

Global Farm Equipment Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G920EA58975FEN.html>

Date: July 2025

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: G920EA58975FEN

Abstracts

Report Overview

The farm equipment market encompasses a wide range of machinery and tools used in agricultural production, including tractors, harvesters, planters, irrigation systems, and precision farming technologies. This market is driven by the need for increased agricultural efficiency, labor cost reduction, and higher crop yields to meet the demands of a growing global population. Key trends include the adoption of smart farming technologies, automation, and sustainable practices, with major players like John Deere, CNH Industrial, and AGCO dominating the industry. Geographically, North America and Europe lead in advanced equipment adoption, while emerging markets in Asia-Pacific and Latin America are experiencing rapid growth due to mechanization initiatives and government subsidies. Challenges include high initial costs, fluctuating raw material prices, and the need for skilled operators, while opportunities lie in the integration of IoT, AI, and data analytics for precision agriculture.

The market is segmented by equipment type (tillage, planting, harvesting, etc.), power source (electric, diesel, hybrid), and application (crop farming, livestock production), with a growing emphasis on eco-friendly and energy-efficient solutions. Government policies promoting agricultural modernization, along with increasing farm consolidation, further influence market dynamics. The rise of rental and leasing models also provides cost-effective access to advanced machinery for small and medium-sized farms. Overall, the farm equipment market is poised for steady growth, supported by technological advancements and the global push toward sustainable food production.

The global Farm Equipment market size was estimated at USD 184076.73 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 3.84% during the forecast period.

This report provides a deep insight into the global Farm Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Farm Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Farm Equipment market in any manner.

Global Farm Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

John Deere
AGCO Corporation
CNH Industrial N.V,
Kubota Corporation
Mahindra and Mahindra
Alamo Group Inc.
Zetor Tractors A.S
Bucher Industries
Class KGaA
Escorts Group

Exel industries
Netafim Ltd
Tractors and Farm Equipment Limited

Market Segmentation (by Type)

Tractors
Fertilizing Equipment
Plant Protection Equipment
Harvesting Equipment
Irrigation Equipment
Other

Market Segmentation (by Application)

Land Development
Sowing
Planting
Cultivation
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Farm Equipment Market
Overview of the regional outlook of the Farm Equipment Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Farm Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Farm Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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