

# Global Floor Paints Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Floor paints provide protection to the surface of floor, it's a very good decorative aspect and have simple application. Floor paints also offers chemical resistance and high abrasion for chemical and industrial plants.

This report provides a deep insight into the global Floor Paints market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Floor Paints Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Floor Paints market in any manner.

Global Floor Paints Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Sherwin-Williams

PPG Industries

Axalta Coating Systems

Asian Paints

Tambour

Akzo Nobel

BASF

Roto Polymers

Maris Polymers

RPM International

ArmorPox

Milliken & Company

Florock Polyme

3M

Koninklijke

DuPont

Lubrizol

Market Segmentation (by Type)

Concrete Floors Paints

Hardwood Floors Paints

Tile Floors Paints

Other

Market Segmentation (by Application)

Residential Buildings and Garages

Commercial Buildings and Garages

Industrial Premises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Floor Paints Market

Overview of the regional outlook of the Floor Paints Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Floor Paints Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### Table of Contents

#### 1 Research Methodology and Statistical Scope

##### 1.1 Market Definition and Statistical Scope of Floor Paints

##### 1.2 Key Market Segments

###### 1.2.1 Floor Paints Segment by Type

###### 1.2.2 Floor Paints Segment by Application

##### 1.3 Methodology & Sources of Information

###### 1.3.1 Research Methodology

###### 1.3.2 Research Process

###### 1.3.3 Market Breakdown and Data Triangulation

###### 1.3.4 Base Year

###### 1.3.5 Report Assumptions & Caveats

#### 2 Global Floor Paints Market Overview

##### 2.1 Global Market Overview

###### 2.1.1 Global Floor Paints Market Size (M USD) Estimates and Forecasts (2020-2033)

###### 2.1.2 Global Floor Paints Sales Estimates and Forecasts (2020-2033)

##### 2.2 Market Segment Executive Summary

##### 2.3 Global Market Size by Region

#### 3 Global Floor Paints Market Competitive Landscape

##### 3.1 Company Assessment Quadrant

##### 3.2 Global Floor Paints Product Life Cycle

##### 3.3 Global Floor Paints Sales by Manufacturers (2020-2025)

##### 3.4 Global Floor Paints Revenue Market Share by Manufacturers (2020-2025)

##### 3.5 Floor Paints Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

##### 3.6 Global Floor Paints Average Price by Manufacturers (2020-2025)

##### 3.7 Manufacturers Floor Paints Manufacturing Sites, Area Served, Product Type

##### 3.8 Floor Paints Market Competitive Situation and Trends

###### 3.8.1 Floor Paints Market Concentration Rate

###### 3.8.2 Global 5 and 10 Largest Floor Paints Players Market Share by Revenue

###### 3.8.3 Mergers & Acquisitions, Expansion

#### 4 Floor Paints Industry Chain Analysis

##### 4.1 Floor Paints Industry Chain Analysis

##### 4.2 Market Overview of Key Raw Materials

##### 4.3 Midstream Market Analysis

##### 4.4 Downstream Customer Analysis

#### 5 The Development and Dynamics of Floor Paints Market

##### 5.1 Key Development Trends

- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Floor Paints Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 Global Trade Frictions and Their Impacts to Floor Paints Market
- 5.7 ESG Ratings of Leading Companies
- 6 Global Floor Paints Market by Region
  - 6.1 Global Floor Paints Market Size by Region
    - 6.1.1 Global Floor Paints Market Size by Region
    - 6.1.2 Global Floor Paints Market Size Market Share by Region
  - 6.2 Global Floor Paints Sales by Region
    - 6.2.1 Global Floor Paints Sales by Region
    - 6.2.2 Global Floor Paints Sales Market Share by Region
- 7 North America Market Overview
  - 7.1 North America Floor Paints Market Size by Country
    - 7.1.1 USA Market Overview
    - 7.1.2 Canada Market Overview
    - 7.1.3 Mexico Market Overview
  - 7.2 North America Floor Paints Market Size by Type
  - 7.3 North America Floor Paints Market Size by Application
- 8 Europe Market Overview
  - 8.1 Europe Floor Paints Market Size by Country
    - 8.1.1 Germany Market Overview
    - 8.1.2 France Market Overview
    - 8.1.3 U.K. Market Overview
    - 8.1.4 Italy Market Overview
    - 8.1.5 Spain Market Overview
  - 8.2 Europe Floor Paints Market Size by Type
  - 8.3 Europe Floor Paints Market Size by Application

- 9 Asia-Pacific Market Overview
  - 9.1 Asia-Pacific Floor Paints Market Size by Country
    - 9.1.1 China Market Overview
    - 9.1.2 Japan Market Overview
    - 9.1.3 South Korea Market Overview
    - 9.1.4 India Market Overview
    - 9.1.5 Southeast Asia Market Overview
  - 9.2 Asia-Pacific Floor Paints Market Size by Type
  - 9.3 Asia-Pacific Floor Paints Market Size by Application
- 10 South America Market Overview
  - 10.1 South America Floor Paints Market Size by Country
    - 10.1.1 Brazil Market Overview
    - 10.1.2 Argentina Market Overview
    - 10.1.3 Columbia Market Overview
  - 10.2 South America Floor Paints Market Size by Type
  - 10.3 South America Floor Paints Market Size by Application
- 11 Middle East and Africa Market Overview
  - 11.1 Middle East and Africa Floor Paints Market Size by Country
    - 11.1.1 Saudi Arabia Market Overview
    - 11.1.2 UAE Market Overview
    - 11.1.3 Egypt Market Overview
    - 11.1.4 Nigeria Market Overview
    - 11.1.5 South Africa Market Overview
  - 11.2 Middle East and Africa Floor Paints Market Size by Type
  - 11.3 Middle East and Africa Floor Paints Market Size by Application
- 12 Floor Paints Market Production by Region
  - 12.1 Global Production of Floor Paints by Region(2020-2025)
  - 12.2 Global Floor Paints Revenue Market Share by Region (2020-2025)
  - 12.3 Global Floor Paints Production, Revenue, Price and Gross Margin (2020-2025)
  - 12.4 North America Floor Paints Production
    - 12.4.1 North America Floor Paints Production Growth Rate (2020-2025)
    - 12.4.2 North America Floor Paints Production, Revenue, Price and Gross Margin (2020-2025)
  - 12.5 Europe Floor Paints Production
    - 12.5.1 Europe Floor Paints Production Growth Rate (2020-2025)
    - 12.5.2 Europe Floor Paints Production, Revenue, Price and Gross Margin (2020-2025)
  - 12.6 Japan Floor Paints Production (2020-2025)
    - 12.6.1 Japan Floor Paints Production Growth Rate (2020-2025)
    - 12.6.2 Japan Floor Paints Production, Revenue, Price and Gross Margin (2020-2025)

- 12.7 China Floor Paints Production (2020-2025)
  - 12.7.1 China Floor Paints Production Growth Rate (2020-2025)
  - 12.7.2 China Floor Paints Production, Revenue, Price and Gross Margin (2020-2025)
- 13 Floor Paints Market Segmentation by Type
  - 13.1 Evaluation Matrix of Segment Market Development Potential (Type)
  - 13.2 Global Floor Paints Sales Market Share by Type (2020-2033)
  - 13.3 Global Floor Paints Market Size Market Share by Type (2020-2033)
  - 13.4 Global Floor Paints Price by Type (2020-2033)
- 14 Floor Paints Market Segmentation by Application
  - 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
  - 14.2 Global Floor Paints Market Sales by Application (2020-2033)
  - 14.3 Global Floor Paints Market Size (M USD) by Application (2020-2033)
  - 14.4 Global Floor Paints Sales Growth Rate by Application (2020-2033)
- 15 Key Companies Profile
  - 15.1 Sherwin-Williams
    - 15.1.1 Sherwin-Williams Basic Information
    - 15.1.2 Sherwin-Williams Floor Paints Product Overview
    - 15.1.3 Sherwin-Williams Floor Paints Product Market Performance
    - 15.1.4 Sherwin-Williams Business Overview
    - 15.1.5 Sherwin-Williams SWOT Analysis
    - 15.1.6 Sherwin-Williams Recent Developments
  - 15.2 PPG Industries
    - 15.2.1 PPG Industries Basic Information
    - 15.2.2 PPG Industries Floor Paints Product Overview
    - 15.2.3 PPG Industries Floor Paints Product Market Performance
    - 15.2.4 PPG Industries Business Overview
    - 15.2.5 PPG Industries SWOT Analysis
    - 15.2.6 PPG Industries Recent Developments
  - 15.3 Axalta Coating Systems
    - 15.3.1 Axalta Coating Systems Basic Information
    - 15.3.2 Axalta Coating Systems Floor Paints Product Overview
    - 15.3.3 Axalta Coating Systems Floor Paints Product Market Performance
    - 15.3.4 Axalta Coating Systems Business Overview
    - 15.3.5 Axalta Coating Systems SWOT Analysis
    - 15.3.6 Axalta Coating Systems Recent Developments
  - 15.4 Asian Paints
    - 15.4.1 Asian Paints Basic Information
    - 15.4.2 Asian Paints Floor Paints Product Overview
    - 15.4.3 Asian Paints Floor Paints Product Market Performance

- 15.4.4 Asian Paints Business Overview
- 15.4.5 Asian Paints Recent Developments
- 15.5 Tambour
  - 15.5.1 Tambour Basic Information
  - 15.5.2 Tambour Floor Paints Product Overview
  - 15.5.3 Tambour Floor Paints Product Market Performance
  - 15.5.4 Tambour Business Overview
  - 15.5.5 Tambour Recent Developments
- 15.6 Akzo Nobel
  - 15.6.1 Akzo Nobel Basic Information
  - 15.6.2 Akzo Nobel Floor Paints Product Overview
  - 15.6.3 Akzo Nobel Floor Paints Product Market Performance
  - 15.6.4 Akzo Nobel Business Overview
  - 15.6.5 Akzo Nobel Recent Developments
- 15.7 BASF
  - 15.7.1 BASF Basic Information
  - 15.7.2 BASF Floor Paints Product Overview
  - 15.7.3 BASF Floor Paints Product Market Performance
  - 15.7.4 BASF Business Overview
  - 15.7.5 BASF Recent Developments
- 15.8 Roto Polymers
  - 15.8.1 Roto Polymers Basic Information
  - 15.8.2 Roto Polymers Floor Paints Product Overview
  - 15.8.3 Roto Polymers Floor Paints Product Market Performance
  - 15.8.4 Roto Polymers Business Overview
  - 15.8.5 Roto Polymers Recent Developments
- 15.9 Maris Polymers
  - 15.9.1 Maris Polymers Basic Information
  - 15.9.2 Maris Polymers Floor Paints Product Overview
  - 15.9.3 Maris Polymers Floor Paints Product Market Performance
  - 15.9.4 Maris Polymers Business Overview
  - 15.9.5 Maris Polymers Recent Developments
- 15.10 RPM International
  - 15.10.1 RPM International Basic Information
  - 15.10.2 RPM International Floor Paints Product Overview
  - 15.10.3 RPM International Floor Paints Product Market Performance
  - 15.10.4 RPM International Business Overview
  - 15.10.5 RPM International Recent Developments
- 15.11 ArmorPoxy

- 15.11.1 ArmorPoxy Basic Information
- 15.11.2 ArmorPoxy Floor Paints Product Overview
- 15.11.3 ArmorPoxy Floor Paints Product Market Performance
- 15.11.4 ArmorPoxy Business Overview
- 15.11.5 ArmorPoxy Recent Developments
- 15.12 Milliken and Company
  - 15.12.1 Milliken and Company Basic Information
  - 15.12.2 Milliken and Company Floor Paints Product Overview
  - 15.12.3 Milliken and Company Floor Paints Product Market Performance
  - 15.12.4 Milliken and Company Business Overview
  - 15.12.5 Milliken and Company Recent Developments
- 15.13 Florock Polyme
  - 15.13.1 Florock Polyme Basic Information
  - 15.13.2 Florock Polyme Floor Paints Product Overview
  - 15.13.3 Florock Polyme Floor Paints Product Market Performance
  - 15.13.4 Florock Polyme Business Overview
  - 15.13.5 Florock Polyme Recent Developments
- 15.14 3M
  - 15.14.1 3M Basic Information
  - 15.14.2 3M Floor Paints Product Overview
  - 15.14.3 3M Floor Paints Product Market Performance
  - 15.14.4 3M Business Overview
  - 15.14.5 3M Recent Developments
- 15.15 Koninklijke
  - 15.15.1 Koninklijke Basic Information
  - 15.15.2 Koninklijke Floor Paints Product Overview
  - 15.15.3 Koninklijke Floor Paints Product Market Performance
  - 15.15.4 Koninklijke Business Overview
  - 15.15.5 Koninklijke Recent Developments
- 15.16 DuPont
  - 15.16.1 DuPont Basic Information
  - 15.16.2 DuPont Floor Paints Product Overview
  - 15.16.3 DuPont Floor Paints Product Market Performance
  - 15.16.4 DuPont Business Overview
  - 15.16.5 DuPont Recent Developments
- 15.17 Lubrizol
  - 15.17.1 Lubrizol Basic Information
  - 15.17.2 Lubrizol Floor Paints Product Overview
  - 15.17.3 Lubrizol Floor Paints Product Market Performance

## 15.17.4 Lubrizol Business Overview

## 15.17.5 Lubrizol Recent Developments

## 16 Conclusion and Key FindingsList of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Floor Paints Market Size by Type (M USD)

Table 4. Global Floor Paints Market Size by Application (M USD)

Table 5. Floor Paints Market Size Comparison by Region (M USD)

Table 6. Global Floor Paints Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Floor Paints Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Floor Paints Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Floor Paints Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) &amp; (based on the Revenue in Floor Paints as of 2024)

Table 11. Global Market Floor Paints Average Price (USD/MT) of Key Manufacturers (2020-2025)

Table 12. Manufacturers Floor Paints Manufacturing Sites and Area Served

Table 13. Manufacturers Floor Paints Product Type

Table 14. Global Floor Paints Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers &amp; Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Floor Paints Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 23. S&amp;P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 25. Floor Paints Market Size Comparison by Region (M USD)

Table 26. Global Floor Paints Market Size by Region (2020-2033) &amp; (M USD)

Table 27. Global Floor Paints Market Size Market Share by Region (2020-2033)

Table 28. Global Floor Paints Sales by Region (2020-2033) &amp; (K MT)

Table 29. Global Floor Paints Sales Market Share by Region (2020-2033)

Table 30. North America Floor Paints Market Size by Country (2020-2033) &amp; (M USD)

Table 31. North America Floor Paints Sales by Country (2020-2033) &amp; (K MT)

Table 32. North America Floor Paints Sales by Type (K MT)

Table 33. North America Floor Paints Market Size by Type (M USD)

Table 34. North America Floor Paints Sales (K MT) by Type (2020-2033)

|                                                                                            |
|--------------------------------------------------------------------------------------------|
| Table 35. North America Floor Paints Market Size (M USD) by Type (2020-2033)               |
| Table 36. North America Floor Paints Sales by Application (K MT)                           |
| Table 37. North America Floor Paints Market Size by Application (M USD)                    |
| Table 38. North America Floor Paints Sales (K MT) by Application (2020-2033)               |
| Table 39. North America Floor Paints Market Size (M USD) by Application (2020-2033)        |
| Table 40. Europe Floor Paints Market Size by Country (2020-2033) & (M USD)                 |
| Table 41. Europe Floor Paints Sales by Country (2020-2033) & (K MT)                        |
| Table 42. Europe Floor Paints Sales by Type (K MT)                                         |
| Table 43. Europe Floor Paints Market Size by Type (M USD)                                  |
| Table 44. Europe Floor Paints Sales (K MT) by Type (2020-2033)                             |
| Table 45. Europe Floor Paints Market Size (M USD) by Type (2020-2033)                      |
| Table 46. Europe Floor Paints Sales by Application (K MT)                                  |
| Table 47. Europe Floor Paints Market Size by Application (M USD)                           |
| Table 48. Europe Floor Paints Sales (K MT) by Application (2020-2033)                      |
| Table 49. Europe Floor Paints Market Size (M USD) by Application (2020-2033)               |
| Table 50. Asia-Pacific Floor Paints Market Size by Country (2020-2025) & (M USD)           |
| Table 51. Asia-Pacific Floor Paints Sales by Country (2020-2025) & (K MT)                  |
| Table 52. Asia-Pacific Floor Paints Sales by Type (K MT)                                   |
| Table 53. Asia-Pacific Floor Paints Market Size by Type (M USD)                            |
| Table 54. Asia-Pacific Floor Paints Sales (K MT) by Type (2020-2033)                       |
| Table 55. Asia-Pacific Floor Paints Market Size (M USD) by Type (2020-2025)                |
| Table 56. Asia-Pacific Floor Paints Sales by Application (K MT)                            |
| Table 57. Asia-Pacific Floor Paints Market Size by Application (M USD)                     |
| Table 58. Asia-Pacific Floor Paints Sales (K MT) by Application (2020-2033)                |
| Table 59. Asia-Pacific Floor Paints Market Size (M USD) by Application (2020-2025)         |
| Table 60. South America Floor Paints Market Size by Country (2020-2033) & (M USD)          |
| Table 61. South America Floor Paints Sales by Country (2020-2033) & (K MT)                 |
| Table 62. South America Floor Paints Sales by Type (K MT)                                  |
| Table 63. South America Floor Paints Market Size by Type (M USD)                           |
| Table 64. South America Floor Paints Sales (K MT) by Type (2020-2033)                      |
| Table 65. South America Floor Paints Market Size (M USD) by Type (2020-2033)               |
| Table 66. South America Floor Paints Sales by Application (K MT)                           |
| Table 67. South America Floor Paints Market Size by Application (M USD)                    |
| Table 68. South America Floor Paints Sales (K MT) by Application (2020-2033)               |
| Table 69. South America Floor Paints Market Size (M USD) by Application (2020-2033)        |
| Table 70. Middle East and Africa Floor Paints Market Size by Country (2020-2033) & (M USD) |
| Table 71. Middle East and Africa Floor Paints Sales by Country (2020-2033) & (K MT)        |
| Table 72. Middle East and Africa Floor Paints Sales by Type (K MT)                         |

|                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------|
| Table 73. Middle East and Africa Floor Paints Market Size by Type (M USD)                                                   |
| Table 74. Middle East and Africa Floor Paints Sales (K MT) by Type (2020-2033)                                              |
| Table 75. Middle East and Africa Floor Paints Market Size (M USD) by Type (2020-2033)                                       |
| Table 76. Middle East and Africa Floor Paints Sales by Application (K MT)                                                   |
| Table 77. Middle East and Africa Floor Paints Market Size by Application (M USD)                                            |
| Table 78. Middle East and Africa Floor Paints Sales (K MT) by Application (2020-2033)                                       |
| Table 79. Middle East and Africa Floor Paints Market Size (M USD) by Application (2020-2033)                                |
| Table 80. Global Floor Paints Production (K MT) by Region(2020-2025)                                                        |
| Table 81. Global Floor Paints Revenue (US\$ Million) by Region (2020-2025)                                                  |
| Table 82. Global Floor Paints Revenue Market Share by Region (2020-2025)                                                    |
| Table 83. Global Floor Paints Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)        |
| Table 84. North America Floor Paints Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025) |
| Table 85. Europe Floor Paints Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)        |
| Table 86. Japan Floor Paints Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)         |
| Table 87. China Floor Paints Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)         |
| Table 88. Global Floor Paints Sales by Type (K MT)                                                                          |
| Table 89. Global Floor Paints Market Size by Type (M USD)                                                                   |
| Table 90. Global Floor Paints Sales (K MT) by Type (2020-2033)                                                              |
| Table 91. Global Floor Paints Sales Market Share by Type (2020-2033)                                                        |
| Table 92. Global Floor Paints Market Size (M USD) by Type (2020-2033)                                                       |
| Table 93. Global Floor Paints Market Size Share by Type (2020-2033)                                                         |
| Table 94. Global Floor Paints Sales (K MT) by Application                                                                   |
| Table 95. Global Floor Paints Market Size by Application(M USD)                                                             |
| Table 96. Global Floor Paints Sales by Application (2020-2033) & (K MT)                                                     |
| Table 97. Global Floor Paints Sales Market Share by Application (2020-2033)                                                 |
| Table 98. Global Floor Paints Market Size by Application (2020-2033) & (M USD)                                              |
| Table 99. Global Floor Paints Market Share by Application (2020-2033)                                                       |
| Table 100. Global Floor Paints Sales Growth Rate by Application (2020-2033)                                                 |
| Table 101. Sherwin-Williams Basic Information                                                                               |
| Table 102. Sherwin-Williams Floor Paints Product Overview                                                                   |
| Table 103. Sherwin-Williams Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)         |

|                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------|
| Table 104. Sherwin-Williams Business Overview                                                                             |
| Table 105. Sherwin-Williams SWOT Analysis                                                                                 |
| Table 106. Sherwin-Williams Recent Developments                                                                           |
| Table 107. PPG Industries Basic Information                                                                               |
| Table 108. PPG Industries Floor Paints Product Overview                                                                   |
| Table 109. PPG Industries Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)         |
| Table 110. PPG Industries Business Overview                                                                               |
| Table 111. PPG Industries SWOT Analysis                                                                                   |
| Table 112. PPG Industries Recent Developments                                                                             |
| Table 113. Axalta Coating Systems Basic Information                                                                       |
| Table 114. Axalta Coating Systems Floor Paints Product Overview                                                           |
| Table 115. Axalta Coating Systems Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025) |
| Table 116. Axalta Coating Systems Business Overview                                                                       |
| Table 117. Axalta Coating Systems SWOT Analysis                                                                           |
| Table 118. Axalta Coating Systems Recent Developments                                                                     |
| Table 119. Asian Paints Basic Information                                                                                 |
| Table 120. Asian Paints Floor Paints Product Overview                                                                     |
| Table 121. Asian Paints Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)           |
| Table 122. Asian Paints Business Overview                                                                                 |
| Table 123. Asian Paints Recent Developments                                                                               |
| Table 124. Tambour Basic Information                                                                                      |
| Table 125. Tambour Floor Paints Product Overview                                                                          |
| Table 126. Tambour Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)                |
| Table 127. Tambour Business Overview                                                                                      |
| Table 128. Tambour Recent Developments                                                                                    |
| Table 129. Akzo Nobel Basic Information                                                                                   |
| Table 130. Akzo Nobel Floor Paints Product Overview                                                                       |
| Table 131. Akzo Nobel Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)             |
| Table 132. Akzo Nobel Business Overview                                                                                   |
| Table 133. Akzo Nobel Recent Developments                                                                                 |
| Table 134. BASF Basic Information                                                                                         |
| Table 135. BASF Floor Paints Product Overview                                                                             |
| Table 136. BASF Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)                   |

|                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------|
| Table 137. BASF Business Overview                                                                                       |
| Table 138. BASF Recent Developments                                                                                     |
| Table 139. Roto Polymers Basic Information                                                                              |
| Table 140. Roto Polymers Floor Paints Product Overview                                                                  |
| Table 141. Roto Polymers Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)        |
| Table 142. Roto Polymers Business Overview                                                                              |
| Table 143. Roto Polymers Recent Developments                                                                            |
| Table 144. Maris Polymers Basic Information                                                                             |
| Table 145. Maris Polymers Floor Paints Product Overview                                                                 |
| Table 146. Maris Polymers Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)       |
| Table 147. Maris Polymers Business Overview                                                                             |
| Table 148. Maris Polymers Recent Developments                                                                           |
| Table 149. RPM International Basic Information                                                                          |
| Table 150. RPM International Floor Paints Product Overview                                                              |
| Table 151. RPM International Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)    |
| Table 152. RPM International Business Overview                                                                          |
| Table 153. RPM International Recent Developments                                                                        |
| Table 154. ArmorPoxy Basic Information                                                                                  |
| Table 155. ArmorPoxy Floor Paints Product Overview                                                                      |
| Table 156. ArmorPoxy Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)            |
| Table 157. ArmorPoxy Business Overview                                                                                  |
| Table 158. ArmorPoxy Recent Developments                                                                                |
| Table 159. Milliken and Company Basic Information                                                                       |
| Table 160. Milliken and Company Floor Paints Product Overview                                                           |
| Table 161. Milliken and Company Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025) |
| Table 162. Milliken and Company Business Overview                                                                       |
| Table 163. Milliken and Company Recent Developments                                                                     |
| Table 164. Florock Polyme Basic Information                                                                             |
| Table 165. Florock Polyme Floor Paints Product Overview                                                                 |
| Table 166. Florock Polyme Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)       |
| Table 167. Florock Polyme Business Overview                                                                             |
| Table 168. Florock Polyme Recent Developments                                                                           |
| Table 169. 3M Basic Information                                                                                         |

Table 170. 3M Floor Paints Product Overview

Table 171. 3M Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 172. 3M Business Overview

Table 173. 3M Recent Developments

Table 174. Koninklijke Basic Information

Table 175. Koninklijke Floor Paints Product Overview

Table 176. Koninklijke Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 177. Koninklijke Business Overview

Table 178. Koninklijke Recent Developments

Table 179. DuPont Basic Information

Table 180. DuPont Floor Paints Product Overview

Table 181. DuPont Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 182. DuPont Business Overview

Table 183. DuPont Recent Developments

Table 184. Lubrizol Basic Information

Table 185. Lubrizol Floor Paints Product Overview

Table 186. Lubrizol Floor Paints Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 187. Lubrizol Business Overview

Table 188. Lubrizol Recent Developments

List of Figures

Figure 1. Product Picture of Floor Paints

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Floor Paints Market Size (M USD), 2024-2033

Figure 5. Global Floor Paints Market Size (M USD) (2020-2033)

Figure 6. Global Floor Paints Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Floor Paints Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Floor Paints Product Life Cycle

Figure 13. Floor Paints Sales Share by Manufacturers in 2024

Figure 14. Global Floor Paints Revenue Share by Manufacturers in 2024

Figure 15. Floor Paints Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Floor Paints Average Price (USD/MT) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Floor Paints Revenue in 2024

Figure 18. Industry Chain Map of Floor Paints

Figure 19. Global Floor Paints Market PEST Analysis

Figure 20. Global Floor Paints Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Regional Market Development Potential

Figure 26. Global Floor Paints Market Size by Region

Figure 27. Global Floor Paints Market Size Market Share by Region (2020-2033)

Figure 28. Global Floor Paints Sales Market Share by Region (2020-2033)

Figure 29. North American Market Snapshot

Figure 30. North America Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 31. North America Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 32. North America Floor Paints Market Size (M USD) by Country

Figure 33. USA Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 34. USA Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Canada Floor Paints Sales (K MT) and Growth Rate (2020-2033)

Figure 36. Canada Floor Paints Market Size (M USD) and Growth Rate (2020-2033)

Figure 37. Mexico Floor Paints Sales (Units) and Growth Rate (2020-2033)

Figure 38. Mexico Floor Paints Market Size (M USD) and Growth Rate (2020-2033)

Figure 39. North America Floor Paints Market Size (M USD) by Type

Figure 40. North America Floor Paints Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 43. Europe Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 44. Europe Floor Paints Market Size (M USD) by Country

Figure 45. Germany Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 46. Germany Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. France Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 48. France Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 49. U.K. Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 50. U.K. Floor Paints Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Italy Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

- Figure 52. Italy Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 53. Spain Floor Paints Sales and Growth Rate (2020-2033) & (K MT)
- Figure 54. Spain Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 55. Europe Floor Paints Market Size (M USD) by Type
- Figure 56. Europe Floor Paints Market Size (M USD) by Application
- Figure 57. Asia-Pacific Market Snapshot
- Figure 58. Asia-Pacific Floor Paints Sales and Growth Rate (2020-2033) & (K MT)
- Figure 59. Asia-Pacific Floor Paints Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. Asia-Pacific Floor Paints Market Size (M USD) by Country
- Figure 61. China Floor Paints Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. China Floor Paints Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Japan Floor Paints Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Japan Floor Paints Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. South Korea Floor Paints Sales and Growth Rate (2020-2025) & (K MT)
- Figure 66. South Korea Floor Paints Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 67. India Floor Paints Sales and Growth Rate (2020-2025) & (K MT)
- Figure 68. India Floor Paints Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 69. Southeast Asia Floor Paints Sales and Growth Rate (2020-2025) & (K MT)
- Figure 70. Southeast Asia Floor Paints Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 71. Asia-Pacific Floor Paints Market Size (M USD) by Type
- Figure 72. Asia-Pacific Floor Paints Market Size (M USD) by Application
- Figure 73. South America Market Snapshot
- Figure 74. South America Floor Paints Sales and Growth Rate (2020-2033) & (K MT)
- Figure 75. South America Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 76. South America Floor Paints Market Size (M USD) by Country
- Figure 77. Brazil Floor Paints Sales and Growth Rate (2020-2033) & (K MT)
- Figure 78. Brazil Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 79. Argentina Floor Paints Sales and Growth Rate (2020-2033) & (K MT)
- Figure 80. Argentina Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 81. Columbia Floor Paints Sales and Growth Rate (2020-2033) & (K MT)
- Figure 82. Columbia Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 83. South America Floor Paints Market Size (M USD) by Type
- Figure 84. South America Floor Paints Market Size (M USD) by Application
- Figure 85. Middle East and Africa Market Snapshot
- Figure 86. Middle East and Africa Floor Paints Sales and Growth Rate (2020-2033) & (K

MT)

Figure 87. Middle East and Africa Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa Floor Paints Market Size (M USD) by Country

Figure 89. Saudi Arabia Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 90. Saudi Arabia Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 92. UAE Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 94. Egypt Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 96. Nigeria Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. South Africa Floor Paints Sales and Growth Rate (2020-2033) & (K MT)

Figure 98. South Africa Floor Paints Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa Floor Paints Market Size (M USD) by Type

Figure 100. Middle East and Africa Floor Paints Market Size (M USD) by Application

Figure 101. Global Floor Paints Production Market Share by Region (2020-2025)

Figure 102. North America Floor Paints Production (K MT) Growth Rate (2020-2025)

Figure 103. Europe Floor Paints Production (K MT) Growth Rate (2020-2025)

Figure 104. Japan Floor Paints Production (K MT) Growth Rate (2020-2025)

Figure 105. China Floor Paints Production (K MT) Growth Rate (2020-2025)

Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 107. Global Floor Paints Market Size by Type (M USD)

Figure 108. Sales Market Share of Floor Paints by Type (2020-2033)

Figure 109. Sales Market Share of Floor Paints by Type in 2024

Figure 110. Market Size Share of Floor Paints by Type (2020-2033)

Figure 111. Market Size Share of Floor Paints by Type in 2024

Figure 112. Global Floor Paints Price (USD/MT) by Type (2020-2033)

Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 114. Global Floor Paints Market Size by Application(M USD)

Figure 115. Global Floor Paints Market Share by Application

Figure 116. Global Floor Paints Sales Market Share by Application (2020-2033)

Figure 117. Global Floor Paints Sales Market Share by Application in 2024

Figure 118. Global Floor Paints Market Share by Application (2020-2033)

Figure 119. Global Floor Paints Market Share by Application in 2024

Figure 120. Global Floor Paints Sales Growth Rate by Application (2020-2033)

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