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Global Feed Grade Potassium Humate Market Research Report 2026(Status and Outlook)

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Abstracts

Feed grade potassium humate is a highly efficient organic potassium fertilizer, mainly used as a feed additive, which can improve the nutritional value of feed and the digestion and absorption capacity of animals. Its core ingredients include water-soluble humic acid (content ?40%) and potassium (8%-10%). It appears as black powder or granules, with a pH value between 9-10, and has excellent water solubility and biological activity. As a green feed additive, it is widely used in livestock and aquaculture through mechanisms such as chelating trace elements, regulating intestinal flora, adsorbing toxins and enhancing immunity. It can significantly improve feed conversion rate, reduce the incidence of animal diseases, and reduce ammonia nitrogen emissions to improve the breeding environment.

The global Feed Grade Potassium Humate market size was estimated at USD 75.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Feed Grade Potassium Humate market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

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A significant focus of this report lies in the competitive landscape of the global Feed Grade Potassium Humate market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Feed Grade Potassium Humate market.

Global Feed Grade Potassium Humate Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Humic Growth Solutions

Peptech Biosciences

Nutri-Tech Solutions

Agro Link

Humintech

Shandong Jingfeng Humic Acid Technology

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Shandong Huayuan Humic Acid

Xinjiang Shengdayifang Biotechnology

Xinjiang Double Dragons

Ningxia Tianxinyuan Biotechnology

Market Segmentation (by Type)

Mineral Potassium Humate

Biochemical Potassium Humate

Market Segmentation (by Application)

Animal Husbandry

Aquaculture

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

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Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Feed Grade Potassium Humate Market

Overview of the regional outlook of the Feed Grade Potassium Humate Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Feed Grade Potassium Humate Market and its likely evolution in the short to mid-term, and long term.

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Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Feed Grade Potassium Humate, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

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Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

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Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Feed Grade Potassium Humate
1.2 Key Market Segments
  1.2.1 Feed Grade Potassium Humate Segment by Type
  1.2.2 Feed Grade Potassium Humate Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 FEED GRADE POTASSIUM HUMATE MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Feed Grade Potassium Humate Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Feed Grade Potassium Humate Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 FEED GRADE POTASSIUM HUMATE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Feed Grade Potassium Humate Product Life Cycle
3.3 Global Feed Grade Potassium Humate Sales by Manufacturers (2020-2025)
3.4 Global Feed Grade Potassium Humate Revenue Market Share by Manufacturers (2020-2025)
3.5 Feed Grade Potassium Humate Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Feed Grade Potassium Humate Average Price by Manufacturers (2020-2025)
3.7 Manufacturers’ Manufacturing Sites, Areas Served, and Product Types
3.8 Feed Grade Potassium Humate Market Competitive Situation and Trends
  3.8.1 Feed Grade Potassium Humate Market Concentration Rate

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3.8.2 Global 5 and 10 Largest Feed Grade Potassium Humate Players Market Share by Revenue
3.8.3 Mergers & Acquisitions, Expansion

4 FEED GRADE POTASSIUM HUMATE INDUSTRY CHAIN ANALYSIS

4.1 Feed Grade Potassium Humate Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FEED GRADE POTASSIUM HUMATE MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
5.4.1 New Product Developments
5.4.2 Mergers & Acquisitions
5.4.3 Expansions
5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
5.5.1 Industry Policies Analysis
5.5.2 Economic Environment Analysis
5.5.3 Social Environment Analysis
5.5.4 Technological Environment Analysis
5.6 Global Feed Grade Potassium Humate Market Porter's Five Forces Analysis
5.6.1 Global Trade Frictions
5.6.2 U.S. Tariff Policy – April 2025
5.6.3 Global Trade Frictions and Their Impacts to Feed Grade Potassium Humate Market
5.7 ESG Ratings of Leading Companies

6 FEED GRADE POTASSIUM HUMATE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Feed Grade Potassium Humate Sales Market Share by Type (2020-2025)
6.3 Global Feed Grade Potassium Humate Market Size by Type (2020-2025)

+357 96 030922
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6.4 Global Feed Grade Potassium Humate Price by Type (2020-2025)

7 FEED GRADE POTASSIUM HUMATE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Feed Grade Potassium Humate Market Sales by Application (2020-2025)
7.3 Global Feed Grade Potassium Humate Market Size (M USD) by Application (2020-2025)
7.4 Global Feed Grade Potassium Humate Sales Growth Rate by Application (2020-2025)

8 FEED GRADE POTASSIUM HUMATE MARKET SALES BY REGION

8.1 Global Feed Grade Potassium Humate Sales by Region
  8.1.1 Global Feed Grade Potassium Humate Sales by Region
  8.1.2 Global Feed Grade Potassium Humate Sales Market Share by Region
8.2 Global Feed Grade Potassium Humate Market Size by Region
  8.2.1 Global Feed Grade Potassium Humate Market Size by Region
  8.2.2 Global Feed Grade Potassium Humate Market Size by Region
8.3 North America
  8.3.1 North America Feed Grade Potassium Humate Sales by Country
  8.3.2 North America Feed Grade Potassium Humate Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Feed Grade Potassium Humate Sales by Country
  8.4.2 Europe Feed Grade Potassium Humate Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Feed Grade Potassium Humate Sales by Region
  8.5.2 Asia Pacific Feed Grade Potassium Humate Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview

+357 96 030922
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8.5.5 South Korea Market Overview
8.5.6 India Market Overview
8.5.7 Southeast Asia Market Overview
8.6 South America
8.6.1 South America Feed Grade Potassium Humate Sales by Country
8.6.2 South America Feed Grade Potassium Humate Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Feed Grade Potassium Humate Sales by Region
8.7.2 Middle East and Africa Feed Grade Potassium Humate Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 FEED GRADE POTASSIUM HUMATE MARKET PRODUCTION BY REGION

9.1 Global Production of Feed Grade Potassium Humate by Region(2020-2025)
9.2 Global Feed Grade Potassium Humate Revenue Market Share by Region (2020-2025)
9.3 Global Feed Grade Potassium Humate Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Feed Grade Potassium Humate Production
9.4.1 North America Feed Grade Potassium Humate Production Growth Rate (2020-2025)
9.4.2 North America Feed Grade Potassium Humate Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Feed Grade Potassium Humate Production
9.5.1 Europe Feed Grade Potassium Humate Production Growth Rate (2020-2025)
9.5.2 Europe Feed Grade Potassium Humate Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Feed Grade Potassium Humate Production (2020-2025)
9.6.1 Japan Feed Grade Potassium Humate Production Growth Rate (2020-2025)
9.6.2 Japan Feed Grade Potassium Humate Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Feed Grade Potassium Humate Production (2020-2025)

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9.7.1 China Feed Grade Potassium Humate Production Growth Rate (2020-2025)
9.7.2 China Feed Grade Potassium Humate Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Humic Growth Solutions
10.1.1 Humic Growth Solutions Basic Information
10.1.2 Humic Growth Solutions Feed Grade Potassium Humate Product Overview
10.1.3 Humic Growth Solutions Feed Grade Potassium Humate Product Market Performance
10.1.4 Humic Growth Solutions Business Overview
10.1.5 Humic Growth Solutions SWOT Analysis
10.1.6 Humic Growth Solutions Recent Developments
10.2 Peptech Biosciences
10.2.1 Peptech Biosciences Basic Information
10.2.2 Peptech Biosciences Feed Grade Potassium Humate Product Overview
10.2.3 Peptech Biosciences Feed Grade Potassium Humate Product Market Performance
10.2.4 Peptech Biosciences Business Overview
10.2.5 Peptech Biosciences SWOT Analysis
10.2.6 Peptech Biosciences Recent Developments
10.3 Nutri-Tech Solutions
10.3.1 Nutri-Tech Solutions Basic Information
10.3.2 Nutri-Tech Solutions Feed Grade Potassium Humate Product Overview
10.3.3 Nutri-Tech Solutions Feed Grade Potassium Humate Product Market Performance
10.3.4 Nutri-Tech Solutions Business Overview
10.3.5 Nutri-Tech Solutions SWOT Analysis
10.3.6 Nutri-Tech Solutions Recent Developments
10.4 Agro Link
10.4.1 Agro Link Basic Information
10.4.2 Agro Link Feed Grade Potassium Humate Product Overview
10.4.3 Agro Link Feed Grade Potassium Humate Product Market Performance
10.4.4 Agro Link Business Overview
10.4.5 Agro Link Recent Developments
10.5 Humintech
10.5.1 Humintech Basic Information
10.5.2 Humintech Feed Grade Potassium Humate Product Overview

+357 96 030922
info@marketpublishers.com

10.5.3 Humintech Feed Grade Potassium Humate Product Market Performance
10.5.4 Humintech Business Overview
10.5.5 Humintech Recent Developments
10.6 Shandong Jingfeng Humic Acid Technology
10.6.1 Shandong Jingfeng Humic Acid Technology Basic Information
10.6.2 Shandong Jingfeng Humic Acid Technology Feed Grade Potassium Humate Product Overview
10.6.3 Shandong Jingfeng Humic Acid Technology Feed Grade Potassium Humate Product Market Performance
10.6.4 Shandong Jingfeng Humic Acid Technology Business Overview
10.6.5 Shandong Jingfeng Humic Acid Technology Recent Developments
10.7 Shandong Huayuan Humic Acid
10.7.1 Shandong Huayuan Humic Acid Basic Information
10.7.2 Shandong Huayuan Humic Acid Feed Grade Potassium Humate Product Overview
10.7.3 Shandong Huayuan Humic Acid Feed Grade Potassium Humate Product Market Performance
10.7.4 Shandong Huayuan Humic Acid Business Overview
10.7.5 Shandong Huayuan Humic Acid Recent Developments
10.8 Xinjiang Shengdayifang Biotechnology
10.8.1 Xinjiang Shengdayifang Biotechnology Basic Information
10.8.2 Xinjiang Shengdayifang Biotechnology Feed Grade Potassium Humate Product Overview
10.8.3 Xinjiang Shengdayifang Biotechnology Feed Grade Potassium Humate Product Market Performance
10.8.4 Xinjiang Shengdayifang Biotechnology Business Overview
10.8.5 Xinjiang Shengdayifang Biotechnology Recent Developments
10.9 Xinjiang Double Dragons
10.9.1 Xinjiang Double Dragons Basic Information
10.9.2 Xinjiang Double Dragons Feed Grade Potassium Humate Product Overview
10.9.3 Xinjiang Double Dragons Feed Grade Potassium Humate Product Market Performance
10.9.4 Xinjiang Double Dragons Business Overview
10.9.5 Xinjiang Double Dragons Recent Developments
10.10 Ningxia Tianxinyuan Biotechnology
10.10.1 Ningxia Tianxinyuan Biotechnology Basic Information
10.10.2 Ningxia Tianxinyuan Biotechnology Feed Grade Potassium Humate Product Overview
10.10.3 Ningxia Tianxinyuan Biotechnology Feed Grade Potassium Humate Product

+357 96 030922
info@marketpublishers.com

Market Performance
10.10.4 Ningxia Tianxinyuan Biotechnology Business Overview
10.10.5 Ningxia Tianxinyuan Biotechnology Recent Developments

11 FEED GRADE POTASSIUM HUMATE MARKET FORECAST BY REGION

11.1 Global Feed Grade Potassium Humate Market Size Forecast
11.2 Global Feed Grade Potassium Humate Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Feed Grade Potassium Humate Market Size Forecast by Country
11.2.3 Asia Pacific Feed Grade Potassium Humate Market Size Forecast by Region
11.2.4 South America Feed Grade Potassium Humate Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Feed Grade Potassium Humate by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Feed Grade Potassium Humate Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Feed Grade Potassium Humate by Type (2026-2035)
12.1.2 Global Feed Grade Potassium Humate Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Feed Grade Potassium Humate by Type (2026-2035)
12.2 Global Feed Grade Potassium Humate Market Forecast by Application (2026-2035)
12.2.1 Global Feed Grade Potassium Humate Sales (K MT) Forecast by Application
12.2.2 Global Feed Grade Potassium Humate Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Feed Grade Potassium Humate Market Size by Type (M USD)
Table 4. Global Feed Grade Potassium Humate Market Size by Application
Table 5. Feed Grade Potassium Humate Market Size Comparison by Region (M USD)
Table 6. Global Feed Grade Potassium Humate Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Feed Grade Potassium Humate Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Feed Grade Potassium Humate Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Feed Grade Potassium Humate Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Feed Grade Potassium Humate as of 2025)
Table 11. Global Market Feed Grade Potassium Humate Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Feed Grade Potassium Humate Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Feed Grade Potassium Humate Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Feed Grade Potassium Humate Sales by Type (K MT)
Table 27. Global Feed Grade Potassium Humate Market Size by Type (M USD)

+357 96 030922
info@marketpublishers.com

Table 28. Global Feed Grade Potassium Humate Sales (K MT) by Type (2020-2025)
Table 29. Global Feed Grade Potassium Humate Sales Market Share by Type (2020-2025)
Table 30. Global Feed Grade Potassium Humate Market Size (M USD) by Type (2020-2025)
Table 31. Global Feed Grade Potassium Humate Market Share by Type (2020-2025)
Table 32. Global Feed Grade Potassium Humate Price (USD/KG) by Type (2020-2025)
Table 33. Global Feed Grade Potassium Humate Sales (K MT) by Application
Table 34. Global Feed Grade Potassium Humate Market Size by Application
Table 35. Global Feed Grade Potassium Humate Sales by Application (2020-2025) & (K MT)
Table 36. Global Feed Grade Potassium Humate Sales Market Share by Application (2020-2025)
Table 37. Global Feed Grade Potassium Humate Market Size by Application (2020-2025) & (M USD)
Table 38. Global Feed Grade Potassium Humate Market Share by Application (2020-2025)
Table 39. Global Feed Grade Potassium Humate Sales Growth Rate by Application (2020-2025)
Table 40. Global Feed Grade Potassium Humate Sales by Region (2020-2025) & (K MT)
Table 41. Global Feed Grade Potassium Humate Sales Market Share by Region (2020-2025)
Table 42. Global Feed Grade Potassium Humate Market Size by Region (2020-2025) & (M USD)
Table 43. Global Feed Grade Potassium Humate Market Size by Region (2020-2025)
Table 44. North America Feed Grade Potassium Humate Sales by Country (2020-2025) & (K MT)
Table 45. North America Feed Grade Potassium Humate Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Feed Grade Potassium Humate Sales by Country (2020-2025) & (K MT)
Table 47. Europe Feed Grade Potassium Humate Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Feed Grade Potassium Humate Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Feed Grade Potassium Humate Market Size by Region (2020-2025) & (M USD)
Table 50. South America Feed Grade Potassium Humate Sales by Country (2020-2025)

+357 96 030922
info@marketpublishers.com

& (K MT)
Table 51. South America Feed Grade Potassium Humate Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Feed Grade Potassium Humate Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Feed Grade Potassium Humate Market Size by Region (2020-2025) & (M USD)
Table 54. Global Feed Grade Potassium Humate Production (K MT) by Region(2020-2025)
Table 55. Global Feed Grade Potassium Humate Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Feed Grade Potassium Humate Revenue Market Share by Region (2020-2025)
Table 57. Global Feed Grade Potassium Humate Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. North America Feed Grade Potassium Humate Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Europe Feed Grade Potassium Humate Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. Japan Feed Grade Potassium Humate Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. China Feed Grade Potassium Humate Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 62. Humic Growth Solutions Basic Information
Table 63. Humic Growth Solutions Feed Grade Potassium Humate Product Overview
Table 64. Humic Growth Solutions Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 65. Humic Growth Solutions Business Overview
Table 66. Humic Growth Solutions SWOT Analysis
Table 67. Humic Growth Solutions Recent Developments
Table 68. Peptech Biosciences Basic Information
Table 69. Peptech Biosciences Feed Grade Potassium Humate Product Overview
Table 70. Peptech Biosciences Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 71. Peptech Biosciences Business Overview
Table 72. Peptech Biosciences SWOT Analysis
Table 73. Peptech Biosciences Recent Developments
Table 74. Nutri-Tech Solutions Basic Information
Table 75. Nutri-Tech Solutions Feed Grade Potassium Humate Product Overview

+357 96 030922
info@marketpublishers.com

Table 76. Nutri-Tech Solutions Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. Nutri-Tech Solutions Business Overview
Table 78. Nutri-Tech Solutions SWOT Analysis
Table 79. Nutri-Tech Solutions Recent Developments
Table 80. Agro Link Basic Information
Table 81. Agro Link Feed Grade Potassium Humate Product Overview
Table 82. Agro Link Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. Agro Link Business Overview
Table 84. Agro Link Recent Developments
Table 85. Humintech Basic Information
Table 86. Humintech Feed Grade Potassium Humate Product Overview
Table 87. Humintech Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Humintech Business Overview
Table 89. Humintech Recent Developments
Table 90. Shandong Jingfeng Humic Acid Technology Basic Information
Table 91. Shandong Jingfeng Humic Acid Technology Feed Grade Potassium Humate Product Overview
Table 92. Shandong Jingfeng Humic Acid Technology Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Shandong Jingfeng Humic Acid Technology Business Overview
Table 94. Shandong Jingfeng Humic Acid Technology Recent Developments
Table 95. Shandong Huayuan Humic Acid Basic Information
Table 96. Shandong Huayuan Humic Acid Feed Grade Potassium Humate Product Overview
Table 97. Shandong Huayuan Humic Acid Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. Shandong Huayuan Humic Acid Business Overview
Table 99. Shandong Huayuan Humic Acid Recent Developments
Table 100. Xinjiang Shengdayifang Biotechnology Basic Information
Table 101. Xinjiang Shengdayifang Biotechnology Feed Grade Potassium Humate Product Overview
Table 102. Xinjiang Shengdayifang Biotechnology Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. Xinjiang Shengdayifang Biotechnology Business Overview
Table 104. Xinjiang Shengdayifang Biotechnology Recent Developments
Table 105. Xinjiang Double Dragons Basic Information

+357 96 030922
info@marketpublishers.com

Table 106. Xinjiang Double Dragons Feed Grade Potassium Humate Product Overview
Table 107. Xinjiang Double Dragons Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. Xinjiang Double Dragons Business Overview
Table 109. Xinjiang Double Dragons Recent Developments
Table 110. Ningxia Tianxinyuan Biotechnology Basic Information
Table 111. Ningxia Tianxinyuan Biotechnology Feed Grade Potassium Humate Product Overview
Table 112. Ningxia Tianxinyuan Biotechnology Feed Grade Potassium Humate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Ningxia Tianxinyuan Biotechnology Business Overview
Table 114. Ningxia Tianxinyuan Biotechnology Recent Developments
Table 115. Global Feed Grade Potassium Humate Sales Forecast by Region (2026-2035) & (K MT)
Table 116. Global Feed Grade Potassium Humate Market Size Forecast by Region (2026-2035) & (M USD)
Table 117. North America Feed Grade Potassium Humate Sales Forecast by Country (2026-2035) & (K MT)
Table 118. North America Feed Grade Potassium Humate Market Size Forecast by Country (2026-2035) & (M USD)
Table 119. Europe Feed Grade Potassium Humate Sales Forecast by Country (2026-2035) & (K MT)
Table 120. Europe Feed Grade Potassium Humate Market Size Forecast by Country (2026-2035) & (M USD)
Table 121. Asia Pacific Feed Grade Potassium Humate Sales Forecast by Region (2026-2035) & (K MT)
Table 122. Asia Pacific Feed Grade Potassium Humate Market Size Forecast by Region (2026-2035) & (M USD)
Table 123. South America Feed Grade Potassium Humate Sales Forecast by Country (2026-2035) & (K MT)
Table 124. South America Feed Grade Potassium Humate Market Size Forecast by Country (2026-2035) & (M USD)
Table 125. Middle East and Africa Feed Grade Potassium Humate Sales Forecast by Country (2026-2035) & (Units)
Table 126. Middle East and Africa Feed Grade Potassium Humate Market Size Forecast by Country (2026-2035) & (M USD)
Table 127. Global Feed Grade Potassium Humate Sales Forecast by Type (2026-2035) & (K MT)
Table 128. Global Feed Grade Potassium Humate Market Size Forecast by Type

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(2026-2035) & (M USD)
Table 129. Global Feed Grade Potassium Humate Price Forecast by Type (2026-2035) & (USD/KG)
Table 130. Global Feed Grade Potassium Humate Sales (K MT) Forecast by Application (2026-2035)
Table 131. Global Feed Grade Potassium Humate Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Feed Grade Potassium Humate
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Feed Grade Potassium Humate Market Size (M USD), 2025-2035
Figure 5. Global Feed Grade Potassium Humate Market Size (M USD) (2020-2035)
Figure 6. Global Feed Grade Potassium Humate Sales (K MT) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Feed Grade Potassium Humate Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Feed Grade Potassium Humate Product Life Cycle
Figure 13. Feed Grade Potassium Humate Sales Share by Manufacturers in 2025
Figure 14. Global Feed Grade Potassium Humate Revenue Share by Manufacturers in 2025
Figure 15. Feed Grade Potassium Humate Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Feed Grade Potassium Humate Average Price (USD/KG) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Feed Grade Potassium Humate Revenue in 2025
Figure 18. Industry Chain Map of Feed Grade Potassium Humate
Figure 19. Global Feed Grade Potassium Humate Market PEST Analysis
Figure 20. Global Feed Grade Potassium Humate Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Feed Grade Potassium Humate Market Share by Type
Figure 27. Sales Market Share of Feed Grade Potassium Humate by Type (2020-2025)
Figure 28. Sales Market Share of Feed Grade Potassium Humate by Type in 2025
Figure 29. Market Share of Feed Grade Potassium Humate by Type (2020-2025)
Figure 30. Market Share of Feed Grade Potassium Humate by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

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Figure 32. Global Feed Grade Potassium Humate Market Share by Application
Figure 33. Global Feed Grade Potassium Humate Sales Market Share by Application (2020-2025)
Figure 34. Global Feed Grade Potassium Humate Sales Market Share by Application in 2025
Figure 35. Global Feed Grade Potassium Humate Market Share by Application (2020-2025)
Figure 36. Global Feed Grade Potassium Humate Market Share by Application in 2025
Figure 37. Global Feed Grade Potassium Humate Sales Growth Rate by Application (2020-2025)
Figure 38. Global Feed Grade Potassium Humate Sales Market Share by Region (2020-2025)
Figure 39. Global Feed Grade Potassium Humate Market Size by Region (2020-2025)
Figure 40. North America Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 41. North America Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 42. North America Feed Grade Potassium Humate Sales Market Share by Country in 2024
Figure 43. North America Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Feed Grade Potassium Humate Market Size by Country in 2024
Figure 45. U.S. Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 46. U.S. Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Feed Grade Potassium Humate Sales (K MT) and Growth Rate (2020-2025)
Figure 48. Canada Feed Grade Potassium Humate Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Feed Grade Potassium Humate Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Feed Grade Potassium Humate Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 52. Europe Feed Grade Potassium Humate Sales Market Share by Country in 2024

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Figure 53. Europe Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Feed Grade Potassium Humate Market Size by Country in 2024
Figure 55. Germany Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 56. Germany Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 58. France Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 60. U.K. Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 62. Italy Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 64. Spain Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Feed Grade Potassium Humate Sales and Growth Rate (K MT)
Figure 66. Asia Pacific Feed Grade Potassium Humate Sales Market Share by Region in 2024
Figure 67. Asia Pacific Feed Grade Potassium Humate Market Size by Region in 2024
Figure 68. China Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 69. China Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 71. Japan Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 73. South Korea Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 74. India Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 75. India Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 77. Southeast Asia Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Feed Grade Potassium Humate Sales and Growth Rate (K MT)
Figure 79. South America Feed Grade Potassium Humate Sales Market Share by Country in 2024
Figure 80. South America Feed Grade Potassium Humate Market Size and Growth Rate (M USD)
Figure 81. South America Feed Grade Potassium Humate Market Size by Country in 2024
Figure 82. Brazil Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 83. Brazil Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 85. Argentina Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 87. Columbia Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Feed Grade Potassium Humate Sales and Growth Rate (K MT)
Figure 89. Middle East and Africa Feed Grade Potassium Humate Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Feed Grade Potassium Humate Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Feed Grade Potassium Humate Market Size by Region in 2024
Figure 92. Saudi Arabia Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 93. Saudi Arabia Feed Grade Potassium Humate Market Size and Growth Rate

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(2020-2025) & (M USD)
Figure 94. UAE Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 95. UAE Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 97. Egypt Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 99. Nigeria Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Feed Grade Potassium Humate Sales and Growth Rate (2020-2025) & (K MT)
Figure 101. South Africa Feed Grade Potassium Humate Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Feed Grade Potassium Humate Production Market Share by Region (2020-2025)
Figure 103. North America Feed Grade Potassium Humate Production (K MT) Growth Rate (2020-2025)
Figure 104. Europe Feed Grade Potassium Humate Production (K MT) Growth Rate (2020-2025)
Figure 105. Japan Feed Grade Potassium Humate Production (K MT) Growth Rate (2020-2025)
Figure 106. China Feed Grade Potassium Humate Production (K MT) Growth Rate (2020-2025)
Figure 107. Global Feed Grade Potassium Humate Sales Forecast by Volume (2020-2035) & (K MT)
Figure 108. Global Feed Grade Potassium Humate Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Feed Grade Potassium Humate Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Feed Grade Potassium Humate Market Share Forecast by Type (2026-2035)
Figure 111. Global Feed Grade Potassium Humate Sales Forecast by Application (2026-2035)
Figure 112. Global Feed Grade Potassium Humate Market Share Forecast by Application (2026-2035)

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