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Global External Video Capture Card Market Research Report 2026(Status and Outlook)

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Abstracts

An external video capture card is a device used to capture and record video content from various sources, such as cameras, gaming consoles, or other multimedia devices, and transfer it to a computer for editing, streaming, or storage. These devices are typically connected to a computer externally through high-speed interfaces like USB, Thunderbolt, or HDMI. They often come with features such as support for various video resolutions, including high-definition and 4K, as well as real-time video processing capabilities for tasks like live streaming and video editing. External video capture cards are widely used by content creators, gamers, and professionals in the film and television industry to capture, record, and manipulate video content with ease and flexibility. They provide a convenient and portable solution for capturing high-quality video content and are compatible with a range of software applications, making them an essential tool for various multimedia production needs.

The global External Video Capture Card market size was estimated at USD 95.6 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global External Video Capture Card market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

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status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global External Video Capture Card market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the External Video Capture Card market.

Global External Video Capture Card Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Elgato (Corsair)

Avermedia

Blackmagic

Razer

EVGA

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UGREEN

Ezcap

Market Segmentation (by Type)

1080p Capture Card

4k Capture Card

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

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Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the External Video Capture Card Market

Overview of the regional outlook of the External Video Capture Card Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Video Capture Card Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

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Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of External Video Capture Card, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

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competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of External Video Capture Card
1.2 Key Market Segments
  1.2.1 External Video Capture Card Segment by Type
  1.2.2 External Video Capture Card Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 EXTERNAL VIDEO CAPTURE CARD MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global External Video Capture Card Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global External Video Capture Card Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 EXTERNAL VIDEO CAPTURE CARD MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global External Video Capture Card Product Life Cycle
3.3 Global External Video Capture Card Sales by Manufacturers (2020-2025)
3.4 Global External Video Capture Card Revenue Market Share by Manufacturers (2020-2025)
3.5 External Video Capture Card Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global External Video Capture Card Average Price by Manufacturers (2020-2025)
3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types
3.8 External Video Capture Card Market Competitive Situation and Trends
  3.8.1 External Video Capture Card Market Concentration Rate
  3.8.2 Global 5 and 10 Largest External Video Capture Card Players Market Share by Revenue

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3.8.3 Mergers & Acquisitions, Expansion

4 EXTERNAL VIDEO CAPTURE CARD INDUSTRY CHAIN ANALYSIS

4.1 External Video Capture Card Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXTERNAL VIDEO CAPTURE CARD MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global External Video Capture Card Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy – April 2025
  5.6.3 Global Trade Frictions and Their Impacts to External Video Capture Card Market
5.7 ESG Ratings of Leading Companies

6 EXTERNAL VIDEO CAPTURE CARD MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global External Video Capture Card Sales Market Share by Type (2020-2025)
6.3 Global External Video Capture Card Market Size by Type (2020-2025)
6.4 Global External Video Capture Card Price by Type (2020-2025)

7 EXTERNAL VIDEO CAPTURE CARD MARKET SEGMENTATION BY

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APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global External Video Capture Card Market Sales by Application (2020-2025)
7.3 Global External Video Capture Card Market Size (M USD) by Application (2020-2025)
7.4 Global External Video Capture Card Sales Growth Rate by Application (2020-2025)

8 EXTERNAL VIDEO CAPTURE CARD MARKET SALES BY REGION

8.1 Global External Video Capture Card Sales by Region
  8.1.1 Global External Video Capture Card Sales by Region
  8.1.2 Global External Video Capture Card Sales Market Share by Region
8.2 Global External Video Capture Card Market Size by Region
  8.2.1 Global External Video Capture Card Market Size by Region
  8.2.2 Global External Video Capture Card Market Size by Region
8.3 North America
  8.3.1 North America External Video Capture Card Sales by Country
  8.3.2 North America External Video Capture Card Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe External Video Capture Card Sales by Country
  8.4.2 Europe External Video Capture Card Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific External Video Capture Card Sales by Region
  8.5.2 Asia Pacific External Video Capture Card Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America

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8.6.1 South America External Video Capture Card Sales by Country
8.6.2 South America External Video Capture Card Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa External Video Capture Card Sales by Region
8.7.2 Middle East and Africa External Video Capture Card Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 EXTERNAL VIDEO CAPTURE CARD MARKET PRODUCTION BY REGION

9.1 Global Production of External Video Capture Card by Region(2020-2025)
9.2 Global External Video Capture Card Revenue Market Share by Region (2020-2025)
9.3 Global External Video Capture Card Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America External Video Capture Card Production
9.4.1 North America External Video Capture Card Production Growth Rate (2020-2025)
9.4.2 North America External Video Capture Card Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe External Video Capture Card Production
9.5.1 Europe External Video Capture Card Production Growth Rate (2020-2025)
9.5.2 Europe External Video Capture Card Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan External Video Capture Card Production (2020-2025)
9.6.1 Japan External Video Capture Card Production Growth Rate (2020-2025)
9.6.2 Japan External Video Capture Card Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China External Video Capture Card Production (2020-2025)
9.7.1 China External Video Capture Card Production Growth Rate (2020-2025)
9.7.2 China External Video Capture Card Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

+357 96 030922
info@marketpublishers.com

10.1 Elgato (Corsair)
10.1.1 Elgato (Corsair) Basic Information
10.1.2 Elgato (Corsair) External Video Capture Card Product Overview
10.1.3 Elgato (Corsair) External Video Capture Card Product Market Performance
10.1.4 Elgato (Corsair) Business Overview
10.1.5 Elgato (Corsair) SWOT Analysis
10.1.6 Elgato (Corsair) Recent Developments
10.2 Avermedia
10.2.1 Avermedia Basic Information
10.2.2 Avermedia External Video Capture Card Product Overview
10.2.3 Avermedia External Video Capture Card Product Market Performance
10.2.4 Avermedia Business Overview
10.2.5 Avermedia SWOT Analysis
10.2.6 Avermedia Recent Developments
10.3 Blackmagic
10.3.1 Blackmagic Basic Information
10.3.2 Blackmagic External Video Capture Card Product Overview
10.3.3 Blackmagic External Video Capture Card Product Market Performance
10.3.4 Blackmagic Business Overview
10.3.5 Blackmagic SWOT Analysis
10.3.6 Blackmagic Recent Developments
10.4 Razer
10.4.1 Razer Basic Information
10.4.2 Razer External Video Capture Card Product Overview
10.4.3 Razer External Video Capture Card Product Market Performance
10.4.4 Razer Business Overview
10.4.5 Razer Recent Developments
10.5 EVGA
10.5.1 EVGA Basic Information
10.5.2 EVGA External Video Capture Card Product Overview
10.5.3 EVGA External Video Capture Card Product Market Performance
10.5.4 EVGA Business Overview
10.5.5 EVGA Recent Developments
10.6 UGREEN
10.6.1 UGREEN Basic Information
10.6.2 UGREEN External Video Capture Card Product Overview
10.6.3 UGREEN External Video Capture Card Product Market Performance
10.6.4 UGREEN Business Overview

+357 96 030922
info@marketpublishers.com

10.6.5 UGREEN Recent Developments
10.7 Ezcap
10.7.1 Ezcap Basic Information
10.7.2 Ezcap External Video Capture Card Product Overview
10.7.3 Ezcap External Video Capture Card Product Market Performance
10.7.4 Ezcap Business Overview
10.7.5 Ezcap Recent Developments

11 EXTERNAL VIDEO CAPTURE CARD MARKET FORECAST BY REGION

11.1 Global External Video Capture Card Market Size Forecast
11.2 Global External Video Capture Card Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe External Video Capture Card Market Size Forecast by Country
11.2.3 Asia Pacific External Video Capture Card Market Size Forecast by Region
11.2.4 South America External Video Capture Card Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of External Video Capture Card by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global External Video Capture Card Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of External Video Capture Card by Type (2026-2035)
12.1.2 Global External Video Capture Card Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of External Video Capture Card by Type (2026-2035)
12.2 Global External Video Capture Card Market Forecast by Application (2026-2035)
12.2.1 Global External Video Capture Card Sales (K Units) Forecast by Application
12.2.2 Global External Video Capture Card Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global External Video Capture Card Market Size by Type (M USD)
Table 4. Global External Video Capture Card Market Size by Application
Table 5. External Video Capture Card Market Size Comparison by Region (M USD)
Table 6. Global External Video Capture Card Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global External Video Capture Card Sales Market Share by Manufacturers (2020-2025)
Table 8. Global External Video Capture Card Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global External Video Capture Card Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Video Capture Card as of 2025)
Table 11. Global Market External Video Capture Card Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global External Video Capture Card Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. External Video Capture Card Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global External Video Capture Card Sales by Type (K Units)
Table 27. Global External Video Capture Card Market Size by Type (M USD)

+357 96 030922
info@marketpublishers.com

Table 28. Global External Video Capture Card Sales (K Units) by Type (2020-2025)
Table 29. Global External Video Capture Card Sales Market Share by Type (2020-2025)
Table 30. Global External Video Capture Card Market Size (M USD) by Type (2020-2025)
Table 31. Global External Video Capture Card Market Share by Type (2020-2025)
Table 32. Global External Video Capture Card Price (USD/Unit) by Type (2020-2025)
Table 33. Global External Video Capture Card Sales (K Units) by Application
Table 34. Global External Video Capture Card Market Size by Application
Table 35. Global External Video Capture Card Sales by Application (2020-2025) & (K Units)
Table 36. Global External Video Capture Card Sales Market Share by Application (2020-2025)
Table 37. Global External Video Capture Card Market Size by Application (2020-2025) & (M USD)
Table 38. Global External Video Capture Card Market Share by Application (2020-2025)
Table 39. Global External Video Capture Card Sales Growth Rate by Application (2020-2025)
Table 40. Global External Video Capture Card Sales by Region (2020-2025) & (K Units)
Table 41. Global External Video Capture Card Sales Market Share by Region (2020-2025)
Table 42. Global External Video Capture Card Market Size by Region (2020-2025) & (M USD)
Table 43. Global External Video Capture Card Market Size by Region (2020-2025)
Table 44. North America External Video Capture Card Sales by Country (2020-2025) & (K Units)
Table 45. North America External Video Capture Card Market Size by Country (2020-2025) & (M USD)
Table 46. Europe External Video Capture Card Sales by Country (2020-2025) & (K Units)
Table 47. Europe External Video Capture Card Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific External Video Capture Card Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific External Video Capture Card Market Size by Region (2020-2025) & (M USD)
Table 50. South America External Video Capture Card Sales by Country (2020-2025) & (K Units)
Table 51. South America External Video Capture Card Market Size by Country

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(2020-2025) & (M USD)
Table 52. Middle East and Africa External Video Capture Card Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa External Video Capture Card Market Size by Region (2020-2025) & (M USD)
Table 54. Global External Video Capture Card Production (K Units) by Region(2020-2025)
Table 55. Global External Video Capture Card Revenue (US$ Million) by Region (2020-2025)
Table 56. Global External Video Capture Card Revenue Market Share by Region (2020-2025)
Table 57. Global External Video Capture Card Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America External Video Capture Card Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe External Video Capture Card Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan External Video Capture Card Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China External Video Capture Card Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Elgato (Corsair) Basic Information
Table 63. Elgato (Corsair) External Video Capture Card Product Overview
Table 64. Elgato (Corsair) External Video Capture Card Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Elgato (Corsair) Business Overview
Table 66. Elgato (Corsair) SWOT Analysis
Table 67. Elgato (Corsair) Recent Developments
Table 68. Avermedia Basic Information
Table 69. Avermedia External Video Capture Card Product Overview
Table 70. Avermedia External Video Capture Card Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Avermedia Business Overview
Table 72. Avermedia SWOT Analysis
Table 73. Avermedia Recent Developments
Table 74. Blackmagic Basic Information
Table 75. Blackmagic External Video Capture Card Product Overview
Table 76. Blackmagic External Video Capture Card Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 77. Blackmagic Business Overview
Table 78. Blackmagic SWOT Analysis
Table 79. Blackmagic Recent Developments
Table 80. Razer Basic Information
Table 81. Razer External Video Capture Card Product Overview
Table 82. Razer External Video Capture Card Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Razer Business Overview
Table 84. Razer Recent Developments
Table 85. EVGA Basic Information
Table 86. EVGA External Video Capture Card Product Overview
Table 87. EVGA External Video Capture Card Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. EVGA Business Overview
Table 89. EVGA Recent Developments
Table 90. UGREEN Basic Information
Table 91. UGREEN External Video Capture Card Product Overview
Table 92. UGREEN External Video Capture Card Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. UGREEN Business Overview
Table 94. UGREEN Recent Developments
Table 95. Ezcap Basic Information
Table 96. Ezcap External Video Capture Card Product Overview
Table 97. Ezcap External Video Capture Card Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Ezcap Business Overview
Table 99. Ezcap Recent Developments
Table 100. Global External Video Capture Card Sales Forecast by Region (2026-2035) & (K Units)
Table 101. Global External Video Capture Card Market Size Forecast by Region (2026-2035) & (M USD)
Table 102. North America External Video Capture Card Sales Forecast by Country (2026-2035) & (K Units)
Table 103. North America External Video Capture Card Market Size Forecast by Country (2026-2035) & (M USD)
Table 104. Europe External Video Capture Card Sales Forecast by Country (2026-2035) & (K Units)
Table 105. Europe External Video Capture Card Market Size Forecast by Country (2026-2035) & (M USD)

+357 96 030922
info@marketpublishers.com

Table 106. Asia Pacific External Video Capture Card Sales Forecast by Region (2026-2035) & (K Units)
Table 107. Asia Pacific External Video Capture Card Market Size Forecast by Region (2026-2035) & (M USD)
Table 108. South America External Video Capture Card Sales Forecast by Country (2026-2035) & (K Units)
Table 109. South America External Video Capture Card Market Size Forecast by Country (2026-2035) & (M USD)
Table 110. Middle East and Africa External Video Capture Card Sales Forecast by Country (2026-2035) & (Units)
Table 111. Middle East and Africa External Video Capture Card Market Size Forecast by Country (2026-2035) & (M USD)
Table 112. Global External Video Capture Card Sales Forecast by Type (2026-2035) & (K Units)
Table 113. Global External Video Capture Card Market Size Forecast by Type (2026-2035) & (M USD)
Table 114. Global External Video Capture Card Price Forecast by Type (2026-2035) & (USD/Unit)
Table 115. Global External Video Capture Card Sales (K Units) Forecast by Application (2026-2035)
Table 116. Global External Video Capture Card Market Size Forecast by Application (2026-2035) & (M USD)

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of External Video Capture Card
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global External Video Capture Card Market Size (M USD), 2025-2035
Figure 5. Global External Video Capture Card Market Size (M USD) (2020-2035)
Figure 6. Global External Video Capture Card Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. External Video Capture Card Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global External Video Capture Card Product Life Cycle
Figure 13. External Video Capture Card Sales Share by Manufacturers in 2025
Figure 14. Global External Video Capture Card Revenue Share by Manufacturers in 2025
Figure 15. External Video Capture Card Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market External Video Capture Card Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by External Video Capture Card Revenue in 2025
Figure 18. Industry Chain Map of External Video Capture Card
Figure 19. Global External Video Capture Card Market PEST Analysis
Figure 20. Global External Video Capture Card Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global External Video Capture Card Market Share by Type
Figure 27. Sales Market Share of External Video Capture Card by Type (2020-2025)
Figure 28. Sales Market Share of External Video Capture Card by Type in 2025
Figure 29. Market Share of External Video Capture Card by Type (2020-2025)
Figure 30. Market Share of External Video Capture Card by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

+357 96 030922
info@marketpublishers.com

Figure 32. Global External Video Capture Card Market Share by Application
Figure 33. Global External Video Capture Card Sales Market Share by Application (2020-2025)
Figure 34. Global External Video Capture Card Sales Market Share by Application in 2025
Figure 35. Global External Video Capture Card Market Share by Application (2020-2025)
Figure 36. Global External Video Capture Card Market Share by Application in 2025
Figure 37. Global External Video Capture Card Sales Growth Rate by Application (2020-2025)
Figure 38. Global External Video Capture Card Sales Market Share by Region (2020-2025)
Figure 39. Global External Video Capture Card Market Size by Region (2020-2025)
Figure 40. North America External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America External Video Capture Card Sales Market Share by Country in 2024
Figure 43. North America External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America External Video Capture Card Market Size by Country in 2024
Figure 45. U.S. External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada External Video Capture Card Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada External Video Capture Card Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico External Video Capture Card Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico External Video Capture Card Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe External Video Capture Card Sales Market Share by Country in 2024
Figure 53. Europe External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 54. Europe External Video Capture Card Market Size by Country in 2024
Figure 55. Germany External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific External Video Capture Card Sales and Growth Rate (K Units)
Figure 66. Asia Pacific External Video Capture Card Sales Market Share by Region in 2024
Figure 67. Asia Pacific External Video Capture Card Market Size by Region in 2024
Figure 68. China External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)

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Figure 75. India External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America External Video Capture Card Sales and Growth Rate (K Units)
Figure 79. South America External Video Capture Card Sales Market Share by Country in 2024
Figure 80. South America External Video Capture Card Market Size and Growth Rate (M USD)
Figure 81. South America External Video Capture Card Market Size by Country in 2024
Figure 82. Brazil External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa External Video Capture Card Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa External Video Capture Card Sales Market Share by Region in 2024
Figure 90. Middle East and Africa External Video Capture Card Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa External Video Capture Card Market Size by Region in 2024
Figure 92. Saudi Arabia External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)

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Figure 95. UAE External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa External Video Capture Card Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa External Video Capture Card Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global External Video Capture Card Production Market Share by Region (2020-2025)
Figure 103. North America External Video Capture Card Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe External Video Capture Card Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan External Video Capture Card Production (K Units) Growth Rate (2020-2025)
Figure 106. China External Video Capture Card Production (K Units) Growth Rate (2020-2025)
Figure 107. Global External Video Capture Card Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global External Video Capture Card Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global External Video Capture Card Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global External Video Capture Card Market Share Forecast by Type (2026-2035)
Figure 111. Global External Video Capture Card Sales Forecast by Application (2026-2035)
Figure 112. Global External Video Capture Card Market Share Forecast by Application (2026-2035)

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