

Global Floating Parquet floor Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

A floating floor is a floor that does not need to be nailed or glued to the subfloor. The term floating floor refers to the installation method, but is often used synonymously with laminate flooring but is applied now to other coverings such as floating tile systems and vinyl flooring in a domestic context.

This report provides a deep insight into the global Floating Parquet floor market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Floating Parquet floor Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Floating Parquet floor market in any manner.

Global Floating Parquet floor Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ANDERSON

CADORIN GROUP

Castro Wood Floors

Columbbia Flooring Originals

FIEMME 3000

INDUSPARQUET

LOPEZ PIGUEIRAS

PG Model

Salis srl

SERENZO

SURCO

TEKA Parquet

UNIKOLEGNO

Market Segmentation (by Type)

Engineered

Solid

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Floating Parquet floor Market

Overview of the regional outlook of the Floating Parquet floor Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Floating Parquet floor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Floating Parquet floor
- 1.2 Key Market Segments
 - 1.2.1 Floating Parquet floor Segment by Type
 - 1.2.2 Floating Parquet floor Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FLOATING PARQUET FLOOR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Floating Parquet floor Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Floating Parquet floor Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FLOATING PARQUET FLOOR MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Floating Parquet floor Sales by Manufacturers (2019-2024)
- 3.2 Global Floating Parquet floor Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Floating Parquet floor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Floating Parquet floor Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Floating Parquet floor Sales Sites, Area Served, Product Type
- 3.6 Floating Parquet floor Market Competitive Situation and Trends
 - 3.6.1 Floating Parquet floor Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Floating Parquet floor Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FLOATING PARQUET FLOOR INDUSTRY CHAIN ANALYSIS

- 4.1 Floating Parquet floor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FLOATING PARQUET FLOOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FLOATING PARQUET FLOOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Floating Parquet floor Sales Market Share by Type (2019-2024)
- 6.3 Global Floating Parquet floor Market Size Market Share by Type (2019-2024)
- 6.4 Global Floating Parquet floor Price by Type (2019-2024)

7 FLOATING PARQUET FLOOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Floating Parquet floor Market Sales by Application (2019-2024)
- 7.3 Global Floating Parquet floor Market Size (M USD) by Application (2019-2024)
- 7.4 Global Floating Parquet floor Sales Growth Rate by Application (2019-2024)

8 FLOATING PARQUET FLOOR MARKET SEGMENTATION BY REGION

- 8.1 Global Floating Parquet floor Sales by Region
 - 8.1.1 Global Floating Parquet floor Sales by Region
 - 8.1.2 Global Floating Parquet floor Sales Market Share by Region
- 8.2 North America

8.2.1 North America Floating Parquet floor Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Floating Parquet floor Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Floating Parquet floor Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Floating Parquet floor Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Floating Parquet floor Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 ANDERSON

9.1.1 ANDERSON Floating Parquet floor Basic Information

9.1.2 ANDERSON Floating Parquet floor Product Overview

9.1.3 ANDERSON Floating Parquet floor Product Market Performance

9.1.4 ANDERSON Business Overview

9.1.5 ANDERSON Floating Parquet floor SWOT Analysis

- 9.1.6 ANDERSON Recent Developments
- 9.2 CADORIN GROUP
 - 9.2.1 CADORIN GROUP Floating Parquet floor Basic Information
 - 9.2.2 CADORIN GROUP Floating Parquet floor Product Overview
 - 9.2.3 CADORIN GROUP Floating Parquet floor Product Market Performance
 - 9.2.4 CADORIN GROUP Business Overview
 - 9.2.5 CADORIN GROUP Floating Parquet floor SWOT Analysis
 - 9.2.6 CADORIN GROUP Recent Developments
- 9.3 Castro Wood Floors
 - 9.3.1 Castro Wood Floors Floating Parquet floor Basic Information
 - 9.3.2 Castro Wood Floors Floating Parquet floor Product Overview
 - 9.3.3 Castro Wood Floors Floating Parquet floor Product Market Performance
 - 9.3.4 Castro Wood Floors Floating Parquet floor SWOT Analysis
 - 9.3.5 Castro Wood Floors Business Overview
 - 9.3.6 Castro Wood Floors Recent Developments
- 9.4 Columbbia Flooring Originals
 - 9.4.1 Columbbia Flooring Originals Floating Parquet floor Basic Information
 - 9.4.2 Columbbia Flooring Originals Floating Parquet floor Product Overview
 - 9.4.3 Columbbia Flooring Originals Floating Parquet floor Product Market Performance
 - 9.4.4 Columbbia Flooring Originals Business Overview
 - 9.4.5 Columbbia Flooring Originals Recent Developments
- 9.5 FIEMME 3000
 - 9.5.1 FIEMME 3000 Floating Parquet floor Basic Information
 - 9.5.2 FIEMME 3000 Floating Parquet floor Product Overview
 - 9.5.3 FIEMME 3000 Floating Parquet floor Product Market Performance
 - 9.5.4 FIEMME 3000 Business Overview
 - 9.5.5 FIEMME 3000 Recent Developments
- 9.6 INDUSPARQUET
 - 9.6.1 INDUSPARQUET Floating Parquet floor Basic Information
 - 9.6.2 INDUSPARQUET Floating Parquet floor Product Overview
 - 9.6.3 INDUSPARQUET Floating Parquet floor Product Market Performance
 - 9.6.4 INDUSPARQUET Business Overview
 - 9.6.5 INDUSPARQUET Recent Developments
- 9.7 LOPEZ PIGUEIRAS
 - 9.7.1 LOPEZ PIGUEIRAS Floating Parquet floor Basic Information
 - 9.7.2 LOPEZ PIGUEIRAS Floating Parquet floor Product Overview
 - 9.7.3 LOPEZ PIGUEIRAS Floating Parquet floor Product Market Performance
 - 9.7.4 LOPEZ PIGUEIRAS Business Overview
 - 9.7.5 LOPEZ PIGUEIRAS Recent Developments

9.8 PG Model

- 9.8.1 PG Model Floating Parquet floor Basic Information
- 9.8.2 PG Model Floating Parquet floor Product Overview
- 9.8.3 PG Model Floating Parquet floor Product Market Performance
- 9.8.4 PG Model Business Overview
- 9.8.5 PG Model Recent Developments

9.9 Salis srl

- 9.9.1 Salis srl Floating Parquet floor Basic Information
- 9.9.2 Salis srl Floating Parquet floor Product Overview
- 9.9.3 Salis srl Floating Parquet floor Product Market Performance
- 9.9.4 Salis srl Business Overview
- 9.9.5 Salis srl Recent Developments

9.10 SERENZO

- 9.10.1 SERENZO Floating Parquet floor Basic Information
- 9.10.2 SERENZO Floating Parquet floor Product Overview
- 9.10.3 SERENZO Floating Parquet floor Product Market Performance
- 9.10.4 SERENZO Business Overview
- 9.10.5 SERENZO Recent Developments

9.11 SURCO

- 9.11.1 SURCO Floating Parquet floor Basic Information
- 9.11.2 SURCO Floating Parquet floor Product Overview
- 9.11.3 SURCO Floating Parquet floor Product Market Performance
- 9.11.4 SURCO Business Overview
- 9.11.5 SURCO Recent Developments

9.12 TEKA Parquet

- 9.12.1 TEKA Parquet Floating Parquet floor Basic Information
- 9.12.2 TEKA Parquet Floating Parquet floor Product Overview
- 9.12.3 TEKA Parquet Floating Parquet floor Product Market Performance
- 9.12.4 TEKA Parquet Business Overview
- 9.12.5 TEKA Parquet Recent Developments

9.13 UNIKOLEGNO

- 9.13.1 UNIKOLEGNO Floating Parquet floor Basic Information
- 9.13.2 UNIKOLEGNO Floating Parquet floor Product Overview
- 9.13.3 UNIKOLEGNO Floating Parquet floor Product Market Performance
- 9.13.4 UNIKOLEGNO Business Overview
- 9.13.5 UNIKOLEGNO Recent Developments

10 FLOATING PARQUET FLOOR MARKET FORECAST BY REGION

- 10.1 Global Floating Parquet floor Market Size Forecast
- 10.2 Global Floating Parquet floor Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Floating Parquet floor Market Size Forecast by Country
 - 10.2.3 Asia Pacific Floating Parquet floor Market Size Forecast by Region
 - 10.2.4 South America Floating Parquet floor Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Floating Parquet floor by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Floating Parquet floor Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Floating Parquet floor by Type (2025-2030)
 - 11.1.2 Global Floating Parquet floor Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Floating Parquet floor by Type (2025-2030)
- 11.2 Global Floating Parquet floor Market Forecast by Application (2025-2030)
 - 11.2.1 Global Floating Parquet floor Sales (K Units) Forecast by Application
 - 11.2.2 Global Floating Parquet floor Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Floating Parquet floor Market Size Comparison by Region (M USD)

Table 5. Global Floating Parquet floor Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Floating Parquet floor Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Floating Parquet floor Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Floating Parquet floor Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Floating Parquet floor as of 2022)

Table 10. Global Market Floating Parquet floor Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Floating Parquet floor Sales Sites and Area Served

Table 12. Manufacturers Floating Parquet floor Product Type

Table 13. Global Floating Parquet floor Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Floating Parquet floor

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Floating Parquet floor Market Challenges

Table 22. Global Floating Parquet floor Sales by Type (K Units)

Table 23. Global Floating Parquet floor Market Size by Type (M USD)

Table 24. Global Floating Parquet floor Sales (K Units) by Type (2019-2024)

Table 25. Global Floating Parquet floor Sales Market Share by Type (2019-2024)

Table 26. Global Floating Parquet floor Market Size (M USD) by Type (2019-2024)

Table 27. Global Floating Parquet floor Market Size Share by Type (2019-2024)

Table 28. Global Floating Parquet floor Price (USD/Unit) by Type (2019-2024)

Table 29. Global Floating Parquet floor Sales (K Units) by Application

Table 30. Global Floating Parquet floor Market Size by Application

Table 31. Global Floating Parquet floor Sales by Application (2019-2024) & (K Units)

- Table 32. Global Floating Parquet floor Sales Market Share by Application (2019-2024)
- Table 33. Global Floating Parquet floor Sales by Application (2019-2024) & (M USD)
- Table 34. Global Floating Parquet floor Market Share by Application (2019-2024)
- Table 35. Global Floating Parquet floor Sales Growth Rate by Application (2019-2024)
- Table 36. Global Floating Parquet floor Sales by Region (2019-2024) & (K Units)
- Table 37. Global Floating Parquet floor Sales Market Share by Region (2019-2024)
- Table 38. North America Floating Parquet floor Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Floating Parquet floor Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Floating Parquet floor Sales by Region (2019-2024) & (K Units)
- Table 41. South America Floating Parquet floor Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Floating Parquet floor Sales by Region (2019-2024) & (K Units)
- Table 43. ANDERSON Floating Parquet floor Basic Information
- Table 44. ANDERSON Floating Parquet floor Product Overview
- Table 45. ANDERSON Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. ANDERSON Business Overview
- Table 47. ANDERSON Floating Parquet floor SWOT Analysis
- Table 48. ANDERSON Recent Developments
- Table 49. CADORIN GROUP Floating Parquet floor Basic Information
- Table 50. CADORIN GROUP Floating Parquet floor Product Overview
- Table 51. CADORIN GROUP Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. CADORIN GROUP Business Overview
- Table 53. CADORIN GROUP Floating Parquet floor SWOT Analysis
- Table 54. CADORIN GROUP Recent Developments
- Table 55. Castro Wood Floors Floating Parquet floor Basic Information
- Table 56. Castro Wood Floors Floating Parquet floor Product Overview
- Table 57. Castro Wood Floors Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Castro Wood Floors Floating Parquet floor SWOT Analysis
- Table 59. Castro Wood Floors Business Overview
- Table 60. Castro Wood Floors Recent Developments
- Table 61. Columbbia Flooring Originals Floating Parquet floor Basic Information
- Table 62. Columbbia Flooring Originals Floating Parquet floor Product Overview
- Table 63. Columbbia Flooring Originals Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 64. Columbbia Flooring Originals Business Overview
- Table 65. Columbbia Flooring Originals Recent Developments
- Table 66. FIEMME 3000 Floating Parquet floor Basic Information
- Table 67. FIEMME 3000 Floating Parquet floor Product Overview
- Table 68. FIEMME 3000 Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. FIEMME 3000 Business Overview
- Table 70. FIEMME 3000 Recent Developments
- Table 71. INDUSPARQUET Floating Parquet floor Basic Information
- Table 72. INDUSPARQUET Floating Parquet floor Product Overview
- Table 73. INDUSPARQUET Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. INDUSPARQUET Business Overview
- Table 75. INDUSPARQUET Recent Developments
- Table 76. LOPEZ PIGUEIRAS Floating Parquet floor Basic Information
- Table 77. LOPEZ PIGUEIRAS Floating Parquet floor Product Overview
- Table 78. LOPEZ PIGUEIRAS Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. LOPEZ PIGUEIRAS Business Overview
- Table 80. LOPEZ PIGUEIRAS Recent Developments
- Table 81. PG Model Floating Parquet floor Basic Information
- Table 82. PG Model Floating Parquet floor Product Overview
- Table 83. PG Model Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. PG Model Business Overview
- Table 85. PG Model Recent Developments
- Table 86. Salis srl Floating Parquet floor Basic Information
- Table 87. Salis srl Floating Parquet floor Product Overview
- Table 88. Salis srl Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Salis srl Business Overview
- Table 90. Salis srl Recent Developments
- Table 91. SERENZO Floating Parquet floor Basic Information
- Table 92. SERENZO Floating Parquet floor Product Overview
- Table 93. SERENZO Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. SERENZO Business Overview
- Table 95. SERENZO Recent Developments
- Table 96. SURCO Floating Parquet floor Basic Information

- Table 97. SURCO Floating Parquet floor Product Overview
- Table 98. SURCO Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. SURCO Business Overview
- Table 100. SURCO Recent Developments
- Table 101. TEKA Parquet Floating Parquet floor Basic Information
- Table 102. TEKA Parquet Floating Parquet floor Product Overview
- Table 103. TEKA Parquet Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. TEKA Parquet Business Overview
- Table 105. TEKA Parquet Recent Developments
- Table 106. UNIKOLEGNO Floating Parquet floor Basic Information
- Table 107. UNIKOLEGNO Floating Parquet floor Product Overview
- Table 108. UNIKOLEGNO Floating Parquet floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. UNIKOLEGNO Business Overview
- Table 110. UNIKOLEGNO Recent Developments
- Table 111. Global Floating Parquet floor Sales Forecast by Region (2025-2030) & (K Units)
- Table 112. Global Floating Parquet floor Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Floating Parquet floor Sales Forecast by Country (2025-2030) & (K Units)
- Table 114. North America Floating Parquet floor Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Floating Parquet floor Sales Forecast by Country (2025-2030) & (K Units)
- Table 116. Europe Floating Parquet floor Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Asia Pacific Floating Parquet floor Sales Forecast by Region (2025-2030) & (K Units)
- Table 118. Asia Pacific Floating Parquet floor Market Size Forecast by Region (2025-2030) & (M USD)
- Table 119. South America Floating Parquet floor Sales Forecast by Country (2025-2030) & (K Units)
- Table 120. South America Floating Parquet floor Market Size Forecast by Country (2025-2030) & (M USD)
- Table 121. Middle East and Africa Floating Parquet floor Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Floating Parquet floor Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Floating Parquet floor Sales Forecast by Type (2025-2030) & (K Units)

Table 124. Global Floating Parquet floor Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Floating Parquet floor Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Floating Parquet floor Sales (K Units) Forecast by Application (2025-2030)

Table 127. Global Floating Parquet floor Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Floating Parquet floor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Floating Parquet floor Market Size (M USD), 2019-2030
- Figure 5. Global Floating Parquet floor Market Size (M USD) (2019-2030)
- Figure 6. Global Floating Parquet floor Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Floating Parquet floor Market Size by Country (M USD)
- Figure 11. Floating Parquet floor Sales Share by Manufacturers in 2023
- Figure 12. Global Floating Parquet floor Revenue Share by Manufacturers in 2023
- Figure 13. Floating Parquet floor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Floating Parquet floor Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Floating Parquet floor Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Floating Parquet floor Market Share by Type
- Figure 18. Sales Market Share of Floating Parquet floor by Type (2019-2024)
- Figure 19. Sales Market Share of Floating Parquet floor by Type in 2023
- Figure 20. Market Size Share of Floating Parquet floor by Type (2019-2024)
- Figure 21. Market Size Market Share of Floating Parquet floor by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Floating Parquet floor Market Share by Application
- Figure 24. Global Floating Parquet floor Sales Market Share by Application (2019-2024)
- Figure 25. Global Floating Parquet floor Sales Market Share by Application in 2023
- Figure 26. Global Floating Parquet floor Market Share by Application (2019-2024)
- Figure 27. Global Floating Parquet floor Market Share by Application in 2023
- Figure 28. Global Floating Parquet floor Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Floating Parquet floor Sales Market Share by Region (2019-2024)
- Figure 30. North America Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Floating Parquet floor Sales Market Share by Country in 2023

- Figure 32. U.S. Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Floating Parquet floor Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Floating Parquet floor Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Floating Parquet floor Sales Market Share by Country in 2023
- Figure 37. Germany Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Floating Parquet floor Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Floating Parquet floor Sales Market Share by Region in 2023
- Figure 44. China Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Floating Parquet floor Sales and Growth Rate (K Units)
- Figure 50. South America Floating Parquet floor Sales Market Share by Country in 2023
- Figure 51. Brazil Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Floating Parquet floor Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Floating Parquet floor Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Floating Parquet floor Sales and Growth Rate (2019-2024) & (K

Units)

Figure 60. South Africa Floating Parquet floor Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Floating Parquet floor Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Floating Parquet floor Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Floating Parquet floor Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Floating Parquet floor Market Share Forecast by Type (2025-2030)

Figure 65. Global Floating Parquet floor Sales Forecast by Application (2025-2030)

Figure 66. Global Floating Parquet floor Market Share Forecast by Application (2025-2030)

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