

# Global Fitness Supplements Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G5F29E2CE624EN.html>

Date: September 2024

Pages: 139

Price: US\$ 3,200.00 (Single User License)

ID: G5F29E2CE624EN

## Abstracts

### Report Overview:

Sports nutrition products are used to enhance athletic performance that may include vitamins, minerals, amino acids, herbs, or botanicals (plants) -- or any concentration, extract, or combination of these.

Sports nutrition products can be categorized as food, beverage or supplements. In this report, the statistical data is based on sports and fitness nutrition supplements, including performance enhancers, metabolic/fat burners, muscle builders, meal replacements, weight gainers and energy formulas solid in powder, tablet and ready-to-drink formats.

The Global Fitness Supplements Market Size was estimated at USD 8039.75 million in 2023 and is projected to reach USD 9768.87 million by 2029, exhibiting a CAGR of 3.30% during the forecast period.

This report provides a deep insight into the global Fitness Supplements market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Fitness Supplements Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Fitness Supplements market in any manner.

### Global Fitness Supplements Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Glanbia Nutritionals

BellRing Brands

Cellucor

Herbalife

Nestl?

Abbott Nutrition

Xiwang Foodstuffs

CytoSport

Clif Bar

Quest Nutrition

NOW Foods

Amway(Nutrilite XS )

MaxiNutrition?KR?GER GROUP?

BPI Sports

By-Health

Science in Sports

Competitor Sports

Market Segmentation (by Type)

Protein Powders

Energy Bars

Sports & Energy Drinks

Other

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Specialist Retailers

Online Retailers

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Fitness Supplements Market

Overview of the regional outlook of the Fitness Supplements Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Fitness Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Fitness Supplements
- 1.2 Key Market Segments
  - 1.2.1 Fitness Supplements Segment by Type
  - 1.2.2 Fitness Supplements Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FITNESS SUPPLEMENTS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Fitness Supplements Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Fitness Supplements Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FITNESS SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Fitness Supplements Sales by Manufacturers (2019-2024)
- 3.2 Global Fitness Supplements Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Fitness Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Fitness Supplements Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Fitness Supplements Sales Sites, Area Served, Product Type
- 3.6 Fitness Supplements Market Competitive Situation and Trends
  - 3.6.1 Fitness Supplements Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Fitness Supplements Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 FITNESS SUPPLEMENTS INDUSTRY CHAIN ANALYSIS**

- 4.1 Fitness Supplements Industry Chain Analysis



4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FITNESS SUPPLEMENTS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 FITNESS SUPPLEMENTS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Fitness Supplements Sales Market Share by Type (2019-2024)

6.3 Global Fitness Supplements Market Size Market Share by Type (2019-2024)

6.4 Global Fitness Supplements Price by Type (2019-2024)

## **7 FITNESS SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Fitness Supplements Market Sales by Application (2019-2024)

7.3 Global Fitness Supplements Market Size (M USD) by Application (2019-2024)

7.4 Global Fitness Supplements Sales Growth Rate by Application (2019-2024)

## **8 FITNESS SUPPLEMENTS MARKET SEGMENTATION BY REGION**

8.1 Global Fitness Supplements Sales by Region

8.1.1 Global Fitness Supplements Sales by Region

8.1.2 Global Fitness Supplements Sales Market Share by Region

8.2 North America

8.2.1 North America Fitness Supplements Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Fitness Supplements Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Fitness Supplements Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Fitness Supplements Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Fitness Supplements Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Glanbia Nutritionals

9.1.1 Glanbia Nutritionals Fitness Supplements Basic Information

9.1.2 Glanbia Nutritionals Fitness Supplements Product Overview

9.1.3 Glanbia Nutritionals Fitness Supplements Product Market Performance

9.1.4 Glanbia Nutritionals Business Overview

9.1.5 Glanbia Nutritionals Fitness Supplements SWOT Analysis

9.1.6 Glanbia Nutritionals Recent Developments

9.2 BellRing Brands

- 9.2.1 BellRing Brands Fitness Supplements Basic Information
- 9.2.2 BellRing Brands Fitness Supplements Product Overview
- 9.2.3 BellRing Brands Fitness Supplements Product Market Performance
- 9.2.4 BellRing Brands Business Overview
- 9.2.5 BellRing Brands Fitness Supplements SWOT Analysis
- 9.2.6 BellRing Brands Recent Developments
- 9.3 Cellucor
  - 9.3.1 Cellucor Fitness Supplements Basic Information
  - 9.3.2 Cellucor Fitness Supplements Product Overview
  - 9.3.3 Cellucor Fitness Supplements Product Market Performance
  - 9.3.4 Cellucor Fitness Supplements SWOT Analysis
  - 9.3.5 Cellucor Business Overview
  - 9.3.6 Cellucor Recent Developments
- 9.4 Herbalife
  - 9.4.1 Herbalife Fitness Supplements Basic Information
  - 9.4.2 Herbalife Fitness Supplements Product Overview
  - 9.4.3 Herbalife Fitness Supplements Product Market Performance
  - 9.4.4 Herbalife Business Overview
  - 9.4.5 Herbalife Recent Developments
- 9.5 Nestl?
  - 9.5.1 Nestl? Fitness Supplements Basic Information
  - 9.5.2 Nestl? Fitness Supplements Product Overview
  - 9.5.3 Nestl? Fitness Supplements Product Market Performance
  - 9.5.4 Nestl? Business Overview
  - 9.5.5 Nestl? Recent Developments
- 9.6 Abbott Nutrition
  - 9.6.1 Abbott Nutrition Fitness Supplements Basic Information
  - 9.6.2 Abbott Nutrition Fitness Supplements Product Overview
  - 9.6.3 Abbott Nutrition Fitness Supplements Product Market Performance
  - 9.6.4 Abbott Nutrition Business Overview
  - 9.6.5 Abbott Nutrition Recent Developments
- 9.7 Xiwang Foodstuffs
  - 9.7.1 Xiwang Foodstuffs Fitness Supplements Basic Information
  - 9.7.2 Xiwang Foodstuffs Fitness Supplements Product Overview
  - 9.7.3 Xiwang Foodstuffs Fitness Supplements Product Market Performance
  - 9.7.4 Xiwang Foodstuffs Business Overview
  - 9.7.5 Xiwang Foodstuffs Recent Developments
- 9.8 CytoSport
  - 9.8.1 CytoSport Fitness Supplements Basic Information

- 9.8.2 CytoSport Fitness Supplements Product Overview
- 9.8.3 CytoSport Fitness Supplements Product Market Performance
- 9.8.4 CytoSport Business Overview
- 9.8.5 CytoSport Recent Developments
- 9.9 Clif Bar
  - 9.9.1 Clif Bar Fitness Supplements Basic Information
  - 9.9.2 Clif Bar Fitness Supplements Product Overview
  - 9.9.3 Clif Bar Fitness Supplements Product Market Performance
  - 9.9.4 Clif Bar Business Overview
  - 9.9.5 Clif Bar Recent Developments
- 9.10 Quest Nutrition
  - 9.10.1 Quest Nutrition Fitness Supplements Basic Information
  - 9.10.2 Quest Nutrition Fitness Supplements Product Overview
  - 9.10.3 Quest Nutrition Fitness Supplements Product Market Performance
  - 9.10.4 Quest Nutrition Business Overview
  - 9.10.5 Quest Nutrition Recent Developments
- 9.11 NOW Foods
  - 9.11.1 NOW Foods Fitness Supplements Basic Information
  - 9.11.2 NOW Foods Fitness Supplements Product Overview
  - 9.11.3 NOW Foods Fitness Supplements Product Market Performance
  - 9.11.4 NOW Foods Business Overview
  - 9.11.5 NOW Foods Recent Developments
- 9.12 Amway(Nutriline XS )
  - 9.12.1 Amway(Nutriline XS ) Fitness Supplements Basic Information
  - 9.12.2 Amway(Nutriline XS ) Fitness Supplements Product Overview
  - 9.12.3 Amway(Nutriline XS ) Fitness Supplements Product Market Performance
  - 9.12.4 Amway(Nutriline XS ) Business Overview
  - 9.12.5 Amway(Nutriline XS ) Recent Developments
- 9.13 MaxiNutrition?KR?GER GROUP?
  - 9.13.1 MaxiNutrition?KR?GER GROUP? Fitness Supplements Basic Information
  - 9.13.2 MaxiNutrition?KR?GER GROUP? Fitness Supplements Product Overview
  - 9.13.3 MaxiNutrition?KR?GER GROUP? Fitness Supplements Product Market Performance
  - 9.13.4 MaxiNutrition?KR?GER GROUP? Business Overview
  - 9.13.5 MaxiNutrition?KR?GER GROUP? Recent Developments
- 9.14 BPI Sports
  - 9.14.1 BPI Sports Fitness Supplements Basic Information
  - 9.14.2 BPI Sports Fitness Supplements Product Overview
  - 9.14.3 BPI Sports Fitness Supplements Product Market Performance

- 9.14.4 BPI Sports Business Overview
- 9.14.5 BPI Sports Recent Developments
- 9.15 By-Health
  - 9.15.1 By-Health Fitness Supplements Basic Information
  - 9.15.2 By-Health Fitness Supplements Product Overview
  - 9.15.3 By-Health Fitness Supplements Product Market Performance
  - 9.15.4 By-Health Business Overview
  - 9.15.5 By-Health Recent Developments
- 9.16 Science in Sports
  - 9.16.1 Science in Sports Fitness Supplements Basic Information
  - 9.16.2 Science in Sports Fitness Supplements Product Overview
  - 9.16.3 Science in Sports Fitness Supplements Product Market Performance
  - 9.16.4 Science in Sports Business Overview
  - 9.16.5 Science in Sports Recent Developments
- 9.17 Competitor Sports
  - 9.17.1 Competitor Sports Fitness Supplements Basic Information
  - 9.17.2 Competitor Sports Fitness Supplements Product Overview
  - 9.17.3 Competitor Sports Fitness Supplements Product Market Performance
  - 9.17.4 Competitor Sports Business Overview
  - 9.17.5 Competitor Sports Recent Developments

## **10 FITNESS SUPPLEMENTS MARKET FORECAST BY REGION**

- 10.1 Global Fitness Supplements Market Size Forecast
- 10.2 Global Fitness Supplements Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Fitness Supplements Market Size Forecast by Country
  - 10.2.3 Asia Pacific Fitness Supplements Market Size Forecast by Region
  - 10.2.4 South America Fitness Supplements Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Fitness Supplements by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Fitness Supplements Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Fitness Supplements by Type (2025-2030)
  - 11.1.2 Global Fitness Supplements Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Fitness Supplements by Type (2025-2030)
- 11.2 Global Fitness Supplements Market Forecast by Application (2025-2030)

11.2.1 Global Fitness Supplements Sales (K Units) Forecast by Application  
11.2.2 Global Fitness Supplements Market Size (M USD) Forecast by Application  
(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Fitness Supplements Market Size Comparison by Region (M USD)

Table 5. Global Fitness Supplements Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Fitness Supplements Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Fitness Supplements Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Fitness Supplements Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Fitness Supplements as of 2022)

Table 10. Global Market Fitness Supplements Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Fitness Supplements Sales Sites and Area Served

Table 12. Manufacturers Fitness Supplements Product Type

Table 13. Global Fitness Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Fitness Supplements

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Fitness Supplements Market Challenges

Table 22. Global Fitness Supplements Sales by Type (K Units)

Table 23. Global Fitness Supplements Market Size by Type (M USD)

Table 24. Global Fitness Supplements Sales (K Units) by Type (2019-2024)

Table 25. Global Fitness Supplements Sales Market Share by Type (2019-2024)

Table 26. Global Fitness Supplements Market Size (M USD) by Type (2019-2024)

Table 27. Global Fitness Supplements Market Size Share by Type (2019-2024)

Table 28. Global Fitness Supplements Price (USD/Unit) by Type (2019-2024)

Table 29. Global Fitness Supplements Sales (K Units) by Application

Table 30. Global Fitness Supplements Market Size by Application

Table 31. Global Fitness Supplements Sales by Application (2019-2024) & (K Units)

- Table 32. Global Fitness Supplements Sales Market Share by Application (2019-2024)
- Table 33. Global Fitness Supplements Sales by Application (2019-2024) & (M USD)
- Table 34. Global Fitness Supplements Market Share by Application (2019-2024)
- Table 35. Global Fitness Supplements Sales Growth Rate by Application (2019-2024)
- Table 36. Global Fitness Supplements Sales by Region (2019-2024) & (K Units)
- Table 37. Global Fitness Supplements Sales Market Share by Region (2019-2024)
- Table 38. North America Fitness Supplements Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Fitness Supplements Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Fitness Supplements Sales by Region (2019-2024) & (K Units)
- Table 41. South America Fitness Supplements Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Fitness Supplements Sales by Region (2019-2024) & (K Units)
- Table 43. Glanbia Nutritionals Fitness Supplements Basic Information
- Table 44. Glanbia Nutritionals Fitness Supplements Product Overview
- Table 45. Glanbia Nutritionals Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Glanbia Nutritionals Business Overview
- Table 47. Glanbia Nutritionals Fitness Supplements SWOT Analysis
- Table 48. Glanbia Nutritionals Recent Developments
- Table 49. BellRing Brands Fitness Supplements Basic Information
- Table 50. BellRing Brands Fitness Supplements Product Overview
- Table 51. BellRing Brands Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. BellRing Brands Business Overview
- Table 53. BellRing Brands Fitness Supplements SWOT Analysis
- Table 54. BellRing Brands Recent Developments
- Table 55. Cellucor Fitness Supplements Basic Information
- Table 56. Cellucor Fitness Supplements Product Overview
- Table 57. Cellucor Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Cellucor Fitness Supplements SWOT Analysis
- Table 59. Cellucor Business Overview
- Table 60. Cellucor Recent Developments
- Table 61. Herbalife Fitness Supplements Basic Information
- Table 62. Herbalife Fitness Supplements Product Overview
- Table 63. Herbalife Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



- Table 64. Herbalife Business Overview
- Table 65. Herbalife Recent Developments
- Table 66. Nestl? Fitness Supplements Basic Information
- Table 67. Nestl? Fitness Supplements Product Overview
- Table 68. Nestl? Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Nestl? Business Overview
- Table 70. Nestl? Recent Developments
- Table 71. Abbott Nutrition Fitness Supplements Basic Information
- Table 72. Abbott Nutrition Fitness Supplements Product Overview
- Table 73. Abbott Nutrition Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Abbott Nutrition Business Overview
- Table 75. Abbott Nutrition Recent Developments
- Table 76. Xiwang Foodstuffs Fitness Supplements Basic Information
- Table 77. Xiwang Foodstuffs Fitness Supplements Product Overview
- Table 78. Xiwang Foodstuffs Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Xiwang Foodstuffs Business Overview
- Table 80. Xiwang Foodstuffs Recent Developments
- Table 81. CytoSport Fitness Supplements Basic Information
- Table 82. CytoSport Fitness Supplements Product Overview
- Table 83. CytoSport Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. CytoSport Business Overview
- Table 85. CytoSport Recent Developments
- Table 86. Clif Bar Fitness Supplements Basic Information
- Table 87. Clif Bar Fitness Supplements Product Overview
- Table 88. Clif Bar Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Clif Bar Business Overview
- Table 90. Clif Bar Recent Developments
- Table 91. Quest Nutrition Fitness Supplements Basic Information
- Table 92. Quest Nutrition Fitness Supplements Product Overview
- Table 93. Quest Nutrition Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Quest Nutrition Business Overview
- Table 95. Quest Nutrition Recent Developments
- Table 96. NOW Foods Fitness Supplements Basic Information

Table 97. NOW Foods Fitness Supplements Product Overview

Table 98. NOW Foods Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. NOW Foods Business Overview

Table 100. NOW Foods Recent Developments

Table 101. Amway(Nutriline XS ) Fitness Supplements Basic Information

Table 102. Amway(Nutriline XS ) Fitness Supplements Product Overview

Table 103. Amway(Nutriline XS ) Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Amway(Nutriline XS ) Business Overview

Table 105. Amway(Nutriline XS ) Recent Developments

Table 106. MaxiNutrition?KR?GER GROUP? Fitness Supplements Basic Information

Table 107. MaxiNutrition?KR?GER GROUP? Fitness Supplements Product Overview

Table 108. MaxiNutrition?KR?GER GROUP? Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. MaxiNutrition?KR?GER GROUP? Business Overview

Table 110. MaxiNutrition?KR?GER GROUP? Recent Developments

Table 111. BPI Sports Fitness Supplements Basic Information

Table 112. BPI Sports Fitness Supplements Product Overview

Table 113. BPI Sports Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. BPI Sports Business Overview

Table 115. BPI Sports Recent Developments

Table 116. By-Health Fitness Supplements Basic Information

Table 117. By-Health Fitness Supplements Product Overview

Table 118. By-Health Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. By-Health Business Overview

Table 120. By-Health Recent Developments

Table 121. Science in Sports Fitness Supplements Basic Information

Table 122. Science in Sports Fitness Supplements Product Overview

Table 123. Science in Sports Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Science in Sports Business Overview

Table 125. Science in Sports Recent Developments

Table 126. Competitor Sports Fitness Supplements Basic Information

Table 127. Competitor Sports Fitness Supplements Product Overview

Table 128. Competitor Sports Fitness Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Competitor Sports Business Overview

Table 130. Competitor Sports Recent Developments

Table 131. Global Fitness Supplements Sales Forecast by Region (2025-2030) & (K Units)

Table 132. Global Fitness Supplements Market Size Forecast by Region (2025-2030) & (M USD)

Table 133. North America Fitness Supplements Sales Forecast by Country (2025-2030) & (K Units)

Table 134. North America Fitness Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Fitness Supplements Sales Forecast by Country (2025-2030) & (K Units)

Table 136. Europe Fitness Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Fitness Supplements Sales Forecast by Region (2025-2030) & (K Units)

Table 138. Asia Pacific Fitness Supplements Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Fitness Supplements Sales Forecast by Country (2025-2030) & (K Units)

Table 140. South America Fitness Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Fitness Supplements Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Fitness Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Fitness Supplements Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global Fitness Supplements Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Fitness Supplements Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Fitness Supplements Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Fitness Supplements Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Fitness Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Fitness Supplements Market Size (M USD), 2019-2030
- Figure 5. Global Fitness Supplements Market Size (M USD) (2019-2030)
- Figure 6. Global Fitness Supplements Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Fitness Supplements Market Size by Country (M USD)
- Figure 11. Fitness Supplements Sales Share by Manufacturers in 2023
- Figure 12. Global Fitness Supplements Revenue Share by Manufacturers in 2023
- Figure 13. Fitness Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Fitness Supplements Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Fitness Supplements Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Fitness Supplements Market Share by Type
- Figure 18. Sales Market Share of Fitness Supplements by Type (2019-2024)
- Figure 19. Sales Market Share of Fitness Supplements by Type in 2023
- Figure 20. Market Size Share of Fitness Supplements by Type (2019-2024)
- Figure 21. Market Size Market Share of Fitness Supplements by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Fitness Supplements Market Share by Application
- Figure 24. Global Fitness Supplements Sales Market Share by Application (2019-2024)
- Figure 25. Global Fitness Supplements Sales Market Share by Application in 2023
- Figure 26. Global Fitness Supplements Market Share by Application (2019-2024)
- Figure 27. Global Fitness Supplements Market Share by Application in 2023
- Figure 28. Global Fitness Supplements Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Fitness Supplements Sales Market Share by Region (2019-2024)
- Figure 30. North America Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Fitness Supplements Sales Market Share by Country in 2023

- Figure 32. U.S. Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Fitness Supplements Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Fitness Supplements Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Fitness Supplements Sales Market Share by Country in 2023
- Figure 37. Germany Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Fitness Supplements Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Fitness Supplements Sales Market Share by Region in 2023
- Figure 44. China Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Fitness Supplements Sales and Growth Rate (K Units)
- Figure 50. South America Fitness Supplements Sales Market Share by Country in 2023
- Figure 51. Brazil Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Fitness Supplements Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Fitness Supplements Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Fitness Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Fitness Supplements Sales and Growth Rate (2019-2024) & (K

Units)

Figure 61. Global Fitness Supplements Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Fitness Supplements Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Fitness Supplements Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Fitness Supplements Market Share Forecast by Type (2025-2030)

Figure 65. Global Fitness Supplements Sales Forecast by Application (2025-2030)

Figure 66. Global Fitness Supplements Market Share Forecast by Application (2025-2030)

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