+44 20 8123 2220
info@marketpublishers.com

Global Eye Tracking Technology Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/G2E5DC501F95EN.html
Date: July 2024
Pages: 108
Price: US$ 3,200.00 (Single User License)
ID: G2E5DC501F95EN

Abstracts

Report Overview:

Eye Tracking Technology is a sensor technology used to measure the activity of eyes. The technology helps in determine the gazing location of a person on a digital screen, blink frequency and the reaction of pupil to different stimulus.

The Global Eye Tracking Technology Market Size was estimated at USD 751.60 million in 2023 and is projected to reach USD 1375.68 million by 2029, exhibiting a CAGR of 10.60% during the forecast period.

This report provides a deep insight into the global Eye Tracking Technology market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter’s five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Eye Tracking Technology Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

+44 20 8123 2220
info@marketpublishers.com

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Eye Tracking Technology market in any manner.

Global Eye Tracking Technology Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

EyeTracking, Inc

Tobii AB

EyeTech Digital Systems, Inc.

The EyeTribe

SensoMotoric Instruments GmbH (SMI)

Mirametrix Inc.

LC Technologies

SR Research Ltd.

Smart Eye AB.

iMotions, Inc.

Seeing Machines

Pupil Labs

Market Segmentation (by Type)

+44 20 8123 2220
info@marketpublishers.com

Video-Based Eye Tracking

Infrared Eye Tracking

Electromyography (EMG) Eye Tracking

Magnetic Eye Tracking

Optical Eye Tracking

Wearable Eye Tracking

Others

Market Segmentation (by Application)

Automotive

Medical

Defense

Entertainment

Web Design

Advertising

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

+44 20 8123 2220
info@marketpublishers.com

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Eye Tracking Technology Market

Overview of the regional outlook of the Eye Tracking Technology Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

+44 20 8123 2220
info@marketpublishers.com

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about

+44 20 8123 2220
info@marketpublishers.com

48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Eye Tracking Technology Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

+44 20 8123 2220
info@marketpublishers.com

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Eye Tracking Technology
1.2 Key Market Segments
  1.2.1 Eye Tracking Technology Segment by Type
  1.2.2 Eye Tracking Technology Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 EYE TRACKING TECHNOLOGY MARKET OVERVIEW

2.1 Global Market Overview
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 EYE TRACKING TECHNOLOGY MARKET COMPETITIVE LANDSCAPE

3.1 Global Eye Tracking Technology Revenue Market Share by Company (2019-2024)
3.2 Eye Tracking Technology Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.3 Company Eye Tracking Technology Market Size Sites, Area Served, Product Type
3.4 Eye Tracking Technology Market Competitive Situation and Trends
  3.4.1 Eye Tracking Technology Market Concentration Rate
  3.4.2 Global 5 and 10 Largest Eye Tracking Technology Players Market Share by Revenue
  3.4.3 Mergers & Acquisitions, Expansion

4 EYE TRACKING TECHNOLOGY VALUE CHAIN ANALYSIS

4.1 Eye Tracking Technology Value Chain Analysis
4.2 Midstream Market Analysis
4.3 Downstream Customer Analysis

+44 20 8123 2220
info@marketpublishers.com

5 THE DEVELOPMENT AND DYNAMICS OF EYE TRACKING TECHNOLOGY MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 Mergers & Acquisitions
  5.5.2 Expansions
  5.5.3 Collaboration/Supply Contracts
5.6 Industry Policies

6 EYE TRACKING TECHNOLOGY MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Eye Tracking Technology Market Size Market Share by Type (2019-2024)
6.3 Global Eye Tracking Technology Market Size Growth Rate by Type (2019-2024)

7 EYE TRACKING TECHNOLOGY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Eye Tracking Technology Market Size (M USD) by Application (2019-2024)
7.3 Global Eye Tracking Technology Market Size Growth Rate by Application (2019-2024)

8 EYE TRACKING TECHNOLOGY MARKET SEGMENTATION BY REGION

8.1 Global Eye Tracking Technology Market Size by Region
  8.1.1 Global Eye Tracking Technology Market Size by Region
  8.1.2 Global Eye Tracking Technology Market Size Market Share by Region
8.2 North America
  8.2.1 North America Eye Tracking Technology Market Size by Country
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico
8.3 Europe
  8.3.1 Europe Eye Tracking Technology Market Size by Country
  8.3.2 Germany

+44 20 8123 2220
info@marketpublishers.com

8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific Eye Tracking Technology Market Size by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Eye Tracking Technology Market Size by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Eye Tracking Technology Market Size by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 EyeTracking, Inc
9.1.1 EyeTracking, Inc Eye Tracking Technology Basic Information
9.1.2 EyeTracking, Inc Eye Tracking Technology Product Overview
9.1.3 EyeTracking, Inc Eye Tracking Technology Product Market Performance
9.1.4 EyeTracking, Inc Eye Tracking Technology SWOT Analysis
9.1.5 EyeTracking, Inc Business Overview
9.1.6 EyeTracking, Inc Recent Developments
9.2 Tobii AB
9.2.1 Tobii AB Eye Tracking Technology Basic Information
9.2.2 Tobii AB Eye Tracking Technology Product Overview
9.2.3 Tobii AB Eye Tracking Technology Product Market Performance
9.2.4 EyeTracking, Inc Eye Tracking Technology SWOT Analysis
9.2.5 Tobii AB Business Overview

+44 20 8123 2220
info@marketpublishers.com

9.2.6 Tobii AB Recent Developments
9.3 EyeTech Digital Systems, Inc.
9.3.1 EyeTech Digital Systems, Inc. Eye Tracking Technology Basic Information
9.3.2 EyeTech Digital Systems, Inc. Eye Tracking Technology Product Overview
9.3.3 EyeTech Digital Systems, Inc. Eye Tracking Technology Product Market Performance
9.3.4 EyeTracking, Inc Eye Tracking Technology SWOT Analysis
9.3.5 EyeTech Digital Systems, Inc. Business Overview
9.3.6 EyeTech Digital Systems, Inc. Recent Developments
9.4 The EyeTribe
9.4.1 The EyeTribe Eye Tracking Technology Basic Information
9.4.2 The EyeTribe Eye Tracking Technology Product Overview
9.4.3 The EyeTribe Eye Tracking Technology Product Market Performance
9.4.4 The EyeTribe Business Overview
9.4.5 The EyeTribe Recent Developments
9.5 SensoMotoric Instruments GmbH (SMI)
9.5.1 SensoMotoric Instruments GmbH (SMI) Eye Tracking Technology Basic Information
9.5.2 SensoMotoric Instruments GmbH (SMI) Eye Tracking Technology Product Overview
9.5.3 SensoMotoric Instruments GmbH (SMI) Eye Tracking Technology Product Market Performance
9.5.4 SensoMotoric Instruments GmbH (SMI) Business Overview
9.5.5 SensoMotoric Instruments GmbH (SMI) Recent Developments
9.6 Mirametrix Inc.
9.6.1 Mirametrix Inc. Eye Tracking Technology Basic Information
9.6.2 Mirametrix Inc. Eye Tracking Technology Product Overview
9.6.3 Mirametrix Inc. Eye Tracking Technology Product Market Performance
9.6.4 Mirametrix Inc. Business Overview
9.6.5 Mirametrix Inc. Recent Developments
9.7 LC Technologies
9.7.1 LC Technologies Eye Tracking Technology Basic Information
9.7.2 LC Technologies Eye Tracking Technology Product Overview
9.7.3 LC Technologies Eye Tracking Technology Product Market Performance
9.7.4 LC Technologies Business Overview
9.7.5 LC Technologies Recent Developments
9.8 SR Research Ltd.
9.8.1 SR Research Ltd. Eye Tracking Technology Basic Information
9.8.2 SR Research Ltd. Eye Tracking Technology Product Overview

+44 20 8123 2220
info@marketpublishers.com

9.8.3 SR Research Ltd. Eye Tracking Technology Product Market Performance
9.8.4 SR Research Ltd. Business Overview
9.8.5 SR Research Ltd. Recent Developments
9.9 Smart Eye AB.
9.9.1 Smart Eye AB. Eye Tracking Technology Basic Information
9.9.2 Smart Eye AB. Eye Tracking Technology Product Overview
9.9.3 Smart Eye AB. Eye Tracking Technology Product Market Performance
9.9.4 Smart Eye AB. Business Overview
9.9.5 Smart Eye AB. Recent Developments
9.10 iMotions, Inc.
9.10.1 iMotions, Inc. Eye Tracking Technology Basic Information
9.10.2 iMotions, Inc. Eye Tracking Technology Product Overview
9.10.3 iMotions, Inc. Eye Tracking Technology Product Market Performance
9.10.4 iMotions, Inc. Business Overview
9.10.5 iMotions, Inc. Recent Developments
9.11 Seeing Machines
9.11.1 Seeing Machines Eye Tracking Technology Basic Information
9.11.2 Seeing Machines Eye Tracking Technology Product Overview
9.11.3 Seeing Machines Eye Tracking Technology Product Market Performance
9.11.4 Seeing Machines Business Overview
9.11.5 Seeing Machines Recent Developments
9.12 Pupil Labs
9.12.1 Pupil Labs Eye Tracking Technology Basic Information
9.12.2 Pupil Labs Eye Tracking Technology Product Overview
9.12.3 Pupil Labs Eye Tracking Technology Product Market Performance
9.12.4 Pupil Labs Business Overview
9.12.5 Pupil Labs Recent Developments

10 EYE TRACKING TECHNOLOGY REGIONAL MARKET FORECAST

10.1 Global Eye Tracking Technology Market Size Forecast
10.2 Global Eye Tracking Technology Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Eye Tracking Technology Market Size Forecast by Country
10.2.3 Asia Pacific Eye Tracking Technology Market Size Forecast by Region
10.2.4 South America Eye Tracking Technology Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of Eye Tracking Technology by Country

+44 20 8123 2220
info@marketpublishers.com

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Eye Tracking Technology Market Forecast by Type (2025-2030)
11.2 Global Eye Tracking Technology Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Eye Tracking Technology Market Size Comparison by Region (M USD)
Table 5. Global Eye Tracking Technology Revenue (M USD) by Company (2019-2024)
Table 6. Global Eye Tracking Technology Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Eye Tracking Technology as of 2022)
Table 8. Company Eye Tracking Technology Market Size Sites and Area Served
Table 9. Company Eye Tracking Technology Product Type
Table 10. Global Eye Tracking Technology Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Eye Tracking Technology
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Eye Tracking Technology Market Challenges
Table 18. Global Eye Tracking Technology Market Size by Type (M USD)
Table 19. Global Eye Tracking Technology Market Size (M USD) by Type (2019-2024)
Table 20. Global Eye Tracking Technology Market Size Share by Type (2019-2024)
Table 21. Global Eye Tracking Technology Market Size Growth Rate by Type (2019-2024)
Table 22. Global Eye Tracking Technology Market Size by Application
Table 23. Global Eye Tracking Technology Market Size by Application (2019-2024) & (M USD)
Table 24. Global Eye Tracking Technology Market Share by Application (2019-2024)
Table 25. Global Eye Tracking Technology Market Size Growth Rate by Application (2019-2024)
Table 26. Global Eye Tracking Technology Market Size by Region (2019-2024) & (M USD)
Table 27. Global Eye Tracking Technology Market Size Market Share by Region (2019-2024)
Table 28. North America Eye Tracking Technology Market Size by Country (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

& (M USD)
Table 29. Europe Eye Tracking Technology Market Size by Country (2019-2024) & (M USD)
Table 30. Asia Pacific Eye Tracking Technology Market Size by Region (2019-2024) & (M USD)
Table 31. South America Eye Tracking Technology Market Size by Country (2019-2024) & (M USD)
Table 32. Middle East and Africa Eye Tracking Technology Market Size by Region (2019-2024) & (M USD)
Table 33. EyeTracking, Inc Eye Tracking Technology Basic Information
Table 34. EyeTracking, Inc Eye Tracking Technology Product Overview
Table 35. EyeTracking, Inc Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 36. EyeTracking, Inc Eye Tracking Technology SWOT Analysis
Table 37. EyeTracking, Inc Business Overview
Table 38. EyeTracking, Inc Recent Developments
Table 39. Tobii AB Eye Tracking Technology Basic Information
Table 40. Tobii AB Eye Tracking Technology Product Overview
Table 41. Tobii AB Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 42. EyeTracking, Inc Eye Tracking Technology SWOT Analysis
Table 43. Tobii AB Business Overview
Table 44. Tobii AB Recent Developments
Table 45. EyeTech Digital Systems, Inc. Eye Tracking Technology Basic Information
Table 46. EyeTech Digital Systems, Inc. Eye Tracking Technology Product Overview
Table 47. EyeTech Digital Systems, Inc. Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 48. EyeTracking, Inc Eye Tracking Technology SWOT Analysis
Table 49. EyeTech Digital Systems, Inc. Business Overview
Table 50. EyeTech Digital Systems, Inc. Recent Developments
Table 51. The EyeTribe Eye Tracking Technology Basic Information
Table 52. The EyeTribe Eye Tracking Technology Product Overview
Table 53. The EyeTribe Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 54. The EyeTribe Business Overview
Table 55. The EyeTribe Recent Developments
Table 56. SensoMotoric Instruments GmbH (SMI) Eye Tracking Technology Basic Information
Table 57. SensoMotoric Instruments GmbH (SMI) Eye Tracking Technology Product

+44 20 8123 2220
info@marketpublishers.com

Overview
Table 58. SensoMotoric Instruments GmbH (SMI) Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 59. SensoMotoric Instruments GmbH (SMI) Business Overview
Table 60. SensoMotoric Instruments GmbH (SMI) Recent Developments
Table 61. Mirametrix Inc. Eye Tracking Technology Basic Information
Table 62. Mirametrix Inc. Eye Tracking Technology Product Overview
Table 63. Mirametrix Inc. Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Mirametrix Inc. Business Overview
Table 65. Mirametrix Inc. Recent Developments
Table 66. LC Technologies Eye Tracking Technology Basic Information
Table 67. LC Technologies Eye Tracking Technology Product Overview
Table 68. LC Technologies Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 69. LC Technologies Business Overview
Table 70. LC Technologies Recent Developments
Table 71. SR Research Ltd. Eye Tracking Technology Basic Information
Table 72. SR Research Ltd. Eye Tracking Technology Product Overview
Table 73. SR Research Ltd. Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 74. SR Research Ltd. Business Overview
Table 75. SR Research Ltd. Recent Developments
Table 76. Smart Eye AB. Eye Tracking Technology Basic Information
Table 77. Smart Eye AB. Eye Tracking Technology Product Overview
Table 78. Smart Eye AB. Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Smart Eye AB. Business Overview
Table 80. Smart Eye AB. Recent Developments
Table 81. iMotions, Inc. Eye Tracking Technology Basic Information
Table 82. iMotions, Inc. Eye Tracking Technology Product Overview
Table 83. iMotions, Inc. Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 84. iMotions, Inc. Business Overview
Table 85. iMotions, Inc. Recent Developments
Table 86. Seeing Machines Eye Tracking Technology Basic Information
Table 87. Seeing Machines Eye Tracking Technology Product Overview
Table 88. Seeing Machines Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 89. Seeing Machines Business Overview
Table 90. Seeing Machines Recent Developments
Table 91. Pupil Labs Eye Tracking Technology Basic Information
Table 92. Pupil Labs Eye Tracking Technology Product Overview
Table 93. Pupil Labs Eye Tracking Technology Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Pupil Labs Business Overview
Table 95. Pupil Labs Recent Developments
Table 96. Global Eye Tracking Technology Market Size Forecast by Region (2025-2030) & (M USD)
Table 97. North America Eye Tracking Technology Market Size Forecast by Country (2025-2030) & (M USD)
Table 98. Europe Eye Tracking Technology Market Size Forecast by Country (2025-2030) & (M USD)
Table 99. Asia Pacific Eye Tracking Technology Market Size Forecast by Region (2025-2030) & (M USD)
Table 100. South America Eye Tracking Technology Market Size Forecast by Country (2025-2030) & (M USD)
Table 101. Middle East and Africa Eye Tracking Technology Market Size Forecast by Country (2025-2030) & (M USD)
Table 102. Global Eye Tracking Technology Market Size Forecast by Type (2025-2030) & (M USD)
Table 103. Global Eye Tracking Technology Market Size Forecast by Application (2025-2030) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Eye Tracking Technology
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Eye Tracking Technology Market Size (M USD), 2019-2030
Figure 5. Global Eye Tracking Technology Market Size (M USD) (2019-2030)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 8. Evaluation Matrix of Regional Market Development Potential
Figure 9. Eye Tracking Technology Market Size by Country (M USD)
Figure 10. Global Eye Tracking Technology Revenue Share by Company in 2023
Figure 11. Eye Tracking Technology Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 12. The Global 5 and 10 Largest Players: Market Share by Eye Tracking Technology Revenue in 2023
Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 14. Global Eye Tracking Technology Market Share by Type
Figure 15. Market Size Share of Eye Tracking Technology by Type (2019-2024)
Figure 16. Market Size Market Share of Eye Tracking Technology by Type in 2022
Figure 17. Global Eye Tracking Technology Market Size Growth Rate by Type (2019-2024)
Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 19. Global Eye Tracking Technology Market Share by Application
Figure 20. Global Eye Tracking Technology Market Share by Application (2019-2024)
Figure 21. Global Eye Tracking Technology Market Share by Application in 2022
Figure 22. Global Eye Tracking Technology Market Size Growth Rate by Application (2019-2024)
Figure 23. Global Eye Tracking Technology Market Size Market Share by Region (2019-2024)
Figure 24. North America Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 25. North America Eye Tracking Technology Market Size Market Share by Country in 2023
Figure 26. U.S. Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 27. Canada Eye Tracking Technology Market Size (M USD) and Growth Rate

+44 20 8123 2220
info@marketpublishers.com

(2019-2024)
Figure 28. Mexico Eye Tracking Technology Market Size (Units) and Growth Rate (2019-2024)
Figure 29. Europe Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 30. Europe Eye Tracking Technology Market Size Market Share by Country in 2023
Figure 31. Germany Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 32. France Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 33. U.K. Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 34. Italy Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 35. Russia Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 36. Asia Pacific Eye Tracking Technology Market Size and Growth Rate (M USD)
Figure 37. Asia Pacific Eye Tracking Technology Market Size Market Share by Region in 2023
Figure 38. China Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 39. Japan Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 40. South Korea Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 41. India Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 42. Southeast Asia Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 43. South America Eye Tracking Technology Market Size and Growth Rate (M USD)
Figure 44. South America Eye Tracking Technology Market Size Market Share by Country in 2023
Figure 45. Brazil Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 46. Argentina Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

Figure 47. Columbia Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 48. Middle East and Africa Eye Tracking Technology Market Size and Growth Rate (M USD)
Figure 49. Middle East and Africa Eye Tracking Technology Market Size Market Share by Region in 2023
Figure 50. Saudi Arabia Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 51. UAE Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 52. Egypt Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 53. Nigeria Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 54. South Africa Eye Tracking Technology Market Size and Growth Rate (2019-2024) & (M USD)
Figure 55. Global Eye Tracking Technology Market Size Forecast by Value (2019-2030) & (M USD)
Figure 56. Global Eye Tracking Technology Market Share Forecast by Type (2025-2030)
Figure 57. Global Eye Tracking Technology Market Share Forecast by Application (2025-2030)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Eye Tracking Technology Market Research Report 2024(Status and Outlook)
Product link: https://marketpublishers.com/r/G2E5DC501F95EN.html
Price: US$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2E5DC501F95EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970