

Global External Portable SSD Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GD339A22D1B3EN.html>

Date: March 2025

Pages: 204

Price: US\$ 3,680.00 (Single User License)

ID: GD339A22D1B3EN

Abstracts

Report Overview

External Portable SSDs operate identically to internal SSDs, both work with memory and processors to access and store data for long-term use. SSDs use a grid of electrical cells to send and receive stored data, operating just like flash drives.

This report provides a deep insight into the global External Portable SSD market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global External Portable SSD Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the External Portable SSD market in any manner.

Global External Portable SSD Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Western Digital

Kioxia (Toshiba)

Kingston

Samsung

Seagate Technology

ADATA

Lexar

Lenovo

Sony

Crucial

Market Segmentation (by Type)

500GB

1TB

2TB

Others

Market Segmentation (by Application)

Enterprise

Personal

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the External Portable SSD Market

Overview of the regional outlook of the External Portable SSD Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Portable SSD Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of External Portable SSD

1.2 Key Market Segments

1.2.1 External Portable SSD Segment by Type

1.2.2 External Portable SSD Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global External Portable SSD Market Overview

2.1 Global Market Overview

2.1.1 Global External Portable SSD Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global External Portable SSD Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global External Portable SSD Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global External Portable SSD Product Life Cycle

3.3 Global External Portable SSD Sales by Manufacturers (2020-2025)

3.4 Global External Portable SSD Revenue Market Share by Manufacturers (2020-2025)

3.5 External Portable SSD Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global External Portable SSD Average Price by Manufacturers (2020-2025)

3.7 Manufacturers External Portable SSD Manufacturing Sites, Area Served, Product Type

3.8 External Portable SSD Market Competitive Situation and Trends

3.8.1 External Portable SSD Market Concentration Rate

3.8.2 Global 5 and 10 Largest External Portable SSD Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 External Portable SSD Industry Chain Analysis

4.1 External Portable SSD Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

- 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of External Portable SSD Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global External Portable SSD Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to External Portable SSD Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Global External Portable SSD Market by Region
 - 6.1 Global External Portable SSD Market Size by Region
 - 6.1.1 Global External Portable SSD Market Size by Region
 - 6.1.2 Global External Portable SSD Market Size Market Share by Region
 - 6.2 Global External Portable SSD Sales by Region
 - 6.2.1 Global External Portable SSD Sales by Region
 - 6.2.2 Global External Portable SSD Sales Market Share by Region
- 7 North America Market Overview
 - 7.1 North America External Portable SSD Market Size by Country
 - 7.1.1 USA Market Overview
 - 7.1.2 Canada Market Overview
 - 7.1.3 Mexico Market Overview
 - 7.2 North America External Portable SSD Market Size by Type
 - 7.3 North America External Portable SSD Market Size by Application
- 8 Europe Market Overview
 - 8.1 Europe External Portable SSD Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview
 - 8.1.4 Italy Market Overview

- 8.1.5 Spain Market Overview
- 8.2 Europe External Portable SSD Market Size by Type
- 8.3 Europe External Portable SSD Market Size by Application
- 9 Asia-Pacific Market Overview
 - 9.1 Asia-Pacific External Portable SSD Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
 - 9.2 Asia-Pacific External Portable SSD Market Size by Type
 - 9.3 Asia-Pacific External Portable SSD Market Size by Application
- 10 South America Market Overview
 - 10.1 South America External Portable SSD Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
 - 10.2 South America External Portable SSD Market Size by Type
 - 10.3 South America External Portable SSD Market Size by Application
- 11 Middle East and Africa Market Overview
 - 11.1 Middle East and Africa External Portable SSD Market Size by Country
 - 11.1.1 Saudi Arabia Market Overview
 - 11.1.2 UAE Market Overview
 - 11.1.3 Egypt Market Overview
 - 11.1.4 Nigeria Market Overview
 - 11.1.5 South Africa Market Overview
 - 11.2 Middle East and Africa External Portable SSD Market Size by Type
 - 11.3 Middle East and Africa External Portable SSD Market Size by Application
- 12 External Portable SSD Market Production by Region
 - 12.1 Global Production of External Portable SSD by Region(2020-2025)
 - 12.2 Global External Portable SSD Revenue Market Share by Region (2020-2025)
 - 12.3 Global External Portable SSD Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.4 North America External Portable SSD Production
 - 12.4.1 North America External Portable SSD Production Growth Rate (2020-2025)
 - 12.4.2 North America External Portable SSD Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.5 Europe External Portable SSD Production
 - 12.5.1 Europe External Portable SSD Production Growth Rate (2020-2025)

12.5.2 Europe External Portable SSD Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan External Portable SSD Production (2020-2025)

12.6.1 Japan External Portable SSD Production Growth Rate (2020-2025)

12.6.2 Japan External Portable SSD Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China External Portable SSD Production (2020-2025)

12.7.1 China External Portable SSD Production Growth Rate (2020-2025)

12.7.2 China External Portable SSD Production, Revenue, Price and Gross Margin (2020-2025)

13 External Portable SSD Market Segmentation by Type

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

13.2 Global External Portable SSD Sales Market Share by Type (2020-2033)

13.3 Global External Portable SSD Market Size Market Share by Type (2020-2033)

13.4 Global External Portable SSD Price by Type (2020-2033)

14 External Portable SSD Market Segmentation by Application

14.1 Evaluation Matrix of Segment Market Development Potential (Application)

14.2 Global External Portable SSD Market Sales by Application (2020-2033)

14.3 Global External Portable SSD Market Size (M USD) by Application (2020-2033)

14.4 Global External Portable SSD Sales Growth Rate by Application (2020-2033)

15 Key Companies Profile

15.1 Western Digital

15.1.1 Western Digital Basic Information

15.1.2 Western Digital External Portable SSD Product Overview

15.1.3 Western Digital External Portable SSD Product Market Performance

15.1.4 Western Digital Business Overview

15.1.5 Western Digital SWOT Analysis

15.1.6 Western Digital Recent Developments

15.2 Kioxia (Toshiba)

15.2.1 Kioxia (Toshiba) Basic Information

15.2.2 Kioxia (Toshiba) External Portable SSD Product Overview

15.2.3 Kioxia (Toshiba) External Portable SSD Product Market Performance

15.2.4 Kioxia (Toshiba) Business Overview

15.2.5 Kioxia (Toshiba) SWOT Analysis

15.2.6 Kioxia (Toshiba) Recent Developments

15.3 Kingston

15.3.1 Kingston Basic Information

15.3.2 Kingston External Portable SSD Product Overview

15.3.3 Kingston External Portable SSD Product Market Performance

- 15.3.4 Kingston Business Overview
- 15.3.5 Kingston SWOT Analysis
- 15.3.6 Kingston Recent Developments
- 15.4 Samsung
 - 15.4.1 Samsung Basic Information
 - 15.4.2 Samsung External Portable SSD Product Overview
 - 15.4.3 Samsung External Portable SSD Product Market Performance
 - 15.4.4 Samsung Business Overview
 - 15.4.5 Samsung Recent Developments
- 15.5 Seagate Technology
 - 15.5.1 Seagate Technology Basic Information
 - 15.5.2 Seagate Technology External Portable SSD Product Overview
 - 15.5.3 Seagate Technology External Portable SSD Product Market Performance
 - 15.5.4 Seagate Technology Business Overview
 - 15.5.5 Seagate Technology Recent Developments
- 15.6 ADATA
 - 15.6.1 ADATA Basic Information
 - 15.6.2 ADATA External Portable SSD Product Overview
 - 15.6.3 ADATA External Portable SSD Product Market Performance
 - 15.6.4 ADATA Business Overview
 - 15.6.5 ADATA Recent Developments
- 15.7 Lexar
 - 15.7.1 Lexar Basic Information
 - 15.7.2 Lexar External Portable SSD Product Overview
 - 15.7.3 Lexar External Portable SSD Product Market Performance
 - 15.7.4 Lexar Business Overview
 - 15.7.5 Lexar Recent Developments
- 15.8 Lenovo
 - 15.8.1 Lenovo Basic Information
 - 15.8.2 Lenovo External Portable SSD Product Overview
 - 15.8.3 Lenovo External Portable SSD Product Market Performance
 - 15.8.4 Lenovo Business Overview
 - 15.8.5 Lenovo Recent Developments
- 15.9 Sony
 - 15.9.1 Sony Basic Information
 - 15.9.2 Sony External Portable SSD Product Overview
 - 15.9.3 Sony External Portable SSD Product Market Performance
 - 15.9.4 Sony Business Overview
 - 15.9.5 Sony Recent Developments

15.10 Crucial

15.10.1 Crucial Basic Information

15.10.2 Crucial External Portable SSD Product Overview

15.10.3 Crucial External Portable SSD Product Market Performance

15.10.4 Crucial Business Overview

15.10.5 Crucial Recent Developments

16 Conclusion and Key FindingsList of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global External Portable SSD Market Size by Type (M USD)

Table 4. Global External Portable SSD Market Size by Application (M USD)

Table 5. External Portable SSD Market Size Comparison by Region (M USD)

Table 6. Global External Portable SSD Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global External Portable SSD Sales Market Share by Manufacturers (2020-2025)

Table 8. Global External Portable SSD Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global External Portable SSD Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Portable SSD as of 2024)

Table 11. Global Market External Portable SSD Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers External Portable SSD Manufacturing Sites and Area Served

Table 13. Manufacturers External Portable SSD Product Type

Table 14. Global External Portable SSD Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. External Portable SSD Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 25. External Portable SSD Market Size Comparison by Region (M USD)

Table 26. Global External Portable SSD Market Size by Region (2020-2033) & (M USD)

Table 27. Global External Portable SSD Market Size Market Share by Region

(2020-2033)

Table 28. Global External Portable SSD Sales by Region (2020-2033) & (K Units)

Table 29. Global External Portable SSD Sales Market Share by Region (2020-2033)

Table 30. North America External Portable SSD Market Size by Country (2020-2033) & (M USD)

Table 31. North America External Portable SSD Sales by Country (2020-2033) & (K Units)

Table 32. North America External Portable SSD Sales by Type (K Units)

Table 33. North America External Portable SSD Market Size by Type (M USD)

Table 34. North America External Portable SSD Sales (K Units) by Type (2020-2033)

Table 35. North America External Portable SSD Market Size (M USD) by Type (2020-2033)

Table 36. North America External Portable SSD Sales by Application (K Units)

Table 37. North America External Portable SSD Market Size by Application (M USD)

Table 38. North America External Portable SSD Sales (K Units) by Application (2020-2033)

Table 39. North America External Portable SSD Market Size (M USD) by Application (2020-2033)

Table 40. Europe External Portable SSD Market Size by Country (2020-2033) & (M USD)

Table 41. Europe External Portable SSD Sales by Country (2020-2033) & (K Units)

Table 42. Europe External Portable SSD Sales by Type (K Units)

Table 43. Europe External Portable SSD Market Size by Type (M USD)

Table 44. Europe External Portable SSD Sales (K Units) by Type (2020-2033)

Table 45. Europe External Portable SSD Market Size (M USD) by Type (2020-2033)

Table 46. Europe External Portable SSD Sales by Application (K Units)

Table 47. Europe External Portable SSD Market Size by Application (M USD)

Table 48. Europe External Portable SSD Sales (K Units) by Application (2020-2033)

Table 49. Europe External Portable SSD Market Size (M USD) by Application (2020-2033)

Table 50. Asia-Pacific External Portable SSD Market Size by Country (2020-2025) & (M USD)

Table 51. Asia-Pacific External Portable SSD Sales by Country (2020-2025) & (K Units)

Table 52. Asia-Pacific External Portable SSD Sales by Type (K Units)

Table 53. Asia-Pacific External Portable SSD Market Size by Type (M USD)

Table 54. Asia-Pacific External Portable SSD Sales (K Units) by Type (2020-2033)

Table 55. Asia-Pacific External Portable SSD Market Size (M USD) by Type (2020-2025)

Table 56. Asia-Pacific External Portable SSD Sales by Application (K Units)

Table 57. Asia-Pacific External Portable SSD Market Size by Application (M USD)

Table 58. Asia-Pacific External Portable SSD Sales (K Units) by Application
(2020-2033)

Table 59. Asia-Pacific External Portable SSD Market Size (M USD) by Application
(2020-2025)

Table 60. South America External Portable SSD Market Size by Country (2020-2033) &
(M USD)

Table 61. South America External Portable SSD Sales by Country (2020-2033) & (K
Units)

Table 62. South America External Portable SSD Sales by Type (K Units)

Table 63. South America External Portable SSD Market Size by Type (M USD)

Table 64. South America External Portable SSD Sales (K Units) by Type (2020-2033)

Table 65. South America External Portable SSD Market Size (M USD) by Type
(2020-2033)

Table 66. South America External Portable SSD Sales by Application (K Units)

Table 67. South America External Portable SSD Market Size by Application (M USD)

Table 68. South America External Portable SSD Sales (K Units) by Application
(2020-2033)

Table 69. South America External Portable SSD Market Size (M USD) by Application
(2020-2033)

Table 70. Middle East and Africa External Portable SSD Market Size by Country
(2020-2033) & (M USD)

Table 71. Middle East and Africa External Portable SSD Sales by Country (2020-2033)
& (K Units)

Table 72. Middle East and Africa External Portable SSD Sales by Type (K Units)

Table 73. Middle East and Africa External Portable SSD Market Size by Type (M USD)

Table 74. Middle East and Africa External Portable SSD Sales (K Units) by Type
(2020-2033)

Table 75. Middle East and Africa External Portable SSD Market Size (M USD) by Type
(2020-2033)

Table 76. Middle East and Africa External Portable SSD Sales by Application (K Units)

Table 77. Middle East and Africa External Portable SSD Market Size by Application (M
USD)

Table 78. Middle East and Africa External Portable SSD Sales (K Units) by Application
(2020-2033)

Table 79. Middle East and Africa External Portable SSD Market Size (M USD) by
Application (2020-2033)

Table 80. Global External Portable SSD Production (K Units) by Region(2020-2025)

Table 81. Global External Portable SSD Revenue (US\$ Million) by Region (2020-2025)

Table 82. Global External Portable SSD Revenue Market Share by Region (2020-2025)
Table 83. Global External Portable SSD Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 84. North America External Portable SSD Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 85. Europe External Portable SSD Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 86. Japan External Portable SSD Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. China External Portable SSD Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Global External Portable SSD Sales by Type (K Units)
Table 89. Global External Portable SSD Market Size by Type (M USD)
Table 90. Global External Portable SSD Sales (K Units) by Type (2020-2033)
Table 91. Global External Portable SSD Sales Market Share by Type (2020-2033)
Table 92. Global External Portable SSD Market Size (M USD) by Type (2020-2033)
Table 93. Global External Portable SSD Market Size Share by Type (2020-2033)
Table 94. Global External Portable SSD Sales (K Units) by Application
Table 95. Global External Portable SSD Market Size by Application(M USD)
Table 96. Global External Portable SSD Sales by Application (2020-2033) & (K Units)
Table 97. Global External Portable SSD Sales Market Share by Application (2020-2033)
Table 98. Global External Portable SSD Market Size by Application (2020-2033) & (M USD)
Table 99. Global External Portable SSD Market Share by Application (2020-2033)
Table 100. Global External Portable SSD Sales Growth Rate by Application (2020-2033)
Table 101. Western Digital Basic Information
Table 102. Western Digital External Portable SSD Product Overview
Table 103. Western Digital External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 104. Western Digital Business Overview
Table 105. Western Digital SWOT Analysis
Table 106. Western Digital Recent Developments
Table 107. Kioxia (Toshiba) Basic Information
Table 108. Kioxia (Toshiba) External Portable SSD Product Overview
Table 109. Kioxia (Toshiba) External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Kioxia (Toshiba) Business Overview
Table 111. Kioxia (Toshiba) SWOT Analysis

Table 112. Kioxia (Toshiba) Recent Developments
Table 113. Kingston Basic Information
Table 114. Kingston External Portable SSD Product Overview
Table 115. Kingston External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. Kingston Business Overview
Table 117. Kingston SWOT Analysis
Table 118. Kingston Recent Developments
Table 119. Samsung Basic Information
Table 120. Samsung External Portable SSD Product Overview
Table 121. Samsung External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Samsung Business Overview
Table 123. Samsung Recent Developments
Table 124. Seagate Technology Basic Information
Table 125. Seagate Technology External Portable SSD Product Overview
Table 126. Seagate Technology External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Seagate Technology Business Overview
Table 128. Seagate Technology Recent Developments
Table 129. ADATA Basic Information
Table 130. ADATA External Portable SSD Product Overview
Table 131. ADATA External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. ADATA Business Overview
Table 133. ADATA Recent Developments
Table 134. Lexar Basic Information
Table 135. Lexar External Portable SSD Product Overview
Table 136. Lexar External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. Lexar Business Overview
Table 138. Lexar Recent Developments
Table 139. Lenovo Basic Information
Table 140. Lenovo External Portable SSD Product Overview
Table 141. Lenovo External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Lenovo Business Overview
Table 143. Lenovo Recent Developments
Table 144. Sony Basic Information

Table 145. Sony External Portable SSD Product Overview

Table 146. Sony External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Sony Business Overview

Table 148. Sony Recent Developments

Table 149. Crucial Basic Information

Table 150. Crucial External Portable SSD Product Overview

Table 151. Crucial External Portable SSD Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Crucial Business Overview

Table 153. Crucial Recent Developments

List of Figures

Figure 1. Product Picture of External Portable SSD

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global External Portable SSD Market Size (M USD), 2024-2033

Figure 5. Global External Portable SSD Market Size (M USD) (2020-2033)

Figure 6. Global External Portable SSD Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. External Portable SSD Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global External Portable SSD Product Life Cycle

Figure 13. External Portable SSD Sales Share by Manufacturers in 2024

Figure 14. Global External Portable SSD Revenue Share by Manufacturers in 2024

Figure 15. External Portable SSD Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market External Portable SSD Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by External Portable SSD Revenue in 2024

Figure 18. Industry Chain Map of External Portable SSD

Figure 19. Global External Portable SSD Market PEST Analysis

Figure 20. Global External Portable SSD Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Regional Market Development Potential

Figure 26. Global External Portable SSD Market Size by Region

Figure 27. Global External Portable SSD Market Size Market Share by Region
(2020-2033)

Figure 28. Global External Portable SSD Sales Market Share by Region (2020-2033)

Figure 29. North American Market Snapshot

Figure 30. North America External Portable SSD Sales and Growth Rate (2020-2033) &
(K Units)

Figure 31. North America External Portable SSD Market Size and Growth Rate
(2020-2033) & (M USD)

Figure 32. North America External Portable SSD Market Size (M USD) by Country

Figure 33. USA External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 34. USA External Portable SSD Market Size and Growth Rate (2020-2033) & (M
USD)

Figure 35. Canada External Portable SSD Sales (K Units) and Growth Rate
(2020-2033)

Figure 36. Canada External Portable SSD Market Size (M USD) and Growth Rate
(2020-2033)

Figure 37. Mexico External Portable SSD Sales (Units) and Growth Rate (2020-2033)

Figure 38. Mexico External Portable SSD Market Size (M USD) and Growth Rate
(2020-2033)

Figure 39. North America External Portable SSD Market Size (M USD) by Type

Figure 40. North America External Portable SSD Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe External Portable SSD Sales and Growth Rate (2020-2033) & (K
Units)

Figure 43. Europe External Portable SSD Market Size and Growth Rate (2020-2033) &
(M USD)

Figure 44. Europe External Portable SSD Market Size (M USD) by Country

Figure 45. Germany External Portable SSD Sales and Growth Rate (2020-2033) & (K
Units)

Figure 46. Germany External Portable SSD Market Size and Growth Rate (2020-2033)
& (M USD)

Figure 47. France External Portable SSD Sales and Growth Rate (2020-2033) & (K
Units)

Figure 48. France External Portable SSD Market Size and Growth Rate (2020-2033) &
(M USD)

Figure 49. U.K. External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. U.K. External Portable SSD Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 51. Italy External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Italy External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 54. Spain External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe External Portable SSD Market Size (M USD) by Type

Figure 56. Europe External Portable SSD Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 59. Asia-Pacific External Portable SSD Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific External Portable SSD Market Size (M USD) by Country

Figure 61. China External Portable SSD Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. China External Portable SSD Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan External Portable SSD Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Japan External Portable SSD Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea External Portable SSD Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. South Korea External Portable SSD Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India External Portable SSD Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. India External Portable SSD Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia External Portable SSD Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. Southeast Asia External Portable SSD Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific External Portable SSD Market Size (M USD) by Type

Figure 72. Asia-Pacific External Portable SSD Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America External Portable SSD Sales and Growth Rate (2020-2033) &

(K Units)

Figure 75. South America External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America External Portable SSD Market Size (M USD) by Country

Figure 77. Brazil External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Brazil External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Argentina External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 82. Columbia External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 83. South America External Portable SSD Market Size (M USD) by Type

Figure 84. South America External Portable SSD Market Size (M USD) by Application

Figure 85. Middle East and Africa Market Snapshot

Figure 86. Middle East and Africa External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 87. Middle East and Africa External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa External Portable SSD Market Size (M USD) by Country

Figure 89. Saudi Arabia External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. Saudi Arabia External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. UAE External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Egypt External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 96. Nigeria External Portable SSD Market Size and Growth Rate (2020-2033) &

(M USD)

Figure 97. South Africa External Portable SSD Sales and Growth Rate (2020-2033) & (K Units)

Figure 98. South Africa External Portable SSD Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa External Portable SSD Market Size (M USD) by Type

Figure 100. Middle East and Africa External Portable SSD Market Size (M USD) by Application

Figure 101. Global External Portable SSD Production Market Share by Region (2020-2025)

Figure 102. North America External Portable SSD Production (K Units) Growth Rate (2020-2025)

Figure 103. Europe External Portable SSD Production (K Units) Growth Rate (2020-2025)

Figure 104. Japan External Portable SSD Production (K Units) Growth Rate (2020-2025)

Figure 105. China External Portable SSD Production (K Units) Growth Rate (2020-2025)

Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 107. Global External Portable SSD Market Size by Type (M USD)

Figure 108. Sales Market Share of External Portable SSD by Type (2020-2033)

Figure 109. Sales Market Share of External Portable SSD by Type in 2024

Figure 110. Market Size Share of External Portable SSD by Type (2020-2033)

Figure 111. Market Size Share of External Portable SSD by Type in 2024

Figure 112. Global External Portable SSD Price (USD/Unit) by Type (2020-2033)

Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 114. Global External Portable SSD Market Size by Application(M USD)

Figure 115. Global External Portable SSD Market Share by Application

Figure 116. Global External Portable SSD Sales Market Share by Application (2020-2033)

Figure 117. Global External Portable SSD Sales Market Share by Application in 2024

Figure 118. Global External Portable SSD Market Share by Application (2020-2033)

Figure 119. Global External Portable SSD Market Share by Application in 2024

Figure 120. Global External Portable SSD Sales Growth Rate by Application (2020-2033)

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