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Global External Rotor Ac Motor Market Research Report 2025(Status and Outlook)

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Abstracts

The market for external rotor AC motors encompasses compact, high-efficiency electric motors where the rotor rotates externally around a stationary stator, offering advantages in applications requiring direct mounting, space-saving designs, and enhanced heat dissipation. These motors are widely utilized in HVAC systems, ceiling fans, refrigeration units, and small industrial machinery due to their integrated blower or impeller capabilities, reduced axial length, and suitability for variable-speed operations. Demand is driven by energy efficiency regulations, the growth of smart appliances, and industrial automation trends, with key manufacturers focusing on innovations in brushless designs, noise reduction, and IoT integration to cater to evolving consumer and industrial needs.

The global External Rotor Ac Motor market size was estimated at USD 1280.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global External Rotor Ac Motor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

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A significant focus of this report lies in the competitive landscape of the global External Rotor Ac Motor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the External Rotor Ac Motor market.

Global External Rotor Ac Motor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ZIEHL-ABEGG
ebm-papst
Allied Motion The Netherlands
Constar Motion Co.LTD
Portescap S.A.
Powertronic Drive Systems GmbH
Servotecnica S.p.A.
Shenzhen Topband Co.Ltd
SHINANO KENSHI
TM4
Changzhou Fulling Motor Co.Ltd
Elom Motor

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FAULHABER Drive Systems
Fujian Huada Electric CO.,Ltd
IME Industria Motori Elettrici

Market Segmentation (by Type)

Single-Phase External Rotor AC Motor
Three-Phase External Rotor AC Motor

Market Segmentation (by Application)

Industrial
Automobile Industry
Aerospace Industry
Metallurgical Industry
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered

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Historical, current, and projected market size, in terms of value
In-depth analysis of the External Rotor Ac Motor Market
Overview of the regional outlook of the External Rotor Ac Motor Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Rotor Ac Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

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Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of External Rotor Ac Motor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

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Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter?s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of External Rotor Ac Motor
1.2 Key Market Segments
  1.2.1 External Rotor Ac Motor Segment by Type
  1.2.2 External Rotor Ac Motor Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 EXTERNAL ROTOR AC MOTOR MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global External Rotor Ac Motor Market Size (M USD) Estimates and Forecasts (2020-2033)
  2.1.2 Global External Rotor Ac Motor Sales Estimates and Forecasts (2020-2033)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 EXTERNAL ROTOR AC MOTOR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global External Rotor Ac Motor Product Life Cycle
3.3 Global External Rotor Ac Motor Sales by Manufacturers (2020-2025)
3.4 Global External Rotor Ac Motor Revenue Market Share by Manufacturers (2020-2025)
3.5 External Rotor Ac Motor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global External Rotor Ac Motor Average Price by Manufacturers (2020-2025)
3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
3.8 External Rotor Ac Motor Market Competitive Situation and Trends
  3.8.1 External Rotor Ac Motor Market Concentration Rate
  3.8.2 Global 5 and 10 Largest External Rotor Ac Motor Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

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4 EXTERNAL ROTOR AC MOTOR INDUSTRY CHAIN ANALYSIS

4.1 External Rotor Ac Motor Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXTERNAL ROTOR AC MOTOR MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global External Rotor Ac Motor Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy ? April 2025
  5.6.3 Global Trade Frictions and Their Impacts to External Rotor Ac Motor Market
5.7 ESG Ratings of Leading Companies

6 EXTERNAL ROTOR AC MOTOR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global External Rotor Ac Motor Sales Market Share by Type (2020-2025)
6.3 Global External Rotor Ac Motor Market Size Market Share by Type (2020-2025)
6.4 Global External Rotor Ac Motor Price by Type (2020-2025)

7 EXTERNAL ROTOR AC MOTOR MARKET SEGMENTATION BY APPLICATION

+357 96 030922
info@marketpublishers.com

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global External Rotor Ac Motor Market Sales by Application (2020-2025)
7.3 Global External Rotor Ac Motor Market Size (M USD) by Application (2020-2025)
7.4 Global External Rotor Ac Motor Sales Growth Rate by Application (2020-2025)

8 EXTERNAL ROTOR AC MOTOR MARKET SALES BY REGION

8.1 Global External Rotor Ac Motor Sales by Region
  8.1.1 Global External Rotor Ac Motor Sales by Region
  8.1.2 Global External Rotor Ac Motor Sales Market Share by Region
8.2 Global External Rotor Ac Motor Market Size by Region
  8.2.1 Global External Rotor Ac Motor Market Size by Region
  8.2.2 Global External Rotor Ac Motor Market Size Market Share by Region
8.3 North America
  8.3.1 North America External Rotor Ac Motor Sales by Country
  8.3.2 North America External Rotor Ac Motor Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe External Rotor Ac Motor Sales by Country
  8.4.2 Europe External Rotor Ac Motor Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific External Rotor Ac Motor Sales by Region
  8.5.2 Asia Pacific External Rotor Ac Motor Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America External Rotor Ac Motor Sales by Country
  8.6.2 South America External Rotor Ac Motor Market Size by Country
  8.6.3 Brazil Market Overview

+357 96 030922
info@marketpublishers.com

8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa External Rotor Ac Motor Sales by Region
8.7.2 Middle East and Africa External Rotor Ac Motor Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 EXTERNAL ROTOR AC MOTOR MARKET PRODUCTION BY REGION

9.1 Global Production of External Rotor Ac Motor by Region(2020-2025)
9.2 Global External Rotor Ac Motor Revenue Market Share by Region (2020-2025)
9.3 Global External Rotor Ac Motor Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America External Rotor Ac Motor Production
9.4.1 North America External Rotor Ac Motor Production Growth Rate (2020-2025)
9.4.2 North America External Rotor Ac Motor Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe External Rotor Ac Motor Production
9.5.1 Europe External Rotor Ac Motor Production Growth Rate (2020-2025)
9.5.2 Europe External Rotor Ac Motor Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan External Rotor Ac Motor Production (2020-2025)
9.6.1 Japan External Rotor Ac Motor Production Growth Rate (2020-2025)
9.6.2 Japan External Rotor Ac Motor Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China External Rotor Ac Motor Production (2020-2025)
9.7.1 China External Rotor Ac Motor Production Growth Rate (2020-2025)
9.7.2 China External Rotor Ac Motor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 ZIEHL-ABEGG
10.1.1 ZIEHL-ABEGG Basic Information
10.1.2 ZIEHL-ABEGG External Rotor Ac Motor Product Overview

+357 96 030922
info@marketpublishers.com

10.1.3 ZIEHL-ABEGG External Rotor Ac Motor Product Market Performance
10.1.4 ZIEHL-ABEGG Business Overview
10.1.5 ZIEHL-ABEGG SWOT Analysis
10.1.6 ZIEHL-ABEGG Recent Developments
10.2 ebm-papst
10.2.1 ebm-papst Basic Information
10.2.2 ebm-papst External Rotor Ac Motor Product Overview
10.2.3 ebm-papst External Rotor Ac Motor Product Market Performance
10.2.4 ebm-papst Business Overview
10.2.5 ebm-papst SWOT Analysis
10.2.6 ebm-papst Recent Developments
10.3 Allied Motion The Netherlands
10.3.1 Allied Motion The Netherlands Basic Information
10.3.2 Allied Motion The Netherlands External Rotor Ac Motor Product Overview
10.3.3 Allied Motion The Netherlands External Rotor Ac Motor Product Market Performance
10.3.4 Allied Motion The Netherlands Business Overview
10.3.5 Allied Motion The Netherlands SWOT Analysis
10.3.6 Allied Motion The Netherlands Recent Developments
10.4 Constar Motion Co.LTD
10.4.1 Constar Motion Co.LTD Basic Information
10.4.2 Constar Motion Co.LTD External Rotor Ac Motor Product Overview
10.4.3 Constar Motion Co.LTD External Rotor Ac Motor Product Market Performance
10.4.4 Constar Motion Co.LTD Business Overview
10.4.5 Constar Motion Co.LTD Recent Developments
10.5 Portescap S.A.
10.5.1 Portescap S.A. Basic Information
10.5.2 Portescap S.A. External Rotor Ac Motor Product Overview
10.5.3 Portescap S.A. External Rotor Ac Motor Product Market Performance
10.5.4 Portescap S.A. Business Overview
10.5.5 Portescap S.A. Recent Developments
10.6 Powertronic Drive Systems GmbH
10.6.1 Powertronic Drive Systems GmbH Basic Information
10.6.2 Powertronic Drive Systems GmbH External Rotor Ac Motor Product Overview
10.6.3 Powertronic Drive Systems GmbH External Rotor Ac Motor Product Market Performance
10.6.4 Powertronic Drive Systems GmbH Business Overview
10.6.5 Powertronic Drive Systems GmbH Recent Developments
10.7 Servotecnica S.p.A.

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info@marketpublishers.com

10.7.1 Servotecnica S.p.A. Basic Information
10.7.2 Servotecnica S.p.A. External Rotor Ac Motor Product Overview
10.7.3 Servotecnica S.p.A. External Rotor Ac Motor Product Market Performance
10.7.4 Servotecnica S.p.A. Business Overview
10.7.5 Servotecnica S.p.A. Recent Developments
10.8 Shenzhen Topband Co.Ltd
10.8.1 Shenzhen Topband Co.Ltd Basic Information
10.8.2 Shenzhen Topband Co.Ltd External Rotor Ac Motor Product Overview
10.8.3 Shenzhen Topband Co.Ltd External Rotor Ac Motor Product Market Performance
10.8.4 Shenzhen Topband Co.Ltd Business Overview
10.8.5 Shenzhen Topband Co.Ltd Recent Developments
10.9 SHINANO KENSHI
10.9.1 SHINANO KENSHI Basic Information
10.9.2 SHINANO KENSHI External Rotor Ac Motor Product Overview
10.9.3 SHINANO KENSHI External Rotor Ac Motor Product Market Performance
10.9.4 SHINANO KENSHI Business Overview
10.9.5 SHINANO KENSHI Recent Developments
10.10 TM4
10.10.1 TM4 Basic Information
10.10.2 TM4 External Rotor Ac Motor Product Overview
10.10.3 TM4 External Rotor Ac Motor Product Market Performance
10.10.4 TM4 Business Overview
10.10.5 TM4 Recent Developments
10.11 Changzhou Fulling Motor Co.Ltd
10.11.1 Changzhou Fulling Motor Co.Ltd Basic Information
10.11.2 Changzhou Fulling Motor Co.Ltd External Rotor Ac Motor Product Overview
10.11.3 Changzhou Fulling Motor Co.Ltd External Rotor Ac Motor Product Market Performance
10.11.4 Changzhou Fulling Motor Co.Ltd Business Overview
10.11.5 Changzhou Fulling Motor Co.Ltd Recent Developments
10.12 Elom Motor
10.12.1 Elom Motor Basic Information
10.12.2 Elom Motor External Rotor Ac Motor Product Overview
10.12.3 Elom Motor External Rotor Ac Motor Product Market Performance
10.12.4 Elom Motor Business Overview
10.12.5 Elom Motor Recent Developments
10.13 FAULHABER Drive Systems
10.13.1 FAULHABER Drive Systems Basic Information

+357 96 030922
info@marketpublishers.com

10.13.2 FAULHABER Drive Systems External Rotor Ac Motor Product Overview
10.13.3 FAULHABER Drive Systems External Rotor Ac Motor Product Market Performance
10.13.4 FAULHABER Drive Systems Business Overview
10.13.5 FAULHABER Drive Systems Recent Developments
10.14 Fujian Huada Electric CO.,Ltd
10.14.1 Fujian Huada Electric CO.,Ltd Basic Information
10.14.2 Fujian Huada Electric CO.,Ltd External Rotor Ac Motor Product Overview
10.14.3 Fujian Huada Electric CO.,Ltd External Rotor Ac Motor Product Market Performance
10.14.4 Fujian Huada Electric CO.,Ltd Business Overview
10.14.5 Fujian Huada Electric CO.,Ltd Recent Developments
10.15 IME Industria Motori Elettrici
10.15.1 IME Industria Motori Elettrici Basic Information
10.15.2 IME Industria Motori Elettrici External Rotor Ac Motor Product Overview
10.15.3 IME Industria Motori Elettrici External Rotor Ac Motor Product Market Performance
10.15.4 IME Industria Motori Elettrici Business Overview
10.15.5 IME Industria Motori Elettrici Recent Developments

11 EXTERNAL ROTOR AC MOTOR MARKET FORECAST BY REGION

11.1 Global External Rotor Ac Motor Market Size Forecast
11.2 Global External Rotor Ac Motor Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe External Rotor Ac Motor Market Size Forecast by Country
11.2.3 Asia Pacific External Rotor Ac Motor Market Size Forecast by Region
11.2.4 South America External Rotor Ac Motor Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of External Rotor Ac Motor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global External Rotor Ac Motor Market Forecast by Type (2026-2033)
12.1.1 Global Forecasted Sales of External Rotor Ac Motor by Type (2026-2033)
12.1.2 Global External Rotor Ac Motor Market Size Forecast by Type (2026-2033)
12.1.3 Global Forecasted Price of External Rotor Ac Motor by Type (2026-2033)
12.2 Global External Rotor Ac Motor Market Forecast by Application (2026-2033)
12.2.1 Global External Rotor Ac Motor Sales (K Units) Forecast by Application
12.2.2 Global External Rotor Ac Motor Market Size (M USD) Forecast by Application

+357 96 030922
info@marketpublishers.com

(2026-2033)

13 CONCLUSION AND KEY FINDINGS

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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. External Rotor Ac Motor Market Size Comparison by Region (M USD)
Table 5. Global External Rotor Ac Motor Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global External Rotor Ac Motor Sales Market Share by Manufacturers (2020-2025)
Table 7. Global External Rotor Ac Motor Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global External Rotor Ac Motor Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Rotor Ac Motor as of 2024)
Table 10. Global Market External Rotor Ac Motor Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global External Rotor Ac Motor Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. External Rotor Ac Motor Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global External Rotor Ac Motor Sales by Type (K Units)
Table 26. Global External Rotor Ac Motor Market Size by Type (M USD)
Table 27. Global External Rotor Ac Motor Sales (K Units) by Type (2020-2025)
Table 28. Global External Rotor Ac Motor Sales Market Share by Type (2020-2025)
Table 29. Global External Rotor Ac Motor Market Size (M USD) by Type (2020-2025)

+357 96 030922
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Table 30. Global External Rotor Ac Motor Market Size Share by Type (2020-2025)
Table 31. Global External Rotor Ac Motor Price (USD/Unit) by Type (2020-2025)
Table 32. Global External Rotor Ac Motor Sales (K Units) by Application
Table 33. Global External Rotor Ac Motor Market Size by Application
Table 34. Global External Rotor Ac Motor Sales by Application (2020-2025) & (K Units)
Table 35. Global External Rotor Ac Motor Sales Market Share by Application (2020-2025)
Table 36. Global External Rotor Ac Motor Market Size by Application (2020-2025) & (M USD)
Table 37. Global External Rotor Ac Motor Market Share by Application (2020-2025)
Table 38. Global External Rotor Ac Motor Sales Growth Rate by Application (2020-2025)
Table 39. Global External Rotor Ac Motor Sales by Region (2020-2025) & (K Units)
Table 40. Global External Rotor Ac Motor Sales Market Share by Region (2020-2025)
Table 41. Global External Rotor Ac Motor Market Size by Region (2020-2025) & (M USD)
Table 42. Global External Rotor Ac Motor Market Size Market Share by Region (2020-2025)
Table 43. North America External Rotor Ac Motor Sales by Country (2020-2025) & (K Units)
Table 44. North America External Rotor Ac Motor Market Size by Country (2020-2025) & (M USD)
Table 45. Europe External Rotor Ac Motor Sales by Country (2020-2025) & (K Units)
Table 46. Europe External Rotor Ac Motor Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific External Rotor Ac Motor Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific External Rotor Ac Motor Market Size by Region (2020-2025) & (M USD)
Table 49. South America External Rotor Ac Motor Sales by Country (2020-2025) & (K Units)
Table 50. South America External Rotor Ac Motor Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa External Rotor Ac Motor Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa External Rotor Ac Motor Market Size by Region (2020-2025) & (M USD)
Table 53. Global External Rotor Ac Motor Production (K Units) by Region(2020-2025)
Table 54. Global External Rotor Ac Motor Revenue (US$ Million) by Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 55. Global External Rotor Ac Motor Revenue Market Share by Region (2020-2025)
Table 56. Global External Rotor Ac Motor Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America External Rotor Ac Motor Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe External Rotor Ac Motor Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan External Rotor Ac Motor Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China External Rotor Ac Motor Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. ZIEHL-ABEGG Basic Information
Table 62. ZIEHL-ABEGG External Rotor Ac Motor Product Overview
Table 63. ZIEHL-ABEGG External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. ZIEHL-ABEGG Business Overview
Table 65. ZIEHL-ABEGG SWOT Analysis
Table 66. ZIEHL-ABEGG Recent Developments
Table 67. ebm-papst Basic Information
Table 68. ebm-papst External Rotor Ac Motor Product Overview
Table 69. ebm-papst External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. ebm-papst Business Overview
Table 71. ebm-papst SWOT Analysis
Table 72. ebm-papst Recent Developments
Table 73. Allied Motion The Netherlands Basic Information
Table 74. Allied Motion The Netherlands External Rotor Ac Motor Product Overview
Table 75. Allied Motion The Netherlands External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Allied Motion The Netherlands Business Overview
Table 77. Allied Motion The Netherlands SWOT Analysis
Table 78. Allied Motion The Netherlands Recent Developments
Table 79. Constar Motion Co.LTD Basic Information
Table 80. Constar Motion Co.LTD External Rotor Ac Motor Product Overview
Table 81. Constar Motion Co.LTD External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Constar Motion Co.LTD Business Overview
Table 83. Constar Motion Co.LTD Recent Developments

+357 96 030922
info@marketpublishers.com

Table 84. Portescap S.A. Basic Information
Table 85. Portescap S.A. External Rotor Ac Motor Product Overview
Table 86. Portescap S.A. External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Portescap S.A. Business Overview
Table 88. Portescap S.A. Recent Developments
Table 89. Powertronic Drive Systems GmbH Basic Information
Table 90. Powertronic Drive Systems GmbH External Rotor Ac Motor Product Overview
Table 91. Powertronic Drive Systems GmbH External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Powertronic Drive Systems GmbH Business Overview
Table 93. Powertronic Drive Systems GmbH Recent Developments
Table 94. Servotecnica S.p.A. Basic Information
Table 95. Servotecnica S.p.A. External Rotor Ac Motor Product Overview
Table 96. Servotecnica S.p.A. External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Servotecnica S.p.A. Business Overview
Table 98. Servotecnica S.p.A. Recent Developments
Table 99. Shenzhen Topband Co.Ltd Basic Information
Table 100. Shenzhen Topband Co.Ltd External Rotor Ac Motor Product Overview
Table 101. Shenzhen Topband Co.Ltd External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Shenzhen Topband Co.Ltd Business Overview
Table 103. Shenzhen Topband Co.Ltd Recent Developments
Table 104. SHINANO KENSHI Basic Information
Table 105. SHINANO KENSHI External Rotor Ac Motor Product Overview
Table 106. SHINANO KENSHI External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. SHINANO KENSHI Business Overview
Table 108. SHINANO KENSHI Recent Developments
Table 109. TM4 Basic Information
Table 110. TM4 External Rotor Ac Motor Product Overview
Table 111. TM4 External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. TM4 Business Overview
Table 113. TM4 Recent Developments
Table 114. Changzhou Fulling Motor Co.Ltd Basic Information
Table 115. Changzhou Fulling Motor Co.Ltd External Rotor Ac Motor Product Overview
Table 116. Changzhou Fulling Motor Co.Ltd External Rotor Ac Motor Sales (K Units),

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Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Changzhou Fulling Motor Co.Ltd Business Overview
Table 118. Changzhou Fulling Motor Co.Ltd Recent Developments
Table 119. Elom Motor Basic Information
Table 120. Elom Motor External Rotor Ac Motor Product Overview
Table 121. Elom Motor External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Elom Motor Business Overview
Table 123. Elom Motor Recent Developments
Table 124. FAULHABER Drive Systems Basic Information
Table 125. FAULHABER Drive Systems External Rotor Ac Motor Product Overview
Table 126. FAULHABER Drive Systems External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. FAULHABER Drive Systems Business Overview
Table 128. FAULHABER Drive Systems Recent Developments
Table 129. Fujian Huada Electric CO.,Ltd Basic Information
Table 130. Fujian Huada Electric CO.,Ltd External Rotor Ac Motor Product Overview
Table 131. Fujian Huada Electric CO.,Ltd External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Fujian Huada Electric CO.,Ltd Business Overview
Table 133. Fujian Huada Electric CO.,Ltd Recent Developments
Table 134. IME Industria Motori Elettrici Basic Information
Table 135. IME Industria Motori Elettrici External Rotor Ac Motor Product Overview
Table 136. IME Industria Motori Elettrici External Rotor Ac Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. IME Industria Motori Elettrici Business Overview
Table 138. IME Industria Motori Elettrici Recent Developments
Table 139. Global External Rotor Ac Motor Sales Forecast by Region (2026-2033) & (K Units)
Table 140. Global External Rotor Ac Motor Market Size Forecast by Region (2026-2033) & (M USD)
Table 141. North America External Rotor Ac Motor Sales Forecast by Country (2026-2033) & (K Units)
Table 142. North America External Rotor Ac Motor Market Size Forecast by Country (2026-2033) & (M USD)
Table 143. Europe External Rotor Ac Motor Sales Forecast by Country (2026-2033) & (K Units)
Table 144. Europe External Rotor Ac Motor Market Size Forecast by Country (2026-2033) & (M USD)

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Table 145. Asia Pacific External Rotor Ac Motor Sales Forecast by Region (2026-2033) & (K Units)
Table 146. Asia Pacific External Rotor Ac Motor Market Size Forecast by Region (2026-2033) & (M USD)
Table 147. South America External Rotor Ac Motor Sales Forecast by Country (2026-2033) & (K Units)
Table 148. South America External Rotor Ac Motor Market Size Forecast by Country (2026-2033) & (M USD)
Table 149. Middle East and Africa External Rotor Ac Motor Sales Forecast by Country (2026-2033) & (Units)
Table 150. Middle East and Africa External Rotor Ac Motor Market Size Forecast by Country (2026-2033) & (M USD)
Table 151. Global External Rotor Ac Motor Sales Forecast by Type (2026-2033) & (K Units)
Table 152. Global External Rotor Ac Motor Market Size Forecast by Type (2026-2033) & (M USD)
Table 153. Global External Rotor Ac Motor Price Forecast by Type (2026-2033) & (USD/Unit)
Table 154. Global External Rotor Ac Motor Sales (K Units) Forecast by Application (2026-2033)
Table 155. Global External Rotor Ac Motor Market Size Forecast by Application (2026-2033) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of External Rotor Ac Motor
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global External Rotor Ac Motor Market Size (M USD), 2024-2033
Figure 5. Global External Rotor Ac Motor Market Size (M USD) (2020-2033)
Figure 6. Global External Rotor Ac Motor Sales (K Units) & (2020-2033)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. External Rotor Ac Motor Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global External Rotor Ac Motor Product Life Cycle
Figure 13. External Rotor Ac Motor Sales Share by Manufacturers in 2024
Figure 14. Global External Rotor Ac Motor Revenue Share by Manufacturers in 2024
Figure 15. External Rotor Ac Motor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
Figure 16. Global Market External Rotor Ac Motor Average Price (USD/Unit) of Key Manufacturers in 2024
Figure 17. The Global 5 and 10 Largest Players: Market Share by External Rotor Ac Motor Revenue in 2024
Figure 18. Industry Chain Map of External Rotor Ac Motor
Figure 19. Global External Rotor Ac Motor Market PEST Analysis
Figure 20. Global External Rotor Ac Motor Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global External Rotor Ac Motor Market Share by Type
Figure 27. Sales Market Share of External Rotor Ac Motor by Type (2020-2025)
Figure 28. Sales Market Share of External Rotor Ac Motor by Type in 2024
Figure 29. Market Size Share of External Rotor Ac Motor by Type (2020-2025)
Figure 30. Market Size Share of External Rotor Ac Motor by Type in 2024
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global External Rotor Ac Motor Market Share by Application

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Figure 33. Global External Rotor Ac Motor Sales Market Share by Application (2020-2025)
Figure 34. Global External Rotor Ac Motor Sales Market Share by Application in 2024
Figure 35. Global External Rotor Ac Motor Market Share by Application (2020-2025)
Figure 36. Global External Rotor Ac Motor Market Share by Application in 2024
Figure 37. Global External Rotor Ac Motor Sales Growth Rate by Application (2020-2025)
Figure 38. Global External Rotor Ac Motor Sales Market Share by Region (2020-2025)
Figure 39. Global External Rotor Ac Motor Market Size Market Share by Region (2020-2025)
Figure 40. North America External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America External Rotor Ac Motor Sales Market Share by Country in 2024
Figure 43. North America External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America External Rotor Ac Motor Market Size Market Share by Country in 2024
Figure 45. U.S. External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada External Rotor Ac Motor Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada External Rotor Ac Motor Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico External Rotor Ac Motor Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico External Rotor Ac Motor Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe External Rotor Ac Motor Sales Market Share by Country in 2024
Figure 53. Europe External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe External Rotor Ac Motor Market Size Market Share by Country in 2024
Figure 55. Germany External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K

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Units)
Figure 56. Germany External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific External Rotor Ac Motor Sales and Growth Rate (K Units)
Figure 66. Asia Pacific External Rotor Ac Motor Sales Market Share by Region in 2024
Figure 67. Asia Pacific External Rotor Ac Motor Market Size Market Share by Region in 2024
Figure 68. China External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 76. Southeast Asia External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America External Rotor Ac Motor Sales and Growth Rate (K Units)
Figure 79. South America External Rotor Ac Motor Sales Market Share by Country in 2024
Figure 80. South America External Rotor Ac Motor Market Size and Growth Rate (M USD)
Figure 81. South America External Rotor Ac Motor Market Size Market Share by Country in 2024
Figure 82. Brazil External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa External Rotor Ac Motor Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa External Rotor Ac Motor Sales Market Share by Region in 2024
Figure 90. Middle East and Africa External Rotor Ac Motor Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa External Rotor Ac Motor Market Size Market Share by Region in 2024
Figure 92. Saudi Arabia External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 96. Egypt External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa External Rotor Ac Motor Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa External Rotor Ac Motor Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global External Rotor Ac Motor Production Market Share by Region (2020-2025)
Figure 103. North America External Rotor Ac Motor Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe External Rotor Ac Motor Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan External Rotor Ac Motor Production (K Units) Growth Rate (2020-2025)
Figure 106. China External Rotor Ac Motor Production (K Units) Growth Rate (2020-2025)
Figure 107. Global External Rotor Ac Motor Sales Forecast by Volume (2020-2033) & (K Units)
Figure 108. Global External Rotor Ac Motor Market Size Forecast by Value (2020-2033) & (M USD)
Figure 109. Global External Rotor Ac Motor Sales Market Share Forecast by Type (2026-2033)
Figure 110. Global External Rotor Ac Motor Market Share Forecast by Type (2026-2033)
Figure 111. Global External Rotor Ac Motor Sales Forecast by Application (2026-2033)
Figure 112. Global External Rotor Ac Motor Market Share Forecast by Application (2026-2033)

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