

Global Fitness Yoga Mats Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GFD7BD6E3CA7EN.html>

Date: August 2024

Pages: 132

Price: US\$ 3,200.00 (Single User License)

ID: GFD7BD6E3CA7EN

Abstracts

Report Overview:

Yoga mats are specially fabricated mats used as an aid during the practice of yoga to prevent hands and feet slipping during practice. They are mainly used both for home use and for yoga studios.

The Global Fitness Yoga Mats Market Size was estimated at USD 1757.65 million in 2023 and is projected to reach USD 2148.10 million by 2029, exhibiting a CAGR of 3.40% during the forecast period.

This report provides a deep insight into the global Fitness Yoga Mats market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Fitness Yoga Mats Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Fitness Yoga Mats market in any manner.

Global Fitness Yoga Mats Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lululemon

Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam, Easyoga

HATHAYOGA

Kharma Khare

Hosa

Toplus

Aerolite

Aurorae

Barefoot Yoga

Khataland

Yogasana

Market Segmentation (by Type)

PVC Yoga Mats

Rubber Yoga Mats

TPE Yoga Mats

Other Yoga Mats

Market Segmentation (by Application)

Household

Yoga club

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Fitness Yoga Mats Market

Overview of the regional outlook of the Fitness Yoga Mats Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Fitness Yoga Mats Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Fitness Yoga Mats

1.2 Key Market Segments

1.2.1 Fitness Yoga Mats Segment by Type

1.2.2 Fitness Yoga Mats Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FITNESS YOGA MATS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Fitness Yoga Mats Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Fitness Yoga Mats Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FITNESS YOGA MATS MARKET COMPETITIVE LANDSCAPE

3.1 Global Fitness Yoga Mats Sales by Manufacturers (2019-2024)

3.2 Global Fitness Yoga Mats Revenue Market Share by Manufacturers (2019-2024)

3.3 Fitness Yoga Mats Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Fitness Yoga Mats Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Fitness Yoga Mats Sales Sites, Area Served, Product Type

3.6 Fitness Yoga Mats Market Competitive Situation and Trends

3.6.1 Fitness Yoga Mats Market Concentration Rate

3.6.2 Global 5 and 10 Largest Fitness Yoga Mats Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 FITNESS YOGA MATS INDUSTRY CHAIN ANALYSIS

4.1 Fitness Yoga Mats Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FITNESS YOGA MATS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 FITNESS YOGA MATS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Fitness Yoga Mats Sales Market Share by Type (2019-2024)

6.3 Global Fitness Yoga Mats Market Size Market Share by Type (2019-2024)

6.4 Global Fitness Yoga Mats Price by Type (2019-2024)

7 FITNESS YOGA MATS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Fitness Yoga Mats Market Sales by Application (2019-2024)

7.3 Global Fitness Yoga Mats Market Size (M USD) by Application (2019-2024)

7.4 Global Fitness Yoga Mats Sales Growth Rate by Application (2019-2024)

8 FITNESS YOGA MATS MARKET SEGMENTATION BY REGION

8.1 Global Fitness Yoga Mats Sales by Region

8.1.1 Global Fitness Yoga Mats Sales by Region

8.1.2 Global Fitness Yoga Mats Sales Market Share by Region

8.2 North America

8.2.1 North America Fitness Yoga Mats Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Fitness Yoga Mats Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Fitness Yoga Mats Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Fitness Yoga Mats Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Fitness Yoga Mats Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Lululemon
 - 9.1.1 Lululemon Fitness Yoga Mats Basic Information
 - 9.1.2 Lululemon Fitness Yoga Mats Product Overview
 - 9.1.3 Lululemon Fitness Yoga Mats Product Market Performance
 - 9.1.4 Lululemon Business Overview
 - 9.1.5 Lululemon Fitness Yoga Mats SWOT Analysis
 - 9.1.6 Lululemon Recent Developments
- 9.2 Manduka PROlite

- 9.2.1 Manduka PROlite Fitness Yoga Mats Basic Information
- 9.2.2 Manduka PROlite Fitness Yoga Mats Product Overview
- 9.2.3 Manduka PROlite Fitness Yoga Mats Product Market Performance
- 9.2.4 Manduka PROlite Business Overview
- 9.2.5 Manduka PROlite Fitness Yoga Mats SWOT Analysis
- 9.2.6 Manduka PROlite Recent Developments
- 9.3 Jade Yoga
 - 9.3.1 Jade Yoga Fitness Yoga Mats Basic Information
 - 9.3.2 Jade Yoga Fitness Yoga Mats Product Overview
 - 9.3.3 Jade Yoga Fitness Yoga Mats Product Market Performance
 - 9.3.4 Jade Yoga Fitness Yoga Mats SWOT Analysis
 - 9.3.5 Jade Yoga Business Overview
 - 9.3.6 Jade Yoga Recent Developments
- 9.4 Hugger Mugger Para Rubber
 - 9.4.1 Hugger Mugger Para Rubber Fitness Yoga Mats Basic Information
 - 9.4.2 Hugger Mugger Para Rubber Fitness Yoga Mats Product Overview
 - 9.4.3 Hugger Mugger Para Rubber Fitness Yoga Mats Product Market Performance
 - 9.4.4 Hugger Mugger Para Rubber Business Overview
 - 9.4.5 Hugger Mugger Para Rubber Recent Developments
- 9.5 PrAna Revolutionary
 - 9.5.1 PrAna Revolutionary Fitness Yoga Mats Basic Information
 - 9.5.2 PrAna Revolutionary Fitness Yoga Mats Product Overview
 - 9.5.3 PrAna Revolutionary Fitness Yoga Mats Product Market Performance
 - 9.5.4 PrAna Revolutionary Business Overview
 - 9.5.5 PrAna Revolutionary Recent Developments
- 9.6 Gaiam, Easyoga
 - 9.6.1 Gaiam, Easyoga Fitness Yoga Mats Basic Information
 - 9.6.2 Gaiam, Easyoga Fitness Yoga Mats Product Overview
 - 9.6.3 Gaiam, Easyoga Fitness Yoga Mats Product Market Performance
 - 9.6.4 Gaiam, Easyoga Business Overview
 - 9.6.5 Gaiam, Easyoga Recent Developments
- 9.7 HATHAYOGA
 - 9.7.1 HATHAYOGA Fitness Yoga Mats Basic Information
 - 9.7.2 HATHAYOGA Fitness Yoga Mats Product Overview
 - 9.7.3 HATHAYOGA Fitness Yoga Mats Product Market Performance
 - 9.7.4 HATHAYOGA Business Overview
 - 9.7.5 HATHAYOGA Recent Developments
- 9.8 Karma Khare
 - 9.8.1 Karma Khare Fitness Yoga Mats Basic Information

- 9.8.2 Kharma Khare Fitness Yoga Mats Product Overview
- 9.8.3 Kharma Khare Fitness Yoga Mats Product Market Performance
- 9.8.4 Kharma Khare Business Overview
- 9.8.5 Kharma Khare Recent Developments
- 9.9 Hosa
 - 9.9.1 Hosa Fitness Yoga Mats Basic Information
 - 9.9.2 Hosa Fitness Yoga Mats Product Overview
 - 9.9.3 Hosa Fitness Yoga Mats Product Market Performance
 - 9.9.4 Hosa Business Overview
 - 9.9.5 Hosa Recent Developments
- 9.10 Toplus
 - 9.10.1 Toplus Fitness Yoga Mats Basic Information
 - 9.10.2 Toplus Fitness Yoga Mats Product Overview
 - 9.10.3 Toplus Fitness Yoga Mats Product Market Performance
 - 9.10.4 Toplus Business Overview
 - 9.10.5 Toplus Recent Developments
- 9.11 Aerolite
 - 9.11.1 Aerolite Fitness Yoga Mats Basic Information
 - 9.11.2 Aerolite Fitness Yoga Mats Product Overview
 - 9.11.3 Aerolite Fitness Yoga Mats Product Market Performance
 - 9.11.4 Aerolite Business Overview
 - 9.11.5 Aerolite Recent Developments
- 9.12 Aurorae
 - 9.12.1 Aurorae Fitness Yoga Mats Basic Information
 - 9.12.2 Aurorae Fitness Yoga Mats Product Overview
 - 9.12.3 Aurorae Fitness Yoga Mats Product Market Performance
 - 9.12.4 Aurorae Business Overview
 - 9.12.5 Aurorae Recent Developments
- 9.13 Barefoot Yoga
 - 9.13.1 Barefoot Yoga Fitness Yoga Mats Basic Information
 - 9.13.2 Barefoot Yoga Fitness Yoga Mats Product Overview
 - 9.13.3 Barefoot Yoga Fitness Yoga Mats Product Market Performance
 - 9.13.4 Barefoot Yoga Business Overview
 - 9.13.5 Barefoot Yoga Recent Developments
- 9.14 Khataland
 - 9.14.1 Khataland Fitness Yoga Mats Basic Information
 - 9.14.2 Khataland Fitness Yoga Mats Product Overview
 - 9.14.3 Khataland Fitness Yoga Mats Product Market Performance
 - 9.14.4 Khataland Business Overview

9.14.5 Khataland Recent Developments

9.15 Yogasana

9.15.1 Yogasana Fitness Yoga Mats Basic Information

9.15.2 Yogasana Fitness Yoga Mats Product Overview

9.15.3 Yogasana Fitness Yoga Mats Product Market Performance

9.15.4 Yogasana Business Overview

9.15.5 Yogasana Recent Developments

10 FITNESS YOGA MATS MARKET FORECAST BY REGION

10.1 Global Fitness Yoga Mats Market Size Forecast

10.2 Global Fitness Yoga Mats Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Fitness Yoga Mats Market Size Forecast by Country

10.2.3 Asia Pacific Fitness Yoga Mats Market Size Forecast by Region

10.2.4 South America Fitness Yoga Mats Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Fitness Yoga Mats by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Fitness Yoga Mats Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Fitness Yoga Mats by Type (2025-2030)

11.1.2 Global Fitness Yoga Mats Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Fitness Yoga Mats by Type (2025-2030)

11.2 Global Fitness Yoga Mats Market Forecast by Application (2025-2030)

11.2.1 Global Fitness Yoga Mats Sales (K Units) Forecast by Application

11.2.2 Global Fitness Yoga Mats Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Fitness Yoga Mats Market Size Comparison by Region (M USD)
- Table 5. Global Fitness Yoga Mats Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Fitness Yoga Mats Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Fitness Yoga Mats Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Fitness Yoga Mats Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Fitness Yoga Mats as of 2022)
- Table 10. Global Market Fitness Yoga Mats Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Fitness Yoga Mats Sales Sites and Area Served
- Table 12. Manufacturers Fitness Yoga Mats Product Type
- Table 13. Global Fitness Yoga Mats Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Fitness Yoga Mats
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Fitness Yoga Mats Market Challenges
- Table 22. Global Fitness Yoga Mats Sales by Type (K Units)
- Table 23. Global Fitness Yoga Mats Market Size by Type (M USD)
- Table 24. Global Fitness Yoga Mats Sales (K Units) by Type (2019-2024)
- Table 25. Global Fitness Yoga Mats Sales Market Share by Type (2019-2024)
- Table 26. Global Fitness Yoga Mats Market Size (M USD) by Type (2019-2024)
- Table 27. Global Fitness Yoga Mats Market Size Share by Type (2019-2024)
- Table 28. Global Fitness Yoga Mats Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Fitness Yoga Mats Sales (K Units) by Application
- Table 30. Global Fitness Yoga Mats Market Size by Application
- Table 31. Global Fitness Yoga Mats Sales by Application (2019-2024) & (K Units)
- Table 32. Global Fitness Yoga Mats Sales Market Share by Application (2019-2024)

- Table 33. Global Fitness Yoga Mats Sales by Application (2019-2024) & (M USD)
- Table 34. Global Fitness Yoga Mats Market Share by Application (2019-2024)
- Table 35. Global Fitness Yoga Mats Sales Growth Rate by Application (2019-2024)
- Table 36. Global Fitness Yoga Mats Sales by Region (2019-2024) & (K Units)
- Table 37. Global Fitness Yoga Mats Sales Market Share by Region (2019-2024)
- Table 38. North America Fitness Yoga Mats Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Fitness Yoga Mats Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Fitness Yoga Mats Sales by Region (2019-2024) & (K Units)
- Table 41. South America Fitness Yoga Mats Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Fitness Yoga Mats Sales by Region (2019-2024) & (K Units)
- Table 43. Lululemon Fitness Yoga Mats Basic Information
- Table 44. Lululemon Fitness Yoga Mats Product Overview
- Table 45. Lululemon Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Lululemon Business Overview
- Table 47. Lululemon Fitness Yoga Mats SWOT Analysis
- Table 48. Lululemon Recent Developments
- Table 49. Manduka PROlite Fitness Yoga Mats Basic Information
- Table 50. Manduka PROlite Fitness Yoga Mats Product Overview
- Table 51. Manduka PROlite Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Manduka PROlite Business Overview
- Table 53. Manduka PROlite Fitness Yoga Mats SWOT Analysis
- Table 54. Manduka PROlite Recent Developments
- Table 55. Jade Yoga Fitness Yoga Mats Basic Information
- Table 56. Jade Yoga Fitness Yoga Mats Product Overview
- Table 57. Jade Yoga Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Jade Yoga Fitness Yoga Mats SWOT Analysis
- Table 59. Jade Yoga Business Overview
- Table 60. Jade Yoga Recent Developments
- Table 61. Hugger Mugger Para Rubber Fitness Yoga Mats Basic Information
- Table 62. Hugger Mugger Para Rubber Fitness Yoga Mats Product Overview
- Table 63. Hugger Mugger Para Rubber Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Hugger Mugger Para Rubber Business Overview
- Table 65. Hugger Mugger Para Rubber Recent Developments
- Table 66. PrAna Revolutionary Fitness Yoga Mats Basic Information

- Table 67. PrAna Revolutionary Fitness Yoga Mats Product Overview
- Table 68. PrAna Revolutionary Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. PrAna Revolutionary Business Overview
- Table 70. PrAna Revolutionary Recent Developments
- Table 71. Gaiam, Easyoga Fitness Yoga Mats Basic Information
- Table 72. Gaiam, Easyoga Fitness Yoga Mats Product Overview
- Table 73. Gaiam, Easyoga Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Gaiam, Easyoga Business Overview
- Table 75. Gaiam, Easyoga Recent Developments
- Table 76. HATHAYOGA Fitness Yoga Mats Basic Information
- Table 77. HATHAYOGA Fitness Yoga Mats Product Overview
- Table 78. HATHAYOGA Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. HATHAYOGA Business Overview
- Table 80. HATHAYOGA Recent Developments
- Table 81. Karma Khare Fitness Yoga Mats Basic Information
- Table 82. Karma Khare Fitness Yoga Mats Product Overview
- Table 83. Karma Khare Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Karma Khare Business Overview
- Table 85. Karma Khare Recent Developments
- Table 86. Hosa Fitness Yoga Mats Basic Information
- Table 87. Hosa Fitness Yoga Mats Product Overview
- Table 88. Hosa Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Hosa Business Overview
- Table 90. Hosa Recent Developments
- Table 91. Toplus Fitness Yoga Mats Basic Information
- Table 92. Toplus Fitness Yoga Mats Product Overview
- Table 93. Toplus Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Toplus Business Overview
- Table 95. Toplus Recent Developments
- Table 96. Aerolite Fitness Yoga Mats Basic Information
- Table 97. Aerolite Fitness Yoga Mats Product Overview
- Table 98. Aerolite Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Aerolite Business Overview
- Table 100. Aerolite Recent Developments
- Table 101. Aurorae Fitness Yoga Mats Basic Information
- Table 102. Aurorae Fitness Yoga Mats Product Overview
- Table 103. Aurorae Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Aurorae Business Overview
- Table 105. Aurorae Recent Developments
- Table 106. Barefoot Yoga Fitness Yoga Mats Basic Information
- Table 107. Barefoot Yoga Fitness Yoga Mats Product Overview
- Table 108. Barefoot Yoga Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Barefoot Yoga Business Overview
- Table 110. Barefoot Yoga Recent Developments
- Table 111. Khataland Fitness Yoga Mats Basic Information
- Table 112. Khataland Fitness Yoga Mats Product Overview
- Table 113. Khataland Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Khataland Business Overview
- Table 115. Khataland Recent Developments
- Table 116. Yogasana Fitness Yoga Mats Basic Information
- Table 117. Yogasana Fitness Yoga Mats Product Overview
- Table 118. Yogasana Fitness Yoga Mats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Yogasana Business Overview
- Table 120. Yogasana Recent Developments
- Table 121. Global Fitness Yoga Mats Sales Forecast by Region (2025-2030) & (K Units)
- Table 122. Global Fitness Yoga Mats Market Size Forecast by Region (2025-2030) & (M USD)
- Table 123. North America Fitness Yoga Mats Sales Forecast by Country (2025-2030) & (K Units)
- Table 124. North America Fitness Yoga Mats Market Size Forecast by Country (2025-2030) & (M USD)
- Table 125. Europe Fitness Yoga Mats Sales Forecast by Country (2025-2030) & (K Units)
- Table 126. Europe Fitness Yoga Mats Market Size Forecast by Country (2025-2030) & (M USD)
- Table 127. Asia Pacific Fitness Yoga Mats Sales Forecast by Region (2025-2030) & (K

Units)

Table 128. Asia Pacific Fitness Yoga Mats Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Fitness Yoga Mats Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Fitness Yoga Mats Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Fitness Yoga Mats Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Fitness Yoga Mats Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Fitness Yoga Mats Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Fitness Yoga Mats Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Fitness Yoga Mats Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Fitness Yoga Mats Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Fitness Yoga Mats Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Fitness Yoga Mats
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Fitness Yoga Mats Market Size (M USD), 2019-2030
- Figure 5. Global Fitness Yoga Mats Market Size (M USD) (2019-2030)
- Figure 6. Global Fitness Yoga Mats Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Fitness Yoga Mats Market Size by Country (M USD)
- Figure 11. Fitness Yoga Mats Sales Share by Manufacturers in 2023
- Figure 12. Global Fitness Yoga Mats Revenue Share by Manufacturers in 2023
- Figure 13. Fitness Yoga Mats Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Fitness Yoga Mats Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Fitness Yoga Mats Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Fitness Yoga Mats Market Share by Type
- Figure 18. Sales Market Share of Fitness Yoga Mats by Type (2019-2024)
- Figure 19. Sales Market Share of Fitness Yoga Mats by Type in 2023
- Figure 20. Market Size Share of Fitness Yoga Mats by Type (2019-2024)
- Figure 21. Market Size Market Share of Fitness Yoga Mats by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Fitness Yoga Mats Market Share by Application
- Figure 24. Global Fitness Yoga Mats Sales Market Share by Application (2019-2024)
- Figure 25. Global Fitness Yoga Mats Sales Market Share by Application in 2023
- Figure 26. Global Fitness Yoga Mats Market Share by Application (2019-2024)
- Figure 27. Global Fitness Yoga Mats Market Share by Application in 2023
- Figure 28. Global Fitness Yoga Mats Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Fitness Yoga Mats Sales Market Share by Region (2019-2024)
- Figure 30. North America Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Fitness Yoga Mats Sales Market Share by Country in 2023

- Figure 32. U.S. Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Fitness Yoga Mats Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Fitness Yoga Mats Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Fitness Yoga Mats Sales Market Share by Country in 2023
- Figure 37. Germany Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Fitness Yoga Mats Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Fitness Yoga Mats Sales Market Share by Region in 2023
- Figure 44. China Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Fitness Yoga Mats Sales and Growth Rate (K Units)
- Figure 50. South America Fitness Yoga Mats Sales Market Share by Country in 2023
- Figure 51. Brazil Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Fitness Yoga Mats Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Fitness Yoga Mats Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Fitness Yoga Mats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Fitness Yoga Mats Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Fitness Yoga Mats Market Size Forecast by Value (2019-2030) & (M

USD)

Figure 63. Global Fitness Yoga Mats Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Fitness Yoga Mats Market Share Forecast by Type (2025-2030)

Figure 65. Global Fitness Yoga Mats Sales Forecast by Application (2025-2030)

Figure 66. Global Fitness Yoga Mats Market Share Forecast by Application (2025-2030)

I would like to order

Product name: Global Fitness Yoga Mats Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GFD7BD6E3CA7EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFD7BD6E3CA7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970