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Global fNIRS Brain Imaging Equipment Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Functional Near-infrared Spectroscopy (fNIRS) is a device designed to detect changes in the concentration of oxygenated (oxyHb) and deoxygenated (deoxyHb) haemoglobin molecules in the blood, a method commonly used to assess cerebral activity. fNIRS is a type of functional neuroimaging technology that offers a relatively non-invasive, safe, portable, and low-cost method of indirect and direct monitoring of brain activity.

The global fNIRS Brain Imaging Equipment market size was estimated at USD 168.30 million in 2023 and is projected to reach USD 231.38 million by 2032, exhibiting a CAGR of 3.60% during the forecast period.

North America fNIRS Brain Imaging Equipment market size was estimated at USD 46.60 million in 2023, at a CAGR of 3.09% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global fNIRS Brain Imaging Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

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Global fNIRS Brain Imaging Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the fNIRS Brain Imaging Equipment market in any manner.

Global fNIRS Brain Imaging Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hitachi

Shimadzu Corporation

NIRx

ISS

Biopac

Techen

Artinis

Gowerlabs

Spectratech

Market Segmentation (by Type)

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Desk Type

Portable Type

Market Segmentation (by Application)

University

Hospital

Research Institution

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

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Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the fNIRS Brain Imaging Equipment Market

Overview of the regional outlook of the fNIRS Brain Imaging Equipment Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

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product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the fNIRS Brain Imaging Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

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Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of fNIRS Brain Imaging Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of fNIRS Brain Imaging Equipment
1.2 Key Market Segments
  1.2.1 fNIRS Brain Imaging Equipment Segment by Type
  1.2.2 fNIRS Brain Imaging Equipment Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 FNIRS BRAIN IMAGING EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global fNIRS Brain Imaging Equipment Market Size (M USD) Estimates and Forecasts (2019-2032)
  2.1.2 Global fNIRS Brain Imaging Equipment Sales Estimates and Forecasts (2019-2032)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 FNIRS BRAIN IMAGING EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Global fNIRS Brain Imaging Equipment Sales by Manufacturers (2019-2024)
3.2 Global fNIRS Brain Imaging Equipment Revenue Market Share by Manufacturers (2019-2024)
3.3 fNIRS Brain Imaging Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.4 Global fNIRS Brain Imaging Equipment Average Price by Manufacturers (2019-2024)
3.5 Manufacturers fNIRS Brain Imaging Equipment Sales Sites, Area Served, Product Type
3.6 fNIRS Brain Imaging Equipment Market Competitive Situation and Trends
  3.6.1 fNIRS Brain Imaging Equipment Market Concentration Rate
  3.6.2 Global 5 and 10 Largest fNIRS Brain Imaging Equipment Players Market Share

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by Revenue
3.6.3 Mergers & Acquisitions, Expansion

4 FNIRS BRAIN IMAGING EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 fNIRS Brain Imaging Equipment Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FNIRS BRAIN IMAGING EQUIPMENT MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
5.5.1 New Product Developments
5.5.2 Mergers & Acquisitions
5.5.3 Expansions
5.5.4 Collaboration/Supply Contracts
5.6 Industry Policies

6 FNIRS BRAIN IMAGING EQUIPMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global fNIRS Brain Imaging Equipment Sales Market Share by Type (2019-2024)
6.3 Global fNIRS Brain Imaging Equipment Market Size Market Share by Type (2019-2024)
6.4 Global fNIRS Brain Imaging Equipment Price by Type (2019-2024)

7 FNIRS BRAIN IMAGING EQUIPMENT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global fNIRS Brain Imaging Equipment Market Sales by Application (2019-2024)
7.3 Global fNIRS Brain Imaging Equipment Market Size (M USD) by Application (2019-2024)

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7.4 Global fNIRS Brain Imaging Equipment Sales Growth Rate by Application (2019-2024)

8 FNIRS BRAIN IMAGING EQUIPMENT MARKET CONSUMPTION BY REGION

8.1 Global fNIRS Brain Imaging Equipment Sales by Region
  8.1.1 Global fNIRS Brain Imaging Equipment Sales by Region
  8.1.2 Global fNIRS Brain Imaging Equipment Sales Market Share by Region
8.2 North America
  8.2.1 North America fNIRS Brain Imaging Equipment Sales by Country
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico
8.3 Europe
  8.3.1 Europe fNIRS Brain Imaging Equipment Sales by Country
  8.3.2 Germany
  8.3.3 France
  8.3.4 U.K.
  8.3.5 Italy
  8.3.6 Russia
8.4 Asia Pacific
  8.4.1 Asia Pacific fNIRS Brain Imaging Equipment Sales by Region
  8.4.2 China
  8.4.3 Japan
  8.4.4 South Korea
  8.4.5 India
  8.4.6 Southeast Asia
8.5 South America
  8.5.1 South America fNIRS Brain Imaging Equipment Sales by Country
  8.5.2 Brazil
  8.5.3 Argentina
  8.5.4 Columbia
8.6 Middle East and Africa
  8.6.1 Middle East and Africa fNIRS Brain Imaging Equipment Sales by Region
  8.6.2 Saudi Arabia
  8.6.3 UAE
  8.6.4 Egypt
  8.6.5 Nigeria
  8.6.6 South Africa

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9 FNIRS BRAIN IMAGING EQUIPMENT MARKET PRODUCTION BY REGION

9.1 Global Production of fNIRS Brain Imaging Equipment by Region (2019-2024)
9.2 Global fNIRS Brain Imaging Equipment Revenue Market Share by Region (2019-2024)
9.3 Global fNIRS Brain Imaging Equipment Production, Revenue, Price and Gross Margin (2019-2024)
9.4 North America fNIRS Brain Imaging Equipment Production
  9.4.1 North America fNIRS Brain Imaging Equipment Production Growth Rate (2019-2024)
  9.4.2 North America fNIRS Brain Imaging Equipment Production, Revenue, Price and Gross Margin (2019-2024)
9.5 Europe fNIRS Brain Imaging Equipment Production
  9.5.1 Europe fNIRS Brain Imaging Equipment Production Growth Rate (2019-2024)
  9.5.2 Europe fNIRS Brain Imaging Equipment Production, Revenue, Price and Gross Margin (2019-2024)
9.6 Japan fNIRS Brain Imaging Equipment Production (2019-2024)
  9.6.1 Japan fNIRS Brain Imaging Equipment Production Growth Rate (2019-2024)
  9.6.2 Japan fNIRS Brain Imaging Equipment Production, Revenue, Price and Gross Margin (2019-2024)
9.7 China fNIRS Brain Imaging Equipment Production (2019-2024)
  9.7.1 China fNIRS Brain Imaging Equipment Production Growth Rate (2019-2024)
  9.7.2 China fNIRS Brain Imaging Equipment Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Hitachi
  10.1.1 Hitachi fNIRS Brain Imaging Equipment Basic Information
  10.1.2 Hitachi fNIRS Brain Imaging Equipment Product Overview
  10.1.3 Hitachi fNIRS Brain Imaging Equipment Product Market Performance
  10.1.4 Hitachi Business Overview
  10.1.5 Hitachi fNIRS Brain Imaging Equipment SWOT Analysis
  10.1.6 Hitachi Recent Developments
10.2 Shimadzu Corporation
  10.2.1 Shimadzu Corporation fNIRS Brain Imaging Equipment Basic Information
  10.2.2 Shimadzu Corporation fNIRS Brain Imaging Equipment Product Overview
  10.2.3 Shimadzu Corporation fNIRS Brain Imaging Equipment Product Market

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Performance
10.2.4 Shimadzu Corporation Business Overview
10.2.5 Shimadzu Corporation fNIRS Brain Imaging Equipment SWOT Analysis
10.2.6 Shimadzu Corporation Recent Developments
10.3 NIRx
10.3.1 NIRx fNIRS Brain Imaging Equipment Basic Information
10.3.2 NIRx fNIRS Brain Imaging Equipment Product Overview
10.3.3 NIRx fNIRS Brain Imaging Equipment Product Market Performance
10.3.4 NIRx fNIRS Brain Imaging Equipment SWOT Analysis
10.3.5 NIRx Business Overview
10.3.6 NIRx Recent Developments
10.4 ISS
10.4.1 ISS fNIRS Brain Imaging Equipment Basic Information
10.4.2 ISS fNIRS Brain Imaging Equipment Product Overview
10.4.3 ISS fNIRS Brain Imaging Equipment Product Market Performance
10.4.4 ISS Business Overview
10.4.5 ISS Recent Developments
10.5 Biopac
10.5.1 Biopac fNIRS Brain Imaging Equipment Basic Information
10.5.2 Biopac fNIRS Brain Imaging Equipment Product Overview
10.5.3 Biopac fNIRS Brain Imaging Equipment Product Market Performance
10.5.4 Biopac Business Overview
10.5.5 Biopac Recent Developments
10.6 Techen
10.6.1 Techen fNIRS Brain Imaging Equipment Basic Information
10.6.2 Techen fNIRS Brain Imaging Equipment Product Overview
10.6.3 Techen fNIRS Brain Imaging Equipment Product Market Performance
10.6.4 Techen Business Overview
10.6.5 Techen Recent Developments
10.7 Artinis
10.7.1 Artinis fNIRS Brain Imaging Equipment Basic Information
10.7.2 Artinis fNIRS Brain Imaging Equipment Product Overview
10.7.3 Artinis fNIRS Brain Imaging Equipment Product Market Performance
10.7.4 Artinis Business Overview
10.7.5 Artinis Recent Developments
10.8 Gowerlabs
10.8.1 Gowerlabs fNIRS Brain Imaging Equipment Basic Information
10.8.2 Gowerlabs fNIRS Brain Imaging Equipment Product Overview
10.8.3 Gowerlabs fNIRS Brain Imaging Equipment Product Market Performance

10.8.4 Gowerlabs Business Overview
10.8.5 Gowerlabs Recent Developments
10.9 Spectratech
10.9.1 Spectratech fNIRS Brain Imaging Equipment Basic Information
10.9.2 Spectratech fNIRS Brain Imaging Equipment Product Overview
10.9.3 Spectratech fNIRS Brain Imaging Equipment Product Market Performance
10.9.4 Spectratech Business Overview
10.9.5 Spectratech Recent Developments

11 FNIRS BRAIN IMAGING EQUIPMENT MARKET FORECAST BY REGION

11.1 Global fNIRS Brain Imaging Equipment Market Size Forecast
11.2 Global fNIRS Brain Imaging Equipment Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe fNIRS Brain Imaging Equipment Market Size Forecast by Country
11.2.3 Asia Pacific fNIRS Brain Imaging Equipment Market Size Forecast by Region
11.2.4 South America fNIRS Brain Imaging Equipment Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Consumption of fNIRS Brain Imaging Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global fNIRS Brain Imaging Equipment Market Forecast by Type (2025-2032)
12.1.1 Global Forecasted Sales of fNIRS Brain Imaging Equipment by Type (2025-2032)
12.1.2 Global fNIRS Brain Imaging Equipment Market Size Forecast by Type (2025-2032)
12.1.3 Global Forecasted Price of fNIRS Brain Imaging Equipment by Type (2025-2032)
12.2 Global fNIRS Brain Imaging Equipment Market Forecast by Application (2025-2032)
12.2.1 Global fNIRS Brain Imaging Equipment Sales (K Units) Forecast by Application
12.2.2 Global fNIRS Brain Imaging Equipment Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. fNIRS Brain Imaging Equipment Market Size Comparison by Region (M USD)
Table 5. Global fNIRS Brain Imaging Equipment Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global fNIRS Brain Imaging Equipment Sales Market Share by Manufacturers (2019-2024)
Table 7. Global fNIRS Brain Imaging Equipment Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global fNIRS Brain Imaging Equipment Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in fNIRS Brain Imaging Equipment as of 2022)
Table 10. Global Market fNIRS Brain Imaging Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers fNIRS Brain Imaging Equipment Sales Sites and Area Served
Table 12. Manufacturers fNIRS Brain Imaging Equipment Product Type
Table 13. Global fNIRS Brain Imaging Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of fNIRS Brain Imaging Equipment
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. fNIRS Brain Imaging Equipment Market Challenges
Table 22. Global fNIRS Brain Imaging Equipment Sales by Type (K Units)
Table 23. Global fNIRS Brain Imaging Equipment Market Size by Type (M USD)
Table 24. Global fNIRS Brain Imaging Equipment Sales (K Units) by Type (2019-2024)
Table 25. Global fNIRS Brain Imaging Equipment Sales Market Share by Type (2019-2024)
Table 26. Global fNIRS Brain Imaging Equipment Market Size (M USD) by Type (2019-2024)

Table 27. Global fNIRS Brain Imaging Equipment Market Size Share by Type (2019-2024)
Table 28. Global fNIRS Brain Imaging Equipment Price (USD/Unit) by Type (2019-2024)
Table 29. Global fNIRS Brain Imaging Equipment Sales (K Units) by Application
Table 30. Global fNIRS Brain Imaging Equipment Market Size by Application
Table 31. Global fNIRS Brain Imaging Equipment Sales by Application (2019-2024) & (K Units)
Table 32. Global fNIRS Brain Imaging Equipment Sales Market Share by Application (2019-2024)
Table 33. Global fNIRS Brain Imaging Equipment Sales by Application (2019-2024) & (M USD)
Table 34. Global fNIRS Brain Imaging Equipment Market Share by Application (2019-2024)
Table 35. Global fNIRS Brain Imaging Equipment Sales Growth Rate by Application (2019-2024)
Table 36. Global fNIRS Brain Imaging Equipment Sales by Region (2019-2024) & (K Units)
Table 37. Global fNIRS Brain Imaging Equipment Sales Market Share by Region (2019-2024)
Table 38. North America fNIRS Brain Imaging Equipment Sales by Country (2019-2024) & (K Units)
Table 39. Europe fNIRS Brain Imaging Equipment Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific fNIRS Brain Imaging Equipment Sales by Region (2019-2024) & (K Units)
Table 41. South America fNIRS Brain Imaging Equipment Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa fNIRS Brain Imaging Equipment Sales by Region (2019-2024) & (K Units)
Table 43. Global fNIRS Brain Imaging Equipment Production (K Units) by Region (2019-2024)
Table 44. Global fNIRS Brain Imaging Equipment Revenue (US$ Million) by Region (2019-2024)
Table 45. Global fNIRS Brain Imaging Equipment Revenue Market Share by Region (2019-2024)
Table 46. Global fNIRS Brain Imaging Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America fNIRS Brain Imaging Equipment Production (K Units),

Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe fNIRS Brain Imaging Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan fNIRS Brain Imaging Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China fNIRS Brain Imaging Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Hitachi fNIRS Brain Imaging Equipment Basic Information
Table 52. Hitachi fNIRS Brain Imaging Equipment Product Overview
Table 53. Hitachi fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Hitachi Business Overview
Table 55. Hitachi fNIRS Brain Imaging Equipment SWOT Analysis
Table 56. Hitachi Recent Developments
Table 57. Shimadzu Corporation fNIRS Brain Imaging Equipment Basic Information
Table 58. Shimadzu Corporation fNIRS Brain Imaging Equipment Product Overview
Table 59. Shimadzu Corporation fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Shimadzu Corporation Business Overview
Table 61. Shimadzu Corporation fNIRS Brain Imaging Equipment SWOT Analysis
Table 62. Shimadzu Corporation Recent Developments
Table 63. NIRx fNIRS Brain Imaging Equipment Basic Information
Table 64. NIRx fNIRS Brain Imaging Equipment Product Overview
Table 65. NIRx fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. NIRx fNIRS Brain Imaging Equipment SWOT Analysis
Table 67. NIRx Business Overview
Table 68. NIRx Recent Developments
Table 69. ISS fNIRS Brain Imaging Equipment Basic Information
Table 70. ISS fNIRS Brain Imaging Equipment Product Overview
Table 71. ISS fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. ISS Business Overview
Table 73. ISS Recent Developments
Table 74. Biopac fNIRS Brain Imaging Equipment Basic Information
Table 75. Biopac fNIRS Brain Imaging Equipment Product Overview
Table 76. Biopac fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Biopac Business Overview

Table 78. Biopac Recent Developments
Table 79. Techen fNIRS Brain Imaging Equipment Basic Information
Table 80. Techen fNIRS Brain Imaging Equipment Product Overview
Table 81. Techen fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Techen Business Overview
Table 83. Techen Recent Developments
Table 84. Artinis fNIRS Brain Imaging Equipment Basic Information
Table 85. Artinis fNIRS Brain Imaging Equipment Product Overview
Table 86. Artinis fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Artinis Business Overview
Table 88. Artinis Recent Developments
Table 89. Gowerlabs fNIRS Brain Imaging Equipment Basic Information
Table 90. Gowerlabs fNIRS Brain Imaging Equipment Product Overview
Table 91. Gowerlabs fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Gowerlabs Business Overview
Table 93. Gowerlabs Recent Developments
Table 94. Spectratech fNIRS Brain Imaging Equipment Basic Information
Table 95. Spectratech fNIRS Brain Imaging Equipment Product Overview
Table 96. Spectratech fNIRS Brain Imaging Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Spectratech Business Overview
Table 98. Spectratech Recent Developments
Table 99. Global fNIRS Brain Imaging Equipment Sales Forecast by Region (2025-2032) & (K Units)
Table 100. Global fNIRS Brain Imaging Equipment Market Size Forecast by Region (2025-2032) & (M USD)
Table 101. North America fNIRS Brain Imaging Equipment Sales Forecast by Country (2025-2032) & (K Units)
Table 102. North America fNIRS Brain Imaging Equipment Market Size Forecast by Country (2025-2032) & (M USD)
Table 103. Europe fNIRS Brain Imaging Equipment Sales Forecast by Country (2025-2032) & (K Units)
Table 104. Europe fNIRS Brain Imaging Equipment Market Size Forecast by Country (2025-2032) & (M USD)
Table 105. Asia Pacific fNIRS Brain Imaging Equipment Sales Forecast by Region (2025-2032) & (K Units)

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Table 106. Asia Pacific fNIRS Brain Imaging Equipment Market Size Forecast by Region (2025-2032) & (M USD)
Table 107. South America fNIRS Brain Imaging Equipment Sales Forecast by Country (2025-2032) & (K Units)
Table 108. South America fNIRS Brain Imaging Equipment Market Size Forecast by Country (2025-2032) & (M USD)
Table 109. Middle East and Africa fNIRS Brain Imaging Equipment Consumption Forecast by Country (2025-2032) & (Units)
Table 110. Middle East and Africa fNIRS Brain Imaging Equipment Market Size Forecast by Country (2025-2032) & (M USD)
Table 111. Global fNIRS Brain Imaging Equipment Sales Forecast by Type (2025-2032) & (K Units)
Table 112. Global fNIRS Brain Imaging Equipment Market Size Forecast by Type (2025-2032) & (M USD)
Table 113. Global fNIRS Brain Imaging Equipment Price Forecast by Type (2025-2032) & (USD/Unit)
Table 114. Global fNIRS Brain Imaging Equipment Sales (K Units) Forecast by Application (2025-2032)
Table 115. Global fNIRS Brain Imaging Equipment Market Size Forecast by Application (2025-2032) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of fNIRS Brain Imaging Equipment
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global fNIRS Brain Imaging Equipment Market Size (M USD), 2019-2032
Figure 5. Global fNIRS Brain Imaging Equipment Market Size (M USD) (2019-2032)
Figure 6. Global fNIRS Brain Imaging Equipment Sales (K Units) & (2019-2032)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. fNIRS Brain Imaging Equipment Market Size by Country (M USD)
Figure 11. fNIRS Brain Imaging Equipment Sales Share by Manufacturers in 2023
Figure 12. Global fNIRS Brain Imaging Equipment Revenue Share by Manufacturers in 2023
Figure 13. fNIRS Brain Imaging Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 14. Global Market fNIRS Brain Imaging Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
Figure 15. The Global 5 and 10 Largest Players: Market Share by fNIRS Brain Imaging Equipment Revenue in 2023
Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 17. Global fNIRS Brain Imaging Equipment Market Share by Type
Figure 18. Sales Market Share of fNIRS Brain Imaging Equipment by Type (2019-2024)
Figure 19. Sales Market Share of fNIRS Brain Imaging Equipment by Type in 2023
Figure 20. Market Size Share of fNIRS Brain Imaging Equipment by Type (2019-2024)
Figure 21. Market Size Market Share of fNIRS Brain Imaging Equipment by Type in 2023
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global fNIRS Brain Imaging Equipment Market Share by Application
Figure 24. Global fNIRS Brain Imaging Equipment Sales Market Share by Application (2019-2024)
Figure 25. Global fNIRS Brain Imaging Equipment Sales Market Share by Application in 2023
Figure 26. Global fNIRS Brain Imaging Equipment Market Share by Application (2019-2024)
Figure 27. Global fNIRS Brain Imaging Equipment Market Share by Application in 2023

Figure 28. Global fNIRS Brain Imaging Equipment Sales Growth Rate by Application (2019-2024)
Figure 29. Global fNIRS Brain Imaging Equipment Sales Market Share by Region (2019-2024)
Figure 30. North America fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 31. North America fNIRS Brain Imaging Equipment Sales Market Share by Country in 2023
Figure 32. U.S. fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 33. Canada fNIRS Brain Imaging Equipment Sales (K Units) and Growth Rate (2019-2024)
Figure 34. Mexico fNIRS Brain Imaging Equipment Sales (Units) and Growth Rate (2019-2024)
Figure 35. Europe fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 36. Europe fNIRS Brain Imaging Equipment Sales Market Share by Country in 2023
Figure 37. Germany fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 38. France fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 39. U.K. fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 40. Italy fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 41. Russia fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 42. Asia Pacific fNIRS Brain Imaging Equipment Sales and Growth Rate (K Units)
Figure 43. Asia Pacific fNIRS Brain Imaging Equipment Sales Market Share by Region in 2023
Figure 44. China fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 45. Japan fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 46. South Korea fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 47. India fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) &

(K Units)
Figure 48. Southeast Asia fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 49. South America fNIRS Brain Imaging Equipment Sales and Growth Rate (K Units)
Figure 50. South America fNIRS Brain Imaging Equipment Sales Market Share by Country in 2023
Figure 51. Brazil fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 52. Argentina fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 53. Columbia fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 54. Middle East and Africa fNIRS Brain Imaging Equipment Sales and Growth Rate (K Units)
Figure 55. Middle East and Africa fNIRS Brain Imaging Equipment Sales Market Share by Region in 2023
Figure 56. Saudi Arabia fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 57. UAE fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 58. Egypt fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 59. Nigeria fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 60. South Africa fNIRS Brain Imaging Equipment Sales and Growth Rate (2019-2024) & (K Units)
Figure 61. Global fNIRS Brain Imaging Equipment Production Market Share by Region (2019-2024)
Figure 62. North America fNIRS Brain Imaging Equipment Production (K Units) Growth Rate (2019-2024)
Figure 63. Europe fNIRS Brain Imaging Equipment Production (K Units) Growth Rate (2019-2024)
Figure 64. Japan fNIRS Brain Imaging Equipment Production (K Units) Growth Rate (2019-2024)
Figure 65. China fNIRS Brain Imaging Equipment Production (K Units) Growth Rate (2019-2024)
Figure 66. Global fNIRS Brain Imaging Equipment Sales Forecast by Volume (2019-2032) & (K Units)

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Figure 67. Global fNIRS Brain Imaging Equipment Market Size Forecast by Value (2019-2032) & (M USD)
Figure 68. Global fNIRS Brain Imaging Equipment Sales Market Share Forecast by Type (2025-2032)
Figure 69. Global fNIRS Brain Imaging Equipment Market Share Forecast by Type (2025-2032)
Figure 70. Global fNIRS Brain Imaging Equipment Sales Forecast by Application (2025-2032)
Figure 71. Global fNIRS Brain Imaging Equipment Market Share Forecast by Application (2025-2032)

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