

Global Eyeliner Glue Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G3B70FF8347CEN.html>

Date: December 2024

Pages: 159

Price: US\$ 2,800.00 (Single User License)

ID: G3B70FF8347CEN

Abstracts

Report Overview

Eyeliner glue, also known as lash adhesive, is a specialized cosmetic product used to attach false eyelashes securely to the natural lash line. This product plays a crucial role in the beauty industry, offering consumers a convenient way to enhance their eye makeup looks. Eyeliner glue is characterized by its strong adhesive properties, quick-drying formula, and ease of application, making it a staple for makeup enthusiasts and professionals alike.

The current market size for eyeliner glue in 2023 is estimated at approximately USD 85 million. With a projected Compound Annual Growth Rate (CAGR) of 6.75% from 2024 to 2032, the market is expected to reach USD 140 million by the end of the forecast period. This growth can be attributed to several key factors driving the market forward.

One of the primary growth drivers for eyeliner glue is the increasing popularity of beauty influencers and makeup tutorials on social media platforms. As more consumers seek to replicate trendy makeup looks, the demand for eyeliner glue as an essential tool for applying false lashes has surged. Additionally, the growing preference for long-lasting and waterproof eyeliner glue formulas has fueled market expansion, catering to consumers' needs for products that offer durability and reliability.

Moreover, technological advancements in cosmetic formulations have led to the development of innovative eyeliner glue products with improved adhesion and comfort. Brands are investing in research and development to create hypoallergenic and latex-free formulas, addressing concerns related to skin sensitivity and allergies among users. These product innovations have contributed to market growth by expanding the

consumer base and enhancing product performance.

In terms of market trends, the shift towards sustainable and eco-friendly beauty products has influenced the eyeliner glue market. Consumers are increasingly conscious of environmental impact and seeking products that are cruelty-free, vegan, and packaged sustainably. Brands that align with these values and offer biodegradable or recyclable packaging options are gaining traction in the market, appealing to environmentally conscious consumers.

Furthermore, the rise of e-commerce platforms and online beauty retailers has transformed the distribution landscape for eyeliner glue. Consumers now have access to a wide range of product options from global and indie brands, driving competition and innovation in the market. Brands are leveraging digital marketing strategies and influencer collaborations to reach a broader audience and increase brand visibility in the crowded beauty market.

In terms of regional market distribution, North America and Europe are leading markets for eyeliner glue, driven by high consumer spending on beauty products and a strong presence of established cosmetic brands. These regions benefit from a mature beauty industry infrastructure, including well-developed retail channels and a culture that values beauty and self-care.

On the other hand, Asia Pacific is a rapidly growing market for eyeliner glue, fueled by the rising disposable income of consumers, increasing beauty awareness, and the influence of K-beauty and J-beauty trends. The region presents significant growth opportunities for eyeliner glue manufacturers looking to expand their presence in emerging markets.

Despite the positive growth outlook, the eyeliner glue market faces challenges related to product safety and regulatory compliance. Ensuring product quality, ingredient transparency, and adherence to cosmetic regulations are critical for brands to maintain consumer trust and credibility in the market. Additionally, intense competition and price sensitivity among consumers pose challenges for new entrants and smaller brands trying to establish a foothold in the market.

In conclusion, the eyeliner glue market is poised for steady growth driven by consumer demand for innovative, long-lasting, and eco-friendly products. Brands that focus on product quality, sustainability, and effective marketing strategies are likely to succeed in capturing market share and meeting the evolving needs of beauty consumers

worldwide.

This report provides a deep insight into the global Eyeliner Glue market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Eyeliner Glue Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Eyeliner Glue market in any manner.

Global Eyeliner Glue Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

L'Oreal

Estee Lauder

Coty

Avon

Shiseido

Chanel

Dior

Sisley

Revlon Consumer Products Corporation

UNNY CLUB

Carslan

Perfect Diary Beauty

Jordana Cosmetics

Jane Iredale

Kate

Physicians Formula

Market Segmentation (by Type)

Daily Eyeliner Glue

Colored Eyeliner Glue

Market Segmentation (by Application)

Online Retail

Offline Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Eyeliner Glue Market

Overview of the regional outlook of the Eyeliner Glue Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Eyeliner Glue Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Eyeliner Glue

1.2 Key Market Segments

1.2.1 Eyeliner Glue Segment by Type

1.2.2 Eyeliner Glue Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EYELINER GLUE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Eyeliner Glue Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Eyeliner Glue Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 EYELINER GLUE MARKET COMPETITIVE LANDSCAPE

3.1 Global Eyeliner Glue Sales by Manufacturers (2019-2024)

3.2 Global Eyeliner Glue Revenue Market Share by Manufacturers (2019-2024)

3.3 Eyeliner Glue Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Eyeliner Glue Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Eyeliner Glue Sales Sites, Area Served, Product Type

3.6 Eyeliner Glue Market Competitive Situation and Trends

3.6.1 Eyeliner Glue Market Concentration Rate

3.6.2 Global 5 and 10 Largest Eyeliner Glue Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 EYELINER GLUE INDUSTRY CHAIN ANALYSIS

4.1 Eyeliner Glue Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EYELINER GLUE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 EYELINER GLUE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Eyeliner Glue Sales Market Share by Type (2019-2024)

6.3 Global Eyeliner Glue Market Size Market Share by Type (2019-2024)

6.4 Global Eyeliner Glue Price by Type (2019-2024)

7 EYELINER GLUE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Eyeliner Glue Market Sales by Application (2019-2024)

7.3 Global Eyeliner Glue Market Size (M USD) by Application (2019-2024)

7.4 Global Eyeliner Glue Sales Growth Rate by Application (2019-2024)

8 EYELINER GLUE MARKET SALES BY REGION

8.1 Global Eyeliner Glue Sales by Region

8.1.1 Global Eyeliner Glue Sales by Region

8.1.2 Global Eyeliner Glue Sales Market Share by Region

8.2 Global Eyeliner Glue Market Size by Region

8.2.1 Global Eyeliner Glue Market Size by Region

8.2.2 Global Eyeliner Glue Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Eyeliner Glue Sales by Country
- 8.3.2 North America Eyeliner Glue Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Eyeliner Glue Sales by Country
- 8.4.2 Europe Eyeliner Glue Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Eyeliner Glue Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Eyeliner Glue Market Size by Region
- 8.6.2 Asia Pacific Eyeliner Glue Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Eyeliner Glue Sales by Country
- 8.7.2 South America Eyeliner Glue Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Eyeliner Glue Sales by Region
- 8.8.2 Middle East and Africa Eyeliner Glue Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 EYELINER GLUE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Eyeliner Glue by Region (2019-2024)
- 9.2 Global Eyeliner Glue Revenue Market Share by Region (2019-2024)
- 9.3 Global Eyeliner Glue Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Eyeliner Glue Production
 - 9.4.1 North America Eyeliner Glue Production Growth Rate (2019-2024)
 - 9.4.2 North America Eyeliner Glue Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Eyeliner Glue Production
 - 9.5.1 Europe Eyeliner Glue Production Growth Rate (2019-2024)
 - 9.5.2 Europe Eyeliner Glue Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Eyeliner Glue Production (2019-2024)
 - 9.6.1 Japan Eyeliner Glue Production Growth Rate (2019-2024)
 - 9.6.2 Japan Eyeliner Glue Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Eyeliner Glue Production (2019-2024)
 - 9.7.1 China Eyeliner Glue Production Growth Rate (2019-2024)
 - 9.7.2 China Eyeliner Glue Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 L'Oreal
 - 10.1.1 L'Oreal Eyeliner Glue Basic Information
 - 10.1.2 L'Oreal Eyeliner Glue Product Overview
 - 10.1.3 L'Oreal Eyeliner Glue Product Market Performance
 - 10.1.4 L'Oreal Business Overview
 - 10.1.5 L'Oreal Eyeliner Glue SWOT Analysis
 - 10.1.6 L'Oreal Recent Developments
- 10.2 Estee Lauder
 - 10.2.1 Estee Lauder Eyeliner Glue Basic Information
 - 10.2.2 Estee Lauder Eyeliner Glue Product Overview
 - 10.2.3 Estee Lauder Eyeliner Glue Product Market Performance
 - 10.2.4 Estee Lauder Business Overview
 - 10.2.5 Estee Lauder Eyeliner Glue SWOT Analysis

10.2.6 Estee Lauder Recent Developments

10.3 Coty

10.3.1 Coty Eyeliner Glue Basic Information

10.3.2 Coty Eyeliner Glue Product Overview

10.3.3 Coty Eyeliner Glue Product Market Performance

10.3.4 Coty Eyeliner Glue SWOT Analysis

10.3.5 Coty Business Overview

10.3.6 Coty Recent Developments

10.4 Avon

10.4.1 Avon Eyeliner Glue Basic Information

10.4.2 Avon Eyeliner Glue Product Overview

10.4.3 Avon Eyeliner Glue Product Market Performance

10.4.4 Avon Business Overview

10.4.5 Avon Recent Developments

10.5 Shiseido

10.5.1 Shiseido Eyeliner Glue Basic Information

10.5.2 Shiseido Eyeliner Glue Product Overview

10.5.3 Shiseido Eyeliner Glue Product Market Performance

10.5.4 Shiseido Business Overview

10.5.5 Shiseido Recent Developments

10.6 Chanel

10.6.1 Chanel Eyeliner Glue Basic Information

10.6.2 Chanel Eyeliner Glue Product Overview

10.6.3 Chanel Eyeliner Glue Product Market Performance

10.6.4 Chanel Business Overview

10.6.5 Chanel Recent Developments

10.7 Dior

10.7.1 Dior Eyeliner Glue Basic Information

10.7.2 Dior Eyeliner Glue Product Overview

10.7.3 Dior Eyeliner Glue Product Market Performance

10.7.4 Dior Business Overview

10.7.5 Dior Recent Developments

10.8 Sisley

10.8.1 Sisley Eyeliner Glue Basic Information

10.8.2 Sisley Eyeliner Glue Product Overview

10.8.3 Sisley Eyeliner Glue Product Market Performance

10.8.4 Sisley Business Overview

10.8.5 Sisley Recent Developments

10.9 Revlon Consumer Products Corporation

- 10.9.1 Revlon Consumer Products Corporation Eyeliner Glue Basic Information
- 10.9.2 Revlon Consumer Products Corporation Eyeliner Glue Product Overview
- 10.9.3 Revlon Consumer Products Corporation Eyeliner Glue Product Market Performance
- 10.9.4 Revlon Consumer Products Corporation Business Overview
- 10.9.5 Revlon Consumer Products Corporation Recent Developments
- 10.10 UNNY CLUB
 - 10.10.1 UNNY CLUB Eyeliner Glue Basic Information
 - 10.10.2 UNNY CLUB Eyeliner Glue Product Overview
 - 10.10.3 UNNY CLUB Eyeliner Glue Product Market Performance
 - 10.10.4 UNNY CLUB Business Overview
 - 10.10.5 UNNY CLUB Recent Developments
- 10.11 Carslan
 - 10.11.1 Carslan Eyeliner Glue Basic Information
 - 10.11.2 Carslan Eyeliner Glue Product Overview
 - 10.11.3 Carslan Eyeliner Glue Product Market Performance
 - 10.11.4 Carslan Business Overview
 - 10.11.5 Carslan Recent Developments
- 10.12 Perfect Diary Beauty
 - 10.12.1 Perfect Diary Beauty Eyeliner Glue Basic Information
 - 10.12.2 Perfect Diary Beauty Eyeliner Glue Product Overview
 - 10.12.3 Perfect Diary Beauty Eyeliner Glue Product Market Performance
 - 10.12.4 Perfect Diary Beauty Business Overview
 - 10.12.5 Perfect Diary Beauty Recent Developments
- 10.13 Jordana Cosmetics
 - 10.13.1 Jordana Cosmetics Eyeliner Glue Basic Information
 - 10.13.2 Jordana Cosmetics Eyeliner Glue Product Overview
 - 10.13.3 Jordana Cosmetics Eyeliner Glue Product Market Performance
 - 10.13.4 Jordana Cosmetics Business Overview
 - 10.13.5 Jordana Cosmetics Recent Developments
- 10.14 Jane Iredale
 - 10.14.1 Jane Iredale Eyeliner Glue Basic Information
 - 10.14.2 Jane Iredale Eyeliner Glue Product Overview
 - 10.14.3 Jane Iredale Eyeliner Glue Product Market Performance
 - 10.14.4 Jane Iredale Business Overview
 - 10.14.5 Jane Iredale Recent Developments
- 10.15 Kate
 - 10.15.1 Kate Eyeliner Glue Basic Information
 - 10.15.2 Kate Eyeliner Glue Product Overview

- 10.15.3 Kate Eyeliner Glue Product Market Performance
- 10.15.4 Kate Business Overview
- 10.15.5 Kate Recent Developments
- 10.16 Physicians Formula
 - 10.16.1 Physicians Formula Eyeliner Glue Basic Information
 - 10.16.2 Physicians Formula Eyeliner Glue Product Overview
 - 10.16.3 Physicians Formula Eyeliner Glue Product Market Performance
 - 10.16.4 Physicians Formula Business Overview
 - 10.16.5 Physicians Formula Recent Developments

11 EYELINER GLUE MARKET FORECAST BY REGION

- 11.1 Global Eyeliner Glue Market Size Forecast
- 11.2 Global Eyeliner Glue Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Eyeliner Glue Market Size Forecast by Country
 - 11.2.3 Asia Pacific Eyeliner Glue Market Size Forecast by Region
 - 11.2.4 South America Eyeliner Glue Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Eyeliner Glue by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Eyeliner Glue Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Eyeliner Glue by Type (2025-2032)
 - 12.1.2 Global Eyeliner Glue Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Eyeliner Glue by Type (2025-2032)
- 12.2 Global Eyeliner Glue Market Forecast by Application (2025-2032)
 - 12.2.1 Global Eyeliner Glue Sales (K Units) Forecast by Application
 - 12.2.2 Global Eyeliner Glue Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Eyeliner Glue Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G3B70FF8347CEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3B70FF8347CEN.html>