

Global Fixed Solar Tracker Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/GBB17C139A97EN.html>

Date: October 2024

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: GBB17C139A97EN

Abstracts

Report Overview

A solar tracker is used to orient a solar PV panel towards the sun so the panels can get the maximum possible sunlight. Fixed Solar Tracker can be installed to the ground, roof and other places.

The global Fixed Solar Tracker market size was estimated at USD 295 million in 2023 and is projected to reach USD 340.30 million by 2032, exhibiting a CAGR of 1.60% during the forecast period.

North America Fixed Solar Tracker market size was estimated at USD 78.99 million in 2023, at a CAGR of 1.37% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Fixed Solar Tracker market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Fixed Solar Tracker Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Fixed Solar Tracker market in any manner.

Global Fixed Solar Tracker Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

AllEarth Renewables

Arctech Solar

Versol Solar

SunPower

Array Technologies

Axial Structural Solutions

DEGERenergie GmbH

EKO Instruments

FTC Solar

GameChange Solar

IDEEMATEC

NEXTracker

Nextracker

OTT HydroMet

PV Hardware

Soltec

STi Norland

Sun Action Trackers

Market Segmentation (by Type)

Single Axis

Dual Axis

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Fixed Solar Tracker Market
- Overview of the regional outlook of the Fixed Solar Tracker Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Fixed Solar Tracker Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Fixed Solar Tracker, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Fixed Solar Tracker
- 1.2 Key Market Segments
 - 1.2.1 Fixed Solar Tracker Segment by Type
 - 1.2.2 Fixed Solar Tracker Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 FIXED SOLAR TRACKER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Fixed Solar Tracker Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Fixed Solar Tracker Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FIXED SOLAR TRACKER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Fixed Solar Tracker Sales by Manufacturers (2019-2024)
- 3.2 Global Fixed Solar Tracker Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Fixed Solar Tracker Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Fixed Solar Tracker Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Fixed Solar Tracker Sales Sites, Area Served, Product Type
- 3.6 Fixed Solar Tracker Market Competitive Situation and Trends
 - 3.6.1 Fixed Solar Tracker Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Fixed Solar Tracker Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FIXED SOLAR TRACKER INDUSTRY CHAIN ANALYSIS

- 4.1 Fixed Solar Tracker Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FIXED SOLAR TRACKER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FIXED SOLAR TRACKER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Fixed Solar Tracker Sales Market Share by Type (2019-2024)
- 6.3 Global Fixed Solar Tracker Market Size Market Share by Type (2019-2024)
- 6.4 Global Fixed Solar Tracker Price by Type (2019-2024)

7 FIXED SOLAR TRACKER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Fixed Solar Tracker Market Sales by Application (2019-2024)
- 7.3 Global Fixed Solar Tracker Market Size (M USD) by Application (2019-2024)
- 7.4 Global Fixed Solar Tracker Sales Growth Rate by Application (2019-2024)

8 FIXED SOLAR TRACKER MARKET CONSUMPTION BY REGION

- 8.1 Global Fixed Solar Tracker Sales by Region
 - 8.1.1 Global Fixed Solar Tracker Sales by Region
 - 8.1.2 Global Fixed Solar Tracker Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Fixed Solar Tracker Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Fixed Solar Tracker Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Fixed Solar Tracker Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Fixed Solar Tracker Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Fixed Solar Tracker Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 FIXED SOLAR TRACKER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Fixed Solar Tracker by Region (2019-2024)
- 9.2 Global Fixed Solar Tracker Revenue Market Share by Region (2019-2024)
- 9.3 Global Fixed Solar Tracker Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Fixed Solar Tracker Production
 - 9.4.1 North America Fixed Solar Tracker Production Growth Rate (2019-2024)
 - 9.4.2 North America Fixed Solar Tracker Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Fixed Solar Tracker Production

9.5.1 Europe Fixed Solar Tracker Production Growth Rate (2019-2024)

9.5.2 Europe Fixed Solar Tracker Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Fixed Solar Tracker Production (2019-2024)

9.6.1 Japan Fixed Solar Tracker Production Growth Rate (2019-2024)

9.6.2 Japan Fixed Solar Tracker Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Fixed Solar Tracker Production (2019-2024)

9.7.1 China Fixed Solar Tracker Production Growth Rate (2019-2024)

9.7.2 China Fixed Solar Tracker Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 AllEarth Renewables

10.1.1 AllEarth Renewables Fixed Solar Tracker Basic Information

10.1.2 AllEarth Renewables Fixed Solar Tracker Product Overview

10.1.3 AllEarth Renewables Fixed Solar Tracker Product Market Performance

10.1.4 AllEarth Renewables Business Overview

10.1.5 AllEarth Renewables Fixed Solar Tracker SWOT Analysis

10.1.6 AllEarth Renewables Recent Developments

10.2 Arctech Solar

10.2.1 Arctech Solar Fixed Solar Tracker Basic Information

10.2.2 Arctech Solar Fixed Solar Tracker Product Overview

10.2.3 Arctech Solar Fixed Solar Tracker Product Market Performance

10.2.4 Arctech Solar Business Overview

10.2.5 Arctech Solar Fixed Solar Tracker SWOT Analysis

10.2.6 Arctech Solar Recent Developments

10.3 Versol Solar

10.3.1 Versol Solar Fixed Solar Tracker Basic Information

10.3.2 Versol Solar Fixed Solar Tracker Product Overview

10.3.3 Versol Solar Fixed Solar Tracker Product Market Performance

10.3.4 Versol Solar Fixed Solar Tracker SWOT Analysis

10.3.5 Versol Solar Business Overview

10.3.6 Versol Solar Recent Developments

10.4 SunPower

10.4.1 SunPower Fixed Solar Tracker Basic Information

10.4.2 SunPower Fixed Solar Tracker Product Overview

- 10.4.3 SunPower Fixed Solar Tracker Product Market Performance
- 10.4.4 SunPower Business Overview
- 10.4.5 SunPower Recent Developments
- 10.5 Array Technologies
 - 10.5.1 Array Technologies Fixed Solar Tracker Basic Information
 - 10.5.2 Array Technologies Fixed Solar Tracker Product Overview
 - 10.5.3 Array Technologies Fixed Solar Tracker Product Market Performance
 - 10.5.4 Array Technologies Business Overview
 - 10.5.5 Array Technologies Recent Developments
- 10.6 Axial Structural Solutions
 - 10.6.1 Axial Structural Solutions Fixed Solar Tracker Basic Information
 - 10.6.2 Axial Structural Solutions Fixed Solar Tracker Product Overview
 - 10.6.3 Axial Structural Solutions Fixed Solar Tracker Product Market Performance
 - 10.6.4 Axial Structural Solutions Business Overview
 - 10.6.5 Axial Structural Solutions Recent Developments
- 10.7 DEGERenergie GmbH
 - 10.7.1 DEGERenergie GmbH Fixed Solar Tracker Basic Information
 - 10.7.2 DEGERenergie GmbH Fixed Solar Tracker Product Overview
 - 10.7.3 DEGERenergie GmbH Fixed Solar Tracker Product Market Performance
 - 10.7.4 DEGERenergie GmbH Business Overview
 - 10.7.5 DEGERenergie GmbH Recent Developments
- 10.8 EKO Instruments
 - 10.8.1 EKO Instruments Fixed Solar Tracker Basic Information
 - 10.8.2 EKO Instruments Fixed Solar Tracker Product Overview
 - 10.8.3 EKO Instruments Fixed Solar Tracker Product Market Performance
 - 10.8.4 EKO Instruments Business Overview
 - 10.8.5 EKO Instruments Recent Developments
- 10.9 FTC Solar
 - 10.9.1 FTC Solar Fixed Solar Tracker Basic Information
 - 10.9.2 FTC Solar Fixed Solar Tracker Product Overview
 - 10.9.3 FTC Solar Fixed Solar Tracker Product Market Performance
 - 10.9.4 FTC Solar Business Overview
 - 10.9.5 FTC Solar Recent Developments
- 10.10 GameChange Solar
 - 10.10.1 GameChange Solar Fixed Solar Tracker Basic Information
 - 10.10.2 GameChange Solar Fixed Solar Tracker Product Overview
 - 10.10.3 GameChange Solar Fixed Solar Tracker Product Market Performance
 - 10.10.4 GameChange Solar Business Overview
 - 10.10.5 GameChange Solar Recent Developments

10.11 IDEEMATEC

- 10.11.1 IDEEMATEC Fixed Solar Tracker Basic Information
- 10.11.2 IDEEMATEC Fixed Solar Tracker Product Overview
- 10.11.3 IDEEMATEC Fixed Solar Tracker Product Market Performance
- 10.11.4 IDEEMATEC Business Overview
- 10.11.5 IDEEMATEC Recent Developments

10.12 NEXTracker

- 10.12.1 NEXTracker Fixed Solar Tracker Basic Information
- 10.12.2 NEXTracker Fixed Solar Tracker Product Overview
- 10.12.3 NEXTracker Fixed Solar Tracker Product Market Performance
- 10.12.4 NEXTracker Business Overview
- 10.12.5 NEXTracker Recent Developments

10.13 Nextracker

- 10.13.1 Nextracker Fixed Solar Tracker Basic Information
- 10.13.2 Nextracker Fixed Solar Tracker Product Overview
- 10.13.3 Nextracker Fixed Solar Tracker Product Market Performance
- 10.13.4 Nextracker Business Overview
- 10.13.5 Nextracker Recent Developments

10.14 OTT HydroMet

- 10.14.1 OTT HydroMet Fixed Solar Tracker Basic Information
- 10.14.2 OTT HydroMet Fixed Solar Tracker Product Overview
- 10.14.3 OTT HydroMet Fixed Solar Tracker Product Market Performance
- 10.14.4 OTT HydroMet Business Overview
- 10.14.5 OTT HydroMet Recent Developments

10.15 PV Hardware

- 10.15.1 PV Hardware Fixed Solar Tracker Basic Information
- 10.15.2 PV Hardware Fixed Solar Tracker Product Overview
- 10.15.3 PV Hardware Fixed Solar Tracker Product Market Performance
- 10.15.4 PV Hardware Business Overview
- 10.15.5 PV Hardware Recent Developments

10.16 Soltec

- 10.16.1 Soltec Fixed Solar Tracker Basic Information
- 10.16.2 Soltec Fixed Solar Tracker Product Overview
- 10.16.3 Soltec Fixed Solar Tracker Product Market Performance
- 10.16.4 Soltec Business Overview
- 10.16.5 Soltec Recent Developments

10.17 STi Norland

- 10.17.1 STi Norland Fixed Solar Tracker Basic Information
- 10.17.2 STi Norland Fixed Solar Tracker Product Overview

10.17.3 STi Norland Fixed Solar Tracker Product Market Performance

10.17.4 STi Norland Business Overview

10.17.5 STi Norland Recent Developments

10.18 Sun Action Trackers

10.18.1 Sun Action Trackers Fixed Solar Tracker Basic Information

10.18.2 Sun Action Trackers Fixed Solar Tracker Product Overview

10.18.3 Sun Action Trackers Fixed Solar Tracker Product Market Performance

10.18.4 Sun Action Trackers Business Overview

10.18.5 Sun Action Trackers Recent Developments

11 FIXED SOLAR TRACKER MARKET FORECAST BY REGION

11.1 Global Fixed Solar Tracker Market Size Forecast

11.2 Global Fixed Solar Tracker Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Fixed Solar Tracker Market Size Forecast by Country

11.2.3 Asia Pacific Fixed Solar Tracker Market Size Forecast by Region

11.2.4 South America Fixed Solar Tracker Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Fixed Solar Tracker by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Fixed Solar Tracker Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Fixed Solar Tracker by Type (2025-2032)

12.1.2 Global Fixed Solar Tracker Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Fixed Solar Tracker by Type (2025-2032)

12.2 Global Fixed Solar Tracker Market Forecast by Application (2025-2032)

12.2.1 Global Fixed Solar Tracker Sales (K Units) Forecast by Application

12.2.2 Global Fixed Solar Tracker Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Fixed Solar Tracker Market Size Comparison by Region (M USD)
- Table 5. Global Fixed Solar Tracker Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Fixed Solar Tracker Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Fixed Solar Tracker Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Fixed Solar Tracker Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Fixed Solar Tracker as of 2022)
- Table 10. Global Market Fixed Solar Tracker Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Fixed Solar Tracker Sales Sites and Area Served
- Table 12. Manufacturers Fixed Solar Tracker Product Type
- Table 13. Global Fixed Solar Tracker Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Fixed Solar Tracker
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Fixed Solar Tracker Market Challenges
- Table 22. Global Fixed Solar Tracker Sales by Type (K Units)
- Table 23. Global Fixed Solar Tracker Market Size by Type (M USD)
- Table 24. Global Fixed Solar Tracker Sales (K Units) by Type (2019-2024)
- Table 25. Global Fixed Solar Tracker Sales Market Share by Type (2019-2024)
- Table 26. Global Fixed Solar Tracker Market Size (M USD) by Type (2019-2024)
- Table 27. Global Fixed Solar Tracker Market Size Share by Type (2019-2024)
- Table 28. Global Fixed Solar Tracker Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Fixed Solar Tracker Sales (K Units) by Application
- Table 30. Global Fixed Solar Tracker Market Size by Application
- Table 31. Global Fixed Solar Tracker Sales by Application (2019-2024) & (K Units)
- Table 32. Global Fixed Solar Tracker Sales Market Share by Application (2019-2024)

- Table 33. Global Fixed Solar Tracker Sales by Application (2019-2024) & (M USD)
- Table 34. Global Fixed Solar Tracker Market Share by Application (2019-2024)
- Table 35. Global Fixed Solar Tracker Sales Growth Rate by Application (2019-2024)
- Table 36. Global Fixed Solar Tracker Sales by Region (2019-2024) & (K Units)
- Table 37. Global Fixed Solar Tracker Sales Market Share by Region (2019-2024)
- Table 38. North America Fixed Solar Tracker Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Fixed Solar Tracker Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Fixed Solar Tracker Sales by Region (2019-2024) & (K Units)
- Table 41. South America Fixed Solar Tracker Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Fixed Solar Tracker Sales by Region (2019-2024) & (K Units)
- Table 43. Global Fixed Solar Tracker Production (K Units) by Region (2019-2024)
- Table 44. Global Fixed Solar Tracker Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Fixed Solar Tracker Revenue Market Share by Region (2019-2024)
- Table 46. Global Fixed Solar Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Fixed Solar Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Fixed Solar Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Fixed Solar Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Fixed Solar Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. AllEarth Renewables Fixed Solar Tracker Basic Information
- Table 52. AllEarth Renewables Fixed Solar Tracker Product Overview
- Table 53. AllEarth Renewables Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. AllEarth Renewables Business Overview
- Table 55. AllEarth Renewables Fixed Solar Tracker SWOT Analysis
- Table 56. AllEarth Renewables Recent Developments
- Table 57. Arctech Solar Fixed Solar Tracker Basic Information
- Table 58. Arctech Solar Fixed Solar Tracker Product Overview
- Table 59. Arctech Solar Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Arctech Solar Business Overview
- Table 61. Arctech Solar Fixed Solar Tracker SWOT Analysis
- Table 62. Arctech Solar Recent Developments
- Table 63. Versol Solar Fixed Solar Tracker Basic Information

- Table 64. Versol Solar Fixed Solar Tracker Product Overview
- Table 65. Versol Solar Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Versol Solar Fixed Solar Tracker SWOT Analysis
- Table 67. Versol Solar Business Overview
- Table 68. Versol Solar Recent Developments
- Table 69. SunPower Fixed Solar Tracker Basic Information
- Table 70. SunPower Fixed Solar Tracker Product Overview
- Table 71. SunPower Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. SunPower Business Overview
- Table 73. SunPower Recent Developments
- Table 74. Array Technologies Fixed Solar Tracker Basic Information
- Table 75. Array Technologies Fixed Solar Tracker Product Overview
- Table 76. Array Technologies Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Array Technologies Business Overview
- Table 78. Array Technologies Recent Developments
- Table 79. Axial Structural Solutions Fixed Solar Tracker Basic Information
- Table 80. Axial Structural Solutions Fixed Solar Tracker Product Overview
- Table 81. Axial Structural Solutions Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Axial Structural Solutions Business Overview
- Table 83. Axial Structural Solutions Recent Developments
- Table 84. DEGERenergie GmbH Fixed Solar Tracker Basic Information
- Table 85. DEGERenergie GmbH Fixed Solar Tracker Product Overview
- Table 86. DEGERenergie GmbH Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. DEGERenergie GmbH Business Overview
- Table 88. DEGERenergie GmbH Recent Developments
- Table 89. EKO Instruments Fixed Solar Tracker Basic Information
- Table 90. EKO Instruments Fixed Solar Tracker Product Overview
- Table 91. EKO Instruments Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. EKO Instruments Business Overview
- Table 93. EKO Instruments Recent Developments
- Table 94. FTC Solar Fixed Solar Tracker Basic Information
- Table 95. FTC Solar Fixed Solar Tracker Product Overview
- Table 96. FTC Solar Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 97. FTC Solar Business Overview

Table 98. FTC Solar Recent Developments

Table 99. GameChange Solar Fixed Solar Tracker Basic Information

Table 100. GameChange Solar Fixed Solar Tracker Product Overview

Table 101. GameChange Solar Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. GameChange Solar Business Overview

Table 103. GameChange Solar Recent Developments

Table 104. IDEEMATEC Fixed Solar Tracker Basic Information

Table 105. IDEEMATEC Fixed Solar Tracker Product Overview

Table 106. IDEEMATEC Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. IDEEMATEC Business Overview

Table 108. IDEEMATEC Recent Developments

Table 109. NEXTracker Fixed Solar Tracker Basic Information

Table 110. NEXTracker Fixed Solar Tracker Product Overview

Table 111. NEXTracker Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. NEXTracker Business Overview

Table 113. NEXTracker Recent Developments

Table 114. Nextracker Fixed Solar Tracker Basic Information

Table 115. Nextracker Fixed Solar Tracker Product Overview

Table 116. Nextracker Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Nextracker Business Overview

Table 118. Nextracker Recent Developments

Table 119. OTT HydroMet Fixed Solar Tracker Basic Information

Table 120. OTT HydroMet Fixed Solar Tracker Product Overview

Table 121. OTT HydroMet Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. OTT HydroMet Business Overview

Table 123. OTT HydroMet Recent Developments

Table 124. PV Hardware Fixed Solar Tracker Basic Information

Table 125. PV Hardware Fixed Solar Tracker Product Overview

Table 126. PV Hardware Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. PV Hardware Business Overview

Table 128. PV Hardware Recent Developments

- Table 129. Soltec Fixed Solar Tracker Basic Information
- Table 130. Soltec Fixed Solar Tracker Product Overview
- Table 131. Soltec Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Soltec Business Overview
- Table 133. Soltec Recent Developments
- Table 134. STi Norland Fixed Solar Tracker Basic Information
- Table 135. STi Norland Fixed Solar Tracker Product Overview
- Table 136. STi Norland Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. STi Norland Business Overview
- Table 138. STi Norland Recent Developments
- Table 139. Sun Action Trackers Fixed Solar Tracker Basic Information
- Table 140. Sun Action Trackers Fixed Solar Tracker Product Overview
- Table 141. Sun Action Trackers Fixed Solar Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. Sun Action Trackers Business Overview
- Table 143. Sun Action Trackers Recent Developments
- Table 144. Global Fixed Solar Tracker Sales Forecast by Region (2025-2032) & (K Units)
- Table 145. Global Fixed Solar Tracker Market Size Forecast by Region (2025-2032) & (M USD)
- Table 146. North America Fixed Solar Tracker Sales Forecast by Country (2025-2032) & (K Units)
- Table 147. North America Fixed Solar Tracker Market Size Forecast by Country (2025-2032) & (M USD)
- Table 148. Europe Fixed Solar Tracker Sales Forecast by Country (2025-2032) & (K Units)
- Table 149. Europe Fixed Solar Tracker Market Size Forecast by Country (2025-2032) & (M USD)
- Table 150. Asia Pacific Fixed Solar Tracker Sales Forecast by Region (2025-2032) & (K Units)
- Table 151. Asia Pacific Fixed Solar Tracker Market Size Forecast by Region (2025-2032) & (M USD)
- Table 152. South America Fixed Solar Tracker Sales Forecast by Country (2025-2032) & (K Units)
- Table 153. South America Fixed Solar Tracker Market Size Forecast by Country (2025-2032) & (M USD)
- Table 154. Middle East and Africa Fixed Solar Tracker Consumption Forecast by

Country (2025-2032) & (Units)

Table 155. Middle East and Africa Fixed Solar Tracker Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Global Fixed Solar Tracker Sales Forecast by Type (2025-2032) & (K Units)

Table 157. Global Fixed Solar Tracker Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Fixed Solar Tracker Price Forecast by Type (2025-2032) & (USD/Unit)

Table 159. Global Fixed Solar Tracker Sales (K Units) Forecast by Application (2025-2032)

Table 160. Global Fixed Solar Tracker Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Fixed Solar Tracker
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Fixed Solar Tracker Market Size (M USD), 2019-2032
- Figure 5. Global Fixed Solar Tracker Market Size (M USD) (2019-2032)
- Figure 6. Global Fixed Solar Tracker Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Fixed Solar Tracker Market Size by Country (M USD)
- Figure 11. Fixed Solar Tracker Sales Share by Manufacturers in 2023
- Figure 12. Global Fixed Solar Tracker Revenue Share by Manufacturers in 2023
- Figure 13. Fixed Solar Tracker Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Fixed Solar Tracker Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Fixed Solar Tracker Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Fixed Solar Tracker Market Share by Type
- Figure 18. Sales Market Share of Fixed Solar Tracker by Type (2019-2024)
- Figure 19. Sales Market Share of Fixed Solar Tracker by Type in 2023
- Figure 20. Market Size Share of Fixed Solar Tracker by Type (2019-2024)
- Figure 21. Market Size Market Share of Fixed Solar Tracker by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Fixed Solar Tracker Market Share by Application
- Figure 24. Global Fixed Solar Tracker Sales Market Share by Application (2019-2024)
- Figure 25. Global Fixed Solar Tracker Sales Market Share by Application in 2023
- Figure 26. Global Fixed Solar Tracker Market Share by Application (2019-2024)
- Figure 27. Global Fixed Solar Tracker Market Share by Application in 2023
- Figure 28. Global Fixed Solar Tracker Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Fixed Solar Tracker Sales Market Share by Region (2019-2024)
- Figure 30. North America Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Fixed Solar Tracker Sales Market Share by Country in 2023

- Figure 32. U.S. Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Fixed Solar Tracker Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Fixed Solar Tracker Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Fixed Solar Tracker Sales Market Share by Country in 2023
- Figure 37. Germany Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Fixed Solar Tracker Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Fixed Solar Tracker Sales Market Share by Region in 2023
- Figure 44. China Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Fixed Solar Tracker Sales and Growth Rate (K Units)
- Figure 50. South America Fixed Solar Tracker Sales Market Share by Country in 2023
- Figure 51. Brazil Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Fixed Solar Tracker Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Fixed Solar Tracker Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Fixed Solar Tracker Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Fixed Solar Tracker Production Market Share by Region (2019-2024)
- Figure 62. North America Fixed Solar Tracker Production (K Units) Growth Rate

(2019-2024)

Figure 63. Europe Fixed Solar Tracker Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Fixed Solar Tracker Production (K Units) Growth Rate (2019-2024)

Figure 65. China Fixed Solar Tracker Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Fixed Solar Tracker Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Fixed Solar Tracker Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Fixed Solar Tracker Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Fixed Solar Tracker Market Share Forecast by Type (2025-2032)

Figure 70. Global Fixed Solar Tracker Sales Forecast by Application (2025-2032)

Figure 71. Global Fixed Solar Tracker Market Share Forecast by Application (2025-2032)

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