

Global Food Allergen Testing Kits Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

A food allergy is an overreaction of immune system to a food or a certain substance in food. The body's immune system sees the substance (usually a protein) as a threat and reacts by causing symptoms. Food allergy symptoms can vary from mild to severe. They generally include abdominal pain, diarrhea, vomiting, hives, erythema, itching, wheezing, chest pain and rhinitis. In some severe cases the reactions can lead to anaphylaxis with low blood pressure and loss of consciousness. Anaphylaxis sometimes can be life-threatening too.

This report focus on Food Allergen Testing Kits market.

The Global Food Allergen Testing Kits Market Size was estimated at USD 881.97 million in 2023 and is projected to reach USD 1384.10 million by 2029, exhibiting a CAGR of 7.80% during the forecast period.

This report provides a deep insight into the global Food Allergen Testing Kits market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Food Allergen Testing Kits Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Food Allergen Testing Kits market in any manner.

Global Food Allergen Testing Kits Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Neogen

SGS S.A.

Intertek Group plc

TUV SUD Pst Pte. Ltd

ALS Limited

Eurofins Scientific SE

Merieux Nutrisciences Corporation

AsureQuality Ltd

Microbac Laboratories Inc

Romer Labs Diagnostic GmbH

Symbio Laboratories

Sciex

ThermoFisher

3M

Elisa Systems

Morinaga Institute of Biological Science

Market Segmentation (by Type)

Polymerase Chain Reaction (PCR)-based

Immunoassay-based/ELISA

Others

Market Segmentation (by Application)

Bakery & Confectionery

Infant Food

Processed Food

Dairy Products & Its Alternatives

Seafood & Meat Products

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Food Allergen Testing Kits Market

Overview of the regional outlook of the Food Allergen Testing Kits Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Food Allergen Testing Kits Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Food Allergen Testing Kits
- 1.2 Key Market Segments
 - 1.2.1 Food Allergen Testing Kits Segment by Type
 - 1.2.2 Food Allergen Testing Kits Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FOOD ALLERGEN TESTING KITS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Food Allergen Testing Kits Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Food Allergen Testing Kits Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FOOD ALLERGEN TESTING KITS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Food Allergen Testing Kits Sales by Manufacturers (2019-2024)
- 3.2 Global Food Allergen Testing Kits Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Food Allergen Testing Kits Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Food Allergen Testing Kits Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Food Allergen Testing Kits Sales Sites, Area Served, Product Type
- 3.6 Food Allergen Testing Kits Market Competitive Situation and Trends
 - 3.6.1 Food Allergen Testing Kits Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Food Allergen Testing Kits Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FOOD ALLERGEN TESTING KITS INDUSTRY CHAIN ANALYSIS

- 4.1 Food Allergen Testing Kits Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FOOD ALLERGEN TESTING KITS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FOOD ALLERGEN TESTING KITS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Food Allergen Testing Kits Sales Market Share by Type (2019-2024)
- 6.3 Global Food Allergen Testing Kits Market Size Market Share by Type (2019-2024)
- 6.4 Global Food Allergen Testing Kits Price by Type (2019-2024)

7 FOOD ALLERGEN TESTING KITS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Food Allergen Testing Kits Market Sales by Application (2019-2024)
- 7.3 Global Food Allergen Testing Kits Market Size (M USD) by Application (2019-2024)
- 7.4 Global Food Allergen Testing Kits Sales Growth Rate by Application (2019-2024)

8 FOOD ALLERGEN TESTING KITS MARKET SEGMENTATION BY REGION

- 8.1 Global Food Allergen Testing Kits Sales by Region
 - 8.1.1 Global Food Allergen Testing Kits Sales by Region

- 8.1.2 Global Food Allergen Testing Kits Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Food Allergen Testing Kits Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Food Allergen Testing Kits Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Food Allergen Testing Kits Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Food Allergen Testing Kits Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Food Allergen Testing Kits Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Neogen
 - 9.1.1 Neogen Food Allergen Testing Kits Basic Information
 - 9.1.2 Neogen Food Allergen Testing Kits Product Overview
 - 9.1.3 Neogen Food Allergen Testing Kits Product Market Performance

- 9.1.4 Neogen Business Overview
- 9.1.5 Neogen Food Allergen Testing Kits SWOT Analysis
- 9.1.6 Neogen Recent Developments
- 9.2 SGS S.A.
 - 9.2.1 SGS S.A. Food Allergen Testing Kits Basic Information
 - 9.2.2 SGS S.A. Food Allergen Testing Kits Product Overview
 - 9.2.3 SGS S.A. Food Allergen Testing Kits Product Market Performance
 - 9.2.4 SGS S.A. Business Overview
 - 9.2.5 SGS S.A. Food Allergen Testing Kits SWOT Analysis
 - 9.2.6 SGS S.A. Recent Developments
- 9.3 Intertek Group plc
 - 9.3.1 Intertek Group plc Food Allergen Testing Kits Basic Information
 - 9.3.2 Intertek Group plc Food Allergen Testing Kits Product Overview
 - 9.3.3 Intertek Group plc Food Allergen Testing Kits Product Market Performance
 - 9.3.4 Intertek Group plc Food Allergen Testing Kits SWOT Analysis
 - 9.3.5 Intertek Group plc Business Overview
 - 9.3.6 Intertek Group plc Recent Developments
- 9.4 TUV SUD Pte. Ltd
 - 9.4.1 TUV SUD Pte. Ltd Food Allergen Testing Kits Basic Information
 - 9.4.2 TUV SUD Pte. Ltd Food Allergen Testing Kits Product Overview
 - 9.4.3 TUV SUD Pte. Ltd Food Allergen Testing Kits Product Market Performance
 - 9.4.4 TUV SUD Pte. Ltd Business Overview
 - 9.4.5 TUV SUD Pte. Ltd Recent Developments
- 9.5 ALS Limited
 - 9.5.1 ALS Limited Food Allergen Testing Kits Basic Information
 - 9.5.2 ALS Limited Food Allergen Testing Kits Product Overview
 - 9.5.3 ALS Limited Food Allergen Testing Kits Product Market Performance
 - 9.5.4 ALS Limited Business Overview
 - 9.5.5 ALS Limited Recent Developments
- 9.6 Eurofins Scientific SE
 - 9.6.1 Eurofins Scientific SE Food Allergen Testing Kits Basic Information
 - 9.6.2 Eurofins Scientific SE Food Allergen Testing Kits Product Overview
 - 9.6.3 Eurofins Scientific SE Food Allergen Testing Kits Product Market Performance
 - 9.6.4 Eurofins Scientific SE Business Overview
 - 9.6.5 Eurofins Scientific SE Recent Developments
- 9.7 Merieux Nutrisciences Corporation
 - 9.7.1 Merieux Nutrisciences Corporation Food Allergen Testing Kits Basic Information
 - 9.7.2 Merieux Nutrisciences Corporation Food Allergen Testing Kits Product Overview
 - 9.7.3 Merieux Nutrisciences Corporation Food Allergen Testing Kits Product Market

Performance

9.7.4 Merieux Nutrisciences Corporation Business Overview

9.7.5 Merieux Nutrisciences Corporation Recent Developments

9.8 AsureQuality Ltd

9.8.1 AsureQuality Ltd Food Allergen Testing Kits Basic Information

9.8.2 AsureQuality Ltd Food Allergen Testing Kits Product Overview

9.8.3 AsureQuality Ltd Food Allergen Testing Kits Product Market Performance

9.8.4 AsureQuality Ltd Business Overview

9.8.5 AsureQuality Ltd Recent Developments

9.9 Microbac Laboratories Inc

9.9.1 Microbac Laboratories Inc Food Allergen Testing Kits Basic Information

9.9.2 Microbac Laboratories Inc Food Allergen Testing Kits Product Overview

9.9.3 Microbac Laboratories Inc Food Allergen Testing Kits Product Market

Performance

9.9.4 Microbac Laboratories Inc Business Overview

9.9.5 Microbac Laboratories Inc Recent Developments

9.10 Romer Labs Diagnostic GmbH

9.10.1 Romer Labs Diagnostic GmbH Food Allergen Testing Kits Basic Information

9.10.2 Romer Labs Diagnostic GmbH Food Allergen Testing Kits Product Overview

9.10.3 Romer Labs Diagnostic GmbH Food Allergen Testing Kits Product Market

Performance

9.10.4 Romer Labs Diagnostic GmbH Business Overview

9.10.5 Romer Labs Diagnostic GmbH Recent Developments

9.11 Symbio Laboratories

9.11.1 Symbio Laboratories Food Allergen Testing Kits Basic Information

9.11.2 Symbio Laboratories Food Allergen Testing Kits Product Overview

9.11.3 Symbio Laboratories Food Allergen Testing Kits Product Market Performance

9.11.4 Symbio Laboratories Business Overview

9.11.5 Symbio Laboratories Recent Developments

9.12 Sciex

9.12.1 Sciex Food Allergen Testing Kits Basic Information

9.12.2 Sciex Food Allergen Testing Kits Product Overview

9.12.3 Sciex Food Allergen Testing Kits Product Market Performance

9.12.4 Sciex Business Overview

9.12.5 Sciex Recent Developments

9.13 Thermofisher

9.13.1 Thermofisher Food Allergen Testing Kits Basic Information

9.13.2 Thermofisher Food Allergen Testing Kits Product Overview

9.13.3 Thermofisher Food Allergen Testing Kits Product Market Performance

9.13.4 Thermofisher Business Overview

9.13.5 Thermofisher Recent Developments

9.14 3M

9.14.1 3M Food Allergen Testing Kits Basic Information

9.14.2 3M Food Allergen Testing Kits Product Overview

9.14.3 3M Food Allergen Testing Kits Product Market Performance

9.14.4 3M Business Overview

9.14.5 3M Recent Developments

9.15 Elisa Systems

9.15.1 Elisa Systems Food Allergen Testing Kits Basic Information

9.15.2 Elisa Systems Food Allergen Testing Kits Product Overview

9.15.3 Elisa Systems Food Allergen Testing Kits Product Market Performance

9.15.4 Elisa Systems Business Overview

9.15.5 Elisa Systems Recent Developments

9.16 Morinaga Institute of Biological Science

9.16.1 Morinaga Institute of Biological Science Food Allergen Testing Kits Basic Information

9.16.2 Morinaga Institute of Biological Science Food Allergen Testing Kits Product Overview

9.16.3 Morinaga Institute of Biological Science Food Allergen Testing Kits Product Market Performance

9.16.4 Morinaga Institute of Biological Science Business Overview

9.16.5 Morinaga Institute of Biological Science Recent Developments

10 FOOD ALLERGEN TESTING KITS MARKET FORECAST BY REGION

10.1 Global Food Allergen Testing Kits Market Size Forecast

10.2 Global Food Allergen Testing Kits Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Food Allergen Testing Kits Market Size Forecast by Country

10.2.3 Asia Pacific Food Allergen Testing Kits Market Size Forecast by Region

10.2.4 South America Food Allergen Testing Kits Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Food Allergen Testing Kits by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Food Allergen Testing Kits Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Food Allergen Testing Kits by Type (2025-2030)

- 11.1.2 Global Food Allergen Testing Kits Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Food Allergen Testing Kits by Type (2025-2030)
- 11.2 Global Food Allergen Testing Kits Market Forecast by Application (2025-2030)
 - 11.2.1 Global Food Allergen Testing Kits Sales (K Units) Forecast by Application
 - 11.2.2 Global Food Allergen Testing Kits Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Food Allergen Testing Kits Market Size Comparison by Region (M USD)

Table 5. Global Food Allergen Testing Kits Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Food Allergen Testing Kits Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Food Allergen Testing Kits Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Food Allergen Testing Kits Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Food Allergen Testing Kits as of 2022)

Table 10. Global Market Food Allergen Testing Kits Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Food Allergen Testing Kits Sales Sites and Area Served

Table 12. Manufacturers Food Allergen Testing Kits Product Type

Table 13. Global Food Allergen Testing Kits Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Food Allergen Testing Kits

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Food Allergen Testing Kits Market Challenges

Table 22. Global Food Allergen Testing Kits Sales by Type (K Units)

Table 23. Global Food Allergen Testing Kits Market Size by Type (M USD)

Table 24. Global Food Allergen Testing Kits Sales (K Units) by Type (2019-2024)

Table 25. Global Food Allergen Testing Kits Sales Market Share by Type (2019-2024)

Table 26. Global Food Allergen Testing Kits Market Size (M USD) by Type (2019-2024)

Table 27. Global Food Allergen Testing Kits Market Size Share by Type (2019-2024)

Table 28. Global Food Allergen Testing Kits Price (USD/Unit) by Type (2019-2024)

- Table 29. Global Food Allergen Testing Kits Sales (K Units) by Application
- Table 30. Global Food Allergen Testing Kits Market Size by Application
- Table 31. Global Food Allergen Testing Kits Sales by Application (2019-2024) & (K Units)
- Table 32. Global Food Allergen Testing Kits Sales Market Share by Application (2019-2024)
- Table 33. Global Food Allergen Testing Kits Sales by Application (2019-2024) & (M USD)
- Table 34. Global Food Allergen Testing Kits Market Share by Application (2019-2024)
- Table 35. Global Food Allergen Testing Kits Sales Growth Rate by Application (2019-2024)
- Table 36. Global Food Allergen Testing Kits Sales by Region (2019-2024) & (K Units)
- Table 37. Global Food Allergen Testing Kits Sales Market Share by Region (2019-2024)
- Table 38. North America Food Allergen Testing Kits Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Food Allergen Testing Kits Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Food Allergen Testing Kits Sales by Region (2019-2024) & (K Units)
- Table 41. South America Food Allergen Testing Kits Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Food Allergen Testing Kits Sales by Region (2019-2024) & (K Units)
- Table 43. Neogen Food Allergen Testing Kits Basic Information
- Table 44. Neogen Food Allergen Testing Kits Product Overview
- Table 45. Neogen Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Neogen Business Overview
- Table 47. Neogen Food Allergen Testing Kits SWOT Analysis
- Table 48. Neogen Recent Developments
- Table 49. SGS S.A. Food Allergen Testing Kits Basic Information
- Table 50. SGS S.A. Food Allergen Testing Kits Product Overview
- Table 51. SGS S.A. Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. SGS S.A. Business Overview
- Table 53. SGS S.A. Food Allergen Testing Kits SWOT Analysis
- Table 54. SGS S.A. Recent Developments
- Table 55. Intertek Group plc Food Allergen Testing Kits Basic Information
- Table 56. Intertek Group plc Food Allergen Testing Kits Product Overview
- Table 57. Intertek Group plc Food Allergen Testing Kits Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Intertek Group plc Food Allergen Testing Kits SWOT Analysis

Table 59. Intertek Group plc Business Overview

Table 60. Intertek Group plc Recent Developments

Table 61. TUV SUD Pst Pte. Ltd Food Allergen Testing Kits Basic Information

Table 62. TUV SUD Pst Pte. Ltd Food Allergen Testing Kits Product Overview

Table 63. TUV SUD Pst Pte. Ltd Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. TUV SUD Pst Pte. Ltd Business Overview

Table 65. TUV SUD Pst Pte. Ltd Recent Developments

Table 66. ALS Limited Food Allergen Testing Kits Basic Information

Table 67. ALS Limited Food Allergen Testing Kits Product Overview

Table 68. ALS Limited Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. ALS Limited Business Overview

Table 70. ALS Limited Recent Developments

Table 71. Eurofins Scientific SE Food Allergen Testing Kits Basic Information

Table 72. Eurofins Scientific SE Food Allergen Testing Kits Product Overview

Table 73. Eurofins Scientific SE Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Eurofins Scientific SE Business Overview

Table 75. Eurofins Scientific SE Recent Developments

Table 76. Merieux Nutrisciences Corporation Food Allergen Testing Kits Basic Information

Table 77. Merieux Nutrisciences Corporation Food Allergen Testing Kits Product Overview

Table 78. Merieux Nutrisciences Corporation Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Merieux Nutrisciences Corporation Business Overview

Table 80. Merieux Nutrisciences Corporation Recent Developments

Table 81. AsureQuality Ltd Food Allergen Testing Kits Basic Information

Table 82. AsureQuality Ltd Food Allergen Testing Kits Product Overview

Table 83. AsureQuality Ltd Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. AsureQuality Ltd Business Overview

Table 85. AsureQuality Ltd Recent Developments

Table 86. Microbac Laboratories Inc Food Allergen Testing Kits Basic Information

Table 87. Microbac Laboratories Inc Food Allergen Testing Kits Product Overview

Table 88. Microbac Laboratories Inc Food Allergen Testing Kits Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Microbac Laboratories Inc Business Overview

Table 90. Microbac Laboratories Inc Recent Developments

Table 91. Romer Labs Diagnostic GmbH Food Allergen Testing Kits Basic Information

Table 92. Romer Labs Diagnostic GmbH Food Allergen Testing Kits Product Overview

Table 93. Romer Labs Diagnostic GmbH Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Romer Labs Diagnostic GmbH Business Overview

Table 95. Romer Labs Diagnostic GmbH Recent Developments

Table 96. Symbio Laboratories Food Allergen Testing Kits Basic Information

Table 97. Symbio Laboratories Food Allergen Testing Kits Product Overview

Table 98. Symbio Laboratories Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Symbio Laboratories Business Overview

Table 100. Symbio Laboratories Recent Developments

Table 101. Sciex Food Allergen Testing Kits Basic Information

Table 102. Sciex Food Allergen Testing Kits Product Overview

Table 103. Sciex Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Sciex Business Overview

Table 105. Sciex Recent Developments

Table 106. Thermofisher Food Allergen Testing Kits Basic Information

Table 107. Thermofisher Food Allergen Testing Kits Product Overview

Table 108. Thermofisher Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Thermofisher Business Overview

Table 110. Thermofisher Recent Developments

Table 111. 3M Food Allergen Testing Kits Basic Information

Table 112. 3M Food Allergen Testing Kits Product Overview

Table 113. 3M Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. 3M Business Overview

Table 115. 3M Recent Developments

Table 116. Elisa Systems Food Allergen Testing Kits Basic Information

Table 117. Elisa Systems Food Allergen Testing Kits Product Overview

Table 118. Elisa Systems Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Elisa Systems Business Overview

Table 120. Elisa Systems Recent Developments

Table 121. Morinaga Institute of Biological Science Food Allergen Testing Kits Basic Information

Table 122. Morinaga Institute of Biological Science Food Allergen Testing Kits Product Overview

Table 123. Morinaga Institute of Biological Science Food Allergen Testing Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Morinaga Institute of Biological Science Business Overview

Table 125. Morinaga Institute of Biological Science Recent Developments

Table 126. Global Food Allergen Testing Kits Sales Forecast by Region (2025-2030) & (K Units)

Table 127. Global Food Allergen Testing Kits Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America Food Allergen Testing Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 129. North America Food Allergen Testing Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Food Allergen Testing Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe Food Allergen Testing Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Food Allergen Testing Kits Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific Food Allergen Testing Kits Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Food Allergen Testing Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America Food Allergen Testing Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Food Allergen Testing Kits Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Food Allergen Testing Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Food Allergen Testing Kits Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global Food Allergen Testing Kits Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Food Allergen Testing Kits Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global Food Allergen Testing Kits Sales (K Units) Forecast by Application

(2025-2030)

Table 142. Global Food Allergen Testing Kits Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Food Allergen Testing Kits
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Food Allergen Testing Kits Market Size (M USD), 2019-2030
- Figure 5. Global Food Allergen Testing Kits Market Size (M USD) (2019-2030)
- Figure 6. Global Food Allergen Testing Kits Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Food Allergen Testing Kits Market Size by Country (M USD)
- Figure 11. Food Allergen Testing Kits Sales Share by Manufacturers in 2023
- Figure 12. Global Food Allergen Testing Kits Revenue Share by Manufacturers in 2023
- Figure 13. Food Allergen Testing Kits Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Food Allergen Testing Kits Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Food Allergen Testing Kits Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Food Allergen Testing Kits Market Share by Type
- Figure 18. Sales Market Share of Food Allergen Testing Kits by Type (2019-2024)
- Figure 19. Sales Market Share of Food Allergen Testing Kits by Type in 2023
- Figure 20. Market Size Share of Food Allergen Testing Kits by Type (2019-2024)
- Figure 21. Market Size Market Share of Food Allergen Testing Kits by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Food Allergen Testing Kits Market Share by Application
- Figure 24. Global Food Allergen Testing Kits Sales Market Share by Application (2019-2024)
- Figure 25. Global Food Allergen Testing Kits Sales Market Share by Application in 2023
- Figure 26. Global Food Allergen Testing Kits Market Share by Application (2019-2024)
- Figure 27. Global Food Allergen Testing Kits Market Share by Application in 2023
- Figure 28. Global Food Allergen Testing Kits Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Food Allergen Testing Kits Sales Market Share by Region (2019-2024)

Figure 30. North America Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Food Allergen Testing Kits Sales Market Share by Country in 2023

Figure 32. U.S. Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Food Allergen Testing Kits Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Food Allergen Testing Kits Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Food Allergen Testing Kits Sales Market Share by Country in 2023

Figure 37. Germany Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Food Allergen Testing Kits Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Food Allergen Testing Kits Sales Market Share by Region in 2023

Figure 44. China Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Food Allergen Testing Kits Sales and Growth Rate (K Units)

Figure 50. South America Food Allergen Testing Kits Sales Market Share by Country in 2023

Figure 51. Brazil Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Food Allergen Testing Kits Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Food Allergen Testing Kits Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Food Allergen Testing Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Food Allergen Testing Kits Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Food Allergen Testing Kits Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Food Allergen Testing Kits Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Food Allergen Testing Kits Market Share Forecast by Type (2025-2030)

Figure 65. Global Food Allergen Testing Kits Sales Forecast by Application (2025-2030)

Figure 66. Global Food Allergen Testing Kits Market Share Forecast by Application (2025-2030)

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