

# Global Facial Tissue Paper Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G3CABA807FF5EN.html>

Date: October 2024

Pages: 139

Price: US\$ 3,400.00 (Single User License)

ID: G3CABA807FF5EN

## Abstracts

### Report Overview

Facial Tissue Papers are sort of thin, soft, absorbent, smooth and disposable paper which is used for cleaning face. It is also known as paper handkerchiefs or wipes and generally sold in boxes. One of importance uses of facial tissue is reducing the spread of an infection or diseases as like swine flu.

The global Facial Tissue Paper market size was estimated at USD 6082 million in 2023 and is projected to reach USD 8005.24 million by 2032, exhibiting a CAGR of 3.10% during the forecast period.

North America Facial Tissue Paper market size was estimated at USD 1670.13 million in 2023, at a CAGR of 2.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Facial Tissue Paper market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Facial Tissue Paper Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Facial Tissue Paper market in any manner.

### Global Facial Tissue Paper Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Kimberly-Clark

Procter & Gamble

Essity (from SCA)

Asia Pulp & Paper (APP)

Hengan International

Vinda International

C&S Paper

Sofidel Group

Georgia-Pacific

WEPA Group

Metsa Group

CMPC Tissue

KP Tissue (Kruger)

Cascades

Industrie Cartarie Tronchetti (ICT)

Market Segmentation (by Type)

Regular Facial Tissue Paper

Lotion Facial Tissue Paper

Market Segmentation (by Application)

At Home

Away From Home

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Facial Tissue Paper Market

Overview of the regional outlook of the Facial Tissue Paper Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Facial Tissue Paper Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Facial Tissue Paper, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Facial Tissue Paper
- 1.2 Key Market Segments
  - 1.2.1 Facial Tissue Paper Segment by Type
  - 1.2.2 Facial Tissue Paper Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FACIAL TISSUE PAPER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Facial Tissue Paper Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Facial Tissue Paper Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FACIAL TISSUE PAPER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Facial Tissue Paper Sales by Manufacturers (2019-2024)
- 3.2 Global Facial Tissue Paper Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Facial Tissue Paper Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Facial Tissue Paper Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Facial Tissue Paper Sales Sites, Area Served, Product Type
- 3.6 Facial Tissue Paper Market Competitive Situation and Trends
  - 3.6.1 Facial Tissue Paper Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Facial Tissue Paper Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 FACIAL TISSUE PAPER INDUSTRY CHAIN ANALYSIS**

- 4.1 Facial Tissue Paper Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FACIAL TISSUE PAPER MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 FACIAL TISSUE PAPER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Facial Tissue Paper Sales Market Share by Type (2019-2024)

6.3 Global Facial Tissue Paper Market Size Market Share by Type (2019-2024)

6.4 Global Facial Tissue Paper Price by Type (2019-2024)

## **7 FACIAL TISSUE PAPER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Facial Tissue Paper Market Sales by Application (2019-2024)

7.3 Global Facial Tissue Paper Market Size (M USD) by Application (2019-2024)

7.4 Global Facial Tissue Paper Sales Growth Rate by Application (2019-2024)

## **8 FACIAL TISSUE PAPER MARKET CONSUMPTION BY REGION**

8.1 Global Facial Tissue Paper Sales by Region

8.1.1 Global Facial Tissue Paper Sales by Region

8.1.2 Global Facial Tissue Paper Sales Market Share by Region

8.2 North America

8.2.1 North America Facial Tissue Paper Sales by Country

8.2.2 U.S.



8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Facial Tissue Paper Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Facial Tissue Paper Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Facial Tissue Paper Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Facial Tissue Paper Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 FACIAL TISSUE PAPER MARKET PRODUCTION BY REGION**

9.1 Global Production of Facial Tissue Paper by Region (2019-2024)

9.2 Global Facial Tissue Paper Revenue Market Share by Region (2019-2024)

9.3 Global Facial Tissue Paper Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Facial Tissue Paper Production

9.4.1 North America Facial Tissue Paper Production Growth Rate (2019-2024)

9.4.2 North America Facial Tissue Paper Production, Revenue, Price and Gross Margin (2019-2024)

## 9.5 Europe Facial Tissue Paper Production

### 9.5.1 Europe Facial Tissue Paper Production Growth Rate (2019-2024)

### 9.5.2 Europe Facial Tissue Paper Production, Revenue, Price and Gross Margin (2019-2024)

## 9.6 Japan Facial Tissue Paper Production (2019-2024)

### 9.6.1 Japan Facial Tissue Paper Production Growth Rate (2019-2024)

### 9.6.2 Japan Facial Tissue Paper Production, Revenue, Price and Gross Margin (2019-2024)

## 9.7 China Facial Tissue Paper Production (2019-2024)

### 9.7.1 China Facial Tissue Paper Production Growth Rate (2019-2024)

### 9.7.2 China Facial Tissue Paper Production, Revenue, Price and Gross Margin (2019-2024)

## 10 KEY COMPANIES PROFILE

### 10.1 Kimberly-Clark

#### 10.1.1 Kimberly-Clark Facial Tissue Paper Basic Information

#### 10.1.2 Kimberly-Clark Facial Tissue Paper Product Overview

#### 10.1.3 Kimberly-Clark Facial Tissue Paper Product Market Performance

#### 10.1.4 Kimberly-Clark Business Overview

#### 10.1.5 Kimberly-Clark Facial Tissue Paper SWOT Analysis

#### 10.1.6 Kimberly-Clark Recent Developments

### 10.2 Procter and Gamble

#### 10.2.1 Procter and Gamble Facial Tissue Paper Basic Information

#### 10.2.2 Procter and Gamble Facial Tissue Paper Product Overview

#### 10.2.3 Procter and Gamble Facial Tissue Paper Product Market Performance

#### 10.2.4 Procter and Gamble Business Overview

#### 10.2.5 Procter and Gamble Facial Tissue Paper SWOT Analysis

#### 10.2.6 Procter and Gamble Recent Developments

### 10.3 Essity (from SCA)

#### 10.3.1 Essity (from SCA) Facial Tissue Paper Basic Information

#### 10.3.2 Essity (from SCA) Facial Tissue Paper Product Overview

#### 10.3.3 Essity (from SCA) Facial Tissue Paper Product Market Performance

#### 10.3.4 Essity (from SCA) Facial Tissue Paper SWOT Analysis

#### 10.3.5 Essity (from SCA) Business Overview

#### 10.3.6 Essity (from SCA) Recent Developments

### 10.4 Asia Pulp and Paper (APP)

#### 10.4.1 Asia Pulp and Paper (APP) Facial Tissue Paper Basic Information

#### 10.4.2 Asia Pulp and Paper (APP) Facial Tissue Paper Product Overview

- 10.4.3 Asia Pulp and Paper (APP) Facial Tissue Paper Product Market Performance
- 10.4.4 Asia Pulp and Paper (APP) Business Overview
- 10.4.5 Asia Pulp and Paper (APP) Recent Developments
- 10.5 Hengan International
  - 10.5.1 Hengan International Facial Tissue Paper Basic Information
  - 10.5.2 Hengan International Facial Tissue Paper Product Overview
  - 10.5.3 Hengan International Facial Tissue Paper Product Market Performance
  - 10.5.4 Hengan International Business Overview
  - 10.5.5 Hengan International Recent Developments
- 10.6 Vinda International
  - 10.6.1 Vinda International Facial Tissue Paper Basic Information
  - 10.6.2 Vinda International Facial Tissue Paper Product Overview
  - 10.6.3 Vinda International Facial Tissue Paper Product Market Performance
  - 10.6.4 Vinda International Business Overview
  - 10.6.5 Vinda International Recent Developments
- 10.7 CandS Paper
  - 10.7.1 CandS Paper Facial Tissue Paper Basic Information
  - 10.7.2 CandS Paper Facial Tissue Paper Product Overview
  - 10.7.3 CandS Paper Facial Tissue Paper Product Market Performance
  - 10.7.4 CandS Paper Business Overview
  - 10.7.5 CandS Paper Recent Developments
- 10.8 Sofidel Group
  - 10.8.1 Sofidel Group Facial Tissue Paper Basic Information
  - 10.8.2 Sofidel Group Facial Tissue Paper Product Overview
  - 10.8.3 Sofidel Group Facial Tissue Paper Product Market Performance
  - 10.8.4 Sofidel Group Business Overview
  - 10.8.5 Sofidel Group Recent Developments
- 10.9 Georgia-Pacific
  - 10.9.1 Georgia-Pacific Facial Tissue Paper Basic Information
  - 10.9.2 Georgia-Pacific Facial Tissue Paper Product Overview
  - 10.9.3 Georgia-Pacific Facial Tissue Paper Product Market Performance
  - 10.9.4 Georgia-Pacific Business Overview
  - 10.9.5 Georgia-Pacific Recent Developments
- 10.10 WEPA Group
  - 10.10.1 WEPA Group Facial Tissue Paper Basic Information
  - 10.10.2 WEPA Group Facial Tissue Paper Product Overview
  - 10.10.3 WEPA Group Facial Tissue Paper Product Market Performance
  - 10.10.4 WEPA Group Business Overview
  - 10.10.5 WEPA Group Recent Developments

## 10.11 Metsa Group

- 10.11.1 Metsa Group Facial Tissue Paper Basic Information
- 10.11.2 Metsa Group Facial Tissue Paper Product Overview
- 10.11.3 Metsa Group Facial Tissue Paper Product Market Performance
- 10.11.4 Metsa Group Business Overview
- 10.11.5 Metsa Group Recent Developments

## 10.12 CMPC Tissue

- 10.12.1 CMPC Tissue Facial Tissue Paper Basic Information
- 10.12.2 CMPC Tissue Facial Tissue Paper Product Overview
- 10.12.3 CMPC Tissue Facial Tissue Paper Product Market Performance
- 10.12.4 CMPC Tissue Business Overview
- 10.12.5 CMPC Tissue Recent Developments

## 10.13 KP Tissue (Kruger)

- 10.13.1 KP Tissue (Kruger) Facial Tissue Paper Basic Information
- 10.13.2 KP Tissue (Kruger) Facial Tissue Paper Product Overview
- 10.13.3 KP Tissue (Kruger) Facial Tissue Paper Product Market Performance
- 10.13.4 KP Tissue (Kruger) Business Overview
- 10.13.5 KP Tissue (Kruger) Recent Developments

## 10.14 Cascades

- 10.14.1 Cascades Facial Tissue Paper Basic Information
- 10.14.2 Cascades Facial Tissue Paper Product Overview
- 10.14.3 Cascades Facial Tissue Paper Product Market Performance
- 10.14.4 Cascades Business Overview
- 10.14.5 Cascades Recent Developments

## 10.15 Industrie Cartarie Tronchetti (ICT)

- 10.15.1 Industrie Cartarie Tronchetti (ICT) Facial Tissue Paper Basic Information
- 10.15.2 Industrie Cartarie Tronchetti (ICT) Facial Tissue Paper Product Overview
- 10.15.3 Industrie Cartarie Tronchetti (ICT) Facial Tissue Paper Product Market Performance
- 10.15.4 Industrie Cartarie Tronchetti (ICT) Business Overview
- 10.15.5 Industrie Cartarie Tronchetti (ICT) Recent Developments

# 11 FACIAL TISSUE PAPER MARKET FORECAST BY REGION

## 11.1 Global Facial Tissue Paper Market Size Forecast

## 11.2 Global Facial Tissue Paper Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Facial Tissue Paper Market Size Forecast by Country
- 11.2.3 Asia Pacific Facial Tissue Paper Market Size Forecast by Region

11.2.4 South America Facial Tissue Paper Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Facial Tissue Paper by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Facial Tissue Paper Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Facial Tissue Paper by Type (2025-2032)

12.1.2 Global Facial Tissue Paper Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Facial Tissue Paper by Type (2025-2032)

12.2 Global Facial Tissue Paper Market Forecast by Application (2025-2032)

12.2.1 Global Facial Tissue Paper Sales (K Units) Forecast by Application

12.2.2 Global Facial Tissue Paper Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Facial Tissue Paper Market Size Comparison by Region (M USD)
Table 5. Global Facial Tissue Paper Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Facial Tissue Paper Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Facial Tissue Paper Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Facial Tissue Paper Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Facial Tissue Paper as of 2022)
Table 10. Global Market Facial Tissue Paper Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Facial Tissue Paper Sales Sites and Area Served
Table 12. Manufacturers Facial Tissue Paper Product Type
Table 13. Global Facial Tissue Paper Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Facial Tissue Paper
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Facial Tissue Paper Market Challenges
Table 22. Global Facial Tissue Paper Sales by Type (K Units)
Table 23. Global Facial Tissue Paper Market Size by Type (M USD)
Table 24. Global Facial Tissue Paper Sales (K Units) by Type (2019-2024)
Table 25. Global Facial Tissue Paper Sales Market Share by Type (2019-2024)
Table 26. Global Facial Tissue Paper Market Size (M USD) by Type (2019-2024)
Table 27. Global Facial Tissue Paper Market Size Share by Type (2019-2024)
Table 28. Global Facial Tissue Paper Price (USD/Unit) by Type (2019-2024)
Table 29. Global Facial Tissue Paper Sales (K Units) by Application
Table 30. Global Facial Tissue Paper Market Size by Application
Table 31. Global Facial Tissue Paper Sales by Application (2019-2024) & (K Units)
Table 32. Global Facial Tissue Paper Sales Market Share by Application (2019-2024)



Table 33. Global Facial Tissue Paper Sales by Application (2019-2024) & (M USD)
Table 34. Global Facial Tissue Paper Market Share by Application (2019-2024)
Table 35. Global Facial Tissue Paper Sales Growth Rate by Application (2019-2024)
Table 36. Global Facial Tissue Paper Sales by Region (2019-2024) & (K Units)
Table 37. Global Facial Tissue Paper Sales Market Share by Region (2019-2024)
Table 38. North America Facial Tissue Paper Sales by Country (2019-2024) & (K Units)
Table 39. Europe Facial Tissue Paper Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Facial Tissue Paper Sales by Region (2019-2024) & (K Units)
Table 41. South America Facial Tissue Paper Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Facial Tissue Paper Sales by Region (2019-2024) & (K Units)
Table 43. Global Facial Tissue Paper Production (K Units) by Region (2019-2024)
Table 44. Global Facial Tissue Paper Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Facial Tissue Paper Revenue Market Share by Region (2019-2024)
Table 46. Global Facial Tissue Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Facial Tissue Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Facial Tissue Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Facial Tissue Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Facial Tissue Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Kimberly-Clark Facial Tissue Paper Basic Information
Table 52. Kimberly-Clark Facial Tissue Paper Product Overview
Table 53. Kimberly-Clark Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Kimberly-Clark Business Overview
Table 55. Kimberly-Clark Facial Tissue Paper SWOT Analysis
Table 56. Kimberly-Clark Recent Developments
Table 57. Procter and Gamble Facial Tissue Paper Basic Information
Table 58. Procter and Gamble Facial Tissue Paper Product Overview
Table 59. Procter and Gamble Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Procter and Gamble Business Overview
Table 61. Procter and Gamble Facial Tissue Paper SWOT Analysis
Table 62. Procter and Gamble Recent Developments
Table 63. Essity (from SCA) Facial Tissue Paper Basic Information

Table 64. Essity (from SCA) Facial Tissue Paper Product Overview
Table 65. Essity (from SCA) Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Essity (from SCA) Facial Tissue Paper SWOT Analysis
Table 67. Essity (from SCA) Business Overview
Table 68. Essity (from SCA) Recent Developments
Table 69. Asia Pulp and Paper (APP) Facial Tissue Paper Basic Information
Table 70. Asia Pulp and Paper (APP) Facial Tissue Paper Product Overview
Table 71. Asia Pulp and Paper (APP) Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Asia Pulp and Paper (APP) Business Overview
Table 73. Asia Pulp and Paper (APP) Recent Developments
Table 74. Hengan International Facial Tissue Paper Basic Information
Table 75. Hengan International Facial Tissue Paper Product Overview
Table 76. Hengan International Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Hengan International Business Overview
Table 78. Hengan International Recent Developments
Table 79. Vinda International Facial Tissue Paper Basic Information
Table 80. Vinda International Facial Tissue Paper Product Overview
Table 81. Vinda International Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Vinda International Business Overview
Table 83. Vinda International Recent Developments
Table 84. CandS Paper Facial Tissue Paper Basic Information
Table 85. CandS Paper Facial Tissue Paper Product Overview
Table 86. CandS Paper Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. CandS Paper Business Overview
Table 88. CandS Paper Recent Developments
Table 89. Sofidel Group Facial Tissue Paper Basic Information
Table 90. Sofidel Group Facial Tissue Paper Product Overview
Table 91. Sofidel Group Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Sofidel Group Business Overview
Table 93. Sofidel Group Recent Developments
Table 94. Georgia-Pacific Facial Tissue Paper Basic Information
Table 95. Georgia-Pacific Facial Tissue Paper Product Overview
Table 96. Georgia-Pacific Facial Tissue Paper Sales (K Units), Revenue (M USD), Price



(USD/Unit) and Gross Margin (2019-2024)

Table 97. Georgia-Pacific Business Overview

Table 98. Georgia-Pacific Recent Developments

Table 99. WEPA Group Facial Tissue Paper Basic Information

Table 100. WEPA Group Facial Tissue Paper Product Overview

Table 101. WEPA Group Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. WEPA Group Business Overview

Table 103. WEPA Group Recent Developments

Table 104. Metsa Group Facial Tissue Paper Basic Information

Table 105. Metsa Group Facial Tissue Paper Product Overview

Table 106. Metsa Group Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Metsa Group Business Overview

Table 108. Metsa Group Recent Developments

Table 109. CMPC Tissue Facial Tissue Paper Basic Information

Table 110. CMPC Tissue Facial Tissue Paper Product Overview

Table 111. CMPC Tissue Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. CMPC Tissue Business Overview

Table 113. CMPC Tissue Recent Developments

Table 114. KP Tissue (Kruger) Facial Tissue Paper Basic Information

Table 115. KP Tissue (Kruger) Facial Tissue Paper Product Overview

Table 116. KP Tissue (Kruger) Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. KP Tissue (Kruger) Business Overview

Table 118. KP Tissue (Kruger) Recent Developments

Table 119. Cascades Facial Tissue Paper Basic Information

Table 120. Cascades Facial Tissue Paper Product Overview

Table 121. Cascades Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Cascades Business Overview

Table 123. Cascades Recent Developments

Table 124. Industrie Cartarie Tronchetti (ICT) Facial Tissue Paper Basic Information

Table 125. Industrie Cartarie Tronchetti (ICT) Facial Tissue Paper Product Overview

Table 126. Industrie Cartarie Tronchetti (ICT) Facial Tissue Paper Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Industrie Cartarie Tronchetti (ICT) Business Overview

Table 128. Industrie Cartarie Tronchetti (ICT) Recent Developments

Table 129. Global Facial Tissue Paper Sales Forecast by Region (2025-2032) & (K Units)

Table 130. Global Facial Tissue Paper Market Size Forecast by Region (2025-2032) & (M USD)

Table 131. North America Facial Tissue Paper Sales Forecast by Country (2025-2032) & (K Units)

Table 132. North America Facial Tissue Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 133. Europe Facial Tissue Paper Sales Forecast by Country (2025-2032) & (K Units)

Table 134. Europe Facial Tissue Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 135. Asia Pacific Facial Tissue Paper Sales Forecast by Region (2025-2032) & (K Units)

Table 136. Asia Pacific Facial Tissue Paper Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Facial Tissue Paper Sales Forecast by Country (2025-2032) & (K Units)

Table 138. South America Facial Tissue Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Facial Tissue Paper Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Facial Tissue Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Facial Tissue Paper Sales Forecast by Type (2025-2032) & (K Units)

Table 142. Global Facial Tissue Paper Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Facial Tissue Paper Price Forecast by Type (2025-2032) & (USD/Unit)

Table 144. Global Facial Tissue Paper Sales (K Units) Forecast by Application (2025-2032)

Table 145. Global Facial Tissue Paper Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Facial Tissue Paper
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Facial Tissue Paper Market Size (M USD), 2019-2032
- Figure 5. Global Facial Tissue Paper Market Size (M USD) (2019-2032)
- Figure 6. Global Facial Tissue Paper Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Facial Tissue Paper Market Size by Country (M USD)
- Figure 11. Facial Tissue Paper Sales Share by Manufacturers in 2023
- Figure 12. Global Facial Tissue Paper Revenue Share by Manufacturers in 2023
- Figure 13. Facial Tissue Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Facial Tissue Paper Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Facial Tissue Paper Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Facial Tissue Paper Market Share by Type
- Figure 18. Sales Market Share of Facial Tissue Paper by Type (2019-2024)
- Figure 19. Sales Market Share of Facial Tissue Paper by Type in 2023
- Figure 20. Market Size Share of Facial Tissue Paper by Type (2019-2024)
- Figure 21. Market Size Market Share of Facial Tissue Paper by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Facial Tissue Paper Market Share by Application
- Figure 24. Global Facial Tissue Paper Sales Market Share by Application (2019-2024)
- Figure 25. Global Facial Tissue Paper Sales Market Share by Application in 2023
- Figure 26. Global Facial Tissue Paper Market Share by Application (2019-2024)
- Figure 27. Global Facial Tissue Paper Market Share by Application in 2023
- Figure 28. Global Facial Tissue Paper Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Facial Tissue Paper Sales Market Share by Region (2019-2024)
- Figure 30. North America Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Facial Tissue Paper Sales Market Share by Country in 2023

- Figure 32. U.S. Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Facial Tissue Paper Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Facial Tissue Paper Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Facial Tissue Paper Sales Market Share by Country in 2023
- Figure 37. Germany Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Facial Tissue Paper Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Facial Tissue Paper Sales Market Share by Region in 2023
- Figure 44. China Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Facial Tissue Paper Sales and Growth Rate (K Units)
- Figure 50. South America Facial Tissue Paper Sales Market Share by Country in 2023
- Figure 51. Brazil Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Facial Tissue Paper Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Facial Tissue Paper Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Facial Tissue Paper Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Facial Tissue Paper Production Market Share by Region (2019-2024)
- Figure 62. North America Facial Tissue Paper Production (K Units) Growth Rate

(2019-2024)

Figure 63. Europe Facial Tissue Paper Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Facial Tissue Paper Production (K Units) Growth Rate (2019-2024)

Figure 65. China Facial Tissue Paper Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Facial Tissue Paper Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Facial Tissue Paper Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Facial Tissue Paper Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Facial Tissue Paper Market Share Forecast by Type (2025-2032)

Figure 70. Global Facial Tissue Paper Sales Forecast by Application (2025-2032)

Figure 71. Global Facial Tissue Paper Market Share Forecast by Application (2025-2032)

## I would like to order

Product name: Global Facial Tissue Paper Market Research Report 2024, Forecast to 2032

Product link: <https://marketpublishers.com/r/G3CABA807FF5EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3CABA807FF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970