

Global Flooring Underlayment Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Underlay is the layer of material directly beneath your floor covering. If you were to tear up the flooring in your home, you would likely find many layers. When you removed the floor covering, also called the finish floor, you'd expose the underlay. Remove that, and you would find a subfloor such as OSB (oriented strand board), plywood or concrete. A moisture and/or vapor barrier might be found among the layers too, especially in basement flooring, or the underlay might include a barrier in its construction.

The Global Flooring Underlayment Market Size was estimated at USD 1442.13 million in 2023 and is projected to reach USD 1732.03 million by 2029, exhibiting a CAGR of 3.10% during the forecast period.

This report provides a deep insight into the global Flooring Underlayment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Flooring Underlayment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Flooring Underlayment market in any manner.

Global Flooring Underlayment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

US Gypsum

James Hardie

National Gypsum

Schluter Systems

Custom Building

QEP

MP Global

Swiss Krono

AcoustiCORK

Manton

Pak-Lite

Sealed-Air

Pregis Corporation

Market Segmentation (by Type)

CBU

Polyethylene

Rubber

Cork

Plywood

Market Segmentation (by Application)

Tile Flooring

Laminate Flooring

Hardwood Flooring

Carpet Flooring

Vinyl Flooring

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Flooring Underlayment Market

Overview of the regional outlook of the Flooring Underlayment Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Flooring Underlayment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Flooring Underlayment
- 1.2 Key Market Segments
 - 1.2.1 Flooring Underlayment Segment by Type
 - 1.2.2 Flooring Underlayment Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FLOORING UNDERLAYMENT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Flooring Underlayment Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Flooring Underlayment Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FLOORING UNDERLAYMENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Flooring Underlayment Sales by Manufacturers (2019-2024)
- 3.2 Global Flooring Underlayment Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Flooring Underlayment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Flooring Underlayment Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Flooring Underlayment Sales Sites, Area Served, Product Type
- 3.6 Flooring Underlayment Market Competitive Situation and Trends
 - 3.6.1 Flooring Underlayment Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Flooring Underlayment Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FLOORING UNDERLAYMENT INDUSTRY CHAIN ANALYSIS

- 4.1 Flooring Underlayment Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FLOORING UNDERLAYMENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FLOORING UNDERLAYMENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Flooring Underlayment Sales Market Share by Type (2019-2024)
- 6.3 Global Flooring Underlayment Market Size Market Share by Type (2019-2024)
- 6.4 Global Flooring Underlayment Price by Type (2019-2024)

7 FLOORING UNDERLAYMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Flooring Underlayment Market Sales by Application (2019-2024)
- 7.3 Global Flooring Underlayment Market Size (M USD) by Application (2019-2024)
- 7.4 Global Flooring Underlayment Sales Growth Rate by Application (2019-2024)

8 FLOORING UNDERLAYMENT MARKET SEGMENTATION BY REGION

- 8.1 Global Flooring Underlayment Sales by Region
 - 8.1.1 Global Flooring Underlayment Sales by Region
 - 8.1.2 Global Flooring Underlayment Sales Market Share by Region

8.2 North America

8.2.1 North America Flooring Underlayment Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Flooring Underlayment Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Flooring Underlayment Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Flooring Underlayment Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Flooring Underlayment Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 US Gypsum

9.1.1 US Gypsum Flooring Underlayment Basic Information

9.1.2 US Gypsum Flooring Underlayment Product Overview

9.1.3 US Gypsum Flooring Underlayment Product Market Performance

9.1.4 US Gypsum Business Overview

- 9.1.5 US Gypsum Flooring Underlayment SWOT Analysis
- 9.1.6 US Gypsum Recent Developments
- 9.2 James Hardie
 - 9.2.1 James Hardie Flooring Underlayment Basic Information
 - 9.2.2 James Hardie Flooring Underlayment Product Overview
 - 9.2.3 James Hardie Flooring Underlayment Product Market Performance
 - 9.2.4 James Hardie Business Overview
 - 9.2.5 James Hardie Flooring Underlayment SWOT Analysis
 - 9.2.6 James Hardie Recent Developments
- 9.3 National Gypsum
 - 9.3.1 National Gypsum Flooring Underlayment Basic Information
 - 9.3.2 National Gypsum Flooring Underlayment Product Overview
 - 9.3.3 National Gypsum Flooring Underlayment Product Market Performance
 - 9.3.4 National Gypsum Flooring Underlayment SWOT Analysis
 - 9.3.5 National Gypsum Business Overview
 - 9.3.6 National Gypsum Recent Developments
- 9.4 Schluter Systems
 - 9.4.1 Schluter Systems Flooring Underlayment Basic Information
 - 9.4.2 Schluter Systems Flooring Underlayment Product Overview
 - 9.4.3 Schluter Systems Flooring Underlayment Product Market Performance
 - 9.4.4 Schluter Systems Business Overview
 - 9.4.5 Schluter Systems Recent Developments
- 9.5 Custom Building
 - 9.5.1 Custom Building Flooring Underlayment Basic Information
 - 9.5.2 Custom Building Flooring Underlayment Product Overview
 - 9.5.3 Custom Building Flooring Underlayment Product Market Performance
 - 9.5.4 Custom Building Business Overview
 - 9.5.5 Custom Building Recent Developments
- 9.6 QEP
 - 9.6.1 QEP Flooring Underlayment Basic Information
 - 9.6.2 QEP Flooring Underlayment Product Overview
 - 9.6.3 QEP Flooring Underlayment Product Market Performance
 - 9.6.4 QEP Business Overview
 - 9.6.5 QEP Recent Developments
- 9.7 MP Global
 - 9.7.1 MP Global Flooring Underlayment Basic Information
 - 9.7.2 MP Global Flooring Underlayment Product Overview
 - 9.7.3 MP Global Flooring Underlayment Product Market Performance
 - 9.7.4 MP Global Business Overview

9.7.5 MP Global Recent Developments

9.8 Swiss Krono

9.8.1 Swiss Krono Flooring Underlayment Basic Information

9.8.2 Swiss Krono Flooring Underlayment Product Overview

9.8.3 Swiss Krono Flooring Underlayment Product Market Performance

9.8.4 Swiss Krono Business Overview

9.8.5 Swiss Krono Recent Developments

9.9 AcoustiCORK

9.9.1 AcoustiCORK Flooring Underlayment Basic Information

9.9.2 AcoustiCORK Flooring Underlayment Product Overview

9.9.3 AcoustiCORK Flooring Underlayment Product Market Performance

9.9.4 AcoustiCORK Business Overview

9.9.5 AcoustiCORK Recent Developments

9.10 Manton

9.10.1 Manton Flooring Underlayment Basic Information

9.10.2 Manton Flooring Underlayment Product Overview

9.10.3 Manton Flooring Underlayment Product Market Performance

9.10.4 Manton Business Overview

9.10.5 Manton Recent Developments

9.11 Pak-Lite

9.11.1 Pak-Lite Flooring Underlayment Basic Information

9.11.2 Pak-Lite Flooring Underlayment Product Overview

9.11.3 Pak-Lite Flooring Underlayment Product Market Performance

9.11.4 Pak-Lite Business Overview

9.11.5 Pak-Lite Recent Developments

9.12 Sealed-Air

9.12.1 Sealed-Air Flooring Underlayment Basic Information

9.12.2 Sealed-Air Flooring Underlayment Product Overview

9.12.3 Sealed-Air Flooring Underlayment Product Market Performance

9.12.4 Sealed-Air Business Overview

9.12.5 Sealed-Air Recent Developments

9.13 Pregis Corporation

9.13.1 Pregis Corporation Flooring Underlayment Basic Information

9.13.2 Pregis Corporation Flooring Underlayment Product Overview

9.13.3 Pregis Corporation Flooring Underlayment Product Market Performance

9.13.4 Pregis Corporation Business Overview

9.13.5 Pregis Corporation Recent Developments

10 FLOORING UNDERLAYMENT MARKET FORECAST BY REGION

10.1 Global Flooring Underlayment Market Size Forecast

10.2 Global Flooring Underlayment Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Flooring Underlayment Market Size Forecast by Country

10.2.3 Asia Pacific Flooring Underlayment Market Size Forecast by Region

10.2.4 South America Flooring Underlayment Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Flooring Underlayment by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Flooring Underlayment Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Flooring Underlayment by Type (2025-2030)

11.1.2 Global Flooring Underlayment Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Flooring Underlayment by Type (2025-2030)

11.2 Global Flooring Underlayment Market Forecast by Application (2025-2030)

11.2.1 Global Flooring Underlayment Sales (Kilotons) Forecast by Application

11.2.2 Global Flooring Underlayment Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Flooring Underlayment Market Size Comparison by Region (M USD)
- Table 5. Global Flooring Underlayment Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Flooring Underlayment Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Flooring Underlayment Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Flooring Underlayment Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Flooring Underlayment as of 2022)
- Table 10. Global Market Flooring Underlayment Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Flooring Underlayment Sales Sites and Area Served
- Table 12. Manufacturers Flooring Underlayment Product Type
- Table 13. Global Flooring Underlayment Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Flooring Underlayment
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Flooring Underlayment Market Challenges
- Table 22. Global Flooring Underlayment Sales by Type (Kilotons)
- Table 23. Global Flooring Underlayment Market Size by Type (M USD)
- Table 24. Global Flooring Underlayment Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Flooring Underlayment Sales Market Share by Type (2019-2024)
- Table 26. Global Flooring Underlayment Market Size (M USD) by Type (2019-2024)
- Table 27. Global Flooring Underlayment Market Size Share by Type (2019-2024)
- Table 28. Global Flooring Underlayment Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Flooring Underlayment Sales (Kilotons) by Application
- Table 30. Global Flooring Underlayment Market Size by Application

Table 31. Global Flooring Underlayment Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Flooring Underlayment Sales Market Share by Application (2019-2024)

Table 33. Global Flooring Underlayment Sales by Application (2019-2024) & (M USD)

Table 34. Global Flooring Underlayment Market Share by Application (2019-2024)

Table 35. Global Flooring Underlayment Sales Growth Rate by Application (2019-2024)

Table 36. Global Flooring Underlayment Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Flooring Underlayment Sales Market Share by Region (2019-2024)

Table 38. North America Flooring Underlayment Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Flooring Underlayment Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Flooring Underlayment Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Flooring Underlayment Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Flooring Underlayment Sales by Region (2019-2024) & (Kilotons)

Table 43. US Gypsum Flooring Underlayment Basic Information

Table 44. US Gypsum Flooring Underlayment Product Overview

Table 45. US Gypsum Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. US Gypsum Business Overview

Table 47. US Gypsum Flooring Underlayment SWOT Analysis

Table 48. US Gypsum Recent Developments

Table 49. James Hardie Flooring Underlayment Basic Information

Table 50. James Hardie Flooring Underlayment Product Overview

Table 51. James Hardie Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. James Hardie Business Overview

Table 53. James Hardie Flooring Underlayment SWOT Analysis

Table 54. James Hardie Recent Developments

Table 55. National Gypsum Flooring Underlayment Basic Information

Table 56. National Gypsum Flooring Underlayment Product Overview

Table 57. National Gypsum Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. National Gypsum Flooring Underlayment SWOT Analysis

Table 59. National Gypsum Business Overview

Table 60. National Gypsum Recent Developments

Table 61. Schluter Systems Flooring Underlayment Basic Information

Table 62. Schluter Systems Flooring Underlayment Product Overview

Table 63. Schluter Systems Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Schluter Systems Business Overview

Table 65. Schluter Systems Recent Developments

Table 66. Custom Building Flooring Underlayment Basic Information

Table 67. Custom Building Flooring Underlayment Product Overview

Table 68. Custom Building Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Custom Building Business Overview

Table 70. Custom Building Recent Developments

Table 71. QEP Flooring Underlayment Basic Information

Table 72. QEP Flooring Underlayment Product Overview

Table 73. QEP Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. QEP Business Overview

Table 75. QEP Recent Developments

Table 76. MP Global Flooring Underlayment Basic Information

Table 77. MP Global Flooring Underlayment Product Overview

Table 78. MP Global Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. MP Global Business Overview

Table 80. MP Global Recent Developments

Table 81. Swiss Krono Flooring Underlayment Basic Information

Table 82. Swiss Krono Flooring Underlayment Product Overview

Table 83. Swiss Krono Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Swiss Krono Business Overview

Table 85. Swiss Krono Recent Developments

Table 86. AcoustiCORK Flooring Underlayment Basic Information

Table 87. AcoustiCORK Flooring Underlayment Product Overview

Table 88. AcoustiCORK Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. AcoustiCORK Business Overview

Table 90. AcoustiCORK Recent Developments

Table 91. Manton Flooring Underlayment Basic Information

Table 92. Manton Flooring Underlayment Product Overview

Table 93. Manton Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Manton Business Overview

- Table 95. Manton Recent Developments
- Table 96. Pak-Lite Flooring Underlayment Basic Information
- Table 97. Pak-Lite Flooring Underlayment Product Overview
- Table 98. Pak-Lite Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Pak-Lite Business Overview
- Table 100. Pak-Lite Recent Developments
- Table 101. Sealed-Air Flooring Underlayment Basic Information
- Table 102. Sealed-Air Flooring Underlayment Product Overview
- Table 103. Sealed-Air Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Sealed-Air Business Overview
- Table 105. Sealed-Air Recent Developments
- Table 106. Pregis Corporation Flooring Underlayment Basic Information
- Table 107. Pregis Corporation Flooring Underlayment Product Overview
- Table 108. Pregis Corporation Flooring Underlayment Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Pregis Corporation Business Overview
- Table 110. Pregis Corporation Recent Developments
- Table 111. Global Flooring Underlayment Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 112. Global Flooring Underlayment Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Flooring Underlayment Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 114. North America Flooring Underlayment Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Flooring Underlayment Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 116. Europe Flooring Underlayment Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Asia Pacific Flooring Underlayment Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 118. Asia Pacific Flooring Underlayment Market Size Forecast by Region (2025-2030) & (M USD)
- Table 119. South America Flooring Underlayment Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 120. South America Flooring Underlayment Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Flooring Underlayment Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Flooring Underlayment Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Flooring Underlayment Sales Forecast by Type (2025-2030) & (Kilotons)

Table 124. Global Flooring Underlayment Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Flooring Underlayment Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global Flooring Underlayment Sales (Kilotons) Forecast by Application (2025-2030)

Table 127. Global Flooring Underlayment Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Flooring Underlayment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Flooring Underlayment Market Size (M USD), 2019-2030
- Figure 5. Global Flooring Underlayment Market Size (M USD) (2019-2030)
- Figure 6. Global Flooring Underlayment Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Flooring Underlayment Market Size by Country (M USD)
- Figure 11. Flooring Underlayment Sales Share by Manufacturers in 2023
- Figure 12. Global Flooring Underlayment Revenue Share by Manufacturers in 2023
- Figure 13. Flooring Underlayment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Flooring Underlayment Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Flooring Underlayment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Flooring Underlayment Market Share by Type
- Figure 18. Sales Market Share of Flooring Underlayment by Type (2019-2024)
- Figure 19. Sales Market Share of Flooring Underlayment by Type in 2023
- Figure 20. Market Size Share of Flooring Underlayment by Type (2019-2024)
- Figure 21. Market Size Market Share of Flooring Underlayment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Flooring Underlayment Market Share by Application
- Figure 24. Global Flooring Underlayment Sales Market Share by Application (2019-2024)
- Figure 25. Global Flooring Underlayment Sales Market Share by Application in 2023
- Figure 26. Global Flooring Underlayment Market Share by Application (2019-2024)
- Figure 27. Global Flooring Underlayment Market Share by Application in 2023
- Figure 28. Global Flooring Underlayment Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Flooring Underlayment Sales Market Share by Region (2019-2024)
- Figure 30. North America Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Flooring Underlayment Sales Market Share by Country in 2023

Figure 32. U.S. Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Flooring Underlayment Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Flooring Underlayment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Flooring Underlayment Sales Market Share by Country in 2023

Figure 37. Germany Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Flooring Underlayment Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Flooring Underlayment Sales Market Share by Region in 2023

Figure 44. China Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Flooring Underlayment Sales and Growth Rate (Kilotons)

Figure 50. South America Flooring Underlayment Sales Market Share by Country in 2023

Figure 51. Brazil Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Flooring Underlayment Sales and Growth Rate

(Kilotons)

Figure 55. Middle East and Africa Flooring Underlayment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Flooring Underlayment Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Flooring Underlayment Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Flooring Underlayment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Flooring Underlayment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Flooring Underlayment Market Share Forecast by Type (2025-2030)

Figure 65. Global Flooring Underlayment Sales Forecast by Application (2025-2030)

Figure 66. Global Flooring Underlayment Market Share Forecast by Application (2025-2030)

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