

Global Foam Travel Pillows Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Foam pillow is a pillow made of slow rebound material, which is a pillow that protects and protects the cervical vertebrae of the human body. A travel pillow is a pillow that is designed to be carried while traveling. Some people carry travel pillows for the purpose of making trips on public transit more comfortable, while others carry along a personal pillow to ensure that they have the comfort and support they need while sleeping in a strange place.

The Global Foam Travel Pillows Market Size was estimated at USD 132.94 million in 2023 and is projected to reach USD 158.73 million by 2029, exhibiting a CAGR of 3.00% during the forecast period.

This report provides a deep insight into the global Foam Travel Pillows market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Foam Travel Pillows Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply



understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Foam Travel Pillows market in any manner.

Global Foam Travel Pillows Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Tempur Sealy
Samsonite
SNI Today
Trtl
Cabeau
BCOZZY
World's Best
XpresSpa Group
Lewis N. Clark
Jiaao

Comfy Commuter



Core Products
Travel Blue
US Jaclean
TravelRest
Sleep Innovations
Market Segmentation (by Type)
Width (12 cm)
Width (10 cm)
Other
Market Segmentation (by Application)
Household
Commercial
Geographic Segmentation
North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)



Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Foam Travel Pillows Market

Overview of the regional outlook of the Foam Travel Pillows Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market



Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.



Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Foam Travel Pillows Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.



Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Foam Travel Pillows
- 1.2 Key Market Segments
 - 1.2.1 Foam Travel Pillows Segment by Type
 - 1.2.2 Foam Travel Pillows Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 FOAM TRAVEL PILLOWS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Foam Travel Pillows Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Foam Travel Pillows Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FOAM TRAVEL PILLOWS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Foam Travel Pillows Sales by Manufacturers (2019-2024)
- 3.2 Global Foam Travel Pillows Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Foam Travel Pillows Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Foam Travel Pillows Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Foam Travel Pillows Sales Sites, Area Served, Product Type
- 3.6 Foam Travel Pillows Market Competitive Situation and Trends
 - 3.6.1 Foam Travel Pillows Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Foam Travel Pillows Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FOAM TRAVEL PILLOWS INDUSTRY CHAIN ANALYSIS

4.1 Foam Travel Pillows Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FOAM TRAVEL PILLOWS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FOAM TRAVEL PILLOWS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Foam Travel Pillows Sales Market Share by Type (2019-2024)
- 6.3 Global Foam Travel Pillows Market Size Market Share by Type (2019-2024)
- 6.4 Global Foam Travel Pillows Price by Type (2019-2024)

7 FOAM TRAVEL PILLOWS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Foam Travel Pillows Market Sales by Application (2019-2024)
- 7.3 Global Foam Travel Pillows Market Size (M USD) by Application (2019-2024)
- 7.4 Global Foam Travel Pillows Sales Growth Rate by Application (2019-2024)

8 FOAM TRAVEL PILLOWS MARKET SEGMENTATION BY REGION

- 8.1 Global Foam Travel Pillows Sales by Region
 - 8.1.1 Global Foam Travel Pillows Sales by Region
 - 8.1.2 Global Foam Travel Pillows Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Foam Travel Pillows Sales by Country
 - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Foam Travel Pillows Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Foam Travel Pillows Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Foam Travel Pillows Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Foam Travel Pillows Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Tempur Sealy
 - 9.1.1 Tempur Sealy Foam Travel Pillows Basic Information
 - 9.1.2 Tempur Sealy Foam Travel Pillows Product Overview
 - 9.1.3 Tempur Sealy Foam Travel Pillows Product Market Performance
 - 9.1.4 Tempur Sealy Business Overview
 - 9.1.5 Tempur Sealy Foam Travel Pillows SWOT Analysis
 - 9.1.6 Tempur Sealy Recent Developments
- 9.2 Samsonite



- 9.2.1 Samsonite Foam Travel Pillows Basic Information
- 9.2.2 Samsonite Foam Travel Pillows Product Overview
- 9.2.3 Samsonite Foam Travel Pillows Product Market Performance
- 9.2.4 Samsonite Business Overview
- 9.2.5 Samsonite Foam Travel Pillows SWOT Analysis
- 9.2.6 Samsonite Recent Developments
- 9.3 SNI Today
 - 9.3.1 SNI Today Foam Travel Pillows Basic Information
 - 9.3.2 SNI Today Foam Travel Pillows Product Overview
 - 9.3.3 SNI Today Foam Travel Pillows Product Market Performance
 - 9.3.4 SNI Today Foam Travel Pillows SWOT Analysis
 - 9.3.5 SNI Today Business Overview
 - 9.3.6 SNI Today Recent Developments
- 9.4 Trtl
 - 9.4.1 Trtl Foam Travel Pillows Basic Information
 - 9.4.2 Trtl Foam Travel Pillows Product Overview
 - 9.4.3 Trtl Foam Travel Pillows Product Market Performance
 - 9.4.4 Trtl Business Overview
 - 9.4.5 Trtl Recent Developments
- 9.5 Cabeau
 - 9.5.1 Cabeau Foam Travel Pillows Basic Information
 - 9.5.2 Cabeau Foam Travel Pillows Product Overview
 - 9.5.3 Cabeau Foam Travel Pillows Product Market Performance
 - 9.5.4 Cabeau Business Overview
 - 9.5.5 Cabeau Recent Developments
- 9.6 BCOZZY
 - 9.6.1 BCOZZY Foam Travel Pillows Basic Information
 - 9.6.2 BCOZZY Foam Travel Pillows Product Overview
 - 9.6.3 BCOZZY Foam Travel Pillows Product Market Performance
 - 9.6.4 BCOZZY Business Overview
 - 9.6.5 BCOZZY Recent Developments
- 9.7 World's Best
- 9.7.1 World's Best Foam Travel Pillows Basic Information
- 9.7.2 World's Best Foam Travel Pillows Product Overview
- 9.7.3 World's Best Foam Travel Pillows Product Market Performance
- 9.7.4 World's Best Business Overview
- 9.7.5 World's Best Recent Developments
- 9.8 XpresSpa Group
 - 9.8.1 XpresSpa Group Foam Travel Pillows Basic Information



- 9.8.2 XpresSpa Group Foam Travel Pillows Product Overview
- 9.8.3 XpresSpa Group Foam Travel Pillows Product Market Performance
- 9.8.4 XpresSpa Group Business Overview
- 9.8.5 XpresSpa Group Recent Developments
- 9.9 Lewis N. Clark
- 9.9.1 Lewis N. Clark Foam Travel Pillows Basic Information
- 9.9.2 Lewis N. Clark Foam Travel Pillows Product Overview
- 9.9.3 Lewis N. Clark Foam Travel Pillows Product Market Performance
- 9.9.4 Lewis N. Clark Business Overview
- 9.9.5 Lewis N. Clark Recent Developments
- 9.10 Jiaao
 - 9.10.1 Jiaao Foam Travel Pillows Basic Information
 - 9.10.2 Jiaao Foam Travel Pillows Product Overview
 - 9.10.3 Jiaao Foam Travel Pillows Product Market Performance
 - 9.10.4 Jiaao Business Overview
 - 9.10.5 Jiaao Recent Developments
- 9.11 Comfy Commuter
 - 9.11.1 Comfy Commuter Foam Travel Pillows Basic Information
 - 9.11.2 Comfy Commuter Foam Travel Pillows Product Overview
 - 9.11.3 Comfy Commuter Foam Travel Pillows Product Market Performance
 - 9.11.4 Comfy Commuter Business Overview
 - 9.11.5 Comfy Commuter Recent Developments
- 9.12 Core Products
 - 9.12.1 Core Products Foam Travel Pillows Basic Information
 - 9.12.2 Core Products Foam Travel Pillows Product Overview
 - 9.12.3 Core Products Foam Travel Pillows Product Market Performance
 - 9.12.4 Core Products Business Overview
 - 9.12.5 Core Products Recent Developments
- 9.13 Travel Blue
 - 9.13.1 Travel Blue Foam Travel Pillows Basic Information
 - 9.13.2 Travel Blue Foam Travel Pillows Product Overview
 - 9.13.3 Travel Blue Foam Travel Pillows Product Market Performance
 - 9.13.4 Travel Blue Business Overview
 - 9.13.5 Travel Blue Recent Developments
- 9.14 US Jaclean
 - 9.14.1 US Jaclean Foam Travel Pillows Basic Information
 - 9.14.2 US Jaclean Foam Travel Pillows Product Overview
 - 9.14.3 US Jaclean Foam Travel Pillows Product Market Performance
 - 9.14.4 US Jaclean Business Overview



- 9.14.5 US Jaclean Recent Developments
- 9.15 TravelRest
 - 9.15.1 TravelRest Foam Travel Pillows Basic Information
 - 9.15.2 TravelRest Foam Travel Pillows Product Overview
 - 9.15.3 TravelRest Foam Travel Pillows Product Market Performance
 - 9.15.4 TravelRest Business Overview
 - 9.15.5 TravelRest Recent Developments
- 9.16 Sleep Innovations
- 9.16.1 Sleep Innovations Foam Travel Pillows Basic Information
- 9.16.2 Sleep Innovations Foam Travel Pillows Product Overview
- 9.16.3 Sleep Innovations Foam Travel Pillows Product Market Performance
- 9.16.4 Sleep Innovations Business Overview
- 9.16.5 Sleep Innovations Recent Developments

10 FOAM TRAVEL PILLOWS MARKET FORECAST BY REGION

- 10.1 Global Foam Travel Pillows Market Size Forecast
- 10.2 Global Foam Travel Pillows Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Foam Travel Pillows Market Size Forecast by Country
 - 10.2.3 Asia Pacific Foam Travel Pillows Market Size Forecast by Region
 - 10.2.4 South America Foam Travel Pillows Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Foam Travel Pillows by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Foam Travel Pillows Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Foam Travel Pillows by Type (2025-2030)
- 11.1.2 Global Foam Travel Pillows Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Foam Travel Pillows by Type (2025-2030)
- 11.2 Global Foam Travel Pillows Market Forecast by Application (2025-2030)
 - 11.2.1 Global Foam Travel Pillows Sales (K Units) Forecast by Application
- 11.2.2 Global Foam Travel Pillows Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Foam Travel Pillows Market Size Comparison by Region (M USD)
- Table 5. Global Foam Travel Pillows Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Foam Travel Pillows Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Foam Travel Pillows Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Foam Travel Pillows Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Foam Travel Pillows as of 2022)
- Table 10. Global Market Foam Travel Pillows Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Foam Travel Pillows Sales Sites and Area Served
- Table 12. Manufacturers Foam Travel Pillows Product Type
- Table 13. Global Foam Travel Pillows Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Foam Travel Pillows
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Foam Travel Pillows Market Challenges
- Table 22. Global Foam Travel Pillows Sales by Type (K Units)
- Table 23. Global Foam Travel Pillows Market Size by Type (M USD)
- Table 24. Global Foam Travel Pillows Sales (K Units) by Type (2019-2024)
- Table 25. Global Foam Travel Pillows Sales Market Share by Type (2019-2024)
- Table 26. Global Foam Travel Pillows Market Size (M USD) by Type (2019-2024)
- Table 27. Global Foam Travel Pillows Market Size Share by Type (2019-2024)
- Table 28. Global Foam Travel Pillows Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Foam Travel Pillows Sales (K Units) by Application
- Table 30. Global Foam Travel Pillows Market Size by Application
- Table 31. Global Foam Travel Pillows Sales by Application (2019-2024) & (K Units)
- Table 32. Global Foam Travel Pillows Sales Market Share by Application (2019-2024)



- Table 33. Global Foam Travel Pillows Sales by Application (2019-2024) & (M USD)
- Table 34. Global Foam Travel Pillows Market Share by Application (2019-2024)
- Table 35. Global Foam Travel Pillows Sales Growth Rate by Application (2019-2024)
- Table 36. Global Foam Travel Pillows Sales by Region (2019-2024) & (K Units)
- Table 37. Global Foam Travel Pillows Sales Market Share by Region (2019-2024)
- Table 38. North America Foam Travel Pillows Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Foam Travel Pillows Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Foam Travel Pillows Sales by Region (2019-2024) & (K Units)
- Table 41. South America Foam Travel Pillows Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Foam Travel Pillows Sales by Region (2019-2024) & (K Units)
- Table 43. Tempur Sealy Foam Travel Pillows Basic Information
- Table 44. Tempur Sealy Foam Travel Pillows Product Overview
- Table 45. Tempur Sealy Foam Travel Pillows Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Tempur Sealy Business Overview
- Table 47. Tempur Sealy Foam Travel Pillows SWOT Analysis
- Table 48. Tempur Sealy Recent Developments
- Table 49. Samsonite Foam Travel Pillows Basic Information
- Table 50. Samsonite Foam Travel Pillows Product Overview
- Table 51. Samsonite Foam Travel Pillows Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Samsonite Business Overview
- Table 53. Samsonite Foam Travel Pillows SWOT Analysis
- Table 54. Samsonite Recent Developments
- Table 55. SNI Today Foam Travel Pillows Basic Information
- Table 56. SNI Today Foam Travel Pillows Product Overview
- Table 57. SNI Today Foam Travel Pillows Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. SNI Today Foam Travel Pillows SWOT Analysis
- Table 59. SNI Today Business Overview
- Table 60. SNI Today Recent Developments
- Table 61. Trtl Foam Travel Pillows Basic Information
- Table 62. Trtl Foam Travel Pillows Product Overview
- Table 63. Trtl Foam Travel Pillows Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Trtl Business Overview
- Table 65. Trtl Recent Developments



- Table 66. Cabeau Foam Travel Pillows Basic Information
- Table 67. Cabeau Foam Travel Pillows Product Overview
- Table 68. Cabeau Foam Travel Pillows Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

- Table 69. Cabeau Business Overview
- Table 70. Cabeau Recent Developments
- Table 71. BCOZZY Foam Travel Pillows Basic Information
- Table 72. BCOZZY Foam Travel Pillows Product Overview
- Table 73. BCOZZY Foam Travel Pillows Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

- Table 74. BCOZZY Business Overview
- Table 75. BCOZZY Recent Developments
- Table 76. World's Best Foam Travel Pillows Basic Information
- Table 77. World's Best Foam Travel Pillows Product Overview
- Table 78. World's Best Foam Travel Pillows Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

- Table 79. World's Best Business Overview
- Table 80. World's Best Recent Developments
- Table 81. XpresSpa Group Foam Travel Pillows Basic Information
- Table 82. XpresSpa Group Foam Travel Pillows Product Overview
- Table 83. XpresSpa Group Foam Travel Pillows Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. XpresSpa Group Business Overview
- Table 85. XpresSpa Group Recent Developments
- Table 86. Lewis N. Clark Foam Travel Pillows Basic Information
- Table 87. Lewis N. Clark Foam Travel Pillows Product Overview
- Table 88. Lewis N. Clark Foam Travel Pillows Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

- Table 89. Lewis N. Clark Business Overview
- Table 90. Lewis N. Clark Recent Developments
- Table 91. Jiaao Foam Travel Pillows Basic Information
- Table 92. Jiaao Foam Travel Pillows Product Overview
- Table 93. Jiaao Foam Travel Pillows Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

- Table 94. Jiaao Business Overview
- Table 95. Jiaao Recent Developments
- Table 96. Comfy Commuter Foam Travel Pillows Basic Information
- Table 97. Comfy Commuter Foam Travel Pillows Product Overview
- Table 98. Comfy Commuter Foam Travel Pillows Sales (K Units), Revenue (M USD),



- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Comfy Commuter Business Overview
- Table 100. Comfy Commuter Recent Developments
- Table 101. Core Products Foam Travel Pillows Basic Information
- Table 102. Core Products Foam Travel Pillows Product Overview
- Table 103. Core Products Foam Travel Pillows Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Core Products Business Overview
- Table 105. Core Products Recent Developments
- Table 106. Travel Blue Foam Travel Pillows Basic Information
- Table 107. Travel Blue Foam Travel Pillows Product Overview
- Table 108. Travel Blue Foam Travel Pillows Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Travel Blue Business Overview
- Table 110. Travel Blue Recent Developments
- Table 111. US Jaclean Foam Travel Pillows Basic Information
- Table 112. US Jaclean Foam Travel Pillows Product Overview
- Table 113. US Jaclean Foam Travel Pillows Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 114. US Jaclean Business Overview
- Table 115. US Jaclean Recent Developments
- Table 116. TravelRest Foam Travel Pillows Basic Information
- Table 117. TravelRest Foam Travel Pillows Product Overview
- Table 118. TravelRest Foam Travel Pillows Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 119. TravelRest Business Overview
- Table 120. TravelRest Recent Developments
- Table 121. Sleep Innovations Foam Travel Pillows Basic Information
- Table 122. Sleep Innovations Foam Travel Pillows Product Overview
- Table 123. Sleep Innovations Foam Travel Pillows Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Sleep Innovations Business Overview
- Table 125. Sleep Innovations Recent Developments
- Table 126. Global Foam Travel Pillows Sales Forecast by Region (2025-2030) & (K Units)
- Table 127. Global Foam Travel Pillows Market Size Forecast by Region (2025-2030) & (M USD)
- Table 128. North America Foam Travel Pillows Sales Forecast by Country (2025-2030) & (K Units)



Table 129. North America Foam Travel Pillows Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Foam Travel Pillows Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe Foam Travel Pillows Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Foam Travel Pillows Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific Foam Travel Pillows Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Foam Travel Pillows Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America Foam Travel Pillows Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Foam Travel Pillows Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Foam Travel Pillows Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Foam Travel Pillows Sales Forecast by Type (2025-2030) & (K Units) Table 139. Global Foam Travel Pillows Market Size Forecast by Type (2025-2030) & (M

USD)

Table 140. Global Foam Travel Pillows Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global Foam Travel Pillows Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global Foam Travel Pillows Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Foam Travel Pillows
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Foam Travel Pillows Market Size (M USD), 2019-2030
- Figure 5. Global Foam Travel Pillows Market Size (M USD) (2019-2030)
- Figure 6. Global Foam Travel Pillows Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Foam Travel Pillows Market Size by Country (M USD)
- Figure 11. Foam Travel Pillows Sales Share by Manufacturers in 2023
- Figure 12. Global Foam Travel Pillows Revenue Share by Manufacturers in 2023
- Figure 13. Foam Travel Pillows Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Foam Travel Pillows Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Foam Travel Pillows Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Foam Travel Pillows Market Share by Type
- Figure 18. Sales Market Share of Foam Travel Pillows by Type (2019-2024)
- Figure 19. Sales Market Share of Foam Travel Pillows by Type in 2023
- Figure 20. Market Size Share of Foam Travel Pillows by Type (2019-2024)
- Figure 21. Market Size Market Share of Foam Travel Pillows by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Foam Travel Pillows Market Share by Application
- Figure 24. Global Foam Travel Pillows Sales Market Share by Application (2019-2024)
- Figure 25. Global Foam Travel Pillows Sales Market Share by Application in 2023
- Figure 26. Global Foam Travel Pillows Market Share by Application (2019-2024)
- Figure 27. Global Foam Travel Pillows Market Share by Application in 2023
- Figure 28. Global Foam Travel Pillows Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Foam Travel Pillows Sales Market Share by Region (2019-2024)
- Figure 30. North America Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Foam Travel Pillows Sales Market Share by Country in 2023



- Figure 32. U.S. Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Foam Travel Pillows Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Foam Travel Pillows Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Foam Travel Pillows Sales Market Share by Country in 2023
- Figure 37. Germany Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Foam Travel Pillows Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Foam Travel Pillows Sales Market Share by Region in 2023
- Figure 44. China Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Foam Travel Pillows Sales and Growth Rate (K Units)
- Figure 50. South America Foam Travel Pillows Sales Market Share by Country in 2023
- Figure 51. Brazil Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Foam Travel Pillows Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Foam Travel Pillows Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Foam Travel Pillows Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Foam Travel Pillows Sales Forecast by Volume (2019-2030) & (K Units)



Figure 62. Global Foam Travel Pillows Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Foam Travel Pillows Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Foam Travel Pillows Market Share Forecast by Type (2025-2030)

Figure 65. Global Foam Travel Pillows Sales Forecast by Application (2025-2030)

Figure 66. Global Foam Travel Pillows Market Share Forecast by Application (2025-2030)



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