

Global External Keyboard Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global External Keyboard market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global External Keyboard Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the External Keyboard market in any manner.

Global External Keyboard Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Chicony

LITE-ON Technology

DARFON

Sunrex Technology

Logitech

Razer

FILCO

Corsair

Cherry

Newmen

A4Tech

Rapoo Technology

Jiangsu Transimage Technology

Langtu

AJAZZ

Dareu

TEAMWOLF

Market Segmentation (by Type)

Mechanical Keyboard

Membrane Keyboards

Conductive Rubber Keyboard

Capacitive Keyboard

Market Segmentation (by Application)

OEM

Retail Market

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the External Keyboard Market

Overview of the regional outlook of the External Keyboard Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Keyboard Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of External Keyboard
- 1.2 Key Market Segments
 - 1.2.1 External Keyboard Segment by Type
 - 1.2.2 External Keyboard Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 EXTERNAL KEYBOARD MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global External Keyboard Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global External Keyboard Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 EXTERNAL KEYBOARD MARKET COMPETITIVE LANDSCAPE

- 3.1 Global External Keyboard Sales by Manufacturers (2019-2024)
- 3.2 Global External Keyboard Revenue Market Share by Manufacturers (2019-2024)
- 3.3 External Keyboard Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global External Keyboard Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers External Keyboard Sales Sites, Area Served, Product Type
- 3.6 External Keyboard Market Competitive Situation and Trends
 - 3.6.1 External Keyboard Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest External Keyboard Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 EXTERNAL KEYBOARD INDUSTRY CHAIN ANALYSIS

- 4.1 External Keyboard Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXTERNAL KEYBOARD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EXTERNAL KEYBOARD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global External Keyboard Sales Market Share by Type (2019-2024)
- 6.3 Global External Keyboard Market Size Market Share by Type (2019-2024)
- 6.4 Global External Keyboard Price by Type (2019-2024)

7 EXTERNAL KEYBOARD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global External Keyboard Market Sales by Application (2019-2024)
- 7.3 Global External Keyboard Market Size (M USD) by Application (2019-2024)
- 7.4 Global External Keyboard Sales Growth Rate by Application (2019-2024)

8 EXTERNAL KEYBOARD MARKET SEGMENTATION BY REGION

- 8.1 Global External Keyboard Sales by Region
 - 8.1.1 Global External Keyboard Sales by Region
 - 8.1.2 Global External Keyboard Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America External Keyboard Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe External Keyboard Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific External Keyboard Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America External Keyboard Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa External Keyboard Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Chicony
 - 9.1.1 Chicony External Keyboard Basic Information
 - 9.1.2 Chicony External Keyboard Product Overview
 - 9.1.3 Chicony External Keyboard Product Market Performance
 - 9.1.4 Chicony Business Overview
 - 9.1.5 Chicony External Keyboard SWOT Analysis
 - 9.1.6 Chicony Recent Developments
- 9.2 LITE-ON Technology

- 9.2.1 LITE-ON Technology External Keyboard Basic Information
- 9.2.2 LITE-ON Technology External Keyboard Product Overview
- 9.2.3 LITE-ON Technology External Keyboard Product Market Performance
- 9.2.4 LITE-ON Technology Business Overview
- 9.2.5 LITE-ON Technology External Keyboard SWOT Analysis
- 9.2.6 LITE-ON Technology Recent Developments
- 9.3 DARFON
 - 9.3.1 DARFON External Keyboard Basic Information
 - 9.3.2 DARFON External Keyboard Product Overview
 - 9.3.3 DARFON External Keyboard Product Market Performance
 - 9.3.4 DARFON External Keyboard SWOT Analysis
 - 9.3.5 DARFON Business Overview
 - 9.3.6 DARFON Recent Developments
- 9.4 Sunrex Technology
 - 9.4.1 Sunrex Technology External Keyboard Basic Information
 - 9.4.2 Sunrex Technology External Keyboard Product Overview
 - 9.4.3 Sunrex Technology External Keyboard Product Market Performance
 - 9.4.4 Sunrex Technology Business Overview
 - 9.4.5 Sunrex Technology Recent Developments
- 9.5 Logitech
 - 9.5.1 Logitech External Keyboard Basic Information
 - 9.5.2 Logitech External Keyboard Product Overview
 - 9.5.3 Logitech External Keyboard Product Market Performance
 - 9.5.4 Logitech Business Overview
 - 9.5.5 Logitech Recent Developments
- 9.6 Razer
 - 9.6.1 Razer External Keyboard Basic Information
 - 9.6.2 Razer External Keyboard Product Overview
 - 9.6.3 Razer External Keyboard Product Market Performance
 - 9.6.4 Razer Business Overview
 - 9.6.5 Razer Recent Developments
- 9.7 FILCO
 - 9.7.1 FILCO External Keyboard Basic Information
 - 9.7.2 FILCO External Keyboard Product Overview
 - 9.7.3 FILCO External Keyboard Product Market Performance
 - 9.7.4 FILCO Business Overview
 - 9.7.5 FILCO Recent Developments
- 9.8 Corsair
 - 9.8.1 Corsair External Keyboard Basic Information

- 9.8.2 Corsair External Keyboard Product Overview
- 9.8.3 Corsair External Keyboard Product Market Performance
- 9.8.4 Corsair Business Overview
- 9.8.5 Corsair Recent Developments
- 9.9 Cherry
 - 9.9.1 Cherry External Keyboard Basic Information
 - 9.9.2 Cherry External Keyboard Product Overview
 - 9.9.3 Cherry External Keyboard Product Market Performance
 - 9.9.4 Cherry Business Overview
 - 9.9.5 Cherry Recent Developments
- 9.10 Newmen
 - 9.10.1 Newmen External Keyboard Basic Information
 - 9.10.2 Newmen External Keyboard Product Overview
 - 9.10.3 Newmen External Keyboard Product Market Performance
 - 9.10.4 Newmen Business Overview
 - 9.10.5 Newmen Recent Developments
- 9.11 A4Tech
 - 9.11.1 A4Tech External Keyboard Basic Information
 - 9.11.2 A4Tech External Keyboard Product Overview
 - 9.11.3 A4Tech External Keyboard Product Market Performance
 - 9.11.4 A4Tech Business Overview
 - 9.11.5 A4Tech Recent Developments
- 9.12 Rapoo Technology
 - 9.12.1 Rapoo Technology External Keyboard Basic Information
 - 9.12.2 Rapoo Technology External Keyboard Product Overview
 - 9.12.3 Rapoo Technology External Keyboard Product Market Performance
 - 9.12.4 Rapoo Technology Business Overview
 - 9.12.5 Rapoo Technology Recent Developments
- 9.13 Jiangu Transimage Technology
 - 9.13.1 Jiangu Transimage Technology External Keyboard Basic Information
 - 9.13.2 Jiangu Transimage Technology External Keyboard Product Overview
 - 9.13.3 Jiangu Transimage Technology External Keyboard Product Market Performance
 - 9.13.4 Jiangu Transimage Technology Business Overview
 - 9.13.5 Jiangu Transimage Technology Recent Developments
- 9.14 Langtu
 - 9.14.1 Langtu External Keyboard Basic Information
 - 9.14.2 Langtu External Keyboard Product Overview
 - 9.14.3 Langtu External Keyboard Product Market Performance

9.14.4 Langtu Business Overview

9.14.5 Langtu Recent Developments

9.15 AJAZZ

9.15.1 AJAZZ External Keyboard Basic Information

9.15.2 AJAZZ External Keyboard Product Overview

9.15.3 AJAZZ External Keyboard Product Market Performance

9.15.4 AJAZZ Business Overview

9.15.5 AJAZZ Recent Developments

9.16 Dareu

9.16.1 Dareu External Keyboard Basic Information

9.16.2 Dareu External Keyboard Product Overview

9.16.3 Dareu External Keyboard Product Market Performance

9.16.4 Dareu Business Overview

9.16.5 Dareu Recent Developments

9.17 TEAMWOLF

9.17.1 TEAMWOLF External Keyboard Basic Information

9.17.2 TEAMWOLF External Keyboard Product Overview

9.17.3 TEAMWOLF External Keyboard Product Market Performance

9.17.4 TEAMWOLF Business Overview

9.17.5 TEAMWOLF Recent Developments

10 EXTERNAL KEYBOARD MARKET FORECAST BY REGION

10.1 Global External Keyboard Market Size Forecast

10.2 Global External Keyboard Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe External Keyboard Market Size Forecast by Country

10.2.3 Asia Pacific External Keyboard Market Size Forecast by Region

10.2.4 South America External Keyboard Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of External Keyboard by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global External Keyboard Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of External Keyboard by Type (2025-2030)

11.1.2 Global External Keyboard Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of External Keyboard by Type (2025-2030)

11.2 Global External Keyboard Market Forecast by Application (2025-2030)

11.2.1 Global External Keyboard Sales (K Units) Forecast by Application
11.2.2 Global External Keyboard Market Size (M USD) Forecast by Application
(2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. External Keyboard Market Size Comparison by Region (M USD)
- Table 5. Global External Keyboard Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global External Keyboard Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global External Keyboard Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global External Keyboard Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Keyboard as of 2022)
- Table 10. Global Market External Keyboard Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers External Keyboard Sales Sites and Area Served
- Table 12. Manufacturers External Keyboard Product Type
- Table 13. Global External Keyboard Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of External Keyboard
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. External Keyboard Market Challenges
- Table 22. Global External Keyboard Sales by Type (K Units)
- Table 23. Global External Keyboard Market Size by Type (M USD)
- Table 24. Global External Keyboard Sales (K Units) by Type (2019-2024)
- Table 25. Global External Keyboard Sales Market Share by Type (2019-2024)
- Table 26. Global External Keyboard Market Size (M USD) by Type (2019-2024)
- Table 27. Global External Keyboard Market Size Share by Type (2019-2024)
- Table 28. Global External Keyboard Price (USD/Unit) by Type (2019-2024)
- Table 29. Global External Keyboard Sales (K Units) by Application
- Table 30. Global External Keyboard Market Size by Application
- Table 31. Global External Keyboard Sales by Application (2019-2024) & (K Units)
- Table 32. Global External Keyboard Sales Market Share by Application (2019-2024)

- Table 33. Global External Keyboard Sales by Application (2019-2024) & (M USD)
- Table 34. Global External Keyboard Market Share by Application (2019-2024)
- Table 35. Global External Keyboard Sales Growth Rate by Application (2019-2024)
- Table 36. Global External Keyboard Sales by Region (2019-2024) & (K Units)
- Table 37. Global External Keyboard Sales Market Share by Region (2019-2024)
- Table 38. North America External Keyboard Sales by Country (2019-2024) & (K Units)
- Table 39. Europe External Keyboard Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific External Keyboard Sales by Region (2019-2024) & (K Units)
- Table 41. South America External Keyboard Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa External Keyboard Sales by Region (2019-2024) & (K Units)
- Table 43. Chicony External Keyboard Basic Information
- Table 44. Chicony External Keyboard Product Overview
- Table 45. Chicony External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Chicony Business Overview
- Table 47. Chicony External Keyboard SWOT Analysis
- Table 48. Chicony Recent Developments
- Table 49. LITE-ON Technology External Keyboard Basic Information
- Table 50. LITE-ON Technology External Keyboard Product Overview
- Table 51. LITE-ON Technology External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. LITE-ON Technology Business Overview
- Table 53. LITE-ON Technology External Keyboard SWOT Analysis
- Table 54. LITE-ON Technology Recent Developments
- Table 55. DARFON External Keyboard Basic Information
- Table 56. DARFON External Keyboard Product Overview
- Table 57. DARFON External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. DARFON External Keyboard SWOT Analysis
- Table 59. DARFON Business Overview
- Table 60. DARFON Recent Developments
- Table 61. Sunrex Technology External Keyboard Basic Information
- Table 62. Sunrex Technology External Keyboard Product Overview
- Table 63. Sunrex Technology External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Sunrex Technology Business Overview
- Table 65. Sunrex Technology Recent Developments
- Table 66. Logitech External Keyboard Basic Information

Table 67. Logitech External Keyboard Product Overview

Table 68. Logitech External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Logitech Business Overview

Table 70. Logitech Recent Developments

Table 71. Razer External Keyboard Basic Information

Table 72. Razer External Keyboard Product Overview

Table 73. Razer External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Razer Business Overview

Table 75. Razer Recent Developments

Table 76. FILCO External Keyboard Basic Information

Table 77. FILCO External Keyboard Product Overview

Table 78. FILCO External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. FILCO Business Overview

Table 80. FILCO Recent Developments

Table 81. Corsair External Keyboard Basic Information

Table 82. Corsair External Keyboard Product Overview

Table 83. Corsair External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Corsair Business Overview

Table 85. Corsair Recent Developments

Table 86. Cherry External Keyboard Basic Information

Table 87. Cherry External Keyboard Product Overview

Table 88. Cherry External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Cherry Business Overview

Table 90. Cherry Recent Developments

Table 91. Newmen External Keyboard Basic Information

Table 92. Newmen External Keyboard Product Overview

Table 93. Newmen External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Newmen Business Overview

Table 95. Newmen Recent Developments

Table 96. A4Tech External Keyboard Basic Information

Table 97. A4Tech External Keyboard Product Overview

Table 98. A4Tech External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. A4Tech Business Overview
- Table 100. A4Tech Recent Developments
- Table 101. Rapoo Technology External Keyboard Basic Information
- Table 102. Rapoo Technology External Keyboard Product Overview
- Table 103. Rapoo Technology External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Rapoo Technology Business Overview
- Table 105. Rapoo Technology Recent Developments
- Table 106. Jiansu Transimage Technology External Keyboard Basic Information
- Table 107. Jiansu Transimage Technology External Keyboard Product Overview
- Table 108. Jiansu Transimage Technology External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Jiansu Transimage Technology Business Overview
- Table 110. Jiansu Transimage Technology Recent Developments
- Table 111. Langtu External Keyboard Basic Information
- Table 112. Langtu External Keyboard Product Overview
- Table 113. Langtu External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Langtu Business Overview
- Table 115. Langtu Recent Developments
- Table 116. AJAZZ External Keyboard Basic Information
- Table 117. AJAZZ External Keyboard Product Overview
- Table 118. AJAZZ External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. AJAZZ Business Overview
- Table 120. AJAZZ Recent Developments
- Table 121. Dareu External Keyboard Basic Information
- Table 122. Dareu External Keyboard Product Overview
- Table 123. Dareu External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Dareu Business Overview
- Table 125. Dareu Recent Developments
- Table 126. TEAMWOLF External Keyboard Basic Information
- Table 127. TEAMWOLF External Keyboard Product Overview
- Table 128. TEAMWOLF External Keyboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. TEAMWOLF Business Overview
- Table 130. TEAMWOLF Recent Developments
- Table 131. Global External Keyboard Sales Forecast by Region (2025-2030) & (K Units)

Table 132. Global External Keyboard Market Size Forecast by Region (2025-2030) & (M USD)

Table 133. North America External Keyboard Sales Forecast by Country (2025-2030) & (K Units)

Table 134. North America External Keyboard Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe External Keyboard Sales Forecast by Country (2025-2030) & (K Units)

Table 136. Europe External Keyboard Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific External Keyboard Sales Forecast by Region (2025-2030) & (K Units)

Table 138. Asia Pacific External Keyboard Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America External Keyboard Sales Forecast by Country (2025-2030) & (K Units)

Table 140. South America External Keyboard Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa External Keyboard Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa External Keyboard Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global External Keyboard Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global External Keyboard Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global External Keyboard Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global External Keyboard Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global External Keyboard Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of External Keyboard
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global External Keyboard Market Size (M USD), 2019-2030
- Figure 5. Global External Keyboard Market Size (M USD) (2019-2030)
- Figure 6. Global External Keyboard Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. External Keyboard Market Size by Country (M USD)
- Figure 11. External Keyboard Sales Share by Manufacturers in 2023
- Figure 12. Global External Keyboard Revenue Share by Manufacturers in 2023
- Figure 13. External Keyboard Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market External Keyboard Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by External Keyboard Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global External Keyboard Market Share by Type
- Figure 18. Sales Market Share of External Keyboard by Type (2019-2024)
- Figure 19. Sales Market Share of External Keyboard by Type in 2023
- Figure 20. Market Size Share of External Keyboard by Type (2019-2024)
- Figure 21. Market Size Market Share of External Keyboard by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global External Keyboard Market Share by Application
- Figure 24. Global External Keyboard Sales Market Share by Application (2019-2024)
- Figure 25. Global External Keyboard Sales Market Share by Application in 2023
- Figure 26. Global External Keyboard Market Share by Application (2019-2024)
- Figure 27. Global External Keyboard Market Share by Application in 2023
- Figure 28. Global External Keyboard Sales Growth Rate by Application (2019-2024)
- Figure 29. Global External Keyboard Sales Market Share by Region (2019-2024)
- Figure 30. North America External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America External Keyboard Sales Market Share by Country in 2023

- Figure 32. U.S. External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada External Keyboard Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico External Keyboard Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe External Keyboard Sales Market Share by Country in 2023
- Figure 37. Germany External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific External Keyboard Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific External Keyboard Sales Market Share by Region in 2023
- Figure 44. China External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America External Keyboard Sales and Growth Rate (K Units)
- Figure 50. South America External Keyboard Sales Market Share by Country in 2023
- Figure 51. Brazil External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa External Keyboard Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa External Keyboard Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa External Keyboard Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global External Keyboard Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global External Keyboard Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global External Keyboard Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global External Keyboard Market Share Forecast by Type (2025-2030)

Figure 65. Global External Keyboard Sales Forecast by Application (2025-2030)

Figure 66. Global External Keyboard Market Share Forecast by Application (2025-2030)

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