

Global Foam Toothpaste Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Foam toothpaste is an innovative oral care product that differs from traditional toothpaste by its lightweight, aerated texture, which creates a foam-like consistency when dispensed. This formulation is designed to enhance the brushing experience by providing better coverage, faster dispersion in the mouth, and often a more pleasant sensory experience. The product typically contains similar active ingredients as conventional toothpaste, such as fluoride for cavity prevention, but its unique delivery system may improve efficacy by allowing ingredients to penetrate plaque more effectively. Some foam toothpaste variants also emphasize convenience, targeting on-the-go consumers with no-rinse or waterless formulations. The rise of foam toothpaste reflects broader trends in personal care toward user-friendly, experience-driven products that cater to modern lifestyles while maintaining core functional benefits.

The global Foam Toothpaste market size was estimated at USD 423.97 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Foam Toothpaste market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Foam Toothpaste market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Foam Toothpaste market.

Global Foam Toothpaste Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Colgate-Palmolive
P&G
GSK
Lion Corporation
Kao Corporation
Sunstar
Yunnan Baiyao Group Co
Autobrush
Weimeizi
NICE Group

Nanjing Tongrentang
Market Segmentation (by Type)
Fluorinated
Fluorine Free
Market Segmentation (by Application)
Offline Store
Online Store

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Foam Toothpaste Market
Overview of the regional outlook of the Foam Toothpaste Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Foam Toothpaste Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Foam Toothpaste, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Foam Toothpaste
- 1.2 Key Market Segments
 - 1.2.1 Foam Toothpaste Segment by Type
 - 1.2.2 Foam Toothpaste Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FOAM TOOTHPASTE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Foam Toothpaste Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Foam Toothpaste Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FOAM TOOTHPASTE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Foam Toothpaste Product Life Cycle
- 3.3 Global Foam Toothpaste Sales by Manufacturers (2020-2025)
- 3.4 Global Foam Toothpaste Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Foam Toothpaste Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Foam Toothpaste Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Foam Toothpaste Market Competitive Situation and Trends
 - 3.8.1 Foam Toothpaste Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Foam Toothpaste Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 FOAM TOOTHPASTE INDUSTRY CHAIN ANALYSIS

- 4.1 Foam Toothpaste Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FOAM TOOTHPASTE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Foam Toothpaste Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Foam Toothpaste Market
- 5.7 ESG Ratings of Leading Companies

6 FOAM TOOTHPASTE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Foam Toothpaste Sales Market Share by Type (2020-2025)
- 6.3 Global Foam Toothpaste Market Size Market Share by Type (2020-2025)
- 6.4 Global Foam Toothpaste Price by Type (2020-2025)

7 FOAM TOOTHPASTE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Foam Toothpaste Market Sales by Application (2020-2025)
- 7.3 Global Foam Toothpaste Market Size (M USD) by Application (2020-2025)

7.4 Global Foam Toothpaste Sales Growth Rate by Application (2020-2025)

8 FOAM TOOTHPASTE MARKET SALES BY REGION

8.1 Global Foam Toothpaste Sales by Region

8.1.1 Global Foam Toothpaste Sales by Region

8.1.2 Global Foam Toothpaste Sales Market Share by Region

8.2 Global Foam Toothpaste Market Size by Region

8.2.1 Global Foam Toothpaste Market Size by Region

8.2.2 Global Foam Toothpaste Market Size Market Share by Region

8.3 North America

8.3.1 North America Foam Toothpaste Sales by Country

8.3.2 North America Foam Toothpaste Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Foam Toothpaste Sales by Country

8.4.2 Europe Foam Toothpaste Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Foam Toothpaste Sales by Region

8.5.2 Asia Pacific Foam Toothpaste Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Foam Toothpaste Sales by Country

8.6.2 South America Foam Toothpaste Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Foam Toothpaste Sales by Region
- 8.7.2 Middle East and Africa Foam Toothpaste Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 FOAM TOOTHPASTE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Foam Toothpaste by Region(2020-2025)
- 9.2 Global Foam Toothpaste Revenue Market Share by Region (2020-2025)
- 9.3 Global Foam Toothpaste Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Foam Toothpaste Production
 - 9.4.1 North America Foam Toothpaste Production Growth Rate (2020-2025)
 - 9.4.2 North America Foam Toothpaste Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Foam Toothpaste Production
 - 9.5.1 Europe Foam Toothpaste Production Growth Rate (2020-2025)
 - 9.5.2 Europe Foam Toothpaste Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Foam Toothpaste Production (2020-2025)
 - 9.6.1 Japan Foam Toothpaste Production Growth Rate (2020-2025)
 - 9.6.2 Japan Foam Toothpaste Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Foam Toothpaste Production (2020-2025)
 - 9.7.1 China Foam Toothpaste Production Growth Rate (2020-2025)
 - 9.7.2 China Foam Toothpaste Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Colgate-Palmolive
 - 10.1.1 Colgate-Palmolive Basic Information
 - 10.1.2 Colgate-Palmolive Foam Toothpaste Product Overview
 - 10.1.3 Colgate-Palmolive Foam Toothpaste Product Market Performance
 - 10.1.4 Colgate-Palmolive Business Overview
 - 10.1.5 Colgate-Palmolive SWOT Analysis

- 10.1.6 Colgate-Palmolive Recent Developments
- 10.2 PandG
 - 10.2.1 PandG Basic Information
 - 10.2.2 PandG Foam Toothpaste Product Overview
 - 10.2.3 PandG Foam Toothpaste Product Market Performance
 - 10.2.4 PandG Business Overview
 - 10.2.5 PandG SWOT Analysis
 - 10.2.6 PandG Recent Developments
- 10.3 GSK
 - 10.3.1 GSK Basic Information
 - 10.3.2 GSK Foam Toothpaste Product Overview
 - 10.3.3 GSK Foam Toothpaste Product Market Performance
 - 10.3.4 GSK Business Overview
 - 10.3.5 GSK SWOT Analysis
 - 10.3.6 GSK Recent Developments
- 10.4 Lion Corporation
 - 10.4.1 Lion Corporation Basic Information
 - 10.4.2 Lion Corporation Foam Toothpaste Product Overview
 - 10.4.3 Lion Corporation Foam Toothpaste Product Market Performance
 - 10.4.4 Lion Corporation Business Overview
 - 10.4.5 Lion Corporation Recent Developments
- 10.5 Kao Corporation
 - 10.5.1 Kao Corporation Basic Information
 - 10.5.2 Kao Corporation Foam Toothpaste Product Overview
 - 10.5.3 Kao Corporation Foam Toothpaste Product Market Performance
 - 10.5.4 Kao Corporation Business Overview
 - 10.5.5 Kao Corporation Recent Developments
- 10.6 Sunstar
 - 10.6.1 Sunstar Basic Information
 - 10.6.2 Sunstar Foam Toothpaste Product Overview
 - 10.6.3 Sunstar Foam Toothpaste Product Market Performance
 - 10.6.4 Sunstar Business Overview
 - 10.6.5 Sunstar Recent Developments
- 10.7 Yunnan Baiyao Group Co
 - 10.7.1 Yunnan Baiyao Group Co Basic Information
 - 10.7.2 Yunnan Baiyao Group Co Foam Toothpaste Product Overview
 - 10.7.3 Yunnan Baiyao Group Co Foam Toothpaste Product Market Performance
 - 10.7.4 Yunnan Baiyao Group Co Business Overview
 - 10.7.5 Yunnan Baiyao Group Co Recent Developments

10.8 Autobrush

10.8.1 Autobrush Basic Information

10.8.2 Autobrush Foam Toothpaste Product Overview

10.8.3 Autobrush Foam Toothpaste Product Market Performance

10.8.4 Autobrush Business Overview

10.8.5 Autobrush Recent Developments

10.9 Weimeizi

10.9.1 Weimeizi Basic Information

10.9.2 Weimeizi Foam Toothpaste Product Overview

10.9.3 Weimeizi Foam Toothpaste Product Market Performance

10.9.4 Weimeizi Business Overview

10.9.5 Weimeizi Recent Developments

10.10 NICE Group

10.10.1 NICE Group Basic Information

10.10.2 NICE Group Foam Toothpaste Product Overview

10.10.3 NICE Group Foam Toothpaste Product Market Performance

10.10.4 NICE Group Business Overview

10.10.5 NICE Group Recent Developments

10.11 Nanjing Tongrentang

10.11.1 Nanjing Tongrentang Basic Information

10.11.2 Nanjing Tongrentang Foam Toothpaste Product Overview

10.11.3 Nanjing Tongrentang Foam Toothpaste Product Market Performance

10.11.4 Nanjing Tongrentang Business Overview

10.11.5 Nanjing Tongrentang Recent Developments

11 FOAM TOOTHPASTE MARKET FORECAST BY REGION

11.1 Global Foam Toothpaste Market Size Forecast

11.2 Global Foam Toothpaste Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Foam Toothpaste Market Size Forecast by Country

11.2.3 Asia Pacific Foam Toothpaste Market Size Forecast by Region

11.2.4 South America Foam Toothpaste Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Foam Toothpaste by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Foam Toothpaste Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Foam Toothpaste by Type (2026-2033)

12.1.2 Global Foam Toothpaste Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Foam Toothpaste by Type (2026-2033)

12.2 Global Foam Toothpaste Market Forecast by Application (2026-2033)

12.2.1 Global Foam Toothpaste Sales (K Units) Forecast by Application

12.2.2 Global Foam Toothpaste Market Size (M USD) Forecast by Application
(2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Foam Toothpaste Market Size Comparison by Region (M USD)
Table 5. Global Foam Toothpaste Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Foam Toothpaste Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Foam Toothpaste Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Foam Toothpaste Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Foam Toothpaste as of 2024)
Table 10. Global Market Foam Toothpaste Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Foam Toothpaste Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Foam Toothpaste Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Foam Toothpaste Sales by Type (K Units)
Table 26. Global Foam Toothpaste Market Size by Type (M USD)
Table 27. Global Foam Toothpaste Sales (K Units) by Type (2020-2025)
Table 28. Global Foam Toothpaste Sales Market Share by Type (2020-2025)
Table 29. Global Foam Toothpaste Market Size (M USD) by Type (2020-2025)
Table 30. Global Foam Toothpaste Market Size Share by Type (2020-2025)
Table 31. Global Foam Toothpaste Price (USD/Unit) by Type (2020-2025)

Table 32. Global Foam Toothpaste Sales (K Units) by Application
Table 33. Global Foam Toothpaste Market Size by Application
Table 34. Global Foam Toothpaste Sales by Application (2020-2025) & (K Units)
Table 35. Global Foam Toothpaste Sales Market Share by Application (2020-2025)
Table 36. Global Foam Toothpaste Market Size by Application (2020-2025) & (M USD)
Table 37. Global Foam Toothpaste Market Share by Application (2020-2025)
Table 38. Global Foam Toothpaste Sales Growth Rate by Application (2020-2025)
Table 39. Global Foam Toothpaste Sales by Region (2020-2025) & (K Units)
Table 40. Global Foam Toothpaste Sales Market Share by Region (2020-2025)
Table 41. Global Foam Toothpaste Market Size by Region (2020-2025) & (M USD)
Table 42. Global Foam Toothpaste Market Size Market Share by Region (2020-2025)
Table 43. North America Foam Toothpaste Sales by Country (2020-2025) & (K Units)
Table 44. North America Foam Toothpaste Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Foam Toothpaste Sales by Country (2020-2025) & (K Units)
Table 46. Europe Foam Toothpaste Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Foam Toothpaste Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Foam Toothpaste Market Size by Region (2020-2025) & (M USD)
Table 49. South America Foam Toothpaste Sales by Country (2020-2025) & (K Units)
Table 50. South America Foam Toothpaste Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Foam Toothpaste Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Foam Toothpaste Market Size by Region (2020-2025) & (M USD)
Table 53. Global Foam Toothpaste Production (K Units) by Region(2020-2025)
Table 54. Global Foam Toothpaste Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Foam Toothpaste Revenue Market Share by Region (2020-2025)
Table 56. Global Foam Toothpaste Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Foam Toothpaste Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Foam Toothpaste Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Foam Toothpaste Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Foam Toothpaste Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Colgate-Palmolive Basic Information

Table 62. Colgate-Palmolive Foam Toothpaste Product Overview
Table 63. Colgate-Palmolive Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Colgate-Palmolive Business Overview
Table 65. Colgate-Palmolive SWOT Analysis
Table 66. Colgate-Palmolive Recent Developments
Table 67. PandG Basic Information
Table 68. PandG Foam Toothpaste Product Overview
Table 69. PandG Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. PandG Business Overview
Table 71. PandG SWOT Analysis
Table 72. PandG Recent Developments
Table 73. GSK Basic Information
Table 74. GSK Foam Toothpaste Product Overview
Table 75. GSK Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. GSK Business Overview
Table 77. GSK SWOT Analysis
Table 78. GSK Recent Developments
Table 79. Lion Corporation Basic Information
Table 80. Lion Corporation Foam Toothpaste Product Overview
Table 81. Lion Corporation Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Lion Corporation Business Overview
Table 83. Lion Corporation Recent Developments
Table 84. Kao Corporation Basic Information
Table 85. Kao Corporation Foam Toothpaste Product Overview
Table 86. Kao Corporation Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Kao Corporation Business Overview
Table 88. Kao Corporation Recent Developments
Table 89. Sunstar Basic Information
Table 90. Sunstar Foam Toothpaste Product Overview
Table 91. Sunstar Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Sunstar Business Overview
Table 93. Sunstar Recent Developments
Table 94. Yunnan Baiyao Group Co Basic Information

Table 95. Yunnan Baiyao Group Co Foam Toothpaste Product Overview
Table 96. Yunnan Baiyao Group Co Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Yunnan Baiyao Group Co Business Overview
Table 98. Yunnan Baiyao Group Co Recent Developments
Table 99. Autobrush Basic Information
Table 100. Autobrush Foam Toothpaste Product Overview
Table 101. Autobrush Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Autobrush Business Overview
Table 103. Autobrush Recent Developments
Table 104. Weimeizi Basic Information
Table 105. Weimeizi Foam Toothpaste Product Overview
Table 106. Weimeizi Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Weimeizi Business Overview
Table 108. Weimeizi Recent Developments
Table 109. NICE Group Basic Information
Table 110. NICE Group Foam Toothpaste Product Overview
Table 111. NICE Group Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. NICE Group Business Overview
Table 113. NICE Group Recent Developments
Table 114. Nanjing Tongrentang Basic Information
Table 115. Nanjing Tongrentang Foam Toothpaste Product Overview
Table 116. Nanjing Tongrentang Foam Toothpaste Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Nanjing Tongrentang Business Overview
Table 118. Nanjing Tongrentang Recent Developments
Table 119. Global Foam Toothpaste Sales Forecast by Region (2026-2033) & (K Units)
Table 120. Global Foam Toothpaste Market Size Forecast by Region (2026-2033) & (M USD)
Table 121. North America Foam Toothpaste Sales Forecast by Country (2026-2033) & (K Units)
Table 122. North America Foam Toothpaste Market Size Forecast by Country (2026-2033) & (M USD)
Table 123. Europe Foam Toothpaste Sales Forecast by Country (2026-2033) & (K Units)
Table 124. Europe Foam Toothpaste Market Size Forecast by Country (2026-2033) &

(M USD)

Table 125. Asia Pacific Foam Toothpaste Sales Forecast by Region (2026-2033) & (K Units)

Table 126. Asia Pacific Foam Toothpaste Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Foam Toothpaste Sales Forecast by Country (2026-2033) & (K Units)

Table 128. South America Foam Toothpaste Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Foam Toothpaste Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Foam Toothpaste Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Foam Toothpaste Sales Forecast by Type (2026-2033) & (K Units)

Table 132. Global Foam Toothpaste Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Foam Toothpaste Price Forecast by Type (2026-2033) & (USD/Unit)

Table 134. Global Foam Toothpaste Sales (K Units) Forecast by Application (2026-2033)

Table 135. Global Foam Toothpaste Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Foam Toothpaste
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Foam Toothpaste Market Size (M USD), 2024-2033
- Figure 5. Global Foam Toothpaste Market Size (M USD) (2020-2033)
- Figure 6. Global Foam Toothpaste Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Foam Toothpaste Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Foam Toothpaste Product Life Cycle
- Figure 13. Foam Toothpaste Sales Share by Manufacturers in 2024
- Figure 14. Global Foam Toothpaste Revenue Share by Manufacturers in 2024
- Figure 15. Foam Toothpaste Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Foam Toothpaste Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Foam Toothpaste Revenue in 2024
- Figure 18. Industry Chain Map of Foam Toothpaste
- Figure 19. Global Foam Toothpaste Market PEST Analysis
- Figure 20. Global Foam Toothpaste Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Foam Toothpaste Market Share by Type
- Figure 27. Sales Market Share of Foam Toothpaste by Type (2020-2025)
- Figure 28. Sales Market Share of Foam Toothpaste by Type in 2024
- Figure 29. Market Size Share of Foam Toothpaste by Type (2020-2025)
- Figure 30. Market Size Share of Foam Toothpaste by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Foam Toothpaste Market Share by Application

Figure 33. Global Foam Toothpaste Sales Market Share by Application (2020-2025)

Figure 34. Global Foam Toothpaste Sales Market Share by Application in 2024

Figure 35. Global Foam Toothpaste Market Share by Application (2020-2025)

Figure 36. Global Foam Toothpaste Market Share by Application in 2024

Figure 37. Global Foam Toothpaste Sales Growth Rate by Application (2020-2025)

Figure 38. Global Foam Toothpaste Sales Market Share by Region (2020-2025)

Figure 39. Global Foam Toothpaste Market Size Market Share by Region (2020-2025)

Figure 40. North America Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Foam Toothpaste Sales Market Share by Country in 2024

Figure 43. North America Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Foam Toothpaste Market Size Market Share by Country in 2024

Figure 45. U.S. Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Foam Toothpaste Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Foam Toothpaste Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Foam Toothpaste Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Foam Toothpaste Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Foam Toothpaste Sales Market Share by Country in 2024

Figure 53. Europe Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Foam Toothpaste Market Size Market Share by Country in 2024

Figure 55. Germany Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Foam Toothpaste Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Foam Toothpaste Sales Market Share by Region in 2024

Figure 67. Asia Pacific Foam Toothpaste Market Size Market Share by Region in 2024

Figure 68. China Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Foam Toothpaste Sales and Growth Rate (K Units)

Figure 79. South America Foam Toothpaste Sales Market Share by Country in 2024

Figure 80. South America Foam Toothpaste Market Size and Growth Rate (M USD)

Figure 81. South America Foam Toothpaste Market Size Market Share by Country in 2024

Figure 82. Brazil Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Foam Toothpaste Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Foam Toothpaste Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Foam Toothpaste Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Foam Toothpaste Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Foam Toothpaste Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Foam Toothpaste Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Foam Toothpaste Production Market Share by Region (2020-2025)

Figure 103. North America Foam Toothpaste Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Foam Toothpaste Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Foam Toothpaste Production (K Units) Growth Rate (2020-2025)

Figure 106. China Foam Toothpaste Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Foam Toothpaste Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Foam Toothpaste Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Foam Toothpaste Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Foam Toothpaste Market Share Forecast by Type (2026-2033)

Figure 111. Global Foam Toothpaste Sales Forecast by Application (2026-2033)

Figure 112. Global Foam Toothpaste Market Share Forecast by Application (2026-2033)

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