaging Market Size Comparison by Region (M USD)

Table 5. Global Food Transparent Plastic Packaging Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Food Transparent Plastic Packaging Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Food Transparent Plastic Packaging Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Food Transparent Plastic Packaging Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Food Transparent Plastic Packaging as of 2022)

Table 10. Global Market Food Transparent Plastic Packaging Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Food Transparent Plastic Packaging Sales Sites and Area Served

Table 12. Manufacturers Food Transparent Plastic Packaging Product Type

Table 13. Global Food Transparent Plastic Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Food Transparent Plastic Packaging

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Food Transparent Plastic Packaging Market Challenges

Table 22. Global Food Transparent Plastic Packaging Sales by Type (K MT)

Table 23. Global Food Transparent Plastic Packaging Market Size by Type (M USD)

Table 24. Global Food Transparent Plastic Packaging Sales (K MT) by Type (2019-2024)

Table 25. Global Food Transparent Plastic Packaging Sales Market Share by Type

(2019-2024)

Table 26. Global Food Transparent Plastic Packaging Market Size (M USD) by Type (2019-2024)

Table 27. Global Food Transparent Plastic Packaging Market Size Share by Type (2019-2024)

Table 28. Global Food Transparent Plastic Packaging Price (USD/MT) by Type (2019-2024)

Table 29. Global Food Transparent Plastic Packaging Sales (K MT) by Application

Table 30. Global Food Transparent Plastic Packaging Market Size by Application

Table 31. Global Food Transparent Plastic Packaging Sales by Application (2019-2024) & (K MT)

Table 32. Global Food Transparent Plastic Packaging Sales Market Share by Application (2019-2024)

Table 33. Global Food Transparent Plastic Packaging Sales by Application (2019-2024) & (M USD)

Table 34. Global Food Transparent Plastic Packaging Market Share by Application (2019-2024)

Table 35. Global Food Transparent Plastic Packaging Sales Growth Rate by Application (2019-2024)

Table 36. Global Food Transparent Plastic Packaging Sales by Region (2019-2024) & (K MT)

Table 37. Global Food Transparent Plastic Packaging Sales Market Share by Region (2019-2024)

Table 38. North America Food Transparent Plastic Packaging Sales by Country (2019-2024) & (K MT)

Table 39. Europe Food Transparent Plastic Packaging Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Food Transparent Plastic Packaging Sales by Region (2019-2024) & (K MT)

Table 41. South America Food Transparent Plastic Packaging Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Food Transparent Plastic Packaging Sales by Region (2019-2024) & (K MT)

Table 43. Global Food Transparent Plastic Packaging Production (K MT) by Region (2019-2024)

Table 44. Global Food Transparent Plastic Packaging Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Food Transparent Plastic Packaging Revenue Market Share by Region (2019-2024)

Table 46. Global Food Transparent Plastic Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Food Transparent Plastic Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Food Transparent Plastic Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Food Transparent Plastic Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Food Transparent Plastic Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. DuPont Food Transparent Plastic Packaging Basic Information

Table 52. DuPont Food Transparent Plastic Packaging Product Overview

Table 53. DuPont Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. DuPont Business Overview

Table 55. DuPont Food Transparent Plastic Packaging SWOT Analysis

Table 56. DuPont Recent Developments

Table 57. Amcor Food Transparent Plastic Packaging Basic Information

Table 58. Amcor Food Transparent Plastic Packaging Product Overview

Table 59. Amcor Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Amcor Business Overview

Table 61. Amcor Food Transparent Plastic Packaging SWOT Analysis

Table 62. Amcor Recent Developments

Table 63. Berry Global Food Transparent Plastic Packaging Basic Information

Table 64. Berry Global Food Transparent Plastic Packaging Product Overview

Table 65. Berry Global Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Berry Global Food Transparent Plastic Packaging SWOT Analysis

Table 67. Berry Global Business Overview

Table 68. Berry Global Recent Developments

Table 69. Sonoco Products Company Food Transparent Plastic Packaging Basic Information

Table 70. Sonoco Products Company Food Transparent Plastic Packaging Product Overview

Table 71. Sonoco Products Company Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Sonoco Products Company Business Overview

Table 73. Sonoco Products Company Recent Developments

- Table 74. CCL Industries Food Transparent Plastic Packaging Basic Information
- Table 75. CCL Industries Food Transparent Plastic Packaging Product Overview
- Table 76. CCL Industries Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. CCL Industries Business Overview
- Table 78. CCL Industries Recent Developments
- Table 79. Mondi Food Transparent Plastic Packaging Basic Information
- Table 80. Mondi Food Transparent Plastic Packaging Product Overview
- Table 81. Mondi Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Mondi Business Overview
- Table 83. Mondi Recent Developments
- Table 84. Constantia Flexibles Food Transparent Plastic Packaging Basic Information
- Table 85. Constantia Flexibles Food Transparent Plastic Packaging Product Overview
- Table 86. Constantia Flexibles Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Constantia Flexibles Business Overview
- Table 88. Constantia Flexibles Recent Developments
- Table 89. Sealed Air Corporation Food Transparent Plastic Packaging Basic Information
- Table 90. Sealed Air Corporation Food Transparent Plastic Packaging Product Overview
- Table 91. Sealed Air Corporation Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Sealed Air Corporation Business Overview
- Table 93. Sealed Air Corporation Recent Developments
- Table 94. Coveris Food Transparent Plastic Packaging Basic Information
- Table 95. Coveris Food Transparent Plastic Packaging Product Overview
- Table 96. Coveris Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Coveris Business Overview
- Table 98. Coveris Recent Developments
- Table 99. Wipak Food Transparent Plastic Packaging Basic Information
- Table 100. Wipak Food Transparent Plastic Packaging Product Overview
- Table 101. Wipak Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Wipak Business Overview
- Table 103. Wipak Recent Developments
- Table 104. Genpak Food Transparent Plastic Packaging Basic Information
- Table 105. Genpak Food Transparent Plastic Packaging Product Overview

Table 106. Genpak Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Genpak Business Overview

Table 108. Genpak Recent Developments

Table 109. Graham Packaging Company Food Transparent Plastic Packaging Basic Information

Table 110. Graham Packaging Company Food Transparent Plastic Packaging Product Overview

Table 111. Graham Packaging Company Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Graham Packaging Company Business Overview

Table 113. Graham Packaging Company Recent Developments

Table 114. Chantler Packaging Food Transparent Plastic Packaging Basic Information

Table 115. Chantler Packaging Food Transparent Plastic Packaging Product Overview

Table 116. Chantler Packaging Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Chantler Packaging Business Overview

Table 118. Chantler Packaging Recent Developments

Table 119. HIP LIK Food Transparent Plastic Packaging Basic Information

Table 120. HIP LIK Food Transparent Plastic Packaging Product Overview

Table 121. HIP LIK Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. HIP LIK Business Overview

Table 123. HIP LIK Recent Developments

Table 124. Yi Jian Xing Glue Box Food Transparent Plastic Packaging Basic Information

Table 125. Yi Jian Xing Glue Box Food Transparent Plastic Packaging Product Overview

Table 126. Yi Jian Xing Glue Box Food Transparent Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Yi Jian Xing Glue Box Business Overview

Table 128. Yi Jian Xing Glue Box Recent Developments

Table 129. Global Food Transparent Plastic Packaging Sales Forecast by Region (2025-2032) & (K MT)

Table 130. Global Food Transparent Plastic Packaging Market Size Forecast by Region (2025-2032) & (M USD)

Table 131. North America Food Transparent Plastic Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 132. North America Food Transparent Plastic Packaging Market Size Forecast by

Country (2025-2032) & (M USD)

Table 133. Europe Food Transparent Plastic Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 134. Europe Food Transparent Plastic Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 135. Asia Pacific Food Transparent Plastic Packaging Sales Forecast by Region (2025-2032) & (K MT)

Table 136. Asia Pacific Food Transparent Plastic Packaging Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Food Transparent Plastic Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 138. South America Food Transparent Plastic Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Food Transparent Plastic Packaging Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Food Transparent Plastic Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Food Transparent Plastic Packaging Sales Forecast by Type (2025-2032) & (K MT)

Table 142. Global Food Transparent Plastic Packaging Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Food Transparent Plastic Packaging Price Forecast by Type (2025-2032) & (USD/MT)

Table 144. Global Food Transparent Plastic Packaging Sales (K MT) Forecast by Application (2025-2032)

Table 145. Global Food Transparent Plastic Packaging Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Food Transparent Plastic Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Food Transparent Plastic Packaging Market Size (M USD), 2019-2032
- Figure 5. Global Food Transparent Plastic Packaging Market Size (M USD) (2019-2032)
- Figure 6. Global Food Transparent Plastic Packaging Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Food Transparent Plastic Packaging Market Size by Country (M USD)
- Figure 11. Food Transparent Plastic Packaging Sales Share by Manufacturers in 2023
- Figure 12. Global Food Transparent Plastic Packaging Revenue Share by Manufacturers in 2023
- Figure 13. Food Transparent Plastic Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Food Transparent Plastic Packaging Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Food Transparent Plastic Packaging Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Food Transparent Plastic Packaging Market Share by Type
- Figure 18. Sales Market Share of Food Transparent Plastic Packaging by Type (2019-2024)
- Figure 19. Sales Market Share of Food Transparent Plastic Packaging by Type in 2023
- Figure 20. Market Size Share of Food Transparent Plastic Packaging by Type (2019-2024)
- Figure 21. Market Size Market Share of Food Transparent Plastic Packaging by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Food Transparent Plastic Packaging Market Share by Application
- Figure 24. Global Food Transparent Plastic Packaging Sales Market Share by Application (2019-2024)
- Figure 25. Global Food Transparent Plastic Packaging Sales Market Share by Application in 2023
- Figure 26. Global Food Transparent Plastic Packaging Market Share by Application

(2019-2024)

Figure 27. Global Food Transparent Plastic Packaging Market Share by Application in 2023

Figure 28. Global Food Transparent Plastic Packaging Sales Growth Rate by Application (2019-2024)

Figure 29. Global Food Transparent Plastic Packaging Sales Market Share by Region (2019-2024)

Figure 30. North America Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Food Transparent Plastic Packaging Sales Market Share by Country in 2023

Figure 32. U.S. Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Food Transparent Plastic Packaging Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Food Transparent Plastic Packaging Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Food Transparent Plastic Packaging Sales Market Share by Country in 2023

Figure 37. Germany Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Food Transparent Plastic Packaging Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Food Transparent Plastic Packaging Sales Market Share by Region in 2023

Figure 44. China Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Food Transparent Plastic Packaging Sales and Growth Rate (K MT)

Figure 50. South America Food Transparent Plastic Packaging Sales Market Share by Country in 2023

Figure 51. Brazil Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Food Transparent Plastic Packaging Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Food Transparent Plastic Packaging Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Food Transparent Plastic Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Food Transparent Plastic Packaging Production Market Share by Region (2019-2024)

Figure 62. North America Food Transparent Plastic Packaging Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Food Transparent Plastic Packaging Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Food Transparent Plastic Packaging Production (K MT) Growth Rate (2019-2024)

Figure 65. China Food Transparent Plastic Packaging Production (K MT) Growth Rate

(2019-2024)

Figure 66. Global Food Transparent Plastic Packaging Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Food Transparent Plastic Packaging Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Food Transparent Plastic Packaging Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Food Transparent Plastic Packaging Market Share Forecast by Type (2025-2032)

Figure 70. Global Food Transparent Plastic Packaging Sales Forecast by Application (2025-2032)

Figure 71. Global Food Transparent Plastic Packaging Market Share Forecast by Application (2025-2032)

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