

Global Eyeglasses Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Eyeglasses is device that corrective or protective eyes. This report include spectacles, contact lenses, and sunglasses etc.

This report provides a deep insight into the global Eyeglasses market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Eyeglasses Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Eyeglasses market in any manner.

Global Eyeglasses Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Luxottica Group S.p.A.

Essilor International

Grand Vision

Formosa Optical

Carl Zeiss AG

Hoya Corporation

De Rigo S.p.A.

Indo Internacional

Safilo Group S.p.A.

Johnson & Johnson

CIBA Vision

CooperVision

GBV

Marchon

Fielmann AG

Bausch & Lomb

Charmant

TEK Optical Canada

Market Segmentation (by Type)

Spectacles

Contact Lenses

Plano Sunglasses

Market Segmentation (by Application)

Young Adults

Adults

Mature Adults

Seniors

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Eyeglasses Market

Overview of the regional outlook of the Eyeglasses Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Eyeglasses Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Eyeglasses
- 1.2 Key Market Segments
 - 1.2.1 Eyeglasses Segment by Type
 - 1.2.2 Eyeglasses Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 EYEGLASSES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Eyeglasses Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Eyeglasses Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 EYEGLASSES MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Eyeglasses Sales by Manufacturers (2019-2024)
- 3.2 Global Eyeglasses Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Eyeglasses Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Eyeglasses Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Eyeglasses Sales Sites, Area Served, Product Type
- 3.6 Eyeglasses Market Competitive Situation and Trends
 - 3.6.1 Eyeglasses Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Eyeglasses Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 EYEGLASSES INDUSTRY CHAIN ANALYSIS

- 4.1 Eyeglasses Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EYEGLASSES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EYEGLASSES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Eyeglasses Sales Market Share by Type (2019-2024)
- 6.3 Global Eyeglasses Market Size Market Share by Type (2019-2024)
- 6.4 Global Eyeglasses Price by Type (2019-2024)

7 EYEGLASSES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Eyeglasses Market Sales by Application (2019-2024)
- 7.3 Global Eyeglasses Market Size (M USD) by Application (2019-2024)
- 7.4 Global Eyeglasses Sales Growth Rate by Application (2019-2024)

8 EYEGLASSES MARKET SEGMENTATION BY REGION

- 8.1 Global Eyeglasses Sales by Region
 - 8.1.1 Global Eyeglasses Sales by Region
 - 8.1.2 Global Eyeglasses Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Eyeglasses Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Eyeglasses Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Eyeglasses Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Eyeglasses Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Eyeglasses Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Luxottica Group S.p.A.
 - 9.1.1 Luxottica Group S.p.A. Eyeglasses Basic Information
 - 9.1.2 Luxottica Group S.p.A. Eyeglasses Product Overview
 - 9.1.3 Luxottica Group S.p.A. Eyeglasses Product Market Performance
 - 9.1.4 Luxottica Group S.p.A. Business Overview
 - 9.1.5 Luxottica Group S.p.A. Eyeglasses SWOT Analysis
 - 9.1.6 Luxottica Group S.p.A. Recent Developments
- 9.2 Essilor International
 - 9.2.1 Essilor International Eyeglasses Basic Information

- 9.2.2 Essilor International Eyeglasses Product Overview
- 9.2.3 Essilor International Eyeglasses Product Market Performance
- 9.2.4 Essilor International Business Overview
- 9.2.5 Essilor International Eyeglasses SWOT Analysis
- 9.2.6 Essilor International Recent Developments
- 9.3 Grand Vision
 - 9.3.1 Grand Vision Eyeglasses Basic Information
 - 9.3.2 Grand Vision Eyeglasses Product Overview
 - 9.3.3 Grand Vision Eyeglasses Product Market Performance
 - 9.3.4 Grand Vision Eyeglasses SWOT Analysis
 - 9.3.5 Grand Vision Business Overview
 - 9.3.6 Grand Vision Recent Developments
- 9.4 Formosa Optical
 - 9.4.1 Formosa Optical Eyeglasses Basic Information
 - 9.4.2 Formosa Optical Eyeglasses Product Overview
 - 9.4.3 Formosa Optical Eyeglasses Product Market Performance
 - 9.4.4 Formosa Optical Business Overview
 - 9.4.5 Formosa Optical Recent Developments
- 9.5 Carl Zeiss AG
 - 9.5.1 Carl Zeiss AG Eyeglasses Basic Information
 - 9.5.2 Carl Zeiss AG Eyeglasses Product Overview
 - 9.5.3 Carl Zeiss AG Eyeglasses Product Market Performance
 - 9.5.4 Carl Zeiss AG Business Overview
 - 9.5.5 Carl Zeiss AG Recent Developments
- 9.6 Hoya Corporation
 - 9.6.1 Hoya Corporation Eyeglasses Basic Information
 - 9.6.2 Hoya Corporation Eyeglasses Product Overview
 - 9.6.3 Hoya Corporation Eyeglasses Product Market Performance
 - 9.6.4 Hoya Corporation Business Overview
 - 9.6.5 Hoya Corporation Recent Developments
- 9.7 De Rigo S.p.A.
 - 9.7.1 De Rigo S.p.A. Eyeglasses Basic Information
 - 9.7.2 De Rigo S.p.A. Eyeglasses Product Overview
 - 9.7.3 De Rigo S.p.A. Eyeglasses Product Market Performance
 - 9.7.4 De Rigo S.p.A. Business Overview
 - 9.7.5 De Rigo S.p.A. Recent Developments
- 9.8 Indo Internacional
 - 9.8.1 Indo Internacional Eyeglasses Basic Information
 - 9.8.2 Indo Internacional Eyeglasses Product Overview

- 9.8.3 Indo Internacional Eyeglasses Product Market Performance
- 9.8.4 Indo Internacional Business Overview
- 9.8.5 Indo Internacional Recent Developments
- 9.9 Safilo Group S.p.A.
 - 9.9.1 Safilo Group S.p.A. Eyeglasses Basic Information
 - 9.9.2 Safilo Group S.p.A. Eyeglasses Product Overview
 - 9.9.3 Safilo Group S.p.A. Eyeglasses Product Market Performance
 - 9.9.4 Safilo Group S.p.A. Business Overview
 - 9.9.5 Safilo Group S.p.A. Recent Developments
- 9.10 Johnson and Johnson
 - 9.10.1 Johnson and Johnson Eyeglasses Basic Information
 - 9.10.2 Johnson and Johnson Eyeglasses Product Overview
 - 9.10.3 Johnson and Johnson Eyeglasses Product Market Performance
 - 9.10.4 Johnson and Johnson Business Overview
 - 9.10.5 Johnson and Johnson Recent Developments
- 9.11 CIBA Vision
 - 9.11.1 CIBA Vision Eyeglasses Basic Information
 - 9.11.2 CIBA Vision Eyeglasses Product Overview
 - 9.11.3 CIBA Vision Eyeglasses Product Market Performance
 - 9.11.4 CIBA Vision Business Overview
 - 9.11.5 CIBA Vision Recent Developments
- 9.12 CooperVision
 - 9.12.1 CooperVision Eyeglasses Basic Information
 - 9.12.2 CooperVision Eyeglasses Product Overview
 - 9.12.3 CooperVision Eyeglasses Product Market Performance
 - 9.12.4 CooperVision Business Overview
 - 9.12.5 CooperVision Recent Developments
- 9.13 GBV
 - 9.13.1 GBV Eyeglasses Basic Information
 - 9.13.2 GBV Eyeglasses Product Overview
 - 9.13.3 GBV Eyeglasses Product Market Performance
 - 9.13.4 GBV Business Overview
 - 9.13.5 GBV Recent Developments
- 9.14 Marchon
 - 9.14.1 Marchon Eyeglasses Basic Information
 - 9.14.2 Marchon Eyeglasses Product Overview
 - 9.14.3 Marchon Eyeglasses Product Market Performance
 - 9.14.4 Marchon Business Overview
 - 9.14.5 Marchon Recent Developments

9.15 Fielmann AG

- 9.15.1 Fielmann AG Eyeglasses Basic Information
- 9.15.2 Fielmann AG Eyeglasses Product Overview
- 9.15.3 Fielmann AG Eyeglasses Product Market Performance
- 9.15.4 Fielmann AG Business Overview
- 9.15.5 Fielmann AG Recent Developments

9.16 Bausch and Lomb

- 9.16.1 Bausch and Lomb Eyeglasses Basic Information
- 9.16.2 Bausch and Lomb Eyeglasses Product Overview
- 9.16.3 Bausch and Lomb Eyeglasses Product Market Performance
- 9.16.4 Bausch and Lomb Business Overview
- 9.16.5 Bausch and Lomb Recent Developments

9.17 Charmant

- 9.17.1 Charmant Eyeglasses Basic Information
- 9.17.2 Charmant Eyeglasses Product Overview
- 9.17.3 Charmant Eyeglasses Product Market Performance
- 9.17.4 Charmant Business Overview
- 9.17.5 Charmant Recent Developments

9.18 TEK Optical Canada

- 9.18.1 TEK Optical Canada Eyeglasses Basic Information
- 9.18.2 TEK Optical Canada Eyeglasses Product Overview
- 9.18.3 TEK Optical Canada Eyeglasses Product Market Performance
- 9.18.4 TEK Optical Canada Business Overview
- 9.18.5 TEK Optical Canada Recent Developments

10 EYEGLASSES MARKET FORECAST BY REGION

10.1 Global Eyeglasses Market Size Forecast

10.2 Global Eyeglasses Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Eyeglasses Market Size Forecast by Country
- 10.2.3 Asia Pacific Eyeglasses Market Size Forecast by Region
- 10.2.4 South America Eyeglasses Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Eyeglasses by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Eyeglasses Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Eyeglasses by Type (2025-2030)

- 11.1.2 Global Eyeglasses Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Eyeglasses by Type (2025-2030)
- 11.2 Global Eyeglasses Market Forecast by Application (2025-2030)
 - 11.2.1 Global Eyeglasses Sales (K Units) Forecast by Application
 - 11.2.2 Global Eyeglasses Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Eyeglasses Market Size Comparison by Region (M USD)
- Table 5. Global Eyeglasses Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Eyeglasses Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Eyeglasses Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Eyeglasses Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Eyeglasses as of 2022)
- Table 10. Global Market Eyeglasses Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Eyeglasses Sales Sites and Area Served
- Table 12. Manufacturers Eyeglasses Product Type
- Table 13. Global Eyeglasses Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Eyeglasses
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Eyeglasses Market Challenges
- Table 22. Global Eyeglasses Sales by Type (K Units)
- Table 23. Global Eyeglasses Market Size by Type (M USD)
- Table 24. Global Eyeglasses Sales (K Units) by Type (2019-2024)
- Table 25. Global Eyeglasses Sales Market Share by Type (2019-2024)
- Table 26. Global Eyeglasses Market Size (M USD) by Type (2019-2024)
- Table 27. Global Eyeglasses Market Size Share by Type (2019-2024)
- Table 28. Global Eyeglasses Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Eyeglasses Sales (K Units) by Application
- Table 30. Global Eyeglasses Market Size by Application
- Table 31. Global Eyeglasses Sales by Application (2019-2024) & (K Units)
- Table 32. Global Eyeglasses Sales Market Share by Application (2019-2024)
- Table 33. Global Eyeglasses Sales by Application (2019-2024) & (M USD)

- Table 34. Global Eyeglasses Market Share by Application (2019-2024)
- Table 35. Global Eyeglasses Sales Growth Rate by Application (2019-2024)
- Table 36. Global Eyeglasses Sales by Region (2019-2024) & (K Units)
- Table 37. Global Eyeglasses Sales Market Share by Region (2019-2024)
- Table 38. North America Eyeglasses Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Eyeglasses Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Eyeglasses Sales by Region (2019-2024) & (K Units)
- Table 41. South America Eyeglasses Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Eyeglasses Sales by Region (2019-2024) & (K Units)
- Table 43. Luxottica Group S.p.A. Eyeglasses Basic Information
- Table 44. Luxottica Group S.p.A. Eyeglasses Product Overview
- Table 45. Luxottica Group S.p.A. Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Luxottica Group S.p.A. Business Overview
- Table 47. Luxottica Group S.p.A. Eyeglasses SWOT Analysis
- Table 48. Luxottica Group S.p.A. Recent Developments
- Table 49. Essilor International Eyeglasses Basic Information
- Table 50. Essilor International Eyeglasses Product Overview
- Table 51. Essilor International Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Essilor International Business Overview
- Table 53. Essilor International Eyeglasses SWOT Analysis
- Table 54. Essilor International Recent Developments
- Table 55. Grand Vision Eyeglasses Basic Information
- Table 56. Grand Vision Eyeglasses Product Overview
- Table 57. Grand Vision Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Grand Vision Eyeglasses SWOT Analysis
- Table 59. Grand Vision Business Overview
- Table 60. Grand Vision Recent Developments
- Table 61. Formosa Optical Eyeglasses Basic Information
- Table 62. Formosa Optical Eyeglasses Product Overview
- Table 63. Formosa Optical Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Formosa Optical Business Overview
- Table 65. Formosa Optical Recent Developments
- Table 66. Carl Zeiss AG Eyeglasses Basic Information
- Table 67. Carl Zeiss AG Eyeglasses Product Overview
- Table 68. Carl Zeiss AG Eyeglasses Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 69. Carl Zeiss AG Business Overview

Table 70. Carl Zeiss AG Recent Developments

Table 71. Hoya Corporation Eyeglasses Basic Information

Table 72. Hoya Corporation Eyeglasses Product Overview

Table 73. Hoya Corporation Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Hoya Corporation Business Overview

Table 75. Hoya Corporation Recent Developments

Table 76. De Rigo S.p.A. Eyeglasses Basic Information

Table 77. De Rigo S.p.A. Eyeglasses Product Overview

Table 78. De Rigo S.p.A. Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. De Rigo S.p.A. Business Overview

Table 80. De Rigo S.p.A. Recent Developments

Table 81. Indo Internacional Eyeglasses Basic Information

Table 82. Indo Internacional Eyeglasses Product Overview

Table 83. Indo Internacional Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Indo Internacional Business Overview

Table 85. Indo Internacional Recent Developments

Table 86. Safilo Group S.p.A. Eyeglasses Basic Information

Table 87. Safilo Group S.p.A. Eyeglasses Product Overview

Table 88. Safilo Group S.p.A. Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Safilo Group S.p.A. Business Overview

Table 90. Safilo Group S.p.A. Recent Developments

Table 91. Johnson and Johnson Eyeglasses Basic Information

Table 92. Johnson and Johnson Eyeglasses Product Overview

Table 93. Johnson and Johnson Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Johnson and Johnson Business Overview

Table 95. Johnson and Johnson Recent Developments

Table 96. CIBA Vision Eyeglasses Basic Information

Table 97. CIBA Vision Eyeglasses Product Overview

Table 98. CIBA Vision Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. CIBA Vision Business Overview

Table 100. CIBA Vision Recent Developments

- Table 101. CooperVision Eyeglasses Basic Information
- Table 102. CooperVision Eyeglasses Product Overview
- Table 103. CooperVision Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. CooperVision Business Overview
- Table 105. CooperVision Recent Developments
- Table 106. GBV Eyeglasses Basic Information
- Table 107. GBV Eyeglasses Product Overview
- Table 108. GBV Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. GBV Business Overview
- Table 110. GBV Recent Developments
- Table 111. Marchon Eyeglasses Basic Information
- Table 112. Marchon Eyeglasses Product Overview
- Table 113. Marchon Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Marchon Business Overview
- Table 115. Marchon Recent Developments
- Table 116. Fielmann AG Eyeglasses Basic Information
- Table 117. Fielmann AG Eyeglasses Product Overview
- Table 118. Fielmann AG Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Fielmann AG Business Overview
- Table 120. Fielmann AG Recent Developments
- Table 121. Bausch and Lomb Eyeglasses Basic Information
- Table 122. Bausch and Lomb Eyeglasses Product Overview
- Table 123. Bausch and Lomb Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Bausch and Lomb Business Overview
- Table 125. Bausch and Lomb Recent Developments
- Table 126. Charmant Eyeglasses Basic Information
- Table 127. Charmant Eyeglasses Product Overview
- Table 128. Charmant Eyeglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Charmant Business Overview
- Table 130. Charmant Recent Developments
- Table 131. TEK Optical Canada Eyeglasses Basic Information
- Table 132. TEK Optical Canada Eyeglasses Product Overview
- Table 133. TEK Optical Canada Eyeglasses Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 134. TEK Optical Canada Business Overview

Table 135. TEK Optical Canada Recent Developments

Table 136. Global Eyeglasses Sales Forecast by Region (2025-2030) & (K Units)

Table 137. Global Eyeglasses Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. North America Eyeglasses Sales Forecast by Country (2025-2030) & (K Units)

Table 139. North America Eyeglasses Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Europe Eyeglasses Sales Forecast by Country (2025-2030) & (K Units)

Table 141. Europe Eyeglasses Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Asia Pacific Eyeglasses Sales Forecast by Region (2025-2030) & (K Units)

Table 143. Asia Pacific Eyeglasses Market Size Forecast by Region (2025-2030) & (M USD)

Table 144. South America Eyeglasses Sales Forecast by Country (2025-2030) & (K Units)

Table 145. South America Eyeglasses Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Eyeglasses Consumption Forecast by Country (2025-2030) & (Units)

Table 147. Middle East and Africa Eyeglasses Market Size Forecast by Country (2025-2030) & (M USD)

Table 148. Global Eyeglasses Sales Forecast by Type (2025-2030) & (K Units)

Table 149. Global Eyeglasses Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Eyeglasses Price Forecast by Type (2025-2030) & (USD/Unit)

Table 151. Global Eyeglasses Sales (K Units) Forecast by Application (2025-2030)

Table 152. Global Eyeglasses Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Eyeglasses
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Eyeglasses Market Size (M USD), 2019-2030
- Figure 5. Global Eyeglasses Market Size (M USD) (2019-2030)
- Figure 6. Global Eyeglasses Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Eyeglasses Market Size by Country (M USD)
- Figure 11. Eyeglasses Sales Share by Manufacturers in 2023
- Figure 12. Global Eyeglasses Revenue Share by Manufacturers in 2023
- Figure 13. Eyeglasses Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Eyeglasses Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Eyeglasses Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Eyeglasses Market Share by Type
- Figure 18. Sales Market Share of Eyeglasses by Type (2019-2024)
- Figure 19. Sales Market Share of Eyeglasses by Type in 2023
- Figure 20. Market Size Share of Eyeglasses by Type (2019-2024)
- Figure 21. Market Size Market Share of Eyeglasses by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Eyeglasses Market Share by Application
- Figure 24. Global Eyeglasses Sales Market Share by Application (2019-2024)
- Figure 25. Global Eyeglasses Sales Market Share by Application in 2023
- Figure 26. Global Eyeglasses Market Share by Application (2019-2024)
- Figure 27. Global Eyeglasses Market Share by Application in 2023
- Figure 28. Global Eyeglasses Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Eyeglasses Sales Market Share by Region (2019-2024)
- Figure 30. North America Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Eyeglasses Sales Market Share by Country in 2023
- Figure 32. U.S. Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Eyeglasses Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Eyeglasses Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Eyeglasses Sales Market Share by Country in 2023
- Figure 37. Germany Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Eyeglasses Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Eyeglasses Sales Market Share by Region in 2023
- Figure 44. China Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Eyeglasses Sales and Growth Rate (K Units)
- Figure 50. South America Eyeglasses Sales Market Share by Country in 2023
- Figure 51. Brazil Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Eyeglasses Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Eyeglasses Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Eyeglasses Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Eyeglasses Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Eyeglasses Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Eyeglasses Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Eyeglasses Market Share Forecast by Type (2025-2030)
- Figure 65. Global Eyeglasses Sales Forecast by Application (2025-2030)
- Figure 66. Global Eyeglasses Market Share Forecast by Application (2025-2030)

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