

# Global Food Authenticity Testing Service Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Food Authenticity Testing Service uses fragments of DNA extracted from the product samples, the test identifies each species within the product. This enables cross-checking of the authenticity of the product and verification of its claims.

The global Food Authenticity Testing Service market size was estimated at USD 5560 million in 2023 and is projected to reach USD 9393.50 million by 2032, exhibiting a CAGR of 6.00% during the forecast period.

North America Food Authenticity Testing Service market size was estimated at USD 1601.63 million in 2023, at a CAGR of 5.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Food Authenticity Testing Service market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Food Authenticity Testing Service Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Food Authenticity Testing Service market in any manner.

## Global Food Authenticity Testing Service Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

ALS Ltd

EMSL Analytical

Inc.

Genetic ID NA Inc.

Eurofins Scientific SE

Merieux NutriSciences Corporation

Intertek Group PLC

Microbac Laboratories Inc.

SGS SA

Romer Labs

CCIC

CTI

Intertek

bureauveritas

CTC

T?V Rheinland

DEKRA

Market Segmentation (by Type)

PCR-Based

Liquid Chromatography-Mass Spectrometry (LC-MS)

Isotope

Immunoassay Based

Market Segmentation (by Application)

Meat and Meat Products

Dairy Products

Processed Foods

Other Food

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Food Authenticity Testing Service Market

Overview of the regional outlook of the Food Authenticity Testing Service Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Food Authenticity Testing Service
- 1.2 Key Market Segments
  - 1.2.1 Food Authenticity Testing Service Segment by Type
  - 1.2.2 Food Authenticity Testing Service Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FOOD AUTHENTICITY TESTING SERVICE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FOOD AUTHENTICITY TESTING SERVICE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Food Authenticity Testing Service Revenue Market Share by Company (2019-2024)
- 3.2 Food Authenticity Testing Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Food Authenticity Testing Service Market Size Sites, Area Served, Product Type
- 3.4 Food Authenticity Testing Service Market Competitive Situation and Trends
  - 3.4.1 Food Authenticity Testing Service Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Food Authenticity Testing Service Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 FOOD AUTHENTICITY TESTING SERVICE VALUE CHAIN ANALYSIS**

- 4.1 Food Authenticity Testing Service Value Chain Analysis
- 4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF FOOD AUTHENTICITY TESTING SERVICE MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 FOOD AUTHENTICITY TESTING SERVICE MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Food Authenticity Testing Service Market Size Market Share by Type (2019-2024)

#### 6.3 Global Food Authenticity Testing Service Market Size Growth Rate by Type (2019-2024)

### **7 FOOD AUTHENTICITY TESTING SERVICE MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Food Authenticity Testing Service Market Size (M USD) by Application (2019-2024)

#### 7.3 Global Food Authenticity Testing Service Market Size Growth Rate by Application (2019-2024)

### **8 FOOD AUTHENTICITY TESTING SERVICE MARKET SEGMENTATION BY REGION**

#### 8.1 Global Food Authenticity Testing Service Market Size by Region

##### 8.1.1 Global Food Authenticity Testing Service Market Size by Region

##### 8.1.2 Global Food Authenticity Testing Service Market Size Market Share by Region

#### 8.2 North America

## 8.2.1 North America Food Authenticity Testing Service Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

## 8.3 Europe

8.3.1 Europe Food Authenticity Testing Service Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

## 8.4 Asia Pacific

8.4.1 Asia Pacific Food Authenticity Testing Service Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

## 8.5 South America

8.5.1 South America Food Authenticity Testing Service Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

## 8.6 Middle East and Africa

8.6.1 Middle East and Africa Food Authenticity Testing Service Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 ALS Ltd

9.1.1 ALS Ltd Food Authenticity Testing Service Basic Information

9.1.2 ALS Ltd Food Authenticity Testing Service Product Overview

9.1.3 ALS Ltd Food Authenticity Testing Service Product Market Performance

9.1.4 ALS Ltd Food Authenticity Testing Service SWOT Analysis

9.1.5 ALS Ltd Business Overview

- 9.1.6 ALS Ltd Recent Developments
- 9.2 EMSL Analytical
  - 9.2.1 EMSL Analytical Food Authenticity Testing Service Basic Information
  - 9.2.2 EMSL Analytical Food Authenticity Testing Service Product Overview
  - 9.2.3 EMSL Analytical Food Authenticity Testing Service Product Market Performance
  - 9.2.4 EMSL Analytical Food Authenticity Testing Service SWOT Analysis
  - 9.2.5 EMSL Analytical Business Overview
  - 9.2.6 EMSL Analytical Recent Developments
- 9.3 Inc.
  - 9.3.1 Inc. Food Authenticity Testing Service Basic Information
  - 9.3.2 Inc. Food Authenticity Testing Service Product Overview
  - 9.3.3 Inc. Food Authenticity Testing Service Product Market Performance
  - 9.3.4 Inc. Food Authenticity Testing Service SWOT Analysis
  - 9.3.5 Inc. Business Overview
  - 9.3.6 Inc. Recent Developments
- 9.4 Genetic ID NA Inc.
  - 9.4.1 Genetic ID NA Inc. Food Authenticity Testing Service Basic Information
  - 9.4.2 Genetic ID NA Inc. Food Authenticity Testing Service Product Overview
  - 9.4.3 Genetic ID NA Inc. Food Authenticity Testing Service Product Market Performance
  - 9.4.4 Genetic ID NA Inc. Business Overview
  - 9.4.5 Genetic ID NA Inc. Recent Developments
- 9.5 Eurofins Scientific SE
  - 9.5.1 Eurofins Scientific SE Food Authenticity Testing Service Basic Information
  - 9.5.2 Eurofins Scientific SE Food Authenticity Testing Service Product Overview
  - 9.5.3 Eurofins Scientific SE Food Authenticity Testing Service Product Market Performance
  - 9.5.4 Eurofins Scientific SE Business Overview
  - 9.5.5 Eurofins Scientific SE Recent Developments
- 9.6 Merieux NutriSciences Corporation
  - 9.6.1 Merieux NutriSciences Corporation Food Authenticity Testing Service Basic Information
  - 9.6.2 Merieux NutriSciences Corporation Food Authenticity Testing Service Product Overview
  - 9.6.3 Merieux NutriSciences Corporation Food Authenticity Testing Service Product Market Performance
  - 9.6.4 Merieux NutriSciences Corporation Business Overview
  - 9.6.5 Merieux NutriSciences Corporation Recent Developments
- 9.7 Intertek Group PLC

- 9.7.1 Intertek Group PLC Food Authenticity Testing Service Basic Information
- 9.7.2 Intertek Group PLC Food Authenticity Testing Service Product Overview
- 9.7.3 Intertek Group PLC Food Authenticity Testing Service Product Market Performance
- 9.7.4 Intertek Group PLC Business Overview
- 9.7.5 Intertek Group PLC Recent Developments
- 9.8 Microbac Laboratories Inc.
  - 9.8.1 Microbac Laboratories Inc. Food Authenticity Testing Service Basic Information
  - 9.8.2 Microbac Laboratories Inc. Food Authenticity Testing Service Product Overview
  - 9.8.3 Microbac Laboratories Inc. Food Authenticity Testing Service Product Market Performance
  - 9.8.4 Microbac Laboratories Inc. Business Overview
  - 9.8.5 Microbac Laboratories Inc. Recent Developments
- 9.9 SGS SA
  - 9.9.1 SGS SA Food Authenticity Testing Service Basic Information
  - 9.9.2 SGS SA Food Authenticity Testing Service Product Overview
  - 9.9.3 SGS SA Food Authenticity Testing Service Product Market Performance
  - 9.9.4 SGS SA Business Overview
  - 9.9.5 SGS SA Recent Developments
- 9.10 Romer Labs
  - 9.10.1 Romer Labs Food Authenticity Testing Service Basic Information
  - 9.10.2 Romer Labs Food Authenticity Testing Service Product Overview
  - 9.10.3 Romer Labs Food Authenticity Testing Service Product Market Performance
  - 9.10.4 Romer Labs Business Overview
  - 9.10.5 Romer Labs Recent Developments
- 9.11 CCIC
  - 9.11.1 CCIC Food Authenticity Testing Service Basic Information
  - 9.11.2 CCIC Food Authenticity Testing Service Product Overview
  - 9.11.3 CCIC Food Authenticity Testing Service Product Market Performance
  - 9.11.4 CCIC Business Overview
  - 9.11.5 CCIC Recent Developments
- 9.12 CTI
  - 9.12.1 CTI Food Authenticity Testing Service Basic Information
  - 9.12.2 CTI Food Authenticity Testing Service Product Overview
  - 9.12.3 CTI Food Authenticity Testing Service Product Market Performance
  - 9.12.4 CTI Business Overview
  - 9.12.5 CTI Recent Developments
- 9.13 Intertek
  - 9.13.1 Intertek Food Authenticity Testing Service Basic Information

- 9.13.2 Intertek Food Authenticity Testing Service Product Overview
- 9.13.3 Intertek Food Authenticity Testing Service Product Market Performance
- 9.13.4 Intertek Business Overview
- 9.13.5 Intertek Recent Developments
- 9.14 bureauveritas
  - 9.14.1 bureauveritas Food Authenticity Testing Service Basic Information
  - 9.14.2 bureauveritas Food Authenticity Testing Service Product Overview
  - 9.14.3 bureauveritas Food Authenticity Testing Service Product Market Performance
  - 9.14.4 bureauveritas Business Overview
  - 9.14.5 bureauveritas Recent Developments
- 9.15 CTC
  - 9.15.1 CTC Food Authenticity Testing Service Basic Information
  - 9.15.2 CTC Food Authenticity Testing Service Product Overview
  - 9.15.3 CTC Food Authenticity Testing Service Product Market Performance
  - 9.15.4 CTC Business Overview
  - 9.15.5 CTC Recent Developments
- 9.16 T?V Rheinland
  - 9.16.1 T?V Rheinland Food Authenticity Testing Service Basic Information
  - 9.16.2 T?V Rheinland Food Authenticity Testing Service Product Overview
  - 9.16.3 T?V Rheinland Food Authenticity Testing Service Product Market Performance
  - 9.16.4 T?V Rheinland Business Overview
  - 9.16.5 T?V Rheinland Recent Developments
- 9.17 DEKRA
  - 9.17.1 DEKRA Food Authenticity Testing Service Basic Information
  - 9.17.2 DEKRA Food Authenticity Testing Service Product Overview
  - 9.17.3 DEKRA Food Authenticity Testing Service Product Market Performance
  - 9.17.4 DEKRA Business Overview
  - 9.17.5 DEKRA Recent Developments

## **10 FOOD AUTHENTICITY TESTING SERVICE REGIONAL MARKET FORECAST**

- 10.1 Global Food Authenticity Testing Service Market Size Forecast
- 10.2 Global Food Authenticity Testing Service Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Food Authenticity Testing Service Market Size Forecast by Country
  - 10.2.3 Asia Pacific Food Authenticity Testing Service Market Size Forecast by Region
  - 10.2.4 South America Food Authenticity Testing Service Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Food Authenticity Testing

Service by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

11.1 Global Food Authenticity Testing Service Market Forecast by Type (2025-2032)

11.2 Global Food Authenticity Testing Service Market Forecast by Application  
(2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Food Authenticity Testing Service Market Size Comparison by Region (M USD)

Table 5. Global Food Authenticity Testing Service Revenue (M USD) by Company (2019-2024)

Table 6. Global Food Authenticity Testing Service Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Food Authenticity Testing Service as of 2022)

Table 8. Company Food Authenticity Testing Service Market Size Sites and Area Served

Table 9. Company Food Authenticity Testing Service Product Type

Table 10. Global Food Authenticity Testing Service Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Food Authenticity Testing Service

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Food Authenticity Testing Service Market Challenges

Table 18. Global Food Authenticity Testing Service Market Size by Type (M USD)

Table 19. Global Food Authenticity Testing Service Market Size (M USD) by Type (2019-2024)

Table 20. Global Food Authenticity Testing Service Market Size Share by Type (2019-2024)

Table 21. Global Food Authenticity Testing Service Market Size Growth Rate by Type (2019-2024)

Table 22. Global Food Authenticity Testing Service Market Size by Application

Table 23. Global Food Authenticity Testing Service Market Size by Application (2019-2024) & (M USD)

Table 24. Global Food Authenticity Testing Service Market Share by Application (2019-2024)

Table 25. Global Food Authenticity Testing Service Market Size Growth Rate by

Application (2019-2024)

Table 26. Global Food Authenticity Testing Service Market Size by Region (2019-2024) & (M USD)

Table 27. Global Food Authenticity Testing Service Market Size Market Share by Region (2019-2024)

Table 28. North America Food Authenticity Testing Service Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Food Authenticity Testing Service Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Food Authenticity Testing Service Market Size by Region (2019-2024) & (M USD)

Table 31. South America Food Authenticity Testing Service Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Food Authenticity Testing Service Market Size by Region (2019-2024) & (M USD)

Table 33. ALS Ltd Food Authenticity Testing Service Basic Information

Table 34. ALS Ltd Food Authenticity Testing Service Product Overview

Table 35. ALS Ltd Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 36. ALS Ltd Food Authenticity Testing Service SWOT Analysis

Table 37. ALS Ltd Business Overview

Table 38. ALS Ltd Recent Developments

Table 39. EMSL Analytical Food Authenticity Testing Service Basic Information

Table 40. EMSL Analytical Food Authenticity Testing Service Product Overview

Table 41. EMSL Analytical Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 42. EMSL Analytical Food Authenticity Testing Service SWOT Analysis

Table 43. EMSL Analytical Business Overview

Table 44. EMSL Analytical Recent Developments

Table 45. Inc. Food Authenticity Testing Service Basic Information

Table 46. Inc. Food Authenticity Testing Service Product Overview

Table 47. Inc. Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Inc. Food Authenticity Testing Service SWOT Analysis

Table 49. Inc. Business Overview

Table 50. Inc. Recent Developments

Table 51. Genetic ID NA Inc. Food Authenticity Testing Service Basic Information

Table 52. Genetic ID NA Inc. Food Authenticity Testing Service Product Overview

Table 53. Genetic ID NA Inc. Food Authenticity Testing Service Revenue (M USD) and

## Gross Margin (2019-2024)

Table 54. Genetic ID NA Inc. Business Overview

Table 55. Genetic ID NA Inc. Recent Developments

Table 56. Eurofins Scientific SE Food Authenticity Testing Service Basic Information

Table 57. Eurofins Scientific SE Food Authenticity Testing Service Product Overview

Table 58. Eurofins Scientific SE Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Eurofins Scientific SE Business Overview

Table 60. Eurofins Scientific SE Recent Developments

Table 61. Merieux NutriSciences Corporation Food Authenticity Testing Service Basic Information

Table 62. Merieux NutriSciences Corporation Food Authenticity Testing Service Product Overview

Table 63. Merieux NutriSciences Corporation Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Merieux NutriSciences Corporation Business Overview

Table 65. Merieux NutriSciences Corporation Recent Developments

Table 66. Intertek Group PLC Food Authenticity Testing Service Basic Information

Table 67. Intertek Group PLC Food Authenticity Testing Service Product Overview

Table 68. Intertek Group PLC Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Intertek Group PLC Business Overview

Table 70. Intertek Group PLC Recent Developments

Table 71. Microbac Laboratories Inc. Food Authenticity Testing Service Basic Information

Table 72. Microbac Laboratories Inc. Food Authenticity Testing Service Product Overview

Table 73. Microbac Laboratories Inc. Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Microbac Laboratories Inc. Business Overview

Table 75. Microbac Laboratories Inc. Recent Developments

Table 76. SGS SA Food Authenticity Testing Service Basic Information

Table 77. SGS SA Food Authenticity Testing Service Product Overview

Table 78. SGS SA Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 79. SGS SA Business Overview

Table 80. SGS SA Recent Developments

Table 81. Romer Labs Food Authenticity Testing Service Basic Information

Table 82. Romer Labs Food Authenticity Testing Service Product Overview

Table 83. Romer Labs Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Romer Labs Business Overview

Table 85. Romer Labs Recent Developments

Table 86. CCIC Food Authenticity Testing Service Basic Information

Table 87. CCIC Food Authenticity Testing Service Product Overview

Table 88. CCIC Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 89. CCIC Business Overview

Table 90. CCIC Recent Developments

Table 91. CTI Food Authenticity Testing Service Basic Information

Table 92. CTI Food Authenticity Testing Service Product Overview

Table 93. CTI Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 94. CTI Business Overview

Table 95. CTI Recent Developments

Table 96. Intertek Food Authenticity Testing Service Basic Information

Table 97. Intertek Food Authenticity Testing Service Product Overview

Table 98. Intertek Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Intertek Business Overview

Table 100. Intertek Recent Developments

Table 101. bureauveritas Food Authenticity Testing Service Basic Information

Table 102. bureauveritas Food Authenticity Testing Service Product Overview

Table 103. bureauveritas Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 104. bureauveritas Business Overview

Table 105. bureauveritas Recent Developments

Table 106. CTC Food Authenticity Testing Service Basic Information

Table 107. CTC Food Authenticity Testing Service Product Overview

Table 108. CTC Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 109. CTC Business Overview

Table 110. CTC Recent Developments

Table 111. T?V Rheinland Food Authenticity Testing Service Basic Information

Table 112. T?V Rheinland Food Authenticity Testing Service Product Overview

Table 113. T?V Rheinland Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 114. T?V Rheinland Business Overview

Table 115. T?V Rheinland Recent Developments

Table 116. DEKRA Food Authenticity Testing Service Basic Information

Table 117. DEKRA Food Authenticity Testing Service Product Overview

Table 118. DEKRA Food Authenticity Testing Service Revenue (M USD) and Gross Margin (2019-2024)

Table 119. DEKRA Business Overview

Table 120. DEKRA Recent Developments

Table 121. Global Food Authenticity Testing Service Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. North America Food Authenticity Testing Service Market Size Forecast by Country (2025-2032) & (M USD)

Table 123. Europe Food Authenticity Testing Service Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Asia Pacific Food Authenticity Testing Service Market Size Forecast by Region (2025-2032) & (M USD)

Table 125. South America Food Authenticity Testing Service Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Middle East and Africa Food Authenticity Testing Service Market Size Forecast by Country (2025-2032) & (M USD)

Table 127. Global Food Authenticity Testing Service Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Food Authenticity Testing Service Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Food Authenticity Testing Service

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Food Authenticity Testing Service Market Size (M USD), 2019-2032

Figure 5. Global Food Authenticity Testing Service Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Food Authenticity Testing Service Market Size by Country (M USD)

Figure 10. Global Food Authenticity Testing Service Revenue Share by Company in 2023

Figure 11. Food Authenticity Testing Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Food Authenticity Testing Service Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Food Authenticity Testing Service Market Share by Type

Figure 15. Market Size Share of Food Authenticity Testing Service by Type (2019-2024)

Figure 16. Market Size Market Share of Food Authenticity Testing Service by Type in 2022

Figure 17. Global Food Authenticity Testing Service Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Food Authenticity Testing Service Market Share by Application

Figure 20. Global Food Authenticity Testing Service Market Share by Application (2019-2024)

Figure 21. Global Food Authenticity Testing Service Market Share by Application in 2022

Figure 22. Global Food Authenticity Testing Service Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Food Authenticity Testing Service Market Size Market Share by Region (2019-2024)

Figure 24. North America Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Food Authenticity Testing Service Market Size Market Share

by Country in 2023

Figure 26. U.S. Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Food Authenticity Testing Service Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Food Authenticity Testing Service Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Food Authenticity Testing Service Market Size Market Share by Country in 2023

Figure 31. Germany Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Food Authenticity Testing Service Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Food Authenticity Testing Service Market Size Market Share by Region in 2023

Figure 38. China Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Food Authenticity Testing Service Market Size and Growth Rate (M USD)

Figure 44. South America Food Authenticity Testing Service Market Size Market Share by Country in 2023

Figure 45. Brazil Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Food Authenticity Testing Service Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Food Authenticity Testing Service Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Food Authenticity Testing Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Food Authenticity Testing Service Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Food Authenticity Testing Service Market Share Forecast by Type (2025-2032)

Figure 57. Global Food Authenticity Testing Service Market Share Forecast by Application (2025-2032)

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