

Global Floating Offshore Wind Lidar Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GFD7DD344002EN.html>

Date: March 2026

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: GFD7DD344002EN

Abstracts

A Floating Offshore Wind LiDAR is a specialized remote sensing device designed for deployment in offshore environments to measure wind characteristics over the sea. Mounted on a floating platform, this LiDAR uses laser technology to capture wind speed and direction at various altitudes, aiding in the assessment of wind energy potential for offshore wind farm development.

The global Floating Offshore Wind Lidar market size was estimated at USD 84.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Floating Offshore Wind Lidar market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Floating Offshore Wind Lidar market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Floating Offshore Wind Lidar market.

Global Floating Offshore Wind Lidar Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Vaisala
Nanjing Movelaser
ZX Lidars
John Wood Group
Lockheed Martin
Qingdao Leice Transient Technology
Hua Hang Environmental Development
Lumibird
Landun Photoelectric
Windar Photonics
Mitsubishi Electric
Everise Technology

Market Segmentation (by Type)

Pulse Lidar
Continuous Lidar

Market Segmentation (by Application)

Wind Power Industry
Marine Vessels
Meteorology and Environment

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Floating Offshore Wind Lidar Market
Overview of the regional outlook of the Floating Offshore Wind Lidar Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Floating Offshore Wind Lidar Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Floating Offshore Wind Lidar, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Floating Offshore Wind Lidar
- 1.2 Key Market Segments
 - 1.2.1 Floating Offshore Wind Lidar Segment by Type
 - 1.2.2 Floating Offshore Wind Lidar Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FLOATING OFFSHORE WIND LIDAR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Floating Offshore Wind Lidar Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Floating Offshore Wind Lidar Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FLOATING OFFSHORE WIND LIDAR MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Floating Offshore Wind Lidar Product Life Cycle
- 3.3 Global Floating Offshore Wind Lidar Sales by Manufacturers (2020-2025)
- 3.4 Global Floating Offshore Wind Lidar Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Floating Offshore Wind Lidar Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Floating Offshore Wind Lidar Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Floating Offshore Wind Lidar Market Competitive Situation and Trends
 - 3.8.1 Floating Offshore Wind Lidar Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Floating Offshore Wind Lidar Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 FLOATING OFFSHORE WIND LIDAR INDUSTRY CHAIN ANALYSIS

4.1 Floating Offshore Wind Lidar Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FLOATING OFFSHORE WIND LIDAR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Floating Offshore Wind Lidar Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Floating Offshore Wind Lidar Market

5.7 ESG Ratings of Leading Companies

6 FLOATING OFFSHORE WIND LIDAR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Floating Offshore Wind Lidar Sales Market Share by Type (2020-2025)

6.3 Global Floating Offshore Wind Lidar Market Size by Type (2020-2025)

6.4 Global Floating Offshore Wind Lidar Price by Type (2020-2025)

7 FLOATING OFFSHORE WIND LIDAR MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Floating Offshore Wind Lidar Market Sales by Application (2020-2025)
- 7.3 Global Floating Offshore Wind Lidar Market Size (M USD) by Application (2020-2025)
- 7.4 Global Floating Offshore Wind Lidar Sales Growth Rate by Application (2020-2025)

8 FLOATING OFFSHORE WIND LIDAR MARKET SALES BY REGION

- 8.1 Global Floating Offshore Wind Lidar Sales by Region
 - 8.1.1 Global Floating Offshore Wind Lidar Sales by Region
 - 8.1.2 Global Floating Offshore Wind Lidar Sales Market Share by Region
- 8.2 Global Floating Offshore Wind Lidar Market Size by Region
 - 8.2.1 Global Floating Offshore Wind Lidar Market Size by Region
 - 8.2.2 Global Floating Offshore Wind Lidar Market Size by Region
- 8.3 North America
 - 8.3.1 North America Floating Offshore Wind Lidar Sales by Country
 - 8.3.2 North America Floating Offshore Wind Lidar Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Floating Offshore Wind Lidar Sales by Country
 - 8.4.2 Europe Floating Offshore Wind Lidar Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Floating Offshore Wind Lidar Sales by Region
 - 8.5.2 Asia Pacific Floating Offshore Wind Lidar Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Floating Offshore Wind Lidar Sales by Country
- 8.6.2 South America Floating Offshore Wind Lidar Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Floating Offshore Wind Lidar Sales by Region
 - 8.7.2 Middle East and Africa Floating Offshore Wind Lidar Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 FLOATING OFFSHORE WIND LIDAR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Floating Offshore Wind Lidar by Region(2020-2025)
- 9.2 Global Floating Offshore Wind Lidar Revenue Market Share by Region (2020-2025)
- 9.3 Global Floating Offshore Wind Lidar Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Floating Offshore Wind Lidar Production
 - 9.4.1 North America Floating Offshore Wind Lidar Production Growth Rate (2020-2025)
 - 9.4.2 North America Floating Offshore Wind Lidar Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Floating Offshore Wind Lidar Production
 - 9.5.1 Europe Floating Offshore Wind Lidar Production Growth Rate (2020-2025)
 - 9.5.2 Europe Floating Offshore Wind Lidar Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Floating Offshore Wind Lidar Production (2020-2025)
 - 9.6.1 Japan Floating Offshore Wind Lidar Production Growth Rate (2020-2025)
 - 9.6.2 Japan Floating Offshore Wind Lidar Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Floating Offshore Wind Lidar Production (2020-2025)
 - 9.7.1 China Floating Offshore Wind Lidar Production Growth Rate (2020-2025)
 - 9.7.2 China Floating Offshore Wind Lidar Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Vaisala

- 10.1.1 Vaisala Basic Information
- 10.1.2 Vaisala Floating Offshore Wind Lidar Product Overview
- 10.1.3 Vaisala Floating Offshore Wind Lidar Product Market Performance
- 10.1.4 Vaisala Business Overview
- 10.1.5 Vaisala SWOT Analysis
- 10.1.6 Vaisala Recent Developments

10.2 Nanjing Movelaser

- 10.2.1 Nanjing Movelaser Basic Information
- 10.2.2 Nanjing Movelaser Floating Offshore Wind Lidar Product Overview
- 10.2.3 Nanjing Movelaser Floating Offshore Wind Lidar Product Market Performance
- 10.2.4 Nanjing Movelaser Business Overview
- 10.2.5 Nanjing Movelaser SWOT Analysis
- 10.2.6 Nanjing Movelaser Recent Developments

10.3 ZX Lidars

- 10.3.1 ZX Lidars Basic Information
- 10.3.2 ZX Lidars Floating Offshore Wind Lidar Product Overview
- 10.3.3 ZX Lidars Floating Offshore Wind Lidar Product Market Performance
- 10.3.4 ZX Lidars Business Overview
- 10.3.5 ZX Lidars SWOT Analysis
- 10.3.6 ZX Lidars Recent Developments

10.4 John Wood Group

- 10.4.1 John Wood Group Basic Information
- 10.4.2 John Wood Group Floating Offshore Wind Lidar Product Overview
- 10.4.3 John Wood Group Floating Offshore Wind Lidar Product Market Performance
- 10.4.4 John Wood Group Business Overview
- 10.4.5 John Wood Group Recent Developments

10.5 Lockheed Martin

- 10.5.1 Lockheed Martin Basic Information
- 10.5.2 Lockheed Martin Floating Offshore Wind Lidar Product Overview
- 10.5.3 Lockheed Martin Floating Offshore Wind Lidar Product Market Performance
- 10.5.4 Lockheed Martin Business Overview
- 10.5.5 Lockheed Martin Recent Developments

10.6 Qingdao Leice Transient Technology

- 10.6.1 Qingdao Leice Transient Technology Basic Information
- 10.6.2 Qingdao Leice Transient Technology Floating Offshore Wind Lidar Product Overview
- 10.6.3 Qingdao Leice Transient Technology Floating Offshore Wind Lidar Product

Market Performance

- 10.6.4 Qingdao Leice Transient Technology Business Overview
- 10.6.5 Qingdao Leice Transient Technology Recent Developments

10.7 Hua Hang Environmental Development

- 10.7.1 Hua Hang Environmental Development Basic Information
- 10.7.2 Hua Hang Environmental Development Floating Offshore Wind Lidar Product

Overview

- 10.7.3 Hua Hang Environmental Development Floating Offshore Wind Lidar Product

Market Performance

- 10.7.4 Hua Hang Environmental Development Business Overview
- 10.7.5 Hua Hang Environmental Development Recent Developments

10.8 Lumibird

- 10.8.1 Lumibird Basic Information
- 10.8.2 Lumibird Floating Offshore Wind Lidar Product Overview
- 10.8.3 Lumibird Floating Offshore Wind Lidar Product Market Performance
- 10.8.4 Lumibird Business Overview
- 10.8.5 Lumibird Recent Developments

10.9 Landun Photoelectric

- 10.9.1 Landun Photoelectric Basic Information
- 10.9.2 Landun Photoelectric Floating Offshore Wind Lidar Product Overview
- 10.9.3 Landun Photoelectric Floating Offshore Wind Lidar Product Market

Performance

- 10.9.4 Landun Photoelectric Business Overview
- 10.9.5 Landun Photoelectric Recent Developments

10.10 Windar Photonics

- 10.10.1 Windar Photonics Basic Information
- 10.10.2 Windar Photonics Floating Offshore Wind Lidar Product Overview
- 10.10.3 Windar Photonics Floating Offshore Wind Lidar Product Market Performance
- 10.10.4 Windar Photonics Business Overview
- 10.10.5 Windar Photonics Recent Developments

10.11 Mitsubishi Electric

- 10.11.1 Mitsubishi Electric Basic Information
- 10.11.2 Mitsubishi Electric Floating Offshore Wind Lidar Product Overview
- 10.11.3 Mitsubishi Electric Floating Offshore Wind Lidar Product Market Performance
- 10.11.4 Mitsubishi Electric Business Overview
- 10.11.5 Mitsubishi Electric Recent Developments

10.12 Everise Technology

- 10.12.1 Everise Technology Basic Information
- 10.12.2 Everise Technology Floating Offshore Wind Lidar Product Overview

10.12.3 Everise Technology Floating Offshore Wind Lidar Product Market Performance

10.12.4 Everise Technology Business Overview

10.12.5 Everise Technology Recent Developments

11 FLOATING OFFSHORE WIND LIDAR MARKET FORECAST BY REGION

11.1 Global Floating Offshore Wind Lidar Market Size Forecast

11.2 Global Floating Offshore Wind Lidar Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Floating Offshore Wind Lidar Market Size Forecast by Country

11.2.3 Asia Pacific Floating Offshore Wind Lidar Market Size Forecast by Region

11.2.4 South America Floating Offshore Wind Lidar Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Floating Offshore Wind Lidar by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Floating Offshore Wind Lidar Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Floating Offshore Wind Lidar by Type (2026-2035)

12.1.2 Global Floating Offshore Wind Lidar Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Floating Offshore Wind Lidar by Type (2026-2035)

12.2 Global Floating Offshore Wind Lidar Market Forecast by Application (2026-2035)

12.2.1 Global Floating Offshore Wind Lidar Sales (K Units) Forecast by Application

12.2.2 Global Floating Offshore Wind Lidar Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Floating Offshore Wind Lidar Market Size by Type (M USD)

Table 4. Global Floating Offshore Wind Lidar Market Size by Application

Table 5. Floating Offshore Wind Lidar Market Size Comparison by Region (M USD)

Table 6. Global Floating Offshore Wind Lidar Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Floating Offshore Wind Lidar Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Floating Offshore Wind Lidar Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Floating Offshore Wind Lidar Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Floating Offshore Wind Lidar as of 2025)

Table 11. Global Market Floating Offshore Wind Lidar Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Floating Offshore Wind Lidar Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Floating Offshore Wind Lidar Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Floating Offshore Wind Lidar Sales by Type (K Units)

Table 27. Global Floating Offshore Wind Lidar Market Size by Type (M USD)

- Table 28. Global Floating Offshore Wind Lidar Sales (K Units) by Type (2020-2025)
- Table 29. Global Floating Offshore Wind Lidar Sales Market Share by Type (2020-2025)
- Table 30. Global Floating Offshore Wind Lidar Market Size (M USD) by Type (2020-2025)
- Table 31. Global Floating Offshore Wind Lidar Market Share by Type (2020-2025)
- Table 32. Global Floating Offshore Wind Lidar Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Floating Offshore Wind Lidar Sales (K Units) by Application
- Table 34. Global Floating Offshore Wind Lidar Market Size by Application
- Table 35. Global Floating Offshore Wind Lidar Sales by Application (2020-2025) & (K Units)
- Table 36. Global Floating Offshore Wind Lidar Sales Market Share by Application (2020-2025)
- Table 37. Global Floating Offshore Wind Lidar Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Floating Offshore Wind Lidar Market Share by Application (2020-2025)
- Table 39. Global Floating Offshore Wind Lidar Sales Growth Rate by Application (2020-2025)
- Table 40. Global Floating Offshore Wind Lidar Sales by Region (2020-2025) & (K Units)
- Table 41. Global Floating Offshore Wind Lidar Sales Market Share by Region (2020-2025)
- Table 42. Global Floating Offshore Wind Lidar Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Floating Offshore Wind Lidar Market Size by Region (2020-2025)
- Table 44. North America Floating Offshore Wind Lidar Sales by Country (2020-2025) & (K Units)
- Table 45. North America Floating Offshore Wind Lidar Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Floating Offshore Wind Lidar Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Floating Offshore Wind Lidar Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Floating Offshore Wind Lidar Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Floating Offshore Wind Lidar Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Floating Offshore Wind Lidar Sales by Country (2020-2025) & (K Units)
- Table 51. South America Floating Offshore Wind Lidar Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Floating Offshore Wind Lidar Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Floating Offshore Wind Lidar Market Size by Region (2020-2025) & (M USD)

Table 54. Global Floating Offshore Wind Lidar Production (K Units) by Region(2020-2025)

Table 55. Global Floating Offshore Wind Lidar Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Floating Offshore Wind Lidar Revenue Market Share by Region (2020-2025)

Table 57. Global Floating Offshore Wind Lidar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Floating Offshore Wind Lidar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Floating Offshore Wind Lidar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Floating Offshore Wind Lidar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Floating Offshore Wind Lidar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Vaisala Basic Information

Table 63. Vaisala Floating Offshore Wind Lidar Product Overview

Table 64. Vaisala Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Vaisala Business Overview

Table 66. Vaisala SWOT Analysis

Table 67. Vaisala Recent Developments

Table 68. Nanjing Movelaser Basic Information

Table 69. Nanjing Movelaser Floating Offshore Wind Lidar Product Overview

Table 70. Nanjing Movelaser Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Nanjing Movelaser Business Overview

Table 72. Nanjing Movelaser SWOT Analysis

Table 73. Nanjing Movelaser Recent Developments

Table 74. ZX Lidars Basic Information

Table 75. ZX Lidars Floating Offshore Wind Lidar Product Overview

Table 76. ZX Lidars Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. ZX Lidars Business Overview

Table 78. ZX Lidars SWOT Analysis

Table 79. ZX Lidars Recent Developments

Table 80. John Wood Group Basic Information

Table 81. John Wood Group Floating Offshore Wind Lidar Product Overview

Table 82. John Wood Group Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. John Wood Group Business Overview

Table 84. John Wood Group Recent Developments

Table 85. Lockheed Martin Basic Information

Table 86. Lockheed Martin Floating Offshore Wind Lidar Product Overview

Table 87. Lockheed Martin Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Lockheed Martin Business Overview

Table 89. Lockheed Martin Recent Developments

Table 90. Qingdao Leice Transient Technology Basic Information

Table 91. Qingdao Leice Transient Technology Floating Offshore Wind Lidar Product Overview

Table 92. Qingdao Leice Transient Technology Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Qingdao Leice Transient Technology Business Overview

Table 94. Qingdao Leice Transient Technology Recent Developments

Table 95. Hua Hang Environmental Development Basic Information

Table 96. Hua Hang Environmental Development Floating Offshore Wind Lidar Product Overview

Table 97. Hua Hang Environmental Development Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Hua Hang Environmental Development Business Overview

Table 99. Hua Hang Environmental Development Recent Developments

Table 100. Lumibird Basic Information

Table 101. Lumibird Floating Offshore Wind Lidar Product Overview

Table 102. Lumibird Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Lumibird Business Overview

Table 104. Lumibird Recent Developments

Table 105. Landun Photoelectric Basic Information

Table 106. Landun Photoelectric Floating Offshore Wind Lidar Product Overview

Table 107. Landun Photoelectric Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Landun Photoelectric Business Overview

- Table 109. Landun Photoelectric Recent Developments
- Table 110. Windar Photonics Basic Information
- Table 111. Windar Photonics Floating Offshore Wind Lidar Product Overview
- Table 112. Windar Photonics Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Windar Photonics Business Overview
- Table 114. Windar Photonics Recent Developments
- Table 115. Mitsubishi Electric Basic Information
- Table 116. Mitsubishi Electric Floating Offshore Wind Lidar Product Overview
- Table 117. Mitsubishi Electric Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Mitsubishi Electric Business Overview
- Table 119. Mitsubishi Electric Recent Developments
- Table 120. Everise Technology Basic Information
- Table 121. Everise Technology Floating Offshore Wind Lidar Product Overview
- Table 122. Everise Technology Floating Offshore Wind Lidar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Everise Technology Business Overview
- Table 124. Everise Technology Recent Developments
- Table 125. Global Floating Offshore Wind Lidar Sales Forecast by Region (2026-2035) & (K Units)
- Table 126. Global Floating Offshore Wind Lidar Market Size Forecast by Region (2026-2035) & (M USD)
- Table 127. North America Floating Offshore Wind Lidar Sales Forecast by Country (2026-2035) & (K Units)
- Table 128. North America Floating Offshore Wind Lidar Market Size Forecast by Country (2026-2035) & (M USD)
- Table 129. Europe Floating Offshore Wind Lidar Sales Forecast by Country (2026-2035) & (K Units)
- Table 130. Europe Floating Offshore Wind Lidar Market Size Forecast by Country (2026-2035) & (M USD)
- Table 131. Asia Pacific Floating Offshore Wind Lidar Sales Forecast by Region (2026-2035) & (K Units)
- Table 132. Asia Pacific Floating Offshore Wind Lidar Market Size Forecast by Region (2026-2035) & (M USD)
- Table 133. South America Floating Offshore Wind Lidar Sales Forecast by Country (2026-2035) & (K Units)
- Table 134. South America Floating Offshore Wind Lidar Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Floating Offshore Wind Lidar Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Floating Offshore Wind Lidar Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Floating Offshore Wind Lidar Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Floating Offshore Wind Lidar Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Floating Offshore Wind Lidar Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Floating Offshore Wind Lidar Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Floating Offshore Wind Lidar Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Floating Offshore Wind Lidar
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Floating Offshore Wind Lidar Market Size (M USD), 2025-2035
- Figure 5. Global Floating Offshore Wind Lidar Market Size (M USD) (2020-2035)
- Figure 6. Global Floating Offshore Wind Lidar Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Floating Offshore Wind Lidar Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Floating Offshore Wind Lidar Product Life Cycle
- Figure 13. Floating Offshore Wind Lidar Sales Share by Manufacturers in 2025
- Figure 14. Global Floating Offshore Wind Lidar Revenue Share by Manufacturers in 2025
- Figure 15. Floating Offshore Wind Lidar Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Floating Offshore Wind Lidar Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Floating Offshore Wind Lidar Revenue in 2025
- Figure 18. Industry Chain Map of Floating Offshore Wind Lidar
- Figure 19. Global Floating Offshore Wind Lidar Market PEST Analysis
- Figure 20. Global Floating Offshore Wind Lidar Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Floating Offshore Wind Lidar Market Share by Type
- Figure 27. Sales Market Share of Floating Offshore Wind Lidar by Type (2020-2025)
- Figure 28. Sales Market Share of Floating Offshore Wind Lidar by Type in 2025
- Figure 29. Market Share of Floating Offshore Wind Lidar by Type (2020-2025)
- Figure 30. Market Share of Floating Offshore Wind Lidar by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Floating Offshore Wind Lidar Market Share by Application
- Figure 33. Global Floating Offshore Wind Lidar Sales Market Share by Application (2020-2025)
- Figure 34. Global Floating Offshore Wind Lidar Sales Market Share by Application in 2025
- Figure 35. Global Floating Offshore Wind Lidar Market Share by Application (2020-2025)
- Figure 36. Global Floating Offshore Wind Lidar Market Share by Application in 2025
- Figure 37. Global Floating Offshore Wind Lidar Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Floating Offshore Wind Lidar Sales Market Share by Region (2020-2025)
- Figure 39. Global Floating Offshore Wind Lidar Market Size by Region (2020-2025)
- Figure 40. North America Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Floating Offshore Wind Lidar Sales Market Share by Country in 2024
- Figure 43. North America Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Floating Offshore Wind Lidar Market Size by Country in 2024
- Figure 45. U.S. Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Floating Offshore Wind Lidar Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Floating Offshore Wind Lidar Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Floating Offshore Wind Lidar Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Floating Offshore Wind Lidar Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Floating Offshore Wind Lidar Sales Market Share by Country in 2024
- Figure 53. Europe Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Floating Offshore Wind Lidar Market Size by Country in 2024

Figure 55. Germany Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Floating Offshore Wind Lidar Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Floating Offshore Wind Lidar Sales Market Share by Region in 2024

Figure 67. Asia Pacific Floating Offshore Wind Lidar Market Size by Region in 2024

Figure 68. China Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Floating Offshore Wind Lidar Sales and Growth Rate (K Units)

Figure 79. South America Floating Offshore Wind Lidar Sales Market Share by Country in 2024

Figure 80. South America Floating Offshore Wind Lidar Market Size and Growth Rate (M USD)

Figure 81. South America Floating Offshore Wind Lidar Market Size by Country in 2024

Figure 82. Brazil Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Floating Offshore Wind Lidar Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Floating Offshore Wind Lidar Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Floating Offshore Wind Lidar Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Floating Offshore Wind Lidar Market Size by Region in 2024

Figure 92. Saudi Arabia Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Floating Offshore Wind Lidar Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Floating Offshore Wind Lidar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Floating Offshore Wind Lidar Production Market Share by Region (2020-2025)

Figure 103. North America Floating Offshore Wind Lidar Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Floating Offshore Wind Lidar Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Floating Offshore Wind Lidar Production (K Units) Growth Rate (2020-2025)

Figure 106. China Floating Offshore Wind Lidar Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Floating Offshore Wind Lidar Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Floating Offshore Wind Lidar Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Floating Offshore Wind Lidar Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Floating Offshore Wind Lidar Market Share Forecast by Type (2026-2035)

Figure 111. Global Floating Offshore Wind Lidar Sales Forecast by Application (2026-2035)

Figure 112. Global Floating Offshore Wind Lidar Market Share Forecast by Application (2026-2035)

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