

Global Flexible Packaging Adhesives Technology Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Flexible packaging adhesives are used as bonding agents in flexible packaging. Their characteristics include clarity, strength, and resistance to heat and humidity. Based on the technology used in their production, flexible packaging adhesives can be segmented as water-based, solvent-based, hot-melt, solvent-free, and others.

The global Flexible Packaging Adhesives Technology market size was estimated at USD 3983 million in 2023 and is projected to reach USD 6559.72 million by 2032, exhibiting a CAGR of 5.70% during the forecast period.

North America Flexible Packaging Adhesives Technology market size was estimated at USD 1141.75 million in 2023, at a CAGR of 4.89% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Flexible Packaging Adhesives Technology market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Flexible Packaging Adhesives Technology Market, this report introduces in detail

the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Flexible Packaging Adhesives Technology market in any manner.

Global Flexible Packaging Adhesives Technology Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

H.B. Fuller

Henkel

Bostik

Lubrizol

BASF

DSM

Hunstman

3M

Eastman

Evonik

Ashland

Wacker Chemicals

Dow Chemical Company

Morchem

Inktech

Mitsui Chemicals

Sika

ExxonMobil Chemical

Joychem

Avery Dennison

Chemline India Ltd

Shanghai KangDa New Materials

Zhejiang Yonghe Adhesive Products

Market Segmentation (by Type)

Water-Based

Solvent-Based

Hot-Melt

Solvent-Free

Other

Market Segmentation (by Application)

Food Packaging

Medical Packaging

Cosmetics (Personal Care) Packaging

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Flexible Packaging Adhesives Technology Market

Overview of the regional outlook of the Flexible Packaging Adhesives Technology Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Flexible Packaging Adhesives Technology Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Flexible Packaging Adhesives Technology, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Flexible Packaging Adhesives Technology

1.2 Key Market Segments

1.2.1 Flexible Packaging Adhesives Technology Segment by Type

1.2.2 Flexible Packaging Adhesives Technology Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FLEXIBLE PACKAGING ADHESIVES TECHNOLOGY MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FLEXIBLE PACKAGING ADHESIVES TECHNOLOGY MARKET COMPETITIVE LANDSCAPE

3.1 Global Flexible Packaging Adhesives Technology Revenue Market Share by Company (2019-2024)

3.2 Flexible Packaging Adhesives Technology Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Flexible Packaging Adhesives Technology Market Size Sites, Area Served, Product Type

3.4 Flexible Packaging Adhesives Technology Market Competitive Situation and Trends

3.4.1 Flexible Packaging Adhesives Technology Market Concentration Rate

3.4.2 Global 5 and 10 Largest Flexible Packaging Adhesives Technology Players

Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 FLEXIBLE PACKAGING ADHESIVES TECHNOLOGY VALUE CHAIN ANALYSIS

4.1 Flexible Packaging Adhesives Technology Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FLEXIBLE PACKAGING ADHESIVES TECHNOLOGY MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 FLEXIBLE PACKAGING ADHESIVES TECHNOLOGY MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Flexible Packaging Adhesives Technology Market Size Market Share by Type (2019-2024)

6.3 Global Flexible Packaging Adhesives Technology Market Size Growth Rate by Type (2019-2024)

7 FLEXIBLE PACKAGING ADHESIVES TECHNOLOGY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Flexible Packaging Adhesives Technology Market Size (M USD) by Application (2019-2024)

7.3 Global Flexible Packaging Adhesives Technology Market Size Growth Rate by Application (2019-2024)

8 FLEXIBLE PACKAGING ADHESIVES TECHNOLOGY MARKET SEGMENTATION BY REGION

8.1 Global Flexible Packaging Adhesives Technology Market Size by Region

8.1.1 Global Flexible Packaging Adhesives Technology Market Size by Region

8.1.2 Global Flexible Packaging Adhesives Technology Market Size Market Share by Region

8.2 North America

8.2.1 North America Flexible Packaging Adhesives Technology Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Flexible Packaging Adhesives Technology Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Flexible Packaging Adhesives Technology Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Flexible Packaging Adhesives Technology Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Flexible Packaging Adhesives Technology Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 H.B. Fuller

9.1.1 H.B. Fuller Flexible Packaging Adhesives Technology Basic Information

9.1.2 H.B. Fuller Flexible Packaging Adhesives Technology Product Overview

9.1.3 H.B. Fuller Flexible Packaging Adhesives Technology Product Market

Performance

9.1.4 H.B. Fuller Flexible Packaging Adhesives Technology SWOT Analysis

9.1.5 H.B. Fuller Business Overview

9.1.6 H.B. Fuller Recent Developments

9.2 Henkel

9.2.1 Henkel Flexible Packaging Adhesives Technology Basic Information

9.2.2 Henkel Flexible Packaging Adhesives Technology Product Overview

9.2.3 Henkel Flexible Packaging Adhesives Technology Product Market Performance

9.2.4 Henkel Flexible Packaging Adhesives Technology SWOT Analysis

9.2.5 Henkel Business Overview

9.2.6 Henkel Recent Developments

9.3 Bostik

9.3.1 Bostik Flexible Packaging Adhesives Technology Basic Information

9.3.2 Bostik Flexible Packaging Adhesives Technology Product Overview

9.3.3 Bostik Flexible Packaging Adhesives Technology Product Market Performance

9.3.4 Bostik Flexible Packaging Adhesives Technology SWOT Analysis

9.3.5 Bostik Business Overview

9.3.6 Bostik Recent Developments

9.4 Lubrizol

9.4.1 Lubrizol Flexible Packaging Adhesives Technology Basic Information

9.4.2 Lubrizol Flexible Packaging Adhesives Technology Product Overview

9.4.3 Lubrizol Flexible Packaging Adhesives Technology Product Market Performance

9.4.4 Lubrizol Business Overview

9.4.5 Lubrizol Recent Developments

9.5 BASF

9.5.1 BASF Flexible Packaging Adhesives Technology Basic Information

9.5.2 BASF Flexible Packaging Adhesives Technology Product Overview

9.5.3 BASF Flexible Packaging Adhesives Technology Product Market Performance

9.5.4 BASF Business Overview

9.5.5 BASF Recent Developments

9.6 DSM

9.6.1 DSM Flexible Packaging Adhesives Technology Basic Information

9.6.2 DSM Flexible Packaging Adhesives Technology Product Overview

9.6.3 DSM Flexible Packaging Adhesives Technology Product Market Performance

9.6.4 DSM Business Overview

9.6.5 DSM Recent Developments

9.7 Hunstman

9.7.1 Hunstman Flexible Packaging Adhesives Technology Basic Information

9.7.2 Hunstman Flexible Packaging Adhesives Technology Product Overview

9.7.3 Hunstman Flexible Packaging Adhesives Technology Product Market

Performance

9.7.4 Hunstman Business Overview

9.7.5 Hunstman Recent Developments

9.8 3M

9.8.1 3M Flexible Packaging Adhesives Technology Basic Information

9.8.2 3M Flexible Packaging Adhesives Technology Product Overview

9.8.3 3M Flexible Packaging Adhesives Technology Product Market Performance

9.8.4 3M Business Overview

9.8.5 3M Recent Developments

9.9 Eastman

9.9.1 Eastman Flexible Packaging Adhesives Technology Basic Information

9.9.2 Eastman Flexible Packaging Adhesives Technology Product Overview

9.9.3 Eastman Flexible Packaging Adhesives Technology Product Market

Performance

9.9.4 Eastman Business Overview

9.9.5 Eastman Recent Developments

9.10 Evonik

9.10.1 Evonik Flexible Packaging Adhesives Technology Basic Information

9.10.2 Evonik Flexible Packaging Adhesives Technology Product Overview

9.10.3 Evonik Flexible Packaging Adhesives Technology Product Market Performance

9.10.4 Evonik Business Overview

9.10.5 Evonik Recent Developments

9.11 Ashland

9.11.1 Ashland Flexible Packaging Adhesives Technology Basic Information

9.11.2 Ashland Flexible Packaging Adhesives Technology Product Overview

9.11.3 Ashland Flexible Packaging Adhesives Technology Product Market

Performance

9.11.4 Ashland Business Overview

9.11.5 Ashland Recent Developments

9.12 Wacker Chemicals

9.12.1 Wacker Chemicals Flexible Packaging Adhesives Technology Basic Information

9.12.2 Wacker Chemicals Flexible Packaging Adhesives Technology Product

Overview

9.12.3 Wacker Chemicals Flexible Packaging Adhesives Technology Product Market

Performance

9.12.4 Wacker Chemicals Business Overview

9.12.5 Wacker Chemicals Recent Developments

9.13 Dow Chemical Company

9.13.1 Dow Chemical Company Flexible Packaging Adhesives Technology Basic Information

9.13.2 Dow Chemical Company Flexible Packaging Adhesives Technology Product Overview

9.13.3 Dow Chemical Company Flexible Packaging Adhesives Technology Product Market Performance

9.13.4 Dow Chemical Company Business Overview

9.13.5 Dow Chemical Company Recent Developments

9.14 Morchem

9.14.1 Morchem Flexible Packaging Adhesives Technology Basic Information

9.14.2 Morchem Flexible Packaging Adhesives Technology Product Overview

9.14.3 Morchem Flexible Packaging Adhesives Technology Product Market Performance

Performance

9.14.4 Morchem Business Overview

9.14.5 Morchem Recent Developments

9.15 Inktech

9.15.1 Inktech Flexible Packaging Adhesives Technology Basic Information

9.15.2 Inktech Flexible Packaging Adhesives Technology Product Overview

9.15.3 Inktech Flexible Packaging Adhesives Technology Product Market Performance

9.15.4 Inktech Business Overview

9.15.5 Inktech Recent Developments

9.16 Mitsui Chemicals

9.16.1 Mitsui Chemicals Flexible Packaging Adhesives Technology Basic Information

9.16.2 Mitsui Chemicals Flexible Packaging Adhesives Technology Product Overview

9.16.3 Mitsui Chemicals Flexible Packaging Adhesives Technology Product Market Performance

Performance

9.16.4 Mitsui Chemicals Business Overview

9.16.5 Mitsui Chemicals Recent Developments

9.17 Sika

9.17.1 Sika Flexible Packaging Adhesives Technology Basic Information

9.17.2 Sika Flexible Packaging Adhesives Technology Product Overview

9.17.3 Sika Flexible Packaging Adhesives Technology Product Market Performance

9.17.4 Sika Business Overview

9.17.5 Sika Recent Developments

9.18 ExxonMobil Chemical

9.18.1 ExxonMobil Chemical Flexible Packaging Adhesives Technology Basic Information

9.18.2 ExxonMobil Chemical Flexible Packaging Adhesives Technology Product Overview

9.18.3 ExxonMobil Chemical Flexible Packaging Adhesives Technology Product Market Performance

9.18.4 ExxonMobil Chemical Business Overview

9.18.5 ExxonMobil Chemical Recent Developments

9.19 Joyachem

9.19.1 Joyachem Flexible Packaging Adhesives Technology Basic Information

9.19.2 Joyachem Flexible Packaging Adhesives Technology Product Overview

9.19.3 Joyachem Flexible Packaging Adhesives Technology Product Market Performance

9.19.4 Joyachem Business Overview

9.19.5 Joyachem Recent Developments

9.20 Avery Dennison

9.20.1 Avery Dennison Flexible Packaging Adhesives Technology Basic Information

9.20.2 Avery Dennison Flexible Packaging Adhesives Technology Product Overview

9.20.3 Avery Dennison Flexible Packaging Adhesives Technology Product Market Performance

9.20.4 Avery Dennison Business Overview

9.20.5 Avery Dennison Recent Developments

9.21 Chemline India Ltd

9.21.1 Chemline India Ltd Flexible Packaging Adhesives Technology Basic Information

9.21.2 Chemline India Ltd Flexible Packaging Adhesives Technology Product Overview

9.21.3 Chemline India Ltd Flexible Packaging Adhesives Technology Product Market Performance

9.21.4 Chemline India Ltd Business Overview

9.21.5 Chemline India Ltd Recent Developments

9.22 Shanghai KangDa New Materials

9.22.1 Shanghai KangDa New Materials Flexible Packaging Adhesives Technology Basic Information

9.22.2 Shanghai KangDa New Materials Flexible Packaging Adhesives Technology Product Overview

9.22.3 Shanghai KangDa New Materials Flexible Packaging Adhesives Technology Product Market Performance

9.22.4 Shanghai KangDa New Materials Business Overview

9.22.5 Shanghai KangDa New Materials Recent Developments

9.23 Zhejiang Yonghe Adhesive Products

9.23.1 Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Technology Basic Information

9.23.2 Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Technology Product Overview

9.23.3 Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Technology Product Market Performance

9.23.4 Zhejiang Yonghe Adhesive Products Business Overview

9.23.5 Zhejiang Yonghe Adhesive Products Recent Developments

10 FLEXIBLE PACKAGING ADHESIVES TECHNOLOGY REGIONAL MARKET FORECAST

10.1 Global Flexible Packaging Adhesives Technology Market Size Forecast

10.2 Global Flexible Packaging Adhesives Technology Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Flexible Packaging Adhesives Technology Market Size Forecast by Country

10.2.3 Asia Pacific Flexible Packaging Adhesives Technology Market Size Forecast by Region

10.2.4 South America Flexible Packaging Adhesives Technology Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Flexible Packaging Adhesives Technology by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Flexible Packaging Adhesives Technology Market Forecast by Type (2025-2032)

11.2 Global Flexible Packaging Adhesives Technology Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Flexible Packaging Adhesives Technology Market Size Comparison by Region (M USD)

Table 5. Global Flexible Packaging Adhesives Technology Revenue (M USD) by Company (2019-2024)

Table 6. Global Flexible Packaging Adhesives Technology Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Flexible Packaging Adhesives Technology as of 2022)

Table 8. Company Flexible Packaging Adhesives Technology Market Size Sites and Area Served

Table 9. Company Flexible Packaging Adhesives Technology Product Type

Table 10. Global Flexible Packaging Adhesives Technology Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Flexible Packaging Adhesives Technology

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Flexible Packaging Adhesives Technology Market Challenges

Table 18. Global Flexible Packaging Adhesives Technology Market Size by Type (M USD)

Table 19. Global Flexible Packaging Adhesives Technology Market Size (M USD) by Type (2019-2024)

Table 20. Global Flexible Packaging Adhesives Technology Market Size Share by Type (2019-2024)

Table 21. Global Flexible Packaging Adhesives Technology Market Size Growth Rate by Type (2019-2024)

Table 22. Global Flexible Packaging Adhesives Technology Market Size by Application

Table 23. Global Flexible Packaging Adhesives Technology Market Size by Application (2019-2024) & (M USD)

Table 24. Global Flexible Packaging Adhesives Technology Market Share by

Application (2019-2024)

Table 25. Global Flexible Packaging Adhesives Technology Market Size Growth Rate by Application (2019-2024)

Table 26. Global Flexible Packaging Adhesives Technology Market Size by Region (2019-2024) & (M USD)

Table 27. Global Flexible Packaging Adhesives Technology Market Size Market Share by Region (2019-2024)

Table 28. North America Flexible Packaging Adhesives Technology Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Flexible Packaging Adhesives Technology Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Flexible Packaging Adhesives Technology Market Size by Region (2019-2024) & (M USD)

Table 31. South America Flexible Packaging Adhesives Technology Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Flexible Packaging Adhesives Technology Market Size by Region (2019-2024) & (M USD)

Table 33. H.B. Fuller Flexible Packaging Adhesives Technology Basic Information

Table 34. H.B. Fuller Flexible Packaging Adhesives Technology Product Overview

Table 35. H.B. Fuller Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 36. H.B. Fuller Flexible Packaging Adhesives Technology SWOT Analysis

Table 37. H.B. Fuller Business Overview

Table 38. H.B. Fuller Recent Developments

Table 39. Henkel Flexible Packaging Adhesives Technology Basic Information

Table 40. Henkel Flexible Packaging Adhesives Technology Product Overview

Table 41. Henkel Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Henkel Flexible Packaging Adhesives Technology SWOT Analysis

Table 43. Henkel Business Overview

Table 44. Henkel Recent Developments

Table 45. Bostik Flexible Packaging Adhesives Technology Basic Information

Table 46. Bostik Flexible Packaging Adhesives Technology Product Overview

Table 47. Bostik Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Bostik Flexible Packaging Adhesives Technology SWOT Analysis

Table 49. Bostik Business Overview

Table 50. Bostik Recent Developments

Table 51. Lubrizol Flexible Packaging Adhesives Technology Basic Information

Table 52. Lubrizol Flexible Packaging Adhesives Technology Product Overview
Table 53. Lubrizol Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 54. Lubrizol Business Overview
Table 55. Lubrizol Recent Developments
Table 56. BASF Flexible Packaging Adhesives Technology Basic Information
Table 57. BASF Flexible Packaging Adhesives Technology Product Overview
Table 58. BASF Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 59. BASF Business Overview
Table 60. BASF Recent Developments
Table 61. DSM Flexible Packaging Adhesives Technology Basic Information
Table 62. DSM Flexible Packaging Adhesives Technology Product Overview
Table 63. DSM Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 64. DSM Business Overview
Table 65. DSM Recent Developments
Table 66. Hunstman Flexible Packaging Adhesives Technology Basic Information
Table 67. Hunstman Flexible Packaging Adhesives Technology Product Overview
Table 68. Hunstman Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Hunstman Business Overview
Table 70. Hunstman Recent Developments
Table 71. 3M Flexible Packaging Adhesives Technology Basic Information
Table 72. 3M Flexible Packaging Adhesives Technology Product Overview
Table 73. 3M Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 74. 3M Business Overview
Table 75. 3M Recent Developments
Table 76. Eastman Flexible Packaging Adhesives Technology Basic Information
Table 77. Eastman Flexible Packaging Adhesives Technology Product Overview
Table 78. Eastman Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Eastman Business Overview
Table 80. Eastman Recent Developments
Table 81. Evonik Flexible Packaging Adhesives Technology Basic Information
Table 82. Evonik Flexible Packaging Adhesives Technology Product Overview
Table 83. Evonik Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Evonik Business Overview

Table 85. Evonik Recent Developments

Table 86. Ashland Flexible Packaging Adhesives Technology Basic Information

Table 87. Ashland Flexible Packaging Adhesives Technology Product Overview

Table 88. Ashland Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Ashland Business Overview

Table 90. Ashland Recent Developments

Table 91. Wacker Chemicals Flexible Packaging Adhesives Technology Basic Information

Table 92. Wacker Chemicals Flexible Packaging Adhesives Technology Product Overview

Table 93. Wacker Chemicals Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Wacker Chemicals Business Overview

Table 95. Wacker Chemicals Recent Developments

Table 96. Dow Chemical Company Flexible Packaging Adhesives Technology Basic Information

Table 97. Dow Chemical Company Flexible Packaging Adhesives Technology Product Overview

Table 98. Dow Chemical Company Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Dow Chemical Company Business Overview

Table 100. Dow Chemical Company Recent Developments

Table 101. Morchem Flexible Packaging Adhesives Technology Basic Information

Table 102. Morchem Flexible Packaging Adhesives Technology Product Overview

Table 103. Morchem Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Morchem Business Overview

Table 105. Morchem Recent Developments

Table 106. Inktech Flexible Packaging Adhesives Technology Basic Information

Table 107. Inktech Flexible Packaging Adhesives Technology Product Overview

Table 108. Inktech Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Inktech Business Overview

Table 110. Inktech Recent Developments

Table 111. Mitsui Chemicals Flexible Packaging Adhesives Technology Basic Information

Table 112. Mitsui Chemicals Flexible Packaging Adhesives Technology Product

Overview

Table 113. Mitsui Chemicals Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Mitsui Chemicals Business Overview

Table 115. Mitsui Chemicals Recent Developments

Table 116. Sika Flexible Packaging Adhesives Technology Basic Information

Table 117. Sika Flexible Packaging Adhesives Technology Product Overview

Table 118. Sika Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Sika Business Overview

Table 120. Sika Recent Developments

Table 121. ExxonMobil Chemical Flexible Packaging Adhesives Technology Basic Information

Table 122. ExxonMobil Chemical Flexible Packaging Adhesives Technology Product Overview

Table 123. ExxonMobil Chemical Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 124. ExxonMobil Chemical Business Overview

Table 125. ExxonMobil Chemical Recent Developments

Table 126. Joyachem Flexible Packaging Adhesives Technology Basic Information

Table 127. Joyachem Flexible Packaging Adhesives Technology Product Overview

Table 128. Joyachem Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Joyachem Business Overview

Table 130. Joyachem Recent Developments

Table 131. Avery Dennison Flexible Packaging Adhesives Technology Basic Information

Table 132. Avery Dennison Flexible Packaging Adhesives Technology Product Overview

Table 133. Avery Dennison Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Avery Dennison Business Overview

Table 135. Avery Dennison Recent Developments

Table 136. Chemline India Ltd Flexible Packaging Adhesives Technology Basic Information

Table 137. Chemline India Ltd Flexible Packaging Adhesives Technology Product Overview

Table 138. Chemline India Ltd Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 139. Chemline India Ltd Business Overview

Table 140. Chemline India Ltd Recent Developments

Table 141. Shanghai KangDa New Materials Flexible Packaging Adhesives Technology Basic Information

Table 142. Shanghai KangDa New Materials Flexible Packaging Adhesives Technology Product Overview

Table 143. Shanghai KangDa New Materials Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 144. Shanghai KangDa New Materials Business Overview

Table 145. Shanghai KangDa New Materials Recent Developments

Table 146. Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Technology Basic Information

Table 147. Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Technology Product Overview

Table 148. Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Zhejiang Yonghe Adhesive Products Business Overview

Table 150. Zhejiang Yonghe Adhesive Products Recent Developments

Table 151. Global Flexible Packaging Adhesives Technology Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. North America Flexible Packaging Adhesives Technology Market Size Forecast by Country (2025-2032) & (M USD)

Table 153. Europe Flexible Packaging Adhesives Technology Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Asia Pacific Flexible Packaging Adhesives Technology Market Size Forecast by Region (2025-2032) & (M USD)

Table 155. South America Flexible Packaging Adhesives Technology Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Middle East and Africa Flexible Packaging Adhesives Technology Market Size Forecast by Country (2025-2032) & (M USD)

Table 157. Global Flexible Packaging Adhesives Technology Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Flexible Packaging Adhesives Technology Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Flexible Packaging Adhesives Technology

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Flexible Packaging Adhesives Technology Market Size (M USD), 2019-2032

Figure 5. Global Flexible Packaging Adhesives Technology Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Flexible Packaging Adhesives Technology Market Size by Country (M USD)

Figure 10. Global Flexible Packaging Adhesives Technology Revenue Share by Company in 2023

Figure 11. Flexible Packaging Adhesives Technology Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Flexible Packaging Adhesives Technology Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Flexible Packaging Adhesives Technology Market Share by Type

Figure 15. Market Size Share of Flexible Packaging Adhesives Technology by Type (2019-2024)

Figure 16. Market Size Market Share of Flexible Packaging Adhesives Technology by Type in 2022

Figure 17. Global Flexible Packaging Adhesives Technology Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Flexible Packaging Adhesives Technology Market Share by Application

Figure 20. Global Flexible Packaging Adhesives Technology Market Share by Application (2019-2024)

Figure 21. Global Flexible Packaging Adhesives Technology Market Share by Application in 2022

Figure 22. Global Flexible Packaging Adhesives Technology Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Flexible Packaging Adhesives Technology Market Size Market Share

by Region (2019-2024)

Figure 24. North America Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Flexible Packaging Adhesives Technology Market Size Market Share by Country in 2023

Figure 26. U.S. Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Flexible Packaging Adhesives Technology Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Flexible Packaging Adhesives Technology Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Flexible Packaging Adhesives Technology Market Size Market Share by Country in 2023

Figure 31. Germany Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Flexible Packaging Adhesives Technology Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Flexible Packaging Adhesives Technology Market Size Market Share by Region in 2023

Figure 38. China Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Flexible Packaging Adhesives Technology Market Size and Growth Rate (M USD)

Figure 44. South America Flexible Packaging Adhesives Technology Market Size Market Share by Country in 2023

Figure 45. Brazil Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Flexible Packaging Adhesives Technology Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Flexible Packaging Adhesives Technology Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Flexible Packaging Adhesives Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Flexible Packaging Adhesives Technology Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Flexible Packaging Adhesives Technology Market Share Forecast by Type (2025-2032)

Figure 57. Global Flexible Packaging Adhesives Technology Market Share Forecast by Application (2025-2032)

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