

Global Field Mat Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Bosson Research's latest report provides a deep insight into the global Field Mat market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Field Mat Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Field Mat market in any manner.

Global Field Mat Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments. Key Company



DECATHLON

Go Outdoors

REI CO.OP

Therm-A-Rest

ALPKIT

MEC

Exped

ALPS Mountaineering

SoundAsleep Products

Klymit

NEMO Equipment

Coleman

Big Agnes

Lightspeed Outdoors

KingCamp

Market Segmentation (by Type)

Solid Latex Mat

Blowing Mat

Automatic Inflatable Mat

Market Segmentation (by Application)

Grassland

Beach

Mountain

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments



Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Field Mat Market
Overview of the regional outlook of the Field Mat Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change This enables you to anticipate market changes to remain ahead of your competitors You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.



Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Field Mat Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.



Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Field Mat
- 1.2 Key Market Segments
 - 1.2.1 Field Mat Segment by Type
 - 1.2.2 Field Mat Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 FIELD MAT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Field Mat Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Field Mat Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 FIELD MAT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Field Mat Sales by Manufacturers (2018-2023)
- 3.2 Global Field Mat Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Field Mat Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Field Mat Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Field Mat Sales Sites, Area Served, Product Type
- 3.6 Field Mat Market Competitive Situation and Trends
 - 3.6.1 Field Mat Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Field Mat Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 FIELD MAT INDUSTRY CHAIN ANALYSIS

- 4.1 Field Mat Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FIELD MAT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FIELD MAT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Field Mat Sales Market Share by Type (2018-2023)
- 6.3 Global Field Mat Market Size Market Share by Type (2018-2023)
- 6.4 Global Field Mat Price by Type (2018-2023)

7 FIELD MAT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Field Mat Market Sales by Application (2018-2023)
- 7.3 Global Field Mat Market Size (M USD) by Application (2018-2023)
- 7.4 Global Field Mat Sales Growth Rate by Application (2018-2023)

8 FIELD MAT MARKET SEGMENTATION BY REGION

- 8.1 Global Field Mat Sales by Region
 - 8.1.1 Global Field Mat Sales by Region
 - 8.1.2 Global Field Mat Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Field Mat Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Field Mat Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Field Mat Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Field Mat Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Field Mat Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 DECATHLON
 - 9.1.1 DECATHLON Field Mat Basic Information
 - 9.1.2 DECATHLON Field Mat Product Overview
 - 9.1.3 DECATHLON Field Mat Product Market Performance
 - 9.1.4 DECATHLON Business Overview
 - 9.1.5 DECATHLON Field Mat SWOT Analysis
 - 9.1.6 DECATHLON Recent Developments
- 9.2 Go Outdoors
 - 9.2.1 Go Outdoors Field Mat Basic Information



- 9.2.2 Go Outdoors Field Mat Product Overview
- 9.2.3 Go Outdoors Field Mat Product Market Performance
- 9.2.4 Go Outdoors Business Overview
- 9.2.5 Go Outdoors Field Mat SWOT Analysis
- 9.2.6 Go Outdoors Recent Developments
- 9.3 REI CO.OP
 - 9.3.1 REI CO.OP Field Mat Basic Information
 - 9.3.2 REI CO.OP Field Mat Product Overview
 - 9.3.3 REI CO.OP Field Mat Product Market Performance
 - 9.3.4 REI CO.OP Business Overview
 - 9.3.5 REI CO.OP Field Mat SWOT Analysis
 - 9.3.6 REI CO.OP Recent Developments
- 9.4 Therm-A-Rest
 - 9.4.1 Therm-A-Rest Field Mat Basic Information
 - 9.4.2 Therm-A-Rest Field Mat Product Overview
 - 9.4.3 Therm-A-Rest Field Mat Product Market Performance
 - 9.4.4 Therm-A-Rest Business Overview
 - 9.4.5 Therm-A-Rest Field Mat SWOT Analysis
 - 9.4.6 Therm-A-Rest Recent Developments
- 9.5 ALPKIT
 - 9.5.1 ALPKIT Field Mat Basic Information
 - 9.5.2 ALPKIT Field Mat Product Overview
 - 9.5.3 ALPKIT Field Mat Product Market Performance
 - 9.5.4 ALPKIT Business Overview
 - 9.5.5 ALPKIT Field Mat SWOT Analysis
 - 9.5.6 ALPKIT Recent Developments
- 9.6 MEC
 - 9.6.1 MEC Field Mat Basic Information
 - 9.6.2 MEC Field Mat Product Overview
 - 9.6.3 MEC Field Mat Product Market Performance
 - 9.6.4 MEC Business Overview
 - 9.6.5 MEC Recent Developments
- 9.7 Exped
 - 9.7.1 Exped Field Mat Basic Information
 - 9.7.2 Exped Field Mat Product Overview
 - 9.7.3 Exped Field Mat Product Market Performance
 - 9.7.4 Exped Business Overview
 - 9.7.5 Exped Recent Developments
- 9.8 ALPS Mountaineering



- 9.8.1 ALPS Mountaineering Field Mat Basic Information
- 9.8.2 ALPS Mountaineering Field Mat Product Overview
- 9.8.3 ALPS Mountaineering Field Mat Product Market Performance
- 9.8.4 ALPS Mountaineering Business Overview
- 9.8.5 ALPS Mountaineering Recent Developments
- 9.9 SoundAsleep Products
 - 9.9.1 SoundAsleep Products Field Mat Basic Information
 - 9.9.2 SoundAsleep Products Field Mat Product Overview
 - 9.9.3 SoundAsleep Products Field Mat Product Market Performance
 - 9.9.4 SoundAsleep Products Business Overview
 - 9.9.5 SoundAsleep Products Recent Developments
- 9.10 Klymit
 - 9.10.1 Klymit Field Mat Basic Information
 - 9.10.2 Klymit Field Mat Product Overview
 - 9.10.3 Klymit Field Mat Product Market Performance
 - 9.10.4 Klymit Business Overview
 - 9.10.5 Klymit Recent Developments
- 9.11 NEMO Equipment
 - 9.11.1 NEMO Equipment Field Mat Basic Information
 - 9.11.2 NEMO Equipment Field Mat Product Overview
 - 9.11.3 NEMO Equipment Field Mat Product Market Performance
 - 9.11.4 NEMO Equipment Business Overview
 - 9.11.5 NEMO Equipment Recent Developments
- 9.12 Coleman
 - 9.12.1 Coleman Field Mat Basic Information
 - 9.12.2 Coleman Field Mat Product Overview
 - 9.12.3 Coleman Field Mat Product Market Performance
 - 9.12.4 Coleman Business Overview
 - 9.12.5 Coleman Recent Developments
- 9.13 Big Agnes
 - 9.13.1 Big Agnes Field Mat Basic Information
 - 9.13.2 Big Agnes Field Mat Product Overview
 - 9.13.3 Big Agnes Field Mat Product Market Performance
 - 9.13.4 Big Agnes Business Overview
 - 9.13.5 Big Agnes Recent Developments
- 9.14 Lightspeed Outdoors
 - 9.14.1 Lightspeed Outdoors Field Mat Basic Information
 - 9.14.2 Lightspeed Outdoors Field Mat Product Overview
 - 9.14.3 Lightspeed Outdoors Field Mat Product Market Performance



- 9.14.4 Lightspeed Outdoors Business Overview
- 9.14.5 Lightspeed Outdoors Recent Developments
- 9.15 KingCamp
 - 9.15.1 KingCamp Field Mat Basic Information
 - 9.15.2 KingCamp Field Mat Product Overview
 - 9.15.3 KingCamp Field Mat Product Market Performance
 - 9.15.4 KingCamp Business Overview
 - 9.15.5 KingCamp Recent Developments

10 FIELD MAT MARKET FORECAST BY REGION

- 10.1 Global Field Mat Market Size Forecast
- 10.2 Global Field Mat Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Field Mat Market Size Forecast by Country
 - 10.2.3 Asia Pacific Field Mat Market Size Forecast by Region
 - 10.2.4 South America Field Mat Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Field Mat by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Field Mat Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Field Mat by Type (2024-2029)
- 11.1.2 Global Field Mat Market Size Forecast by Type (2024-2029)
- 11.1.3 Global Forecasted Price of Field Mat by Type (2024-2029)
- 11.2 Global Field Mat Market Forecast by Application (2024-2029)
- 11.2.1 Global Field Mat Sales (K Units) Forecast by Application
- 11.2.2 Global Field Mat Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Field Mat Market Size Comparison by Region (M USD)
- Table 5. Global Field Mat Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Field Mat Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Field Mat Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Field Mat Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Field Mat as of 2022)
- Table 10. Global Market Field Mat Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Field Mat Sales Sites and Area Served
- Table 12. Manufacturers Field Mat Product Type
- Table 13. Global Field Mat Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Field Mat
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Field Mat Market Challenges
- Table 22. Market Restraints
- Table 23. Global Field Mat Sales by Type (K Units)
- Table 24. Global Field Mat Market Size by Type (M USD)
- Table 25. Global Field Mat Sales (K Units) by Type (2018-2023)
- Table 26. Global Field Mat Sales Market Share by Type (2018-2023)
- Table 27. Global Field Mat Market Size (M USD) by Type (2018-2023)
- Table 28. Global Field Mat Market Size Share by Type (2018-2023)
- Table 29. Global Field Mat Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Field Mat Sales (K Units) by Application
- Table 31. Global Field Mat Market Size by Application
- Table 32. Global Field Mat Sales by Application (2018-2023) & (K Units)
- Table 33. Global Field Mat Sales Market Share by Application (2018-2023)



- Table 34. Global Field Mat Sales by Application (2018-2023) & (M USD)
- Table 35. Global Field Mat Market Share by Application (2018-2023)
- Table 36. Global Field Mat Sales Growth Rate by Application (2018-2023)
- Table 37. Global Field Mat Sales by Region (2018-2023) & (K Units)
- Table 38. Global Field Mat Sales Market Share by Region (2018-2023)
- Table 39. North America Field Mat Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Field Mat Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Field Mat Sales by Region (2018-2023) & (K Units)
- Table 42. South America Field Mat Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Field Mat Sales by Region (2018-2023) & (K Units)
- Table 44. DECATHLON Field Mat Basic Information
- Table 45. DECATHLON Field Mat Product Overview
- Table 46. DECATHLON Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. DECATHLON Business Overview
- Table 48. DECATHLON Field Mat SWOT Analysis
- Table 49. DECATHLON Recent Developments
- Table 50. Go Outdoors Field Mat Basic Information
- Table 51. Go Outdoors Field Mat Product Overview
- Table 52. Go Outdoors Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Go Outdoors Business Overview
- Table 54. Go Outdoors Field Mat SWOT Analysis
- Table 55. Go Outdoors Recent Developments
- Table 56. REI CO.OP Field Mat Basic Information
- Table 57. REI CO.OP Field Mat Product Overview
- Table 58. REI CO.OP Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. REI CO.OP Business Overview
- Table 60. REI CO.OP Field Mat SWOT Analysis
- Table 61. REI CO.OP Recent Developments
- Table 62. Therm-A-Rest Field Mat Basic Information
- Table 63. Therm-A-Rest Field Mat Product Overview
- Table 64. Therm-A-Rest Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Therm-A-Rest Business Overview
- Table 66. Therm-A-Rest Field Mat SWOT Analysis
- Table 67. Therm-A-Rest Recent Developments
- Table 68. ALPKIT Field Mat Basic Information



Table 69. ALPKIT Field Mat Product Overview

Table 70. ALPKIT Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2018-2023)

Table 71. ALPKIT Business Overview

Table 72. ALPKIT Field Mat SWOT Analysis

Table 73. ALPKIT Recent Developments

Table 74. MEC Field Mat Basic Information

Table 75. MEC Field Mat Product Overview

Table 76. MEC Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2018-2023)

Table 77. MEC Business Overview

Table 78. MEC Recent Developments

Table 79. Exped Field Mat Basic Information

Table 80. Exped Field Mat Product Overview

Table 81. Exped Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2018-2023)

Table 82. Exped Business Overview

Table 83. Exped Recent Developments

Table 84. ALPS Mountaineering Field Mat Basic Information

Table 85. ALPS Mountaineering Field Mat Product Overview

Table 86. ALPS Mountaineering Field Mat Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2018-2023)

Table 87. ALPS Mountaineering Business Overview

Table 88. ALPS Mountaineering Recent Developments

Table 89. SoundAsleep Products Field Mat Basic Information

Table 90. SoundAsleep Products Field Mat Product Overview

Table 91. SoundAsleep Products Field Mat Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2018-2023)

Table 92. SoundAsleep Products Business Overview

Table 93. SoundAsleep Products Recent Developments

Table 94. Klymit Field Mat Basic Information

Table 95. Klymit Field Mat Product Overview

Table 96. Klymit Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2018-2023)

Table 97. Klymit Business Overview

Table 98. Klymit Recent Developments

Table 99. NEMO Equipment Field Mat Basic Information

Table 100. NEMO Equipment Field Mat Product Overview

Table 101. NEMO Equipment Field Mat Sales (K Units), Revenue (M USD), Price



- (USD/Unit) and Gross Margin (2018-2023)
- Table 102. NEMO Equipment Business Overview
- Table 103. NEMO Equipment Recent Developments
- Table 104. Coleman Field Mat Basic Information
- Table 105. Coleman Field Mat Product Overview
- Table 106. Coleman Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Coleman Business Overview
- Table 108. Coleman Recent Developments
- Table 109. Big Agnes Field Mat Basic Information
- Table 110. Big Agnes Field Mat Product Overview
- Table 111. Big Agnes Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit)
- and Gross Margin (2018-2023)
- Table 112. Big Agnes Business Overview
- Table 113. Big Agnes Recent Developments
- Table 114. Lightspeed Outdoors Field Mat Basic Information
- Table 115. Lightspeed Outdoors Field Mat Product Overview
- Table 116. Lightspeed Outdoors Field Mat Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2018-2023)
- Table 117. Lightspeed Outdoors Business Overview
- Table 118. Lightspeed Outdoors Recent Developments
- Table 119. KingCamp Field Mat Basic Information
- Table 120. KingCamp Field Mat Product Overview
- Table 121. KingCamp Field Mat Sales (K Units), Revenue (M USD), Price (USD/Unit)
- and Gross Margin (2018-2023)
- Table 122. KingCamp Business Overview
- Table 123. KingCamp Recent Developments
- Table 124. Global Field Mat Sales Forecast by Region (2024-2029) & (K Units)
- Table 125. Global Field Mat Market Size Forecast by Region (2024-2029) & (M USD)
- Table 126. North America Field Mat Sales Forecast by Country (2024-2029) & (K Units)
- Table 127. North America Field Mat Market Size Forecast by Country (2024-2029) & (M USD)
- Table 128. Europe Field Mat Sales Forecast by Country (2024-2029) & (K Units)
- Table 129. Europe Field Mat Market Size Forecast by Country (2024-2029) & (M USD)
- Table 130. Asia Pacific Field Mat Sales Forecast by Region (2024-2029) & (K Units)
- Table 131. Asia Pacific Field Mat Market Size Forecast by Region (2024-2029) & (M USD)
- Table 132. South America Field Mat Sales Forecast by Country (2024-2029) & (K Units)
- Table 133. South America Field Mat Market Size Forecast by Country (2024-2029) & (M.



USD)

Table 134. Middle East and Africa Field Mat Consumption Forecast by Country (2024-2029) & (Units)

Table 135. Middle East and Africa Field Mat Market Size Forecast by Country (2024-2029) & (M USD)

Table 136. Global Field Mat Sales Forecast by Type (2024-2029) & (K Units)

Table 137. Global Field Mat Market Size Forecast by Type (2024-2029) & (M USD)

Table 138. Global Field Mat Price Forecast by Type (2024-2029) & (USD/Unit)

Table 139. Global Field Mat Sales (K Units) Forecast by Application (2024-2029)

Table 140. Global Field Mat Market Size Forecast by Application (2024-2029) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Field Mat
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Field Mat Market Size (M USD), 2018-2029
- Figure 5. Global Field Mat Market Size (M USD) (2018-2029)
- Figure 6. Global Field Mat Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Field Mat Market Size by Country (M USD)
- Figure 11. Field Mat Sales Share by Manufacturers in 2022
- Figure 12. Global Field Mat Revenue Share by Manufacturers in 2022
- Figure 13. Field Mat Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Field Mat Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Field Mat Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Field Mat Market Share by Type
- Figure 18. Sales Market Share of Field Mat by Type (2018-2023)
- Figure 19. Sales Market Share of Field Mat by Type in 2022
- Figure 20. Market Size Share of Field Mat by Type (2018-2023)
- Figure 21. Market Size Market Share of Field Mat by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Field Mat Market Share by Application
- Figure 24. Global Field Mat Sales Market Share by Application (2018-2023)
- Figure 25. Global Field Mat Sales Market Share by Application in 2022
- Figure 26. Global Field Mat Market Share by Application (2018-2023)
- Figure 27. Global Field Mat Market Share by Application in 2022
- Figure 28. Global Field Mat Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Field Mat Sales Market Share by Region (2018-2023)
- Figure 30. North America Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America Field Mat Sales Market Share by Country in 2022
- Figure 32. U.S. Field Mat Sales and Growth Rate (2018-2023) & (K Units)



- Figure 33. Canada Field Mat Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Field Mat Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Field Mat Sales Market Share by Country in 2022
- Figure 37. Germany Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Field Mat Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Field Mat Sales Market Share by Region in 2022
- Figure 44. China Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Field Mat Sales and Growth Rate (K Units)
- Figure 50. South America Field Mat Sales Market Share by Country in 2022
- Figure 51. Brazil Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa Field Mat Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Field Mat Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa Field Mat Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global Field Mat Sales Forecast by Volume (2018-2029) & (K Units)
- Figure 62. Global Field Mat Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Field Mat Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Field Mat Market Share Forecast by Type (2024-2029)
- Figure 65. Global Field Mat Sales Forecast by Application (2024-2029)
- Figure 66. Global Field Mat Market Share Forecast by Application (2024-2029)



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