

Global Floor Screen Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G7080F91BE29EN.html>

Date: December 2024

Pages: 158

Price: US\$ 2,800.00 (Single User License)

ID: G7080F91BE29EN

Abstracts

Report Overview

Floor screens are freestanding projection screens designed for portable use, typically used in presentations, conferences, classrooms, and events. These screens are characterized by their ease of setup, mobility, and versatility, making them popular in various professional settings. The floor screen market is a niche segment within the larger audiovisual equipment industry.

The current market size for floor screens in 2023 is estimated at approximately USD 70 million. The projected compound annual growth rate (CAGR) from 2024 to 2032 is expected to be around 5.8%. Several key factors are driving this growth, including the increasing adoption of remote work and virtual meetings, the rise in demand for portable presentation solutions, and the growing emphasis on interactive and engaging communication methods in business environments.

One prominent trend in the floor screen market is the integration of advanced technologies such as ultra-short-throw projectors and interactive display capabilities. These trends are driven by the need for enhanced user experiences and the demand for more interactive presentations. For example, some floor screens now come equipped with touch-sensitive surfaces or support for wireless connectivity, enabling seamless collaboration and engagement.

Another trend shaping the market is the focus on design aesthetics and portability. Manufacturers are developing sleek, lightweight floor screens that not only deliver high-quality display but also complement modern office or event spaces. The emphasis on portability is driven by the need for easy transport and setup, catering to professionals

who frequently move between different locations for presentations.

Regionally, the market for floor screens is dominated by North America and Europe, accounting for a significant share of the global market. The dominance of these regions can be attributed to the high adoption of advanced technologies, the presence of key market players, and the strong demand for innovative presentation solutions. In Asia-Pacific, the market is also growing steadily due to the increasing investments in corporate infrastructure and the rise of the education sector.

Despite the positive growth outlook, the floor screen market faces challenges such as intensifying competition from alternative presentation technologies like LED displays and interactive whiteboards. Additionally, the impact of supply chain disruptions and fluctuations in raw material prices poses a threat to market players, affecting production costs and pricing strategies. Adapting to evolving customer preferences and technological advancements will be crucial for sustained growth in this competitive market.

This report provides a deep insight into the global Floor Screen market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Floor Screen Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Floor Screen market in any manner.

Global Floor Screen Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

NSE

JYLED

PTCLED

EagerLED

SiliconCore Technology

LumenArt

Planar Systems

SRyled

Ledlemon

REISSDISPLAY

LEDsolution

MILESTRONG

ABSEN

Shenzhen DDW Technology Co

Ltd

Xinyiguang

Market Segmentation (by Type)

Radar LED Floor Screen

LED Floor Screen with Gravity Sensor

Market Segmentation (by Application)

Games and Entertainment Area

Stadium

Shopping Center

Exhibition Hall

Stage

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Floor Screen Market

Overview of the regional outlook of the Floor Screen Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Floor Screen Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Floor Screen

1.2 Key Market Segments

1.2.1 Floor Screen Segment by Type

1.2.2 Floor Screen Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FLOOR SCREEN MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Floor Screen Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Floor Screen Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 FLOOR SCREEN MARKET COMPETITIVE LANDSCAPE

3.1 Global Floor Screen Sales by Manufacturers (2019-2024)

3.2 Global Floor Screen Revenue Market Share by Manufacturers (2019-2024)

3.3 Floor Screen Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Floor Screen Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Floor Screen Sales Sites, Area Served, Product Type

3.6 Floor Screen Market Competitive Situation and Trends

3.6.1 Floor Screen Market Concentration Rate

3.6.2 Global 5 and 10 Largest Floor Screen Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 FLOOR SCREEN INDUSTRY CHAIN ANALYSIS

4.1 Floor Screen Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FLOOR SCREEN MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 FLOOR SCREEN MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Floor Screen Sales Market Share by Type (2019-2024)

6.3 Global Floor Screen Market Size Market Share by Type (2019-2024)

6.4 Global Floor Screen Price by Type (2019-2024)

7 FLOOR SCREEN MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Floor Screen Market Sales by Application (2019-2024)

7.3 Global Floor Screen Market Size (M USD) by Application (2019-2024)

7.4 Global Floor Screen Sales Growth Rate by Application (2019-2024)

8 FLOOR SCREEN MARKET SALES BY REGION

8.1 Global Floor Screen Sales by Region

8.1.1 Global Floor Screen Sales by Region

8.1.2 Global Floor Screen Sales Market Share by Region

8.2 Global Floor Screen Market Size by Region

8.2.1 Global Floor Screen Market Size by Region

8.2.2 Global Floor Screen Market Size Market Share by Region

8.3 North America

8.3.1 North America Floor Screen Sales by Country

8.3.2 North America Floor Screen Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Floor Screen Sales by Country

8.4.2 Europe Floor Screen Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Floor Screen Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Floor Screen Market Size by Region

8.6.2 Asia Pacific Floor Screen Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Floor Screen Sales by Country

8.7.2 South America Floor Screen Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Floor Screen Sales by Region

8.8.2 Middle East and Africa Floor Screen Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 FLOOR SCREEN MARKET PRODUCTION BY REGION

- 9.1 Global Production of Floor Screen by Region (2019-2024)
- 9.2 Global Floor Screen Revenue Market Share by Region (2019-2024)
- 9.3 Global Floor Screen Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Floor Screen Production
 - 9.4.1 North America Floor Screen Production Growth Rate (2019-2024)
 - 9.4.2 North America Floor Screen Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Floor Screen Production
 - 9.5.1 Europe Floor Screen Production Growth Rate (2019-2024)
 - 9.5.2 Europe Floor Screen Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Floor Screen Production (2019-2024)
 - 9.6.1 Japan Floor Screen Production Growth Rate (2019-2024)
 - 9.6.2 Japan Floor Screen Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Floor Screen Production (2019-2024)
 - 9.7.1 China Floor Screen Production Growth Rate (2019-2024)
 - 9.7.2 China Floor Screen Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 NSE
 - 10.1.1 NSE Floor Screen Basic Information
 - 10.1.2 NSE Floor Screen Product Overview
 - 10.1.3 NSE Floor Screen Product Market Performance
 - 10.1.4 NSE Business Overview
 - 10.1.5 NSE Floor Screen SWOT Analysis
 - 10.1.6 NSE Recent Developments
- 10.2 JYLED
 - 10.2.1 JYLED Floor Screen Basic Information
 - 10.2.2 JYLED Floor Screen Product Overview
 - 10.2.3 JYLED Floor Screen Product Market Performance
 - 10.2.4 JYLED Business Overview
 - 10.2.5 JYLED Floor Screen SWOT Analysis

10.2.6 JYLED Recent Developments

10.3 PTCLED

10.3.1 PTCLED Floor Screen Basic Information

10.3.2 PTCLED Floor Screen Product Overview

10.3.3 PTCLED Floor Screen Product Market Performance

10.3.4 PTCLED Floor Screen SWOT Analysis

10.3.5 PTCLED Business Overview

10.3.6 PTCLED Recent Developments

10.4 EagerLED

10.4.1 EagerLED Floor Screen Basic Information

10.4.2 EagerLED Floor Screen Product Overview

10.4.3 EagerLED Floor Screen Product Market Performance

10.4.4 EagerLED Business Overview

10.4.5 EagerLED Recent Developments

10.5 SiliconCore Technology

10.5.1 SiliconCore Technology Floor Screen Basic Information

10.5.2 SiliconCore Technology Floor Screen Product Overview

10.5.3 SiliconCore Technology Floor Screen Product Market Performance

10.5.4 SiliconCore Technology Business Overview

10.5.5 SiliconCore Technology Recent Developments

10.6 LumenArt

10.6.1 LumenArt Floor Screen Basic Information

10.6.2 LumenArt Floor Screen Product Overview

10.6.3 LumenArt Floor Screen Product Market Performance

10.6.4 LumenArt Business Overview

10.6.5 LumenArt Recent Developments

10.7 Planar Systems

10.7.1 Planar Systems Floor Screen Basic Information

10.7.2 Planar Systems Floor Screen Product Overview

10.7.3 Planar Systems Floor Screen Product Market Performance

10.7.4 Planar Systems Business Overview

10.7.5 Planar Systems Recent Developments

10.8 SRYLED

10.8.1 SRYLED Floor Screen Basic Information

10.8.2 SRYLED Floor Screen Product Overview

10.8.3 SRYLED Floor Screen Product Market Performance

10.8.4 SRYLED Business Overview

10.8.5 SRYLED Recent Developments

10.9 Ledlemon

- 10.9.1 Ledlemon Floor Screen Basic Information
- 10.9.2 Ledlemon Floor Screen Product Overview
- 10.9.3 Ledlemon Floor Screen Product Market Performance
- 10.9.4 Ledlemon Business Overview
- 10.9.5 Ledlemon Recent Developments
- 10.10 REISSDISPLAY
 - 10.10.1 REISSDISPLAY Floor Screen Basic Information
 - 10.10.2 REISSDISPLAY Floor Screen Product Overview
 - 10.10.3 REISSDISPLAY Floor Screen Product Market Performance
 - 10.10.4 REISSDISPLAY Business Overview
 - 10.10.5 REISSDISPLAY Recent Developments
- 10.11 LEDSOLUTION
 - 10.11.1 LEDSOLUTION Floor Screen Basic Information
 - 10.11.2 LEDSOLUTION Floor Screen Product Overview
 - 10.11.3 LEDSOLUTION Floor Screen Product Market Performance
 - 10.11.4 LEDSOLUTION Business Overview
 - 10.11.5 LEDSOLUTION Recent Developments
- 10.12 MILESTRONG
 - 10.12.1 MILESTRONG Floor Screen Basic Information
 - 10.12.2 MILESTRONG Floor Screen Product Overview
 - 10.12.3 MILESTRONG Floor Screen Product Market Performance
 - 10.12.4 MILESTRONG Business Overview
 - 10.12.5 MILESTRONG Recent Developments
- 10.13 ABSEN
 - 10.13.1 ABSEN Floor Screen Basic Information
 - 10.13.2 ABSEN Floor Screen Product Overview
 - 10.13.3 ABSEN Floor Screen Product Market Performance
 - 10.13.4 ABSEN Business Overview
 - 10.13.5 ABSEN Recent Developments
- 10.14 Shenzhen DDW Technology Co
 - 10.14.1 Shenzhen DDW Technology Co Floor Screen Basic Information
 - 10.14.2 Shenzhen DDW Technology Co Floor Screen Product Overview
 - 10.14.3 Shenzhen DDW Technology Co Floor Screen Product Market Performance
 - 10.14.4 Shenzhen DDW Technology Co Business Overview
 - 10.14.5 Shenzhen DDW Technology Co Recent Developments
- 10.15 Ltd
 - 10.15.1 Ltd Floor Screen Basic Information
 - 10.15.2 Ltd Floor Screen Product Overview
 - 10.15.3 Ltd Floor Screen Product Market Performance

10.15.4 Ltd Business Overview

10.15.5 Ltd Recent Developments

10.16 Xinyiguang

10.16.1 Xinyiguang Floor Screen Basic Information

10.16.2 Xinyiguang Floor Screen Product Overview

10.16.3 Xinyiguang Floor Screen Product Market Performance

10.16.4 Xinyiguang Business Overview

10.16.5 Xinyiguang Recent Developments

11 FLOOR SCREEN MARKET FORECAST BY REGION

11.1 Global Floor Screen Market Size Forecast

11.2 Global Floor Screen Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Floor Screen Market Size Forecast by Country

11.2.3 Asia Pacific Floor Screen Market Size Forecast by Region

11.2.4 South America Floor Screen Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Floor Screen by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Floor Screen Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Floor Screen by Type (2025-2032)

12.1.2 Global Floor Screen Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Floor Screen by Type (2025-2032)

12.2 Global Floor Screen Market Forecast by Application (2025-2032)

12.2.1 Global Floor Screen Sales (K Units) Forecast by Application

12.2.2 Global Floor Screen Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Floor Screen Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G7080F91BE29EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7080F91BE29EN.html>