

Global Flexible Packaging Adhesives Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Flexible packaging adhesives are used as bonding agents in flexible packaging. Their characteristics include clarity, strength, and resistance to heat and humidity.

The global Flexible Packaging Adhesives market size was estimated at USD 3983 million in 2023 and is projected to reach USD 6559.72 million by 2032, exhibiting a CAGR of 5.70% during the forecast period.

North America Flexible Packaging Adhesives market size was estimated at USD 1141.75 million in 2023, at a CAGR of 4.89% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Flexible Packaging Adhesives market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Flexible Packaging Adhesives Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Flexible Packaging Adhesives market in any manner.

Global Flexible Packaging Adhesives Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

H.B. Fuller

Henkel

Bostik

Lubrizol

BASF

DSM

Hunstman

3M

Eastman

Evonik

Ashland

Wacker Chemicals

Dow Chemical Company

Morchem

Inktech

Mitsui Chemicals

Sika

ExxonMobil Chemical

Joyachem

Avery Dennison

Chemline India Ltd

Shanghai KangDa New Materials

Zhejiang Yonghe Adhesive Products

Market Segmentation (by Type)

Water-Based

Solvent Based

Hot Melt

Reactive

Other

Market Segmentation (by Application)

Food Packaging

Medical Packaging

Cosmetics (Personal Care)

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Flexible Packaging Adhesives Market

Overview of the regional outlook of the Flexible Packaging Adhesives Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Flexible Packaging Adhesives Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Flexible Packaging Adhesives, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Flexible Packaging Adhesives

1.2 Key Market Segments

1.2.1 Flexible Packaging Adhesives Segment by Type

1.2.2 Flexible Packaging Adhesives Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FLEXIBLE PACKAGING ADHESIVES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Flexible Packaging Adhesives Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Flexible Packaging Adhesives Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FLEXIBLE PACKAGING ADHESIVES MARKET COMPETITIVE LANDSCAPE

3.1 Global Flexible Packaging Adhesives Sales by Manufacturers (2019-2024)

3.2 Global Flexible Packaging Adhesives Revenue Market Share by Manufacturers (2019-2024)

3.3 Flexible Packaging Adhesives Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Flexible Packaging Adhesives Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Flexible Packaging Adhesives Sales Sites, Area Served, Product Type

3.6 Flexible Packaging Adhesives Market Competitive Situation and Trends

3.6.1 Flexible Packaging Adhesives Market Concentration Rate

3.6.2 Global 5 and 10 Largest Flexible Packaging Adhesives Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 FLEXIBLE PACKAGING ADHESIVES INDUSTRY CHAIN ANALYSIS

4.1 Flexible Packaging Adhesives Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FLEXIBLE PACKAGING ADHESIVES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 FLEXIBLE PACKAGING ADHESIVES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Flexible Packaging Adhesives Sales Market Share by Type (2019-2024)

6.3 Global Flexible Packaging Adhesives Market Size Market Share by Type (2019-2024)

6.4 Global Flexible Packaging Adhesives Price by Type (2019-2024)

7 FLEXIBLE PACKAGING ADHESIVES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Flexible Packaging Adhesives Market Sales by Application (2019-2024)

7.3 Global Flexible Packaging Adhesives Market Size (M USD) by Application (2019-2024)

7.4 Global Flexible Packaging Adhesives Sales Growth Rate by Application

(2019-2024)

8 FLEXIBLE PACKAGING ADHESIVES MARKET CONSUMPTION BY REGION

8.1 Global Flexible Packaging Adhesives Sales by Region

8.1.1 Global Flexible Packaging Adhesives Sales by Region

8.1.2 Global Flexible Packaging Adhesives Sales Market Share by Region

8.2 North America

8.2.1 North America Flexible Packaging Adhesives Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Flexible Packaging Adhesives Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Flexible Packaging Adhesives Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Flexible Packaging Adhesives Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Flexible Packaging Adhesives Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 FLEXIBLE PACKAGING ADHESIVES MARKET PRODUCTION BY REGION

9.1 Global Production of Flexible Packaging Adhesives by Region (2019-2024)

9.2 Global Flexible Packaging Adhesives Revenue Market Share by Region (2019-2024)

9.3 Global Flexible Packaging Adhesives Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Flexible Packaging Adhesives Production

9.4.1 North America Flexible Packaging Adhesives Production Growth Rate (2019-2024)

9.4.2 North America Flexible Packaging Adhesives Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Flexible Packaging Adhesives Production

9.5.1 Europe Flexible Packaging Adhesives Production Growth Rate (2019-2024)

9.5.2 Europe Flexible Packaging Adhesives Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Flexible Packaging Adhesives Production (2019-2024)

9.6.1 Japan Flexible Packaging Adhesives Production Growth Rate (2019-2024)

9.6.2 Japan Flexible Packaging Adhesives Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Flexible Packaging Adhesives Production (2019-2024)

9.7.1 China Flexible Packaging Adhesives Production Growth Rate (2019-2024)

9.7.2 China Flexible Packaging Adhesives Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 H.B. Fuller

10.1.1 H.B. Fuller Flexible Packaging Adhesives Basic Information

10.1.2 H.B. Fuller Flexible Packaging Adhesives Product Overview

10.1.3 H.B. Fuller Flexible Packaging Adhesives Product Market Performance

10.1.4 H.B. Fuller Business Overview

10.1.5 H.B. Fuller Flexible Packaging Adhesives SWOT Analysis

10.1.6 H.B. Fuller Recent Developments

10.2 Henkel

10.2.1 Henkel Flexible Packaging Adhesives Basic Information

10.2.2 Henkel Flexible Packaging Adhesives Product Overview

10.2.3 Henkel Flexible Packaging Adhesives Product Market Performance

10.2.4 Henkel Business Overview

- 10.2.5 Henkel Flexible Packaging Adhesives SWOT Analysis
- 10.2.6 Henkel Recent Developments
- 10.3 Bostik
 - 10.3.1 Bostik Flexible Packaging Adhesives Basic Information
 - 10.3.2 Bostik Flexible Packaging Adhesives Product Overview
 - 10.3.3 Bostik Flexible Packaging Adhesives Product Market Performance
 - 10.3.4 Bostik Flexible Packaging Adhesives SWOT Analysis
 - 10.3.5 Bostik Business Overview
 - 10.3.6 Bostik Recent Developments
- 10.4 Lubrizol
 - 10.4.1 Lubrizol Flexible Packaging Adhesives Basic Information
 - 10.4.2 Lubrizol Flexible Packaging Adhesives Product Overview
 - 10.4.3 Lubrizol Flexible Packaging Adhesives Product Market Performance
 - 10.4.4 Lubrizol Business Overview
 - 10.4.5 Lubrizol Recent Developments
- 10.5 BASF
 - 10.5.1 BASF Flexible Packaging Adhesives Basic Information
 - 10.5.2 BASF Flexible Packaging Adhesives Product Overview
 - 10.5.3 BASF Flexible Packaging Adhesives Product Market Performance
 - 10.5.4 BASF Business Overview
 - 10.5.5 BASF Recent Developments
- 10.6 DSM
 - 10.6.1 DSM Flexible Packaging Adhesives Basic Information
 - 10.6.2 DSM Flexible Packaging Adhesives Product Overview
 - 10.6.3 DSM Flexible Packaging Adhesives Product Market Performance
 - 10.6.4 DSM Business Overview
 - 10.6.5 DSM Recent Developments
- 10.7 Hunstman
 - 10.7.1 Hunstman Flexible Packaging Adhesives Basic Information
 - 10.7.2 Hunstman Flexible Packaging Adhesives Product Overview
 - 10.7.3 Hunstman Flexible Packaging Adhesives Product Market Performance
 - 10.7.4 Hunstman Business Overview
 - 10.7.5 Hunstman Recent Developments
- 10.8 3M
 - 10.8.1 3M Flexible Packaging Adhesives Basic Information
 - 10.8.2 3M Flexible Packaging Adhesives Product Overview
 - 10.8.3 3M Flexible Packaging Adhesives Product Market Performance
 - 10.8.4 3M Business Overview
 - 10.8.5 3M Recent Developments

10.9 Eastman

- 10.9.1 Eastman Flexible Packaging Adhesives Basic Information
- 10.9.2 Eastman Flexible Packaging Adhesives Product Overview
- 10.9.3 Eastman Flexible Packaging Adhesives Product Market Performance
- 10.9.4 Eastman Business Overview
- 10.9.5 Eastman Recent Developments

10.10 Evonik

- 10.10.1 Evonik Flexible Packaging Adhesives Basic Information
- 10.10.2 Evonik Flexible Packaging Adhesives Product Overview
- 10.10.3 Evonik Flexible Packaging Adhesives Product Market Performance
- 10.10.4 Evonik Business Overview
- 10.10.5 Evonik Recent Developments

10.11 Ashland

- 10.11.1 Ashland Flexible Packaging Adhesives Basic Information
- 10.11.2 Ashland Flexible Packaging Adhesives Product Overview
- 10.11.3 Ashland Flexible Packaging Adhesives Product Market Performance
- 10.11.4 Ashland Business Overview
- 10.11.5 Ashland Recent Developments

10.12 Wacker Chemicals

- 10.12.1 Wacker Chemicals Flexible Packaging Adhesives Basic Information
- 10.12.2 Wacker Chemicals Flexible Packaging Adhesives Product Overview
- 10.12.3 Wacker Chemicals Flexible Packaging Adhesives Product Market Performance
- 10.12.4 Wacker Chemicals Business Overview
- 10.12.5 Wacker Chemicals Recent Developments

10.13 Dow Chemical Company

- 10.13.1 Dow Chemical Company Flexible Packaging Adhesives Basic Information
- 10.13.2 Dow Chemical Company Flexible Packaging Adhesives Product Overview
- 10.13.3 Dow Chemical Company Flexible Packaging Adhesives Product Market Performance
- 10.13.4 Dow Chemical Company Business Overview
- 10.13.5 Dow Chemical Company Recent Developments

10.14 Morchem

- 10.14.1 Morchem Flexible Packaging Adhesives Basic Information
- 10.14.2 Morchem Flexible Packaging Adhesives Product Overview
- 10.14.3 Morchem Flexible Packaging Adhesives Product Market Performance
- 10.14.4 Morchem Business Overview
- 10.14.5 Morchem Recent Developments

10.15 Inktech

- 10.15.1 Inktech Flexible Packaging Adhesives Basic Information
- 10.15.2 Inktech Flexible Packaging Adhesives Product Overview
- 10.15.3 Inktech Flexible Packaging Adhesives Product Market Performance
- 10.15.4 Inktech Business Overview
- 10.15.5 Inktech Recent Developments
- 10.16 Mitsui Chemicals
 - 10.16.1 Mitsui Chemicals Flexible Packaging Adhesives Basic Information
 - 10.16.2 Mitsui Chemicals Flexible Packaging Adhesives Product Overview
 - 10.16.3 Mitsui Chemicals Flexible Packaging Adhesives Product Market Performance
 - 10.16.4 Mitsui Chemicals Business Overview
 - 10.16.5 Mitsui Chemicals Recent Developments
- 10.17 Sika
 - 10.17.1 Sika Flexible Packaging Adhesives Basic Information
 - 10.17.2 Sika Flexible Packaging Adhesives Product Overview
 - 10.17.3 Sika Flexible Packaging Adhesives Product Market Performance
 - 10.17.4 Sika Business Overview
 - 10.17.5 Sika Recent Developments
- 10.18 ExxonMobil Chemical
 - 10.18.1 ExxonMobil Chemical Flexible Packaging Adhesives Basic Information
 - 10.18.2 ExxonMobil Chemical Flexible Packaging Adhesives Product Overview
 - 10.18.3 ExxonMobil Chemical Flexible Packaging Adhesives Product Market Performance
 - 10.18.4 ExxonMobil Chemical Business Overview
 - 10.18.5 ExxonMobil Chemical Recent Developments
- 10.19 Joyachem
 - 10.19.1 Joyachem Flexible Packaging Adhesives Basic Information
 - 10.19.2 Joyachem Flexible Packaging Adhesives Product Overview
 - 10.19.3 Joyachem Flexible Packaging Adhesives Product Market Performance
 - 10.19.4 Joyachem Business Overview
 - 10.19.5 Joyachem Recent Developments
- 10.20 Avery Dennison
 - 10.20.1 Avery Dennison Flexible Packaging Adhesives Basic Information
 - 10.20.2 Avery Dennison Flexible Packaging Adhesives Product Overview
 - 10.20.3 Avery Dennison Flexible Packaging Adhesives Product Market Performance
 - 10.20.4 Avery Dennison Business Overview
 - 10.20.5 Avery Dennison Recent Developments
- 10.21 Chemline India Ltd
 - 10.21.1 Chemline India Ltd Flexible Packaging Adhesives Basic Information
 - 10.21.2 Chemline India Ltd Flexible Packaging Adhesives Product Overview

- 10.21.3 Chemline India Ltd Flexible Packaging Adhesives Product Market Performance
 - 10.21.4 Chemline India Ltd Business Overview
 - 10.21.5 Chemline India Ltd Recent Developments
- 10.22 Shanghai KangDa New Materials
 - 10.22.1 Shanghai KangDa New Materials Flexible Packaging Adhesives Basic Information
 - 10.22.2 Shanghai KangDa New Materials Flexible Packaging Adhesives Product Overview
 - 10.22.3 Shanghai KangDa New Materials Flexible Packaging Adhesives Product Market Performance
 - 10.22.4 Shanghai KangDa New Materials Business Overview
 - 10.22.5 Shanghai KangDa New Materials Recent Developments
- 10.23 Zhejiang Yonghe Adhesive Products
 - 10.23.1 Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Basic Information
 - 10.23.2 Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Product Overview
 - 10.23.3 Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Product Market Performance
 - 10.23.4 Zhejiang Yonghe Adhesive Products Business Overview
 - 10.23.5 Zhejiang Yonghe Adhesive Products Recent Developments

11 FLEXIBLE PACKAGING ADHESIVES MARKET FORECAST BY REGION

- 11.1 Global Flexible Packaging Adhesives Market Size Forecast
- 11.2 Global Flexible Packaging Adhesives Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Flexible Packaging Adhesives Market Size Forecast by Country
 - 11.2.3 Asia Pacific Flexible Packaging Adhesives Market Size Forecast by Region
 - 11.2.4 South America Flexible Packaging Adhesives Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Flexible Packaging Adhesives by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Flexible Packaging Adhesives Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Flexible Packaging Adhesives by Type (2025-2032)
 - 12.1.2 Global Flexible Packaging Adhesives Market Size Forecast by Type

(2025-2032)

12.1.3 Global Forecasted Price of Flexible Packaging Adhesives by Type (2025-2032)

12.2 Global Flexible Packaging Adhesives Market Forecast by Application (2025-2032)

12.2.1 Global Flexible Packaging Adhesives Sales (K MT) Forecast by Application

12.2.2 Global Flexible Packaging Adhesives Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Flexible Packaging Adhesives Market Size Comparison by Region (M USD)

Table 5. Global Flexible Packaging Adhesives Sales (K MT) by Manufacturers
(2019-2024)

Table 6. Global Flexible Packaging Adhesives Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Flexible Packaging Adhesives Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Flexible Packaging Adhesives Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Flexible
Packaging Adhesives as of 2022)

Table 10. Global Market Flexible Packaging Adhesives Average Price (USD/MT) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Flexible Packaging Adhesives Sales Sites and Area Served

Table 12. Manufacturers Flexible Packaging Adhesives Product Type

Table 13. Global Flexible Packaging Adhesives Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Flexible Packaging Adhesives

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Flexible Packaging Adhesives Market Challenges

Table 22. Global Flexible Packaging Adhesives Sales by Type (K MT)

Table 23. Global Flexible Packaging Adhesives Market Size by Type (M USD)

Table 24. Global Flexible Packaging Adhesives Sales (K MT) by Type (2019-2024)

Table 25. Global Flexible Packaging Adhesives Sales Market Share by Type
(2019-2024)

Table 26. Global Flexible Packaging Adhesives Market Size (M USD) by Type
(2019-2024)

Table 27. Global Flexible Packaging Adhesives Market Size Share by Type (2019-2024)

Table 28. Global Flexible Packaging Adhesives Price (USD/MT) by Type (2019-2024)

Table 29. Global Flexible Packaging Adhesives Sales (K MT) by Application

Table 30. Global Flexible Packaging Adhesives Market Size by Application

Table 31. Global Flexible Packaging Adhesives Sales by Application (2019-2024) & (K MT)

Table 32. Global Flexible Packaging Adhesives Sales Market Share by Application (2019-2024)

Table 33. Global Flexible Packaging Adhesives Sales by Application (2019-2024) & (M USD)

Table 34. Global Flexible Packaging Adhesives Market Share by Application (2019-2024)

Table 35. Global Flexible Packaging Adhesives Sales Growth Rate by Application (2019-2024)

Table 36. Global Flexible Packaging Adhesives Sales by Region (2019-2024) & (K MT)

Table 37. Global Flexible Packaging Adhesives Sales Market Share by Region (2019-2024)

Table 38. North America Flexible Packaging Adhesives Sales by Country (2019-2024) & (K MT)

Table 39. Europe Flexible Packaging Adhesives Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Flexible Packaging Adhesives Sales by Region (2019-2024) & (K MT)

Table 41. South America Flexible Packaging Adhesives Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Flexible Packaging Adhesives Sales by Region (2019-2024) & (K MT)

Table 43. Global Flexible Packaging Adhesives Production (K MT) by Region (2019-2024)

Table 44. Global Flexible Packaging Adhesives Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Flexible Packaging Adhesives Revenue Market Share by Region (2019-2024)

Table 46. Global Flexible Packaging Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Flexible Packaging Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Flexible Packaging Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Flexible Packaging Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Flexible Packaging Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. H.B. Fuller Flexible Packaging Adhesives Basic Information

Table 52. H.B. Fuller Flexible Packaging Adhesives Product Overview

Table 53. H.B. Fuller Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. H.B. Fuller Business Overview

Table 55. H.B. Fuller Flexible Packaging Adhesives SWOT Analysis

Table 56. H.B. Fuller Recent Developments

Table 57. Henkel Flexible Packaging Adhesives Basic Information

Table 58. Henkel Flexible Packaging Adhesives Product Overview

Table 59. Henkel Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Henkel Business Overview

Table 61. Henkel Flexible Packaging Adhesives SWOT Analysis

Table 62. Henkel Recent Developments

Table 63. Bostik Flexible Packaging Adhesives Basic Information

Table 64. Bostik Flexible Packaging Adhesives Product Overview

Table 65. Bostik Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Bostik Flexible Packaging Adhesives SWOT Analysis

Table 67. Bostik Business Overview

Table 68. Bostik Recent Developments

Table 69. Lubrizol Flexible Packaging Adhesives Basic Information

Table 70. Lubrizol Flexible Packaging Adhesives Product Overview

Table 71. Lubrizol Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Lubrizol Business Overview

Table 73. Lubrizol Recent Developments

Table 74. BASF Flexible Packaging Adhesives Basic Information

Table 75. BASF Flexible Packaging Adhesives Product Overview

Table 76. BASF Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. BASF Business Overview

Table 78. BASF Recent Developments

Table 79. DSM Flexible Packaging Adhesives Basic Information

Table 80. DSM Flexible Packaging Adhesives Product Overview

- Table 81. DSM Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. DSM Business Overview
- Table 83. DSM Recent Developments
- Table 84. Hunstman Flexible Packaging Adhesives Basic Information
- Table 85. Hunstman Flexible Packaging Adhesives Product Overview
- Table 86. Hunstman Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Hunstman Business Overview
- Table 88. Hunstman Recent Developments
- Table 89. 3M Flexible Packaging Adhesives Basic Information
- Table 90. 3M Flexible Packaging Adhesives Product Overview
- Table 91. 3M Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. 3M Business Overview
- Table 93. 3M Recent Developments
- Table 94. Eastman Flexible Packaging Adhesives Basic Information
- Table 95. Eastman Flexible Packaging Adhesives Product Overview
- Table 96. Eastman Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Eastman Business Overview
- Table 98. Eastman Recent Developments
- Table 99. Evonik Flexible Packaging Adhesives Basic Information
- Table 100. Evonik Flexible Packaging Adhesives Product Overview
- Table 101. Evonik Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Evonik Business Overview
- Table 103. Evonik Recent Developments
- Table 104. Ashland Flexible Packaging Adhesives Basic Information
- Table 105. Ashland Flexible Packaging Adhesives Product Overview
- Table 106. Ashland Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Ashland Business Overview
- Table 108. Ashland Recent Developments
- Table 109. Wacker Chemicals Flexible Packaging Adhesives Basic Information
- Table 110. Wacker Chemicals Flexible Packaging Adhesives Product Overview
- Table 111. Wacker Chemicals Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Wacker Chemicals Business Overview

- Table 113. Wacker Chemicals Recent Developments
- Table 114. Dow Chemical Company Flexible Packaging Adhesives Basic Information
- Table 115. Dow Chemical Company Flexible Packaging Adhesives Product Overview
- Table 116. Dow Chemical Company Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. Dow Chemical Company Business Overview
- Table 118. Dow Chemical Company Recent Developments
- Table 119. Morchem Flexible Packaging Adhesives Basic Information
- Table 120. Morchem Flexible Packaging Adhesives Product Overview
- Table 121. Morchem Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. Morchem Business Overview
- Table 123. Morchem Recent Developments
- Table 124. Inktech Flexible Packaging Adhesives Basic Information
- Table 125. Inktech Flexible Packaging Adhesives Product Overview
- Table 126. Inktech Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 127. Inktech Business Overview
- Table 128. Inktech Recent Developments
- Table 129. Mitsui Chemicals Flexible Packaging Adhesives Basic Information
- Table 130. Mitsui Chemicals Flexible Packaging Adhesives Product Overview
- Table 131. Mitsui Chemicals Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 132. Mitsui Chemicals Business Overview
- Table 133. Mitsui Chemicals Recent Developments
- Table 134. Sika Flexible Packaging Adhesives Basic Information
- Table 135. Sika Flexible Packaging Adhesives Product Overview
- Table 136. Sika Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 137. Sika Business Overview
- Table 138. Sika Recent Developments
- Table 139. ExxonMobil Chemical Flexible Packaging Adhesives Basic Information
- Table 140. ExxonMobil Chemical Flexible Packaging Adhesives Product Overview
- Table 141. ExxonMobil Chemical Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 142. ExxonMobil Chemical Business Overview
- Table 143. ExxonMobil Chemical Recent Developments
- Table 144. Joyachem Flexible Packaging Adhesives Basic Information
- Table 145. Joyachem Flexible Packaging Adhesives Product Overview

- Table 146. Joyachem Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 147. Joyachem Business Overview
- Table 148. Joyachem Recent Developments
- Table 149. Avery Dennison Flexible Packaging Adhesives Basic Information
- Table 150. Avery Dennison Flexible Packaging Adhesives Product Overview
- Table 151. Avery Dennison Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 152. Avery Dennison Business Overview
- Table 153. Avery Dennison Recent Developments
- Table 154. Chemline India Ltd Flexible Packaging Adhesives Basic Information
- Table 155. Chemline India Ltd Flexible Packaging Adhesives Product Overview
- Table 156. Chemline India Ltd Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 157. Chemline India Ltd Business Overview
- Table 158. Chemline India Ltd Recent Developments
- Table 159. Shanghai KangDa New Materials Flexible Packaging Adhesives Basic Information
- Table 160. Shanghai KangDa New Materials Flexible Packaging Adhesives Product Overview
- Table 161. Shanghai KangDa New Materials Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 162. Shanghai KangDa New Materials Business Overview
- Table 163. Shanghai KangDa New Materials Recent Developments
- Table 164. Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Basic Information
- Table 165. Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Product Overview
- Table 166. Zhejiang Yonghe Adhesive Products Flexible Packaging Adhesives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 167. Zhejiang Yonghe Adhesive Products Business Overview
- Table 168. Zhejiang Yonghe Adhesive Products Recent Developments
- Table 169. Global Flexible Packaging Adhesives Sales Forecast by Region (2025-2032) & (K MT)
- Table 170. Global Flexible Packaging Adhesives Market Size Forecast by Region (2025-2032) & (M USD)
- Table 171. North America Flexible Packaging Adhesives Sales Forecast by Country (2025-2032) & (K MT)
- Table 172. North America Flexible Packaging Adhesives Market Size Forecast by

Country (2025-2032) & (M USD)

Table 173. Europe Flexible Packaging Adhesives Sales Forecast by Country (2025-2032) & (K MT)

Table 174. Europe Flexible Packaging Adhesives Market Size Forecast by Country (2025-2032) & (M USD)

Table 175. Asia Pacific Flexible Packaging Adhesives Sales Forecast by Region (2025-2032) & (K MT)

Table 176. Asia Pacific Flexible Packaging Adhesives Market Size Forecast by Region (2025-2032) & (M USD)

Table 177. South America Flexible Packaging Adhesives Sales Forecast by Country (2025-2032) & (K MT)

Table 178. South America Flexible Packaging Adhesives Market Size Forecast by Country (2025-2032) & (M USD)

Table 179. Middle East and Africa Flexible Packaging Adhesives Consumption Forecast by Country (2025-2032) & (Units)

Table 180. Middle East and Africa Flexible Packaging Adhesives Market Size Forecast by Country (2025-2032) & (M USD)

Table 181. Global Flexible Packaging Adhesives Sales Forecast by Type (2025-2032) & (K MT)

Table 182. Global Flexible Packaging Adhesives Market Size Forecast by Type (2025-2032) & (M USD)

Table 183. Global Flexible Packaging Adhesives Price Forecast by Type (2025-2032) & (USD/MT)

Table 184. Global Flexible Packaging Adhesives Sales (K MT) Forecast by Application (2025-2032)

Table 185. Global Flexible Packaging Adhesives Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Flexible Packaging Adhesives

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Flexible Packaging Adhesives Market Size (M USD), 2019-2032

Figure 5. Global Flexible Packaging Adhesives Market Size (M USD) (2019-2032)

Figure 6. Global Flexible Packaging Adhesives Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Flexible Packaging Adhesives Market Size by Country (M USD)

Figure 11. Flexible Packaging Adhesives Sales Share by Manufacturers in 2023

Figure 12. Global Flexible Packaging Adhesives Revenue Share by Manufacturers in 2023

Figure 13. Flexible Packaging Adhesives Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Flexible Packaging Adhesives Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Flexible Packaging Adhesives Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Flexible Packaging Adhesives Market Share by Type

Figure 18. Sales Market Share of Flexible Packaging Adhesives by Type (2019-2024)

Figure 19. Sales Market Share of Flexible Packaging Adhesives by Type in 2023

Figure 20. Market Size Share of Flexible Packaging Adhesives by Type (2019-2024)

Figure 21. Market Size Market Share of Flexible Packaging Adhesives by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Flexible Packaging Adhesives Market Share by Application

Figure 24. Global Flexible Packaging Adhesives Sales Market Share by Application (2019-2024)

Figure 25. Global Flexible Packaging Adhesives Sales Market Share by Application in 2023

Figure 26. Global Flexible Packaging Adhesives Market Share by Application (2019-2024)

Figure 27. Global Flexible Packaging Adhesives Market Share by Application in 2023

Figure 28. Global Flexible Packaging Adhesives Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Flexible Packaging Adhesives Sales Market Share by Region

(2019-2024)

Figure 30. North America Flexible Packaging Adhesives Sales and Growth Rate

(2019-2024) & (K MT)

Figure 31. North America Flexible Packaging Adhesives Sales Market Share by Country in 2023

Figure 32. U.S. Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Flexible Packaging Adhesives Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Flexible Packaging Adhesives Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Flexible Packaging Adhesives Sales Market Share by Country in 2023

Figure 37. Germany Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Flexible Packaging Adhesives Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Flexible Packaging Adhesives Sales Market Share by Region in 2023

Figure 44. China Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Flexible Packaging Adhesives Sales and Growth Rate

(2019-2024) & (K MT)

Figure 49. South America Flexible Packaging Adhesives Sales and Growth Rate (K MT)

Figure 50. South America Flexible Packaging Adhesives Sales Market Share by Country in 2023

Figure 51. Brazil Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Flexible Packaging Adhesives Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Flexible Packaging Adhesives Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Flexible Packaging Adhesives Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Flexible Packaging Adhesives Production Market Share by Region (2019-2024)

Figure 62. North America Flexible Packaging Adhesives Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Flexible Packaging Adhesives Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Flexible Packaging Adhesives Production (K MT) Growth Rate (2019-2024)

Figure 65. China Flexible Packaging Adhesives Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Flexible Packaging Adhesives Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Flexible Packaging Adhesives Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Flexible Packaging Adhesives Sales Market Share Forecast by Type

(2025-2032)

Figure 69. Global Flexible Packaging Adhesives Market Share Forecast by Type

(2025-2032)

Figure 70. Global Flexible Packaging Adhesives Sales Forecast by Application

(2025-2032)

Figure 71. Global Flexible Packaging Adhesives Market Share Forecast by Application

(2025-2032)

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