

# Global Fertilizer Pigment Market Research Report 2026(Status and Outlook)

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## Abstracts

a broad range of coloring agents based on dyes and/or pigments to treat the entire fertilizer granuleThe Fertilizer Pigment market is being driven by several significant factors. Firstly, the global population growth and increasing food demand are fueling the expansion of the agricultural sector, thereby driving the demand for fertilizers. Pigments play a crucial role in fertilizer manufacturing by providing coloration to distinguish between different types of fertilizers and to indicate nutrient content. This helps farmers accurately apply fertilizers and prevent over or under-application, leading to improved crop yield and efficiency. Additionally, as sustainability becomes a priority in agriculture, the use of coated and colored fertilizers with controlled-release mechanisms is gaining traction. Pigments contribute to the development of these specialized fertilizers, ensuring precise nutrient release and reducing environmental impact by minimizing nutrient leaching and runoff. Moreover, stringent regulations regarding fertilizer application and nutrient management further drive the adoption of pigmented fertilizers, as they enable compliance with regulatory requirements while optimizing nutrient utilization. With the ongoing advancements in pigment technology, including the development of environmentally friendly and long-lasting formulations, the Fertilizer Pigment market is expected to witness sustained growth, meeting the evolving needs of the agriculture industry for efficient and sustainable fertilization practices.

The global Fertilizer Pigment market size was estimated at USD 635.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Fertilizer Pigment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging

development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Fertilizer Pigment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Fertilizer Pigment market.

### **Global Fertilizer Pigment Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

BASF  
Bayer CropScience  
Clariant  
Milliken  
Aakash Chemicals

Organic Dyes and Pigments  
Retort Chemicals  
AgriCoatings  
ER CHEM COLOR  
Red Sun Dye Chem

### **Market Segmentation (by Type)**

Powder  
Liquid

### **Market Segmentation (by Application)**

Farm  
Gardening  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Fertilizer Pigment Market

Overview of the regional outlook of the Fertilizer Pigment Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Fertilizer Pigment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Fertilizer Pigment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Fertilizer Pigment
- 1.2 Key Market Segments
  - 1.2.1 Fertilizer Pigment Segment by Type
  - 1.2.2 Fertilizer Pigment Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FERTILIZER PIGMENT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Fertilizer Pigment Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Fertilizer Pigment Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FERTILIZER PIGMENT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Fertilizer Pigment Product Life Cycle
- 3.3 Global Fertilizer Pigment Sales by Manufacturers (2020-2025)
- 3.4 Global Fertilizer Pigment Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Fertilizer Pigment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Fertilizer Pigment Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Fertilizer Pigment Market Competitive Situation and Trends
  - 3.8.1 Fertilizer Pigment Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Fertilizer Pigment Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 FERTILIZER PIGMENT INDUSTRY CHAIN ANALYSIS**

- 4.1 Fertilizer Pigment Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FERTILIZER PIGMENT MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Fertilizer Pigment Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Fertilizer Pigment Market
- 5.7 ESG Ratings of Leading Companies

## **6 FERTILIZER PIGMENT MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Fertilizer Pigment Sales Market Share by Type (2020-2025)
- 6.3 Global Fertilizer Pigment Market Size by Type (2020-2025)
- 6.4 Global Fertilizer Pigment Price by Type (2020-2025)

## **7 FERTILIZER PIGMENT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Fertilizer Pigment Market Sales by Application (2020-2025)
- 7.3 Global Fertilizer Pigment Market Size (M USD) by Application (2020-2025)

## 7.4 Global Fertilizer Pigment Sales Growth Rate by Application (2020-2025)

# 8 FERTILIZER PIGMENT MARKET SALES BY REGION

## 8.1 Global Fertilizer Pigment Sales by Region

### 8.1.1 Global Fertilizer Pigment Sales by Region

### 8.1.2 Global Fertilizer Pigment Sales Market Share by Region

## 8.2 Global Fertilizer Pigment Market Size by Region

### 8.2.1 Global Fertilizer Pigment Market Size by Region

### 8.2.2 Global Fertilizer Pigment Market Size by Region

## 8.3 North America

### 8.3.1 North America Fertilizer Pigment Sales by Country

### 8.3.2 North America Fertilizer Pigment Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Fertilizer Pigment Sales by Country

### 8.4.2 Europe Fertilizer Pigment Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Fertilizer Pigment Sales by Region

### 8.5.2 Asia Pacific Fertilizer Pigment Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Fertilizer Pigment Sales by Country

### 8.6.2 South America Fertilizer Pigment Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Fertilizer Pigment Sales by Region
- 8.7.2 Middle East and Africa Fertilizer Pigment Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 FERTILIZER PIGMENT MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Fertilizer Pigment by Region(2020-2025)
- 9.2 Global Fertilizer Pigment Revenue Market Share by Region (2020-2025)
- 9.3 Global Fertilizer Pigment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Fertilizer Pigment Production
  - 9.4.1 North America Fertilizer Pigment Production Growth Rate (2020-2025)
  - 9.4.2 North America Fertilizer Pigment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Fertilizer Pigment Production
  - 9.5.1 Europe Fertilizer Pigment Production Growth Rate (2020-2025)
  - 9.5.2 Europe Fertilizer Pigment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Fertilizer Pigment Production (2020-2025)
  - 9.6.1 Japan Fertilizer Pigment Production Growth Rate (2020-2025)
  - 9.6.2 Japan Fertilizer Pigment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Fertilizer Pigment Production (2020-2025)
  - 9.7.1 China Fertilizer Pigment Production Growth Rate (2020-2025)
  - 9.7.2 China Fertilizer Pigment Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 BASF
  - 10.1.1 BASF Basic Information
  - 10.1.2 BASF Fertilizer Pigment Product Overview
  - 10.1.3 BASF Fertilizer Pigment Product Market Performance
  - 10.1.4 BASF Business Overview
  - 10.1.5 BASF SWOT Analysis

- 10.1.6 BASF Recent Developments
- 10.2 Bayer CropScience
  - 10.2.1 Bayer CropScience Basic Information
  - 10.2.2 Bayer CropScience Fertilizer Pigment Product Overview
  - 10.2.3 Bayer CropScience Fertilizer Pigment Product Market Performance
  - 10.2.4 Bayer CropScience Business Overview
  - 10.2.5 Bayer CropScience SWOT Analysis
  - 10.2.6 Bayer CropScience Recent Developments
- 10.3 Clariant
  - 10.3.1 Clariant Basic Information
  - 10.3.2 Clariant Fertilizer Pigment Product Overview
  - 10.3.3 Clariant Fertilizer Pigment Product Market Performance
  - 10.3.4 Clariant Business Overview
  - 10.3.5 Clariant SWOT Analysis
  - 10.3.6 Clariant Recent Developments
- 10.4 Milliken
  - 10.4.1 Milliken Basic Information
  - 10.4.2 Milliken Fertilizer Pigment Product Overview
  - 10.4.3 Milliken Fertilizer Pigment Product Market Performance
  - 10.4.4 Milliken Business Overview
  - 10.4.5 Milliken Recent Developments
- 10.5 Aakash Chemicals
  - 10.5.1 Aakash Chemicals Basic Information
  - 10.5.2 Aakash Chemicals Fertilizer Pigment Product Overview
  - 10.5.3 Aakash Chemicals Fertilizer Pigment Product Market Performance
  - 10.5.4 Aakash Chemicals Business Overview
  - 10.5.5 Aakash Chemicals Recent Developments
- 10.6 Organic Dyes and Pigments
  - 10.6.1 Organic Dyes and Pigments Basic Information
  - 10.6.2 Organic Dyes and Pigments Fertilizer Pigment Product Overview
  - 10.6.3 Organic Dyes and Pigments Fertilizer Pigment Product Market Performance
  - 10.6.4 Organic Dyes and Pigments Business Overview
  - 10.6.5 Organic Dyes and Pigments Recent Developments
- 10.7 Retort Chemicals
  - 10.7.1 Retort Chemicals Basic Information
  - 10.7.2 Retort Chemicals Fertilizer Pigment Product Overview
  - 10.7.3 Retort Chemicals Fertilizer Pigment Product Market Performance
  - 10.7.4 Retort Chemicals Business Overview
  - 10.7.5 Retort Chemicals Recent Developments

## 10.8 AgriCoatings

10.8.1 AgriCoatings Basic Information

10.8.2 AgriCoatings Fertilizer Pigment Product Overview

10.8.3 AgriCoatings Fertilizer Pigment Product Market Performance

10.8.4 AgriCoatings Business Overview

10.8.5 AgriCoatings Recent Developments

## 10.9 ER CHEM COLOR

10.9.1 ER CHEM COLOR Basic Information

10.9.2 ER CHEM COLOR Fertilizer Pigment Product Overview

10.9.3 ER CHEM COLOR Fertilizer Pigment Product Market Performance

10.9.4 ER CHEM COLOR Business Overview

10.9.5 ER CHEM COLOR Recent Developments

## 10.10 Red Sun Dye Chem

10.10.1 Red Sun Dye Chem Basic Information

10.10.2 Red Sun Dye Chem Fertilizer Pigment Product Overview

10.10.3 Red Sun Dye Chem Fertilizer Pigment Product Market Performance

10.10.4 Red Sun Dye Chem Business Overview

10.10.5 Red Sun Dye Chem Recent Developments

## **11 FERTILIZER PIGMENT MARKET FORECAST BY REGION**

11.1 Global Fertilizer Pigment Market Size Forecast

11.2 Global Fertilizer Pigment Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Fertilizer Pigment Market Size Forecast by Country

11.2.3 Asia Pacific Fertilizer Pigment Market Size Forecast by Region

11.2.4 South America Fertilizer Pigment Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Fertilizer Pigment by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Fertilizer Pigment Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Fertilizer Pigment by Type (2026-2035)

12.1.2 Global Fertilizer Pigment Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Fertilizer Pigment by Type (2026-2035)

12.2 Global Fertilizer Pigment Market Forecast by Application (2026-2035)

12.2.1 Global Fertilizer Pigment Sales (K MT) Forecast by Application

12.2.2 Global Fertilizer Pigment Market Size (M USD) Forecast by Application (2026-2035)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Fertilizer Pigment Market Size by Type (M USD)
- Table 4. Global Fertilizer Pigment Market Size by Application
- Table 5. Fertilizer Pigment Market Size Comparison by Region (M USD)
- Table 6. Global Fertilizer Pigment Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Fertilizer Pigment Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Fertilizer Pigment Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Fertilizer Pigment Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Fertilizer Pigment as of 2025)
- Table 11. Global Market Fertilizer Pigment Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Fertilizer Pigment Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Fertilizer Pigment Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Fertilizer Pigment Sales by Type (K MT)
- Table 27. Global Fertilizer Pigment Market Size by Type (M USD)
- Table 28. Global Fertilizer Pigment Sales (K MT) by Type (2020-2025)
- Table 29. Global Fertilizer Pigment Sales Market Share by Type (2020-2025)
- Table 30. Global Fertilizer Pigment Market Size (M USD) by Type (2020-2025)
- Table 31. Global Fertilizer Pigment Market Share by Type (2020-2025)

- Table 32. Global Fertilizer Pigment Price (USD/KG) by Type (2020-2025)
- Table 33. Global Fertilizer Pigment Sales (K MT) by Application
- Table 34. Global Fertilizer Pigment Market Size by Application
- Table 35. Global Fertilizer Pigment Sales by Application (2020-2025) & (K MT)
- Table 36. Global Fertilizer Pigment Sales Market Share by Application (2020-2025)
- Table 37. Global Fertilizer Pigment Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Fertilizer Pigment Market Share by Application (2020-2025)
- Table 39. Global Fertilizer Pigment Sales Growth Rate by Application (2020-2025)
- Table 40. Global Fertilizer Pigment Sales by Region (2020-2025) & (K MT)
- Table 41. Global Fertilizer Pigment Sales Market Share by Region (2020-2025)
- Table 42. Global Fertilizer Pigment Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Fertilizer Pigment Market Size by Region (2020-2025)
- Table 44. North America Fertilizer Pigment Sales by Country (2020-2025) & (K MT)
- Table 45. North America Fertilizer Pigment Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Fertilizer Pigment Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Fertilizer Pigment Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Fertilizer Pigment Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Fertilizer Pigment Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Fertilizer Pigment Sales by Country (2020-2025) & (K MT)
- Table 51. South America Fertilizer Pigment Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Fertilizer Pigment Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Fertilizer Pigment Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Fertilizer Pigment Production (K MT) by Region(2020-2025)
- Table 55. Global Fertilizer Pigment Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Fertilizer Pigment Revenue Market Share by Region (2020-2025)
- Table 57. Global Fertilizer Pigment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Fertilizer Pigment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Fertilizer Pigment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Fertilizer Pigment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Fertilizer Pigment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 62. BASF Basic Information
- Table 63. BASF Fertilizer Pigment Product Overview
- Table 64. BASF Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. BASF Business Overview
- Table 66. BASF SWOT Analysis
- Table 67. BASF Recent Developments
- Table 68. Bayer CropScience Basic Information
- Table 69. Bayer CropScience Fertilizer Pigment Product Overview
- Table 70. Bayer CropScience Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Bayer CropScience Business Overview
- Table 72. Bayer CropScience SWOT Analysis
- Table 73. Bayer CropScience Recent Developments
- Table 74. Clariant Basic Information
- Table 75. Clariant Fertilizer Pigment Product Overview
- Table 76. Clariant Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Clariant Business Overview
- Table 78. Clariant SWOT Analysis
- Table 79. Clariant Recent Developments
- Table 80. Milliken Basic Information
- Table 81. Milliken Fertilizer Pigment Product Overview
- Table 82. Milliken Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Milliken Business Overview
- Table 84. Milliken Recent Developments
- Table 85. Aakash Chemicals Basic Information
- Table 86. Aakash Chemicals Fertilizer Pigment Product Overview
- Table 87. Aakash Chemicals Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Aakash Chemicals Business Overview
- Table 89. Aakash Chemicals Recent Developments
- Table 90. Organic Dyes and Pigments Basic Information
- Table 91. Organic Dyes and Pigments Fertilizer Pigment Product Overview
- Table 92. Organic Dyes and Pigments Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Organic Dyes and Pigments Business Overview
- Table 94. Organic Dyes and Pigments Recent Developments

- Table 95. Retort Chemicals Basic Information
- Table 96. Retort Chemicals Fertilizer Pigment Product Overview
- Table 97. Retort Chemicals Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Retort Chemicals Business Overview
- Table 99. Retort Chemicals Recent Developments
- Table 100. AgriCoatings Basic Information
- Table 101. AgriCoatings Fertilizer Pigment Product Overview
- Table 102. AgriCoatings Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. AgriCoatings Business Overview
- Table 104. AgriCoatings Recent Developments
- Table 105. ER CHEM COLOR Basic Information
- Table 106. ER CHEM COLOR Fertilizer Pigment Product Overview
- Table 107. ER CHEM COLOR Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. ER CHEM COLOR Business Overview
- Table 109. ER CHEM COLOR Recent Developments
- Table 110. Red Sun Dye Chem Basic Information
- Table 111. Red Sun Dye Chem Fertilizer Pigment Product Overview
- Table 112. Red Sun Dye Chem Fertilizer Pigment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Red Sun Dye Chem Business Overview
- Table 114. Red Sun Dye Chem Recent Developments
- Table 115. Global Fertilizer Pigment Sales Forecast by Region (2026-2035) & (K MT)
- Table 116. Global Fertilizer Pigment Market Size Forecast by Region (2026-2035) & (M USD)
- Table 117. North America Fertilizer Pigment Sales Forecast by Country (2026-2035) & (K MT)
- Table 118. North America Fertilizer Pigment Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Europe Fertilizer Pigment Sales Forecast by Country (2026-2035) & (K MT)
- Table 120. Europe Fertilizer Pigment Market Size Forecast by Country (2026-2035) & (M USD)
- Table 121. Asia Pacific Fertilizer Pigment Sales Forecast by Region (2026-2035) & (K MT)
- Table 122. Asia Pacific Fertilizer Pigment Market Size Forecast by Region (2026-2035) & (M USD)
- Table 123. South America Fertilizer Pigment Sales Forecast by Country (2026-2035) &

(K MT)

Table 124. South America Fertilizer Pigment Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Fertilizer Pigment Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Fertilizer Pigment Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Fertilizer Pigment Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Fertilizer Pigment Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Fertilizer Pigment Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Fertilizer Pigment Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Fertilizer Pigment Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Fertilizer Pigment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Fertilizer Pigment Market Size (M USD), 2025-2035
- Figure 5. Global Fertilizer Pigment Market Size (M USD) (2020-2035)
- Figure 6. Global Fertilizer Pigment Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Fertilizer Pigment Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Fertilizer Pigment Product Life Cycle
- Figure 13. Fertilizer Pigment Sales Share by Manufacturers in 2025
- Figure 14. Global Fertilizer Pigment Revenue Share by Manufacturers in 2025
- Figure 15. Fertilizer Pigment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Fertilizer Pigment Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Fertilizer Pigment Revenue in 2025
- Figure 18. Industry Chain Map of Fertilizer Pigment
- Figure 19. Global Fertilizer Pigment Market PEST Analysis
- Figure 20. Global Fertilizer Pigment Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Fertilizer Pigment Market Share by Type
- Figure 27. Sales Market Share of Fertilizer Pigment by Type (2020-2025)
- Figure 28. Sales Market Share of Fertilizer Pigment by Type in 2025
- Figure 29. Market Share of Fertilizer Pigment by Type (2020-2025)
- Figure 30. Market Share of Fertilizer Pigment by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Fertilizer Pigment Market Share by Application

Figure 33. Global Fertilizer Pigment Sales Market Share by Application (2020-2025)

Figure 34. Global Fertilizer Pigment Sales Market Share by Application in 2025

Figure 35. Global Fertilizer Pigment Market Share by Application (2020-2025)

Figure 36. Global Fertilizer Pigment Market Share by Application in 2025

Figure 37. Global Fertilizer Pigment Sales Growth Rate by Application (2020-2025)

Figure 38. Global Fertilizer Pigment Sales Market Share by Region (2020-2025)

Figure 39. Global Fertilizer Pigment Market Size by Region (2020-2025)

Figure 40. North America Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Fertilizer Pigment Sales Market Share by Country in 2024

Figure 43. North America Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Fertilizer Pigment Market Size by Country in 2024

Figure 45. U.S. Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Fertilizer Pigment Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Fertilizer Pigment Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Fertilizer Pigment Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Fertilizer Pigment Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Fertilizer Pigment Sales Market Share by Country in 2024

Figure 53. Europe Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Fertilizer Pigment Market Size by Country in 2024

Figure 55. Germany Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Fertilizer Pigment Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Fertilizer Pigment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Fertilizer Pigment Market Size by Region in 2024

Figure 68. China Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Fertilizer Pigment Sales and Growth Rate (K MT)

Figure 79. South America Fertilizer Pigment Sales Market Share by Country in 2024

Figure 80. South America Fertilizer Pigment Market Size and Growth Rate (M USD)

Figure 81. South America Fertilizer Pigment Market Size by Country in 2024

Figure 82. Brazil Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Fertilizer Pigment Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Fertilizer Pigment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Fertilizer Pigment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Fertilizer Pigment Market Size by Region in 2024

Figure 92. Saudi Arabia Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Fertilizer Pigment Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Fertilizer Pigment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Fertilizer Pigment Production Market Share by Region (2020-2025)

Figure 103. North America Fertilizer Pigment Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Fertilizer Pigment Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Fertilizer Pigment Production (K MT) Growth Rate (2020-2025)

Figure 106. China Fertilizer Pigment Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Fertilizer Pigment Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Fertilizer Pigment Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Fertilizer Pigment Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Fertilizer Pigment Market Share Forecast by Type (2026-2035)

Figure 111. Global Fertilizer Pigment Sales Forecast by Application (2026-2035)

Figure 112. Global Fertilizer Pigment Market Share Forecast by Application (2026-2035)

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