

Global Factoring Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Factoring is a service of financial nature involving the conversion of credit bill into cash. It is a process or mechanism by which a company generates finance against its receivables. Factoring is asset-based financing in which the factor gives credit by looking at the creditworthiness of the borrower.

The global Factoring market size was estimated at USD 5421 million in 2023 and is projected to reach USD 9717.60 million by 2032, exhibiting a CAGR of 6.70% during the forecast period.

North America Factoring market size was estimated at USD 1579.46 million in 2023, at a CAGR of 5.74% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Factoring market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Factoring Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Factoring market in any manner.

Global Factoring Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BNP Paribas

Deutsche Factoring Bank

Eurobank

HSBC Group

Mizuho Financial Group

TCI Business Capital

altLINE

Paragon Financial Group

Charter Capital

New Century Financial

Riviera Finance

Universal Funding Corp

Market Segmentation (by Type)

Domestic Factoring

International Factoring

Market Segmentation (by Application)

SME

Enterprise

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Factoring Market

Overview of the regional outlook of the Factoring Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Factoring Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Factoring, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Factoring

1.2 Key Market Segments

1.2.1 Factoring Segment by Type

1.2.2 Factoring Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FACTORING MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FACTORING MARKET COMPETITIVE LANDSCAPE

3.1 Global Factoring Revenue Market Share by Company (2019-2024)

3.2 Factoring Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Factoring Market Size Sites, Area Served, Product Type

3.4 Factoring Market Competitive Situation and Trends

3.4.1 Factoring Market Concentration Rate

3.4.2 Global 5 and 10 Largest Factoring Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 FACTORING VALUE CHAIN ANALYSIS

4.1 Factoring Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FACTORING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FACTORING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Factoring Market Size Market Share by Type (2019-2024)
- 6.3 Global Factoring Market Size Growth Rate by Type (2019-2024)

7 FACTORING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Factoring Market Size (M USD) by Application (2019-2024)
- 7.3 Global Factoring Market Size Growth Rate by Application (2019-2024)

8 FACTORING MARKET SEGMENTATION BY REGION

- 8.1 Global Factoring Market Size by Region
 - 8.1.1 Global Factoring Market Size by Region
 - 8.1.2 Global Factoring Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Factoring Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Factoring Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Factoring Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Factoring Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Factoring Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 BNP Paribas

9.1.1 BNP Paribas Factoring Basic Information

9.1.2 BNP Paribas Factoring Product Overview

9.1.3 BNP Paribas Factoring Product Market Performance

9.1.4 BNP Paribas Factoring SWOT Analysis

9.1.5 BNP Paribas Business Overview

9.1.6 BNP Paribas Recent Developments

9.2 Deutsche Factoring Bank

9.2.1 Deutsche Factoring Bank Factoring Basic Information

9.2.2 Deutsche Factoring Bank Factoring Product Overview

9.2.3 Deutsche Factoring Bank Factoring Product Market Performance

9.2.4 Deutsche Factoring Bank Factoring SWOT Analysis

9.2.5 Deutsche Factoring Bank Business Overview

9.2.6 Deutsche Factoring Bank Recent Developments

9.3 Eurobank

9.3.1 Eurobank Factoring Basic Information

9.3.2 Eurobank Factoring Product Overview

- 9.3.3 Eurobank Factoring Product Market Performance
- 9.3.4 Eurobank Factoring SWOT Analysis
- 9.3.5 Eurobank Business Overview
- 9.3.6 Eurobank Recent Developments
- 9.4 HSBC Group
 - 9.4.1 HSBC Group Factoring Basic Information
 - 9.4.2 HSBC Group Factoring Product Overview
 - 9.4.3 HSBC Group Factoring Product Market Performance
 - 9.4.4 HSBC Group Business Overview
 - 9.4.5 HSBC Group Recent Developments
- 9.5 Mizuho Financial Group
 - 9.5.1 Mizuho Financial Group Factoring Basic Information
 - 9.5.2 Mizuho Financial Group Factoring Product Overview
 - 9.5.3 Mizuho Financial Group Factoring Product Market Performance
 - 9.5.4 Mizuho Financial Group Business Overview
 - 9.5.5 Mizuho Financial Group Recent Developments
- 9.6 TCI Business Capital
 - 9.6.1 TCI Business Capital Factoring Basic Information
 - 9.6.2 TCI Business Capital Factoring Product Overview
 - 9.6.3 TCI Business Capital Factoring Product Market Performance
 - 9.6.4 TCI Business Capital Business Overview
 - 9.6.5 TCI Business Capital Recent Developments
- 9.7 altLINE
 - 9.7.1 altLINE Factoring Basic Information
 - 9.7.2 altLINE Factoring Product Overview
 - 9.7.3 altLINE Factoring Product Market Performance
 - 9.7.4 altLINE Business Overview
 - 9.7.5 altLINE Recent Developments
- 9.8 Paragon Financial Group
 - 9.8.1 Paragon Financial Group Factoring Basic Information
 - 9.8.2 Paragon Financial Group Factoring Product Overview
 - 9.8.3 Paragon Financial Group Factoring Product Market Performance
 - 9.8.4 Paragon Financial Group Business Overview
 - 9.8.5 Paragon Financial Group Recent Developments
- 9.9 Charter Capital
 - 9.9.1 Charter Capital Factoring Basic Information
 - 9.9.2 Charter Capital Factoring Product Overview
 - 9.9.3 Charter Capital Factoring Product Market Performance
 - 9.9.4 Charter Capital Business Overview

- 9.9.5 Charter Capital Recent Developments
- 9.10 New Century Financial
 - 9.10.1 New Century Financial Factoring Basic Information
 - 9.10.2 New Century Financial Factoring Product Overview
 - 9.10.3 New Century Financial Factoring Product Market Performance
 - 9.10.4 New Century Financial Business Overview
 - 9.10.5 New Century Financial Recent Developments
- 9.11 Riviera Finance
 - 9.11.1 Riviera Finance Factoring Basic Information
 - 9.11.2 Riviera Finance Factoring Product Overview
 - 9.11.3 Riviera Finance Factoring Product Market Performance
 - 9.11.4 Riviera Finance Business Overview
 - 9.11.5 Riviera Finance Recent Developments
- 9.12 Universal Funding Corp
 - 9.12.1 Universal Funding Corp Factoring Basic Information
 - 9.12.2 Universal Funding Corp Factoring Product Overview
 - 9.12.3 Universal Funding Corp Factoring Product Market Performance
 - 9.12.4 Universal Funding Corp Business Overview
 - 9.12.5 Universal Funding Corp Recent Developments

10 FACTORING REGIONAL MARKET FORECAST

- 10.1 Global Factoring Market Size Forecast
- 10.2 Global Factoring Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Factoring Market Size Forecast by Country
 - 10.2.3 Asia Pacific Factoring Market Size Forecast by Region
 - 10.2.4 South America Factoring Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Factoring by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Factoring Market Forecast by Type (2025-2032)
- 11.2 Global Factoring Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Factoring Market Size Comparison by Region (M USD)
- Table 5. Global Factoring Revenue (M USD) by Company (2019-2024)
- Table 6. Global Factoring Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Factoring as of 2022)
- Table 8. Company Factoring Market Size Sites and Area Served
- Table 9. Company Factoring Product Type
- Table 10. Global Factoring Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Factoring
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Factoring Market Challenges
- Table 18. Global Factoring Market Size by Type (M USD)
- Table 19. Global Factoring Market Size (M USD) by Type (2019-2024)
- Table 20. Global Factoring Market Size Share by Type (2019-2024)
- Table 21. Global Factoring Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Factoring Market Size by Application
- Table 23. Global Factoring Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Factoring Market Share by Application (2019-2024)
- Table 25. Global Factoring Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Factoring Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Factoring Market Size Market Share by Region (2019-2024)
- Table 28. North America Factoring Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Factoring Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Factoring Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Factoring Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Factoring Market Size by Region (2019-2024) & (M USD)
- Table 33. BNP Paribas Factoring Basic Information

Table 34. BNP Paribas Factoring Product Overview

Table 35. BNP Paribas Factoring Revenue (M USD) and Gross Margin (2019-2024)

Table 36. BNP Paribas Factoring SWOT Analysis

Table 37. BNP Paribas Business Overview

Table 38. BNP Paribas Recent Developments

Table 39. Deutsche Factoring Bank Factoring Basic Information

Table 40. Deutsche Factoring Bank Factoring Product Overview

Table 41. Deutsche Factoring Bank Factoring Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Deutsche Factoring Bank Factoring SWOT Analysis

Table 43. Deutsche Factoring Bank Business Overview

Table 44. Deutsche Factoring Bank Recent Developments

Table 45. Eurobank Factoring Basic Information

Table 46. Eurobank Factoring Product Overview

Table 47. Eurobank Factoring Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Eurobank Factoring SWOT Analysis

Table 49. Eurobank Business Overview

Table 50. Eurobank Recent Developments

Table 51. HSBC Group Factoring Basic Information

Table 52. HSBC Group Factoring Product Overview

Table 53. HSBC Group Factoring Revenue (M USD) and Gross Margin (2019-2024)

Table 54. HSBC Group Business Overview

Table 55. HSBC Group Recent Developments

Table 56. Mizuho Financial Group Factoring Basic Information

Table 57. Mizuho Financial Group Factoring Product Overview

Table 58. Mizuho Financial Group Factoring Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Mizuho Financial Group Business Overview

Table 60. Mizuho Financial Group Recent Developments

Table 61. TCI Business Capital Factoring Basic Information

Table 62. TCI Business Capital Factoring Product Overview

Table 63. TCI Business Capital Factoring Revenue (M USD) and Gross Margin (2019-2024)

Table 64. TCI Business Capital Business Overview

Table 65. TCI Business Capital Recent Developments

Table 66. altLINE Factoring Basic Information

Table 67. altLINE Factoring Product Overview

Table 68. altLINE Factoring Revenue (M USD) and Gross Margin (2019-2024)

Table 69. altLINE Business Overview

- Table 70. altLINE Recent Developments
- Table 71. Paragon Financial Group Factoring Basic Information
- Table 72. Paragon Financial Group Factoring Product Overview
- Table 73. Paragon Financial Group Factoring Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Paragon Financial Group Business Overview
- Table 75. Paragon Financial Group Recent Developments
- Table 76. Charter Capital Factoring Basic Information
- Table 77. Charter Capital Factoring Product Overview
- Table 78. Charter Capital Factoring Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Charter Capital Business Overview
- Table 80. Charter Capital Recent Developments
- Table 81. New Century Financial Factoring Basic Information
- Table 82. New Century Financial Factoring Product Overview
- Table 83. New Century Financial Factoring Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. New Century Financial Business Overview
- Table 85. New Century Financial Recent Developments
- Table 86. Riviera Finance Factoring Basic Information
- Table 87. Riviera Finance Factoring Product Overview
- Table 88. Riviera Finance Factoring Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Riviera Finance Business Overview
- Table 90. Riviera Finance Recent Developments
- Table 91. Universal Funding Corp Factoring Basic Information
- Table 92. Universal Funding Corp Factoring Product Overview
- Table 93. Universal Funding Corp Factoring Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Universal Funding Corp Business Overview
- Table 95. Universal Funding Corp Recent Developments
- Table 96. Global Factoring Market Size Forecast by Region (2025-2032) & (M USD)
- Table 97. North America Factoring Market Size Forecast by Country (2025-2032) & (M USD)
- Table 98. Europe Factoring Market Size Forecast by Country (2025-2032) & (M USD)
- Table 99. Asia Pacific Factoring Market Size Forecast by Region (2025-2032) & (M USD)
- Table 100. South America Factoring Market Size Forecast by Country (2025-2032) & (M USD)
- Table 101. Middle East and Africa Factoring Market Size Forecast by Country (2025-2032) & (M USD)

Table 102. Global Factoring Market Size Forecast by Type (2025-2032) & (M USD)

Table 103. Global Factoring Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Factoring
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Factoring Market Size (M USD), 2019-2032
- Figure 5. Global Factoring Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Factoring Market Size by Country (M USD)
- Figure 10. Global Factoring Revenue Share by Company in 2023
- Figure 11. Factoring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Factoring Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Factoring Market Share by Type
- Figure 15. Market Size Share of Factoring by Type (2019-2024)
- Figure 16. Market Size Market Share of Factoring by Type in 2022
- Figure 17. Global Factoring Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Factoring Market Share by Application
- Figure 20. Global Factoring Market Share by Application (2019-2024)
- Figure 21. Global Factoring Market Share by Application in 2022
- Figure 22. Global Factoring Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Factoring Market Size Market Share by Region (2019-2024)
- Figure 24. North America Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Factoring Market Size Market Share by Country in 2023
- Figure 26. U.S. Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Factoring Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Factoring Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 30. Europe Factoring Market Size Market Share by Country in 2023
- Figure 31. Germany Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 32. France Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. Factoring Market Size and Growth Rate (2019-2024) & (M USD)

- Figure 34. Italy Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Factoring Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Factoring Market Size Market Share by Region in 2023
- Figure 38. China Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Factoring Market Size and Growth Rate (M USD)
- Figure 44. South America Factoring Market Size Market Share by Country in 2023
- Figure 45. Brazil Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Factoring Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Factoring Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa Factoring Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global Factoring Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 56. Global Factoring Market Share Forecast by Type (2025-2032)
- Figure 57. Global Factoring Market Share Forecast by Application (2025-2032)

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