

Global External Blu Ray Drives Market Research Report 2025(Status and Outlook)

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Abstracts

External Blu-ray drives are portable optical disc drives that connect to computers or other devices via USB or other external interfaces, designed specifically to read from and write to Blu-ray discs, which offer significantly higher storage capacity compared to DVDs or CDs. These drives are essential for users requiring high-definition media playback, large-scale data archiving, or professional content creation, as they support BD-R, BD-RE, and often DVD and CD formats, making them versatile peripherals for both consumer and professional applications where internal drive bays are unavailable or impractical.

The global External Blu Ray Drives market size was estimated at USD 120.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of -2.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global External Blu Ray Drives market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global External Blu Ray Drives market. It offers detailed profiles of major players, including their market

shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the External Blu Ray Drives market.

Global External Blu Ray Drives Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

OWC
LG
Pioneer
Archgon
ASUS
Verbatim
Dell
Buffalo
Vantec
Orico
Platinum Micro
Panasonic

Market Segmentation (by Type)

BD-R (Blu-ray Recordable Disc)
BD-R DL (Dual-layer recordable)
BD-RE (Blu-ray Re-Writable Disc)

Market Segmentation (by Application)

Personal Use
Commercial Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the External Blu Ray Drives Market
Overview of the regional outlook of the External Blu Ray Drives Market:

Customization of the Report

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team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Blu Ray Drives Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of External Blu Ray Drives, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of External Blu Ray Drives

1.2 Key Market Segments

1.2.1 External Blu Ray Drives Segment by Type

1.2.2 External Blu Ray Drives Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EXTERNAL BLU RAY DRIVES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global External Blu Ray Drives Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global External Blu Ray Drives Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EXTERNAL BLU RAY DRIVES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global External Blu Ray Drives Product Life Cycle

3.3 Global External Blu Ray Drives Sales by Manufacturers (2020-2025)

3.4 Global External Blu Ray Drives Revenue Market Share by Manufacturers (2020-2025)

3.5 External Blu Ray Drives Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global External Blu Ray Drives Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 External Blu Ray Drives Market Competitive Situation and Trends

3.8.1 External Blu Ray Drives Market Concentration Rate

3.8.2 Global 5 and 10 Largest External Blu Ray Drives Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 EXTERNAL BLU RAY DRIVES INDUSTRY CHAIN ANALYSIS

- 4.1 External Blu Ray Drives Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXTERNAL BLU RAY DRIVES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global External Blu Ray Drives Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to External Blu Ray Drives Market
- 5.7 ESG Ratings of Leading Companies

6 EXTERNAL BLU RAY DRIVES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global External Blu Ray Drives Sales Market Share by Type (2020-2025)
- 6.3 Global External Blu Ray Drives Market Size Market Share by Type (2020-2025)
- 6.4 Global External Blu Ray Drives Price by Type (2020-2025)

7 EXTERNAL BLU RAY DRIVES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global External Blu Ray Drives Market Sales by Application (2020-2025)
- 7.3 Global External Blu Ray Drives Market Size (M USD) by Application (2020-2025)
- 7.4 Global External Blu Ray Drives Sales Growth Rate by Application (2020-2025)

8 EXTERNAL BLU RAY DRIVES MARKET SALES BY REGION

- 8.1 Global External Blu Ray Drives Sales by Region
 - 8.1.1 Global External Blu Ray Drives Sales by Region
 - 8.1.2 Global External Blu Ray Drives Sales Market Share by Region
- 8.2 Global External Blu Ray Drives Market Size by Region
 - 8.2.1 Global External Blu Ray Drives Market Size by Region
 - 8.2.2 Global External Blu Ray Drives Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America External Blu Ray Drives Sales by Country
 - 8.3.2 North America External Blu Ray Drives Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe External Blu Ray Drives Sales by Country
 - 8.4.2 Europe External Blu Ray Drives Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific External Blu Ray Drives Sales by Region
 - 8.5.2 Asia Pacific External Blu Ray Drives Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America External Blu Ray Drives Sales by Country
 - 8.6.2 South America External Blu Ray Drives Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa External Blu Ray Drives Sales by Region

8.7.2 Middle East and Africa External Blu Ray Drives Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 EXTERNAL BLU RAY DRIVES MARKET PRODUCTION BY REGION

9.1 Global Production of External Blu Ray Drives by Region(2020-2025)

9.2 Global External Blu Ray Drives Revenue Market Share by Region (2020-2025)

9.3 Global External Blu Ray Drives Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America External Blu Ray Drives Production

9.4.1 North America External Blu Ray Drives Production Growth Rate (2020-2025)

9.4.2 North America External Blu Ray Drives Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe External Blu Ray Drives Production

9.5.1 Europe External Blu Ray Drives Production Growth Rate (2020-2025)

9.5.2 Europe External Blu Ray Drives Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan External Blu Ray Drives Production (2020-2025)

9.6.1 Japan External Blu Ray Drives Production Growth Rate (2020-2025)

9.6.2 Japan External Blu Ray Drives Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China External Blu Ray Drives Production (2020-2025)

9.7.1 China External Blu Ray Drives Production Growth Rate (2020-2025)

9.7.2 China External Blu Ray Drives Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 OWC

10.1.1 OWC Basic Information

10.1.2 OWC External Blu Ray Drives Product Overview

- 10.1.3 OWC External Blu Ray Drives Product Market Performance
- 10.1.4 OWC Business Overview
- 10.1.5 OWC SWOT Analysis
- 10.1.6 OWC Recent Developments
- 10.2 LG
 - 10.2.1 LG Basic Information
 - 10.2.2 LG External Blu Ray Drives Product Overview
 - 10.2.3 LG External Blu Ray Drives Product Market Performance
 - 10.2.4 LG Business Overview
 - 10.2.5 LG SWOT Analysis
 - 10.2.6 LG Recent Developments
- 10.3 Pioneer
 - 10.3.1 Pioneer Basic Information
 - 10.3.2 Pioneer External Blu Ray Drives Product Overview
 - 10.3.3 Pioneer External Blu Ray Drives Product Market Performance
 - 10.3.4 Pioneer Business Overview
 - 10.3.5 Pioneer SWOT Analysis
 - 10.3.6 Pioneer Recent Developments
- 10.4 Archgon
 - 10.4.1 Archgon Basic Information
 - 10.4.2 Archgon External Blu Ray Drives Product Overview
 - 10.4.3 Archgon External Blu Ray Drives Product Market Performance
 - 10.4.4 Archgon Business Overview
 - 10.4.5 Archgon Recent Developments
- 10.5 ASUS
 - 10.5.1 ASUS Basic Information
 - 10.5.2 ASUS External Blu Ray Drives Product Overview
 - 10.5.3 ASUS External Blu Ray Drives Product Market Performance
 - 10.5.4 ASUS Business Overview
 - 10.5.5 ASUS Recent Developments
- 10.6 Verbatim
 - 10.6.1 Verbatim Basic Information
 - 10.6.2 Verbatim External Blu Ray Drives Product Overview
 - 10.6.3 Verbatim External Blu Ray Drives Product Market Performance
 - 10.6.4 Verbatim Business Overview
 - 10.6.5 Verbatim Recent Developments
- 10.7 Dell
 - 10.7.1 Dell Basic Information
 - 10.7.2 Dell External Blu Ray Drives Product Overview

10.7.3 Dell External Blu Ray Drives Product Market Performance

10.7.4 Dell Business Overview

10.7.5 Dell Recent Developments

10.8 Buffalo

10.8.1 Buffalo Basic Information

10.8.2 Buffalo External Blu Ray Drives Product Overview

10.8.3 Buffalo External Blu Ray Drives Product Market Performance

10.8.4 Buffalo Business Overview

10.8.5 Buffalo Recent Developments

10.9 Vantec

10.9.1 Vantec Basic Information

10.9.2 Vantec External Blu Ray Drives Product Overview

10.9.3 Vantec External Blu Ray Drives Product Market Performance

10.9.4 Vantec Business Overview

10.9.5 Vantec Recent Developments

10.10 Orico

10.10.1 Orico Basic Information

10.10.2 Orico External Blu Ray Drives Product Overview

10.10.3 Orico External Blu Ray Drives Product Market Performance

10.10.4 Orico Business Overview

10.10.5 Orico Recent Developments

10.11 Platinum Micro

10.11.1 Platinum Micro Basic Information

10.11.2 Platinum Micro External Blu Ray Drives Product Overview

10.11.3 Platinum Micro External Blu Ray Drives Product Market Performance

10.11.4 Platinum Micro Business Overview

10.11.5 Platinum Micro Recent Developments

10.12 Panasonic

10.12.1 Panasonic Basic Information

10.12.2 Panasonic External Blu Ray Drives Product Overview

10.12.3 Panasonic External Blu Ray Drives Product Market Performance

10.12.4 Panasonic Business Overview

10.12.5 Panasonic Recent Developments

11 EXTERNAL BLU RAY DRIVES MARKET FORECAST BY REGION

11.1 Global External Blu Ray Drives Market Size Forecast

11.2 Global External Blu Ray Drives Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe External Blu Ray Drives Market Size Forecast by Country
- 11.2.3 Asia Pacific External Blu Ray Drives Market Size Forecast by Region
- 11.2.4 South America External Blu Ray Drives Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of External Blu Ray Drives by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global External Blu Ray Drives Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of External Blu Ray Drives by Type (2026-2033)
 - 12.1.2 Global External Blu Ray Drives Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of External Blu Ray Drives by Type (2026-2033)
- 12.2 Global External Blu Ray Drives Market Forecast by Application (2026-2033)
 - 12.2.1 Global External Blu Ray Drives Sales (K Units) Forecast by Application
 - 12.2.2 Global External Blu Ray Drives Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. External Blu Ray Drives Market Size Comparison by Region (M USD)
Table 5. Global External Blu Ray Drives Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global External Blu Ray Drives Sales Market Share by Manufacturers (2020-2025)
Table 7. Global External Blu Ray Drives Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global External Blu Ray Drives Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Blu Ray Drives as of 2024)
Table 10. Global Market External Blu Ray Drives Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global External Blu Ray Drives Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. External Blu Ray Drives Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global External Blu Ray Drives Sales by Type (K Units)
Table 26. Global External Blu Ray Drives Market Size by Type (M USD)
Table 27. Global External Blu Ray Drives Sales (K Units) by Type (2020-2025)
Table 28. Global External Blu Ray Drives Sales Market Share by Type (2020-2025)
Table 29. Global External Blu Ray Drives Market Size (M USD) by Type (2020-2025)

Table 30. Global External Blu Ray Drives Market Size Share by Type (2020-2025)

Table 31. Global External Blu Ray Drives Price (USD/Unit) by Type (2020-2025)

Table 32. Global External Blu Ray Drives Sales (K Units) by Application

Table 33. Global External Blu Ray Drives Market Size by Application

Table 34. Global External Blu Ray Drives Sales by Application (2020-2025) & (K Units)

Table 35. Global External Blu Ray Drives Sales Market Share by Application
(2020-2025)

Table 36. Global External Blu Ray Drives Market Size by Application (2020-2025) & (M
USD)

Table 37. Global External Blu Ray Drives Market Share by Application (2020-2025)

Table 38. Global External Blu Ray Drives Sales Growth Rate by Application
(2020-2025)

Table 39. Global External Blu Ray Drives Sales by Region (2020-2025) & (K Units)

Table 40. Global External Blu Ray Drives Sales Market Share by Region (2020-2025)

Table 41. Global External Blu Ray Drives Market Size by Region (2020-2025) & (M
USD)

Table 42. Global External Blu Ray Drives Market Size Market Share by Region
(2020-2025)

Table 43. North America External Blu Ray Drives Sales by Country (2020-2025) & (K
Units)

Table 44. North America External Blu Ray Drives Market Size by Country (2020-2025)
& (M USD)

Table 45. Europe External Blu Ray Drives Sales by Country (2020-2025) & (K Units)

Table 46. Europe External Blu Ray Drives Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific External Blu Ray Drives Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific External Blu Ray Drives Market Size by Region (2020-2025) & (M
USD)

Table 49. South America External Blu Ray Drives Sales by Country (2020-2025) & (K
Units)

Table 50. South America External Blu Ray Drives Market Size by Country (2020-2025)
& (M USD)

Table 51. Middle East and Africa External Blu Ray Drives Sales by Region (2020-2025)
& (K Units)

Table 52. Middle East and Africa External Blu Ray Drives Market Size by Region
(2020-2025) & (M USD)

Table 53. Global External Blu Ray Drives Production (K Units) by Region(2020-2025)

Table 54. Global External Blu Ray Drives Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global External Blu Ray Drives Revenue Market Share by Region

(2020-2025)

Table 56. Global External Blu Ray Drives Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America External Blu Ray Drives Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe External Blu Ray Drives Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan External Blu Ray Drives Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China External Blu Ray Drives Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. OWC Basic Information

Table 62. OWC External Blu Ray Drives Product Overview

Table 63. OWC External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. OWC Business Overview

Table 65. OWC SWOT Analysis

Table 66. OWC Recent Developments

Table 67. LG Basic Information

Table 68. LG External Blu Ray Drives Product Overview

Table 69. LG External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. LG Business Overview

Table 71. LG SWOT Analysis

Table 72. LG Recent Developments

Table 73. Pioneer Basic Information

Table 74. Pioneer External Blu Ray Drives Product Overview

Table 75. Pioneer External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Pioneer Business Overview

Table 77. Pioneer SWOT Analysis

Table 78. Pioneer Recent Developments

Table 79. Archgon Basic Information

Table 80. Archgon External Blu Ray Drives Product Overview

Table 81. Archgon External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Archgon Business Overview

Table 83. Archgon Recent Developments

Table 84. ASUS Basic Information

Table 85. ASUS External Blu Ray Drives Product Overview
Table 86. ASUS External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. ASUS Business Overview
Table 88. ASUS Recent Developments
Table 89. Verbatim Basic Information
Table 90. Verbatim External Blu Ray Drives Product Overview
Table 91. Verbatim External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Verbatim Business Overview
Table 93. Verbatim Recent Developments
Table 94. Dell Basic Information
Table 95. Dell External Blu Ray Drives Product Overview
Table 96. Dell External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Dell Business Overview
Table 98. Dell Recent Developments
Table 99. Buffalo Basic Information
Table 100. Buffalo External Blu Ray Drives Product Overview
Table 101. Buffalo External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Buffalo Business Overview
Table 103. Buffalo Recent Developments
Table 104. Vantec Basic Information
Table 105. Vantec External Blu Ray Drives Product Overview
Table 106. Vantec External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Vantec Business Overview
Table 108. Vantec Recent Developments
Table 109. Orico Basic Information
Table 110. Orico External Blu Ray Drives Product Overview
Table 111. Orico External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Orico Business Overview
Table 113. Orico Recent Developments
Table 114. Platinum Micro Basic Information
Table 115. Platinum Micro External Blu Ray Drives Product Overview
Table 116. Platinum Micro External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Platinum Micro Business Overview

Table 118. Platinum Micro Recent Developments

Table 119. Panasonic Basic Information

Table 120. Panasonic External Blu Ray Drives Product Overview

Table 121. Panasonic External Blu Ray Drives Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Panasonic Business Overview

Table 123. Panasonic Recent Developments

Table 124. Global External Blu Ray Drives Sales Forecast by Region (2026-2033) & (K Units)

Table 125. Global External Blu Ray Drives Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America External Blu Ray Drives Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America External Blu Ray Drives Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe External Blu Ray Drives Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe External Blu Ray Drives Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific External Blu Ray Drives Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific External Blu Ray Drives Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America External Blu Ray Drives Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America External Blu Ray Drives Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa External Blu Ray Drives Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa External Blu Ray Drives Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global External Blu Ray Drives Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global External Blu Ray Drives Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global External Blu Ray Drives Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global External Blu Ray Drives Sales (K Units) Forecast by Application

(2026-2033)

Table 140. Global External Blu Ray Drives Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of External Blu Ray Drives
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global External Blu Ray Drives Market Size (M USD), 2024-2033
- Figure 5. Global External Blu Ray Drives Market Size (M USD) (2020-2033)
- Figure 6. Global External Blu Ray Drives Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. External Blu Ray Drives Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global External Blu Ray Drives Product Life Cycle
- Figure 13. External Blu Ray Drives Sales Share by Manufacturers in 2024
- Figure 14. Global External Blu Ray Drives Revenue Share by Manufacturers in 2024
- Figure 15. External Blu Ray Drives Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market External Blu Ray Drives Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by External Blu Ray Drives Revenue in 2024
- Figure 18. Industry Chain Map of External Blu Ray Drives
- Figure 19. Global External Blu Ray Drives Market PEST Analysis
- Figure 20. Global External Blu Ray Drives Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global External Blu Ray Drives Market Share by Type
- Figure 27. Sales Market Share of External Blu Ray Drives by Type (2020-2025)
- Figure 28. Sales Market Share of External Blu Ray Drives by Type in 2024
- Figure 29. Market Size Share of External Blu Ray Drives by Type (2020-2025)
- Figure 30. Market Size Share of External Blu Ray Drives by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global External Blu Ray Drives Market Share by Application

Figure 33. Global External Blu Ray Drives Sales Market Share by Application (2020-2025)

Figure 34. Global External Blu Ray Drives Sales Market Share by Application in 2024

Figure 35. Global External Blu Ray Drives Market Share by Application (2020-2025)

Figure 36. Global External Blu Ray Drives Market Share by Application in 2024

Figure 37. Global External Blu Ray Drives Sales Growth Rate by Application (2020-2025)

Figure 38. Global External Blu Ray Drives Sales Market Share by Region (2020-2025)

Figure 39. Global External Blu Ray Drives Market Size Market Share by Region (2020-2025)

Figure 40. North America External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America External Blu Ray Drives Sales Market Share by Country in 2024

Figure 43. North America External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America External Blu Ray Drives Market Size Market Share by Country in 2024

Figure 45. U.S. External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada External Blu Ray Drives Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada External Blu Ray Drives Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico External Blu Ray Drives Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico External Blu Ray Drives Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe External Blu Ray Drives Sales Market Share by Country in 2024

Figure 53. Europe External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe External Blu Ray Drives Market Size Market Share by Country in 2024

Figure 55. Germany External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K

Units)

Figure 56. Germany External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific External Blu Ray Drives Sales and Growth Rate (K Units)

Figure 66. Asia Pacific External Blu Ray Drives Sales Market Share by Region in 2024

Figure 67. Asia Pacific External Blu Ray Drives Market Size Market Share by Region in 2024

Figure 68. China External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia External Blu Ray Drives Sales and Growth Rate (2020-2025)

& (K Units)

Figure 77. Southeast Asia External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America External Blu Ray Drives Sales and Growth Rate (K Units)

Figure 79. South America External Blu Ray Drives Sales Market Share by Country in 2024

Figure 80. South America External Blu Ray Drives Market Size and Growth Rate (M USD)

Figure 81. South America External Blu Ray Drives Market Size Market Share by Country in 2024

Figure 82. Brazil External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa External Blu Ray Drives Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa External Blu Ray Drives Sales Market Share by Region in 2024

Figure 90. Middle East and Africa External Blu Ray Drives Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa External Blu Ray Drives Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K

Units)

Figure 97. Egypt External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa External Blu Ray Drives Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa External Blu Ray Drives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global External Blu Ray Drives Production Market Share by Region (2020-2025)

Figure 103. North America External Blu Ray Drives Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe External Blu Ray Drives Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan External Blu Ray Drives Production (K Units) Growth Rate (2020-2025)

Figure 106. China External Blu Ray Drives Production (K Units) Growth Rate (2020-2025)

Figure 107. Global External Blu Ray Drives Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global External Blu Ray Drives Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global External Blu Ray Drives Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global External Blu Ray Drives Market Share Forecast by Type (2026-2033)

Figure 111. Global External Blu Ray Drives Sales Forecast by Application (2026-2033)

Figure 112. Global External Blu Ray Drives Market Share Forecast by Application (2026-2033)

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