

Global External Thermal Insulation Composite Systems (Etics) Market Research Report 2026(Status and Outlook)

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Abstracts

External Thermal Insulation Composite Systems (ETICS) is a type of cladding system that provides exterior walls with an insulated finished surface and waterproofing in an integrated composite material system. Put another way, an Exterior Insulation Finishing System / External Thermal Insulation Composite Systems can be defined as an ideal energy efficient thermal wrapping or facade insulation applied to the exterior surfaces of a building which is then finished with a long-life, decorative and protective wall coating that can be installed on any type of construction. EIFS / ETICS is actually a multi-layered wall system that consists of the following components: ? Adhesive ? Used to ?glue? the insulation board to the exterior wall surface. ? Insulation Board ? Made of polystyrene or mineral wool which is secured to the exterior wall surface. ? Mechanical Fasteners ? Used to fasten the Insulation Board to the exterior wall surface. ? Base Coat ? Applied on top of the insulation and reinforced with EIFS glass fibre mesh. ? Finish Coat ? Applied on top of the primed base coat giving a decorative, durable, crack-resistant finish.

The global External Thermal Insulation Composite Systems (Etics) market size was estimated at USD 18628.45 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global External Thermal Insulation Composite Systems (Etics) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global External Thermal Insulation Composite Systems (Etics) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the External Thermal Insulation Composite Systems (Etics) market.

Global External Thermal Insulation Composite Systems (Etics) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Henkel (Ceresit)

Sika

Xella (Multipor)

Saint-Gobain Weber

DAW SE (Inthermo)

Fassa Bortolo

Terraco

Sto (STOMIX)
GUTEX
Betek Boya
Novamix

Market Segmentation (by Type)

ETICS with Expanded Polystyrene (EPS)
ETICS with Mineral Wool (MW)
ETICS with Polyurethane (PUR)
Others

Market Segmentation (by Application)

Building Renovation
New Construction

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the External Thermal Insulation Composite Systems (Etics) Market

Overview of the regional outlook of the External Thermal Insulation Composite Systems (Etics) Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Thermal Insulation Composite Systems (Etics) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of External Thermal Insulation Composite Systems (Etics), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of External Thermal Insulation Composite Systems (Etics)
- 1.2 Key Market Segments
 - 1.2.1 External Thermal Insulation Composite Systems (Etics) Segment by Type
 - 1.2.2 External Thermal Insulation Composite Systems (Etics) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global External Thermal Insulation Composite Systems (Etics) Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global External Thermal Insulation Composite Systems (Etics) Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global External Thermal Insulation Composite Systems (Etics) Product Life Cycle
- 3.3 Global External Thermal Insulation Composite Systems (Etics) Sales by Manufacturers (2020-2025)
- 3.4 Global External Thermal Insulation Composite Systems (Etics) Revenue Market Share by Manufacturers (2020-2025)
- 3.5 External Thermal Insulation Composite Systems (Etics) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global External Thermal Insulation Composite Systems (Etics) Average Price by

Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 External Thermal Insulation Composite Systems (Etics) Market Competitive Situation and Trends

3.8.1 External Thermal Insulation Composite Systems (Etics) Market Concentration Rate

3.8.2 Global 5 and 10 Largest External Thermal Insulation Composite Systems (Etics) Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) INDUSTRY CHAIN ANALYSIS

4.1 External Thermal Insulation Composite Systems (Etics) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global External Thermal Insulation Composite Systems (Etics) Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to External Thermal Insulation

Composite Systems (Etics) Market

5.7 ESG Ratings of Leading Companies

6 EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Type (2020-2025)

6.3 Global External Thermal Insulation Composite Systems (Etics) Market Size by Type (2020-2025)

6.4 Global External Thermal Insulation Composite Systems (Etics) Price by Type (2020-2025)

7 EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global External Thermal Insulation Composite Systems (Etics) Market Sales by Application (2020-2025)

7.3 Global External Thermal Insulation Composite Systems (Etics) Market Size (M USD) by Application (2020-2025)

7.4 Global External Thermal Insulation Composite Systems (Etics) Sales Growth Rate by Application (2020-2025)

8 EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) MARKET SALES BY REGION

8.1 Global External Thermal Insulation Composite Systems (Etics) Sales by Region

8.1.1 Global External Thermal Insulation Composite Systems (Etics) Sales by Region

8.1.2 Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Region

8.2 Global External Thermal Insulation Composite Systems (Etics) Market Size by Region

8.2.1 Global External Thermal Insulation Composite Systems (Etics) Market Size by Region

8.2.2 Global External Thermal Insulation Composite Systems (Etics) Market Size by Region

8.3 North America

8.3.1 North America External Thermal Insulation Composite Systems (Etics) Sales by Country

8.3.2 North America External Thermal Insulation Composite Systems (Etics) Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe External Thermal Insulation Composite Systems (Etics) Sales by Country

8.4.2 Europe External Thermal Insulation Composite Systems (Etics) Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific External Thermal Insulation Composite Systems (Etics) Sales by Region

8.5.2 Asia Pacific External Thermal Insulation Composite Systems (Etics) Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America External Thermal Insulation Composite Systems (Etics) Sales by Country

8.6.2 South America External Thermal Insulation Composite Systems (Etics) Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa External Thermal Insulation Composite Systems (Etics) Sales by Region

8.7.2 Middle East and Africa External Thermal Insulation Composite Systems (Etics) Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) MARKET PRODUCTION BY REGION

9.1 Global Production of External Thermal Insulation Composite Systems (Etics) by Region(2020-2025)

9.2 Global External Thermal Insulation Composite Systems (Etics) Revenue Market Share by Region (2020-2025)

9.3 Global External Thermal Insulation Composite Systems (Etics) Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America External Thermal Insulation Composite Systems (Etics) Production

9.4.1 North America External Thermal Insulation Composite Systems (Etics) Production Growth Rate (2020-2025)

9.4.2 North America External Thermal Insulation Composite Systems (Etics) Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe External Thermal Insulation Composite Systems (Etics) Production

9.5.1 Europe External Thermal Insulation Composite Systems (Etics) Production Growth Rate (2020-2025)

9.5.2 Europe External Thermal Insulation Composite Systems (Etics) Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan External Thermal Insulation Composite Systems (Etics) Production (2020-2025)

9.6.1 Japan External Thermal Insulation Composite Systems (Etics) Production Growth Rate (2020-2025)

9.6.2 Japan External Thermal Insulation Composite Systems (Etics) Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China External Thermal Insulation Composite Systems (Etics) Production (2020-2025)

9.7.1 China External Thermal Insulation Composite Systems (Etics) Production Growth Rate (2020-2025)

9.7.2 China External Thermal Insulation Composite Systems (Etics) Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Henkel (Ceresit)

10.1.1 Henkel (Ceresit) Basic Information

10.1.2 Henkel (Ceresit) External Thermal Insulation Composite Systems (Etics)

Product Overview

10.1.3 Henkel (Ceresit) External Thermal Insulation Composite Systems (Etics)

Product Market Performance

10.1.4 Henkel (Ceresit) Business Overview

10.1.5 Henkel (Ceresit) SWOT Analysis

10.1.6 Henkel (Ceresit) Recent Developments

10.2 Sika

10.2.1 Sika Basic Information

10.2.2 Sika External Thermal Insulation Composite Systems (Etics) Product Overview

10.2.3 Sika External Thermal Insulation Composite Systems (Etics) Product Market

Performance

10.2.4 Sika Business Overview

10.2.5 Sika SWOT Analysis

10.2.6 Sika Recent Developments

10.3 Xella (Multipor)

10.3.1 Xella (Multipor) Basic Information

10.3.2 Xella (Multipor) External Thermal Insulation Composite Systems (Etics) Product

Overview

10.3.3 Xella (Multipor) External Thermal Insulation Composite Systems (Etics) Product

Market Performance

10.3.4 Xella (Multipor) Business Overview

10.3.5 Xella (Multipor) SWOT Analysis

10.3.6 Xella (Multipor) Recent Developments

10.4 Saint-Gobain Weber

10.4.1 Saint-Gobain Weber Basic Information

10.4.2 Saint-Gobain Weber External Thermal Insulation Composite Systems (Etics)

Product Overview

10.4.3 Saint-Gobain Weber External Thermal Insulation Composite Systems (Etics)

Product Market Performance

10.4.4 Saint-Gobain Weber Business Overview

10.4.5 Saint-Gobain Weber Recent Developments

10.5 DAW SE (Inthermo)

10.5.1 DAW SE (Inthermo) Basic Information

10.5.2 DAW SE (Inthermo) External Thermal Insulation Composite Systems (Etics)

Product Overview

- 10.5.3 DAW SE (Inthermo) External Thermal Insulation Composite Systems (Etics)
Product Market Performance
- 10.5.4 DAW SE (Inthermo) Business Overview
- 10.5.5 DAW SE (Inthermo) Recent Developments
- 10.6 Fassa Bortolo
 - 10.6.1 Fassa Bortolo Basic Information
 - 10.6.2 Fassa Bortolo External Thermal Insulation Composite Systems (Etics) Product Overview
 - 10.6.3 Fassa Bortolo External Thermal Insulation Composite Systems (Etics) Product Market Performance
 - 10.6.4 Fassa Bortolo Business Overview
 - 10.6.5 Fassa Bortolo Recent Developments
- 10.7 Terraco
 - 10.7.1 Terraco Basic Information
 - 10.7.2 Terraco External Thermal Insulation Composite Systems (Etics) Product Overview
 - 10.7.3 Terraco External Thermal Insulation Composite Systems (Etics) Product Market Performance
 - 10.7.4 Terraco Business Overview
 - 10.7.5 Terraco Recent Developments
- 10.8 Sto (STOMIX)
 - 10.8.1 Sto (STOMIX) Basic Information
 - 10.8.2 Sto (STOMIX) External Thermal Insulation Composite Systems (Etics) Product Overview
 - 10.8.3 Sto (STOMIX) External Thermal Insulation Composite Systems (Etics) Product Market Performance
 - 10.8.4 Sto (STOMIX) Business Overview
 - 10.8.5 Sto (STOMIX) Recent Developments
- 10.9 GUTEX
 - 10.9.1 GUTEX Basic Information
 - 10.9.2 GUTEX External Thermal Insulation Composite Systems (Etics) Product Overview
 - 10.9.3 GUTEX External Thermal Insulation Composite Systems (Etics) Product Market Performance
 - 10.9.4 GUTEX Business Overview
 - 10.9.5 GUTEX Recent Developments
- 10.10 Betek Boya
 - 10.10.1 Betek Boya Basic Information
 - 10.10.2 Betek Boya External Thermal Insulation Composite Systems (Etics) Product

Overview

10.10.3 Betek Boya External Thermal Insulation Composite Systems (Etics) Product

Market Performance

10.10.4 Betek Boya Business Overview

10.10.5 Betek Boya Recent Developments

10.11 Novamix

10.11.1 Novamix Basic Information

10.11.2 Novamix External Thermal Insulation Composite Systems (Etics) Product

Overview

10.11.3 Novamix External Thermal Insulation Composite Systems (Etics) Product

Market Performance

10.11.4 Novamix Business Overview

10.11.5 Novamix Recent Developments

11 EXTERNAL THERMAL INSULATION COMPOSITE SYSTEMS (ETICS) MARKET FORECAST BY REGION

11.1 Global External Thermal Insulation Composite Systems (Etics) Market Size Forecast

11.2 Global External Thermal Insulation Composite Systems (Etics) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Country

11.2.3 Asia Pacific External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Region

11.2.4 South America External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of External Thermal Insulation Composite Systems (Etics) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global External Thermal Insulation Composite Systems (Etics) Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of External Thermal Insulation Composite Systems (Etics) by Type (2026-2035)

12.1.2 Global External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of External Thermal Insulation Composite Systems (Etics) by Type (2026-2035)

12.2 Global External Thermal Insulation Composite Systems (Etics) Market Forecast by Application (2026-2035)

12.2.1 Global External Thermal Insulation Composite Systems (Etics) Sales (K Units) Forecast by Application

12.2.2 Global External Thermal Insulation Composite Systems (Etics) Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global External Thermal Insulation Composite Systems (Etics) Market Size by Type (M USD)

Table 4. Global External Thermal Insulation Composite Systems (Etics) Market Size by Application

Table 5. External Thermal Insulation Composite Systems (Etics) Market Size Comparison by Region (M USD)

Table 6. Global External Thermal Insulation Composite Systems (Etics) Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Manufacturers (2020-2025)

Table 8. Global External Thermal Insulation Composite Systems (Etics) Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global External Thermal Insulation Composite Systems (Etics) Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Thermal Insulation Composite Systems (Etics) as of 2025)

Table 11. Global Market External Thermal Insulation Composite Systems (Etics) Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global External Thermal Insulation Composite Systems (Etics) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. External Thermal Insulation Composite Systems (Etics) Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

Table 26. Global External Thermal Insulation Composite Systems (Etics) Sales by Type (K Units)

Table 27. Global External Thermal Insulation Composite Systems (Etics) Market Size by Type (M USD)

Table 28. Global External Thermal Insulation Composite Systems (Etics) Sales (K Units) by Type (2020-2025)

Table 29. Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Type (2020-2025)

Table 30. Global External Thermal Insulation Composite Systems (Etics) Market Size (M USD) by Type (2020-2025)

Table 31. Global External Thermal Insulation Composite Systems (Etics) Market Share by Type (2020-2025)

Table 32. Global External Thermal Insulation Composite Systems (Etics) Price (USD/Unit) by Type (2020-2025)

Table 33. Global External Thermal Insulation Composite Systems (Etics) Sales (K Units) by Application

Table 34. Global External Thermal Insulation Composite Systems (Etics) Market Size by Application

Table 35. Global External Thermal Insulation Composite Systems (Etics) Sales by Application (2020-2025) & (K Units)

Table 36. Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Application (2020-2025)

Table 37. Global External Thermal Insulation Composite Systems (Etics) Market Size by Application (2020-2025) & (M USD)

Table 38. Global External Thermal Insulation Composite Systems (Etics) Market Share by Application (2020-2025)

Table 39. Global External Thermal Insulation Composite Systems (Etics) Sales Growth Rate by Application (2020-2025)

Table 40. Global External Thermal Insulation Composite Systems (Etics) Sales by Region (2020-2025) & (K Units)

Table 41. Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Region (2020-2025)

Table 42. Global External Thermal Insulation Composite Systems (Etics) Market Size by Region (2020-2025) & (M USD)

Table 43. Global External Thermal Insulation Composite Systems (Etics) Market Size by Region (2020-2025)

Table 44. North America External Thermal Insulation Composite Systems (Etics) Sales by Country (2020-2025) & (K Units)

Table 45. North America External Thermal Insulation Composite Systems (Etics) Market Size by Country (2020-2025) & (M USD)

Table 46. Europe External Thermal Insulation Composite Systems (Etics) Sales by Country (2020-2025) & (K Units)

Table 47. Europe External Thermal Insulation Composite Systems (Etics) Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific External Thermal Insulation Composite Systems (Etics) Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific External Thermal Insulation Composite Systems (Etics) Market Size by Region (2020-2025) & (M USD)

Table 50. South America External Thermal Insulation Composite Systems (Etics) Sales by Country (2020-2025) & (K Units)

Table 51. South America External Thermal Insulation Composite Systems (Etics) Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa External Thermal Insulation Composite Systems (Etics) Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa External Thermal Insulation Composite Systems (Etics) Market Size by Region (2020-2025) & (M USD)

Table 54. Global External Thermal Insulation Composite Systems (Etics) Production (K Units) by Region(2020-2025)

Table 55. Global External Thermal Insulation Composite Systems (Etics) Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global External Thermal Insulation Composite Systems (Etics) Revenue Market Share by Region (2020-2025)

Table 57. Global External Thermal Insulation Composite Systems (Etics) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America External Thermal Insulation Composite Systems (Etics) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe External Thermal Insulation Composite Systems (Etics) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan External Thermal Insulation Composite Systems (Etics) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China External Thermal Insulation Composite Systems (Etics) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Henkel (Ceresit) Basic Information

Table 63. Henkel (Ceresit) External Thermal Insulation Composite Systems (Etics) Product Overview

Table 64. Henkel (Ceresit) External Thermal Insulation Composite Systems (Etics)

Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Henkel (Ceresit) Business Overview

Table 66. Henkel (Ceresit) SWOT Analysis

Table 67. Henkel (Ceresit) Recent Developments

Table 68. Sika Basic Information

Table 69. Sika External Thermal Insulation Composite Systems (Etics) Product Overview

Table 70. Sika External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Sika Business Overview

Table 72. Sika SWOT Analysis

Table 73. Sika Recent Developments

Table 74. Xella (Multipor) Basic Information

Table 75. Xella (Multipor) External Thermal Insulation Composite Systems (Etics) Product Overview

Table 76. Xella (Multipor) External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Xella (Multipor) Business Overview

Table 78. Xella (Multipor) SWOT Analysis

Table 79. Xella (Multipor) Recent Developments

Table 80. Saint-Gobain Weber Basic Information

Table 81. Saint-Gobain Weber External Thermal Insulation Composite Systems (Etics) Product Overview

Table 82. Saint-Gobain Weber External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Saint-Gobain Weber Business Overview

Table 84. Saint-Gobain Weber Recent Developments

Table 85. DAW SE (Inthermo) Basic Information

Table 86. DAW SE (Inthermo) External Thermal Insulation Composite Systems (Etics) Product Overview

Table 87. DAW SE (Inthermo) External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. DAW SE (Inthermo) Business Overview

Table 89. DAW SE (Inthermo) Recent Developments

Table 90. Fassa Bortolo Basic Information

Table 91. Fassa Bortolo External Thermal Insulation Composite Systems (Etics) Product Overview

Table 92. Fassa Bortolo External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Fassa Bortolo Business Overview
Table 94. Fassa Bortolo Recent Developments
Table 95. Terraco Basic Information
Table 96. Terraco External Thermal Insulation Composite Systems (Etics) Product Overview
Table 97. Terraco External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Terraco Business Overview
Table 99. Terraco Recent Developments
Table 100. Sto (STOMIX) Basic Information
Table 101. Sto (STOMIX) External Thermal Insulation Composite Systems (Etics) Product Overview
Table 102. Sto (STOMIX) External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Sto (STOMIX) Business Overview
Table 104. Sto (STOMIX) Recent Developments
Table 105. GUTEX Basic Information
Table 106. GUTEX External Thermal Insulation Composite Systems (Etics) Product Overview
Table 107. GUTEX External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. GUTEX Business Overview
Table 109. GUTEX Recent Developments
Table 110. Betek Boya Basic Information
Table 111. Betek Boya External Thermal Insulation Composite Systems (Etics) Product Overview
Table 112. Betek Boya External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Betek Boya Business Overview
Table 114. Betek Boya Recent Developments
Table 115. Novamix Basic Information
Table 116. Novamix External Thermal Insulation Composite Systems (Etics) Product Overview
Table 117. Novamix External Thermal Insulation Composite Systems (Etics) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Novamix Business Overview
Table 119. Novamix Recent Developments
Table 120. Global External Thermal Insulation Composite Systems (Etics) Sales Forecast by Region (2026-2035) & (K Units)

Table 121. Global External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America External Thermal Insulation Composite Systems (Etics) Sales Forecast by Country (2026-2035) & (K Units)

Table 123. North America External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe External Thermal Insulation Composite Systems (Etics) Sales Forecast by Country (2026-2035) & (K Units)

Table 125. Europe External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific External Thermal Insulation Composite Systems (Etics) Sales Forecast by Region (2026-2035) & (K Units)

Table 127. Asia Pacific External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America External Thermal Insulation Composite Systems (Etics) Sales Forecast by Country (2026-2035) & (K Units)

Table 129. South America External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa External Thermal Insulation Composite Systems (Etics) Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global External Thermal Insulation Composite Systems (Etics) Sales Forecast by Type (2026-2035) & (K Units)

Table 133. Global External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global External Thermal Insulation Composite Systems (Etics) Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global External Thermal Insulation Composite Systems (Etics) Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of External Thermal Insulation Composite Systems (Etics)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global External Thermal Insulation Composite Systems (Etics) Market Size (M USD), 2025-2035

Figure 5. Global External Thermal Insulation Composite Systems (Etics) Market Size (M USD) (2020-2035)

Figure 6. Global External Thermal Insulation Composite Systems (Etics) Sales (K Units) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. External Thermal Insulation Composite Systems (Etics) Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global External Thermal Insulation Composite Systems (Etics) Product Life Cycle

Figure 13. External Thermal Insulation Composite Systems (Etics) Sales Share by Manufacturers in 2025

Figure 14. Global External Thermal Insulation Composite Systems (Etics) Revenue Share by Manufacturers in 2025

Figure 15. External Thermal Insulation Composite Systems (Etics) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market External Thermal Insulation Composite Systems (Etics) Average Price (USD/Unit) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by External Thermal Insulation Composite Systems (Etics) Revenue in 2025

Figure 18. Industry Chain Map of External Thermal Insulation Composite Systems (Etics)

Figure 19. Global External Thermal Insulation Composite Systems (Etics) Market PEST Analysis

Figure 20. Global External Thermal Insulation Composite Systems (Etics) Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global External Thermal Insulation Composite Systems (Etics) Market Share by Type

Figure 27. Sales Market Share of External Thermal Insulation Composite Systems (Etics) by Type (2020-2025)

Figure 28. Sales Market Share of External Thermal Insulation Composite Systems (Etics) by Type in 2025

Figure 29. Market Share of External Thermal Insulation Composite Systems (Etics) by Type (2020-2025)

Figure 30. Market Share of External Thermal Insulation Composite Systems (Etics) by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global External Thermal Insulation Composite Systems (Etics) Market Share by Application

Figure 33. Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Application (2020-2025)

Figure 34. Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Application in 2025

Figure 35. Global External Thermal Insulation Composite Systems (Etics) Market Share by Application (2020-2025)

Figure 36. Global External Thermal Insulation Composite Systems (Etics) Market Share by Application in 2025

Figure 37. Global External Thermal Insulation Composite Systems (Etics) Sales Growth Rate by Application (2020-2025)

Figure 38. Global External Thermal Insulation Composite Systems (Etics) Sales Market Share by Region (2020-2025)

Figure 39. Global External Thermal Insulation Composite Systems (Etics) Market Size by Region (2020-2025)

Figure 40. North America External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America External Thermal Insulation Composite Systems (Etics) Sales Market Share by Country in 2024

Figure 43. North America External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America External Thermal Insulation Composite Systems (Etics)

Market Size by Country in 2024

Figure 45. U.S. External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada External Thermal Insulation Composite Systems (Etics) Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada External Thermal Insulation Composite Systems (Etics) Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico External Thermal Insulation Composite Systems (Etics) Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico External Thermal Insulation Composite Systems (Etics) Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe External Thermal Insulation Composite Systems (Etics) Sales Market Share by Country in 2024

Figure 53. Europe External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe External Thermal Insulation Composite Systems (Etics) Market Size by Country in 2024

Figure 55. Germany External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (K Units)

Figure 66. Asia Pacific External Thermal Insulation Composite Systems (Etics) Sales Market Share by Region in 2024

Figure 67. Asia Pacific External Thermal Insulation Composite Systems (Etics) Market Size by Region in 2024

Figure 68. China External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (K Units)

Figure 79. South America External Thermal Insulation Composite Systems (Etics) Sales Market Share by Country in 2024

Figure 80. South America External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (M USD)

Figure 81. South America External Thermal Insulation Composite Systems (Etics) Market Size by Country in 2024

Figure 82. Brazil External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil External Thermal Insulation Composite Systems (Etics) Market Size

and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa External Thermal Insulation Composite Systems (Etics) Sales Market Share by Region in 2024

Figure 90. Middle East and Africa External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa External Thermal Insulation Composite Systems (Etics) Market Size by Region in 2024

Figure 92. Saudi Arabia External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa External Thermal Insulation Composite Systems (Etics) Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa External Thermal Insulation Composite Systems (Etics) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global External Thermal Insulation Composite Systems (Etics) Production Market Share by Region (2020-2025)

Figure 103. North America External Thermal Insulation Composite Systems (Etics) Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe External Thermal Insulation Composite Systems (Etics) Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan External Thermal Insulation Composite Systems (Etics) Production (K Units) Growth Rate (2020-2025)

Figure 106. China External Thermal Insulation Composite Systems (Etics) Production (K Units) Growth Rate (2020-2025)

Figure 107. Global External Thermal Insulation Composite Systems (Etics) Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global External Thermal Insulation Composite Systems (Etics) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global External Thermal Insulation Composite Systems (Etics) Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global External Thermal Insulation Composite Systems (Etics) Market Share Forecast by Type (2026-2035)

Figure 111. Global External Thermal Insulation Composite Systems (Etics) Sales Forecast by Application (2026-2035)

Figure 112. Global External Thermal Insulation Composite Systems (Etics) Market Share Forecast by Application (2026-2035)

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