

# Global Flooring Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G43A0674AF32EN.html>

Date: August 2024

Pages: 139

Price: US\$ 3,200.00 (Single User License)

ID: G43A0674AF32EN

## Abstracts

### Report Overview

Flooring refers to the building material used for the surface layer of the floor or floor of a house, which is made of wood or other materials. This report mainly studies wooden floors and resilient floors.

This report provides a deep insight into the global Flooring market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Flooring Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Flooring market in any manner.

Global Flooring Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Mohawk

Armstrong

Beasley

Sheoga

Mullican

Somerset

Giant Floors

Hadleigh Timber

Lamett

Nature

Jiusheng

Anxin

Yangzi

Green Floor

Yihua

Vandyck

Kentier

Gloria

Der

Market Segmentation (by Type)

Carpets & Rugs

Resilient (Vinyl, Cork, Linoleum, Rubber, Resin)

Non-resilient (Ceramic, Stone, Wood, Laminate)

Market Segmentation (by Application)

Residential

Non-residential

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Flooring Market

Overview of the regional outlook of the Flooring Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Flooring Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Flooring
- 1.2 Key Market Segments
  - 1.2.1 Flooring Segment by Type
  - 1.2.2 Flooring Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FLOORING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Flooring Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Flooring Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FLOORING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Flooring Sales by Manufacturers (2019-2024)
- 3.2 Global Flooring Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Flooring Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Flooring Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Flooring Sales Sites, Area Served, Product Type
- 3.6 Flooring Market Competitive Situation and Trends
  - 3.6.1 Flooring Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Flooring Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 FLOORING INDUSTRY CHAIN ANALYSIS**

- 4.1 Flooring Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FLOORING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 FLOORING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Flooring Sales Market Share by Type (2019-2024)
- 6.3 Global Flooring Market Size Market Share by Type (2019-2024)
- 6.4 Global Flooring Price by Type (2019-2024)

## **7 FLOORING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Flooring Market Sales by Application (2019-2024)
- 7.3 Global Flooring Market Size (M USD) by Application (2019-2024)
- 7.4 Global Flooring Sales Growth Rate by Application (2019-2024)

## **8 FLOORING MARKET SEGMENTATION BY REGION**

- 8.1 Global Flooring Sales by Region
  - 8.1.1 Global Flooring Sales by Region
  - 8.1.2 Global Flooring Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Flooring Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



8.2.4 Mexico

8.3 Europe

8.3.1 Europe Flooring Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Flooring Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Flooring Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Flooring Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Mohawk

9.1.1 Mohawk Flooring Basic Information

9.1.2 Mohawk Flooring Product Overview

9.1.3 Mohawk Flooring Product Market Performance

9.1.4 Mohawk Business Overview

9.1.5 Mohawk Flooring SWOT Analysis

9.1.6 Mohawk Recent Developments

9.2 Armstrong

9.2.1 Armstrong Flooring Basic Information

- 9.2.2 Armstrong Flooring Product Overview
- 9.2.3 Armstrong Flooring Product Market Performance
- 9.2.4 Armstrong Business Overview
- 9.2.5 Armstrong Flooring SWOT Analysis
- 9.2.6 Armstrong Recent Developments
- 9.3 Beasley
  - 9.3.1 Beasley Flooring Basic Information
  - 9.3.2 Beasley Flooring Product Overview
  - 9.3.3 Beasley Flooring Product Market Performance
  - 9.3.4 Beasley Flooring SWOT Analysis
  - 9.3.5 Beasley Business Overview
  - 9.3.6 Beasley Recent Developments
- 9.4 Sheoga
  - 9.4.1 Sheoga Flooring Basic Information
  - 9.4.2 Sheoga Flooring Product Overview
  - 9.4.3 Sheoga Flooring Product Market Performance
  - 9.4.4 Sheoga Business Overview
  - 9.4.5 Sheoga Recent Developments
- 9.5 Mullican
  - 9.5.1 Mullican Flooring Basic Information
  - 9.5.2 Mullican Flooring Product Overview
  - 9.5.3 Mullican Flooring Product Market Performance
  - 9.5.4 Mullican Business Overview
  - 9.5.5 Mullican Recent Developments
- 9.6 Somerset
  - 9.6.1 Somerset Flooring Basic Information
  - 9.6.2 Somerset Flooring Product Overview
  - 9.6.3 Somerset Flooring Product Market Performance
  - 9.6.4 Somerset Business Overview
  - 9.6.5 Somerset Recent Developments
- 9.7 Giant Floors
  - 9.7.1 Giant Floors Flooring Basic Information
  - 9.7.2 Giant Floors Flooring Product Overview
  - 9.7.3 Giant Floors Flooring Product Market Performance
  - 9.7.4 Giant Floors Business Overview
  - 9.7.5 Giant Floors Recent Developments
- 9.8 Hadleigh Timber
  - 9.8.1 Hadleigh Timber Flooring Basic Information
  - 9.8.2 Hadleigh Timber Flooring Product Overview

9.8.3 Hadleigh Timber Flooring Product Market Performance

9.8.4 Hadleigh Timber Business Overview

9.8.5 Hadleigh Timber Recent Developments

9.9 Lamett

9.9.1 Lamett Flooring Basic Information

9.9.2 Lamett Flooring Product Overview

9.9.3 Lamett Flooring Product Market Performance

9.9.4 Lamett Business Overview

9.9.5 Lamett Recent Developments

9.10 Nature

9.10.1 Nature Flooring Basic Information

9.10.2 Nature Flooring Product Overview

9.10.3 Nature Flooring Product Market Performance

9.10.4 Nature Business Overview

9.10.5 Nature Recent Developments

9.11 Jiusheng

9.11.1 Jiusheng Flooring Basic Information

9.11.2 Jiusheng Flooring Product Overview

9.11.3 Jiusheng Flooring Product Market Performance

9.11.4 Jiusheng Business Overview

9.11.5 Jiusheng Recent Developments

9.12 Anxin

9.12.1 Anxin Flooring Basic Information

9.12.2 Anxin Flooring Product Overview

9.12.3 Anxin Flooring Product Market Performance

9.12.4 Anxin Business Overview

9.12.5 Anxin Recent Developments

9.13 Yangzi

9.13.1 Yangzi Flooring Basic Information

9.13.2 Yangzi Flooring Product Overview

9.13.3 Yangzi Flooring Product Market Performance

9.13.4 Yangzi Business Overview

9.13.5 Yangzi Recent Developments

9.14 Green Floor

9.14.1 Green Floor Flooring Basic Information

9.14.2 Green Floor Flooring Product Overview

9.14.3 Green Floor Flooring Product Market Performance

9.14.4 Green Floor Business Overview

9.14.5 Green Floor Recent Developments

## 9.15 Yihua

- 9.15.1 Yihua Flooring Basic Information
- 9.15.2 Yihua Flooring Product Overview
- 9.15.3 Yihua Flooring Product Market Performance
- 9.15.4 Yihua Business Overview
- 9.15.5 Yihua Recent Developments

## 9.16 Vandyck

- 9.16.1 Vandyck Flooring Basic Information
- 9.16.2 Vandyck Flooring Product Overview
- 9.16.3 Vandyck Flooring Product Market Performance
- 9.16.4 Vandyck Business Overview
- 9.16.5 Vandyck Recent Developments

## 9.17 Kentier

- 9.17.1 Kentier Flooring Basic Information
- 9.17.2 Kentier Flooring Product Overview
- 9.17.3 Kentier Flooring Product Market Performance
- 9.17.4 Kentier Business Overview
- 9.17.5 Kentier Recent Developments

## 9.18 Gloria

- 9.18.1 Gloria Flooring Basic Information
- 9.18.2 Gloria Flooring Product Overview
- 9.18.3 Gloria Flooring Product Market Performance
- 9.18.4 Gloria Business Overview
- 9.18.5 Gloria Recent Developments

## 9.19 Der

- 9.19.1 Der Flooring Basic Information
- 9.19.2 Der Flooring Product Overview
- 9.19.3 Der Flooring Product Market Performance
- 9.19.4 Der Business Overview
- 9.19.5 Der Recent Developments

## **10 FLOORING MARKET FORECAST BY REGION**

### 10.1 Global Flooring Market Size Forecast

### 10.2 Global Flooring Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Flooring Market Size Forecast by Country
- 10.2.3 Asia Pacific Flooring Market Size Forecast by Region
- 10.2.4 South America Flooring Market Size Forecast by Country

## 10.2.5 Middle East and Africa Forecasted Consumption of Flooring by Country

# **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

## 11.1 Global Flooring Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Flooring by Type (2025-2030)

11.1.2 Global Flooring Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Flooring by Type (2025-2030)

## 11.2 Global Flooring Market Forecast by Application (2025-2030)

11.2.1 Global Flooring Sales (Kilotons) Forecast by Application

11.2.2 Global Flooring Market Size (M USD) Forecast by Application (2025-2030)

# **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Flooring Market Size Comparison by Region (M USD)
- Table 5. Global Flooring Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Flooring Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Flooring Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Flooring Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Flooring as of 2022)
- Table 10. Global Market Flooring Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Flooring Sales Sites and Area Served
- Table 12. Manufacturers Flooring Product Type
- Table 13. Global Flooring Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Flooring
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Flooring Market Challenges
- Table 22. Global Flooring Sales by Type (Kilotons)
- Table 23. Global Flooring Market Size by Type (M USD)
- Table 24. Global Flooring Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Flooring Sales Market Share by Type (2019-2024)
- Table 26. Global Flooring Market Size (M USD) by Type (2019-2024)
- Table 27. Global Flooring Market Size Share by Type (2019-2024)
- Table 28. Global Flooring Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Flooring Sales (Kilotons) by Application
- Table 30. Global Flooring Market Size by Application
- Table 31. Global Flooring Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Flooring Sales Market Share by Application (2019-2024)
- Table 33. Global Flooring Sales by Application (2019-2024) & (M USD)

- Table 34. Global Flooring Market Share by Application (2019-2024)
- Table 35. Global Flooring Sales Growth Rate by Application (2019-2024)
- Table 36. Global Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Flooring Sales Market Share by Region (2019-2024)
- Table 38. North America Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 43. Mohawk Flooring Basic Information
- Table 44. Mohawk Flooring Product Overview
- Table 45. Mohawk Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Mohawk Business Overview
- Table 47. Mohawk Flooring SWOT Analysis
- Table 48. Mohawk Recent Developments
- Table 49. Armstrong Flooring Basic Information
- Table 50. Armstrong Flooring Product Overview
- Table 51. Armstrong Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Armstrong Business Overview
- Table 53. Armstrong Flooring SWOT Analysis
- Table 54. Armstrong Recent Developments
- Table 55. Beasley Flooring Basic Information
- Table 56. Beasley Flooring Product Overview
- Table 57. Beasley Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Beasley Flooring SWOT Analysis
- Table 59. Beasley Business Overview
- Table 60. Beasley Recent Developments
- Table 61. Sheoga Flooring Basic Information
- Table 62. Sheoga Flooring Product Overview
- Table 63. Sheoga Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Sheoga Business Overview
- Table 65. Sheoga Recent Developments
- Table 66. Mullican Flooring Basic Information
- Table 67. Mullican Flooring Product Overview
- Table 68. Mullican Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

Gross Margin (2019-2024)

Table 69. Mullican Business Overview

Table 70. Mullican Recent Developments

Table 71. Somerset Flooring Basic Information

Table 72. Somerset Flooring Product Overview

Table 73. Somerset Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Somerset Business Overview

Table 75. Somerset Recent Developments

Table 76. Giant Floors Flooring Basic Information

Table 77. Giant Floors Flooring Product Overview

Table 78. Giant Floors Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Giant Floors Business Overview

Table 80. Giant Floors Recent Developments

Table 81. Hadleigh Timber Flooring Basic Information

Table 82. Hadleigh Timber Flooring Product Overview

Table 83. Hadleigh Timber Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Hadleigh Timber Business Overview

Table 85. Hadleigh Timber Recent Developments

Table 86. Lamett Flooring Basic Information

Table 87. Lamett Flooring Product Overview

Table 88. Lamett Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Lamett Business Overview

Table 90. Lamett Recent Developments

Table 91. Nature Flooring Basic Information

Table 92. Nature Flooring Product Overview

Table 93. Nature Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Nature Business Overview

Table 95. Nature Recent Developments

Table 96. Jiusheng Flooring Basic Information

Table 97. Jiusheng Flooring Product Overview

Table 98. Jiusheng Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Jiusheng Business Overview

Table 100. Jiusheng Recent Developments



Table 101. Anxin Flooring Basic Information

Table 102. Anxin Flooring Product Overview

Table 103. Anxin Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Anxin Business Overview

Table 105. Anxin Recent Developments

Table 106. Yangzi Flooring Basic Information

Table 107. Yangzi Flooring Product Overview

Table 108. Yangzi Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Yangzi Business Overview

Table 110. Yangzi Recent Developments

Table 111. Green Floor Flooring Basic Information

Table 112. Green Floor Flooring Product Overview

Table 113. Green Floor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Green Floor Business Overview

Table 115. Green Floor Recent Developments

Table 116. Yihua Flooring Basic Information

Table 117. Yihua Flooring Product Overview

Table 118. Yihua Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Yihua Business Overview

Table 120. Yihua Recent Developments

Table 121. Vandyck Flooring Basic Information

Table 122. Vandyck Flooring Product Overview

Table 123. Vandyck Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Vandyck Business Overview

Table 125. Vandyck Recent Developments

Table 126. Kentier Flooring Basic Information

Table 127. Kentier Flooring Product Overview

Table 128. Kentier Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Kentier Business Overview

Table 130. Kentier Recent Developments

Table 131. Gloria Flooring Basic Information

Table 132. Gloria Flooring Product Overview

Table 133. Gloria Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

Gross Margin (2019-2024)

Table 134. Gloria Business Overview

Table 135. Gloria Recent Developments

Table 136. Der Flooring Basic Information

Table 137. Der Flooring Product Overview

Table 138. Der Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 139. Der Business Overview

Table 140. Der Recent Developments

Table 141. Global Flooring Sales Forecast by Region (2025-2030) & (Kilotons)

Table 142. Global Flooring Market Size Forecast by Region (2025-2030) & (M USD)

Table 143. North America Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 144. North America Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 145. Europe Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 146. Europe Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Asia Pacific Flooring Sales Forecast by Region (2025-2030) & (Kilotons)

Table 148. Asia Pacific Flooring Market Size Forecast by Region (2025-2030) & (M USD)

Table 149. South America Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 150. South America Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 151. Middle East and Africa Flooring Consumption Forecast by Country (2025-2030) & (Units)

Table 152. Middle East and Africa Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 153. Global Flooring Sales Forecast by Type (2025-2030) & (Kilotons)

Table 154. Global Flooring Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Flooring Price Forecast by Type (2025-2030) & (USD/Ton)

Table 156. Global Flooring Sales (Kilotons) Forecast by Application (2025-2030)

Table 157. Global Flooring Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Flooring
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Flooring Market Size (M USD), 2019-2030
- Figure 5. Global Flooring Market Size (M USD) (2019-2030)
- Figure 6. Global Flooring Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Flooring Market Size by Country (M USD)
- Figure 11. Flooring Sales Share by Manufacturers in 2023
- Figure 12. Global Flooring Revenue Share by Manufacturers in 2023
- Figure 13. Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Flooring Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Flooring Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Flooring Market Share by Type
- Figure 18. Sales Market Share of Flooring by Type (2019-2024)
- Figure 19. Sales Market Share of Flooring by Type in 2023
- Figure 20. Market Size Share of Flooring by Type (2019-2024)
- Figure 21. Market Size Market Share of Flooring by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Flooring Market Share by Application
- Figure 24. Global Flooring Sales Market Share by Application (2019-2024)
- Figure 25. Global Flooring Sales Market Share by Application in 2023
- Figure 26. Global Flooring Market Share by Application (2019-2024)
- Figure 27. Global Flooring Market Share by Application in 2023
- Figure 28. Global Flooring Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Flooring Sales Market Share by Region (2019-2024)
- Figure 30. North America Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Flooring Sales Market Share by Country in 2023
- Figure 32. U.S. Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Flooring Sales (Kilotons) and Growth Rate (2019-2024)

- Figure 34. Mexico Flooring Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Flooring Sales Market Share by Country in 2023
- Figure 37. Germany Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Flooring Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Flooring Sales Market Share by Region in 2023
- Figure 44. China Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Flooring Sales and Growth Rate (Kilotons)
- Figure 50. South America Flooring Sales Market Share by Country in 2023
- Figure 51. Brazil Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Flooring Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Flooring Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Flooring Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Flooring Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Flooring Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Flooring Market Share Forecast by Type (2025-2030)
- Figure 65. Global Flooring Sales Forecast by Application (2025-2030)
- Figure 66. Global Flooring Market Share Forecast by Application (2025-2030)

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