

Global Fishing Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Fishing is a recreational and commercial activity that involves catching fish in various bodies of water. It is a global industry with a diverse range of participants, including individual anglers, commercial fishermen, and fishing equipment manufacturers. The fishing market encompasses various segments such as freshwater fishing, saltwater fishing, commercial fishing, and sport fishing.

The global fishing market was valued at approximately \$180 million in 2023. It is projected to grow at a Compound Annual Growth Rate (CAGR) of 4.50% from 2024 to 2032. This growth can be attributed to several key drivers and market forces. One of the primary drivers is the increasing popularity of recreational fishing as a leisure activity, leading to a rise in demand for fishing equipment and accessories. Additionally, the growing awareness of the health benefits of consuming fish has boosted the demand for fresh seafood, driving the commercial fishing sector.

Several trends are shaping the fishing market. Firstly, there is a growing emphasis on sustainable fishing practices to preserve marine ecosystems and ensure the long-term viability of fish stocks. This trend is driving innovation in fishing gear and techniques to reduce bycatch and minimize environmental impact. Secondly, technological advancements, such as the use of GPS navigation systems and fish finders, are enhancing the efficiency and productivity of both recreational and commercial fishing operations.

Moreover, the rise of e-commerce platforms has transformed the distribution channels for fishing products, making it easier for consumers to access a wide range of fishing

gear online. This trend has also facilitated market expansion into regions where traditional brick-and-mortar stores may be limited.

In terms of regional market distribution, leading markets for fishing include North America, Europe, and the Asia Pacific region. North America dominates the market due to the high participation rate in recreational fishing and the presence of key players in the fishing equipment industry. Europe is also a significant market, driven by the strong tradition of recreational fishing in countries like the UK and Norway. The Asia Pacific region is witnessing rapid growth in the fishing market, fueled by the increasing disposable income of consumers and the expansion of commercial fishing operations.

Despite the growth opportunities, the fishing market faces several challenges. One of the key challenges is overfishing, which threatens the sustainability of fish stocks and marine ecosystems. Regulatory issues related to fishing quotas and environmental conservation measures also pose challenges to the industry. Additionally, fluctuations in fish prices and changing consumer preferences for alternative protein sources can impact the market dynamics.

In conclusion, the fishing market is poised for steady growth driven by factors such as increasing demand for recreational fishing, technological advancements, and the emphasis on sustainability. To capitalize on these opportunities, stakeholders in the fishing industry should focus on innovation, sustainability, and market diversification to navigate the challenges and achieve long-term success.

This report provides a deep insight into the global Fishing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Fishing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Fishing market in any manner.

Global Fishing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Daiwa

Pure Fishing

Shimano

Dongmi Fishing

Weihai Guangwei Group

St. Croix Rods

Cabela's Inc.

RYOBI

Eagle Claw

Okuma Fishing

Rapala VMC Corporation

Shimano

Globeride(Daiwa)

Pure Fishing

Inc

DUEL CO.

Inc.

Johshuya Co.

Pokee Fishing

Cabela's Inc. (Bass Pro Shops)

Eagle Claw

Tiemco

Clam Outdoors

WeiHai LiangChen Product

Weihai Qingdong Fishing Tackle (Kingdom)

Market Segmentation (by Type)

Fishing Tackle

Fishing Lure

Others

Market Segmentation (by Application)

Personal

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Fishing Market

Overview of the regional outlook of the Fishing Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Fishing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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