

Global Eye Shadow Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Eye Shadow a cosmetic cream or powder in one of various colors that is applied to the eyelids to accent the eyes.

The Global Eye Shadow Market Size was estimated at USD 1262.63 million in 2023 and is projected to reach USD 1692.05 million by 2029, exhibiting a CAGR of 5.00% during the forecast period.

This report provides a deep insight into the global Eye Shadow market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Eye Shadow Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Eye Shadow market in any manner.

Global Eye Shadow Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

L'Oreal

Estee Lauder

Procter & Gamble

LVMH

Coty

Avon

Shiseido

Amore Pacific

Missha

Chanel

Mary Kay

Alticor

PIAS

Natura

Revlon

Oriflame

Groupe Rocher

Kose Corp

Beiersdorf

Market Segmentation (by Type)

Liquid Eye Shadow

Eye Shadow Powder

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Cosmetics and Skin Care Products Stores

Online Retailers

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Eye Shadow Market

Overview of the regional outlook of the Eye Shadow Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Eye Shadow Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Eye Shadow

1.2 Key Market Segments

1.2.1 Eye Shadow Segment by Type

1.2.2 Eye Shadow Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EYE SHADOW MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Eye Shadow Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Eye Shadow Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EYE SHADOW MARKET COMPETITIVE LANDSCAPE

3.1 Global Eye Shadow Sales by Manufacturers (2019-2024)

3.2 Global Eye Shadow Revenue Market Share by Manufacturers (2019-2024)

3.3 Eye Shadow Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Eye Shadow Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Eye Shadow Sales Sites, Area Served, Product Type

3.6 Eye Shadow Market Competitive Situation and Trends

3.6.1 Eye Shadow Market Concentration Rate

3.6.2 Global 5 and 10 Largest Eye Shadow Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 EYE SHADOW INDUSTRY CHAIN ANALYSIS

4.1 Eye Shadow Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EYE SHADOW MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EYE SHADOW MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Eye Shadow Sales Market Share by Type (2019-2024)
- 6.3 Global Eye Shadow Market Size Market Share by Type (2019-2024)
- 6.4 Global Eye Shadow Price by Type (2019-2024)

7 EYE SHADOW MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Eye Shadow Market Sales by Application (2019-2024)
- 7.3 Global Eye Shadow Market Size (M USD) by Application (2019-2024)
- 7.4 Global Eye Shadow Sales Growth Rate by Application (2019-2024)

8 EYE SHADOW MARKET SEGMENTATION BY REGION

- 8.1 Global Eye Shadow Sales by Region
 - 8.1.1 Global Eye Shadow Sales by Region
 - 8.1.2 Global Eye Shadow Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Eye Shadow Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Eye Shadow Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Eye Shadow Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Eye Shadow Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Eye Shadow Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 L'Oreal
 - 9.1.1 L'Oreal Eye Shadow Basic Information
 - 9.1.2 L'Oreal Eye Shadow Product Overview
 - 9.1.3 L'Oreal Eye Shadow Product Market Performance
 - 9.1.4 L'Oreal Business Overview
 - 9.1.5 L'Oreal Eye Shadow SWOT Analysis
 - 9.1.6 L'Oreal Recent Developments
- 9.2 Estee Lauder
 - 9.2.1 Estee Lauder Eye Shadow Basic Information

- 9.2.2 Estee Lauder Eye Shadow Product Overview
- 9.2.3 Estee Lauder Eye Shadow Product Market Performance
- 9.2.4 Estee Lauder Business Overview
- 9.2.5 Estee Lauder Eye Shadow SWOT Analysis
- 9.2.6 Estee Lauder Recent Developments
- 9.3 Procter and Gamble
 - 9.3.1 Procter and Gamble Eye Shadow Basic Information
 - 9.3.2 Procter and Gamble Eye Shadow Product Overview
 - 9.3.3 Procter and Gamble Eye Shadow Product Market Performance
 - 9.3.4 Procter and Gamble Eye Shadow SWOT Analysis
 - 9.3.5 Procter and Gamble Business Overview
 - 9.3.6 Procter and Gamble Recent Developments
- 9.4 LVMH
 - 9.4.1 LVMH Eye Shadow Basic Information
 - 9.4.2 LVMH Eye Shadow Product Overview
 - 9.4.3 LVMH Eye Shadow Product Market Performance
 - 9.4.4 LVMH Business Overview
 - 9.4.5 LVMH Recent Developments
- 9.5 Coty
 - 9.5.1 Coty Eye Shadow Basic Information
 - 9.5.2 Coty Eye Shadow Product Overview
 - 9.5.3 Coty Eye Shadow Product Market Performance
 - 9.5.4 Coty Business Overview
 - 9.5.5 Coty Recent Developments
- 9.6 Avon
 - 9.6.1 Avon Eye Shadow Basic Information
 - 9.6.2 Avon Eye Shadow Product Overview
 - 9.6.3 Avon Eye Shadow Product Market Performance
 - 9.6.4 Avon Business Overview
 - 9.6.5 Avon Recent Developments
- 9.7 Shiseido
 - 9.7.1 Shiseido Eye Shadow Basic Information
 - 9.7.2 Shiseido Eye Shadow Product Overview
 - 9.7.3 Shiseido Eye Shadow Product Market Performance
 - 9.7.4 Shiseido Business Overview
 - 9.7.5 Shiseido Recent Developments
- 9.8 Amore Pacific
 - 9.8.1 Amore Pacific Eye Shadow Basic Information
 - 9.8.2 Amore Pacific Eye Shadow Product Overview

9.8.3 Amore Pacific Eye Shadow Product Market Performance

9.8.4 Amore Pacific Business Overview

9.8.5 Amore Pacific Recent Developments

9.9 Missha

9.9.1 Missha Eye Shadow Basic Information

9.9.2 Missha Eye Shadow Product Overview

9.9.3 Missha Eye Shadow Product Market Performance

9.9.4 Missha Business Overview

9.9.5 Missha Recent Developments

9.10 Chanel

9.10.1 Chanel Eye Shadow Basic Information

9.10.2 Chanel Eye Shadow Product Overview

9.10.3 Chanel Eye Shadow Product Market Performance

9.10.4 Chanel Business Overview

9.10.5 Chanel Recent Developments

9.11 Mary Kay

9.11.1 Mary Kay Eye Shadow Basic Information

9.11.2 Mary Kay Eye Shadow Product Overview

9.11.3 Mary Kay Eye Shadow Product Market Performance

9.11.4 Mary Kay Business Overview

9.11.5 Mary Kay Recent Developments

9.12 Alticor

9.12.1 Alticor Eye Shadow Basic Information

9.12.2 Alticor Eye Shadow Product Overview

9.12.3 Alticor Eye Shadow Product Market Performance

9.12.4 Alticor Business Overview

9.12.5 Alticor Recent Developments

9.13 PIAS

9.13.1 PIAS Eye Shadow Basic Information

9.13.2 PIAS Eye Shadow Product Overview

9.13.3 PIAS Eye Shadow Product Market Performance

9.13.4 PIAS Business Overview

9.13.5 PIAS Recent Developments

9.14 Natura

9.14.1 Natura Eye Shadow Basic Information

9.14.2 Natura Eye Shadow Product Overview

9.14.3 Natura Eye Shadow Product Market Performance

9.14.4 Natura Business Overview

9.14.5 Natura Recent Developments

9.15 Revlon

- 9.15.1 Revlon Eye Shadow Basic Information
- 9.15.2 Revlon Eye Shadow Product Overview
- 9.15.3 Revlon Eye Shadow Product Market Performance
- 9.15.4 Revlon Business Overview
- 9.15.5 Revlon Recent Developments

9.16 Oriflame

- 9.16.1 Oriflame Eye Shadow Basic Information
- 9.16.2 Oriflame Eye Shadow Product Overview
- 9.16.3 Oriflame Eye Shadow Product Market Performance
- 9.16.4 Oriflame Business Overview
- 9.16.5 Oriflame Recent Developments

9.17 Groupe Rocher

- 9.17.1 Groupe Rocher Eye Shadow Basic Information
- 9.17.2 Groupe Rocher Eye Shadow Product Overview
- 9.17.3 Groupe Rocher Eye Shadow Product Market Performance
- 9.17.4 Groupe Rocher Business Overview
- 9.17.5 Groupe Rocher Recent Developments

9.18 Kose Corp

- 9.18.1 Kose Corp Eye Shadow Basic Information
- 9.18.2 Kose Corp Eye Shadow Product Overview
- 9.18.3 Kose Corp Eye Shadow Product Market Performance
- 9.18.4 Kose Corp Business Overview
- 9.18.5 Kose Corp Recent Developments

9.19 Beiersdorf

- 9.19.1 Beiersdorf Eye Shadow Basic Information
- 9.19.2 Beiersdorf Eye Shadow Product Overview
- 9.19.3 Beiersdorf Eye Shadow Product Market Performance
- 9.19.4 Beiersdorf Business Overview
- 9.19.5 Beiersdorf Recent Developments

10 EYE SHADOW MARKET FORECAST BY REGION

10.1 Global Eye Shadow Market Size Forecast

10.2 Global Eye Shadow Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Eye Shadow Market Size Forecast by Country
- 10.2.3 Asia Pacific Eye Shadow Market Size Forecast by Region
- 10.2.4 South America Eye Shadow Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Eye Shadow by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Eye Shadow Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Eye Shadow by Type (2025-2030)

11.1.2 Global Eye Shadow Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Eye Shadow by Type (2025-2030)

11.2 Global Eye Shadow Market Forecast by Application (2025-2030)

11.2.1 Global Eye Shadow Sales (K Units) Forecast by Application

11.2.2 Global Eye Shadow Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Eye Shadow Market Size Comparison by Region (M USD)
- Table 5. Global Eye Shadow Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Eye Shadow Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Eye Shadow Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Eye Shadow Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Eye Shadow as of 2022)
- Table 10. Global Market Eye Shadow Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Eye Shadow Sales Sites and Area Served
- Table 12. Manufacturers Eye Shadow Product Type
- Table 13. Global Eye Shadow Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Eye Shadow
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Eye Shadow Market Challenges
- Table 22. Global Eye Shadow Sales by Type (K Units)
- Table 23. Global Eye Shadow Market Size by Type (M USD)
- Table 24. Global Eye Shadow Sales (K Units) by Type (2019-2024)
- Table 25. Global Eye Shadow Sales Market Share by Type (2019-2024)
- Table 26. Global Eye Shadow Market Size (M USD) by Type (2019-2024)
- Table 27. Global Eye Shadow Market Size Share by Type (2019-2024)
- Table 28. Global Eye Shadow Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Eye Shadow Sales (K Units) by Application
- Table 30. Global Eye Shadow Market Size by Application
- Table 31. Global Eye Shadow Sales by Application (2019-2024) & (K Units)
- Table 32. Global Eye Shadow Sales Market Share by Application (2019-2024)

- Table 33. Global Eye Shadow Sales by Application (2019-2024) & (M USD)
- Table 34. Global Eye Shadow Market Share by Application (2019-2024)
- Table 35. Global Eye Shadow Sales Growth Rate by Application (2019-2024)
- Table 36. Global Eye Shadow Sales by Region (2019-2024) & (K Units)
- Table 37. Global Eye Shadow Sales Market Share by Region (2019-2024)
- Table 38. North America Eye Shadow Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Eye Shadow Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Eye Shadow Sales by Region (2019-2024) & (K Units)
- Table 41. South America Eye Shadow Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Eye Shadow Sales by Region (2019-2024) & (K Units)
- Table 43. L'Oreal Eye Shadow Basic Information
- Table 44. L'Oreal Eye Shadow Product Overview
- Table 45. L'Oreal Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. L'Oreal Business Overview
- Table 47. L'Oreal Eye Shadow SWOT Analysis
- Table 48. L'Oreal Recent Developments
- Table 49. Estee Lauder Eye Shadow Basic Information
- Table 50. Estee Lauder Eye Shadow Product Overview
- Table 51. Estee Lauder Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Estee Lauder Business Overview
- Table 53. Estee Lauder Eye Shadow SWOT Analysis
- Table 54. Estee Lauder Recent Developments
- Table 55. Procter and Gamble Eye Shadow Basic Information
- Table 56. Procter and Gamble Eye Shadow Product Overview
- Table 57. Procter and Gamble Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Procter and Gamble Eye Shadow SWOT Analysis
- Table 59. Procter and Gamble Business Overview
- Table 60. Procter and Gamble Recent Developments
- Table 61. LVMH Eye Shadow Basic Information
- Table 62. LVMH Eye Shadow Product Overview
- Table 63. LVMH Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. LVMH Business Overview
- Table 65. LVMH Recent Developments
- Table 66. Coty Eye Shadow Basic Information
- Table 67. Coty Eye Shadow Product Overview

Table 68. Coty Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Coty Business Overview

Table 70. Coty Recent Developments

Table 71. Avon Eye Shadow Basic Information

Table 72. Avon Eye Shadow Product Overview

Table 73. Avon Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Avon Business Overview

Table 75. Avon Recent Developments

Table 76. Shiseido Eye Shadow Basic Information

Table 77. Shiseido Eye Shadow Product Overview

Table 78. Shiseido Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Shiseido Business Overview

Table 80. Shiseido Recent Developments

Table 81. Amore Pacific Eye Shadow Basic Information

Table 82. Amore Pacific Eye Shadow Product Overview

Table 83. Amore Pacific Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Amore Pacific Business Overview

Table 85. Amore Pacific Recent Developments

Table 86. Missha Eye Shadow Basic Information

Table 87. Missha Eye Shadow Product Overview

Table 88. Missha Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Missha Business Overview

Table 90. Missha Recent Developments

Table 91. Chanel Eye Shadow Basic Information

Table 92. Chanel Eye Shadow Product Overview

Table 93. Chanel Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Chanel Business Overview

Table 95. Chanel Recent Developments

Table 96. Mary Kay Eye Shadow Basic Information

Table 97. Mary Kay Eye Shadow Product Overview

Table 98. Mary Kay Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Mary Kay Business Overview

Table 100. Mary Kay Recent Developments

Table 101. Alticor Eye Shadow Basic Information

Table 102. Alticor Eye Shadow Product Overview

Table 103. Alticor Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Alticor Business Overview

Table 105. Alticor Recent Developments

Table 106. PIAS Eye Shadow Basic Information

Table 107. PIAS Eye Shadow Product Overview

Table 108. PIAS Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. PIAS Business Overview

Table 110. PIAS Recent Developments

Table 111. Natura Eye Shadow Basic Information

Table 112. Natura Eye Shadow Product Overview

Table 113. Natura Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Natura Business Overview

Table 115. Natura Recent Developments

Table 116. Revlon Eye Shadow Basic Information

Table 117. Revlon Eye Shadow Product Overview

Table 118. Revlon Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Revlon Business Overview

Table 120. Revlon Recent Developments

Table 121. Oriflame Eye Shadow Basic Information

Table 122. Oriflame Eye Shadow Product Overview

Table 123. Oriflame Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Oriflame Business Overview

Table 125. Oriflame Recent Developments

Table 126. Groupe Rocher Eye Shadow Basic Information

Table 127. Groupe Rocher Eye Shadow Product Overview

Table 128. Groupe Rocher Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Groupe Rocher Business Overview

Table 130. Groupe Rocher Recent Developments

Table 131. Kose Corp Eye Shadow Basic Information

Table 132. Kose Corp Eye Shadow Product Overview

- Table 133. Kose Corp Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Kose Corp Business Overview
- Table 135. Kose Corp Recent Developments
- Table 136. Beiersdorf Eye Shadow Basic Information
- Table 137. Beiersdorf Eye Shadow Product Overview
- Table 138. Beiersdorf Eye Shadow Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Beiersdorf Business Overview
- Table 140. Beiersdorf Recent Developments
- Table 141. Global Eye Shadow Sales Forecast by Region (2025-2030) & (K Units)
- Table 142. Global Eye Shadow Market Size Forecast by Region (2025-2030) & (M USD)
- Table 143. North America Eye Shadow Sales Forecast by Country (2025-2030) & (K Units)
- Table 144. North America Eye Shadow Market Size Forecast by Country (2025-2030) & (M USD)
- Table 145. Europe Eye Shadow Sales Forecast by Country (2025-2030) & (K Units)
- Table 146. Europe Eye Shadow Market Size Forecast by Country (2025-2030) & (M USD)
- Table 147. Asia Pacific Eye Shadow Sales Forecast by Region (2025-2030) & (K Units)
- Table 148. Asia Pacific Eye Shadow Market Size Forecast by Region (2025-2030) & (M USD)
- Table 149. South America Eye Shadow Sales Forecast by Country (2025-2030) & (K Units)
- Table 150. South America Eye Shadow Market Size Forecast by Country (2025-2030) & (M USD)
- Table 151. Middle East and Africa Eye Shadow Consumption Forecast by Country (2025-2030) & (Units)
- Table 152. Middle East and Africa Eye Shadow Market Size Forecast by Country (2025-2030) & (M USD)
- Table 153. Global Eye Shadow Sales Forecast by Type (2025-2030) & (K Units)
- Table 154. Global Eye Shadow Market Size Forecast by Type (2025-2030) & (M USD)
- Table 155. Global Eye Shadow Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 156. Global Eye Shadow Sales (K Units) Forecast by Application (2025-2030)
- Table 157. Global Eye Shadow Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Eye Shadow
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Eye Shadow Market Size (M USD), 2019-2030
- Figure 5. Global Eye Shadow Market Size (M USD) (2019-2030)
- Figure 6. Global Eye Shadow Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Eye Shadow Market Size by Country (M USD)
- Figure 11. Eye Shadow Sales Share by Manufacturers in 2023
- Figure 12. Global Eye Shadow Revenue Share by Manufacturers in 2023
- Figure 13. Eye Shadow Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Eye Shadow Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Eye Shadow Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Eye Shadow Market Share by Type
- Figure 18. Sales Market Share of Eye Shadow by Type (2019-2024)
- Figure 19. Sales Market Share of Eye Shadow by Type in 2023
- Figure 20. Market Size Share of Eye Shadow by Type (2019-2024)
- Figure 21. Market Size Market Share of Eye Shadow by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Eye Shadow Market Share by Application
- Figure 24. Global Eye Shadow Sales Market Share by Application (2019-2024)
- Figure 25. Global Eye Shadow Sales Market Share by Application in 2023
- Figure 26. Global Eye Shadow Market Share by Application (2019-2024)
- Figure 27. Global Eye Shadow Market Share by Application in 2023
- Figure 28. Global Eye Shadow Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Eye Shadow Sales Market Share by Region (2019-2024)
- Figure 30. North America Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Eye Shadow Sales Market Share by Country in 2023
- Figure 32. U.S. Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)

- Figure 33. Canada Eye Shadow Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Eye Shadow Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Eye Shadow Sales Market Share by Country in 2023
- Figure 37. Germany Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Eye Shadow Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Eye Shadow Sales Market Share by Region in 2023
- Figure 44. China Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Eye Shadow Sales and Growth Rate (K Units)
- Figure 50. South America Eye Shadow Sales Market Share by Country in 2023
- Figure 51. Brazil Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Eye Shadow Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Eye Shadow Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Eye Shadow Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Eye Shadow Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Eye Shadow Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Eye Shadow Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Eye Shadow Market Share Forecast by Type (2025-2030)
- Figure 65. Global Eye Shadow Sales Forecast by Application (2025-2030)
- Figure 66. Global Eye Shadow Market Share Forecast by Application (2025-2030)

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