

Global External Ssd And Hdd Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The global External Ssd And Hdd market size was estimated at USD 13765.13 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global External Ssd And Hdd market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global External Ssd And Hdd market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the External Ssd And Hdd market.

Global External Ssd And Hdd Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Western Digital
Kingston Technology
Samsung
SanDisk
Seagate
TOSHIBA
ADATA
Apricorn
Fujitsu
Crucial
G-Technology
Hitachi
Market Segmentation (by Type)
External SSD
External HDD
Market Segmentation (by Application)
Personal
Enterprise

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the External Ssd And Hdd Market
Overview of the regional outlook of the External Ssd And Hdd Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Ssd And Hdd Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of External Ssd And Hdd, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors. You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents.

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of External Ssd And Hdd

1.2 Key Market Segments

1.2.1 External Ssd And Hdd Segment by Type

1.2.2 External Ssd And Hdd Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EXTERNAL SSD AND HDD MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global External Ssd And Hdd Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global External Ssd And Hdd Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EXTERNAL SSD AND HDD MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global External Ssd And Hdd Product Life Cycle

3.3 Global External Ssd And Hdd Sales by Manufacturers (2020-2025)

3.4 Global External Ssd And Hdd Revenue Market Share by Manufacturers (2020-2025)

3.5 External Ssd And Hdd Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global External Ssd And Hdd Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 External Ssd And Hdd Market Competitive Situation and Trends

3.8.1 External Ssd And Hdd Market Concentration Rate

3.8.2 Global 5 and 10 Largest External Ssd And Hdd Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 EXTERNAL SSD AND HDD INDUSTRY CHAIN ANALYSIS

- 4.1 External Ssd And Hdd Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXTERNAL SSD AND HDD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global External Ssd And Hdd Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to External Ssd And Hdd Market
- 5.7 ESG Ratings of Leading Companies

6 EXTERNAL SSD AND HDD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global External Ssd And Hdd Sales Market Share by Type (2020-2025)
- 6.3 Global External Ssd And Hdd Market Size Market Share by Type (2020-2025)
- 6.4 Global External Ssd And Hdd Price by Type (2020-2025)

7 EXTERNAL SSD AND HDD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global External Ssd And Hdd Market Sales by Application (2020-2025)

7.3 Global External Ssd And Hdd Market Size (M USD) by Application (2020-2025)

7.4 Global External Ssd And Hdd Sales Growth Rate by Application (2020-2025)

8 EXTERNAL SSD AND HDD MARKET SALES BY REGION

8.1 Global External Ssd And Hdd Sales by Region

8.1.1 Global External Ssd And Hdd Sales by Region

8.1.2 Global External Ssd And Hdd Sales Market Share by Region

8.2 Global External Ssd And Hdd Market Size by Region

8.2.1 Global External Ssd And Hdd Market Size by Region

8.2.2 Global External Ssd And Hdd Market Size Market Share by Region

8.3 North America

8.3.1 North America External Ssd And Hdd Sales by Country

8.3.2 North America External Ssd And Hdd Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe External Ssd And Hdd Sales by Country

8.4.2 Europe External Ssd And Hdd Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific External Ssd And Hdd Sales by Region

8.5.2 Asia Pacific External Ssd And Hdd Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America External Ssd And Hdd Sales by Country

8.6.2 South America External Ssd And Hdd Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa External Ssd And Hdd Sales by Region
- 8.7.2 Middle East and Africa External Ssd And Hdd Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 EXTERNAL SSD AND HDD MARKET PRODUCTION BY REGION

- 9.1 Global Production of External Ssd And Hdd by Region(2020-2025)
- 9.2 Global External Ssd And Hdd Revenue Market Share by Region (2020-2025)
- 9.3 Global External Ssd And Hdd Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America External Ssd And Hdd Production
 - 9.4.1 North America External Ssd And Hdd Production Growth Rate (2020-2025)
 - 9.4.2 North America External Ssd And Hdd Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe External Ssd And Hdd Production
 - 9.5.1 Europe External Ssd And Hdd Production Growth Rate (2020-2025)
 - 9.5.2 Europe External Ssd And Hdd Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan External Ssd And Hdd Production (2020-2025)
 - 9.6.1 Japan External Ssd And Hdd Production Growth Rate (2020-2025)
 - 9.6.2 Japan External Ssd And Hdd Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China External Ssd And Hdd Production (2020-2025)
 - 9.7.1 China External Ssd And Hdd Production Growth Rate (2020-2025)
 - 9.7.2 China External Ssd And Hdd Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Western Digital
 - 10.1.1 Western Digital Basic Information
 - 10.1.2 Western Digital External Ssd And Hdd Product Overview
 - 10.1.3 Western Digital External Ssd And Hdd Product Market Performance
 - 10.1.4 Western Digital Business Overview

- 10.1.5 Western Digital SWOT Analysis
- 10.1.6 Western Digital Recent Developments
- 10.2 Kingston Technology
 - 10.2.1 Kingston Technology Basic Information
 - 10.2.2 Kingston Technology External Ssd And Hdd Product Overview
 - 10.2.3 Kingston Technology External Ssd And Hdd Product Market Performance
 - 10.2.4 Kingston Technology Business Overview
 - 10.2.5 Kingston Technology SWOT Analysis
 - 10.2.6 Kingston Technology Recent Developments
- 10.3 Samsung
 - 10.3.1 Samsung Basic Information
 - 10.3.2 Samsung External Ssd And Hdd Product Overview
 - 10.3.3 Samsung External Ssd And Hdd Product Market Performance
 - 10.3.4 Samsung Business Overview
 - 10.3.5 Samsung SWOT Analysis
 - 10.3.6 Samsung Recent Developments
- 10.4 SanDisk
 - 10.4.1 SanDisk Basic Information
 - 10.4.2 SanDisk External Ssd And Hdd Product Overview
 - 10.4.3 SanDisk External Ssd And Hdd Product Market Performance
 - 10.4.4 SanDisk Business Overview
 - 10.4.5 SanDisk Recent Developments
- 10.5 Seagate
 - 10.5.1 Seagate Basic Information
 - 10.5.2 Seagate External Ssd And Hdd Product Overview
 - 10.5.3 Seagate External Ssd And Hdd Product Market Performance
 - 10.5.4 Seagate Business Overview
 - 10.5.5 Seagate Recent Developments
- 10.6 TOSHIBA
 - 10.6.1 TOSHIBA Basic Information
 - 10.6.2 TOSHIBA External Ssd And Hdd Product Overview
 - 10.6.3 TOSHIBA External Ssd And Hdd Product Market Performance
 - 10.6.4 TOSHIBA Business Overview
 - 10.6.5 TOSHIBA Recent Developments
- 10.7 ADATA
 - 10.7.1 ADATA Basic Information
 - 10.7.2 ADATA External Ssd And Hdd Product Overview
 - 10.7.3 ADATA External Ssd And Hdd Product Market Performance
 - 10.7.4 ADATA Business Overview

10.7.5 ADATA Recent Developments

10.8 Apricorn

10.8.1 Apricorn Basic Information

10.8.2 Apricorn External Ssd And Hdd Product Overview

10.8.3 Apricorn External Ssd And Hdd Product Market Performance

10.8.4 Apricorn Business Overview

10.8.5 Apricorn Recent Developments

10.9 Fujitsu

10.9.1 Fujitsu Basic Information

10.9.2 Fujitsu External Ssd And Hdd Product Overview

10.9.3 Fujitsu External Ssd And Hdd Product Market Performance

10.9.4 Fujitsu Business Overview

10.9.5 Fujitsu Recent Developments

10.10 Crucial

10.10.1 Crucial Basic Information

10.10.2 Crucial External Ssd And Hdd Product Overview

10.10.3 Crucial External Ssd And Hdd Product Market Performance

10.10.4 Crucial Business Overview

10.10.5 Crucial Recent Developments

10.11 G-Technology

10.11.1 G-Technology Basic Information

10.11.2 G-Technology External Ssd And Hdd Product Overview

10.11.3 G-Technology External Ssd And Hdd Product Market Performance

10.11.4 G-Technology Business Overview

10.11.5 G-Technology Recent Developments

10.12 Hitachi

10.12.1 Hitachi Basic Information

10.12.2 Hitachi External Ssd And Hdd Product Overview

10.12.3 Hitachi External Ssd And Hdd Product Market Performance

10.12.4 Hitachi Business Overview

10.12.5 Hitachi Recent Developments

11 EXTERNAL SSD AND HDD MARKET FORECAST BY REGION

11.1 Global External Ssd And Hdd Market Size Forecast

11.2 Global External Ssd And Hdd Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe External Ssd And Hdd Market Size Forecast by Country

11.2.3 Asia Pacific External Ssd And Hdd Market Size Forecast by Region

11.2.4 South America External Ssd And Hdd Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of External Ssd And Hdd by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global External Ssd And Hdd Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of External Ssd And Hdd by Type (2026-2033)

12.1.2 Global External Ssd And Hdd Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of External Ssd And Hdd by Type (2026-2033)

12.2 Global External Ssd And Hdd Market Forecast by Application (2026-2033)

12.2.1 Global External Ssd And Hdd Sales (K Units) Forecast by Application

12.2.2 Global External Ssd And Hdd Market Size (M USD) Forecast by Application
(2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. External Ssd And Hdd Market Size Comparison by Region (M USD)
Table 5. Global External Ssd And Hdd Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global External Ssd And Hdd Sales Market Share by Manufacturers (2020-2025)
Table 7. Global External Ssd And Hdd Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global External Ssd And Hdd Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Ssd And Hdd as of 2024)
Table 10. Global Market External Ssd And Hdd Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global External Ssd And Hdd Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. External Ssd And Hdd Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global External Ssd And Hdd Sales by Type (K Units)
Table 26. Global External Ssd And Hdd Market Size by Type (M USD)
Table 27. Global External Ssd And Hdd Sales (K Units) by Type (2020-2025)
Table 28. Global External Ssd And Hdd Sales Market Share by Type (2020-2025)
Table 29. Global External Ssd And Hdd Market Size (M USD) by Type (2020-2025)

Table 30. Global External Ssd And Hdd Market Size Share by Type (2020-2025)
Table 31. Global External Ssd And Hdd Price (USD/Unit) by Type (2020-2025)
Table 32. Global External Ssd And Hdd Sales (K Units) by Application
Table 33. Global External Ssd And Hdd Market Size by Application
Table 34. Global External Ssd And Hdd Sales by Application (2020-2025) & (K Units)
Table 35. Global External Ssd And Hdd Sales Market Share by Application (2020-2025)
Table 36. Global External Ssd And Hdd Market Size by Application (2020-2025) & (M USD)
Table 37. Global External Ssd And Hdd Market Share by Application (2020-2025)
Table 38. Global External Ssd And Hdd Sales Growth Rate by Application (2020-2025)
Table 39. Global External Ssd And Hdd Sales by Region (2020-2025) & (K Units)
Table 40. Global External Ssd And Hdd Sales Market Share by Region (2020-2025)
Table 41. Global External Ssd And Hdd Market Size by Region (2020-2025) & (M USD)
Table 42. Global External Ssd And Hdd Market Size Market Share by Region (2020-2025)
Table 43. North America External Ssd And Hdd Sales by Country (2020-2025) & (K Units)
Table 44. North America External Ssd And Hdd Market Size by Country (2020-2025) & (M USD)
Table 45. Europe External Ssd And Hdd Sales by Country (2020-2025) & (K Units)
Table 46. Europe External Ssd And Hdd Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific External Ssd And Hdd Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific External Ssd And Hdd Market Size by Region (2020-2025) & (M USD)
Table 49. South America External Ssd And Hdd Sales by Country (2020-2025) & (K Units)
Table 50. South America External Ssd And Hdd Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa External Ssd And Hdd Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa External Ssd And Hdd Market Size by Region (2020-2025) & (M USD)
Table 53. Global External Ssd And Hdd Production (K Units) by Region(2020-2025)
Table 54. Global External Ssd And Hdd Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global External Ssd And Hdd Revenue Market Share by Region (2020-2025)
Table 56. Global External Ssd And Hdd Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America External Ssd And Hdd Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe External Ssd And Hdd Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan External Ssd And Hdd Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China External Ssd And Hdd Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Western Digital Basic Information

Table 62. Western Digital External Ssd And Hdd Product Overview

Table 63. Western Digital External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Western Digital Business Overview

Table 65. Western Digital SWOT Analysis

Table 66. Western Digital Recent Developments

Table 67. Kingston Technology Basic Information

Table 68. Kingston Technology External Ssd And Hdd Product Overview

Table 69. Kingston Technology External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Kingston Technology Business Overview

Table 71. Kingston Technology SWOT Analysis

Table 72. Kingston Technology Recent Developments

Table 73. Samsung Basic Information

Table 74. Samsung External Ssd And Hdd Product Overview

Table 75. Samsung External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Samsung Business Overview

Table 77. Samsung SWOT Analysis

Table 78. Samsung Recent Developments

Table 79. SanDisk Basic Information

Table 80. SanDisk External Ssd And Hdd Product Overview

Table 81. SanDisk External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. SanDisk Business Overview

Table 83. SanDisk Recent Developments

Table 84. Seagate Basic Information

Table 85. Seagate External Ssd And Hdd Product Overview

Table 86. Seagate External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Seagate Business Overview

Table 88. Seagate Recent Developments
Table 89. TOSHIBA Basic Information
Table 90. TOSHIBA External Ssd And Hdd Product Overview
Table 91. TOSHIBA External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. TOSHIBA Business Overview
Table 93. TOSHIBA Recent Developments
Table 94. ADATA Basic Information
Table 95. ADATA External Ssd And Hdd Product Overview
Table 96. ADATA External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. ADATA Business Overview
Table 98. ADATA Recent Developments
Table 99. Apricorn Basic Information
Table 100. Apricorn External Ssd And Hdd Product Overview
Table 101. Apricorn External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Apricorn Business Overview
Table 103. Apricorn Recent Developments
Table 104. Fujitsu Basic Information
Table 105. Fujitsu External Ssd And Hdd Product Overview
Table 106. Fujitsu External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Fujitsu Business Overview
Table 108. Fujitsu Recent Developments
Table 109. Crucial Basic Information
Table 110. Crucial External Ssd And Hdd Product Overview
Table 111. Crucial External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Crucial Business Overview
Table 113. Crucial Recent Developments
Table 114. G-Technology Basic Information
Table 115. G-Technology External Ssd And Hdd Product Overview
Table 116. G-Technology External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. G-Technology Business Overview
Table 118. G-Technology Recent Developments
Table 119. Hitachi Basic Information
Table 120. Hitachi External Ssd And Hdd Product Overview

Table 121. Hitachi External Ssd And Hdd Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Hitachi Business Overview

Table 123. Hitachi Recent Developments

Table 124. Global External Ssd And Hdd Sales Forecast by Region (2026-2033) & (K Units)

Table 125. Global External Ssd And Hdd Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America External Ssd And Hdd Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America External Ssd And Hdd Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe External Ssd And Hdd Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe External Ssd And Hdd Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific External Ssd And Hdd Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific External Ssd And Hdd Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America External Ssd And Hdd Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America External Ssd And Hdd Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa External Ssd And Hdd Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa External Ssd And Hdd Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global External Ssd And Hdd Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global External Ssd And Hdd Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global External Ssd And Hdd Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global External Ssd And Hdd Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global External Ssd And Hdd Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of External Ssd And Hdd
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global External Ssd And Hdd Market Size (M USD), 2024-2033
- Figure 5. Global External Ssd And Hdd Market Size (M USD) (2020-2033)
- Figure 6. Global External Ssd And Hdd Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. External Ssd And Hdd Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global External Ssd And Hdd Product Life Cycle
- Figure 13. External Ssd And Hdd Sales Share by Manufacturers in 2024
- Figure 14. Global External Ssd And Hdd Revenue Share by Manufacturers in 2024
- Figure 15. External Ssd And Hdd Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market External Ssd And Hdd Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by External Ssd And Hdd Revenue in 2024
- Figure 18. Industry Chain Map of External Ssd And Hdd
- Figure 19. Global External Ssd And Hdd Market PEST Analysis
- Figure 20. Global External Ssd And Hdd Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global External Ssd And Hdd Market Share by Type
- Figure 27. Sales Market Share of External Ssd And Hdd by Type (2020-2025)
- Figure 28. Sales Market Share of External Ssd And Hdd by Type in 2024
- Figure 29. Market Size Share of External Ssd And Hdd by Type (2020-2025)
- Figure 30. Market Size Share of External Ssd And Hdd by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global External Ssd And Hdd Market Share by Application

Figure 33. Global External Ssd And Hdd Sales Market Share by Application (2020-2025)

Figure 34. Global External Ssd And Hdd Sales Market Share by Application in 2024

Figure 35. Global External Ssd And Hdd Market Share by Application (2020-2025)

Figure 36. Global External Ssd And Hdd Market Share by Application in 2024

Figure 37. Global External Ssd And Hdd Sales Growth Rate by Application (2020-2025)

Figure 38. Global External Ssd And Hdd Sales Market Share by Region (2020-2025)

Figure 39. Global External Ssd And Hdd Market Size Market Share by Region (2020-2025)

Figure 40. North America External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America External Ssd And Hdd Sales Market Share by Country in 2024

Figure 43. North America External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America External Ssd And Hdd Market Size Market Share by Country in 2024

Figure 45. U.S. External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada External Ssd And Hdd Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada External Ssd And Hdd Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico External Ssd And Hdd Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico External Ssd And Hdd Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe External Ssd And Hdd Sales Market Share by Country in 2024

Figure 53. Europe External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe External Ssd And Hdd Market Size Market Share by Country in 2024

Figure 55. Germany External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K

Units)

Figure 58. France External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific External Ssd And Hdd Sales and Growth Rate (K Units)

Figure 66. Asia Pacific External Ssd And Hdd Sales Market Share by Region in 2024

Figure 67. Asia Pacific External Ssd And Hdd Market Size Market Share by Region in 2024

Figure 68. China External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America External Ssd And Hdd Sales and Growth Rate (K Units)

Figure 79. South America External Ssd And Hdd Sales Market Share by Country in 2024

Figure 80. South America External Ssd And Hdd Market Size and Growth Rate (M USD)

Figure 81. South America External Ssd And Hdd Market Size Market Share by Country in 2024

Figure 82. Brazil External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa External Ssd And Hdd Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa External Ssd And Hdd Sales Market Share by Region in 2024

Figure 90. Middle East and Africa External Ssd And Hdd Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa External Ssd And Hdd Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa External Ssd And Hdd Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa External Ssd And Hdd Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global External Ssd And Hdd Production Market Share by Region (2020-2025)

Figure 103. North America External Ssd And Hdd Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe External Ssd And Hdd Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan External Ssd And Hdd Production (K Units) Growth Rate (2020-2025)

Figure 106. China External Ssd And Hdd Production (K Units) Growth Rate (2020-2025)

Figure 107. Global External Ssd And Hdd Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global External Ssd And Hdd Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global External Ssd And Hdd Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global External Ssd And Hdd Market Share Forecast by Type (2026-2033)

Figure 111. Global External Ssd And Hdd Sales Forecast by Application (2026-2033)

Figure 112. Global External Ssd And Hdd Market Share Forecast by Application (2026-2033)

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