

# Global Face Whitening Products Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/GEB72B931A45EN.html>

Date: October 2024

Pages: 144

Price: US\$ 3,400.00 (Single User License)

ID: GEB72B931A45EN

## Abstracts

### Report Overview

Face whitening products are cosmetic products that are designed to lighten or brighten the skin tone of the face. These products generally contain ingredients that are believed to inhibit the production of melanin, the pigment responsible for the color of our skin. Some common ingredients found in face whitening products include hydroquinone, kojic acid, vitamin C, niacinamide, and arbutin.

The global Face Whitening Products market size was estimated at USD 5437 million in 2023 and is projected to reach USD 10599.87 million by 2032, exhibiting a CAGR of 7.70% during the forecast period.

North America Face Whitening Products market size was estimated at USD 1609.91 million in 2023, at a CAGR of 6.60% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Face Whitening Products market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Face Whitening Products Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Face Whitening Products market in any manner.

### Global Face Whitening Products Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

L'Oreal

Olay

Neutrogena

Clinique

Kiehl's

Garnier

Pond's

The Body Shop

Lanc?me

P&G

Estee Lauder

Shiseido

Unilever

LVMH

Chanel

Amore Pacific Group

Market Segmentation (by Type)

Cosmetics

Skin Care Products

Market Segmentation (by Application)

Shopping Malls

Cosmetics Shops

Online Retailers

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Face Whitening Products Market

Overview of the regional outlook of the Face Whitening Products Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Face Whitening Products Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Face Whitening Products, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Face Whitening Products

#### 1.2 Key Market Segments

##### 1.2.1 Face Whitening Products Segment by Type

##### 1.2.2 Face Whitening Products Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 FACE WHITENING PRODUCTS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Face Whitening Products Market Size (M USD) Estimates and Forecasts (2019-2032)

##### 2.1.2 Global Face Whitening Products Sales Estimates and Forecasts (2019-2032)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 FACE WHITENING PRODUCTS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Face Whitening Products Sales by Manufacturers (2019-2024)

#### 3.2 Global Face Whitening Products Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Face Whitening Products Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Face Whitening Products Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Face Whitening Products Sales Sites, Area Served, Product Type

#### 3.6 Face Whitening Products Market Competitive Situation and Trends

##### 3.6.1 Face Whitening Products Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Face Whitening Products Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

## **4 FACE WHITENING PRODUCTS INDUSTRY CHAIN ANALYSIS**

- 4.1 Face Whitening Products Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FACE WHITENING PRODUCTS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 FACE WHITENING PRODUCTS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Face Whitening Products Sales Market Share by Type (2019-2024)
- 6.3 Global Face Whitening Products Market Size Market Share by Type (2019-2024)
- 6.4 Global Face Whitening Products Price by Type (2019-2024)

## **7 FACE WHITENING PRODUCTS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Face Whitening Products Market Sales by Application (2019-2024)
- 7.3 Global Face Whitening Products Market Size (M USD) by Application (2019-2024)
- 7.4 Global Face Whitening Products Sales Growth Rate by Application (2019-2024)

## **8 FACE WHITENING PRODUCTS MARKET CONSUMPTION BY REGION**

- 8.1 Global Face Whitening Products Sales by Region
  - 8.1.1 Global Face Whitening Products Sales by Region

### 8.1.2 Global Face Whitening Products Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Face Whitening Products Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Face Whitening Products Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Face Whitening Products Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Face Whitening Products Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Face Whitening Products Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 FACE WHITENING PRODUCTS MARKET PRODUCTION BY REGION

### 9.1 Global Production of Face Whitening Products by Region (2019-2024)

### 9.2 Global Face Whitening Products Revenue Market Share by Region (2019-2024)

### 9.3 Global Face Whitening Products Production, Revenue, Price and Gross Margin (2019-2024)

## 9.4 North America Face Whitening Products Production

### 9.4.1 North America Face Whitening Products Production Growth Rate (2019-2024)

### 9.4.2 North America Face Whitening Products Production, Revenue, Price and Gross Margin (2019-2024)

## 9.5 Europe Face Whitening Products Production

### 9.5.1 Europe Face Whitening Products Production Growth Rate (2019-2024)

### 9.5.2 Europe Face Whitening Products Production, Revenue, Price and Gross Margin (2019-2024)

## 9.6 Japan Face Whitening Products Production (2019-2024)

### 9.6.1 Japan Face Whitening Products Production Growth Rate (2019-2024)

### 9.6.2 Japan Face Whitening Products Production, Revenue, Price and Gross Margin (2019-2024)

## 9.7 China Face Whitening Products Production (2019-2024)

### 9.7.1 China Face Whitening Products Production Growth Rate (2019-2024)

### 9.7.2 China Face Whitening Products Production, Revenue, Price and Gross Margin (2019-2024)

## 10 KEY COMPANIES PROFILE

### 10.1 L'Oreal

#### 10.1.1 L'Oreal Face Whitening Products Basic Information

#### 10.1.2 L'Oreal Face Whitening Products Product Overview

#### 10.1.3 L'Oreal Face Whitening Products Product Market Performance

#### 10.1.4 L'Oreal Business Overview

#### 10.1.5 L'Oreal Face Whitening Products SWOT Analysis

#### 10.1.6 L'Oreal Recent Developments

### 10.2 Olay

#### 10.2.1 Olay Face Whitening Products Basic Information

#### 10.2.2 Olay Face Whitening Products Product Overview

#### 10.2.3 Olay Face Whitening Products Product Market Performance

#### 10.2.4 Olay Business Overview

#### 10.2.5 Olay Face Whitening Products SWOT Analysis

#### 10.2.6 Olay Recent Developments

### 10.3 Neutrogena

#### 10.3.1 Neutrogena Face Whitening Products Basic Information

#### 10.3.2 Neutrogena Face Whitening Products Product Overview

#### 10.3.3 Neutrogena Face Whitening Products Product Market Performance

#### 10.3.4 Neutrogena Face Whitening Products SWOT Analysis

#### 10.3.5 Neutrogena Business Overview

#### 10.3.6 Neutrogena Recent Developments

### 10.4 Clinique

#### 10.4.1 Clinique Face Whitening Products Basic Information

#### 10.4.2 Clinique Face Whitening Products Product Overview

#### 10.4.3 Clinique Face Whitening Products Product Market Performance

#### 10.4.4 Clinique Business Overview

#### 10.4.5 Clinique Recent Developments

### 10.5 Kiehl's

#### 10.5.1 Kiehl's Face Whitening Products Basic Information

#### 10.5.2 Kiehl's Face Whitening Products Product Overview

#### 10.5.3 Kiehl's Face Whitening Products Product Market Performance

#### 10.5.4 Kiehl's Business Overview

#### 10.5.5 Kiehl's Recent Developments

### 10.6 Garnier

#### 10.6.1 Garnier Face Whitening Products Basic Information

#### 10.6.2 Garnier Face Whitening Products Product Overview

#### 10.6.3 Garnier Face Whitening Products Product Market Performance

#### 10.6.4 Garnier Business Overview

#### 10.6.5 Garnier Recent Developments

### 10.7 Pond's

#### 10.7.1 Pond's Face Whitening Products Basic Information

#### 10.7.2 Pond's Face Whitening Products Product Overview

#### 10.7.3 Pond's Face Whitening Products Product Market Performance

#### 10.7.4 Pond's Business Overview

#### 10.7.5 Pond's Recent Developments

### 10.8 The Body Shop

#### 10.8.1 The Body Shop Face Whitening Products Basic Information

#### 10.8.2 The Body Shop Face Whitening Products Product Overview

#### 10.8.3 The Body Shop Face Whitening Products Product Market Performance

#### 10.8.4 The Body Shop Business Overview

#### 10.8.5 The Body Shop Recent Developments

### 10.9 Lanc?me

#### 10.9.1 Lanc?me Face Whitening Products Basic Information

#### 10.9.2 Lanc?me Face Whitening Products Product Overview

#### 10.9.3 Lanc?me Face Whitening Products Product Market Performance

#### 10.9.4 Lanc?me Business Overview

#### 10.9.5 Lanc?me Recent Developments

### 10.10 PandG

#### 10.10.1 PandG Face Whitening Products Basic Information

- 10.10.2 PandG Face Whitening Products Product Overview
- 10.10.3 PandG Face Whitening Products Product Market Performance
- 10.10.4 PandG Business Overview
- 10.10.5 PandG Recent Developments
- 10.11 Estee Lauder
  - 10.11.1 Estee Lauder Face Whitening Products Basic Information
  - 10.11.2 Estee Lauder Face Whitening Products Product Overview
  - 10.11.3 Estee Lauder Face Whitening Products Product Market Performance
  - 10.11.4 Estee Lauder Business Overview
  - 10.11.5 Estee Lauder Recent Developments
- 10.12 Shiseido
  - 10.12.1 Shiseido Face Whitening Products Basic Information
  - 10.12.2 Shiseido Face Whitening Products Product Overview
  - 10.12.3 Shiseido Face Whitening Products Product Market Performance
  - 10.12.4 Shiseido Business Overview
  - 10.12.5 Shiseido Recent Developments
- 10.13 Unilever
  - 10.13.1 Unilever Face Whitening Products Basic Information
  - 10.13.2 Unilever Face Whitening Products Product Overview
  - 10.13.3 Unilever Face Whitening Products Product Market Performance
  - 10.13.4 Unilever Business Overview
  - 10.13.5 Unilever Recent Developments
- 10.14 LVMH
  - 10.14.1 LVMH Face Whitening Products Basic Information
  - 10.14.2 LVMH Face Whitening Products Product Overview
  - 10.14.3 LVMH Face Whitening Products Product Market Performance
  - 10.14.4 LVMH Business Overview
  - 10.14.5 LVMH Recent Developments
- 10.15 Chanel
  - 10.15.1 Chanel Face Whitening Products Basic Information
  - 10.15.2 Chanel Face Whitening Products Product Overview
  - 10.15.3 Chanel Face Whitening Products Product Market Performance
  - 10.15.4 Chanel Business Overview
  - 10.15.5 Chanel Recent Developments
- 10.16 Amore Pacific Group
  - 10.16.1 Amore Pacific Group Face Whitening Products Basic Information
  - 10.16.2 Amore Pacific Group Face Whitening Products Product Overview
  - 10.16.3 Amore Pacific Group Face Whitening Products Product Market Performance
  - 10.16.4 Amore Pacific Group Business Overview

#### 10.16.5 Amore Pacific Group Recent Developments

### **11 FACE WHITENING PRODUCTS MARKET FORECAST BY REGION**

#### 11.1 Global Face Whitening Products Market Size Forecast

#### 11.2 Global Face Whitening Products Market Forecast by Region

##### 11.2.1 North America Market Size Forecast by Country

##### 11.2.2 Europe Face Whitening Products Market Size Forecast by Country

##### 11.2.3 Asia Pacific Face Whitening Products Market Size Forecast by Region

##### 11.2.4 South America Face Whitening Products Market Size Forecast by Country

##### 11.2.5 Middle East and Africa Forecasted Consumption of Face Whitening Products by Country

### **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

#### 12.1 Global Face Whitening Products Market Forecast by Type (2025-2032)

##### 12.1.1 Global Forecasted Sales of Face Whitening Products by Type (2025-2032)

##### 12.1.2 Global Face Whitening Products Market Size Forecast by Type (2025-2032)

##### 12.1.3 Global Forecasted Price of Face Whitening Products by Type (2025-2032)

#### 12.2 Global Face Whitening Products Market Forecast by Application (2025-2032)

##### 12.2.1 Global Face Whitening Products Sales (K Units) Forecast by Application

##### 12.2.2 Global Face Whitening Products Market Size (M USD) Forecast by Application (2025-2032)

### **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|                                                                                                                   |
|-------------------------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                                 |
| Table 2. Introduction of the Application                                                                          |
| Table 3. Market Size (M USD) Segment Executive Summary                                                            |
| Table 4. Face Whitening Products Market Size Comparison by Region (M USD)                                         |
| Table 5. Global Face Whitening Products Sales (K Units) by Manufacturers (2019-2024)                              |
| Table 6. Global Face Whitening Products Sales Market Share by Manufacturers (2019-2024)                           |
| Table 7. Global Face Whitening Products Revenue (M USD) by Manufacturers (2019-2024)                              |
| Table 8. Global Face Whitening Products Revenue Share by Manufacturers (2019-2024)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Face Whitening Products as of 2022) |
| Table 10. Global Market Face Whitening Products Average Price (USD/Unit) of Key Manufacturers (2019-2024)         |
| Table 11. Manufacturers Face Whitening Products Sales Sites and Area Served                                       |
| Table 12. Manufacturers Face Whitening Products Product Type                                                      |
| Table 13. Global Face Whitening Products Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans                                                                 |
| Table 15. Industry Chain Map of Face Whitening Products                                                           |
| Table 16. Market Overview of Key Raw Materials                                                                    |
| Table 17. Midstream Market Analysis                                                                               |
| Table 18. Downstream Customer Analysis                                                                            |
| Table 19. Key Development Trends                                                                                  |
| Table 20. Driving Factors                                                                                         |
| Table 21. Face Whitening Products Market Challenges                                                               |
| Table 22. Global Face Whitening Products Sales by Type (K Units)                                                  |
| Table 23. Global Face Whitening Products Market Size by Type (M USD)                                              |
| Table 24. Global Face Whitening Products Sales (K Units) by Type (2019-2024)                                      |
| Table 25. Global Face Whitening Products Sales Market Share by Type (2019-2024)                                   |
| Table 26. Global Face Whitening Products Market Size (M USD) by Type (2019-2024)                                  |
| Table 27. Global Face Whitening Products Market Size Share by Type (2019-2024)                                    |
| Table 28. Global Face Whitening Products Price (USD/Unit) by Type (2019-2024)                                     |
| Table 29. Global Face Whitening Products Sales (K Units) by Application                                           |

|                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------|
| Table 30. Global Face Whitening Products Market Size by Application                                                                         |
| Table 31. Global Face Whitening Products Sales by Application (2019-2024) & (K Units)                                                       |
| Table 32. Global Face Whitening Products Sales Market Share by Application (2019-2024)                                                      |
| Table 33. Global Face Whitening Products Sales by Application (2019-2024) & (M USD)                                                         |
| Table 34. Global Face Whitening Products Market Share by Application (2019-2024)                                                            |
| Table 35. Global Face Whitening Products Sales Growth Rate by Application (2019-2024)                                                       |
| Table 36. Global Face Whitening Products Sales by Region (2019-2024) & (K Units)                                                            |
| Table 37. Global Face Whitening Products Sales Market Share by Region (2019-2024)                                                           |
| Table 38. North America Face Whitening Products Sales by Country (2019-2024) & (K Units)                                                    |
| Table 39. Europe Face Whitening Products Sales by Country (2019-2024) & (K Units)                                                           |
| Table 40. Asia Pacific Face Whitening Products Sales by Region (2019-2024) & (K Units)                                                      |
| Table 41. South America Face Whitening Products Sales by Country (2019-2024) & (K Units)                                                    |
| Table 42. Middle East and Africa Face Whitening Products Sales by Region (2019-2024) & (K Units)                                            |
| Table 43. Global Face Whitening Products Production (K Units) by Region (2019-2024)                                                         |
| Table 44. Global Face Whitening Products Revenue (US\$ Million) by Region (2019-2024)                                                       |
| Table 45. Global Face Whitening Products Revenue Market Share by Region (2019-2024)                                                         |
| Table 46. Global Face Whitening Products Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)        |
| Table 47. North America Face Whitening Products Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024) |
| Table 48. Europe Face Whitening Products Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)        |
| Table 49. Japan Face Whitening Products Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)         |
| Table 50. China Face Whitening Products Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)         |
| Table 51. L'Oreal Face Whitening Products Basic Information                                                                                 |
| Table 52. L'Oreal Face Whitening Products Product Overview                                                                                  |
| Table 53. L'Oreal Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                   |
| Table 54. L'Oreal Business Overview                                                                                                         |

Table 55. L'Oreal Face Whitening Products SWOT Analysis

Table 56. L'Oreal Recent Developments

Table 57. Olay Face Whitening Products Basic Information

Table 58. Olay Face Whitening Products Product Overview

Table 59. Olay Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Olay Business Overview

Table 61. Olay Face Whitening Products SWOT Analysis

Table 62. Olay Recent Developments

Table 63. Neutrogena Face Whitening Products Basic Information

Table 64. Neutrogena Face Whitening Products Product Overview

Table 65. Neutrogena Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Neutrogena Face Whitening Products SWOT Analysis

Table 67. Neutrogena Business Overview

Table 68. Neutrogena Recent Developments

Table 69. Clinique Face Whitening Products Basic Information

Table 70. Clinique Face Whitening Products Product Overview

Table 71. Clinique Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Clinique Business Overview

Table 73. Clinique Recent Developments

Table 74. Kiehl's Face Whitening Products Basic Information

Table 75. Kiehl's Face Whitening Products Product Overview

Table 76. Kiehl's Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Kiehl's Business Overview

Table 78. Kiehl's Recent Developments

Table 79. Garnier Face Whitening Products Basic Information

Table 80. Garnier Face Whitening Products Product Overview

Table 81. Garnier Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Garnier Business Overview

Table 83. Garnier Recent Developments

Table 84. Pond's Face Whitening Products Basic Information

Table 85. Pond's Face Whitening Products Product Overview

Table 86. Pond's Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Pond's Business Overview

Table 88. Pond's Recent Developments

Table 89. The Body Shop Face Whitening Products Basic Information

Table 90. The Body Shop Face Whitening Products Product Overview

Table 91. The Body Shop Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. The Body Shop Business Overview

Table 93. The Body Shop Recent Developments

Table 94. Lanc?me Face Whitening Products Basic Information

Table 95. Lanc?me Face Whitening Products Product Overview

Table 96. Lanc?me Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Lanc?me Business Overview

Table 98. Lanc?me Recent Developments

Table 99. PandG Face Whitening Products Basic Information

Table 100. PandG Face Whitening Products Product Overview

Table 101. PandG Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. PandG Business Overview

Table 103. PandG Recent Developments

Table 104. Estee Lauder Face Whitening Products Basic Information

Table 105. Estee Lauder Face Whitening Products Product Overview

Table 106. Estee Lauder Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Estee Lauder Business Overview

Table 108. Estee Lauder Recent Developments

Table 109. Shiseido Face Whitening Products Basic Information

Table 110. Shiseido Face Whitening Products Product Overview

Table 111. Shiseido Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Shiseido Business Overview

Table 113. Shiseido Recent Developments

Table 114. Unilever Face Whitening Products Basic Information

Table 115. Unilever Face Whitening Products Product Overview

Table 116. Unilever Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Unilever Business Overview

Table 118. Unilever Recent Developments

Table 119. LVMH Face Whitening Products Basic Information

Table 120. LVMH Face Whitening Products Product Overview

Table 121. LVMH Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. LVMH Business Overview

Table 123. LVMH Recent Developments

Table 124. Chanel Face Whitening Products Basic Information

Table 125. Chanel Face Whitening Products Product Overview

Table 126. Chanel Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Chanel Business Overview

Table 128. Chanel Recent Developments

Table 129. Amore Pacific Group Face Whitening Products Basic Information

Table 130. Amore Pacific Group Face Whitening Products Product Overview

Table 131. Amore Pacific Group Face Whitening Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Amore Pacific Group Business Overview

Table 133. Amore Pacific Group Recent Developments

Table 134. Global Face Whitening Products Sales Forecast by Region (2025-2032) & (K Units)

Table 135. Global Face Whitening Products Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America Face Whitening Products Sales Forecast by Country (2025-2032) & (K Units)

Table 137. North America Face Whitening Products Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Face Whitening Products Sales Forecast by Country (2025-2032) & (K Units)

Table 139. Europe Face Whitening Products Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific Face Whitening Products Sales Forecast by Region (2025-2032) & (K Units)

Table 141. Asia Pacific Face Whitening Products Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America Face Whitening Products Sales Forecast by Country (2025-2032) & (K Units)

Table 143. South America Face Whitening Products Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Middle East and Africa Face Whitening Products Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa Face Whitening Products Market Size Forecast by

Country (2025-2032) & (M USD)

Table 146. Global Face Whitening Products Sales Forecast by Type (2025-2032) & (K Units)

Table 147. Global Face Whitening Products Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Face Whitening Products Price Forecast by Type (2025-2032) & (USD/Unit)

Table 149. Global Face Whitening Products Sales (K Units) Forecast by Application (2025-2032)

Table 150. Global Face Whitening Products Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Face Whitening Products
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Face Whitening Products Market Size (M USD), 2019-2032
- Figure 5. Global Face Whitening Products Market Size (M USD) (2019-2032)
- Figure 6. Global Face Whitening Products Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Face Whitening Products Market Size by Country (M USD)
- Figure 11. Face Whitening Products Sales Share by Manufacturers in 2023
- Figure 12. Global Face Whitening Products Revenue Share by Manufacturers in 2023
- Figure 13. Face Whitening Products Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Face Whitening Products Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Face Whitening Products Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Face Whitening Products Market Share by Type
- Figure 18. Sales Market Share of Face Whitening Products by Type (2019-2024)
- Figure 19. Sales Market Share of Face Whitening Products by Type in 2023
- Figure 20. Market Size Share of Face Whitening Products by Type (2019-2024)
- Figure 21. Market Size Market Share of Face Whitening Products by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Face Whitening Products Market Share by Application
- Figure 24. Global Face Whitening Products Sales Market Share by Application (2019-2024)
- Figure 25. Global Face Whitening Products Sales Market Share by Application in 2023
- Figure 26. Global Face Whitening Products Market Share by Application (2019-2024)
- Figure 27. Global Face Whitening Products Market Share by Application in 2023
- Figure 28. Global Face Whitening Products Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Face Whitening Products Sales Market Share by Region (2019-2024)
- Figure 30. North America Face Whitening Products Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Face Whitening Products Sales Market Share by Country in 2023

Figure 32. U.S. Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Face Whitening Products Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Face Whitening Products Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Face Whitening Products Sales Market Share by Country in 2023

Figure 37. Germany Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Face Whitening Products Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Face Whitening Products Sales Market Share by Region in 2023

Figure 44. China Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Face Whitening Products Sales and Growth Rate (K Units)

Figure 50. South America Face Whitening Products Sales Market Share by Country in 2023

Figure 51. Brazil Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Face Whitening Products Sales and Growth Rate (2019-2024) &

(K Units)

Figure 53. Columbia Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Face Whitening Products Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Face Whitening Products Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Face Whitening Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Face Whitening Products Production Market Share by Region (2019-2024)

Figure 62. North America Face Whitening Products Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Face Whitening Products Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Face Whitening Products Production (K Units) Growth Rate (2019-2024)

Figure 65. China Face Whitening Products Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Face Whitening Products Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Face Whitening Products Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Face Whitening Products Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Face Whitening Products Market Share Forecast by Type (2025-2032)

Figure 70. Global Face Whitening Products Sales Forecast by Application (2025-2032)

Figure 71. Global Face Whitening Products Market Share Forecast by Application (2025-2032)

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