

# Global Facial Moisturizer Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

The Global Facial Moisturizer Market Size was estimated at USD 6838.59 million in 2023 and is projected to reach USD 8803.85 million by 2029, exhibiting a CAGR of 4.30% during the forecast period.

This report provides a deep insight into the global Facial Moisturizer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Facial Moisturizer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Facial Moisturizer market in any manner.

Global Facial Moisturizer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Loreal

Pantene

Nivea

Lancome

Avon

Dove

Olay

Estee Lauder

Head&Shoulder

Christian Dior

Chanel

Aveeno

Garnier

Schwarzkopf

Maybeline

Clarins

Shiseido

Clean&Clear

Neutrogena

Nature

Market Segmentation (by Type)

For Normal Skin

For Dry Skin

For Aging Skin

For Sensitive Skin

For Oily Skin

Market Segmentation (by Application)

Below 15 Years Old

15-25 Years Old

25-35 Years Old

35-50 Years Old

Above 50 Years Old

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Facial Moisturizer Market

Overview of the regional outlook of the Facial Moisturizer Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Facial Moisturizer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Facial Moisturizer
- 1.2 Key Market Segments
  - 1.2.1 Facial Moisturizer Segment by Type
  - 1.2.2 Facial Moisturizer Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FACIAL MOISTURIZER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Facial Moisturizer Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Facial Moisturizer Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FACIAL MOISTURIZER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Facial Moisturizer Sales by Manufacturers (2019-2024)
- 3.2 Global Facial Moisturizer Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Facial Moisturizer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Facial Moisturizer Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Facial Moisturizer Sales Sites, Area Served, Product Type
- 3.6 Facial Moisturizer Market Competitive Situation and Trends
  - 3.6.1 Facial Moisturizer Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Facial Moisturizer Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 FACIAL MOISTURIZER INDUSTRY CHAIN ANALYSIS**

- 4.1 Facial Moisturizer Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FACIAL MOISTURIZER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 FACIAL MOISTURIZER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Facial Moisturizer Sales Market Share by Type (2019-2024)
- 6.3 Global Facial Moisturizer Market Size Market Share by Type (2019-2024)
- 6.4 Global Facial Moisturizer Price by Type (2019-2024)

## **7 FACIAL MOISTURIZER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Facial Moisturizer Market Sales by Application (2019-2024)
- 7.3 Global Facial Moisturizer Market Size (M USD) by Application (2019-2024)
- 7.4 Global Facial Moisturizer Sales Growth Rate by Application (2019-2024)

## **8 FACIAL MOISTURIZER MARKET SEGMENTATION BY REGION**

- 8.1 Global Facial Moisturizer Sales by Region
  - 8.1.1 Global Facial Moisturizer Sales by Region
  - 8.1.2 Global Facial Moisturizer Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Facial Moisturizer Sales by Country
  - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Facial Moisturizer Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Facial Moisturizer Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Facial Moisturizer Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Facial Moisturizer Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Loreal

9.1.1 Loreal Facial Moisturizer Basic Information

9.1.2 Loreal Facial Moisturizer Product Overview

9.1.3 Loreal Facial Moisturizer Product Market Performance

9.1.4 Loreal Business Overview

9.1.5 Loreal Facial Moisturizer SWOT Analysis

9.1.6 Loreal Recent Developments

9.2 Pantene

- 9.2.1 Pantene Facial Moisturizer Basic Information
- 9.2.2 Pantene Facial Moisturizer Product Overview
- 9.2.3 Pantene Facial Moisturizer Product Market Performance
- 9.2.4 Pantene Business Overview
- 9.2.5 Pantene Facial Moisturizer SWOT Analysis
- 9.2.6 Pantene Recent Developments
- 9.3 Nivea
  - 9.3.1 Nivea Facial Moisturizer Basic Information
  - 9.3.2 Nivea Facial Moisturizer Product Overview
  - 9.3.3 Nivea Facial Moisturizer Product Market Performance
  - 9.3.4 Nivea Facial Moisturizer SWOT Analysis
  - 9.3.5 Nivea Business Overview
  - 9.3.6 Nivea Recent Developments
- 9.4 Lancome
  - 9.4.1 Lancome Facial Moisturizer Basic Information
  - 9.4.2 Lancome Facial Moisturizer Product Overview
  - 9.4.3 Lancome Facial Moisturizer Product Market Performance
  - 9.4.4 Lancome Business Overview
  - 9.4.5 Lancome Recent Developments
- 9.5 Avon
  - 9.5.1 Avon Facial Moisturizer Basic Information
  - 9.5.2 Avon Facial Moisturizer Product Overview
  - 9.5.3 Avon Facial Moisturizer Product Market Performance
  - 9.5.4 Avon Business Overview
  - 9.5.5 Avon Recent Developments
- 9.6 Dove
  - 9.6.1 Dove Facial Moisturizer Basic Information
  - 9.6.2 Dove Facial Moisturizer Product Overview
  - 9.6.3 Dove Facial Moisturizer Product Market Performance
  - 9.6.4 Dove Business Overview
  - 9.6.5 Dove Recent Developments
- 9.7 Olay
  - 9.7.1 Olay Facial Moisturizer Basic Information
  - 9.7.2 Olay Facial Moisturizer Product Overview
  - 9.7.3 Olay Facial Moisturizer Product Market Performance
  - 9.7.4 Olay Business Overview
  - 9.7.5 Olay Recent Developments
- 9.8 Estee Lauder
  - 9.8.1 Estee Lauder Facial Moisturizer Basic Information

- 9.8.2 Estee Lauder Facial Moisturizer Product Overview
- 9.8.3 Estee Lauder Facial Moisturizer Product Market Performance
- 9.8.4 Estee Lauder Business Overview
- 9.8.5 Estee Lauder Recent Developments
- 9.9 HeadandShoulder
  - 9.9.1 HeadandShoulder Facial Moisturizer Basic Information
  - 9.9.2 HeadandShoulder Facial Moisturizer Product Overview
  - 9.9.3 HeadandShoulder Facial Moisturizer Product Market Performance
  - 9.9.4 HeadandShoulder Business Overview
  - 9.9.5 HeadandShoulder Recent Developments
- 9.10 Christian Dior
  - 9.10.1 Christian Dior Facial Moisturizer Basic Information
  - 9.10.2 Christian Dior Facial Moisturizer Product Overview
  - 9.10.3 Christian Dior Facial Moisturizer Product Market Performance
  - 9.10.4 Christian Dior Business Overview
  - 9.10.5 Christian Dior Recent Developments
- 9.11 Chanel
  - 9.11.1 Chanel Facial Moisturizer Basic Information
  - 9.11.2 Chanel Facial Moisturizer Product Overview
  - 9.11.3 Chanel Facial Moisturizer Product Market Performance
  - 9.11.4 Chanel Business Overview
  - 9.11.5 Chanel Recent Developments
- 9.12 Aveeno
  - 9.12.1 Aveeno Facial Moisturizer Basic Information
  - 9.12.2 Aveeno Facial Moisturizer Product Overview
  - 9.12.3 Aveeno Facial Moisturizer Product Market Performance
  - 9.12.4 Aveeno Business Overview
  - 9.12.5 Aveeno Recent Developments
- 9.13 Garnier
  - 9.13.1 Garnier Facial Moisturizer Basic Information
  - 9.13.2 Garnier Facial Moisturizer Product Overview
  - 9.13.3 Garnier Facial Moisturizer Product Market Performance
  - 9.13.4 Garnier Business Overview
  - 9.13.5 Garnier Recent Developments
- 9.14 Schwarzkopf
  - 9.14.1 Schwarzkopf Facial Moisturizer Basic Information
  - 9.14.2 Schwarzkopf Facial Moisturizer Product Overview
  - 9.14.3 Schwarzkopf Facial Moisturizer Product Market Performance
  - 9.14.4 Schwarzkopf Business Overview

- 9.14.5 Schwarzkopf Recent Developments
- 9.15 Maybeline
  - 9.15.1 Maybeline Facial Moisturizer Basic Information
  - 9.15.2 Maybeline Facial Moisturizer Product Overview
  - 9.15.3 Maybeline Facial Moisturizer Product Market Performance
  - 9.15.4 Maybeline Business Overview
  - 9.15.5 Maybeline Recent Developments
- 9.16 Clarins
  - 9.16.1 Clarins Facial Moisturizer Basic Information
  - 9.16.2 Clarins Facial Moisturizer Product Overview
  - 9.16.3 Clarins Facial Moisturizer Product Market Performance
  - 9.16.4 Clarins Business Overview
  - 9.16.5 Clarins Recent Developments
- 9.17 Shiseido
  - 9.17.1 Shiseido Facial Moisturizer Basic Information
  - 9.17.2 Shiseido Facial Moisturizer Product Overview
  - 9.17.3 Shiseido Facial Moisturizer Product Market Performance
  - 9.17.4 Shiseido Business Overview
  - 9.17.5 Shiseido Recent Developments
- 9.18 CleanandClear
  - 9.18.1 CleanandClear Facial Moisturizer Basic Information
  - 9.18.2 CleanandClear Facial Moisturizer Product Overview
  - 9.18.3 CleanandClear Facial Moisturizer Product Market Performance
  - 9.18.4 CleanandClear Business Overview
  - 9.18.5 CleanandClear Recent Developments
- 9.19 Neutrogena
  - 9.19.1 Neutrogena Facial Moisturizer Basic Information
  - 9.19.2 Neutrogena Facial Moisturizer Product Overview
  - 9.19.3 Neutrogena Facial Moisturizer Product Market Performance
  - 9.19.4 Neutrogena Business Overview
  - 9.19.5 Neutrogena Recent Developments
- 9.20 Nature
  - 9.20.1 Nature Facial Moisturizer Basic Information
  - 9.20.2 Nature Facial Moisturizer Product Overview
  - 9.20.3 Nature Facial Moisturizer Product Market Performance
  - 9.20.4 Nature Business Overview
  - 9.20.5 Nature Recent Developments

## **10 FACIAL MOISTURIZER MARKET FORECAST BY REGION**

- 10.1 Global Facial Moisturizer Market Size Forecast
- 10.2 Global Facial Moisturizer Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Facial Moisturizer Market Size Forecast by Country
  - 10.2.3 Asia Pacific Facial Moisturizer Market Size Forecast by Region
  - 10.2.4 South America Facial Moisturizer Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Facial Moisturizer by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Facial Moisturizer Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Facial Moisturizer by Type (2025-2030)
  - 11.1.2 Global Facial Moisturizer Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Facial Moisturizer by Type (2025-2030)
- 11.2 Global Facial Moisturizer Market Forecast by Application (2025-2030)
  - 11.2.1 Global Facial Moisturizer Sales (K Units) Forecast by Application
  - 11.2.2 Global Facial Moisturizer Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Facial Moisturizer Market Size Comparison by Region (M USD)
- Table 5. Global Facial Moisturizer Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Facial Moisturizer Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Facial Moisturizer Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Facial Moisturizer Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Facial Moisturizer as of 2022)
- Table 10. Global Market Facial Moisturizer Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Facial Moisturizer Sales Sites and Area Served
- Table 12. Manufacturers Facial Moisturizer Product Type
- Table 13. Global Facial Moisturizer Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Facial Moisturizer
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Facial Moisturizer Market Challenges
- Table 22. Global Facial Moisturizer Sales by Type (K Units)
- Table 23. Global Facial Moisturizer Market Size by Type (M USD)
- Table 24. Global Facial Moisturizer Sales (K Units) by Type (2019-2024)
- Table 25. Global Facial Moisturizer Sales Market Share by Type (2019-2024)
- Table 26. Global Facial Moisturizer Market Size (M USD) by Type (2019-2024)
- Table 27. Global Facial Moisturizer Market Size Share by Type (2019-2024)
- Table 28. Global Facial Moisturizer Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Facial Moisturizer Sales (K Units) by Application
- Table 30. Global Facial Moisturizer Market Size by Application
- Table 31. Global Facial Moisturizer Sales by Application (2019-2024) & (K Units)
- Table 32. Global Facial Moisturizer Sales Market Share by Application (2019-2024)

- Table 33. Global Facial Moisturizer Sales by Application (2019-2024) & (M USD)
- Table 34. Global Facial Moisturizer Market Share by Application (2019-2024)
- Table 35. Global Facial Moisturizer Sales Growth Rate by Application (2019-2024)
- Table 36. Global Facial Moisturizer Sales by Region (2019-2024) & (K Units)
- Table 37. Global Facial Moisturizer Sales Market Share by Region (2019-2024)
- Table 38. North America Facial Moisturizer Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Facial Moisturizer Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Facial Moisturizer Sales by Region (2019-2024) & (K Units)
- Table 41. South America Facial Moisturizer Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Facial Moisturizer Sales by Region (2019-2024) & (K Units)
- Table 43. Loreal Facial Moisturizer Basic Information
- Table 44. Loreal Facial Moisturizer Product Overview
- Table 45. Loreal Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Loreal Business Overview
- Table 47. Loreal Facial Moisturizer SWOT Analysis
- Table 48. Loreal Recent Developments
- Table 49. Pantene Facial Moisturizer Basic Information
- Table 50. Pantene Facial Moisturizer Product Overview
- Table 51. Pantene Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Pantene Business Overview
- Table 53. Pantene Facial Moisturizer SWOT Analysis
- Table 54. Pantene Recent Developments
- Table 55. Nivea Facial Moisturizer Basic Information
- Table 56. Nivea Facial Moisturizer Product Overview
- Table 57. Nivea Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Nivea Facial Moisturizer SWOT Analysis
- Table 59. Nivea Business Overview
- Table 60. Nivea Recent Developments
- Table 61. Lancome Facial Moisturizer Basic Information
- Table 62. Lancome Facial Moisturizer Product Overview
- Table 63. Lancome Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Lancome Business Overview
- Table 65. Lancome Recent Developments
- Table 66. Avon Facial Moisturizer Basic Information



Table 67. Avon Facial Moisturizer Product Overview

Table 68. Avon Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Avon Business Overview

Table 70. Avon Recent Developments

Table 71. Dove Facial Moisturizer Basic Information

Table 72. Dove Facial Moisturizer Product Overview

Table 73. Dove Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Dove Business Overview

Table 75. Dove Recent Developments

Table 76. Olay Facial Moisturizer Basic Information

Table 77. Olay Facial Moisturizer Product Overview

Table 78. Olay Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Olay Business Overview

Table 80. Olay Recent Developments

Table 81. Estee Lauder Facial Moisturizer Basic Information

Table 82. Estee Lauder Facial Moisturizer Product Overview

Table 83. Estee Lauder Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Estee Lauder Business Overview

Table 85. Estee Lauder Recent Developments

Table 86. HeadandShoulder Facial Moisturizer Basic Information

Table 87. HeadandShoulder Facial Moisturizer Product Overview

Table 88. HeadandShoulder Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. HeadandShoulder Business Overview

Table 90. HeadandShoulder Recent Developments

Table 91. Christian Dior Facial Moisturizer Basic Information

Table 92. Christian Dior Facial Moisturizer Product Overview

Table 93. Christian Dior Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Christian Dior Business Overview

Table 95. Christian Dior Recent Developments

Table 96. Chanel Facial Moisturizer Basic Information

Table 97. Chanel Facial Moisturizer Product Overview

Table 98. Chanel Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Chanel Business Overview
- Table 100. Chanel Recent Developments
- Table 101. Aveeno Facial Moisturizer Basic Information
- Table 102. Aveeno Facial Moisturizer Product Overview
- Table 103. Aveeno Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Aveeno Business Overview
- Table 105. Aveeno Recent Developments
- Table 106. Garnier Facial Moisturizer Basic Information
- Table 107. Garnier Facial Moisturizer Product Overview
- Table 108. Garnier Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Garnier Business Overview
- Table 110. Garnier Recent Developments
- Table 111. Schwarzkopf Facial Moisturizer Basic Information
- Table 112. Schwarzkopf Facial Moisturizer Product Overview
- Table 113. Schwarzkopf Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Schwarzkopf Business Overview
- Table 115. Schwarzkopf Recent Developments
- Table 116. Maybeline Facial Moisturizer Basic Information
- Table 117. Maybeline Facial Moisturizer Product Overview
- Table 118. Maybeline Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Maybeline Business Overview
- Table 120. Maybeline Recent Developments
- Table 121. Clarins Facial Moisturizer Basic Information
- Table 122. Clarins Facial Moisturizer Product Overview
- Table 123. Clarins Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Clarins Business Overview
- Table 125. Clarins Recent Developments
- Table 126. Shiseido Facial Moisturizer Basic Information
- Table 127. Shiseido Facial Moisturizer Product Overview
- Table 128. Shiseido Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Shiseido Business Overview
- Table 130. Shiseido Recent Developments
- Table 131. CleanandClear Facial Moisturizer Basic Information

Table 132. CleanandClear Facial Moisturizer Product Overview

Table 133. CleanandClear Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. CleanandClear Business Overview

Table 135. CleanandClear Recent Developments

Table 136. Neutrogena Facial Moisturizer Basic Information

Table 137. Neutrogena Facial Moisturizer Product Overview

Table 138. Neutrogena Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Neutrogena Business Overview

Table 140. Neutrogena Recent Developments

Table 141. Nature Facial Moisturizer Basic Information

Table 142. Nature Facial Moisturizer Product Overview

Table 143. Nature Facial Moisturizer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Nature Business Overview

Table 145. Nature Recent Developments

Table 146. Global Facial Moisturizer Sales Forecast by Region (2025-2030) & (K Units)

Table 147. Global Facial Moisturizer Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. North America Facial Moisturizer Sales Forecast by Country (2025-2030) & (K Units)

Table 149. North America Facial Moisturizer Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe Facial Moisturizer Sales Forecast by Country (2025-2030) & (K Units)

Table 151. Europe Facial Moisturizer Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific Facial Moisturizer Sales Forecast by Region (2025-2030) & (K Units)

Table 153. Asia Pacific Facial Moisturizer Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America Facial Moisturizer Sales Forecast by Country (2025-2030) & (K Units)

Table 155. South America Facial Moisturizer Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Facial Moisturizer Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Facial Moisturizer Market Size Forecast by Country

(2025-2030) & (M USD)

Table 158. Global Facial Moisturizer Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Facial Moisturizer Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Facial Moisturizer Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Facial Moisturizer Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Facial Moisturizer Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Facial Moisturizer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Facial Moisturizer Market Size (M USD), 2019-2030
- Figure 5. Global Facial Moisturizer Market Size (M USD) (2019-2030)
- Figure 6. Global Facial Moisturizer Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Facial Moisturizer Market Size by Country (M USD)
- Figure 11. Facial Moisturizer Sales Share by Manufacturers in 2023
- Figure 12. Global Facial Moisturizer Revenue Share by Manufacturers in 2023
- Figure 13. Facial Moisturizer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Facial Moisturizer Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Facial Moisturizer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Facial Moisturizer Market Share by Type
- Figure 18. Sales Market Share of Facial Moisturizer by Type (2019-2024)
- Figure 19. Sales Market Share of Facial Moisturizer by Type in 2023
- Figure 20. Market Size Share of Facial Moisturizer by Type (2019-2024)
- Figure 21. Market Size Market Share of Facial Moisturizer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Facial Moisturizer Market Share by Application
- Figure 24. Global Facial Moisturizer Sales Market Share by Application (2019-2024)
- Figure 25. Global Facial Moisturizer Sales Market Share by Application in 2023
- Figure 26. Global Facial Moisturizer Market Share by Application (2019-2024)
- Figure 27. Global Facial Moisturizer Market Share by Application in 2023
- Figure 28. Global Facial Moisturizer Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Facial Moisturizer Sales Market Share by Region (2019-2024)
- Figure 30. North America Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Facial Moisturizer Sales Market Share by Country in 2023

- Figure 32. U.S. Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Facial Moisturizer Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Facial Moisturizer Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Facial Moisturizer Sales Market Share by Country in 2023
- Figure 37. Germany Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Facial Moisturizer Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Facial Moisturizer Sales Market Share by Region in 2023
- Figure 44. China Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Facial Moisturizer Sales and Growth Rate (K Units)
- Figure 50. South America Facial Moisturizer Sales Market Share by Country in 2023
- Figure 51. Brazil Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Facial Moisturizer Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Facial Moisturizer Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Facial Moisturizer Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Facial Moisturizer Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Facial Moisturizer Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Facial Moisturizer Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Facial Moisturizer Market Share Forecast by Type (2025-2030)

Figure 65. Global Facial Moisturizer Sales Forecast by Application (2025-2030)

Figure 66. Global Facial Moisturizer Market Share Forecast by Application (2025-2030)

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