

Global External Cardiotocography Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Cardiotocography (CTG), also known as Electronic Fetal Monitoring (EFM), which can monitor both the fetal heart rate and uterine contractions. This method provides a paper recording of the fetal heart rate and the uterine contractions, but prevents the mother from leaving the hospital bed and restricts general movement.

The global External Cardiotocography market size was estimated at USD 382 million in 2023 and is projected to reach USD 592.61 million by 2032, exhibiting a CAGR of 5.00% during the forecast period.

North America External Cardiotocography market size was estimated at USD 108.25 million in 2023, at a CAGR of 4.29% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global External Cardiotocography market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global External Cardiotocography Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the External Cardiotocography market in any manner.

Global External Cardiotocography Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

GE Healthcare

Philips Healthcare

Edan Instruments

BIOLIGHT

ArjoHuntleigh

Contec Medical Systems

Sunray Medical Apparatus

Bionet

Luckcome

Medgyn Products

BRAEL-Medical Equipment

Medical ECONET

Market Segmentation (by Type)

Intelligent CTG

Traditional CTG

Market Segmentation (by Application)

Hospital

Clinical

Home

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the External Cardiotocography Market

Overview of the regional outlook of the External Cardiotocography Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Cardiotocography Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of External Cardiotocography, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of External Cardiotocography

1.2 Key Market Segments

1.2.1 External Cardiotocography Segment by Type

1.2.2 External Cardiotocography Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EXTERNAL CARDIOTOCOGRAPHY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global External Cardiotocography Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global External Cardiotocography Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EXTERNAL CARDIOTOCOGRAPHY MARKET COMPETITIVE LANDSCAPE

3.1 Global External Cardiotocography Sales by Manufacturers (2019-2024)

3.2 Global External Cardiotocography Revenue Market Share by Manufacturers (2019-2024)

3.3 External Cardiotocography Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global External Cardiotocography Average Price by Manufacturers (2019-2024)

3.5 Manufacturers External Cardiotocography Sales Sites, Area Served, Product Type

3.6 External Cardiotocography Market Competitive Situation and Trends

3.6.1 External Cardiotocography Market Concentration Rate

3.6.2 Global 5 and 10 Largest External Cardiotocography Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 EXTERNAL CARDIOTOCOGRAPHY INDUSTRY CHAIN ANALYSIS

- 4.1 External Cardiography Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXTERNAL CARDIOTOCOGRAPHY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EXTERNAL CARDIOTOCOGRAPHY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global External Cardiography Sales Market Share by Type (2019-2024)
- 6.3 Global External Cardiography Market Size Market Share by Type (2019-2024)
- 6.4 Global External Cardiography Price by Type (2019-2024)

7 EXTERNAL CARDIOTOCOGRAPHY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global External Cardiography Market Sales by Application (2019-2024)
- 7.3 Global External Cardiography Market Size (M USD) by Application (2019-2024)
- 7.4 Global External Cardiography Sales Growth Rate by Application (2019-2024)

8 EXTERNAL CARDIOTOCOGRAPHY MARKET CONSUMPTION BY REGION

- 8.1 Global External Cardiography Sales by Region

- 8.1.1 Global External Cardiotocography Sales by Region
- 8.1.2 Global External Cardiotocography Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America External Cardiotocography Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe External Cardiotocography Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific External Cardiotocography Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America External Cardiotocography Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa External Cardiotocography Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 EXTERNAL CARDIOTOCOGRAPHY MARKET PRODUCTION BY REGION

- 9.1 Global Production of External Cardiotocography by Region (2019-2024)
- 9.2 Global External Cardiotocography Revenue Market Share by Region (2019-2024)
- 9.3 Global External Cardiotocography Production, Revenue, Price and Gross Margin

(2019-2024)

9.4 North America External Cardiotocography Production

9.4.1 North America External Cardiotocography Production Growth Rate (2019-2024)

9.4.2 North America External Cardiotocography Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe External Cardiotocography Production

9.5.1 Europe External Cardiotocography Production Growth Rate (2019-2024)

9.5.2 Europe External Cardiotocography Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan External Cardiotocography Production (2019-2024)

9.6.1 Japan External Cardiotocography Production Growth Rate (2019-2024)

9.6.2 Japan External Cardiotocography Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China External Cardiotocography Production (2019-2024)

9.7.1 China External Cardiotocography Production Growth Rate (2019-2024)

9.7.2 China External Cardiotocography Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 GE Healthcare

10.1.1 GE Healthcare External Cardiotocography Basic Information

10.1.2 GE Healthcare External Cardiotocography Product Overview

10.1.3 GE Healthcare External Cardiotocography Product Market Performance

10.1.4 GE Healthcare Business Overview

10.1.5 GE Healthcare External Cardiotocography SWOT Analysis

10.1.6 GE Healthcare Recent Developments

10.2 Philips Healthcare

10.2.1 Philips Healthcare External Cardiotocography Basic Information

10.2.2 Philips Healthcare External Cardiotocography Product Overview

10.2.3 Philips Healthcare External Cardiotocography Product Market Performance

10.2.4 Philips Healthcare Business Overview

10.2.5 Philips Healthcare External Cardiotocography SWOT Analysis

10.2.6 Philips Healthcare Recent Developments

10.3 Edan Instruments

10.3.1 Edan Instruments External Cardiotocography Basic Information

10.3.2 Edan Instruments External Cardiotocography Product Overview

10.3.3 Edan Instruments External Cardiotocography Product Market Performance

10.3.4 Edan Instruments External Cardiotocography SWOT Analysis

- 10.3.5 Edan Instruments Business Overview
- 10.3.6 Edan Instruments Recent Developments
- 10.4 BIOLIGHT
 - 10.4.1 BIOLIGHT External Cardiotocography Basic Information
 - 10.4.2 BIOLIGHT External Cardiotocography Product Overview
 - 10.4.3 BIOLIGHT External Cardiotocography Product Market Performance
 - 10.4.4 BIOLIGHT Business Overview
 - 10.4.5 BIOLIGHT Recent Developments
- 10.5 ArjoHuntleigh
 - 10.5.1 ArjoHuntleigh External Cardiotocography Basic Information
 - 10.5.2 ArjoHuntleigh External Cardiotocography Product Overview
 - 10.5.3 ArjoHuntleigh External Cardiotocography Product Market Performance
 - 10.5.4 ArjoHuntleigh Business Overview
 - 10.5.5 ArjoHuntleigh Recent Developments
- 10.6 Contec Medical Systems
 - 10.6.1 Contec Medical Systems External Cardiotocography Basic Information
 - 10.6.2 Contec Medical Systems External Cardiotocography Product Overview
 - 10.6.3 Contec Medical Systems External Cardiotocography Product Market Performance
 - 10.6.4 Contec Medical Systems Business Overview
 - 10.6.5 Contec Medical Systems Recent Developments
- 10.7 Sunray Medical Apparatus
 - 10.7.1 Sunray Medical Apparatus External Cardiotocography Basic Information
 - 10.7.2 Sunray Medical Apparatus External Cardiotocography Product Overview
 - 10.7.3 Sunray Medical Apparatus External Cardiotocography Product Market Performance
 - 10.7.4 Sunray Medical Apparatus Business Overview
 - 10.7.5 Sunray Medical Apparatus Recent Developments
- 10.8 Bionet
 - 10.8.1 Bionet External Cardiotocography Basic Information
 - 10.8.2 Bionet External Cardiotocography Product Overview
 - 10.8.3 Bionet External Cardiotocography Product Market Performance
 - 10.8.4 Bionet Business Overview
 - 10.8.5 Bionet Recent Developments
- 10.9 Luckcome
 - 10.9.1 Luckcome External Cardiotocography Basic Information
 - 10.9.2 Luckcome External Cardiotocography Product Overview
 - 10.9.3 Luckcome External Cardiotocography Product Market Performance
 - 10.9.4 Luckcome Business Overview

- 10.9.5 Luckcome Recent Developments
- 10.10 Medgyn Products
 - 10.10.1 Medgyn Products External Cardiotocography Basic Information
 - 10.10.2 Medgyn Products External Cardiotocography Product Overview
 - 10.10.3 Medgyn Products External Cardiotocography Product Market Performance
 - 10.10.4 Medgyn Products Business Overview
 - 10.10.5 Medgyn Products Recent Developments
- 10.11 BRAEL-Medical Equipment
 - 10.11.1 BRAEL-Medical Equipment External Cardiotocography Basic Information
 - 10.11.2 BRAEL-Medical Equipment External Cardiotocography Product Overview
 - 10.11.3 BRAEL-Medical Equipment External Cardiotocography Product Market Performance
 - 10.11.4 BRAEL-Medical Equipment Business Overview
 - 10.11.5 BRAEL-Medical Equipment Recent Developments
- 10.12 Medical ECONET
 - 10.12.1 Medical ECONET External Cardiotocography Basic Information
 - 10.12.2 Medical ECONET External Cardiotocography Product Overview
 - 10.12.3 Medical ECONET External Cardiotocography Product Market Performance
 - 10.12.4 Medical ECONET Business Overview
 - 10.12.5 Medical ECONET Recent Developments

11 EXTERNAL CARDIOTOCOGRAPHY MARKET FORECAST BY REGION

- 11.1 Global External Cardiotocography Market Size Forecast
- 11.2 Global External Cardiotocography Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe External Cardiotocography Market Size Forecast by Country
 - 11.2.3 Asia Pacific External Cardiotocography Market Size Forecast by Region
 - 11.2.4 South America External Cardiotocography Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of External Cardiotocography by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global External Cardiotocography Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of External Cardiotocography by Type (2025-2032)
 - 12.1.2 Global External Cardiotocography Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of External Cardiotocography by Type (2025-2032)
- 12.2 Global External Cardiotocography Market Forecast by Application (2025-2032)

12.2.1 Global External Cardiotocography Sales (K Units) Forecast by Application

12.2.2 Global External Cardiotocography Market Size (M USD) Forecast by
Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. External Cardiotocography Market Size Comparison by Region (M USD)
Table 5. Global External Cardiotocography Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global External Cardiotocography Sales Market Share by Manufacturers (2019-2024)
Table 7. Global External Cardiotocography Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global External Cardiotocography Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Cardiotocography as of 2022)
Table 10. Global Market External Cardiotocography Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers External Cardiotocography Sales Sites and Area Served
Table 12. Manufacturers External Cardiotocography Product Type
Table 13. Global External Cardiotocography Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of External Cardiotocography
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. External Cardiotocography Market Challenges
Table 22. Global External Cardiotocography Sales by Type (K Units)
Table 23. Global External Cardiotocography Market Size by Type (M USD)
Table 24. Global External Cardiotocography Sales (K Units) by Type (2019-2024)
Table 25. Global External Cardiotocography Sales Market Share by Type (2019-2024)
Table 26. Global External Cardiotocography Market Size (M USD) by Type (2019-2024)
Table 27. Global External Cardiotocography Market Size Share by Type (2019-2024)
Table 28. Global External Cardiotocography Price (USD/Unit) by Type (2019-2024)

Table 29. Global External Cardiotocography Sales (K Units) by Application
Table 30. Global External Cardiotocography Market Size by Application
Table 31. Global External Cardiotocography Sales by Application (2019-2024) & (K Units)
Table 32. Global External Cardiotocography Sales Market Share by Application (2019-2024)
Table 33. Global External Cardiotocography Sales by Application (2019-2024) & (M USD)
Table 34. Global External Cardiotocography Market Share by Application (2019-2024)
Table 35. Global External Cardiotocography Sales Growth Rate by Application (2019-2024)
Table 36. Global External Cardiotocography Sales by Region (2019-2024) & (K Units)
Table 37. Global External Cardiotocography Sales Market Share by Region (2019-2024)
Table 38. North America External Cardiotocography Sales by Country (2019-2024) & (K Units)
Table 39. Europe External Cardiotocography Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific External Cardiotocography Sales by Region (2019-2024) & (K Units)
Table 41. South America External Cardiotocography Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa External Cardiotocography Sales by Region (2019-2024) & (K Units)
Table 43. Global External Cardiotocography Production (K Units) by Region (2019-2024)
Table 44. Global External Cardiotocography Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global External Cardiotocography Revenue Market Share by Region (2019-2024)
Table 46. Global External Cardiotocography Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America External Cardiotocography Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe External Cardiotocography Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan External Cardiotocography Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China External Cardiotocography Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. GE Healthcare External Cardiotocography Basic Information
Table 52. GE Healthcare External Cardiotocography Product Overview
Table 53. GE Healthcare External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. GE Healthcare Business Overview
Table 55. GE Healthcare External Cardiotocography SWOT Analysis
Table 56. GE Healthcare Recent Developments
Table 57. Philips Healthcare External Cardiotocography Basic Information
Table 58. Philips Healthcare External Cardiotocography Product Overview
Table 59. Philips Healthcare External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Philips Healthcare Business Overview
Table 61. Philips Healthcare External Cardiotocography SWOT Analysis
Table 62. Philips Healthcare Recent Developments
Table 63. Edan Instruments External Cardiotocography Basic Information
Table 64. Edan Instruments External Cardiotocography Product Overview
Table 65. Edan Instruments External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Edan Instruments External Cardiotocography SWOT Analysis
Table 67. Edan Instruments Business Overview
Table 68. Edan Instruments Recent Developments
Table 69. BIOLIGHT External Cardiotocography Basic Information
Table 70. BIOLIGHT External Cardiotocography Product Overview
Table 71. BIOLIGHT External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. BIOLIGHT Business Overview
Table 73. BIOLIGHT Recent Developments
Table 74. ArjoHuntleigh External Cardiotocography Basic Information
Table 75. ArjoHuntleigh External Cardiotocography Product Overview
Table 76. ArjoHuntleigh External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. ArjoHuntleigh Business Overview
Table 78. ArjoHuntleigh Recent Developments
Table 79. Contec Medical Systems External Cardiotocography Basic Information
Table 80. Contec Medical Systems External Cardiotocography Product Overview
Table 81. Contec Medical Systems External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Contec Medical Systems Business Overview
Table 83. Contec Medical Systems Recent Developments

Table 84. Sunray Medical Apparatus External Cardiotocography Basic Information

Table 85. Sunray Medical Apparatus External Cardiotocography Product Overview

Table 86. Sunray Medical Apparatus External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Sunray Medical Apparatus Business Overview

Table 88. Sunray Medical Apparatus Recent Developments

Table 89. Bionet External Cardiotocography Basic Information

Table 90. Bionet External Cardiotocography Product Overview

Table 91. Bionet External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Bionet Business Overview

Table 93. Bionet Recent Developments

Table 94. Luckcome External Cardiotocography Basic Information

Table 95. Luckcome External Cardiotocography Product Overview

Table 96. Luckcome External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Luckcome Business Overview

Table 98. Luckcome Recent Developments

Table 99. Medgyn Products External Cardiotocography Basic Information

Table 100. Medgyn Products External Cardiotocography Product Overview

Table 101. Medgyn Products External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Medgyn Products Business Overview

Table 103. Medgyn Products Recent Developments

Table 104. BRAEL-Medical Equipment External Cardiotocography Basic Information

Table 105. BRAEL-Medical Equipment External Cardiotocography Product Overview

Table 106. BRAEL-Medical Equipment External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. BRAEL-Medical Equipment Business Overview

Table 108. BRAEL-Medical Equipment Recent Developments

Table 109. Medical ECONET External Cardiotocography Basic Information

Table 110. Medical ECONET External Cardiotocography Product Overview

Table 111. Medical ECONET External Cardiotocography Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Medical ECONET Business Overview

Table 113. Medical ECONET Recent Developments

Table 114. Global External Cardiotocography Sales Forecast by Region (2025-2032) & (K Units)

Table 115. Global External Cardiotocography Market Size Forecast by Region

(2025-2032) & (M USD)

Table 116. North America External Cardiotocography Sales Forecast by Country

(2025-2032) & (K Units)

Table 117. North America External Cardiotocography Market Size Forecast by Country

(2025-2032) & (M USD)

Table 118. Europe External Cardiotocography Sales Forecast by Country (2025-2032)
& (K Units)

Table 119. Europe External Cardiotocography Market Size Forecast by Country
(2025-2032) & (M USD)

Table 120. Asia Pacific External Cardiotocography Sales Forecast by Region
(2025-2032) & (K Units)

Table 121. Asia Pacific External Cardiotocography Market Size Forecast by Region
(2025-2032) & (M USD)

Table 122. South America External Cardiotocography Sales Forecast by Country
(2025-2032) & (K Units)

Table 123. South America External Cardiotocography Market Size Forecast by Country
(2025-2032) & (M USD)

Table 124. Middle East and Africa External Cardiotocography Consumption Forecast by
Country (2025-2032) & (Units)

Table 125. Middle East and Africa External Cardiotocography Market Size Forecast by
Country (2025-2032) & (M USD)

Table 126. Global External Cardiotocography Sales Forecast by Type (2025-2032) & (K
Units)

Table 127. Global External Cardiotocography Market Size Forecast by Type
(2025-2032) & (M USD)

Table 128. Global External Cardiotocography Price Forecast by Type (2025-2032) &
(USD/Unit)

Table 129. Global External Cardiotocography Sales (K Units) Forecast by Application
(2025-2032)

Table 130. Global External Cardiotocography Market Size Forecast by Application
(2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of External Cardiotocography
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global External Cardiotocography Market Size (M USD), 2019-2032
- Figure 5. Global External Cardiotocography Market Size (M USD) (2019-2032)
- Figure 6. Global External Cardiotocography Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. External Cardiotocography Market Size by Country (M USD)
- Figure 11. External Cardiotocography Sales Share by Manufacturers in 2023
- Figure 12. Global External Cardiotocography Revenue Share by Manufacturers in 2023
- Figure 13. External Cardiotocography Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market External Cardiotocography Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by External Cardiotocography Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global External Cardiotocography Market Share by Type
- Figure 18. Sales Market Share of External Cardiotocography by Type (2019-2024)
- Figure 19. Sales Market Share of External Cardiotocography by Type in 2023
- Figure 20. Market Size Share of External Cardiotocography by Type (2019-2024)
- Figure 21. Market Size Market Share of External Cardiotocography by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global External Cardiotocography Market Share by Application
- Figure 24. Global External Cardiotocography Sales Market Share by Application (2019-2024)
- Figure 25. Global External Cardiotocography Sales Market Share by Application in 2023
- Figure 26. Global External Cardiotocography Market Share by Application (2019-2024)
- Figure 27. Global External Cardiotocography Market Share by Application in 2023
- Figure 28. Global External Cardiotocography Sales Growth Rate by Application (2019-2024)
- Figure 29. Global External Cardiotocography Sales Market Share by Region (2019-2024)

Figure 30. North America External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America External Cardiotocography Sales Market Share by Country in 2023

Figure 32. U.S. External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada External Cardiotocography Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico External Cardiotocography Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe External Cardiotocography Sales Market Share by Country in 2023

Figure 37. Germany External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific External Cardiotocography Sales and Growth Rate (K Units)

Figure 43. Asia Pacific External Cardiotocography Sales Market Share by Region in 2023

Figure 44. China External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America External Cardiotocography Sales and Growth Rate (K Units)

Figure 50. South America External Cardiotocography Sales Market Share by Country in 2023

Figure 51. Brazil External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa External Cardiotocography Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa External Cardiotocography Sales Market Share by Region in 2023

Figure 56. Saudi Arabia External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa External Cardiotocography Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global External Cardiotocography Production Market Share by Region (2019-2024)

Figure 62. North America External Cardiotocography Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe External Cardiotocography Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan External Cardiotocography Production (K Units) Growth Rate (2019-2024)

Figure 65. China External Cardiotocography Production (K Units) Growth Rate (2019-2024)

Figure 66. Global External Cardiotocography Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global External Cardiotocography Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global External Cardiotocography Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global External Cardiotocography Market Share Forecast by Type (2025-2032)

Figure 70. Global External Cardiotocography Sales Forecast by Application (2025-2032)

Figure 71. Global External Cardiotocography Market Share Forecast by Application
(2025-2032)

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