

Global Facial Wipes Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Facial Wipes were designed to gently and effectively remove dirt and germs from face anywhere, anytime. If you are looking for an easy way to cleanse your face or add a little moisture, face wipes can help you get the job done. One of the biggest reasons to use face wipes is the fact that they are quick and easy to use. For example, if you are extremely tired and don't want to take the time to cleanse and moisturize your face, this product will remove your makeup without the need for all the cleansing steps.

The global Facial Wipes market size was estimated at USD 2555 million in 2023 and is projected to reach USD 4316.62 million by 2032, exhibiting a CAGR of 6.00% during the forecast period.

North America Facial Wipes market size was estimated at USD 736.00 million in 2023, at a CAGR of 5.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Facial Wipes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Facial Wipes Market, this report introduces in detail the market share, market

performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Facial Wipes market in any manner.

Global Facial Wipes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

P&G

Johnson & Johnson

Kimberly-Clark

Nice-Pak Products

Rockline Industries

Albaad Massuot

Beiersdorf

3M

Diamond Wipes International

Pigeon

Lenzing

GS Covertig

Hengan Group

Tongling Jieya

Vinda Group

Shanghai Chicmax

My Beauty Diary

DR.JOU Biotech

Yujiahui

Herborist

THE FACE SHOP

SK-II

Choiskycn

L&P

Estee Lauder

Pechoin

Yalget

Avon

Kose

Proya

Shiseido

Inoherb

Cel-derma

Yangzhou Perfect Daily Chemicals

Procotech Limited

Unilever

Nox Bellcow Cosmetics

Market Segmentation (by Type)

Absorbent Cotton

Non-Woven Fabric

Market Segmentation (by Application)

Multiples

Pharmacy

Discounters

Online

Specialist Retailer

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Facial Wipes Market

Overview of the regional outlook of the Facial Wipes Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Facial Wipes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Facial Wipes, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Facial Wipes

1.2 Key Market Segments

1.2.1 Facial Wipes Segment by Type

1.2.2 Facial Wipes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FACIAL WIPES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Facial Wipes Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Facial Wipes Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FACIAL WIPES MARKET COMPETITIVE LANDSCAPE

3.1 Global Facial Wipes Sales by Manufacturers (2019-2024)

3.2 Global Facial Wipes Revenue Market Share by Manufacturers (2019-2024)

3.3 Facial Wipes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Facial Wipes Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Facial Wipes Sales Sites, Area Served, Product Type

3.6 Facial Wipes Market Competitive Situation and Trends

3.6.1 Facial Wipes Market Concentration Rate

3.6.2 Global 5 and 10 Largest Facial Wipes Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 FACIAL WIPES INDUSTRY CHAIN ANALYSIS

4.1 Facial Wipes Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FACIAL WIPES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 FACIAL WIPES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Facial Wipes Sales Market Share by Type (2019-2024)
- 6.3 Global Facial Wipes Market Size Market Share by Type (2019-2024)
- 6.4 Global Facial Wipes Price by Type (2019-2024)

7 FACIAL WIPES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Facial Wipes Market Sales by Application (2019-2024)
- 7.3 Global Facial Wipes Market Size (M USD) by Application (2019-2024)
- 7.4 Global Facial Wipes Sales Growth Rate by Application (2019-2024)

8 FACIAL WIPES MARKET CONSUMPTION BY REGION

- 8.1 Global Facial Wipes Sales by Region
 - 8.1.1 Global Facial Wipes Sales by Region
 - 8.1.2 Global Facial Wipes Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Facial Wipes Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Facial Wipes Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Facial Wipes Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Facial Wipes Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Facial Wipes Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 FACIAL WIPES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Facial Wipes by Region (2019-2024)
- 9.2 Global Facial Wipes Revenue Market Share by Region (2019-2024)
- 9.3 Global Facial Wipes Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Facial Wipes Production
 - 9.4.1 North America Facial Wipes Production Growth Rate (2019-2024)
 - 9.4.2 North America Facial Wipes Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Facial Wipes Production
 - 9.5.1 Europe Facial Wipes Production Growth Rate (2019-2024)

- 9.5.2 Europe Facial Wipes Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Facial Wipes Production (2019-2024)
 - 9.6.1 Japan Facial Wipes Production Growth Rate (2019-2024)
 - 9.6.2 Japan Facial Wipes Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Facial Wipes Production (2019-2024)
 - 9.7.1 China Facial Wipes Production Growth Rate (2019-2024)
 - 9.7.2 China Facial Wipes Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 PandG

- 10.1.1 PandG Facial Wipes Basic Information
- 10.1.2 PandG Facial Wipes Product Overview
- 10.1.3 PandG Facial Wipes Product Market Performance
- 10.1.4 PandG Business Overview
- 10.1.5 PandG Facial Wipes SWOT Analysis
- 10.1.6 PandG Recent Developments

10.2 Johnson and Johnson

- 10.2.1 Johnson and Johnson Facial Wipes Basic Information
- 10.2.2 Johnson and Johnson Facial Wipes Product Overview
- 10.2.3 Johnson and Johnson Facial Wipes Product Market Performance
- 10.2.4 Johnson and Johnson Business Overview
- 10.2.5 Johnson and Johnson Facial Wipes SWOT Analysis
- 10.2.6 Johnson and Johnson Recent Developments

10.3 Kimberly-Clark

- 10.3.1 Kimberly-Clark Facial Wipes Basic Information
- 10.3.2 Kimberly-Clark Facial Wipes Product Overview
- 10.3.3 Kimberly-Clark Facial Wipes Product Market Performance
- 10.3.4 Kimberly-Clark Facial Wipes SWOT Analysis
- 10.3.5 Kimberly-Clark Business Overview
- 10.3.6 Kimberly-Clark Recent Developments

10.4 Nice-Pak Products

- 10.4.1 Nice-Pak Products Facial Wipes Basic Information
- 10.4.2 Nice-Pak Products Facial Wipes Product Overview
- 10.4.3 Nice-Pak Products Facial Wipes Product Market Performance
- 10.4.4 Nice-Pak Products Business Overview
- 10.4.5 Nice-Pak Products Recent Developments

10.5 Rockline Industries

- 10.5.1 Rockline Industries Facial Wipes Basic Information

- 10.5.2 Rockline Industries Facial Wipes Product Overview
- 10.5.3 Rockline Industries Facial Wipes Product Market Performance
- 10.5.4 Rockline Industries Business Overview
- 10.5.5 Rockline Industries Recent Developments
- 10.6 Albaad Massuot
 - 10.6.1 Albaad Massuot Facial Wipes Basic Information
 - 10.6.2 Albaad Massuot Facial Wipes Product Overview
 - 10.6.3 Albaad Massuot Facial Wipes Product Market Performance
 - 10.6.4 Albaad Massuot Business Overview
 - 10.6.5 Albaad Massuot Recent Developments
- 10.7 Beiersdorf
 - 10.7.1 Beiersdorf Facial Wipes Basic Information
 - 10.7.2 Beiersdorf Facial Wipes Product Overview
 - 10.7.3 Beiersdorf Facial Wipes Product Market Performance
 - 10.7.4 Beiersdorf Business Overview
 - 10.7.5 Beiersdorf Recent Developments
- 10.8 3M
 - 10.8.1 3M Facial Wipes Basic Information
 - 10.8.2 3M Facial Wipes Product Overview
 - 10.8.3 3M Facial Wipes Product Market Performance
 - 10.8.4 3M Business Overview
 - 10.8.5 3M Recent Developments
- 10.9 Diamond Wipes International
 - 10.9.1 Diamond Wipes International Facial Wipes Basic Information
 - 10.9.2 Diamond Wipes International Facial Wipes Product Overview
 - 10.9.3 Diamond Wipes International Facial Wipes Product Market Performance
 - 10.9.4 Diamond Wipes International Business Overview
 - 10.9.5 Diamond Wipes International Recent Developments
- 10.10 Pigeon
 - 10.10.1 Pigeon Facial Wipes Basic Information
 - 10.10.2 Pigeon Facial Wipes Product Overview
 - 10.10.3 Pigeon Facial Wipes Product Market Performance
 - 10.10.4 Pigeon Business Overview
 - 10.10.5 Pigeon Recent Developments
- 10.11 Lenzing
 - 10.11.1 Lenzing Facial Wipes Basic Information
 - 10.11.2 Lenzing Facial Wipes Product Overview
 - 10.11.3 Lenzing Facial Wipes Product Market Performance
 - 10.11.4 Lenzing Business Overview

- 10.11.5 Lenzing Recent Developments
- 10.12 GS Coverting
 - 10.12.1 GS Coverting Facial Wipes Basic Information
 - 10.12.2 GS Coverting Facial Wipes Product Overview
 - 10.12.3 GS Coverting Facial Wipes Product Market Performance
 - 10.12.4 GS Coverting Business Overview
 - 10.12.5 GS Coverting Recent Developments
- 10.13 Hengan Group
 - 10.13.1 Hengan Group Facial Wipes Basic Information
 - 10.13.2 Hengan Group Facial Wipes Product Overview
 - 10.13.3 Hengan Group Facial Wipes Product Market Performance
 - 10.13.4 Hengan Group Business Overview
 - 10.13.5 Hengan Group Recent Developments
- 10.14 Tongling Jieya
 - 10.14.1 Tongling Jieya Facial Wipes Basic Information
 - 10.14.2 Tongling Jieya Facial Wipes Product Overview
 - 10.14.3 Tongling Jieya Facial Wipes Product Market Performance
 - 10.14.4 Tongling Jieya Business Overview
 - 10.14.5 Tongling Jieya Recent Developments
- 10.15 Vinda Group
 - 10.15.1 Vinda Group Facial Wipes Basic Information
 - 10.15.2 Vinda Group Facial Wipes Product Overview
 - 10.15.3 Vinda Group Facial Wipes Product Market Performance
 - 10.15.4 Vinda Group Business Overview
 - 10.15.5 Vinda Group Recent Developments
- 10.16 Shanghai Chicmax
 - 10.16.1 Shanghai Chicmax Facial Wipes Basic Information
 - 10.16.2 Shanghai Chicmax Facial Wipes Product Overview
 - 10.16.3 Shanghai Chicmax Facial Wipes Product Market Performance
 - 10.16.4 Shanghai Chicmax Business Overview
 - 10.16.5 Shanghai Chicmax Recent Developments
- 10.17 My Beauty Diary
 - 10.17.1 My Beauty Diary Facial Wipes Basic Information
 - 10.17.2 My Beauty Diary Facial Wipes Product Overview
 - 10.17.3 My Beauty Diary Facial Wipes Product Market Performance
 - 10.17.4 My Beauty Diary Business Overview
 - 10.17.5 My Beauty Diary Recent Developments
- 10.18 DR.JOU Biotech
 - 10.18.1 DR.JOU Biotech Facial Wipes Basic Information

- 10.18.2 DR.JOU Biotech Facial Wipes Product Overview
- 10.18.3 DR.JOU Biotech Facial Wipes Product Market Performance
- 10.18.4 DR.JOU Biotech Business Overview
- 10.18.5 DR.JOU Biotech Recent Developments
- 10.19 Yujiahui
 - 10.19.1 Yujiahui Facial Wipes Basic Information
 - 10.19.2 Yujiahui Facial Wipes Product Overview
 - 10.19.3 Yujiahui Facial Wipes Product Market Performance
 - 10.19.4 Yujiahui Business Overview
 - 10.19.5 Yujiahui Recent Developments
- 10.20 Herborist
 - 10.20.1 Herborist Facial Wipes Basic Information
 - 10.20.2 Herborist Facial Wipes Product Overview
 - 10.20.3 Herborist Facial Wipes Product Market Performance
 - 10.20.4 Herborist Business Overview
 - 10.20.5 Herborist Recent Developments
- 10.21 THE FACE SHOP
 - 10.21.1 THE FACE SHOP Facial Wipes Basic Information
 - 10.21.2 THE FACE SHOP Facial Wipes Product Overview
 - 10.21.3 THE FACE SHOP Facial Wipes Product Market Performance
 - 10.21.4 THE FACE SHOP Business Overview
 - 10.21.5 THE FACE SHOP Recent Developments
- 10.22 SK-II
 - 10.22.1 SK-II Facial Wipes Basic Information
 - 10.22.2 SK-II Facial Wipes Product Overview
 - 10.22.3 SK-II Facial Wipes Product Market Performance
 - 10.22.4 SK-II Business Overview
 - 10.22.5 SK-II Recent Developments
- 10.23 Choiskycn
 - 10.23.1 Choiskycn Facial Wipes Basic Information
 - 10.23.2 Choiskycn Facial Wipes Product Overview
 - 10.23.3 Choiskycn Facial Wipes Product Market Performance
 - 10.23.4 Choiskycn Business Overview
 - 10.23.5 Choiskycn Recent Developments
- 10.24 LandP
 - 10.24.1 LandP Facial Wipes Basic Information
 - 10.24.2 LandP Facial Wipes Product Overview
 - 10.24.3 LandP Facial Wipes Product Market Performance
 - 10.24.4 LandP Business Overview

10.24.5 LandP Recent Developments

10.25 Estee Lauder

10.25.1 Estee Lauder Facial Wipes Basic Information

10.25.2 Estee Lauder Facial Wipes Product Overview

10.25.3 Estee Lauder Facial Wipes Product Market Performance

10.25.4 Estee Lauder Business Overview

10.25.5 Estee Lauder Recent Developments

10.26 Pechoin

10.26.1 Pechoin Facial Wipes Basic Information

10.26.2 Pechoin Facial Wipes Product Overview

10.26.3 Pechoin Facial Wipes Product Market Performance

10.26.4 Pechoin Business Overview

10.26.5 Pechoin Recent Developments

10.27 Yalget

10.27.1 Yalget Facial Wipes Basic Information

10.27.2 Yalget Facial Wipes Product Overview

10.27.3 Yalget Facial Wipes Product Market Performance

10.27.4 Yalget Business Overview

10.27.5 Yalget Recent Developments

10.28 Avon

10.28.1 Avon Facial Wipes Basic Information

10.28.2 Avon Facial Wipes Product Overview

10.28.3 Avon Facial Wipes Product Market Performance

10.28.4 Avon Business Overview

10.28.5 Avon Recent Developments

10.29 Kose

10.29.1 Kose Facial Wipes Basic Information

10.29.2 Kose Facial Wipes Product Overview

10.29.3 Kose Facial Wipes Product Market Performance

10.29.4 Kose Business Overview

10.29.5 Kose Recent Developments

10.30 Proya

10.30.1 Proya Facial Wipes Basic Information

10.30.2 Proya Facial Wipes Product Overview

10.30.3 Proya Facial Wipes Product Market Performance

10.30.4 Proya Business Overview

10.30.5 Proya Recent Developments

11 FACIAL WIPES MARKET FORECAST BY REGION

11.1 Global Facial Wipes Market Size Forecast

11.2 Global Facial Wipes Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Facial Wipes Market Size Forecast by Country

11.2.3 Asia Pacific Facial Wipes Market Size Forecast by Region

11.2.4 South America Facial Wipes Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Facial Wipes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Facial Wipes Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Facial Wipes by Type (2025-2032)

12.1.2 Global Facial Wipes Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Facial Wipes by Type (2025-2032)

12.2 Global Facial Wipes Market Forecast by Application (2025-2032)

12.2.1 Global Facial Wipes Sales (K Units) Forecast by Application

12.2.2 Global Facial Wipes Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Facial Wipes Market Size Comparison by Region (M USD)
- Table 5. Global Facial Wipes Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Facial Wipes Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Facial Wipes Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Facial Wipes Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Facial Wipes as of 2022)
- Table 10. Global Market Facial Wipes Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Facial Wipes Sales Sites and Area Served
- Table 12. Manufacturers Facial Wipes Product Type
- Table 13. Global Facial Wipes Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Facial Wipes
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Facial Wipes Market Challenges
- Table 22. Global Facial Wipes Sales by Type (K Units)
- Table 23. Global Facial Wipes Market Size by Type (M USD)
- Table 24. Global Facial Wipes Sales (K Units) by Type (2019-2024)
- Table 25. Global Facial Wipes Sales Market Share by Type (2019-2024)
- Table 26. Global Facial Wipes Market Size (M USD) by Type (2019-2024)
- Table 27. Global Facial Wipes Market Size Share by Type (2019-2024)
- Table 28. Global Facial Wipes Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Facial Wipes Sales (K Units) by Application
- Table 30. Global Facial Wipes Market Size by Application
- Table 31. Global Facial Wipes Sales by Application (2019-2024) & (K Units)
- Table 32. Global Facial Wipes Sales Market Share by Application (2019-2024)

Table 33. Global Facial Wipes Sales by Application (2019-2024) & (M USD)
Table 34. Global Facial Wipes Market Share by Application (2019-2024)
Table 35. Global Facial Wipes Sales Growth Rate by Application (2019-2024)
Table 36. Global Facial Wipes Sales by Region (2019-2024) & (K Units)
Table 37. Global Facial Wipes Sales Market Share by Region (2019-2024)
Table 38. North America Facial Wipes Sales by Country (2019-2024) & (K Units)
Table 39. Europe Facial Wipes Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Facial Wipes Sales by Region (2019-2024) & (K Units)
Table 41. South America Facial Wipes Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Facial Wipes Sales by Region (2019-2024) & (K Units)
Table 43. Global Facial Wipes Production (K Units) by Region (2019-2024)
Table 44. Global Facial Wipes Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Facial Wipes Revenue Market Share by Region (2019-2024)
Table 46. Global Facial Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Facial Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Facial Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Facial Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Facial Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. PandG Facial Wipes Basic Information
Table 52. PandG Facial Wipes Product Overview
Table 53. PandG Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. PandG Business Overview
Table 55. PandG Facial Wipes SWOT Analysis
Table 56. PandG Recent Developments
Table 57. Johnson and Johnson Facial Wipes Basic Information
Table 58. Johnson and Johnson Facial Wipes Product Overview
Table 59. Johnson and Johnson Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Johnson and Johnson Business Overview
Table 61. Johnson and Johnson Facial Wipes SWOT Analysis
Table 62. Johnson and Johnson Recent Developments
Table 63. Kimberly-Clark Facial Wipes Basic Information
Table 64. Kimberly-Clark Facial Wipes Product Overview

Table 65. Kimberly-Clark Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Kimberly-Clark Facial Wipes SWOT Analysis

Table 67. Kimberly-Clark Business Overview

Table 68. Kimberly-Clark Recent Developments

Table 69. Nice-Pak Products Facial Wipes Basic Information

Table 70. Nice-Pak Products Facial Wipes Product Overview

Table 71. Nice-Pak Products Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Nice-Pak Products Business Overview

Table 73. Nice-Pak Products Recent Developments

Table 74. Rockline Industries Facial Wipes Basic Information

Table 75. Rockline Industries Facial Wipes Product Overview

Table 76. Rockline Industries Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Rockline Industries Business Overview

Table 78. Rockline Industries Recent Developments

Table 79. Albaad Massuot Facial Wipes Basic Information

Table 80. Albaad Massuot Facial Wipes Product Overview

Table 81. Albaad Massuot Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Albaad Massuot Business Overview

Table 83. Albaad Massuot Recent Developments

Table 84. Beiersdorf Facial Wipes Basic Information

Table 85. Beiersdorf Facial Wipes Product Overview

Table 86. Beiersdorf Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Beiersdorf Business Overview

Table 88. Beiersdorf Recent Developments

Table 89. 3M Facial Wipes Basic Information

Table 90. 3M Facial Wipes Product Overview

Table 91. 3M Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. 3M Business Overview

Table 93. 3M Recent Developments

Table 94. Diamond Wipes International Facial Wipes Basic Information

Table 95. Diamond Wipes International Facial Wipes Product Overview

Table 96. Diamond Wipes International Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 97. Diamond Wipes International Business Overview
- Table 98. Diamond Wipes International Recent Developments
- Table 99. Pigeon Facial Wipes Basic Information
- Table 100. Pigeon Facial Wipes Product Overview
- Table 101. Pigeon Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Pigeon Business Overview
- Table 103. Pigeon Recent Developments
- Table 104. Lenzing Facial Wipes Basic Information
- Table 105. Lenzing Facial Wipes Product Overview
- Table 106. Lenzing Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Lenzing Business Overview
- Table 108. Lenzing Recent Developments
- Table 109. GS Coverting Facial Wipes Basic Information
- Table 110. GS Coverting Facial Wipes Product Overview
- Table 111. GS Coverting Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. GS Coverting Business Overview
- Table 113. GS Coverting Recent Developments
- Table 114. Hengan Group Facial Wipes Basic Information
- Table 115. Hengan Group Facial Wipes Product Overview
- Table 116. Hengan Group Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. Hengan Group Business Overview
- Table 118. Hengan Group Recent Developments
- Table 119. Tongling Jieya Facial Wipes Basic Information
- Table 120. Tongling Jieya Facial Wipes Product Overview
- Table 121. Tongling Jieya Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. Tongling Jieya Business Overview
- Table 123. Tongling Jieya Recent Developments
- Table 124. Vinda Group Facial Wipes Basic Information
- Table 125. Vinda Group Facial Wipes Product Overview
- Table 126. Vinda Group Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Vinda Group Business Overview
- Table 128. Vinda Group Recent Developments
- Table 129. Shanghai Chicmax Facial Wipes Basic Information

- Table 130. Shanghai Chicmax Facial Wipes Product Overview
- Table 131. Shanghai Chicmax Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Shanghai Chicmax Business Overview
- Table 133. Shanghai Chicmax Recent Developments
- Table 134. My Beauty Diary Facial Wipes Basic Information
- Table 135. My Beauty Diary Facial Wipes Product Overview
- Table 136. My Beauty Diary Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. My Beauty Diary Business Overview
- Table 138. My Beauty Diary Recent Developments
- Table 139. DR.JOU Biotech Facial Wipes Basic Information
- Table 140. DR.JOU Biotech Facial Wipes Product Overview
- Table 141. DR.JOU Biotech Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. DR.JOU Biotech Business Overview
- Table 143. DR.JOU Biotech Recent Developments
- Table 144. Yujiahui Facial Wipes Basic Information
- Table 145. Yujiahui Facial Wipes Product Overview
- Table 146. Yujiahui Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 147. Yujiahui Business Overview
- Table 148. Yujiahui Recent Developments
- Table 149. Herborist Facial Wipes Basic Information
- Table 150. Herborist Facial Wipes Product Overview
- Table 151. Herborist Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 152. Herborist Business Overview
- Table 153. Herborist Recent Developments
- Table 154. THE FACE SHOP Facial Wipes Basic Information
- Table 155. THE FACE SHOP Facial Wipes Product Overview
- Table 156. THE FACE SHOP Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 157. THE FACE SHOP Business Overview
- Table 158. THE FACE SHOP Recent Developments
- Table 159. SK-II Facial Wipes Basic Information
- Table 160. SK-II Facial Wipes Product Overview
- Table 161. SK-II Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 162. SK-II Business Overview
- Table 163. SK-II Recent Developments
- Table 164. Choiskycn Facial Wipes Basic Information
- Table 165. Choiskycn Facial Wipes Product Overview
- Table 166. Choiskycn Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 167. Choiskycn Business Overview
- Table 168. Choiskycn Recent Developments
- Table 169. LandP Facial Wipes Basic Information
- Table 170. LandP Facial Wipes Product Overview
- Table 171. LandP Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 172. LandP Business Overview
- Table 173. LandP Recent Developments
- Table 174. Estee Lauder Facial Wipes Basic Information
- Table 175. Estee Lauder Facial Wipes Product Overview
- Table 176. Estee Lauder Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 177. Estee Lauder Business Overview
- Table 178. Estee Lauder Recent Developments
- Table 179. Pechoin Facial Wipes Basic Information
- Table 180. Pechoin Facial Wipes Product Overview
- Table 181. Pechoin Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 182. Pechoin Business Overview
- Table 183. Pechoin Recent Developments
- Table 184. Yalget Facial Wipes Basic Information
- Table 185. Yalget Facial Wipes Product Overview
- Table 186. Yalget Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 187. Yalget Business Overview
- Table 188. Yalget Recent Developments
- Table 189. Avon Facial Wipes Basic Information
- Table 190. Avon Facial Wipes Product Overview
- Table 191. Avon Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 192. Avon Business Overview
- Table 193. Avon Recent Developments
- Table 194. Kose Facial Wipes Basic Information

Table 195. Kose Facial Wipes Product Overview

Table 196. Kose Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 197. Kose Business Overview

Table 198. Kose Recent Developments

Table 199. Proya Facial Wipes Basic Information

Table 200. Proya Facial Wipes Product Overview

Table 201. Proya Facial Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 202. Proya Business Overview

Table 203. Proya Recent Developments

Table 204. Global Facial Wipes Sales Forecast by Region (2025-2032) & (K Units)

Table 205. Global Facial Wipes Market Size Forecast by Region (2025-2032) & (M USD)

Table 206. North America Facial Wipes Sales Forecast by Country (2025-2032) & (K Units)

Table 207. North America Facial Wipes Market Size Forecast by Country (2025-2032) & (M USD)

Table 208. Europe Facial Wipes Sales Forecast by Country (2025-2032) & (K Units)

Table 209. Europe Facial Wipes Market Size Forecast by Country (2025-2032) & (M USD)

Table 210. Asia Pacific Facial Wipes Sales Forecast by Region (2025-2032) & (K Units)

Table 211. Asia Pacific Facial Wipes Market Size Forecast by Region (2025-2032) & (M USD)

Table 212. South America Facial Wipes Sales Forecast by Country (2025-2032) & (K Units)

Table 213. South America Facial Wipes Market Size Forecast by Country (2025-2032) & (M USD)

Table 214. Middle East and Africa Facial Wipes Consumption Forecast by Country (2025-2032) & (Units)

Table 215. Middle East and Africa Facial Wipes Market Size Forecast by Country (2025-2032) & (M USD)

Table 216. Global Facial Wipes Sales Forecast by Type (2025-2032) & (K Units)

Table 217. Global Facial Wipes Market Size Forecast by Type (2025-2032) & (M USD)

Table 218. Global Facial Wipes Price Forecast by Type (2025-2032) & (USD/Unit)

Table 219. Global Facial Wipes Sales (K Units) Forecast by Application (2025-2032)

Table 220. Global Facial Wipes Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Facial Wipes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Facial Wipes Market Size (M USD), 2019-2032
- Figure 5. Global Facial Wipes Market Size (M USD) (2019-2032)
- Figure 6. Global Facial Wipes Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Facial Wipes Market Size by Country (M USD)
- Figure 11. Facial Wipes Sales Share by Manufacturers in 2023
- Figure 12. Global Facial Wipes Revenue Share by Manufacturers in 2023
- Figure 13. Facial Wipes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Facial Wipes Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Facial Wipes Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Facial Wipes Market Share by Type
- Figure 18. Sales Market Share of Facial Wipes by Type (2019-2024)
- Figure 19. Sales Market Share of Facial Wipes by Type in 2023
- Figure 20. Market Size Share of Facial Wipes by Type (2019-2024)
- Figure 21. Market Size Market Share of Facial Wipes by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Facial Wipes Market Share by Application
- Figure 24. Global Facial Wipes Sales Market Share by Application (2019-2024)
- Figure 25. Global Facial Wipes Sales Market Share by Application in 2023
- Figure 26. Global Facial Wipes Market Share by Application (2019-2024)
- Figure 27. Global Facial Wipes Market Share by Application in 2023
- Figure 28. Global Facial Wipes Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Facial Wipes Sales Market Share by Region (2019-2024)
- Figure 30. North America Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Facial Wipes Sales Market Share by Country in 2023
- Figure 32. U.S. Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)

- Figure 33. Canada Facial Wipes Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Facial Wipes Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Facial Wipes Sales Market Share by Country in 2023
- Figure 37. Germany Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Facial Wipes Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Facial Wipes Sales Market Share by Region in 2023
- Figure 44. China Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Facial Wipes Sales and Growth Rate (K Units)
- Figure 50. South America Facial Wipes Sales Market Share by Country in 2023
- Figure 51. Brazil Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Facial Wipes Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Facial Wipes Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Facial Wipes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Facial Wipes Production Market Share by Region (2019-2024)
- Figure 62. North America Facial Wipes Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Facial Wipes Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Facial Wipes Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Facial Wipes Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global Facial Wipes Sales Forecast by Volume (2019-2032) & (K Units)
- Figure 67. Global Facial Wipes Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Facial Wipes Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Facial Wipes Market Share Forecast by Type (2025-2032)
- Figure 70. Global Facial Wipes Sales Forecast by Application (2025-2032)
- Figure 71. Global Facial Wipes Market Share Forecast by Application (2025-2032)

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